

# Does Government Intervention affect Banking Globalization?

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## Abstract

Using data from British and American banks, we provide empirical evidence that government intervention affects banking globalization in three dimensions: depth, breadth and persistence. We examine depth by studying whether a bank's preference for domestic, as opposed to external, lending (funding) changes when it is subjected to a large public intervention, such as bank nationalization. Our results suggest that, following nationalization, non-British banks allocate their lending away from the UK and also increase their external funding. Second, we find that nationalized banks from the same country tend to have portfolios of foreign assets that are spread across countries in a way that is far more similar than either private banks from the same country or nationalized banks from different countries, consistent with an impact on the breadth of globalization. Third, we study the Troubled Asset Relief Program (TARP) to examine the persistence of large government interventions. Upon entry into the TARP, foreign lending declines significantly but domestic does not. This effect is observable at the aggregate level, and disappears upon TARP exit. Collectively, this evidence suggests that large government interventions affect the depth and breadth of banking globalization, but the impacts do not persist once public interventions are unwound.

**Keywords:** bank; empirical; nationalization; data; panel; effect; domestic; foreign; liability; TARP.

**JEL Classification:** F36, G28

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## 1. Introduction

Global financial intermediation has changed significantly since the 2007-2009 global financial crisis: portfolio and bond flows have taken up the slack left by the collapse in global bank lending.<sup>1</sup> Several explanations have been proposed for this development, including a rise in financial regulation, weakness in loan demand, and political interference in external asset allocation as a result of government intervention (Rose and Wieladek, 2014). In this paper, we explore the last explanation; we hypothesize that government intervention can affect the amount (*depth*), allocation (*breadth*) across countries, and *persistence* of banks' external lending. Previous work has only examined one aspect of the impact, namely, the effect on the amount of lending (*depth*).<sup>2</sup>

In this paper, we employ three different empirical approaches. First, whereas Rose and Wieladek (2014) analyzed asset composition, we use the same bank-level balance sheet data to examine the *depth* effects of large public interventions (such as bank nationalization) on the composition of domestic and foreign *liabilities* (as opposed to *assets*). Second, we assess to what extent nationalization leads to the convergence (*breadth*) of cross-border bank lending when the affected banks are from the same country. Finally, we study whether these effects persist or disappear, following the unwinding of government interventions. Given the significant number of foreign and domestic banks with substantial lending to/funding from a large and diverse number of countries, the UK banking system provides an ideal empirical setup to test the depth and breadth hypothesis. To our knowledge, the only large public capital injection that has been unwound on a wide scale thus far is the Troubled Asset Relief Program (TARP) in the United States. We therefore test the *persistence* hypothesis on American data.

Government interventions may affect the *depth* of banking globalization. On the asset side of a bank's balance sheet, reducing external lending proportionately more than domestic lending following nationalization constitutes *prima facie* evidence of a negative impact on banking globalization, referred

to as “financial protectionism” in Rose and Wieladek (2014). In a crisis, nationalized banks are also perceived to be the safest home for deposits, as they are owned and backed by the government. Indeed, Berger and Roman (2015) find that the TARP gave participating institutions a competitive advantage in raising deposits, mainly because those banks were perceived to be safer. Similarly, following the introduction of TARP, Acharya and Mora (2015) document that previously liquidity-constrained banks experienced an increase in deposits (a “flight to safety” effect). This suggests that banks subject to government aid more generally were probably faced with an excess supply of deposits. That is, government intervention may induce banks to accept more domestic, as opposed to external, deposits. Our analysis of UK data does indeed suggest that government interventions affect banking globalization on both the asset and liabilities sides.

Large banks, such as those in our sample, usually lend (and borrow) in many different foreign countries. The mix of these assets (*breadth*) across countries differs by bank for a variety of reasons, often having to do with the particular regional or industrial expertise of the bank. For example, Standard Chartered is a large UK bank whose lending is primarily focused on Asia, while Santander, a Spanish bank with substantial operations in Latin America, is now the third largest mortgage lender in the UK. For any given pair of banks, the similarity in exposure to different countries (which we refer to as ‘the asset mix’) can be measured quantitatively. We study the asset mix across pairs of banks, abstracting from common trends and other features of the banks. In particular, we ask if the asset mix converges when a pair of banks from the same country is nationalized. If the public authorities from a certain country who take charge of a bank upon nationalization simply shrink the size of the balance sheet of a bank, there is no reason to expect a pair of nationalized banks from a given country to begin to look more similar. Similarly, if good and bad assets are randomly distributed across countries, banks will not begin to look similar upon nationalization. Even if bad assets are concentrated in a particular country, there would be no reason why the reduction in lending should be different for nationalized (as

opposed to private) banks. But if the authorities impose their political preferences on nationalized banks, leading to a reduction in lending to a particular set of countries, then one might expect bank nationalization to result in cross-country asset portfolios that *diverge* if the banks are from different countries but *converge* if the nationalized banks are from the same country. This is, in fact, exactly what we find.

Finally, we examine the *persistence* of the depth effect. Unlike the banks in other countries that received public support during the global financial crisis of 2008, most banks have now left the TARP. This makes the TARP an ideal intervention to study, since bias towards foreign lending may persist or disappear following TARP exit. We compare the growth of foreign as opposed to domestic lending upon TARP entry and exit, to allow us to assess whether banks' lending preferences were indeed determined by their presence in TARP. We find that banks seemed to discriminate against foreign lending after entry into TARP, but this was reversed upon TARP exit. This is consistent with the idea that the effects of large public interventions (such as partial government bank ownership) dissipate after exit from the intervention. These effects are also found to be economically significant. A counterfactual exercise suggests that aggregate US foreign lending would have been 7.5% higher in the absence of TARP. This suggests that once public support measures are unwound globally, growth rates in cross-border bank lending will return to those observed before the crisis.

In summary, our paper contributes to a growing literature that analyzes the impact of large public interventions on banks' financial activity. Most previous work examines the impact on domestic bank lending, resilience and deposits. For example, Giannetti and Laeven (2012) find that the collapse of the global syndicated lending market can be partially explained by lenders rebalancing their portfolios in favor of domestic borrowers. Veronesi and Zingales (2010) study the costs and benefits of US banks' recapitalization following the first phase of the US TARP program while Cornett, Li, Tehranian (2013),

Ivashina and Scharfstein (2010), and Duchin and Sosyura (2014) examine the effect on the types and quality of domestic lending by US banks following the receipt of TARP funds. In contrast, we examine to which extent banks discriminate against foreign customers, whether borrowers or depositors, following large government interventions like public capital injections and nationalizations. Our results suggest that large government interventions affect the depth and breadth of external bank lending (banking globalization), but we also find that these effects do not persist once government interventions are reversed.

## **2. Examining the Depth effect for British Bank Assets and Liabilities**

In this section we provide evidence for the depth effect for bank assets and liabilities. Given the presence of a large number of domestic and foreign banks that engage in significant external lending, the UK's banking system is an ideal place to test this hypothesis. In a similar vein, Rose and Wieladek (2014) examined the asset side of the depth effect and estimated the effects of large public interventions on the "loan mix", the ratio of foreign to total assets. We now re-estimate the model proposed in their paper with an updated data set below. More importantly, we also estimate the effect of large public interventions on the analogous "liability mix", the ratio of foreign to total liabilities. (For the sake of completeness, we also use the difference between the two to construct net foreign exposure.) To account for the many reasons loan and liabilities mixes vary, we include comprehensive sets of bank- and time-specific fixed effects.

