

High-Skilled Immigration and the Rise of STEM Occupations in US Employment*

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Abstract

In this paper, we document the importance of high-skilled immigration for U.S. employment in STEM fields. To begin, we review patterns of U.S. employment in STEM occupations among workers with at least a college degree. These patterns mirror the cycle of boom and bust in the U.S. technology industry. Among younger workers, the share of hours worked in STEM jobs peaked around the year 2000, at the height of the dot-com bubble. STEM employment shares are just now approaching these previous highs. Next, we consider the importance of immigrant labor to STEM employment. Immigrants account for a disproportionate share of jobs in STEM occupations, in particular among younger workers and among workers with a master's degree or PhD. Foreign-born presence is most pronounced in computer-related occupations, such as software programming. The majority of foreign-born workers in STEM jobs arrived in the U.S. at age 21 or older. Although we do not know the visa history of these individuals, their age at arrival is consistent with the H-1B visa being an important mode of entry for highly trained STEM workers into the U.S. Finally, we examine wage differences between native and foreign-born labor. Whereas foreign-born workers earn substantially less than native-born workers in non-STEM occupations, the native-foreign born earnings difference in STEM jobs is economically much less significant. Further, foreign-born workers in STEM fields reach earnings parity with native workers much more quickly than they do in non-STEM fields. Whereas in non-STEM jobs, foreign-born workers require 20 years or more in the U.S. to reach earnings parity with natives, in STEM fields they achieve parity in less than a decade.

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1 Introduction

One of the few issues on which candidates from across the political spectrum can find agreement is that U.S. public education fails to meet the demands of the 21st century labor market.¹ High-paying jobs in the U.S. economy are being created by Apple, Facebook, Google, and other high-tech companies. Yet these positions require a strong foundation in science, technology, engineering and math (STEM), subjects in which U.S. secondary-school students far underperform their peers in other high-income nations. In the 2012 PISA exam, U.S. 15-year olds rank 36th in math and 28th in science, out of 65 participating countries.² The U.S. manages to best Latin America and the Middle East but loses out to most of the European Union and all of East Asia. U.S. primary and secondary schools are now widely derided for failing to prepare students for success in the digital age, thereby creating negative repercussions for U.S. economic growth.

Given national deficiencies in training teenagers in STEM, it is seemingly paradoxical that U.S. companies have long dominated global high-tech industries. Among the top ten technology firms in terms of revenues worldwide, six are headquartered in the United States and employ most of their workers in U.S. facilities.³ The U.S. makes up for shortcomings in “growing its own” STEM talent by importing talent from abroad. Foreign-born workers account for a large fraction of hires in STEM occupations, especially among those with advanced training. Not surprisingly, the tech sector is unified in its support for expanding the number of U.S. visas made available to high-skilled foreign job seekers.⁴ Helping maintain U.S. leadership in technology is the country’s preeminence in tertiary education in STEM disciplines, which attracts ambitious foreign students, and faculty, to U.S. universities. In global rankings of scholarship, U.S. institutions of higher education account for nine of the top ten programs in engineering, for eight of the top ten programs in life and medical sciences, and for seven of the top ten programs in physical sciences.⁵

The irony of U.S. success in attracting highly trained workers from around the world is that the country’s immigration system provides little ostensible reward for skill. Family-based immigration absorbs the lion share of U.S. visas. Immediate family members of U.S. citizens, who are eligible for green cards without restriction, accounted for 44.4% of admissions of legal permanent residents in 2013 (Office of Immigration Statistics, 2014). Additional family members of U.S. citizens and legal

¹See, e.g., National Governors Association (2011).

²See www.oecd.org/pisa.

³These companies (from communications equipment, computers, electronics, internet services, semiconductors, and software and programming) are: Apple (U.S.), Samsung (Korea), Hon Hai Precision (Taiwan), Hewlett-Packard (U.S.), IBM (U.S.), Microsoft (U.S.), Hitachi (Japan), Amazon (U.S.), Sony (Japan), and Google (U.S.). See Erin Griffith, “The World’s Largest Tech Companies: Apple Beats Samsung, Microsoft, Google.” *Forbes*, May 11, 2015.

⁴Miriam Jordan, “U.S. Firms, Workers Try to Beat H-1B Visa Lottery System,” *Wall Street Journal*, June 2, 2015.

⁵See world university rankings by field at www.awru.org.

residents accounted for another 21.2%. Employer-sponsored visas made up only 16.3% of the total. These outcomes are consistent with long-standing U.S. immigration policy. The Immigration Act of 1990, which moderately reformed the Immigration and Nationality Act of 1965, allocated 480,000 visas to family-sponsored categories but just 140,000 visas to employer-sponsored ones.

Notwithstanding the anti-skill bias in U.S. immigration legislation, high-skilled workers are finding their way into the country and into STEM jobs. U.S. immigration standards turn out to be more flexible in practice than they appear on paper. With a bit of pluck and bit of luck, the determined high-skilled foreign worker can find a way into the U.S. labor market. A foreign student who succeeds in gaining admission to a U.S. university is highly likely to garner a student visa. Studying in the United States gives an individual the opportunity to make contacts with U.S. employers (Bound, Demirci, Khanna, and Turner, 2015) and to meet and to marry a U.S. resident (Jasso, Massey, Rosenzweig, and Smith, 2000), either of which outcome creates a path to obtaining a green card. Although the hurdles involved in securing legal permanent residence can take many years to clear, a foreign citizen with sufficient training and a U.S. job offer is eligible for an H-1B visa, which has come to function as a de facto queue for a green card, at least among those with the right skills. These visas, which go primarily to high-skilled tech workers, last for three years and are renewable once. The U.S. awards 65,000 H-1B visas annually on a first-come, first-served basis, and another 20,000 visas to individuals with a master's or higher degree from a U.S. institution.⁶ Other temporary work visas are available to employees of foreign subsidiaries of U.S. multinational companies and to companies headquartered in countries with which the U.S. has a free trade agreement.

In this paper, we document the importance of high-skilled immigration for U.S. employment in STEM fields. To begin, we review patterns of U.S. employment in STEM occupations among workers with at least a college degree. These patterns mirror the cycle of boom and bust in the U.S. technology industry (Bound, Braga, Golden, and Khanna, 2015). Among younger workers, the share of hours worked in STEM jobs peaked around the year 2000, at the height of the dot-com bubble. STEM employment shares are just now approaching these previous highs. Next, we consider the importance of immigrant labor to STEM employment. Immigrants account for a disproportionate share of jobs in STEM occupations, in particular among younger workers and among workers with a master's degree or PhD. Foreign-born presence is most pronounced in computer-related occupations, such as software programming. The majority of foreign-born workers in STEM jobs arrived in the U.S. at age 21 or older. Although we do not know the visa history of these individuals, their age at arrival is consistent with the H-1B visa being an important mode of entry for highly trained

⁶Employees of U.S. universities and non-profit or public research entities are excluded from the H-1B visa cap.

STEM workers into the U.S. Finally, we examine wage differences between native and foreign-born labor. Whereas foreign-born workers earn substantially less than native-born workers in non-STEM occupations, the native-foreign born earnings difference in STEM jobs is economically much less significant. Further, foreign-born workers in STEM fields reach earnings parity with native workers much more quickly than they do in non-STEM fields. Whereas in non-STEM jobs, foreign-born workers require 20 years or more in the U.S. to reach earnings parity with natives, in STEM fields they achieve parity in less than a decade.

High-skilled immigration has direct consequences for U.S. economic development. In modern growth theory, it is the share of workers specialized in R&D that sets the pace of long-run growth (Jones, 2003). Because high-skilled immigrants are drawn to STEM fields, they are likely to be key inputs into U.S. innovation. Yet not until lately did the economics literature have much to say about the connection between immigration and innovation. While there is a vast literature on inflows of immigrant labor into the United States, most of this work has addressed the labor-market consequences of low-skilled foreign entry (e.g., Borjas, 2003; Card, 2005). This focus is a natural one, given that since the 1960s less-educated individuals have accounted for the majority of foreign-born entrants into the U.S. work force. Precisely because these individuals are less skilled, the consequences of their arrival for U.S. economic growth are likely to be modest. Indeed, the distributional effects of low-skilled immigration appear to be far larger than their net impacts on U.S. income as measured by the immigration surplus (Hanson, 2009; Borjas, 2014). High-skilled immigration holds the potential for larger effects on aggregate outcomes.

Recent work finds evidence consistent with high-skilled immigration having contributed to advances in U.S. innovation. The exact magnitude of this contribution is hard to pin down. U.S. states and localities that attract more high-skilled foreign labor see faster rates of growth in labor productivity (Hunt and Gauthier-Loiselle, 2010; Peri, 2012). Kerr and Lincoln (2010) find that individuals with ethnic Chinese and Indian names, a large fraction of which appear to be foreign born, account for rising shares of U.S. patents in computers, electronics, medical devices, and pharmaceuticals. U.S. metropolitan areas that historically employed more H-1B workers enjoyed larger bumps in patenting when Congress temporarily expanded the program between 1999 and 2003. Further, the patent bump was concentrated among Chinese and Indian inventors, consistent with the added H-1B visas having expanded the U.S. innovation frontier. Because the allocation of labor across regional markets responds to myriad economic shocks, establishing a causal relationship between inflows of foreign workers and the local pace of innovation is a challenge. High-skilled immigration may displace some U.S. workers in STEM jobs (Borjas and Doran, 2012), possibly attenuating the

net impact on U.S. innovation capabilities. How much of aggregate U.S. productivity growth can be attributed to high-skilled labor inflows remains unknown.

