## Growth, Trade, and Inequality

Gene Grossman Elhanan Helpman

July 2014

#### Introduction

- Theoretical exploration of link between growth process and income distribution in the closed and open economies
- Focus on one mechanism:
  - Sorting of heterogeneous workers into idea-generating and manufacturing activities
  - Matching of workers in manufacturing with heterogeneous firms/technologies
- Many other mechanisms are absent; e.g.,
  - Differences in savings propensity between rich and poor (Kaldor)
  - Poor households face credit constraints (Galor and Zeira)
  - Greater inequality generates more redistribution via political process (Alesina and Rodrik; Persson and Tabellini)

## Demand and Supply of Consumption Goods

- Mass N of heterogeneous individuals, indexed by a
- Cumulative distribution H(a), with H'(a) > 0 on  $[a_{\min}, a_{\max}]$
- Logarithmic intertemporal utility
- Consumption good assembled from CES differentiated intermediate inputs; consumption good priced competitively

### Production of Intermediates

Production of intermediates

$$\mathbf{x}_{\omega}=\int_{\mathbf{a}\in L_{\omega}}\psi\left(\mathbf{arphi}_{\omega},\mathbf{a}
ight)\ell_{\omega}\left(\mathbf{a}
ight)\mathsf{d}\mathbf{a}$$

- ullet Assume  $\psi\left(arphi,a
  ight)$  is twice differentiable and strictly log supermodular
  - ullet For arbitrary wage schedule, firm hires optimal labor type  $m\left(arphi
    ight)$
  - PAM:  $m'(\varphi) > 0$
- Monopolistic competition yields mark-up pricing of intermediates

## **Inventing New Varieties**

- Invention of new varieties à la Romer
  - Stock of knowledge:  $\theta_K M$
  - Worker of type a has productivity T(a) in research sector
  - $\ell_R(a)$  workers of type a invent  $dM = \theta_K MT(a) \ell_R(a)$  new varieties per time dt (strong scale effects)
- ullet Each invention generates a "Melitz draw" of arphi from  $G\left(arphi
  ight)$
- Allow free entry into innovation

## **Inventing New Varieties**

- Invention of new varieties à la Romer
  - Stock of knowledge:  $\theta_K M$
  - Worker of type a has productivity T(a) in research sector
  - $\ell_R(a)$  workers of type a invent  $dM = \theta_K MT(a) \ell_R(a)$  new varieties per time dt (strong scale effects)
- Each invention generates a "Melitz draw" of  $\varphi$  from  $G(\varphi)$
- Allow free entry into innovation
- Comparative advantage in ideas: Assume  $T\left(a\right)/\psi\left(\varphi,a\right)$  is increasing in a for all  $\left(\varphi,a\right)$

## Inventing New Varieties

- Invention of new varieties à la Romer
  - Stock of knowledge:  $\theta_K M$
  - ullet Worker of type a has productivity T(a) in research sector
  - $\ell_R(a)$  workers of type a invent  $dM = \theta_K MT(a) \ell_R(a)$  new varieties per time dt (strong scale effects)
- ullet Each invention generates a "Melitz draw" of arphi from  $G\left(arphi
  ight)$
- Allow free entry into innovation
- Comparative advantage in ideas: Assume  $T\left(a\right)/\psi\left(\varphi,a\right)$  is increasing in a for all  $\left(\varphi,a\right)$
- $\Rightarrow$  Sorting:  $\exists a_R$  ("cutoff") such that  $a < a_R \Rightarrow a \in L_M$  and  $a > a_R$   $\Rightarrow a \in L_R$  (like "occupational choice" in Lucas 78)

## Labor-Market Equilibrium

- Labor market clearing: Supply of workers of type  $m(\varphi)$  equals demand for workers by firms of type  $\varphi$
- Differentiate this condition

$$\frac{m''\left(\varphi\right)}{m'\left(\varphi\right)} = \left(\sigma - 1\right) \frac{\psi_{\varphi}\left[\varphi, m\left(\varphi\right)\right]}{\psi\left[\varphi, m\left(\varphi\right)\right]} - \frac{\psi_{\mathsf{a}}\left[\varphi, m\left(\varphi\right)\right] m'\left(\varphi\right)}{\psi\left[\varphi, m\left(\varphi\right)\right]} \\ + \frac{G''\left(\varphi\right)}{G'\left(\varphi\right)} - \frac{H''\left[m\left(\varphi\right)\right] m'\left(\varphi\right)}{H'\left[m\left(\varphi\right)\right]}$$

Boundary conditions

$$m\left( {{arphi _{\min }}} \right) = {a_{\min }}, \qquad m\left( {{arphi _{\max }}} \right) = {a_R}$$

