



Welcome back

Welcome back! Today's survey is the **last survey** we will ask you to complete for the purpose of the study; it will take around 20 minutes. Upon completion, you will receive a **\$5 electronic gift card** that you can redeem at Amazon.com and many other online stores.

Remember, you are guaranteed an additional payment of **\$15**, paid in the form of an electronic gift card sent to your email **within 2 business days**, if you (1) completed all of our three surveys including this last one, (2) answered at least 75% of our text messages, and (3) kept your Facebook account deactivated for the time you were assigned to do so.

If you accepted our offer to keep your Facebook account deactivated over the last 4 weeks and you followed through, you will also receive the **deactivation payment** promised you. The deactivation payment will be paid out in the form of an electronic gift card sent to your email account **within the next 2 business days**. **Notice you need to complete this survey before reactivating your Facebook account.**

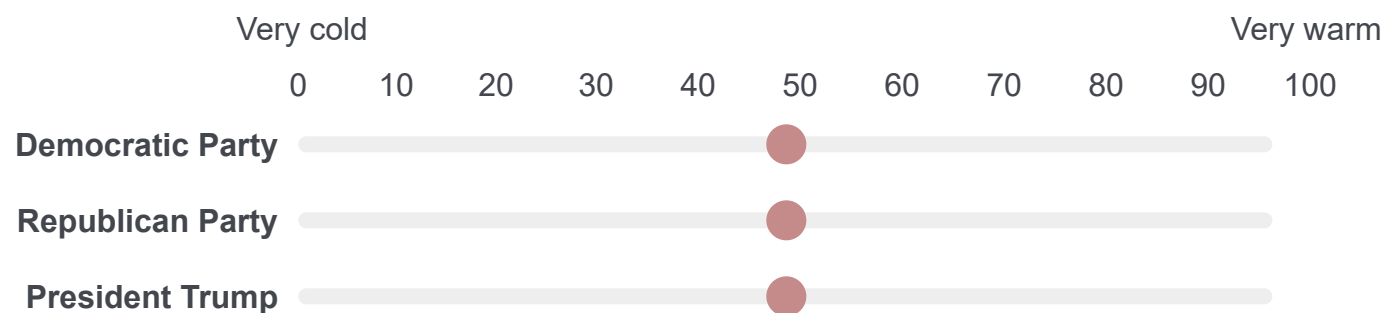
Political views

First, we would like to ask you some questions about your political views.

It is very important for the success of our research that you **answer honestly** and **read the questions carefully** before answering. Remember, **we will maintain your privacy** in all the published material resulting from the study.

We would like to get **your feelings toward the two major political parties in the U.S. and towards the president** using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the party or person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the party or person and that you don't care too much for that party or person. You would rate the party or person at the 50 degree mark if you don't feel particularly warm or cold toward the party or person.

Thinking back over the **last 4 weeks**, how **warm** or **cold** did you **feel towards** the **parties** and the **president** on the feeling thermometer?



List as many recent (last 4 weeks) **news events** you can think of that made you **angry** at the **Republican Party**.

(If more than 5, just list those 5 that left you most angry. If less than 5, list less. If none, enter "none" in the first textbox.)

News event 1

News event 2

News event 3

News event 4

News event 5

List as many recent (last 4 weeks) **news events** you can think of that made you **angry** at the **Democratic Party**.

(If more than 5, just list those 5 that left you most angry. If less than 5, list less. If none, enter "none" in the first textbox.)

News event 1

News event 2

News event 3

News event 4

News event 5

Thinking back over the **last 4 weeks**, how often did you see **news** that made you **better understand the point of view** of the **Republican Party**?

- ☐ Never
- ☐ Once
- ☐ Two or three times
- ☐ Four times or more
-

Thinking back over the **last 4 weeks**, how often did you see **news** that made you **better understand the point of view** of the **Democratic Party**?

- ☐ Never
- ☐ Once
- ☐ Two or three times
- ☐ Four times or more
-

Election module

Next, we would like to ask you a few questions about the **recent midterm elections**.

