Capital Obsolescence and Agricultural Productivity

JULIETA CAUNEDO ELISA KELLER
Cornell University Durham University

July, 2016

Introduction

- Agricultural productivity growth is key to the development process.
- There are large differences in agricultural productivity across countries

...consider an economy with 1/2 the GDP p/worker of the US

- agricultural value added p/worker is 20 times lower than in the US.
- agricultural TFP growth is 4 times lower than in the US.

Main question

What is the role of capital embodied technology adoption for agricultural productivity?

Main question

What is the role of capital embodied technology adoption for agricultural productivity?

- Capital embodied technical change is a key determinant of the price of investment goods. (Solow (1959), Grilliches (1961), Hall (1968),...)
- We focus on tractors.
 - Detailed equipment's price and characteristics data across high and middle-income countries.
 - Single cross-section, 2014.

Main question

What is the role of capital embodied technology adoption for agricultural productivity?

- Capital embodied technical change is a key determinant of the price of investment goods. (Solow (1959), Grilliches (1961), Hall (1968),...)
- We focus on tractors.
 - Detailed equipment's price and characteristics data across high and middle-income countries.
 - Single cross-section, 2014.

Challenge: Can we identify capital embodied technical change from cross-sectional equipment price data?

Identification

• Price of capital of quality *q*

$$p_{q,t} = \sum_{s=t}^{T} \phi^{s-t}(F(efficiency\ units_{q,s},.) \times return\ per\ efficiency\ unit)$$

Key assumption: quality and quantity are separable.

Gordon (1990), Hulten (1992), Greenwood, et. al. (1997), Cummins & Violante(2002), ...

F(.) is possibly a function of all other qualities. if goods are perfect substitutes, F(.) linear.

Identification

Price of capital of quality q

$$p_{q,t} = \sum_{s=t}^{T} \phi^{s-t}(F(efficiency\ units_{q,s},.) \times return\ per\ efficiency\ unit)$$

Key assumption: quality and quantity are separable.

Gordon (1990), Hulten (1992), Greenwood, et. al. (1997), Cummins & Violante(2002), ...

- F(.) is possibly a function of all other qualities. if goods are perfect substitutes, F(.) linear.
- Cross-sectional price profile

$$\ln(\frac{p_q}{p_{\bar{q}}}) \simeq \text{age}_q \times \ln(\frac{\text{depreciation}}{\text{technical change}}) + \text{constant}(\bar{q}, \phi)$$

where \bar{q} is the best adopted quality.

This paper

- Novel dataset on second hand prices of agricultural equipment (tractors)
 - construct age-price profiles across 13 countries at different stages of development.
- Study the link between equipment price and quality composition of the capital stock
 - · vintage capital growth model,
 - endogenous quality adoption.
- Ouantitative exercise
 - identify the growth and level disparities in capital quality,
 - growth and income accounting exercises (1990-2012).

Main findings

- 1 Empirics:
 - age-price profiles are steeper in more productive countries.
 - the price of a 15 years old piece of equipment is
 - 60 cents on the dollar of a new one in the US.
 - 75 cents on the dollar of a new one in Brazil.
- **2** Quantitative implications:
 - · adoption patterns ...
 - account for 1/4 of productivity growth, on average.
 - account for 1/3 of disparities in output per worker.

Overview

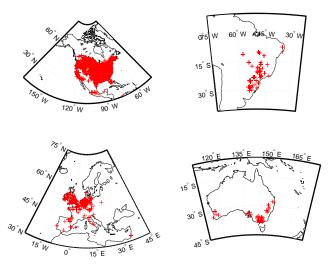
- Price of equipment: empirical evidence.
- Model: inferring quality from cross-sectional data.
- Growth and income accounting exercises.