When it comes to innovation, there appears to be nothing “special” about foreign-born workers, other than their proclivity for studying STEM disciplines in university. Mind you, this proclivity is far from inconsequential for the size of the U.S. STEM labor force. The National Survey of College Graduates shows that foreign-born individuals are far more likely than the native-born to obtain a patent, and more likely still to obtain a patent that is commercialized (Hunt, 2011). It is also the case that foreign-born students are substantially more likely to major in engineering, math, and the physical sciences, all fields strongly associated with later patenting. Once one controls for the major field of study, the foreign-native born differential in patenting disappears. Consistent with Hunt’s (2011) findings, the descriptive results we present suggest that highly educated immigrant workers in the United States have a strong revealed comparative advantage in STEM. The literature has yet to explain the origin of this specialization pattern. It could be that the immigrants the U.S. attracts are better suited for careers in innovation—due to the quality of foreign secondary education in STEM, selection mechanisms implicit in U.S. immigration policy, or the magnitude of the U.S. earnings premium for successful inventors—and therefore choose to study the subjects that prepare them for later innovative activity. Alternatively, it could be that cultural or language barriers complicate the path for the foreign-born to obtain good U.S. jobs in non-STEM fields, such as business or law, pushing them into STEM careers.

In the political debate surrounding H1B visas, the foreign-born are maligned for putting U.S. workers out of jobs due to their willingness to work for low wages (Hira, 2010). Critics of the H1B program portray it as allowing Indian firms in business services, such as Wipro and Infosys, to set up low-wage programming shops in the United States (Matloff, 2013). Our results do not support these characterizations. After controlling for observable characteristics, there is little discernible difference in the average earnings of native and foreign-born workers in STEM occupations. Moreover, the pattern of assimilation among foreign-born STEM workers suggests that immigrants end up in higher-wage and not lower-wage positions. Unknown is how the selection of workers into occupations affects these observed native-immigrant wage differences. If native-born workers with high earnings potential move out of STEM jobs more rapidly over time (into, say, management positions), our results may overstate the relative wage trajectory of immigrant workers in STEM jobs.

Section 2 presents data used in the analysis; section 3 documents the role of STEM in overall U.S. employment; section 4 describes the presence of foreign-born workers in STEM occupations; section 5 examines earnings differences between native and foreign-born workers; and section 6 concludes.

2 Data

The data for the analysis come from the Ipums 5% samples of the 1980, 1990 and 2000 U.S. population censuses and 1% combined samples of the 2010-2012 American Community Surveys (ACS). In some analysis, we also use data from the Ipums sample of the March Current Population Survey. We define total employment to be total hours worked for individuals in the civilian population not living in group quarters. Because we focus on individuals with a college or advanced degree and who are oriented toward STEM occupations, we limit the sample to those 25 to 54 years of age. In the Census and ACS, hours worked is calculated as weeks worked last year times usual hours worked per week, weighted by sampling weights. Earnings are alternatively calculated as average annual earnings, average weekly earnings, or average earnings per usual hours worked.

Our definition of STEM occupations follows that of the Department of Commerce (Langdon et al. 2011), except that we drop the relatively low-skill categories of technicians, computer support staff, and drafters. These excluded categories have a high fraction of workers who have completed no more than a high school degree. The resulting occupations classified as STEM are:

- Computer-related fields (computer scientists, computer software developers, computer systems analysts, programmers of numerically controlled machine tools);
- Engineers (aerospace, chemical, civil, electrical, geological and petroleum, industrial, materials and metallurgical, mechanical);
- Life and medical scientists (agricultural and food scientists, biological scientists, conservation and forestry scientists, medical scientists),
- Physical scientists (astronomers and physicists, atmospheric and space scientists, chemists, geologists, mathematicians, statisticians); and
- Other STEM occupations (surveyors, cartographers, and mapping scientists).

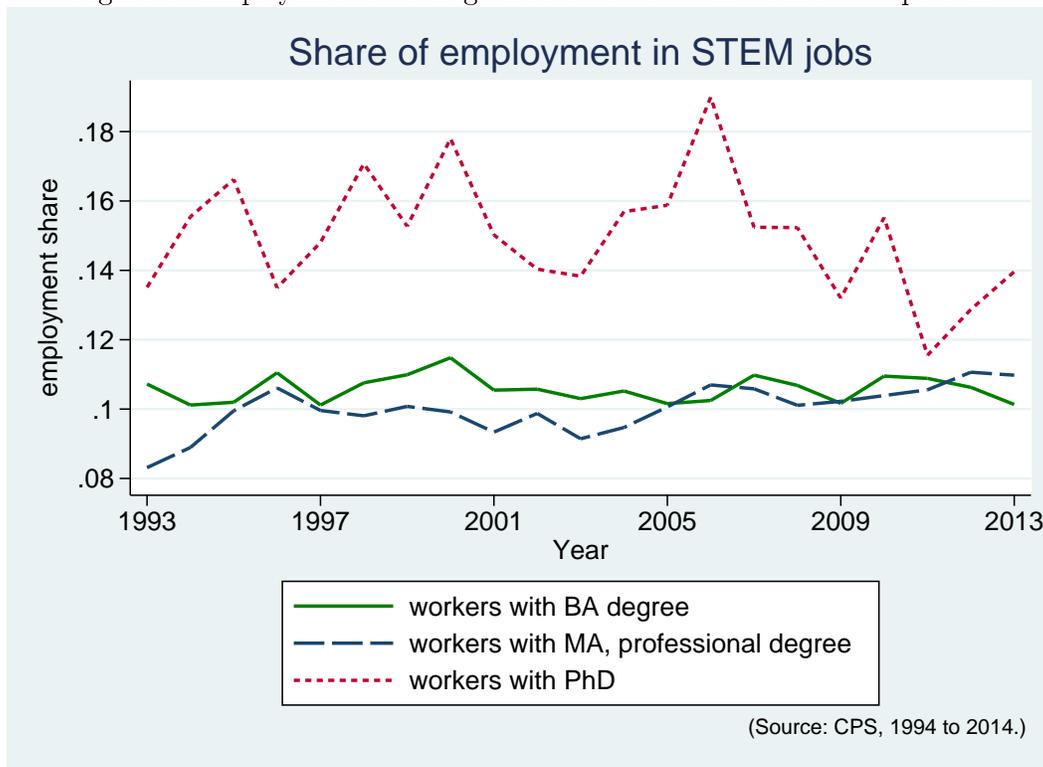
Occupational definitions used by the U.S. Bureau of the Census have expanded over time as a consequence of technological progress (Lin, 2011). In order to compare employment patterns from the 1980s to the present, we are obligated to use the 1990 Ipums occupational categories. This categorization does not include fields that became common only in the later phases of the digital revolution (e.g., information security analysts, web developers, computer network architects). However, these new categories fall almost entirely within the old categories of software developers, computer scientists, and computer systems analysts. Because we work with STEM occupations

either as an aggregate or for the broad category of computer-related fields, the proliferation of occupations within information technology does not pose a problem.

3 Employment in STEM Occupations

To set the stage for the discussion of the role of foreign-born workers in U.S. employment in science and technology, it is helpful to begin by considering how national employment in these lines of work has evolved over time. Figure 1 uses the March CPS to show the fraction of total work hours by 25-54 year olds accounted for by STEM occupations in each of three education categories, workers whose highest attainment is a bachelor’s degree, workers whose highest attainment is a master’s or professional degree, and workers with a PhD. Whereas the popular perception is that STEM job offerings are exploding, the truth is that employment in the broad science and technology sector has been relatively flat since the late 1990s, ranging from 9-11% for college graduates, 10-12% for master’s degrees, and 14-18% for PhDs. Employment shares among PhDs appear more variable in Figure 1 due in part to relatively small sample sizes for this subcategory.

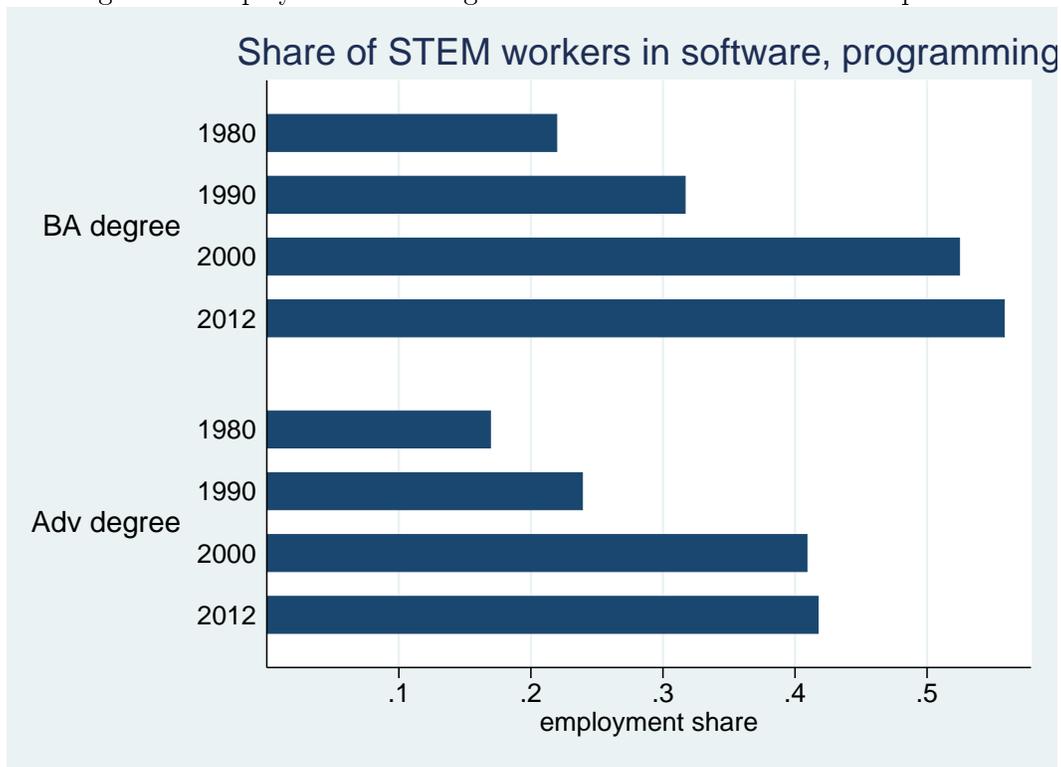
Figure 1: Employment of College-Educated Males in STEM Occupations



Of course, in certain lines of work STEM employment has exploded. Creating software, program-

ming computer systems, and managing computer networks were minor occupations in 1980. Today, they are ubiquitous. Computer science is among the most popular majors on many college campuses and the lives of programmers are fodder for popular culture, inspiring major motion pictures (“The Social Network,” “Steve Jobs: The Man in the Machine”), TV series (“Silicon Valley”), and even contemporary music (“Big Data”). Figure 2 shows the share of hours worked in STEM occupations by computer systems analysts and computer scientists, developers of computer software, and programmers of numerically controlled machine tools, where the first two subgroups account for the vast majority of employment in this category. Among bachelor degree holders, the share of employment in computer-related jobs rises sharply from 22.0% in 1980 to 31.7% in 1990 before jumping steeply again to 52.5% in 2000 and then stabilizing at 55.8% for 2010-2012. STEM employment shares in computer occupations among advanced degree holders (master’s degree, professional degree, PhD) show a similar temporal pattern of evolution but are about 10 percentage points lower.