### Data and Methodology

Our investigation uses quarterly data from the Statistics and Regulatory Data Division of the Bank of England, covering all banks doing business in the UK. London's status as a major international

financial center means that the UK banking system has considerable diversity, which enables us to examine the impact of government interventions on banking globalization for British and foreign banks. While the data are confidential, the scope and coverage of these data mean that this data set is better suited to test our hypothesis of interest than any other dataset. Our data set includes complete balance sheet data for every institution in the UK banking sector; in particular, we rely on series from the Bank of England's BT, AL, CC and CL forms; details are relegated to an appendix.<sup>3</sup> Our data set also includes hand-collected series on large public interventions, in particular: 1) nationalizations, 2) injections of public capital, and 3) unusual access to loans, guarantees, or liquidity. We focus on bank nationalizations in our empirical work, since this is a clear-cut, discrete, one-time event; it is also the most obvious public intervention likely to result in detectable impact. Our panel of data covers 334 banks between 1999Q1 and 2011Q4. Our data set has three disadvantages: a) the data set is available at the level of individual banks, precluding analysis of bilateral relationships between individual banks and borrowers; b) the data set covers only the part of the banking group which is UK-resident; and c) the data set is confidential. Further details on the data set are contained in Rose and Wieladek (2014). The only new variable of substance is the pair of regressands that involve liabilities and net exposures. In our dataset, total liabilities are defined as the sum of all bank funding, including capital. External liabilities are defined as total funding due to non-residents. We use the ratio of the latter with respect to the former as the dependent variable in our regression model.

We analyze our data set using the following simple panel data model:

$$\begin{aligned}
 For_{i,t}/(Dom_{i,t}+For_{i,t}) = & \alpha_i + \beta_t + \gamma Nat_{i,t} + \gamma_{UK} Nat_{UK,i,t} + \theta LL_{i,t} + \theta_{UK} LL_{UK,i,t} \\
 & + \zeta Cap_{i,t} + \zeta_{UK} Cap_{UK,i,t} + \varepsilon_{i,t}
 \end{aligned} \tag{1}$$

where:

- $For_{i,t}$  is lending to (or borrowing from) foreign residents<sup>4</sup> by bank  $i$  at time  $t$ ;
- $Dom_{i,t}$  is lending to (or borrowing from) domestic (British) residents by bank  $i$  at time  $t$ ;
- $\alpha_i$  is a comprehensive set of bank-specific fixed effects;
- $\beta_t$  is an analogous set of time fixed effects;
- $Nat_{i,t}$  is a dummy variable that takes a value of one when British bank  $i$  is nationalized at or before time  $t$ , minus one if a foreign bank is nationalized at or before time  $t$ , and zero otherwise;
- $Nat_{UK,i,t}$  is a dummy variable that takes a value of one when British bank  $i$  is nationalized at or before time  $t$ , and zero otherwise;
- $LL_{i,t}$  and  $Cap_{i,t}$  are analogues for banks that receive unusual access to liquidity or loan guarantees ( $LL$ ), or are the recipients of public capital injections ( $Cap$ );
- $\varepsilon_{i,t}$  is a well-behaved disturbance term; and
- $\gamma, \gamma_{UK}, \theta, \theta_{UK}, \zeta,$  and  $\zeta_{UK}$  are coefficients.

The coefficients of greatest interest to us are  $\gamma$  and  $\gamma_{UK}$ , which measure the *permanent* effect of bank nationalization on the mix of foreign to total borrowing/lending. We note that our regressands are unaffected by proportionate changes in *total* lending/borrowing. Our approach therefore picks up changes in the *composition*, rather than the *quantity*, of lending. We estimate our model with least squares; the presence of comprehensive sets of both bank- and time-specific fixed effects means that our model can be interpreted as a difference-in-differences estimator, comparing the foreign mixes of assets (and liabilities) for nationalized and private banks, before and after nationalization.

## Results

Our default results are tabulated in Table 1. Each column presents key coefficient estimates from a version of (1); the different regressands are tabulated in the top row. Perhaps the effects of greatest interest to us are those in the top row of (1), representing estimates of  $\gamma$ , the permanent effect of foreign bank nationalization on the ratio of foreign to total assets, liabilities and net exposures. Consider the top-left coefficient; this indicates that foreign bank nationalization raises the mix of foreign to total assets by around 15%. This is an economically significant amount, comparable to those of Rose and Wieladek (2014), and is consistent with the hypothesis that government intervention has an adverse impact on banking globalization; external lending is cut back more than domestic lending. The effect is statistically significant; the robust t-ratio is 2.35, inconsistent with the null hypothesis of no effect at the 2% significance level. It is striking that the effect of nationalization of a *British* bank is insignificant in both the economic and statistical senses. Indeed, the only other statistically significant effect on the asset mix is the much smaller effect of a capital injection into a British bank; this effect is economically smaller; it also turns out to be more fragile.<sup>5</sup> All these results are consistent with those presented in Rose and Wieladek (2014).

What of the liabilities side? Here we find similar, and again striking results. When a foreign bank is nationalized, it increases the fraction of its foreign liabilities by around 14%, almost exactly the same as the increase in foreign assets; this is an effect that is both statistically and economically significant. Not only do nationalized foreign banks tilt their lending practices away from the UK; they also tilt their borrowing away, and by a similar amount. These results are not mechanically implied by those on the asset side. While, in an accounting sense, total assets need to equal total liabilities, there can be stark differences in the composition: assets in one country can be financed with liabilities from another. In the presence of time effects, our results on the liabilities side can be interpreted as reflecting a bank's demand for UK versus foreign deposits. And in times of uncertainty, nationalized banks provide the safest home for deposits *by definition*. Nationalized banks are therefore likely to be



faced with an excess supply of deposits. Indeed, using US data for banks which received TARP, Berger and Roman (2015) find that the TARP gave participating institutions a competitive advantage in raising deposits, mainly because these banks were perceived to be safer, while Acharya and Mora (2015) show that banks experienced an inflow of deposits following TARP. A rise in foreign nationalized bank preference for foreign, as opposed to UK, deposits is therefore perfectly consistent with the idea that government interventions may have a relatively greater adverse impact on banking globalization.<sup>6</sup> Since the mix of foreign assets and liabilities increases similarly upon nationalization, it is little surprise that there is no significant effect of nationalization on the net foreign exposure of the nationalized banks. We also find an economically smaller (but statistically significant) effect of foreign capital injections on the ratio of foreign to total liabilities.

In Table 2, we show that our results are insensitive to a large number of perturbations to the exact estimation technique. We record our default estimates for nationalization in the top row to ease comparison. We then tabulate four types of robustness checks to account for sensitivity with respect to: a) the precise measurement of the dependent variable; b) the sample; c) the addition of controls; and d) the estimation technique.

The first set of (three) checks accounts for possible mismeasurement in our regressands. First, we replace with unity, all observations where the ratio of foreign to total asset/liabilities exceeds one. Second, we winsorize the series at the 1%- and 99%-levels. Finally, we drop all observations that lie outside the (1%, 99%) range of our data. None of these checks alters our conclusions.