In which **state** are you **registered to vote**? (if none, select "None")

Did you **vote** in the **midterm elections** on November 6th, 2018?

☐ Yes

☐ No

In the recent **midterm elections**, did you vote for the Republican Party's or for the Democratic Party's **candidate for Congress** in your district? (If you did not vote, please tell us whom you would have voted for.)

☐ Republican candidate

☐ Democratic candidate

☐ Other/don't know

How **convinced** were you **about whether to vote** for the **Republican** candidate or the **Democratic** candidate? (If you did not vote, please tell us how convinced you were about the candidate you would have voted for.)

Very convinced to vote
for Democratic
candidate

Unsure

Very convinced to vote
for Republican
candidate

0 10 20 30 40 50 60 70 80 90 100



News Exposure

We will now ask you some questions about **your news habits in the last 4 weeks** (by news we mean information about events and issues of political interest).

Thinking back over the **last 4 weeks**, how closely did you **follow US politics**?

- ☐ Not at all closely
 - ☐ Somewhat closely
 - ☐ Rather closely
 - ☐ Very closely
-

Thinking back over the **last 4 weeks**, how closely did you **follow news about President Trump**?

- ☐ Not at all closely
 - ☐ Somewhat closely
 - ☐ Rather closely
 - ☐ Very closely
-

In the last 4 weeks, **relative to what is typical for you**, would you say you spent more or less time...

	A lot less	A little less	Same	A little more	A lot more
...watching cable television news (such as CNN, the Fox News cable channel, or MSNBC)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	A lot less	A little less	Same	A little more	A lot more
...getting news from news websites or apps other than social media?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...watching local television news?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...listening to the news on the radio?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...watching national evening network television news (such as ABC World News, CBS Evening News, or NBC Nightly News)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...reading any newspapers in print?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...getting news from social media sites other than Facebook (e.g. Twitter or Snapchat)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...getting news from Facebook?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

On an **average day** of the last 4 weeks, **how many minutes** did you spend **watching, reading or listening to the news** (including news via social media)?

These page timer metrics will not be displayed to the recipient.

First Click: *0 seconds*

Last Click: *0 seconds*

Page Submit: *0 seconds*

Click Count: *0 clicks*

We will now ask you some questions about **news events** that may or may not have occurred in the **last 4 weeks**.

Of the following **news events**, which ones do you think are **true**, and which ones do you think are **false**?

Select true or false **only** if you are **confident** about the answer; if you **don't know** the answer or you are **unsure**, please select **unsure**.

	True	False	Unsure
A Russian feminist activist poured bleach on men who were "manspreading" on the train ("manspreading" refers to men sitting in public transport with legs wide apart, thereby covering more than one seat).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
None of the 154 mass shootings in 2018 was committed by a black man, illegal alien, or woman.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	True	False	Unsure
A mass shooting fueled by anti-Semitic sentiment took place in a synagogue in Pittsburgh.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Department of Justice charged a Russian national allegedly involved in a wide-ranging online disinformation campaign aimed at influencing the Midterm elections.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
One of the women who made allegations against Supreme Court Justice Brett Kavanaugh has admitted to investigators that the allegations were fabricated.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attorney General Jeff Sessions resigned at President Trump's request.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In a recent vote, all Democrats in Congress voted against a 2.8% cost of living allowance in Social Security benefits.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	True	False	Unsure
Far-right candidate Jair Bolsonaro recently won an election to become the President of Argentina.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
President Trump announced he plans to sign an executive order to prevent second-generation immigrants born in the United States from automatically being granted U.S. citizenship.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cesar Sayoc, suspect in an act of domestic terrorism directed at vocal critics of President Trump, was a registered Democrat.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A prominent Saudi Arabian journalist who was critical of the country's government was killed inside the Saudi Arabian consulate in Istanbul.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Harvard University recently stood trial for allegedly discriminating against African-American applicants in its admission process.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Senator Elizabeth Warren's DNA test results show that she has no native American ancestry.