Empirical evidence

- Tractor quotes gathered by a mayor publisher of retail and auction data.
- For each tractor sold we observe:
 - price
 - age, model, horsepower, use hours, and location.
- We matched data via geolocation with controls for
 - main crops produced within a 20-mile-wide grid around the sale location (EarthStat).
 - wages of repair workers (OWW by NBER).
- 13 countries at different stages of development:
 - agricultural value added per worker relative to US
 Brazil: 18% France: 77% Canada: 87%

Empirical evidence

Dataset



Age-price profiles

Hedonic pricing with Box-Cox transform

$$\frac{p_{i,c}^{\theta_1} - 1}{\theta_1} = \gamma_c + \frac{\beta_{a,c}a_{i,c}}{\theta_2} + \frac{X_{i,c}^{\theta_2} - 1}{\theta_2}\beta + \epsilon_{i,c}$$

 $p_{i,c}$: price of tractor i sold in county c

 γ_c : country-specific intercept

 $a_{i,c}$: years since tractor introduced

 $X_{i,c}$: tractor's characteristics

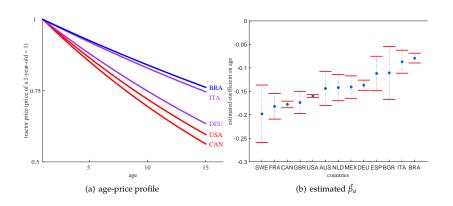
 θ_1 : shape parameter in pricing

 θ_2 : shape parameter associated to X

 $\beta_{a,c}$ and β : characteristics coefficients

Maximum likelihood estimation

Age-price profiles



normalized age-price profile,

$$\frac{\hat{p}_{a,c}}{\hat{p}_{1,c}} = \frac{\left(\hat{\gamma}_c + \hat{\theta}_1 \hat{\beta}_{a,c} a + \hat{\theta}_1 \frac{\bar{X}^{\hat{\theta}_2} - 1}{\hat{\theta}_2} \hat{\beta} + 1\right)^{\frac{1}{\hat{\theta}_1}}}{\hat{p}_{1,c}}$$

Additional controls Elasticities

Prices

Basic set up

- Continuum of homogeneous farms.
- CRS technology in land, capital and labor.

$$y_t = (\sum_{j \in A_t} q_j k_{j,t})^{\alpha_k} l_t^{\alpha_l} n_t^{\alpha_n}.$$

- Continuum of households, consume and accumulate capital of different vintages.
- Available vintages in the world evolve at rate $\bar{\mu}$.

Basic set up

- Continuum of homogeneous farms.
- CRS technology in land, capital and labor.

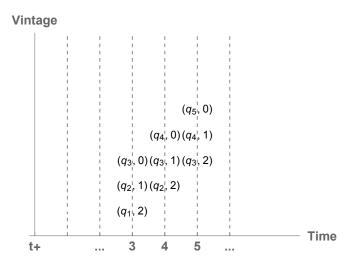
$$y_t = (\sum_{j \in A_t} q_j k_{j,t})^{\alpha_k} l_t^{\alpha_l} n_t^{\alpha_n}.$$

- Continuum of households, consume and accumulate capital of different vintages.
- Available vintages in the world evolve at rate $\bar{\mu}$.
- To adopt a new vintage there is a country specific cost,

$$C(q_j, q_{\bar{j}}, \mu) = \begin{cases} \frac{q_j}{q_{\bar{j}}} \left(\frac{1+\tau}{1+\bar{\mu}} \right) & \text{if } q_j > q_{\bar{j}}, \\ 1 & \text{otherwise.} \end{cases}$$

• Households rent capital to farms in spot markets.

Vintage j: (q_j, a_j) , a is age



Prices of durables

• The price of a tractor of quality q_j

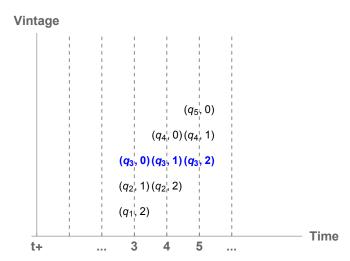
$$p_{j,t}(0) = \frac{q_j}{q_{\bar{j}_t}} \frac{\hat{\Gamma}_t}{1 - \hat{\psi}}$$

- Return p/ efficiency unit $\simeq \hat{\Gamma}_t = \alpha_k \frac{y_t}{\widehat{q} \widehat{\delta k}}$
- Discounting $\hat{\psi} = \omega(\frac{1}{1+\mu})^{1-\alpha_k}$ where μ is endogenous quality growth.

- Key assumptions:
 - perfect substitutability.
 - separable quality and quantity.

Solow (1959), Lucas (1986), Gordon(1990), Hulten (1992), Greenwood, et.al. (1997).

