

Final Activity: Digital Economics and AI Tutorial

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Objectives of Final Activity

- Not Awkward
- But find comrades
- To make you reflect rather than sell existing research
- Do not focus on any research ideas you have already embarked on (important)

First Task

Take a piece of paper and write on it in large letters at most three words that summarize your research interests.

Second Task

Walk around with your piece of paper and group with 4 other people who have similar enough words.

Third Task

- A theme of the initial presentation is how we got everything wrong in our predictions about the effect of the internet
- That theme has continued throughout the talks

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- A theme of the initial presentation is how we got everything wrong in our predictions about the effect of the internet
- That theme has continued throughout the talks
- In your group I want you to think about one prediction people are making right now about the digital economy and AI and why it might be wrong

Third Task

- ① Identify a commonly held popular prediction about the digital economy relating to your group's interests
- ② Identify what may be wrong about it
- ③ Work out how you might write a paper to test your theory

I am giving you supernatural powers

- For your paper idea you can assume you have supernatural powers and have access to any data, any methods, and you can force any firm to run an field experiment for you.
- We will report back in 25 minutes

Each Group Share

- ① What is the commonly held popular prediction about the digital economy relating to your group's interests
- ② What may be wrong about it
- ③ Work out how you might write a paper to test your theory

Career Concerns in Digital economics and AI

- The Bad News
- The Good News

Time to Ask Us Anything about...

- The Job Market
- Careers
- Life as a PhD Student or Professor

Thank you!

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