True



False



Unsure



In the weeks preceding the midterm elections, several high-profile Democrats, including Barack Obama and Hillary Clinton, were sent packages containing explosive devices.



Billionaire George Soros was revealed to be one of the funders of a caravan of Central American emigrants traveling through Mexico to the U.S. border.



To what extent do you think that free trade agreements between the U.S. and other countries have been a good thing or a bad thing for the United States?

Very bad for the U.S.

Very good for the U.S.

0 1 2 3 4 5 6 7 8 9 10



Overall, would you say that blacks or whites are treated more fairly in dealing with the police?

Definitely blacks treated more fairly

Definitely whites treated more

0 1 2 3 4 5 6 7 8 9 10



Do you think that employers firing men who have been accused of sexual harassment or assault before finding out all the facts is a major or a minor problem?

Definitely a minor problem

Definitely a major problem

0 1 2 3 4 5 6 7 8 9 10



As you may know, Brett Kavanaugh is a federal judge who was recently sworn in as a Supreme Court justice. Do you agree with the Senate's vote to confirm Kavanaugh on the Supreme Court, or do you think the Senate should have voted against Kavanaugh?

Senate should have definitely
voted against

Senate should have definite
voted in favor

0 1 2 3 4 5 6 7 8 9 10



On the whole, do you think immigration is a good thing or a bad thing for this country today?

Definitely bad

0 1 2 3 4 5 6 7 8 9 10

Definitely good



How confident, if at all, are you that the Justice Department special counsel Robert Mueller will conduct a fair investigation into Russian involvement in the 2016 election?

Not at all confident

0 1 2 3 4 5 6 7 8 9 10

Definitely confident



In general, do you feel that the laws covering the sale of firearms should be made less strict, more strict, or kept as they are now?

A lot less strict

0 1 2 3 4 5 6 7 8 9 10

A lot more strict



In presenting the news dealing with political and social issues, do you think that news organizations deal fairly with all sides, or do they tend to favor one side?

Definitely deal fairly with all sides

0 1 2 3 4 5 6 7 8 9 10

Definitely favor one side



To what extent do you think President Trump is honest and trustworthy?

Definitely NOT honest and
trustworthy

Definitely honest and trustwo

0 1 2 3 4 5 6 7 8 9 10



Subjective well-being and social connectedness

Next, we would like to ask you some questions about your **well-being**.

For each of the following four statements and/or questions, please **click the point on the scale** that you feel is **most appropriate in describing you**.

Over the last 4 weeks, I think I was:

- ☐ 1 (not a very happy person)
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 (a very happy person)

Over the last 4 weeks, compared to most of my peers, I think I was:

- ☐ 1 (less happy)
 - ☐ 2
 - ☐ 3
 - ☐ 4
 - ☐ 5
 - ☐ 6
 - ☐ 7 (more happy)
-

Below are three **statements** that you may **agree** or **disagree** with. Indicate your agreement with each item and please be open and honest in your responding.

In most ways my life during the past 4 weeks was close to ideal.

- ☐ Strongly disagree
 - ☐ Disagree
 - ☐ Slightly disagree
 - ☐ Neither agree nor disagree
 - ☐ Slightly agree
 - ☐ Agree
 - ☐ Strongly agree
-

The conditions of my life during the past 4 weeks were excellent.

- ☐ Strongly disagree
 - ☐ Disagree
 - ☐ Slightly disagree
 - ☐ Neither agree nor disagree
 - ☐ Slightly agree
 - ☐ Agree
 - ☐ Strongly agree
-

During the past 4 weeks, I was satisfied with my life.

- ☐ Strongly disagree
 - ☐ Disagree
 - ☐ Slightly disagree
 - ☐ Neither agree nor disagree
 - ☐ Slightly agree
 - ☐ Agree
 - ☐ Strongly agree
-

How often did you feel that you lacked companionship over the past four weeks?

- ☐ Hardly ever
 - ☐ Some of the time
 - ☐ Often
-

How often do you feel left out over the past four weeks?