Our next set of tests split the data set in different ways to see if our results are particularly dependent on a certain set of observations. First, we drop all observations where the residual lies more than 3 (2.5) standard errors from zero. We then successively drop early observations (from the first two years of our sample), and late observations (the last two years). We also drop small banks (those whose

size (defined as total assets) lies below the 10<sup>th</sup> percentile), and large banks (those whose size lies above the 90<sup>th</sup> percentile). Our results also seem insensitive to the exact sample. If the late observations are removed, our liability results remain economically large but become indistinguishable from zero; dropping the large banks also renders the British asset results significant (although the relevant sample of nationalizations also becomes small). Even taking into account these minor issues, our results are essentially insensitive to reasonable changes in the exact sample.

Our third sets of tests add controls to our regressions. In particular, we include: a) the ratio of domestic to total liabilities, to control for differences in funding models across different institutions; b) liquidity, measured as cash, market loans, bills, short-term paper and reverse repos; c) size, measured as the natural log of total assets, and d) capitalization, measured as the ratio of capital to total assets. In a separate line we also add profitability, measured by operating profits as a ratio of total assets, as well as the return on assets (we do this separately since these variables are not available for all banks so that including them reduces the sample size considerably).<sup>7</sup> Adding these controls reduces the size of the effects, but the coefficients on foreign nationalization remain economically and statistically significant, in contrast to those on British nationalization.

Our final set of robustness checks varies the estimation technique. First, we weight our observations by bank size; this reduces the asset estimates to insignificance but increases the precision of our British liability effect to the point where it is statistically significant (if fragile). Next, we replace our bank-specific fixed-effects with random effects; then we drop them altogether (a dubious exercise that is primarily provided for completeness). For symmetry, we also drop time effects. Our default standard errors are robust and clustered by bank; we provide conventional standard errors in another line. Our final check is to estimate the equation with Tobit instead of least squares.<sup>8</sup>

In the large, our results are resilient to a wide battery of sensitivity checks. In particular, we find that the effect of foreign nationalization on the ratios of both foreign to total assets and foreign to total liabilities is economically large at around 14%, statistically significant, and similar. In the presence of time effects, this second set of results can be interpreted as a reflection of banks' demand for deposits. The fact that nationalized banks, which are likely to be faced with an excess supply of deposit as a result of their perceived safety, discriminate against foreign depositors is new and additional evidence that government interventions have an impact on banking globalization. However, we find no reliable evidence that nationalization of *British* banks has any substantial effect on these ratios.

### **3. Examining the Breadth Effect for British Assets and Liabilities**

Banks' foreign assets are often spread across many countries. We have already established above that in the presence of large public interventions – such as bank nationalization – the composition of a bank's balance sheet (both on the asset and liability side) tilts away from British to foreign activity, at least for non-British banks. We now ask a related question. Do government interventions also have an impact on the *breadth* of banking globalization? That is, do the officials who take charge of a nationalized bank divest in a similar fashion; are bank nationalizations alike? In particular, we ask whether a given bank's portfolio of assets across foreign countries converges or diverges in the wake of nationalization. We interpret convergence as evidence of government interventions that limits the *breadth* of banking globalization. The fact that banks resident in the UK (both domestic and foreign) lend to an average of 53 countries makes the British banking system particularly suitable to test this hypothesis.

#### Similarity across Banks of Cross-Country Portfolios

The mix of foreign assets across countries differs by bank for a variety of different reasons, often having to do with the particular regional or industrial expertise of the bank. For example, HSBC is a UK-owned bank that has substantial operations in Asia, while Yorkshire building society is a subsidiary of National Australia Bank that specializes in UK mortgage lending, with little overseas activity. This mix – the cross-country mix of foreign assets across countries for a given bank (hereafter a bank’s “cross-country portfolio mix”) – also changes over time, as circumstances, opportunities, and the bank’s desired portfolio change. We examine the similarity of the mixes for a pair of banks at a point in time. In particular, we examine asset cosine similarity for a pair of banks, measured as:

$$COSA_{i,j,t} \equiv [\sum_k Assets(k)_{i,t} \cdot Assets(k)_{j,t}] / \{[\sum_k (Assets(k)_{i,t})^2]^{.5}\} \{[\sum_k (Assets(k)_{j,t})^2]^{.5}\} \quad (2)$$

where  $Assets(k)_{i,t}$  denotes the Assets that bank  $i$  holds in country  $k$  at time  $t$ , taken from the CC1 form of the Bank of England. The cosine similarity of assets for a pair of banks  $i$  and  $j$  at time  $t$  is the inner (dot) product of their assets across countries, normalized by their asset holdings. Cosine similarities vary in principle between -1 (meaning exactly opposite) to +1 (meaning identical). In our data set (since all our terms are positive), they vary between 0 (unrelated cross-country portfolios) and 1 (identical cross-country portfolios).

Our data set contains foreign asset holdings for an individual bank in a given quarter for a large number of foreign countries (indexed by  $k$ ). The data are taken from lines 16-249 in form CC1 collected by the Bank of England as described above. However, the vast majority of these countries are relatively unimportant loan destinations, and our data set registers a missing value if foreign assets for a given bank in a given country are less than half a million British pounds. As a result, there are many missing

observations, at times every other time-period, for countries that only have a small share in the foreign portfolio of the banks that we study. Accordingly, we limit our scope to the 40 most important overseas destinations for foreign loans.<sup>9</sup> As our default, we require that the pair of banks ( $i$  and  $j$ ) share observations from a minimum of 30 countries (that is, at least 30  $k$ 's from the 40 possible) in which they have foreign assets to compute the cosine similarity; we check the sensitivity of this threshold below.

Cosine similarity of foreign assets for a randomly chosen pair of banks might not be expected to change much upon nationalization of one of the banks, at least if the events which lead to nationalization were independent of the cross-country mix of exposures. However, if, say, losses associated with the global financial crisis were concentrated in sub-prime mortgages issued only in the United States, then it seems reasonable to expect banks to reduce asset exposure to the American market, so that cosine similarities might increase. Of course, such behavior might be expected of all banks, not just nationalized banks; we account for this feature by including a comprehensive set of time effects as well as a comprehensive set of dyadic bank-pair specific fixed effects. Thus our coefficient estimates will only reflect within-dyad (within-bank-pair time-series) variation.

What if *both* banks in the pair are nationalized? (We have 354 such observations in our sample.) The idea that government intervention may have an adverse impact on the breadth of banking globalization leads us to two testable hypotheses: the similarity of a pair of nationalized banks' cross-country portfolio mixes is expected to *diverge* if the nationalized banks are from different countries but *converge* if they are from the same country. It is easiest to consider this with a simple example. Suppose that the authorities from country  $x$  encourage divestment from countries  $a$ ,  $b$ , and  $c$  and investment in countries  $d$ ,  $e$ , and  $f$ , while the authorities from country  $y$  have the opposite preferences since national interests differ. If authorities imposed their geographical lending preferences on nationalized banks, then we would expect the cross-country portfolio mixes to diverge when banks from

countries  $x$  and  $y$  are nationalized; their cosine similarities should fall. But if both nationalized banks are from the same country (we have 55 such observations), we would expect the opposite; their cross-country portfolios should converge.