Longitudinal age-price profiles



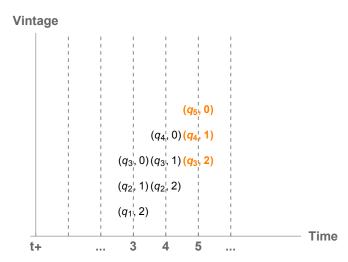
• The price of a new tractor at time t of quality q_j

$$p_{j,t}(0) = \frac{q_j}{q_{\bar{i}_t}} \frac{\hat{\Gamma}_t}{1 - \hat{\psi}}$$

• The price of the same tractor *a* years later

$$\ln(p_{\bar{j}_t,t+a}(a)) = age \ln(\underbrace{\frac{(1-\delta)}{(1+\mu)^{1-\alpha_k}}}) + \ln(p_{\bar{j}_t,t}(0))$$
inv. spec. tech. change

Cross-sectional age-price profiles



• The price of a new tractor at time t of quality q_j

$$p_{j,t}(0) = \frac{q_j}{q_{\bar{l}_t}} \frac{\hat{\Gamma}_t}{1 - \hat{\psi}}$$

• The price of the same tractor *a* years later

$$\ln(p_{\bar{j}_t,t+a}(a)) = age \ln\left(\frac{(1-\delta)}{(1+\mu)^{1-\alpha_k}}\right) + \ln(p_{\bar{j}_t,t}(0))$$

• Age-price profiles in a cross-section (+ BGP)

$$ln(p_{\bar{j}_{t-a},t}(a)) = age \ln\left(\frac{(1-\delta)}{(1+\mu)}\right) + \ln(p_{\bar{j}_{t},t}(0))$$

7

Identification

Main relationship for identification

$$\ln p_c \ (age) = age \ \ln \left(\frac{1-\delta_c}{1+\mu_c}\right) + \ln \left(\frac{\Gamma_c}{1-\psi_c}\right)$$

for:
$$\psi_c = \frac{\omega}{(1+\mu_c)^{1-\alpha_k}} < 1$$
, and $\Gamma_c \simeq \alpha_{k_c} \frac{y(q_{\overline{j}_t,c})}{(\widehat{q}_c\widehat{\delta})}$

• Country-specific path of capital quality: μ and $q_{\bar{j}_t}$

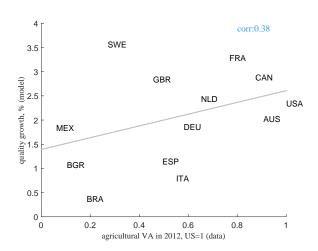
Identification: adoption rate

$$\ln p_{c,i}(age) = age_i \ln \left(\frac{1 - \delta_c}{1 + \mu_c}\right) + \ln \left(\frac{\Gamma_c}{1 - \psi_c}\right) + \gamma \frac{X_i^{\theta} - 1}{\theta_2} + \epsilon_i$$

for:
$$\psi_c = \frac{\omega}{(1+\mu_c)^{1-\alpha_k}} < 1$$
, and $\Gamma_c \simeq \alpha_{k_c} \frac{y(q_{\tilde{j}_t,c})}{(\widehat{q}_c\widehat{\delta}|\widetilde{k}_c)}$

- Country-specific path of capital quality: μ and $q_{\overline{j}_t}$
- Identify μ given δ_c
 - measure δ_c from the price decay of a synthetic piece of equipment with hours of usage

Inferred quality improvement, μ



Identification: average quality

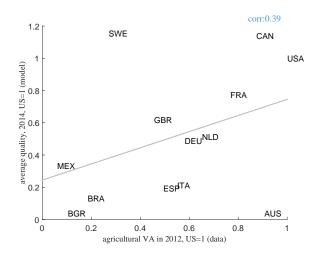
$$\ln p_{c,i}(age) = age_i \ln \left(\frac{1-\delta_c}{1+\mu_c}\right) + \ln \left(\frac{\Gamma_c}{1-\psi_c}\right) + \gamma \frac{X_i^{\theta}-1}{\theta_2} + \epsilon_i$$

for:
$$\psi_c = \frac{\omega}{(1+\mu_c)^{1-\alpha_k}} < 1$$
, and $\Gamma_c \simeq \alpha_{k_c} \frac{y(\mathbf{q}_{\tilde{\mathbf{j}}_t c})}{(\widehat{q}_c \widehat{\delta} \ \widetilde{k}_c)}$