- ☐ Hardly ever
- ☐ Some of the time
- ☐ Often
-

How often did you feel isolated from others over the past four weeks?

- ☐ Hardly ever
- ☐ Some of the time
- ☐ Often
-

Below are some **ways you might have felt or behaved** in the past 4 weeks. Please tell us **how much of the time** during the past 4 weeks:

	1. None or almost none of the times	2.	3.	4. All or almost all of the time.
... you felt depressed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... you felt anxious.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... you were absorbed in doing something worthwhile.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... you felt bored.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Now, thinking about how you spent your **leisure time in the last weeks**.

List the first names of as many of the **friends you met in person last week** that you can think of in 1 minute (if none, enter "none"). Separate the names using commas (",").

Which of the following **activities** did you do **at least once last week**? Check all that apply

- ☐ Go out for dinner
- ☐ Go to the cinema
- ☐ Talk to friends on the phone
- ☐ Interact with someone who voted the opposite way as you in the last presidential election
- ☐ Interact with someone from another country
- ☐ Go to a party
- ☐ Get together with friends
- ☐ Go to a shopping mall
- ☐ Spend time with your parents
- ☐ Spend time with your kids
- ☐ None of the above

In the last 4 weeks, **relative to what is typical for you**, would you say you spent more or less of your **free time** (i.e. excluding work)...

	A lot less	A little less	Same	A little more	A lot more
...using social media apps other than Facebook?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	A lot less	A little less	Same	A little more	A lot more
...online (on your computer, tablet, smartphone, etc.) for things other than social media ?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...watching TV or movies by yourself ?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...on non-screen activities (e.g. cooking, reading books, exercising - anything without an electronic screen in front of you) by yourself ?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...doing anything with friends and family (in person)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Social media

Next, we would like to ask you some questions about your **social media use**.

On an **average day** in the past 4 weeks, how many **minutes** would you say you spent on **Facebook**, including through the Facebook app on your phone?

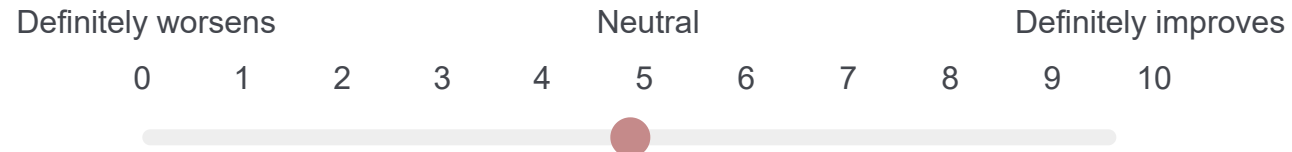
Note: Your answer here won't impact how much you get paid. We'd just like to know the truth for the sake of our research!

You wrote that you spent **#{q://QID240/ChoiceTextEntryValue}** minutes on Facebook (including through the Facebook app on your phone) on the **average day in the past 4 weeks**. Is this correct?

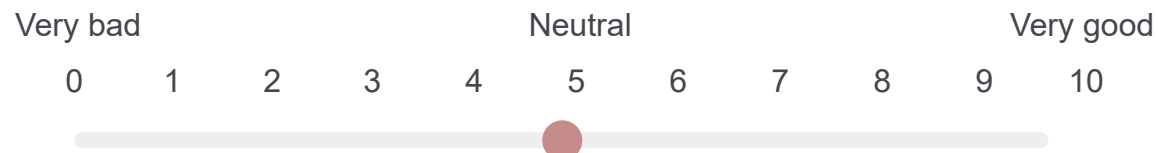
If **yes**, please **go on** with the survey.

If **no**, please **go back by clicking on the back button below** and modify your answer.