Accordingly, we estimate the following regression model:

$$COSA_{i,j,t} = \alpha_{i,j} + \beta_t + \gamma OneNat_{i,j,t} + \psi BothNat_{i,j,t} + \phi SCBothNat_{i,j,t} + v_{i,j,t} \quad (3)$$

where

- $COSA_{i,j,t}$  is the cosine similarity of foreign assets (across countries) for a pair of banks  $i$  and  $j$  at time  $t$  (a histogram can be found in Figure 1),
- $\alpha_{i,j}$  is a comprehensive set of dyadic bank pair-specific fixed effects;
- $\beta_t$  is an analogous set of time fixed effects;
- $OneNat_{i,j,t}$  is a dummy variable which is one if either bank  $i$  or bank  $j$  (but not both) is nationalized at or before time  $t$ ;
- $BothNat_{i,j,t}$  is a dummy variable which is one if both bank  $i$  and bank  $j$  are nationalized at or before time  $t$ ;
- $SCBothNat_{i,j,t}$  is a dummy variable which is one if both bank  $i$  and bank  $j$  are nationalized at or before time  $t$  and both banks are for the same country; and
- $v_{i,j,t}$  represents the myriad of omitted factors determining the similarity of the cross-country portfolio mix for a pair of banks.

The parameters of interest are  $\psi$  and  $\phi$ . If both banks  $i$  and  $j$  are nationalized and the home countries of  $i$  and  $j$  are engaged in different kinds of financial protectionism, one might expect  $\psi$  to be

negative, since the cross-country portfolio mixes diverge upon banks nationalization. But if the banks are from the same country, then financial protectionism would be manifest in convergence of the cosine similarity of the assets, so we expect  $\phi$  and  $(\phi+\psi)$  to be positive.

## Results

Estimates of (3) are tabulated in Table 3 below. Our default estimates are computed with least squares and are provided in the top row.

The effect of a single bank's nationalization has little detectable effect on the similarity of banks' assets, as expected. However, if both banks are nationalized, then the similarity of banks' cross-country portfolio mixes falls by an economically and statistically large amount. Since the average value of cosine similarity is .46 (with a standard deviation of .35), our estimate of  $\psi=-.22$  means that cosine similarity is approximately halved when both banks are nationalized, an economically large amount. The estimate is also statistically significant, having a t-statistic exceeding 11. Perhaps most striking is the fact that  $\phi$  is estimated to be positive and even larger at .31, again an amount that is both economically and statistically significant. That is, the similarity of a pair of banks' cross-country portfolio mixes is significantly lower when both banks are nationalized, but this effect is more than completely offset if the banks are from the same country (a p-value for the hypothesis of no combined effect is tabulated at the right of the table). These results are consistent with the idea that the external lending preferences of banks from the same country converge after nationalization. This is exactly what one would expect if the local authorities impose their lending preferences on nationalized institutions, so we view this as indirect support for the hypothesis that government intervention affects the breadth of banking globalization.

The remainder of the table contains sensitivity analysis, to show that our results are insensitive to minor perturbations of our methodology. Our first set of checks changes the dependent variable.

Our default measure of cosine similarity relies on having observations on assets for both banks ( $i$  and  $j$ ) for at least thirty countries ( $k$ ) of the forty countries possible. We test the importance of this threshold by varying it from 26 through 34 in successive rows. This has little effect on our results;  $\phi$  is positive, statistically significant, and large than  $\psi$  in all cases; their sum is significantly positive in all cases except the first (which is the least demanding in terms of observations). Next, we substitute as a regressand the analogue to asset cosine similarity but using foreign liabilities in place of assets:

$$COSL_{i,t} \equiv [\sum_k Liab(k)_{i,t} \cdot Liab(k)_{j,t}] / \{[\sum_k (Liab(k)_{i,t})^2]^{.5}\} \{[\sum_k (Liab(k)_{j,t})^2]^{.5}\} \quad (2')$$

where  $Liab(k)_{i,t}$  denotes the Liabilities that bank  $i$  owes in country  $k$  at time  $t$ . The results here are similar in economic direction and magnitude but lack any statistical significance at any reasonable confidence level; that is, this manifestation of financial protectionism is visible only in assets, not liabilities.

Our next set of checks changes the estimation strategy. First we weight observations by the number of country-observations ( $k$ ) that underlie the dependent variable. Since the regressand is constrained to be positive but less than unity, we also estimate our equation with a censored (Tobit-like) technique. Next we show how our results change if we use conventional standard errors in place of robust ones. We also replace our dyadic bank pair-specific fixed effects with random effects; then we drop pair effects altogether. For symmetry, we also drop time effects. None of these perturbations shake our confidence much. The sum of  $\psi$  and  $\phi$  becomes insignificant if we use either conventional standard errors or a regression without dyadic effects. But in all cases, our estimates of both  $\psi$  and  $\phi$  are correctly signed, and both economically and statistically significant with  $(\psi - \phi) > 0$ ; that is, we consider our results to be insensitive.



Third, we check the sensitivity of our estimates by varying the precise sample of observations. Successively, we drop: a) early observations (defined as those from 2001 or earlier); b) observations with small banks (defined as a pair where either or both banks have less than £2 billion in assets; the average bank size in our sample is £2.6 billion); and c) observations where the residual lies more than 2.5 standard deviations from 0. Essentially all our key results are robust; when we drop the early observations in our sample ( $\phi+\psi$ ) remains positive but statistically insignificant.

Finally, we add some controls to the right-hand side of (3). Since we are interested in understanding the similarity between the cross-country portfolios of a pair of banks, we examine (the absolute value of) differences between the pair of banks of fundamental bank characteristics. Our first set of five controls includes: a) size (measured as the natural logarithm of total assets); b) wholesale funding dependency (measured as the ratio of repos to total liabilities); c) the loan/deposit ratio; d) liquidity (measured as the ratio of [cash + market loans + bills + short-term paper + reverse repos] to total assets); and e) capital adequacy (measured as the ratio of capital to total assets). Adding these controls has little effect on our results, which remain essentially unchanged. The final row adds a further pair of controls; since these are only available for a limited number of observations, the sample size is reduced considerably (from almost 59,000 to less than 26,000). The two extra controls are (as always, measured as absolute values of banks' differences): a) net interest (the ratio of net interest income to total assets); and b) profitability (measured as the ratio of operating profits to total assets).<sup>10</sup> These controls, in conjunction with the reduced sample leave correctly signed and statistically significant estimates of  $\phi$  and  $\psi$  but the sum of these is now indistinguishable from zero. All in all, we find these results reassuring.

We conclude from all this that our evidence on the similarity of cross-country portfolios before and after bank nationalization constitutes evidence for the idea that government ownership may have

an adverse impact on the *breadth* of banking globalization. This evidence is not overwhelming; it is only indirect. Still, it is new, and consistent with the idea that the authorities impose their loan preferences on nationalized banks.