- Country-specific path of capital quality: μ and $q_{\bar{j}_t}$
- Identify the top quality $q_{\bar{i}_t}$ given USDA-ERS data for
 - factor shares, α_k , α_l and α_n
 - endowments of land per worker \tilde{l}

TTC

Inferred average quality, $q_{\bar{j}_t} \times \hat{q}$



Model predictions and the data

• Quality improvement as inferred from the equipment price time series (Krusell et.al. (2000)) for the US,

$$rac{\Delta(rac{p_{con}}{p_{inv}})}{1-lpha_k}\simeq 1.2\%$$
, if tractors only $\simeq 2.5\%$ $\mu=2.3\%$

• Data and model-predicted steady state capital stocks,

$$\rho(k_{data}, k_{model}) = 0.58$$

Stocks

Accounting exercises

Accounting exercises

What is the role of capital embodied technology adoption for agricultural productivity?

- Growth accounting exercise
 - cross-country disparities in productivity growth between 1990 and 2012.
 - on average, capital quality explains 26% of productivity growth.

details

- 2 Development accounting exercise
 - cross-country disparities in value added per worker in 2012
 - capital quality explains 38% of differences in agricultural income per worker.

details

Conclusion

• We use a cross-section of second-hand prices to identify adoption patterns of capital-embodied technology.

• Age-price profiles are steeper in richer countries.

• Disparities in quality adoption patterns are quantitatively relevant for the path of agricultural productivity.

Conclusion

• We use a cross-section of second-hand prices to identify adoption patterns of capital-embodied technology.

The same methodology can be applied to other capital goods for which catalog data is available.

• Age-price profiles are steeper in richer countries.

Characteristics of second hand markets?

 Disparities in quality adoption patterns are quantitatively relevant for the path of agricultural productivity.

Feedbacks between human capital and capital embodied technology adoption?

Growth accounting

• Growth in TFP:

$$g_{\text{TFP},c} = \alpha_{k,c} g_{q,c} + g_{Res,c}$$

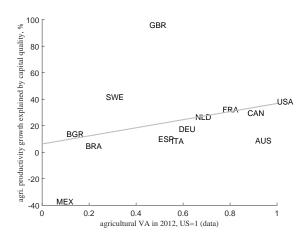
• Fraction of g_{TFP} explained by capital quality

$$\frac{\alpha_{k,c}\mu_{q,c}}{g_{\text{TFP},c}}$$

- Capital quality explains 26% of productivity growth
- Larger role in richer, more capital intensive, countries.
 - 1/3 in US, Canada and France
 - 1/10 in Brazil

Back

Quality improvement, % of TFP growth



Development accounting

• How much of the cross-country agricultural income differences are accounted for by ...?

Back

Development accounting

- How much of the cross-country agricultural income differences are accounted for by ...?
 - Model:

$$S^2(\widetilde{y}_{2012}, \widetilde{y}_{2012}^d) = 87\%$$

$$S^2 = 1 - \frac{(\mathbf{x} - \hat{\mathbf{x}})'(\mathbf{x} - \hat{\mathbf{x}})}{\mathbf{x}'\mathbf{x}}$$

Development accounting

- How much of the cross-country agricultural income differences are accounted for by ...?
 - Model:

$$S^2(\widetilde{y}_{2012}, \widetilde{y}_{2012}^d) = 87\%$$

• Average capital quality:

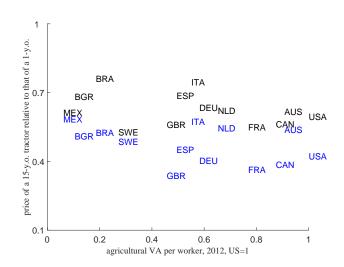
$$S^2(\widetilde{y}_{2012},\widetilde{y}_{2012}^d) - S^2(\widetilde{y}_{2012}|q_{\bar{i}}\widehat{q} = 1), \widetilde{y}_{2012}^d) = 38\%.$$

$$S^{2} = 1 - \frac{(\mathbf{x} - \hat{\mathbf{x}})'(\mathbf{x} - \hat{\mathbf{x}})}{\mathbf{x}'\mathbf{x}}$$