Figure 2: Employment of College-Educated Males in STEM Occupations



Source: Ipums Census, ACS.

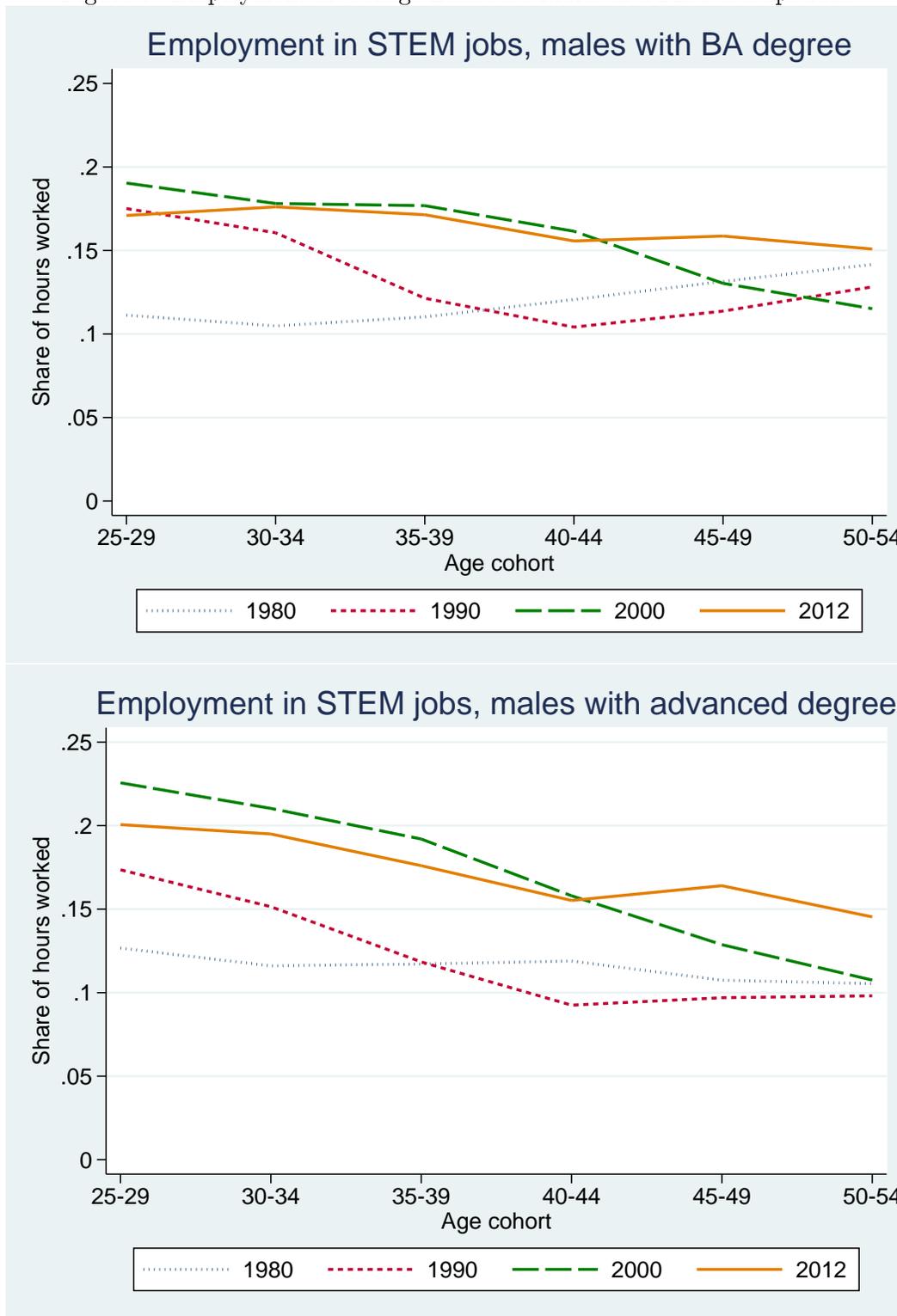
Who gets STEM jobs? Because the rise of information technology is a recent phenomenon, younger workers are those most likely to have chosen a path of study that gives them entry into the STEM labor force. In part because men are more likely to study STEM disciplines in university—

especially in computer science and engineering—they are in turn more likely to be employed in STEM occupations once they enter the labor force. To examine occupational sorting by age and gender, we calculate employment shares for five-year age cohorts, separately for men and women. For college graduates, we consider 25-29 year olds to be the “entry” cohort—i.e., the age at which individuals first have stable, full-time work—which allows for the possibility that it may take individuals several years after obtaining their BA to find their professional bearings. Similarly, for those with an advanced degree we discuss results treating 30-34 year olds as the “entry” cohort.

Figure 3 shows the share of hours worked in STEM occupations for males—both native and foreign-born—with at least a college education. Consider first the upper panel, which shows males with a bachelor’s degree. Between 1980 and 1990, the share of 25-29 year-olds in STEM jobs climbs from 11.1% to 17.5%. During the 1980s, which saw the introduction of the Apple Macintosh personal computer, the Microsoft MS-DOS operating system, and the Intel 80386 microprocessor, STEM jobs drew in relatively large numbers of young workers. The STEM employment share for 25-29 year olds rises again to 19.0% in 2000, as the dot-com wave crests, and then declines somewhat to 17.1% for the 2010-2012 period, following the Great Recession and the ensuing slow recovery. The shift toward employment in STEM is much lower among individuals who were in their 30s in the 1980s and non-existent among those 40 years old and older in the 1980s.

One can also see in Figure 3 how the employment of individual birth cohorts evolves over time. Among those born between 1955 and 1959, the 11.1% employed in STEM in 1980 (as 25-29 year olds) grew to 12.1% in 1990 (as 35-39 year olds) and to 13.0% in 2000 (as 45-49 year olds). Among those born between 1965 and 1969, the 17.5% employed in STEM in 1990 (as 25-29 year olds) grew to 17.7% in 2000 (as 35-39 year olds) and then dropped to 15.9% in 2010-2012 (as 45-49 year olds). Qualitatively similar patterns hold for other birth cohorts. The fraction of hours worked in STEM for a birth cohort appears to change only modestly as the cohort ages. The occupational orientation of a generation thus seems to be set around the time of entry into the labor market.

Figure 3: Employment of College-Educated Males in STEM Occupations



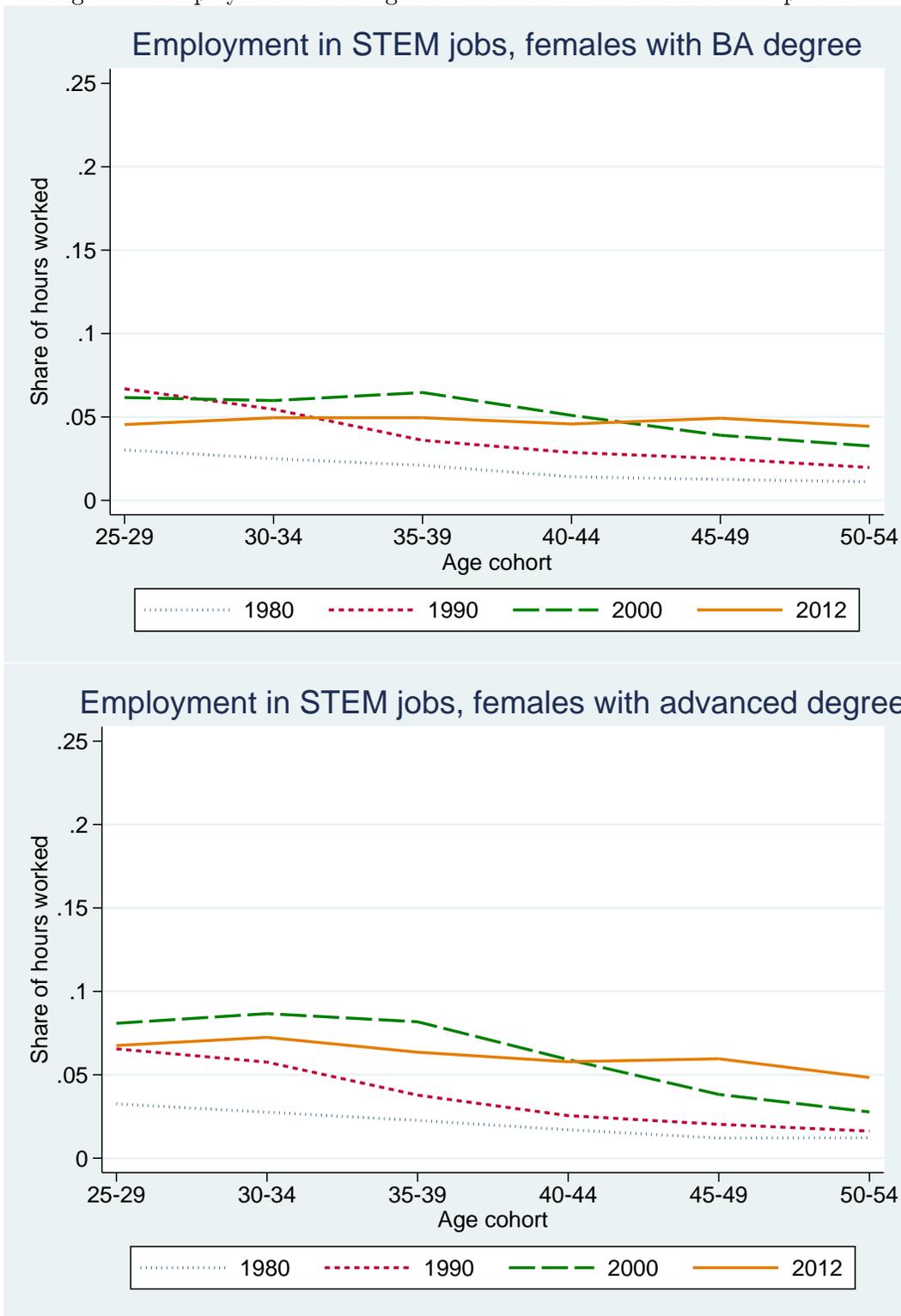
Source: Ipums census, ACS.