#### 4. Examining the Persistence Effect with US TARP

If government ownership is indeed behind the adverse impact on the breadth and depth of banking globalization, then one would expect these effects to disappear once the bank is sold back to private owners; at that point, profits rather than politics would be the overarching motive driving global asset allocation. Most of the banks operating in the UK are still affected by large government interventions, so it is not possible to test the *persistence* hypothesis with British data. But most of banks have already repaid and left the American TARP of 2008.<sup>11</sup> We therefore test the *persistence* hypothesis with American bank-level data; this is publicly available from the US Federal Reserve Bank of Chicago and has been used in many different previous studies (including Kashyap and Stein, 2000 and Citorelli and Goldberg, 2012).<sup>12</sup>

TARP was an American government program designed to purchase assets on banks' balance sheets in exchange for an equity or an equity-like stake in their operations. It was the first program in American history to make large government injections into privately-owned banks. To participate in the TARP, banks must have been deemed healthy by the regulators and agreed to restrictions on dividends and executive compensation. One purpose of this policy was to improve resilience and stability in the US banking system. Indeed, Li (2013) uses political and regulatory connections as an instrument and finds that banks participating in TARP used 2/3 of the capital injection to improve their balance sheets. Again, Berger and Roman (2015) find that TARP gave participating institutions a competitive advantage in raising deposits, mainly because TARP banks were perceived to be safer. The second objective of TARP was to "encourage US financial institutions to build capital to increase the flow of financing to US business and consumers and support the US economy."<sup>13</sup> Black and Hazelwood (2013) find that large

banks, classified as those with in excess of \$10 billion in assets, originated relatively riskier loans when they entered TARP. However, they do not find an impact on aggregate lending, which suggests that banks lent to riskier borrowers than they would have in absence of TARP. In other words, without the presence of TARP, lending by the entering banks would have probably declined. This is also consistent with Contessi and Francis (2011), who analyze aggregate lending flows and show that commercial banks participating in TARP increased lending compared to domestic commercial banks that did not. Similarly, Duchin and Sosyura (2014) find that following the receipt of TARP funds, banks shifted asset allocation within the same asset class to riskier assets. While, Cornett, Li and Tehranian (2013) find that liquidity constraints prior to the receipt of TARP funds prevented otherwise healthy banks from continuing to lend. Li (2013) finds that affected banks with below median Tier 1 capital ratios raised loan supply by an annualized rate of 6.36%. Garrica, Puddu and Waelchli (2013) confirm this finding with county-level data and show that banks receiving TARP originated approximately 12% more lending to small businesses in the US compared to banks that did not receive TARP funds. All of these findings suggest that participation in TARP did indeed have positive loan supply effects in the US, consistent with the second objective of the program. Entry into the program was also associated with restrictions on executive pay and dividends payouts, in part to ensure that bank capital was rebuilt from retained earnings. Bayazitova and Shivdasani (2012) and Wilson and Wu (2012) find that banks with high levels of CEO pay were more likely to exit TARP early. Furthermore, Cadman, Carter and Lynch (2012) find that firms that would have been relatively more affected by the associated pay restrictions were less likely to accept TARP. Finally, Duchin and Sosyura (2012) find that strong political connections increased the probability that a bank would receive TARP.

Taken together, the findings from this previous body of work suggest that the TARP allowed participating banks to build resilience, but also simultaneously expand loan supply. Bank capital ratios can either be raised through retained earnings, raising equity from outside investors or cutting back on risk-weighted assets. Raising equity from outside investors is likely to be particularly expensive at a time of crisis.<sup>14</sup> Building capital through retained earnings on the other hand is typically a slow process,

especially following a significant shock to the banking system. That leaves cutting back on risk-weighted assets as the only *immediate* channel of adjustment. Since some types of domestic lending expanded as a result of TARP, this logically means that other forms of risk-weighted assets, including foreign lending, must have been cut back. All this suggests that American banks might contract foreign lending, perhaps as an unintended consequence of political pressure to rebuild their capital to risk-weighted asset ratios while simultaneously maintaining or raising domestic lending (consistent with the intra-portfolio risk-shifting found by Duchin and Sosyura, 2014). A noteworthy feature of TARP is the exit. If banks were subjected to political pressure and as a result (whether unintended or not) cut back on foreign lending while in TARP, then these effects should become weaker following exit from TARP. In other words, TARP is an ideal program to test for the persistence effect of large government interventions on banking globalization.

We estimate the following model to examine the effects of TARP entry and exit:

$$Y_{i,t} = \alpha_i + \beta_t + \gamma TARPEnt_{i,t} + \theta TARPExit_{i,t} + \varepsilon_{i,t} \quad (4)$$

where:

- $Y_{i,t}$  is the growth rate of domestic household, commercial and industrial/foreign lending;
- $\alpha_i$  is a comprehensive set of bank-specific fixed effects;
- $\beta_t$  is an analogous set of time fixed effects;
- $TARPEnt_{i,t}$  is a dummy variable that takes a value of one when bank  $i$  receives TARP funds at or before time  $t$  and zero otherwise;
- $TARPExit_{i,t}$  is a dummy variable that takes a value of one when bank  $i$  repays TARP funds at or before time  $t$  and zero otherwise;
- $\varepsilon_{i,t}$  is a well-behaved disturbance term; and
- $\gamma$  and  $\theta$  are coefficients.

Our default dependent variable in this empirical model is the growth rate of domestic or foreign loans, as opposed to the loan mix, for reasons we discuss below.

We create our dependent variable from the consolidated financial statements of bank holding companies (FR Y-9C) reports available from the website of the Federal Reserve Bank of Chicago. Data on which banks received TARP, how much and when they repaid these funds was obtained from the website of the US Treasury. Form FR Y9-C provides our measure of domestic lending and all of the balance sheet control variables. We define foreign lending as the difference between domestic and total lending in form FR Y9-C. Our dataset is quarterly and starts in 1991Q1. We use data at the level of the bank holding company; further details are available in the Data Appendix.<sup>15</sup>

One potential issue with testing for financial protectionism with these data is the scarcity of banks with substantial amounts of foreign lending. Few American banks do any substantive foreign lending, so that the American analogue of the loan mix of (1) is heavily skewed towards zero. The growth rates of domestic and foreign lending, on the other hand, are almost normally distributed, which is why we choose these variables as our main dependent variables of interest<sup>16, 17</sup>

We estimate our default model for banks which were in the top 5% of the asset distribution. Citorelli and Goldberg (2012) show that large global banks actively use their foreign subsidiaries to actively circumvent liquidity shocks associated with US monetary policy.<sup>18</sup> Given that we wish to examine banks whose foreign operations are sufficiently large (so that contracting them can make a difference to the bank's ratio of capital to risk-weighted assets), this seems to be the right set of banks to examine. However, we conduct extensive sensitivity analysis to ensure that our results are robust. For example, we restrict the exact class of banks we examine, and study the loan mix instead of domestic and foreign loan growth rates.

The coefficients of interest to us are  $\gamma$  and  $\theta$ . If entry into TARP led banks to expand domestic lending, at the expense of foreign lending, then we would expect a positive (negative) sign on  $\gamma$  if domestic (foreign) loan growth is the dependent variable. If the impact of TARP wears off after exit, we would expect the opposite sign on  $\theta$ .

Table 4 shows estimates of equation (4). The default estimates are provided in the top row. The effect of TARP entry on domestic loan growth is positive, consistent with previous work, but not statistically significantly different from zero. In contrast, the effect on foreign lending growth is negative and significant in both statistical and economic terms. Indeed, the 10% foreign loan contraction is quantitatively similar to the asset mix results for the UK that we documented in the first section of this paper. Interestingly, the sign of the TARP exit coefficient is the opposite of the TARP entry coefficient for both domestic and foreign lending. The sum of these coefficients is not statistically different from zero for both domestic and foreign loan growth, suggesting that the effects of TARP wear off upon exit. But most importantly, the sum of the TARP entry coefficients in both equations is economically and statistically positive; growth upon TARP entry is much positive for domestic loans, but negative for foreign loans. This suggests that those banks which received TARP discriminated against foreign lending, consistent with the idea that government interventions have an adverse impact on banking globalization.