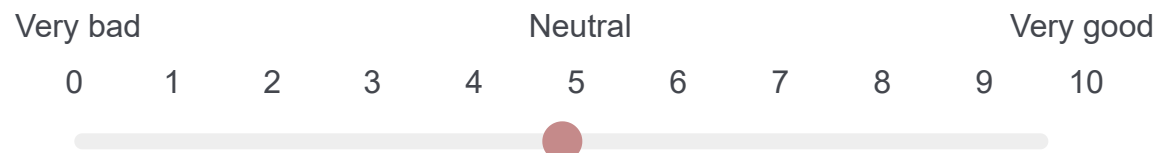
To what extent do you think Facebook **improves or worsens people's social lives?**



To what extent do you think Facebook is **good or bad for you?**



To what extent do you think Facebook is **good or bad for society?**



To what extent do you think using Facebook makes people **more or less happy**?

A lot less happy Neutral Much happier

0 1 2 3 4 5 6 7 8 9 10



To what extent do you agree or disagree with the following statement: **"If people spent less time on Facebook, they would soon realize that they don't miss it."**?

Definitely disagree Neutral Definitely agree

0 1 2 3 4 5 6 7 8 9 10



To what extent do you think Facebook helps people **follow the news better**?

Definitely does not help Neutral Definitely helps

0 1 2 3 4 5 6 7 8 9 10



To what extent do you think Facebook exposes people to **clickbait or false news**?

A little Neutral A lot

0 1 2 3 4 5 6 7 8 9 10



To what extent do you think Facebook makes people **more or less politically polarized**?

A lot less polarized Neutral A lot more polarized

0 1 2 3 4 5 6 7 8 9 10



What are the most important **positive impact(s)** that Facebook has on your life?

What are the most important **negative impact(s)** that Facebook has on your life?

Non-deactivators: deactivation good bad

As part of this study, you were asked to deactivate your Facebook account for 24 hours. To what extent do you think that deactivating your account was good or bad for you?

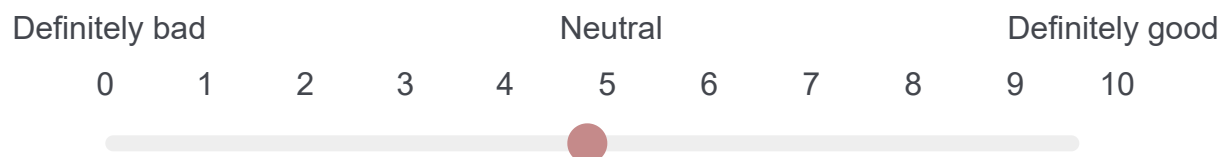
Definitely bad Neutral Definitely good

0 1 2 3 4 5 6 7 8 9 10



Deactivators: deactivating good bad

As part of this study, you were asked to deactivate your Facebook account for 4 weeks. To what extent do you think that deactivating your account was good or bad for you?



WTA intro

As part of the study, we ask you to once again **deactivate your Facebook account** for a period of **24 hours**. If your account is currently deactivated, please remain deactivated for the next 24 hours.

If your account is currently active, we will guide you through the deactivation process.

You can temporarily deactivate your Facebook account using the Settings menu on your Facebook page. See [here](#) for more information. If you deactivate, you can choose to come back whenever you want, with your content and friends network unchanged. **You will still be able to use Facebook Messenger even while Facebook is temporarily deactivated.**

IMPORTANT: After deactivation, if you log into the Facebook website or Facebook app, or if you log into ANY app (other than Facebook Messenger) through your Facebook account, Facebook will automatically reactivate your account. Popular apps that offer the Facebook login option include Spotify and Instagram.

Note that once you are deactivated, you can still keep using apps (other than the Facebook app) that you are currently logged into - even if you are logged into them via your Facebook account. ***Your Facebook account will stay deactivated as long as you do not explicitly log into any apps using the Facebook login option, when prompted to login.***

We will **verify** whether or not you deactivated your account by pinging the Facebook URL associated with your account (you provided it in Survey 1); we will check continuously whether your account is deactivated for the entire 24 hours in which it is supposed to be. If you fail to deactivate the account or if you reactivate it before 24 hours have passed, you are not eligible to receive the \$15 completion payment at the end of this study.