Back

Age-price profiles

Controls for observable characteristics



Quality level, R&D measures

 Measure of quality: R&D content in imports and local production.

$$\rho(q_{\bar{i}}\hat{q},q_{R\&D})=0.52$$

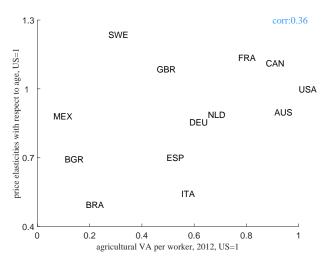
- Both measures generate analogous ranking of countries by quality.
- Disparities is quality are larger under our benchmark measure.

Back

31

Age-price profiles

Price age elasticity across countries



Relative price, with (black) and without (blue) controls for characteristics

Notation and basic set up

CRS technology

$$y_t = \left(\sum_{j \in A_t} q_j k_{j,t}\right)^{\alpha_k} \underbrace{l_t^{\alpha_l} \quad l_t^{\alpha_n}}_{l}$$

- $A_t = \left[\underline{j}_{t'} \overline{j}_t \right]$: set of vintages currently used in production.
- Capital services for the stock of vintage *j* at time *t*.

$$q_j k_{j,t}$$

- $k_{i,t}$ units of capital of vintage j at time t.
- q_i quality/efficiency of vintage j.
- Depreciation rate δ .
- Vintage retirement rate λ .
- Costly adoption, $C(\frac{q_j}{q_{\bar{i}_t}}, \tau)$ country specific cost τ .

Along the BGP

Effective adoption rate in each country is

$$\mu(\tau) = \frac{1 + \overline{\mu}}{1 + \tau}$$

where $\overline{\mu}$ is the frontier rate.

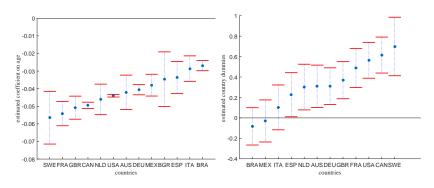
• Capital services in terms of the best technology adoption $q_{\bar{l}t}$

$$\sum_{j \in A_t} q_j k_{j,t} = \underbrace{q_{\bar{j}_t} \widehat{\delta}(\delta, \lambda) k}_{\text{Services } \bar{j}_t} \widehat{\widehat{q}}$$

where $\hat{\delta}(\delta, \lambda)$ is the effective retirement rate.

Quantitative exercise

Estimated age-price profiles



Coefficients on age

Country-specific intercepts

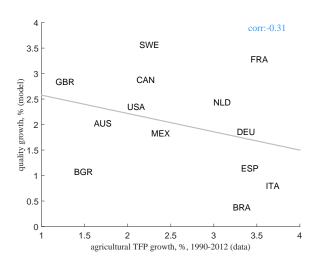
Main relationship for identification

Table: Inferred physical depreciation

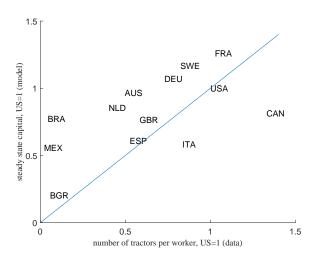
	Physical depreciation: δ		
AUS	2.35%		
BGR	2.62%		
BRA	2.59%		
CAN	2.20%		
ESP	2.40%		
FRA	2.31%		
GBR	2.40%		
DEU	2.40%		
ITA	2.28%		
MEX	2.48%		
NLD	2.32%		
SWE	2.26%		
USA	2.18%		

Back

Inferred quality improvement



Model predictions and the data Capital stock



Quantitative exercise

Production shares

	α_n	α_l	α_k
AUS	18%	68%	14%
BGR	31%	56%	14%
BRA	57%	26%	17%
CAN	72%	4%	24%
ESP	70%	15%	15%
FRA	61%	15%	24%
GBR	32%	31%	37%
DEU	61%	15%	24%
ITA	70%	15%	15%
MEX	24%	42%	34%
NLD	61%	15%	24%
SWE	61%	15%	24%
USA	38%	37%	25%

Inferred top quality