The other rows of Table 4 show that our default result is robust to several perturbations of our baseline methodology. First, we drop observations from the big-6 banks (Bank of America, Citigroup, Goldman Sachs, JP Morgan Chase, Morgan Stanley, and Wells Fargo). Our definition of large banks comes from Kashyap and Stein (2000) and Citorelli and Goldberg (2012), who define large banks as those in the top 5% of the asset distribution. Both of these papers also show that their results are robust to defining large banks as those in the top 1% of the asset distribution. We follow this approach,

which is shown in the next row. While the individual coefficients are not statistically significant, we can reject that the sum of the coefficients on the TARP entry variable across equations is equal to zero. This suggests that banks still discriminate against foreign, relative to domestic, lending, even with this smaller number of observations. In the results reported in the next specification, we switch to the opposite tack and include all banks in the sample. In that case the negative coefficient measuring the effect of TARP on foreign loan growth becomes smaller and insignificant, while the effect on domestic lending becomes positive and statistically significant. This last finding is consistent with previous work that finds a positive domestic loan supply of TARP, since those papers typically use all of the banks in the sample. Regardless, we still reject the hypothesis that the sum of TARP coefficients across equations is zero.

Next, we drop data from the 1990s. Our default measure of domestic loan growth only includes lending to households, commercial and industrial firms, since previous work by Garrica, Puddu and Waelchli (2013) found that TARP led to a loan expansion to that sector. We now expand our definition of domestic loans to include mortgage loans to households and still find robust results. However, when we include all types of lending into the domestic loan measure in the following row, the results become weaker, as the negative coefficient on TARP entry in the domestic loan growth equation becomes larger in magnitude. This is not surprising, given that lending to the commercial real estate sector, which is responsible for this pattern, is, in the pecking order, least likely to be politically valuable and hence more likely to be reduced. Next, we construct and use as a regressand our measure of a loan mix, akin to our practice in (1) above. The negative sign on the TARP coefficient suggests that banks which entered TARP cut back on domestic, rather than foreign, lending. This is the opposite of what we would expect in the presence of financial protectionism. At the same time, this should not be surprising, given that the distribution of this variable is heavily skewed towards unity, since few US banks do significant lending abroad. It is exactly for these reasons that we use the growth rate of foreign and domestic lending for

US banks instead. We then drop our fixed time-and bank-specific effects. Our final robustness check is to drop all outliers, defined as observations where the residual lies at least two standard deviations from zero. The main result of interest, the sum of TARP coefficients across equations, is different from zero and suggests discrimination against foreign borrowers; it is mostly robust to these perturbations as well.

In our final piece of analysis we construct a counterfactual scenario using the regression results estimated and discussed above.<sup>19</sup> Figure 2 summarizes our findings and shows that following the entry into TARP in October 2008, aggregate lending to foreign borrowers decreases by 16.8% by December 2008. In the absence of TARP, however, this decrease would have been approximately 9.3%. Furthermore, during TARP, the differential between actual and counterfactual levels of aggregate lending to foreign borrowers remains large and statistically significant, with an average difference of approximately 5% at the aggregate level over the entire period. These findings show that, at the aggregate level, the decrease in aggregate lending to foreign borrowers was economically and statistically significant during the period of TARP intervention.

Our findings suggest that domestic lending benefits at the expense of foreign lending. This is consistent with Contessi and Francis (2011), who show that domestic aggregate lending by TARP recipients increased during the time they were in receipt of TARP funds. To the best of our knowledge, we are the first to study the aggregate impact on lending to foreign borrowers.

In sum, we find that entry into TARP leads to discrimination against foreign lending, but TARP exit means that this effect wears off. Since foreign loan discrimination only apparently occurs if the government has an equity stake in the bank, these results suggest that these effects do not *persist* after the bank is sold back into private hands.



## 5. Summary and Conclusion

Following the financial crisis of 2008-2009, the growth in global banking has slowed significantly, and non-bank intermediation has risen to fill this gap. Is this the result of new frictions in the global banking system? Rose and Wieladek (2014) suggested financial protectionism: political preferences for greater domestic lending, following bank nationalization, could lead to discrimination against foreign lending. In this paper, we expand upon previous work by examining three dimensions of this effect: depth, breadth and persistence.

We hypothesize that large government interventions can affect the *depth* of banking globalization (external lending) in terms of both the asset and liability side of banks' balance sheet. In times of crisis, nationalized banks constitute the safest home for deposits; to the extent that these banks are faced with an excess supply of deposits as a result, discrimination against foreign deposits is another type of financial protectionism. We find evidence of this for foreign nationalized banks in the UK. Similarly, if foreign asset allocation, the *breadth* of banking globalization, is determined by government preferences, banks' foreign asset allocations from one particular country should converge following nationalization. This is exactly what we find. Finally, if government ownership is an underlying reason for the retrenchment in foreign lending, this effect should not *persist* once the government ceases to own any part of the bank. We examine, and find support for, this hypothesis with US bank balance sheet data around the dates that banks entered and exited the TARP. Furthermore, we also show evidence that this effect was significant at the aggregate level.

Clearly, government ownership is not the only possible friction or reason why cross-border bank lending has remained stagnant since the 2008-2009 crisis (Forbes, 2014). In this paper, we show that government ownership could be one important friction inhibiting cross-border bank activity in both the UK and the US. An important finding of this paper is that any discrimination towards foreign lending by

US banks wore off once TARP was exited. If the same mechanism applies to other countries around the world, and if government intervention is indeed the main friction, then global banking intermediation may rebound once again, when the current unconventional intervention measures are unwound.

**Table 1: Effect of Large Public Interventions on External Assets and Liabilities: Default Results**

|                           | Assets         | Liabilities    | Net            |
|---------------------------|----------------|----------------|----------------|
| Foreign Nationalization   | .15*<br>(.06)  | .14*<br>(.06)  | .02<br>(.08)   |
| Foreign Capital Injection | .00<br>(.02)   | .10**<br>(.03) | -.09*<br>(.04) |
| Foreign Access to Lending | .00<br>(.04)   | .07<br>(.08)   | -.01<br>(.09)  |
| British Nationalization   | -.03<br>(.02)  | .03<br>(.09)   | -.07<br>(.09)  |
| British Capital Injection | -.05*<br>(.02) | .02<br>(.06)   | -.07<br>(.06)  |
| British Access to Lending | .00<br>(.02)   | -.01<br>(.03)  | .01<br>(.03)   |

Least squares estimation, unless otherwise noted. Regressand is ratio of foreign/total assets/liabilities/net exposure. Fixed bank- and time-specific effects included but not recorded. Robust standard errors (clustered by bank) recorded in parentheses. One (two) asterisk(s) indicates coefficient significantly different from 0 at the .05 (.01) level. Panel of 334 banks, 1999Q1-2011Q4.

