
Intro

Welcome back, and thank you for participating in this short follow-up survey. It should not take more than 10 minutes to complete and you will receive a \$5 gift-card upon completion.

FB app use

As part of this study, we would like to know the amount of time you spent on the Facebook app on your phone over the last few days. You can quickly look up this number in the settings menu of your phone.

Please follow the steps below to retrieve it.

1. Open the **Settings** menu on your iPhone.
2. Within Settings, scroll down and click on the **Battery** icon.
3. Wait for the screen to populate.
4. Click the "**Last ... Days**" box (you may need to scroll down to find it).
5. **Scroll down** and find the **Facebook app** in the list of apps.
6. **Click** on the **Facebook app icon** to see the number of hours (or minutes) you have been using the app on screen and in the background.
7. Check the amount of **screen time** (*not* background time) you spent on the Facebook app. This could be in hours or in minutes, or both (hours are denoted by "h" or "hr", minutes by "m" or "min").

Did you find the amount of **screen time** you spent on the Facebook app?

- ☐ Yes
- ☐ No

Screen time found

Please specify **how many days** your report is for.

Please write down the amount of **screen time** you spent on the **Facebook app** according to your **battery report**.

Please specify whether your report is in **hours** (e.g. 7.5 hrs), **minutes** (e.g. 12 min) or **hours and minutes** (e.g. 10 hrs and 20 min).

Screen time not found or no Iphone, but has FB app

How many **hours** would you say you spent on the Facebook app on your phone **in the past seven days**, in total?

No FB app

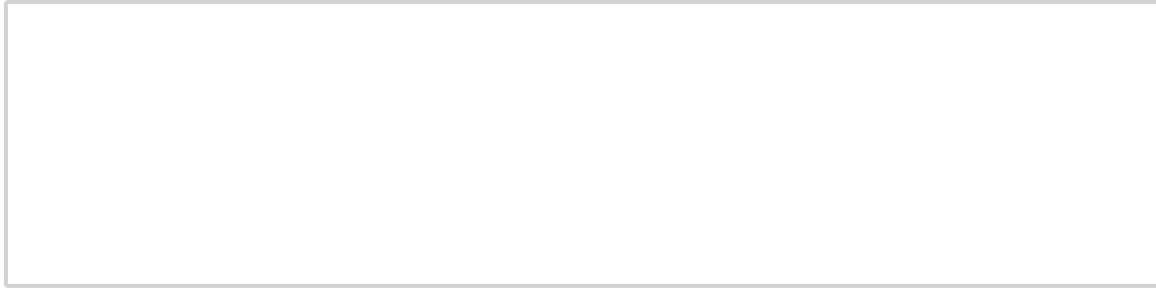
How many **hours** would you say you spent on Facebook **in the past seven days**, in total?

Understanding wta1

Next, we would like you to elaborate on some of the answers you gave us in past surveys. Please take your time and answer carefully. Understanding your responses better is very important for our research.

In Survey 2 (around October 11th), we asked you for your valuation to deactivate Facebook for 4 weeks.

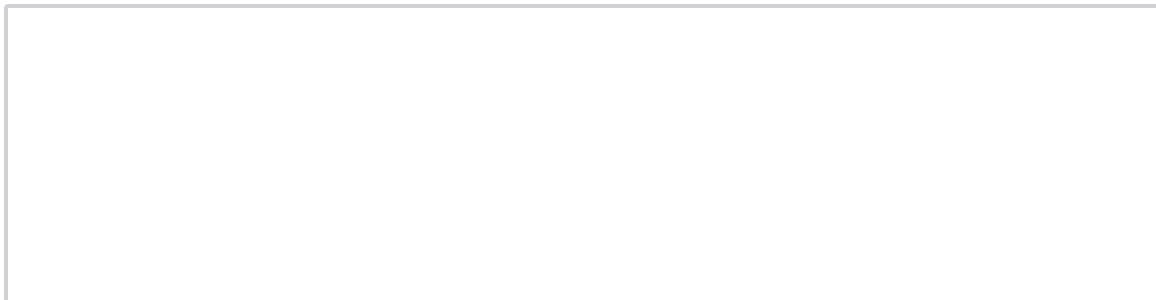
What were you thinking about as you decided on your answer?

A large, empty rectangular box with a thin gray border, intended for the respondent to write their thoughts.

Understanding wta2 T

In the same survey, we then asked you for your valuation to deactivate Facebook for an additional 4 weeks (which would make 8 weeks total).

What were you thinking about as you decided on your answer?