Turning to hours worked for those with an advanced degree, shown in the lower panel of Figure

3, the lure of STEM employment in the 1980s and 1990s is even more pronounced. Among 30-34 year olds, the share working in STEM rises from 11.6% in 1980 to 15.1% in 1990 and to 21.0% in 2000, before falling to 19.5% in 2010-2012. The higher incidence of STEM employment among the most educated workers may reflect the need for advanced training in order to perform the job tasks demanded in science and technology. Alternatively, the disproportionate share of STEM workers with graduate degrees may reflect an arms race, in which workers compete via education to improve their chances of obtaining the high-paying jobs available in information-technology industries. Anticipating the patterns that we shall see in section 4, the arms-race motivation may be particularly strong among immigrant workers. Those born abroad may lack access to informal networks through which native-born workers obtain information about employment opportunities. Earning an advanced degree provides foreign-born workers with a mechanism for signaling their capabilities, perhaps helping compensate for any lack of informal signaling options.

Silicon Valley is frequently pilloried in the business press the paucity of professional opportunities that it offers women. The reputation of the tech sector as being male-dominated appears to be well deserved. Figure 4 shows STEM employment shares for females with a bachelor's degree (upper panel) and an advanced degree (lower panel). Among workers with no more than a bachelor's degree, the share of female employment in STEM occupations is markedly lower than that for males. Among 25-29 year-old women, STEM occupations accounted for only 4.6% of employment in 2010-2012 (compared to 17.1% for men), a figure that was lower than both 2000 at 6.2% (19.0% in that year for men) and 1990 at 6.7% (17.5% in that year for men). For women with an advanced degree (lower panel of Figure 4), specialization in STEM is modestly higher. Among 30-34 year olds, the share of females in STEM jobs is 7.2% in 2010-2012 (19.5% in that year for men), down from 8.7% in 2000 (21.0% in that year for men) and up from 5.8% in 1990 (15.1% in that year for men). As with men, STEM employment shares are higher among all age cohorts for women with an advanced degree compared to women with no more than a bachelor's degree.

Figure 4: Employment of College-Educated Females in STEM Occupations



Source: Ipums census, ACS.

Putting Figure 4 together with Figure 3 reveals that the under-representation of women in STEM

has not improved over time. To see this, we measure occupational specialization using the revealed comparative advantage of males in STEM, given by:

$$[\text{Share of male employment in STEM jobs} / \text{Share of male employment in non-STEM jobs}] /$$

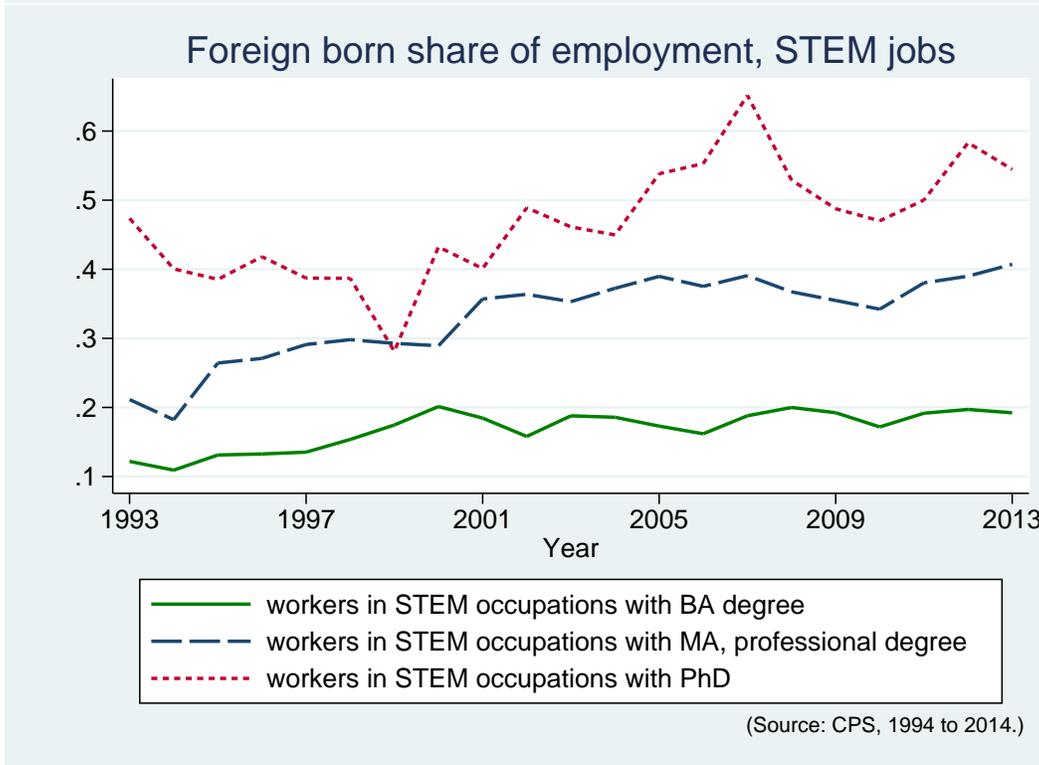
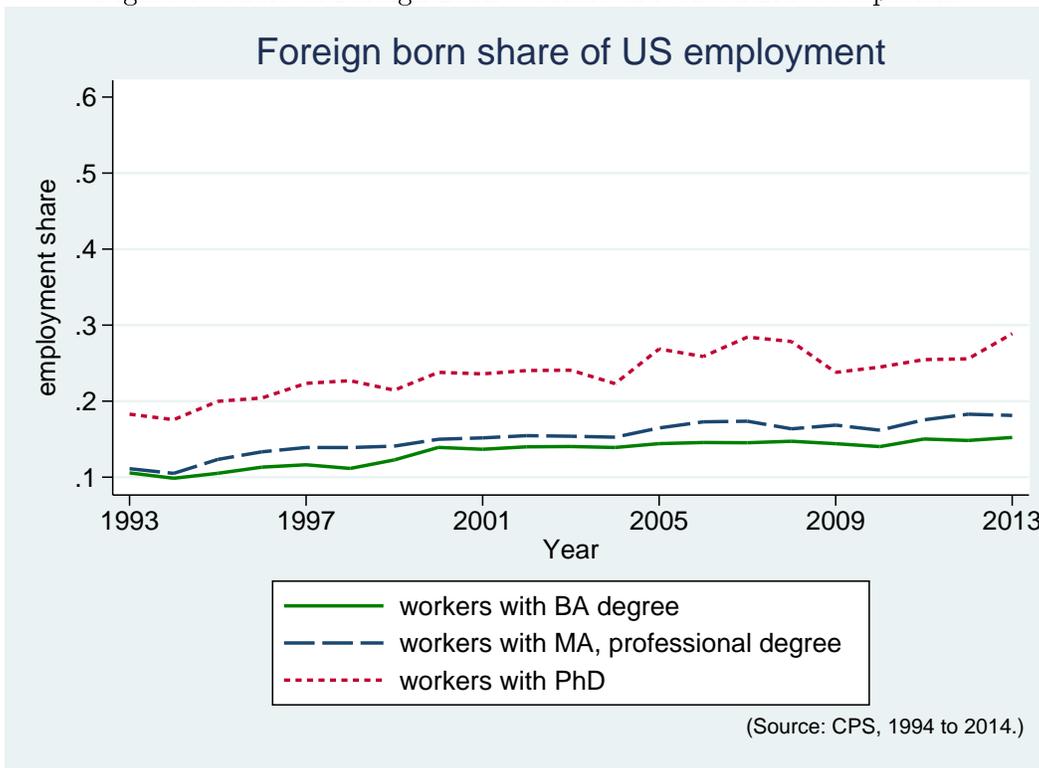
$$[\text{Share of female employment in STEM jobs} / \text{Share of female employment in non-STEM jobs}]$$

Among 25-29 year olds with a bachelor's degree, revealed comparative advantage for men in STEM rises from 3.0 $(.175/(1 - .175)) / (.067/(1 - .067))$ in 1990 to 4.4 $(.171/(1 - .171)) / (.045/(1 - .045))$ in 2010-2012. Stated differently, the log odds of a college educated male being employed in STEM relative to a college-educated female being employed in STEM rises from 1.10 in 1990 to 1.48 in 2010-2012. Among 30-34 year olds with an advanced degree, revealed comparative advantage for men in STEM rises less sharply from 2.9 $(.152/(1 - .152)) / (.058/(1 - .058))$ to 3.1 $(.195/(1 - .195)) / (.072/(1 - .072))$, for an increase in the log odds of 1.07 to 1.13. Among the foreign born, more-educated women are also under-represented in STEM jobs when compared to immigrant men. When we turn next to comparing employment patterns for native and foreign-born workers, will we examine employment for men and women summed together.