**Table 2: Effect of Bank Nationalization on External Assets and Liabilities: Robustness**

| Regressand:                      | External/Total Assets   |                         | External/Total Liabilities |                         |
|----------------------------------|-------------------------|-------------------------|----------------------------|-------------------------|
|                                  | Foreign Nationalization | British Nationalization | Foreign Nationalization    | British Nationalization |
| Default                          | .15*<br>(.06)           | -.03<br>(.02)           | .14*<br>(.06)              | .03<br>(.09)            |
| Ignore >1                        | .14*<br>(.06)           | -.03<br>(.02)           | .13*<br>(.06)              | .03<br>(.09)            |
| Winsorize                        | .14*<br>(.06)           | -.03<br>(.02)           | .12*<br>(.06)              | .03<br>(.09)            |
| Only in (1,99)                   | .19**<br>(.03)          | -.04<br>(.03)           | .14*<br>(.06)              | .03<br>(.09)            |
| Drop 3σ outliers                 | .14*<br>(.06)           | -.04<br>(.02)           | .14*<br>(.06)              | .02<br>(.08)            |
| Drop 2.5σ outliers               | .14*<br>(.06)           | -.04<br>(.02)           | .15**<br>(.06)             | -.01<br>(.05)           |
| Drop early obs                   | .14*<br>(.06)           | -.03<br>(.02)           | .15**<br>(.05)             | .04<br>(.08)            |
| Drop late obs                    | .13**<br>(.05)          | -.03<br>(.02)           | .13<br>(.09)               | -.01<br>(.05)           |
| Drop small banks                 | .14*<br>(.06)           | -.04<br>(.02)           | .14*<br>(.06)              | .03<br>(.09)            |
| Drop large banks                 | .15*<br>(.06)           | -.04**<br>(.01)         | .14*<br>(.06)              | .24<br>(.16)            |
| Add controls                     | .12*<br>(.06)           | -.04<br>(.03)           | .14*<br>(.06)              | .04<br>(.09)            |
| Also add profit (reduced sample) | .10*<br>(.05)           | -.05<br>(.03)           | .09*<br>(.03)              | .02<br>(.02)            |
| Weight by size                   | .09<br>(.06)            | .00<br>(.04)            | .17*<br>(.08)              | -.04**<br>(.01)         |
| Random bank effects              | .15*<br>(.06)           | -.04<br>(.02)           | .14*<br>(.06)              | .03<br>(.09)            |
| No bank effects                  | -.16**<br>(.03)         | -.14**<br>(.04)         | -.21**<br>(.02)            | -.19**<br>(.06)         |
| No time effects                  | .20**<br>(.06)          | -.03<br>(.02)           | .15**<br>(.06)             | .04<br>(.08)            |
| Conventional standard errors     | .15**<br>(.02)          | -.03<br>(.02)           | .14**<br>(.02)             | .03<br>(.02)            |
| Tobit (random effects)           | .22**<br>(.02)          | -.04<br>(.03)           | .14**<br>(.02)             | .03<br>(.02)            |

Least squares estimation, unless otherwise noted. Foreign and domestic dummy variables for capital injection and unusual access to loans included in regressions but not recorded. Controls: Deposit, liquidity, log of size, capital/liabilities. Fixed bank- and time-specific effects included but not recorded. Robust standard errors (clustered by bank) recorded in parentheses. One (two) asterisk(s) indicates coefficient significantly different from 0 at the .05 (.01) level.

**Table 3: Effect of Bank Nationalizations on Cosine Similarity of Foreign Assets (across countries)**

| Nationalizations:            | One<br>( $\gamma$ ) | Both<br>( $\psi$ ) | Both, Same<br>Nation ( $\phi$ ) | Both + Both Same<br>Nation ( $\psi+\phi$ ) = 0 (p-value) |
|------------------------------|---------------------|--------------------|---------------------------------|--|
| Default                      | -.01<br>(.02)       | -.22**<br>(.02)    | .31**<br>(.04)                  | .00  |
| $\geq 26$ obs                | -.02<br>(.01)       | -.14*<br>(.07)     | .18*<br>(.09)                   | .49  |
| $\geq 28$ obs                | -.02<br>(.01)       | -.18**<br>(.06)    | .28**<br>(.07)                  | .00  |
| $\geq 32$ obs                | -.01<br>(.02)       | -.21**<br>(.02)    | .31**<br>(.03)                  | .00  |
| $\geq 34$ obs                | .02<br>(.02)        | -.08*<br>(.03)     | .18**<br>(.04)                  | .00  |
| Liabilities                  | -.03*<br>(.01)      | -.10<br>(.08)      | .10<br>(.10)                    | .90  |
| Weight by observations       | -.01<br>(.02)       | -.22**<br>(.02)    | .31**<br>(.03)                  | .00  |
| Tobit                        | -.01*<br>(.01)      | -.22**<br>(.04)    | .31**<br>(.08)                  | .00  |
| Conventional Standard Errors | -.01*<br>(.01)      | -.22**<br>(.04)    | .31**<br>(.08)                  | .19  |
| Random Effects               | -.01<br>(.02)       | -.22**<br>(.02)    | .31**<br>(.04)                  | .00  |
| No pair effects              | -.02<br>(.02)       | -.28**<br>(.03)    | .34**<br>(.05)                  | .15  |
| No time effects              | -.02<br>(.02)       | -.22**<br>(.02)    | .30**<br>(.04)                  | .01  |
| Drop early obs               | -.03*<br>(.02)      | -.19**<br>(.02)    | .21**<br>(.05)                  | .57  |
| Drop small banks             | -.01<br>(.02)       | -.22**<br>(.02)    | .32**<br>(.04)                  | .00  |
| Drop 2.5 $\sigma$ outliers   | -.01<br>(.02)       | -.21**<br>(.02)    | .30**<br>(.04)                  | .00  |
| Add controls                 | -.01<br>(.02)       | -.22**<br>(.02)    | .31**<br>(.04)                  | .00  |
| Add more controls            | -.03<br>(.02)       | -.14**<br>(.02)    | .10*<br>(.05)                   | .46  |

Least squares estimation, unless otherwise noted. Cosine similarities computed with minimum of 30 countries except where marked. Bank-pair- and time- fixed effects included except where noted. Controls include absolute value of difference between banks': a) log total assets; b) wholesale dependence ratio (repo liabilities/total liabilities); c) loan/deposit ratios; d) liquidity ratios ((cash+market loans+bills+ST paper+reverse repos)/assets, with outliers removed); and e) capital adequacy ratios (capital/total liabilities, with outliers removed). Extra controls added to bottom row include absolute value of difference between banks': a) net interest ratio (net interest income/total assets, with outliers removed); and b) profit ratio (operating profits/total assets, with outliers removed).