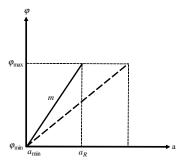


## **Equilibrium Matching Function**

- Differential equation has unique solution for given a<sub>R</sub>
- If boundary points change and none of terms in diff eq change, new and old matching functions can intersect at most once

## **Equilibrium Matching Function**

- Differential equation has unique solution for given  $a_R$
- If boundary points change and none of terms in diff eq change, new and old matching functions can intersect at most once



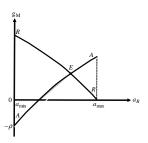
- So,  $a_R \uparrow \Rightarrow$  (inverse)-matching function shifts down
  - every worker matches with lower productivity firm
  - due to log supermodularity of  $\psi(\cdot)$ , log wage profile on  $[a_{\min}, a_R]$  must flatten (steepen) when  $a_R$  increases (decreases)

### Balanced-Growth Path

$$g_{M} = \theta_{K} N \int_{a_{R}}^{a_{\text{max}}} T(a) dH(a)$$
 (RR)

Combining labor-market clearing and free-entry condition:

$$\rho + g_M = \theta_K N \Lambda (a_R) \tag{AA}$$



## Analysis of Balanced Growth Paths

#### Two Types of Results

- Autarky
  - How do cross-country differences generate differences in autarky (steady-state) growth rates and wage inequality?
- Integration
  - How does trade integration affect countries' growth rates and inequality?
  - How do growth and inequality compare across countries in a trade equilibrium?

# Cross-country Comparisons in Autarky

#### Capacity to Innovate

- Capacity to innovate described by three parameters
  - Size of labor force:  $N_C$
  - ullet Efficiency of knowledge accumulation:  $heta_{Kc}$
  - Productivity of inventors:  $\theta_{Tc}$
- In RR and AA curve, these parameters enter as product:  $N_c \theta_{Kc} \theta_{Tc}$
- If  $N_i \theta_{Ki} \theta_{Ti} > N_j \theta_{Kj} \theta_{Tj} \Rightarrow a_{Ri} < a_{Rj}$  and  $g_{Mi} > g_{Mj}$
- Income inequality:
  - More unequal wages in manufacturing in i than in j due to better technology matches
  - Larger size of research sector, which pays higher reward to ability
  - $\bullet \Rightarrow$  more inequality!

## International Integration: Trade and Knowledge Spillovers

- C countries
- Costly trade in intermediate goods due to tariffs and/or shipping. Delivered price in j is  $\tau_{jc}$  times as great as source price in c.
- Final goods nontradable
- R&D subsidies at rate  $s_c$
- Asymmetries:  $\theta_{\psi c}$ ,  $\theta_{Tc}$ ,  $N_c$
- Partial (or complete) knowledge spillovers:

$$\mathcal{K}_c = \sum_{j=1}^{C} heta_{\mathcal{K}jc} \mathcal{M}_j; \ heta_{\mathcal{K}jc} > 0 \ ext{for all } j \ ext{and} \ c$$

## Effects of Trade on Growth and Inequality

- Convergence in long-run growth rates.
- Opening of trade: analogous to increase in  $\theta_K$  in closed economy.
  - More labor allocated to R&D in every country.
  - Growth rate faster in every country.
  - Greater income inequality in every country.

## International Asymmetries

- Differences in Manufacturing Productivity and Trade Barriers
  - Convergence in growth rates and wage inequality
  - Change in  $au_{ic}$  or  $heta_{\psi c}$  have no effect on long-run growth or inequality
- Differences in Innovation Capacity or in Ability to Create and Absorb Knowledge Spillovers
  - Convergence in growth rates and wage inequality
- Differences in R&D Subsidies
  - If  $s_i > s_j$  and international knowledge spillovers are complete, then  $a_{Ri} < a_{Rj}$  and more wage inequality in i than in j
- Differences in Technology Sets
  - If  $\bar{\varphi}_i>\bar{\varphi}_j$  and international knowledge spillovers are complete, then  $a_{Ri}>a_{Rj}$
  - Greater inequality in i than in j at bottom of distribution, but at least as great inequality in j at top.

#### Conclusions

- International integration affords researcher access to larger knowledge stock ⇒ accelerates innovation and growth
- Expansion of idea-generating sector generates ubiquitous increase in income inequality
- Technological conditions and government policies typically have spillover effects abroad

#### Conclusions

- International integration affords researcher access to larger knowledge stock ⇒ accelerates innovation and growth
- Expansion of idea-generating sector generates ubiquitous increase in income inequality
- Technological conditions and government policies typically have spillover effects abroad
- Have abstracted from
  - Diversity in manufacturing industries (factor intensities, etc.)
  - Team production activities that involve multiple individuals
  - Capital inputs that may be complementary to certain types of worker or inventors
  - Market frictions in labor market and in financing new ideas
  - Superstar potential for those at top end, especially in open economy