Please proceed to the next screen to view the instructions for how to temporarily deactivate your account.

If your account is currently active, please follow the instructions below to deactivate your account. If your account is currently deactivated, please click yes in the question below and proceed to the next page.

If you are taking this survey on a laptop/PC:

- Navigate to **Facebook.com** and **log into your Facebook account**.
 - Click the **downward-pointing arrow** at the top right of any Facebook page.
 - Select **Settings**.
 - Click **General** in the left column.
 - Click **Manage Account**, then click **Deactivate your account**.
 - At "reasons for leaving", click **Other, please explain further:** and type **any word you want** in the text box.
 - Select **Opt out of receiving future emails** and select **Keep using Messenger** (in case you are using the Facebook Messenger app).
 - Click **Deactivate**, then confirm by clicking **Deactivate now**.
-

If you are taking this survey on a smartphone/tablet:

- **Open the Facebook app** or **navigate to Facebook.com** and **log into your Facebook account**.
- Click the **three horizontal bars** at the bottom or top of any Facebook page.
- Scroll down and select **Settings & Privacy**, and/or **Settings**.
- Scroll down and select **Your Facebook Information**.
- Select **Account Ownership and Control**, and click on **Deactivation and Deletion**.
- Select **Deactivate Account** (pre-selected), scroll down and click **Continue to Account Deactivation**.
- At "Please let us know why you are deactivating", scroll down and click **Other, please explain further:** and type **any word you want** in the text box.

- Select **Opt out of receiving future emails** and select **Keep using Messenger** (in case you are using the Facebook Messenger app).
 - Click **Deactivate**.
-

Did you successfully deactivate your Facebook account? (Soon after you say yes, our system will verify that your account is indeed deactivated).

- ☐ Yes
- ☐ No
-

Did not deactivate FB account

You need to deactivate your Facebook account before proceeding. Please follow the instructions below.

If you are taking this survey on a laptop/PC:

- Navigate to **Facebook.com** and **log into your Facebook account**.
 - Click the **downward-pointing arrow** at the top right of any Facebook page.
 - Select **Settings**.
 - Click **General** in the left column.
 - Click **Manage Account**, then click **Deactivate your account**.
 - At "reasons for leaving", click **Other, please explain further:** and type **any word you want** in the text box.
 - Select **Opt out of receiving future emails** and select **Keep using Messenger** (in case you are using the Facebook Messenger app).
 - Click **Deactivate**, then confirm by clicking **Deactivate now**.
-

If you are taking this survey on a smartphone/tablet:

- **Open the Facebook app or navigate to Facebook.com and log into your Facebook account.**
- Click the **three horizontal bars** at the bottom or top of any Facebook page.
- Scroll down and select **Settings & Privacy**, and/or **Settings**.
- Scroll down and select **Your Facebook Information**.
- Select **Account Ownership and Control**, and click on **Deactivation and Deletion**.
- Select **Deactivate Account** (pre-selected), scroll down and click **Continue to Account Deactivation**.
- At "Please let us know why you are deactivating", scroll down and click **Other, please explain further:** and type **any word you want** in the text box.
- Select **Opt out of receiving future emails** and select **Keep using Messenger** (in case you are using the Facebook Messenger app).
- Click **Deactivate**.

Please proceed once you have deactivated your Facebook account. Notice that if you do not deactivate your Facebook account, you will not be eligible to receive the \$15 completion payment at the end of the study.

Deactivated FB account

In order to remain deactivated, do not log into the Facebook website or app and **do not log into any other app via your Facebook account for the next 24 hours.**

For example, when you are prompted to log into Spotify or Instagram, and you decide to log in via Facebook, your Facebook account will automatically reactivate.

As noted before, you can still keep using any other apps (other than the Facebook app) that you are currently logged into. Using them will not reactivate your Facebook account, as long as you do not explicitly log into them via your Facebook when prompted to login.