4 Foreign-Born Workers in STEM Occupations

To provide context for the analysis of specialization patterns by native and foreign-born workers in STEM occupations, we first examine the share of the foreign-born across all occupations. The upper panel of Figure 5 shows the fraction of hours worked accounted for by the foreign-born among 25-54 year-old workers (males and females combined) with a bachelor's degree, master's or professional degree, and a PhD. As is well-known, the immigrant share of U.S. employment for the more educated is rising steadily over time. Among workers whose highest attainment is a bachelor's degree, the foreign-born employment share reaches 15.2% in 2013, up from 10.1% in 1993. As is also well-known, for workers with at least a college degree immigrant employment shares rise monotonically by education level. In 2013, the foreign born account for 18.1% of hours worked among master's and professional degrees and 28.9% among PhDs. For comparison, in 2013 the share of the foreign-born in the total U.S. civilian labor force was 16.5%, up from 9.2% in 1990. Immigrants are, then, mildly under-represented among college graduates, slightly over-represented among those with master's degrees, and strongly over-represented among PhDs.

Figure 5: Share of Foreign-Born Workers in Non-STEM Occupations



Source: Ipums census, ACS.

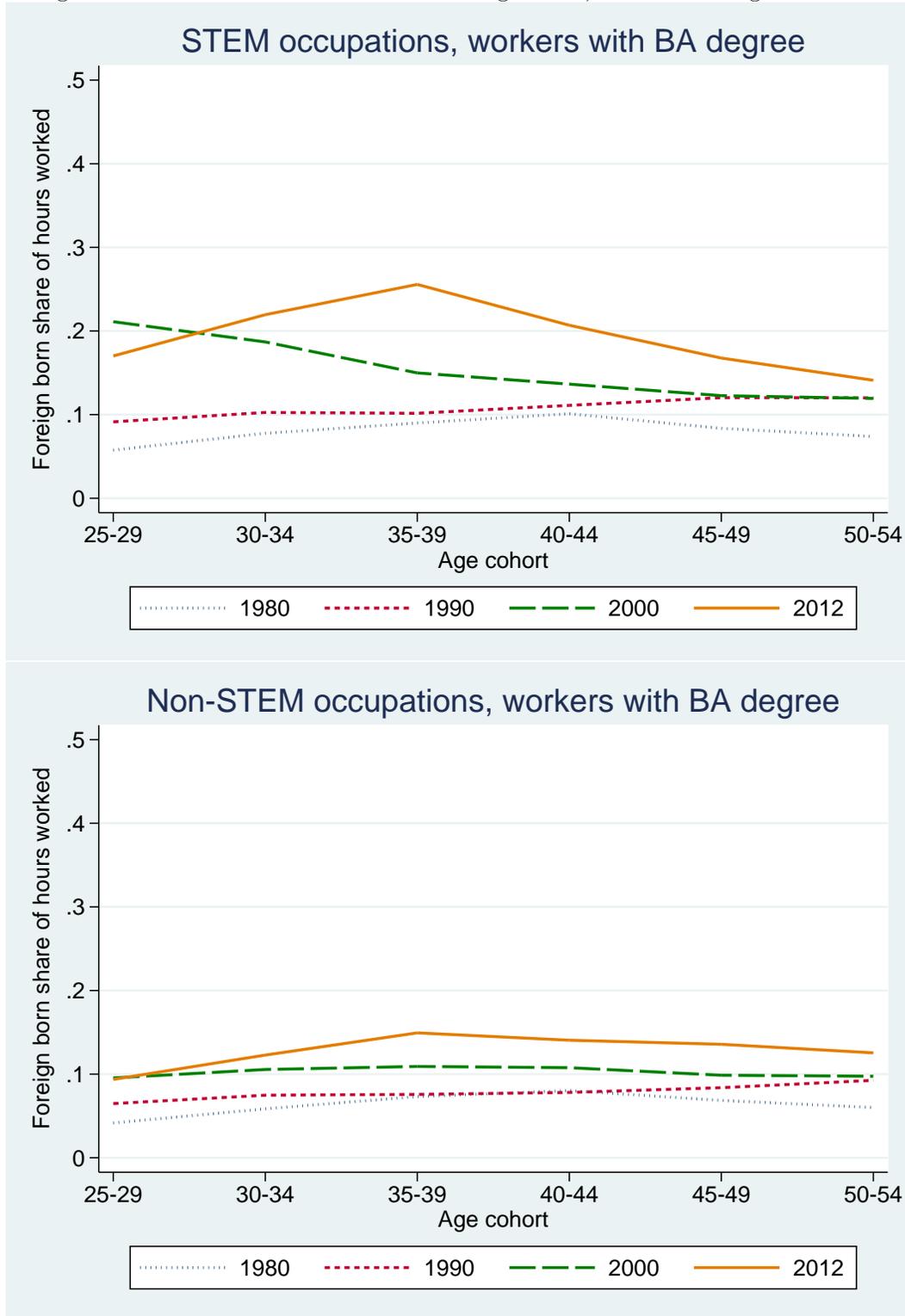
Relative to employment across all occupations, the presence of the foreign-born in STEM em-

ployment is higher for all education groups, as seen in the lower panel of Figure 5 which shows foreign-born employment shares for the same categories as the upper panel but now for jobs in STEM. In 2013, the foreign-born share of STEM employment is 19.2% among bachelor degrees, an impressive 40.7% among master's degrees, and a stratospheric 54.5% among PhDs. Since the mid 2000s, immigrants have accounted for the majority of U.S. workers in STEM with doctoral degrees. The majority of advanced degree holders who are foreign born obtained their degrees in the United States (Bound, Turner, and Walsh, 2009). Thus, there is a sense in which the U.S. *is* growing its own STEM talent. U.S. universities have become a pipeline for advanced degree recipients born abroad to enter the U.S. labor force. These institutions attract foreign students and train them in STEM disciplines, before sending them to work in U.S. employers. The large majority of those completing their PhDs in the U.S., in particular those from lower and middle income countries, intend to stay in the United States after graduation (Grogger and Hanson, 2015).

Also apparent in Figure 5 are differences in the cyclicity of foreign-born employment in STEM by education level. Whereas among college graduates the foreign-born share peaks in 2000 and has been stable since, among master's degree holders the foreign-born share rises by over 10 percentage points in the 2000s and among PhDs the foreign-born share rises by a full 25 percentage points between 2001 and 2007, before dipping during the Great Recession.

We have already seen that among the college educated young workers are relatively likely to select into STEM employment. Since a disproportionate share of the foreign born are workers in their 20s and 30s, it is conceivable that the rising presence of immigrants in U.S. STEM careers is simply a byproduct of differing demographic patterns among natives and immigrants. Evidence on this possibility is seen in the upper panel of Figure 6, which shows the share of workers in STEM occupations that are foreign born by five-year age cohorts for those with bachelor's degrees. The foreign-born share among 25-29 year olds in STEM jobs rises from 5.8% in 1980 to 9.1% in 1990 and then peaks at 21.1% in 2000 before declining to 17.0% in 2010-12. The corresponding shares of non-STEM jobs going to immigrants (for 25-29 year olds with a bachelor's degree), as shown in the lower panel of Figure 6, are 4.2% in 1980, 6.5% in 1990, 9.5% in 2000, and 9.2% in 2010-2012. Even controlling for age, the foreign-born are strongly over-represented in STEM employment.

Figure 6: Share of Workers Who Are Foreign-Born, Bachelor's Degree Holders



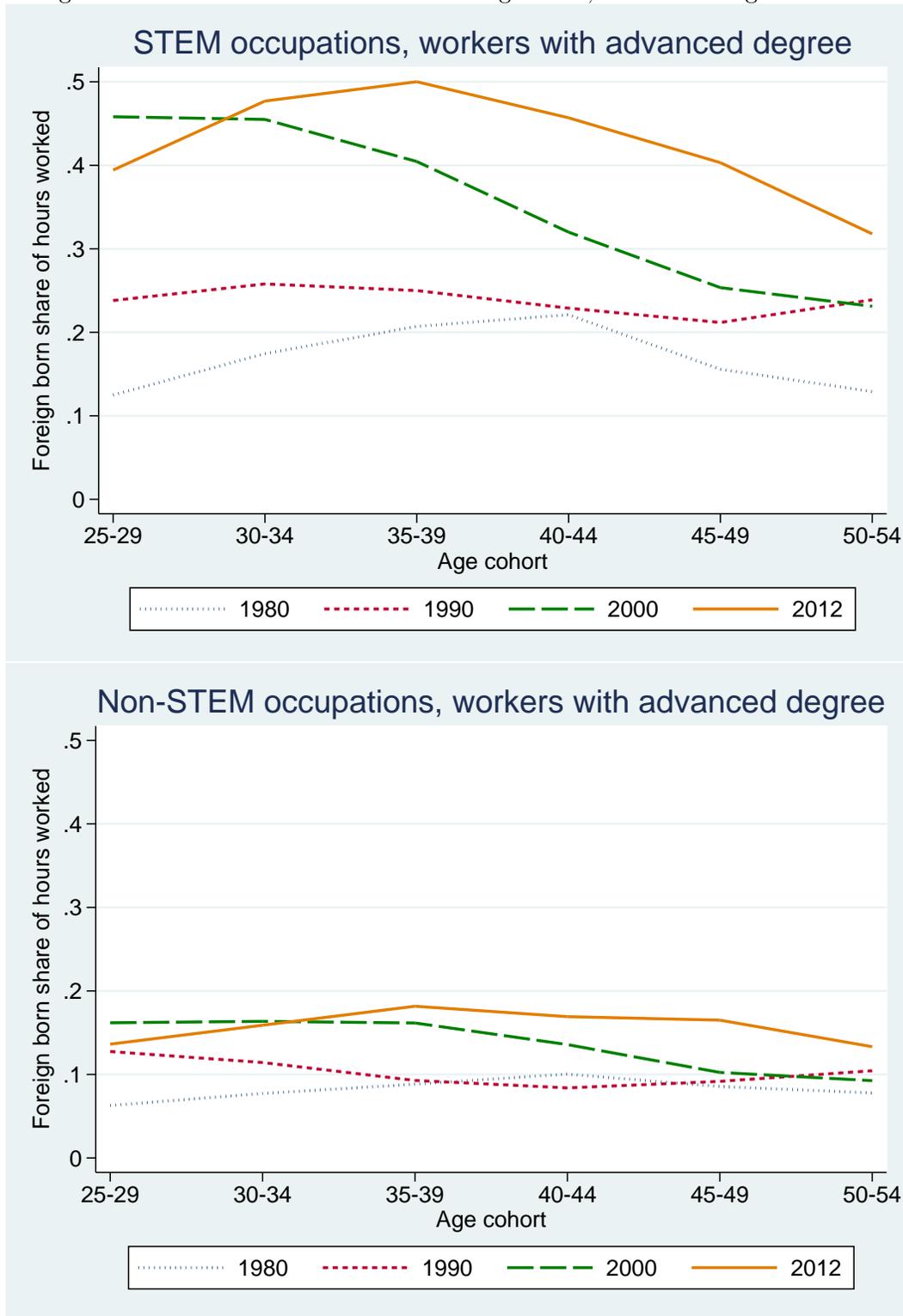
Source: Ipums census, ACS.