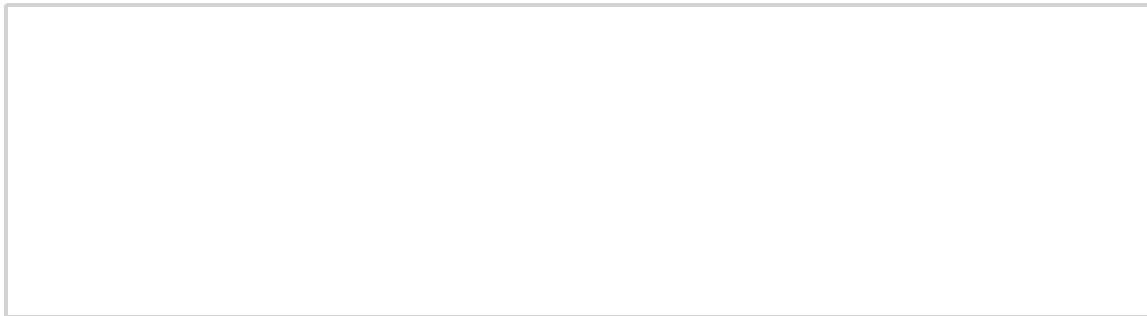
A large, empty rectangular box with a thin gray border, intended for the respondent to write their thoughts.

Understanding wta change T

In Survey 2, you reported a valuation of $\$ \{e://Field/wta1\}$ for the first 4 weeks of Facebook deactivation and a valuation of $\$ \{e://Field/wta2\}$ for the additional 4 weeks of Facebook deactivation.

Why was your valuation for the first 4 weeks different from your valuation for the additional 4 weeks?

(Note that there is nothing wrong with your answers, we would just like to better understand our participants' choices.)



Understanding wta same T

In Survey 2, you reported a valuation of $\$ \{e://Field/wta1\}$ for the first 4 weeks of Facebook deactivation and a valuation of $\$ \{e://Field/wta2\}$ for the additional 4 weeks of Facebook deactivation.

Why was your valuation for the first 4 weeks the same as your valuation for the additional 4 weeks?

(Note that there is nothing wrong with your answers, we would just like to better understand our participants' choices.)

Understanding wta2 C

In the same survey, you found out that you would not be asked to deactivate Facebook for the following 4 weeks (i.e. between October 11th and November 8th).

We then asked you for your valuation to deactivate Facebook starting 4 weeks later, for 4 weeks (i.e. between November 8th and December 6th).

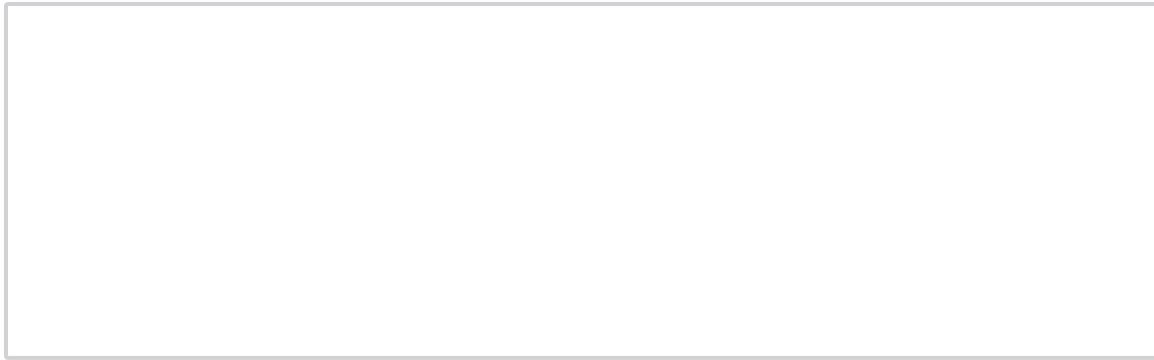
What were you thinking about as you decided on your answer?

Understanding wta change C

In Survey 2, you reported a valuation of $\$ \{e://Field/wta1\}$ for the first 4 week period, and a valuation of $\$ \{e://Field/wta2\}$ for the second 4 week period.

Why was your valuation for the first 4 weeks different from your valuation for the second 4 weeks?

(Note that there is nothing wrong with your answers, we would just like to better understand our participants' choices.)



Understanding wta same C

In Survey 2, you reported a valuation of $\$e_{\text{Field/wta1}}$ for the first 4 week period, and a valuation of $\$e_{\text{Field/wta2}}$ for the second 4 week period.

Why was your valuation for the first 4 weeks the same as your valuation for the second 4 weeks?

(Note that there is nothing wrong with your answers, we would just like to better understand our participants' choices.)



Control. Automatic reactivation

In Survey 3 (the survey that was sent out on November 8th) you were asked to deactivate your Facebook account for 24 hours. When you deactivated your account, Facebook offered you the possibility of automatically re-activating your account after a certain period of time (e.g. 24 hours, 7 days, etc.). Did you select the option to automatically re-activate your Facebook account?

☐ Yes

☐ No

Additional questions

How has the way you use Facebook changed, if at all, since participating in this study?

In the periods in which your Facebook account was deactivated, you had extra time on your hands. How did you spend that extra time?

Other than Facebook itself, were there any apps or websites that you also used **LESS** while you had Facebook deactivated?



Thank you

Thank you for completing this quick follow-up survey. This is the last survey you will receive from us (unless you agreed to participate in the follow-up phone interviews).

Click the red arrow below to complete the survey and receive your \$5 gift-card.

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