Notice we will start counting the 24 hours **from the moment you complete this survey.**

WTA elicitation

During Survey 2, you were given a choice to deactivate your Facebook account for 4 weeks starting today. **We will now give you a chance to revise that decision.** (If you did not complete Survey 2, we will assume you declined our monetary offer to keep your Facebook account deactivated for the next 4 weeks.)

In particular, we will once again ask you the smallest amount of money you would need to be paid to keep your Facebook account deactivated for the next 4 weeks. With a 50% chance we will require you to abide by the decision you made 4 weeks ago; with 50% chance we will ignore the decision you made 4 weeks ago and we will require you to abide by the decision you make today.

You would receive the payment in 4 weeks. After the deactivation period, you would be able to reactivate your account, with your content and friends network unchanged. **You would still be able to use Facebook Messenger even while Facebook is temporarily deactivated.**

Notice: whether or not you accept our offer to deactivate your Facebook account for the next 4 weeks, you still have to keep your account deactivated for the next 24 hours in order to stay eligible to receive the \$15 completion payment.

The computer has randomly generated an amount of money to offer you to keep your Facebook account deactivated for the next 4 weeks. Before we tell you what the offer is, we will ask you **the smallest offer you would be willing to accept**. If the offer the computer generated is above the amount you give (and the decision from today is the one that counts), we will ask you to keep your Facebook account deactivated for the next 4 weeks and pay you the offered amount if you do. If the offer is below that amount (and the decision from today is the one that counts), we will not ask you to deactivate.

Remember: the offer has already been drawn and will not change depending on the value you report.

Please consider carefully and then fill in your chosen number below.

I would be willing to keep my Facebook account deactivated for the next 4 weeks if the offer is above (please enter an amount in US dollars and do not include the dollar sign)

If the offer is below this amount I prefer to reactivate my Facebook account after 24 hours.

You reported \$\$ {q://QID151/ChoiceTextEntryValue} as the smallest offer you would accept to keep your Facebook account deactivated for the next 4 weeks.

Please answer the following questions testing your understanding of the instructions:

If the computer generated an offer that is smaller than \$\$ {q://QID151/ChoiceTextEntryValue} (and the decision from today is the one that counts), I will

- ☐ Reactivate my Facebook account in 24 hours. I will continue in the study and receive \$15 upon completion.
 - ☐ Keep my Facebook account deactivated for the next 4 weeks. If I do, I will receive the offered amount as well as \$15 upon completion of the study.
 - ☐ Keep my Facebook account deactivated for the next 6 weeks. If I do, I will receive the offered amount as well as \$15 upon completion of the study.
-

If the computer generated an offer above \$\$ {q://QID151/ChoiceTextEntryValue} (and the decision from today is the one that counts), I will

- ☐ Reactivate my Facebook account in 24 hours. I will continue in the study and receive \$15 upon completion.
 - ☐ Keep my Facebook account deactivated for the next 4 weeks. If I do, I will receive the offered amount as well as \$15 upon completion of the study.
 - ☐ Keep my Facebook account deactivated for the next 6 weeks. If I do, I will receive the offered amount as well as \$15 upon completion of the study.
-

Are you happy with your answer (\$\$ {q://QID151/ChoiceTextEntryValue})?

If **yes**, please **go on with the survey**.

If **no**, please **go back by clicking on the back button below** and modify your answer.

This is your last chance to modify your answer. If you choose to proceed with the survey, you will not be able to come back and modify your answer.

Old question matters. Deactivate.

The computer decided to require you to **abide by the decision you made 4 weeks ago**.

4 weeks ago you were offered \$\$ {e://Field/second_4weeks_num1} to deactivate your Facebook account for the next 4 weeks and decided to accept the offer.

Please remain deactivated for the next 4 weeks.

We will check continuously whether your account is deactivated for the entire 4 weeks in which it is supposed to be by pinging the URL associated with your profile. If you reactivate your account before 4 weeks have passed, you will not receive the \$\$ {e://Field/second_4weeks_num1} payment we offered you for deactivating your account.