The already substantial presence of immigrants in STEM jobs for a birth cohort at “labor-market

entry” becomes even larger as the cohort ages. Consider the cohort born between 1971 and 1975, which is the heart of Generation X. The upper panel of Figure 6 shows that by 2010-12, the share of immigrants among Gen-X 35-39 year olds with BA degrees employed in STEM reaches 25.6%, up 4.5 percentage points over the level for 25-29 year olds in 2000. This increase is accounted for by a combination of immigrants in this birth cohort who arrived during the 2000s being disproportionately selected into STEM jobs and immigrants in this birth cohort already in the country as of 2000 being relatively unlikely to exit STEM employment. Similar patterns of rising shares of STEM employment going to immigrant workers exist for other birth cohorts, as well.

The relatively strong specialization of immigrant workers in STEM occupations is even more pronounced among for those with advanced degrees, as seen in Figure 7. For the period 2010-12, the share of STEM jobs going to the foreign born relative to the share of non-STEM jobs going to the foreign born is 39.4% versus 13.6% among 25-29 year olds, 47.7% versus 15.9% among 30-34 year olds, and 50.0% versus 18.2% among 35-39 year olds. Thus, among prime-age workers with an advanced degree, the foreign born now account for one-half of total hours worked in STEM occupations. This fraction is up from one-quarter in the 1990s and from one-fifth in the 1980s. Many of the highly educated workers employed in engineering, science, and technology are at the forefront of U.S. innovation. Foreign-born professionals would seem to have become an essential of the U.S. R&D labor force. These workers enter STEM employment in their youth and remain in technical occupations after decades of potential labor-market experience.

Figure 7: Share of Workers Who Are Foreign-Born, Advanced Degree Holders



Source: Ipums census, ACS.

Putting together the top and bottom panels of Figure 6, and similarly for Figure 7, the em-

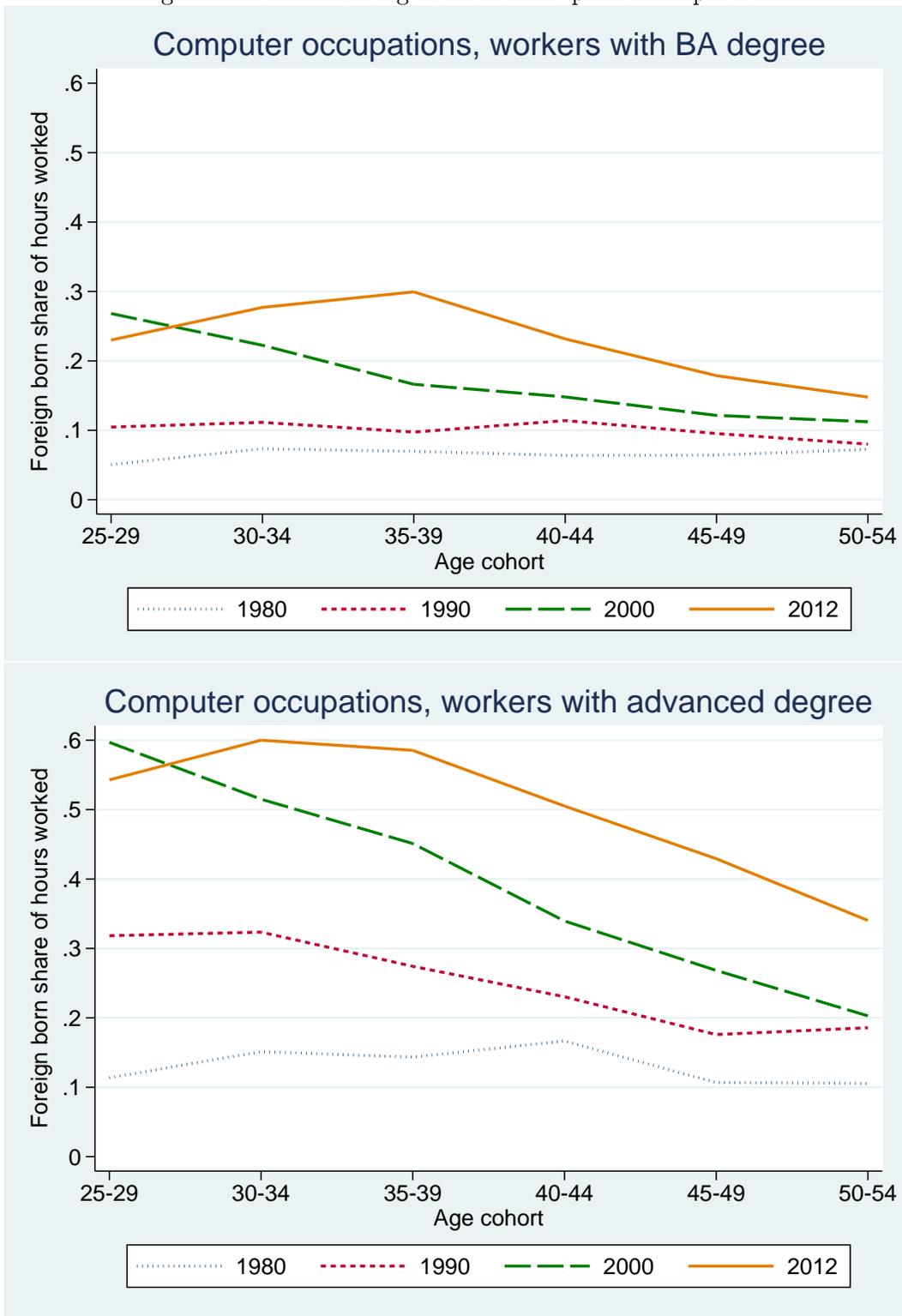
ployment of foreign-born workers is consistent with their having a strong comparative advantage in STEM occupations. Among 25-29 year olds with a bachelor's degree, revealed comparative advantage of foreign-born workers in STEM, which is defined as,

$$\frac{[\textit{Share of foreign-born employment in STEM}/\textit{Share of foreign-born employment in non-STEM}]/}{[\textit{Share of native-born employment in STEM}/\textit{Share of native-born employment in non-STEM}]}$$

rises from 1.4 $(.058/(1 - .058))/.042/(1 - .042)$ in 1980 to 2.0 $(.17/(1 - .17))/.094/(1 - .094)$ in 2010-12. The log odds of a young foreign-born college graduate being employed in STEM relative to a young native-born college graduate being employed in STEM increases from 0.34 to 0.69 over this period. Similar increases are evident among older college-educated workers. The comparative advantage of the foreign born in STEM appears to be even stronger among individuals with advanced degrees. Among 30-34 year olds with a master's degree, professional degree or PhD, the revealed comparative advantage of the foreign born rises from 2.5 $(.174/(1 - .174))/.077/(1 - .077)$ in 1980 to 4.8 $(.477/(1 - .477))/.159/(1 - .159)$ in 2010-12, for a stunning increase in the log odds of STEM employment for the foreign-born relative to the native-born of 0.9 to 1.6. Among holders of an advanced degree, the revealed comparative advantage of foreign over native-born workers in STEM is substantially larger than that even of male over females workers.

Software development is the most rapidly growing areas for STEM jobs and among the most hotly contested occupations regarding the allocation of H-1B visas. The revealed comparative advantage of the foreign-born in computer-related occupations is manifestly stronger than their comparative advantage in STEM positions overall, as seen in Figure 8. In this subcategory, 23.0% of hours worked among 25-29 year olds with bachelor's degrees were foreign born in 2010-2012, up from 10.5% in 1990; and 60.0% of hours worked among of 30-34 year olds with advanced degrees were by the foreign born in 2010-2012, up from 32.3% in 1990. Given that occupational sorting tends to be stable over time for individual birth cohorts, the foreign-born would appear to be set to account for a high fraction of U.S. workers who are employed in computer-related jobs for many years to come (unless, for some reason, foreign-born workers currently on H-1B visas fail to gain legal permanent residence at the rates they have in the past).

Figure 8: Share of Foreign-Born in Computer Occupations

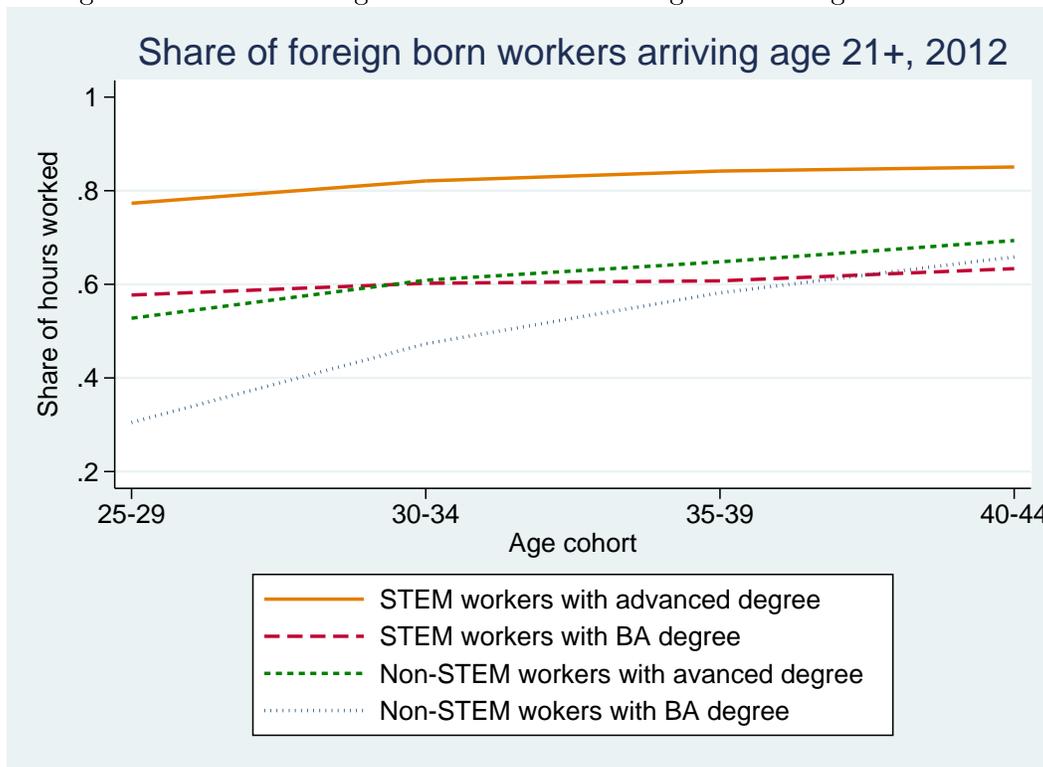


Source: Ipums census, ACS.