Once again, notice that **logging back into your Facebook account will reactivate it immediately**. Similarly, **logging into any app that requires Facebook authentication will reactivate your Facebook account**. To remain deactivated, **do not log back in your Facebook account or any app that requires Facebook authentication for the next 4 weeks**.

Old question matters. Not deactivate.

The computer decided to require you to **abide by the decision you made 4 weeks ago** (if 4 weeks ago you did not complete Survey 2, we assume you chose to decline our offer).

4 weeks ago you were offered \$\$ {e://Field/second_4weeks_num1} and decided not to accept the offer. Therefore, **you are not asked to deactivate your Facebook account for the next 4 weeks.**

Feel free to reactivate your Facebook account 24 hours from now.

random_num geq reservation_price

The computer decided to ignore the decision you made 4 weeks ago and requires you to abide by the decision you made today.

You are offered a payment of \$\$ {e://Field/second_4weeks_num2}. Based on your answer (\$\$ {q://QID151/ChoiceTextEntryValue}), **you do want keep your Facebook account deactivated for the next 4 weeks at that price.**

Please remain deactivated for the next 4 weeks.

We will check continuously whether your account is deactivated for the entire 4 weeks in which it is supposed to be by pinging the URL associated with your profile. If you reactivate

your account before 4 weeks have passed, you will not receive the payment we offer you for deactivating your account.

Once again, notice that **logging back into your Facebook account will reactivate it immediately**. Similarly, **logging into any app that requires Facebook authentication will reactivate your Facebook account**. To remain deactivated, **do not log back in your Facebook account or any app that requires Facebook authentication for the next 4 weeks**.

random_num smaller than reservation_price

The computer decided to ignore the decision you made 4 weeks ago and requires you to abide by the decision you made today.

You are offered a payment of $\$ \{e://Field/second_4weeks_num2\}$. Based on your answer ($\$ \{q://QID151/ChoiceTextEntryValue\}$), **you do not want to keep your Facebook account deactivated for the next 4 weeks at that price.**

For your information: more than half of the participants in the study receive a payment offer of \$0.

Feel free to reactivate your Facebook account 24 hours from now.

Final questions part 1

We will ask you few quick final questions before we let you go.

After going through this study, how much more or less time do you plan to spend on Facebook **compared to before you started the study**? I plan to...

- ☐ ...stop using Facebook entirely
 - ☐ ...decrease the amount of time I spend on Facebook by 50% or more
 - ☐ ...decrease the amount of time I spend on Facebook by 1% to 50%
 - ☐ ...neither increase nor decrease the amount of time I spend on Facebook
 - ☐ ...increase the amount of time I spend on Facebook by 1% to 50%
 - ☐ ...increase the amount of time I spend on Facebook by 50% or more
-

Final questions part 2

What do you think this study was about?

Do you think the researchers in this study had an agenda?

- ☐ Yes, I think they wanted to show that Facebook is good for people.
- ☐ Yes, I think they wanted to show that Facebook is bad for people.
- ☐ No, I don't think they had a particular agenda.

☐ I am not sure.

Finally, we are interested in following-up with you for a phone interview which would take approximately 20 minutes of your time. We are offering a \$8 electronic gift card for completing the interview. Would you be interested in participating in a follow-up interview for this research project?

Notice: not everybody who expresses interest in participating will be asked to participate.

☐ Yes

☐ No

Thank you for participating in the Stanford Online Experience Study!

We are going to send you an SMS with one quick question in a couple of weeks. That's the last SMS you will receive from us (you will not receive any other SMS from us between now and then). We will also send you a couple more emails over the next month or so. After that, you won't hear from us again.

You will receive a \$5 gift-card for completing this survey. Within 2 business days, you will receive your \$15 completion payment (notice that you need to remain deactivated for the next 24 hours in order to be guaranteed to receive your completion payment).

If you agreed to keep your Facebook account deactivated over the last 4 weeks and indeed you kept it deactivated, you will receive your deactivation payment within 2 business days.

Click the red arrow below to complete the survey.

Powered by Qualtrics