How did foreign-born STEM workers gain entry to the U.S.? While the ACS does not report the

types of visas through which an individual first gained entry to the U.S. or first secured a U.S. job, it does report the age at which an individual first arrived in the United States. STEM occupations that employ foreign born workers overwhelmingly hire those who arrived in the United States at age 21 or older. In Figure 9, we see that among bachelor’s-degree holders, those arriving in the U.S. at age 21 or older account for 60.5% of immigrant workers with STEM jobs (across all age cohorts in that year), compared to 51.9% of of immigrant workers in non-STEM jobs. This pattern is even stronger among advanced degree holders. Those arriving in the U.S. at age 21 or older are 82.7% of foreign born workers in STEM with a master’s degree, professional degree or PhD, compared to 63.6% of similarly educated immigrants in non-STEM jobs. Although we cannot say for sure the visa type on which these individuals entered the United States, the pattern of post-age 21 entry suggests that work visas, including the H-1B, may be a relatively important admissions channel for STEM-oriented immigrants.

Figure 9: Share of Foreign-Born Workers Arriving in US at Age 21 or Older



Source: Ipums census, ACS.

The preceding results, while consistent with immigrant workers having a comparative advantage in STEM, are silent on the factors behind this outcome. One explanation is that K-12 education in other countries offers stronger training in math and science than is available in the U.S.. The

inferior performance of U.S. 15 year olds in PISA exams is certainly consistent with this possibility. Yet U.S. students also perform poorly in reading, ranking 24th in this dimension in the 2012 test. Although the ranking for reading is superior to U.S. scores in science (28th) and math (36th), it would not seem to indicate an overriding comparative disadvantage among U.S. high school students in technical fields. Relative to most other high-income countries, U.S. 15 year olds appear to have a demonstrable absolute disadvantage in all disciplines and a mild comparative disadvantage in math and science. It may be unwise, however, to read too much into the consequences of relatively poor U.S. exam scores, as little is known about the cross-country variation in how performance on standardized tests translates into professional and industrial success.

A second explanation for immigrant success in STEM is that these jobs are the only positions available to more-educated immigrants and that advanced degrees are how one demonstrates competence in technical disciplines. Non-STEM professions in which more-educated workers predominate include arts, the media, finance, management, insurance, marketing, medicine, law, and other business services (architecture, consulting, real estate). Some of these fields, such as insurance and real estate, are ones in which the foreign born or non-native English speakers may have an absolute disadvantage because they lack a nuanced understanding of American culture or because subtleties in face-to-face communication are an important feature of interactions in the marketplace. Others of these fields, such as the law, may involve a local accreditation process that imposes unduly high entry costs on those born abroad.

A third explanation is that U.S. immigration policy has implicit screens that favor more-educated immigrants in STEM fields over those non-STEM fields. H-1B visas do go in disproportionate numbers to workers in STEM occupations (Kerr and Lincoln, 2012). However, there is nothing preordained about this outcome in terms of U.S. immigration policy. H-1B visas are designated for “specialty occupations” which are defined as those in which (1) a bachelor’s or higher degree or its equivalent is normally the minimum entry requirement for the position; (2) the degree requirement is common to the industry in parallel positions among similar organizations; (3) the employer normally requires a degree or its equivalent for the position; or (4) the nature of the specific duties is so specialized and complex that the knowledge required to perform the duties is usually associated with attainment of a bachelor’s or higher degree.⁷ H-1B visas are thus available to the more-educated in non-STEM lines of work, too. That most H-1B visas are captured by STEM workers may simply be the consequences of strong relative labor demand for STEM labor by U.S. companies.

Are immigrant workers displacing native-born workers in STEM jobs? Rising immigration of

⁷See <http://www.uscis.gov/eir/visa-guide/h-1b-specialty-occupation/understanding-h-1b-requirements>.

more-educated workers has not led to an overall expansion in the share of total U.S. employment in STEM occupations. The expansion of labor supply for workers with expertise in technical fields may shift the mix of output toward industries intensive in the use of these skills. Under directed technical change, expanded incentives for innovation emanating from the labor supply shock could provide a further boost to U.S. output in high-tech sectors (Acemoglu, 2002). Yet expanded immigration of highly educated individuals has occurred along with an unchanged share of aggregate employment in STEM occupations, consistent with foreign-born workers having displaced native-born ones in the competition for positions in STEM fields. Of course, many other events occurred in the U.S. labor market in the 2000s, most notably the bursting of the dot-com bubble and the Great Recession. The magnitude of these shocks makes it difficult to know how employment of U.S. native-born workers in STEM occupations would have fared absent high-skilled immigration.

Evidence on native displacement effects from immigration is mixed. Lewis (2011) and Gandall, Hanson and Slaughter (2004) find no evidence that immigration inflows shifts the output mix in regional or national economies toward industries intensive in the use of immigrant labor. Borjas and Doran (2012) find that the arrival of Russian mathematicians in the U.S. induced the exit of incumbent scholars in the sub-fields of the discipline in which Russia had historically been dominant. Kerr, Kerr, and Lincoln (2015) do not detect evidence of displacement effects of skilled immigrants on native workers, at least inside firms. Within U.S. manufacturing establishments, the arrival of young, high-skilled foreign-born workers is associated with increases and not decreases in the employment of young, high-skilled native-born workers.

5 Wage Differences between Native and Foreign-Born Workers

It is well-known that across all occupations, immigrants earn less than natives, even once one controls for age, education, gender and race. Do similar earnings differences between the native and foreign-born materialize when we examine more-educated workers and in particular those employed in STEM occupations?

Pooling data from the 1990 and 2000 population censuses and the 2010-2012 American Communities Surveys, we limit the sample to 25-54 year olds who are full-time (at least 35 usual hours worked per week) and full-year (at least 40 weeks worked last year) workers with at least a bachelor's degree. We use three measures of earnings: log annual earnings, log weekly earnings (annual earnings divided by weeks worked last year), and log hourly earnings (annual earnings divided by weeks worked last year times usual hours worked per week). All regressions are weighted by annual

Table 1: Earnings regressions for native-born and foreign-born

| Variable | Log hourly earnings | | Log weekly earnings | | Log annual earnings | |
|---------------------|---------------------|-------------------|---------------------|-------------------|---------------------|-------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| STEM = 1 | 0.191 (0.001) | 0.112 (0.001) | 0.154 (0.001) | 0.069 (0.001) | 0.164 (0.001) | 0.073 (0.001) |
| Foreign born = 1 | -0.101 (0.001) | -0.124 (0.001) | -0.120 (0.001) | -0.146 (0.001) | -0.119 (0.001) | -0.149 (0.001) |
| STEM x Foreign born | 0.094 (0.003) | 0.095 (0.002) | 0.084 (0.003) | 0.086 (0.002) | 0.079 (0.003) | 0.082 (0.002) |
| Industry dummies | No | Yes | No | Yes | No | Yes |
| R ² | 0.285 | 0.327 | 0.297 | 0.341 | 0.296 | 0.345 |

Note: N=2,550,537. Sample is full-time, full-year workers 25-54 years old with at least a BA degree. Additional regressors include dummy variables for gender, race, year, Census geographic region, and five-year age category interacted with educational degree (BA, MA or professional degree, PhD). Data are from the 1990 and 2000 Census and 2010-2012 ACS. Regressions are weighted by sampling weights.

hours worked (multiplied by the census sampling weight) and include as controls indicators for gender, race, the Census geographic region, the year, and a full set of interactions between indicators for education (bachelor’s degree, master’s degree, professional degree, PhD) and age (five-year age groupings). Later regressions include indicators for the industry of employment.

The regression shown in column (1a) of Table 1 reveals that STEM workers receive hourly earnings that are on average 19.1 log points higher than those of non-STEM workers who have similar demographic characteristics, education, and region of residence. For weekly and annual earnings, shown in columns (2a) and (3a), the STEM earnings premium is broadly similar at 15.4 log points and 16.4 log points, respectively. Column (1b) adds controls for ten one-digit industries, which compresses the STEM hourly earnings premium to 11.2 log points; declines are similar for weekly and annual earnings, shown in columns (2b) and (3b). Although these findings may seem to suggest that STEM positions are “good jobs” that pay high wages, we should caution that these results are purely descriptive and say nothing about the origin of the STEM earnings differential. This differential may reflect higher ability workers being disproportionately selected into STEM occupations, such that the coefficient on the STEM earnings dummy picks up the average difference

in unobserved ability between STEM and non-STEM positions. Alternatively, the STEM earnings bump may reflect a compensating differential for the higher cost of obtaining the training needed to work in a STEM field (e.g., the extra hours of study required for a computer science or engineering degree). A yet further alternative is that employers that hire relatively large numbers of STEM workers (e.g., Apple, Google, Microsoft) earn rents and share these rents with their employees.

Across all more-educated workers, the foreign-born in non-STEM occupations earn less than the native-born, as shown by the negative and significant coefficient on the indicator for a worker being an immigrant. For hourly earnings, the immigrant wage discount is -10.1 log points (column 1a); for weekly and annual earnings it is comparable at -12.0 log points (column 2a) and -11.9 log points (column 3a), respectively. Immigrant earnings discounts increase modestly when indicators for one-digit industries are added (columns 1b, 2b, 3b). These estimated immigrant earnings differentials are also descriptive. They may represent an unobserved-ability differential between similarly educated native and foreign-born workers or they may capture the limited portability of human capital between countries, such that a degree from, say, China is worth less in the U.S. labor market than is U.S. degree. Earnings differences from either of these sources would be unlikely to diminish over time. A source of *temporary* earnings differences between immigrants and natives is adjustment costs in settling into a new labor market. It may take foreign-born workers a while after arriving in the United States to find employment that is well matched to their particular skills. Assimilation into the U.S. labor market, which we examine in more detail below, may attenuate or even reverse native-immigrant earnings differences.

The earnings discount for foreign-born workers falls considerably when we compare native and foreign-born individuals employed in STEM occupations. This result is seen in the positive and statistically significant interaction between the STEM indicator and the foreign-born indicator. For hourly earnings in column (1a), the immigrant wage discount falls to -0.7 ($-10.1 + 9.4$) log points; for weekly and annual earnings the immigrant discount falls to -3.6 ($-12.0 + 8.4$) log points (column 2a) and -4.0 ($-11.9 + 7.9$) log points (column 3a), respectively. Although all of these differentials are statistically significant, they are far smaller than the earnings differences observed between native and immigrant workers in non-STEM occupations.

Moreover, once we limit the sample to STEM workers—which allows the returns to education and labor-market experience to vary between STEM and non-STEM categories—the immigrant-native earnings difference becomes of indeterminate sign. Unreported results for regressions similar to Table 1 in which we restrict the sample to workers employed in STEM occupations show that the immigrant earnings differential is positive and significant for hourly earnings (at 1.7 log points

without industry controls and 2.6 log points with industry controls), while negative and weakly significant for weekly earnings (-0.3 log points without industry controls and -1.4 log points with industry controls) and negative and strongly significant for annual earnings (-0.7 log points without industry controls and -1.8 log points with industry controls).

Could the immigrant-earnings discount be a consequence of adjustment costs that are erased by labor-market assimilation? Borjas (2013) finds suggestive evidence that the process of assimilation in immigrant wages—which was evident in earlier decades—has broken down. That is, across all education groups immigrants earnings appear to be catching up to native earnings more slowly than they did in the past. We examine patterns of assimilation for more-educated immigrants to see if his findings are replicated among more-skilled workers. Because one cannot separately identify wage effects for the birth cohort, the year of immigration, and years since immigration (Borjas, 1987), we are unable to decompose the immigrant-native earnings difference into separate effects for the birth cohort (which may reflect time variation in the quality of education), the immigration entry cohort (which may reflect time-varying conditions that shape the pattern of selection into international migration), and years since immigration (which may pick up assimilation effects). Still, it is instructive to examine how earnings for immigrant entry cohorts evolve over time. Tables 2 and 3 show earnings regressions run separately by year and that include indicators for gender, race, and education-age interactions. The regressions also include indicators for the immigration entry cohort measured as the years a foreign-born individual has resided in the United States (0-5 years, 6-10 years, 11-15 years, 16-20 years, 20+ years) as of a particular year (1990, 2000, 2010-2012), following the structure in Borjas (2013). Table 2 shows results for workers employed in non-STEM occupations; Table 3 shows results for workers employed in STEM occupations.

Looking down column (1) in Table 2, we see how the immigrant-native earnings difference for recently arrived immigrants (5 or fewer years in the U.S.) compares with that for immigrants who have longer tenure in the country (6-10 years, 11-15 years, 16-20 years, 21 plus years). For non-STEM immigrant workers in 2010-2012 (column 3), the wage discount relative to natives is -24.6 log points among those with 5 or fewer years in the U.S., -19.4 log points for those with 6-10 years in the U.S., -9.6 log points for those with 11-15 years in the U.S., and -5.0 log points for those with 16-20 years in the U.S. Only for the foreign-born with 21 or more years in the United States does the wage discount relative to the native-born disappear. This pattern could be the consequence of assimilation, as immigrants shed their earnings disadvantages relative to the native-born over time. It could also be due to selective out-migration of immigrants, if say within any entry cohort those with lower earnings potential in the U.S. are those most likely to return to their home countries. Or

Table 2: Year-by-year earnings regressions, non-STEM

| Workers in non-STEM occupations | | | |
|-----------------------------------|-------------------|-------------------|-------------------|
| | 1990 | 2000 | 2010-12 |
| | (1) | (2) | (3) |
| Foreign-born 0-5 years in US | -0.289 (0.007) | -0.244 (0.006) | -0.246 (0.007) |
| Foreign-born 6-10 years in US | -0.222 (0.006) | -0.222 (0.005) | -0.194 (0.006) |
| Foreign-born 11-15 years in US | -0.104 (0.006) | -0.172 (0.005) | -0.096 (0.006) |
| Foreign-born 16-20 years in US | -0.034 (0.006) | -0.086 (0.005) | -0.050 (0.006) |
| Foreign-born 20+ years in US | 0.018 (0.004) | 0.012 (0.004) | 0.003 (0.004) |
| R ² | 0.165 | 0.135 | 0.181 |
| N | 692,417 | 897,896 | 654,200 |

Note: Robust standard errors are in parentheses. Sample is full-time, full-year workers 25-54 years old with at least a BA. Additional regressors: dummy variables for gender, race, Census region, and five-year age category interacted with ed. degree (BA, MA or prof. degree, PhD). Data: 1990, 2000 Census; 2010-2012 ACS. Regressions use sampling weights.

it could be due to decreases over time in the average ability of later immigrant cohorts relative to earlier immigrant cohorts.

Whatever the origin of the entry cohort effect on earnings, it is far different for workers in STEM occupations, as seen in Table 3. In 2010-2012 (column 3), recently arrived STEM workers earn 5.7 log points less than their native-born counterparts. This differential becomes positive for those with 6 or more years in the country, indicating that in less than a decade immigrant STEM workers begin earning more than native-born STEM workers. Again, we cannot say whether or not this pattern reflects assimilation. It could be that lower-wage immigrant workers in STEM are those most likely to be on temporary work visas that either don't get renewed or don't get converted into green cards. Or it could be that native STEM workers are disproportionately likely to get promoted out of STEM jobs into management positions, which may convert them into non-STEM lines of work.

Comparing across columns in Tables 2 and 3, we obtain a sense of how the earnings discount for a particular entry cohort fares over time. In columns (1) and (2) of Table 3 for non-STEM workers, we see that the -28.9 log point earnings discount earned by the cohort that entered the U.S. between 1985 and 1990 (and so had 0-5 years in the U.S. in 1990, column 1) had fallen to 17.2 log points in 2000 (by which point this entry cohort had 11-16 years in the U.S.). The corresponding fall in the wage discount for the 1995-2000 entry cohort—from 24.4 log points in 2000 (column 2) to 9.6 log points in 2010-2012 (column 3)—is even larger. Thus, in contrast to Borjas (2013), we do not see evidence consistent with the assimilation of more-educated non-STEM immigrant workers into the U.S. labor market becoming weaker over time. Indeed, if anything assimilation of more-educated non-STEM immigrant workers appears to be accelerating. There is not evidence of a similar acceleration of assimilation for immigrant workers in STEM occupations.

Overall, we observe that the average immigrant earnings discount relative to native-born workers is far smaller in STEM occupations than in non-STEM occupations, that immigrant workers in STEM with 6 or more years in the United States have earnings parity with natives, and that the process of earnings assimilation for immigration entry cohorts is uneven across time.

6 Discussion (incomplete)

The United States has built its strength in the technology sector in part by its businesses having access to the best talent in science and engineering. Although U.S. universities continue to dominate STEM disciplines globally, it is individuals born abroad who increasingly make up the U.S. STEM labor force, particularly among those with advanced degrees. In software, programming, and other

Table 3: Year-by-year earnings regressions, STEM

| Workers in non-STEM occupations | | | |
|-----------------------------------|-------------------|-------------------|-------------------|
| | 1990 | 2000 | 2010-12 |
| | (1) | (2) | (3) |
| Foreign-born 0-5 years in US | -0.289 (0.007) | -0.244 (0.006) | -0.246 (0.007) |
| Foreign-born 6-10 years in US | -0.222 (0.006) | -0.222 (0.005) | -0.194 (0.006) |
| Foreign-born 11-15 years in US | -0.104 (0.006) | -0.172 (0.005) | -0.096 (0.006) |
| Foreign-born 16-20 years in US | -0.034 (0.006) | -0.086 (0.005) | -0.050 (0.006) |
| Foreign-born 20+ years in US | 0.018 (0.004) | 0.012 (0.004) | 0.003 (0.004) |
| R ² | 0.165 | 0.135 | 0.181 |
| N | 692,417 | 897,896 | 654,200 |

Note: Robust standard errors are in parentheses. Sample is full-time, full-year workers 25-54 years old with at least a BA. Additional regressors: dummy variables for gender, race, Census region, and five-year age category interacted with ed. degree (BA, MA or prof. degree, PhD). Data: 1990, 2000 Census; 2010-2012 ACS. Regressions use sampling weights.

computer-related occupations, the foreign born make up the majority of U.S. workers in STEM occupations with a master's degree or higher. The success of Amazon, Facebook, Google, and Microsoft thus appear to depend on the U.S. ability to import talent from abroad.

It is no wonder why high-skilled workers from the rest of the world flock to the United States to make their careers. The U.S. reward for skill is substantially higher than that in other high-income countries, with the wage premium in STEM jobs being higher still. Although foreign-born workers earn less than their native-born counterparts with similar demographic characteristics and educational attainment, the wage discount for immigrants in STEM jobs is substantially smaller than in non-STEM jobs. Moreover, in STEM occupations immigrants with ten or more years in the United States earn equal to or more than native-born workers.

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