**Table 4: Effect of TARP on Bank Lending Growth**

|                      | Domestic Loan Growth |                 | Foreign Loan Growth |                | Coefficient Sums    |                    |                 |                |                      |
|----------------------|----------------------|-----------------|---------------------|----------------|---------------------|--------------------|-----------------|----------------|----------------------|
|                      | TARP Entry           | TARP Exit       | TARP Entry          | TARP Exit      | Domestic Entry+Exit | Foreign Entry+Exit | Dom.-For. Entry | Dom.-For. Exit | Dom.-For. Entry+Exit |
| Default              | .01<br>(.03)         | -.02<br>(.02)   | -.10**<br>(.04)     | .06<br>(.03)   | -.00<br>(.02)       | -.04<br>(.02)      | .11**<br>(.04)  | -.07<br>(.04)  | .03<br>(.02)         |
| No Big-6 Banks       | -.00<br>(.02)        | .00<br>(.02)    | -.10*<br>(.04)      | .06<br>(.04)   | .00<br>(.02)        | -.04<br>(.02)      | .10*<br>(.05)   | -.06<br>(.05)  | .04<br>(.02)         |
| Bigger (1%) Banks    | .06<br>(.07)         | -.05<br>(.07)   | -.12<br>(.06)       | .06<br>(.04)   | .01<br>(.06)        | -.06<br>(.03)      | .18**<br>(.06)  | -.10<br>(.08)  | .07*<br>(.04)        |
| All Banks            | .04**<br>(.02)       | -.04*<br>(.01)  | -.05<br>(.04)       | .03<br>(.03)   | .00<br>(.01)        | -.01<br>(.02)      | .09*<br>(.04)   | -.07<br>(.04)  | .02<br>(.02)         |
| After 2000           | .01<br>(.03)         | -.02<br>(.02)   | -.09*<br>(.04)      | .05<br>(.03)   | -.00<br>(.02)       | -.04<br>(.02)      | .10*<br>(.04)   | -.07<br>(.04)  | .03<br>(.02)         |
| HCI + Mortgage Loans | -.002<br>(.02)       | -.003<br>(.019) | -.095**<br>(.035)   | .057<br>(.03)  | -.006<br>(.018)     | -.037<br>(0.019)   | .09*<br>(.04)   | -.06<br>(.04)  | .03<br>(.02)         |
| All Loans (not HCI)  | -.04<br>(.03)        | .01<br>(.02)    | -.10**<br>(.04)     | .06<br>(.03)   | -.03<br>(.02)       | -.04<br>(.02)      | .06<br>(.05)    | -.05<br>(.04)  | .01<br>(.03)         |
| Loan Mix Regressand  | -.12*<br>(.05)       | -.05<br>(.02)   | n/a                 | n/a            | -.17*<br>(.07)      | n/a                | n/a             | n/a            | n/a                  |
| Drop Time Effects    | -.02<br>(.01)        | -.00<br>(.02)   | -.08**<br>(.03)     | .07**<br>(.03) | -.03**<br>(.01)     | -.01<br>(.01)      | .06*<br>(.03)   | -.07*<br>(.03) | -.01<br>(.01)        |
| Drop Bank Effects    | .01<br>(.03)         | -.02<br>(.02)   | -.06*<br>(.03)      | .06*<br>(.03)  | -.01<br>(.02)       | -.00<br>(.02)      | .07<br>(.04)    | -.08*<br>(.04) | -.01<br>(.02)        |
| Drop 2σ outliers     | .00<br>(.02)         | -.00<br>(.01)   | -.06*<br>(.02)      | .04<br>(.03)   | .00<br>(.02)        | -.02<br>(.02)      | .06*<br>(.03)   | -.04<br>(.03)  | .02<br>(.02)         |

Least squares estimation, unless otherwise noted. Regressand is first-difference in log of domestic (household, commercial and industrial) or foreign lending. Fixed bank- and time-specific effects included but not recorded. Robust standard errors (clustered by bank) recorded in parentheses. One (two) asterisk(s) indicates coefficient significantly different from 0 at the .05 (.01) level. Quarterly panel data for US banks, 1991Q1-2012Q4; default sample restricted to 138 large banks (in top 5% assets) with foreign loans and |quarterly loan growth| < 100%.

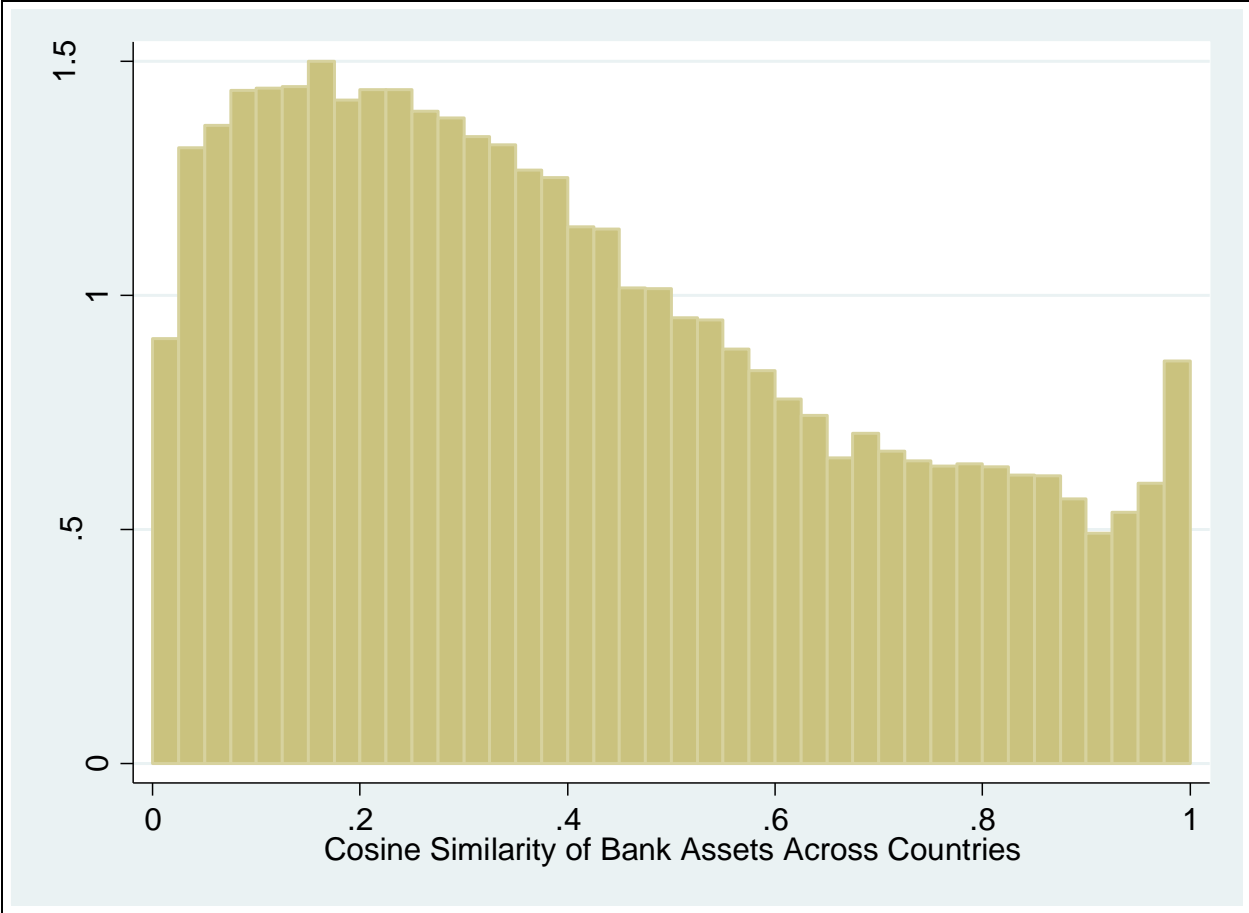


Figure 1: Histogram of Cosine Similarity for UK Banks

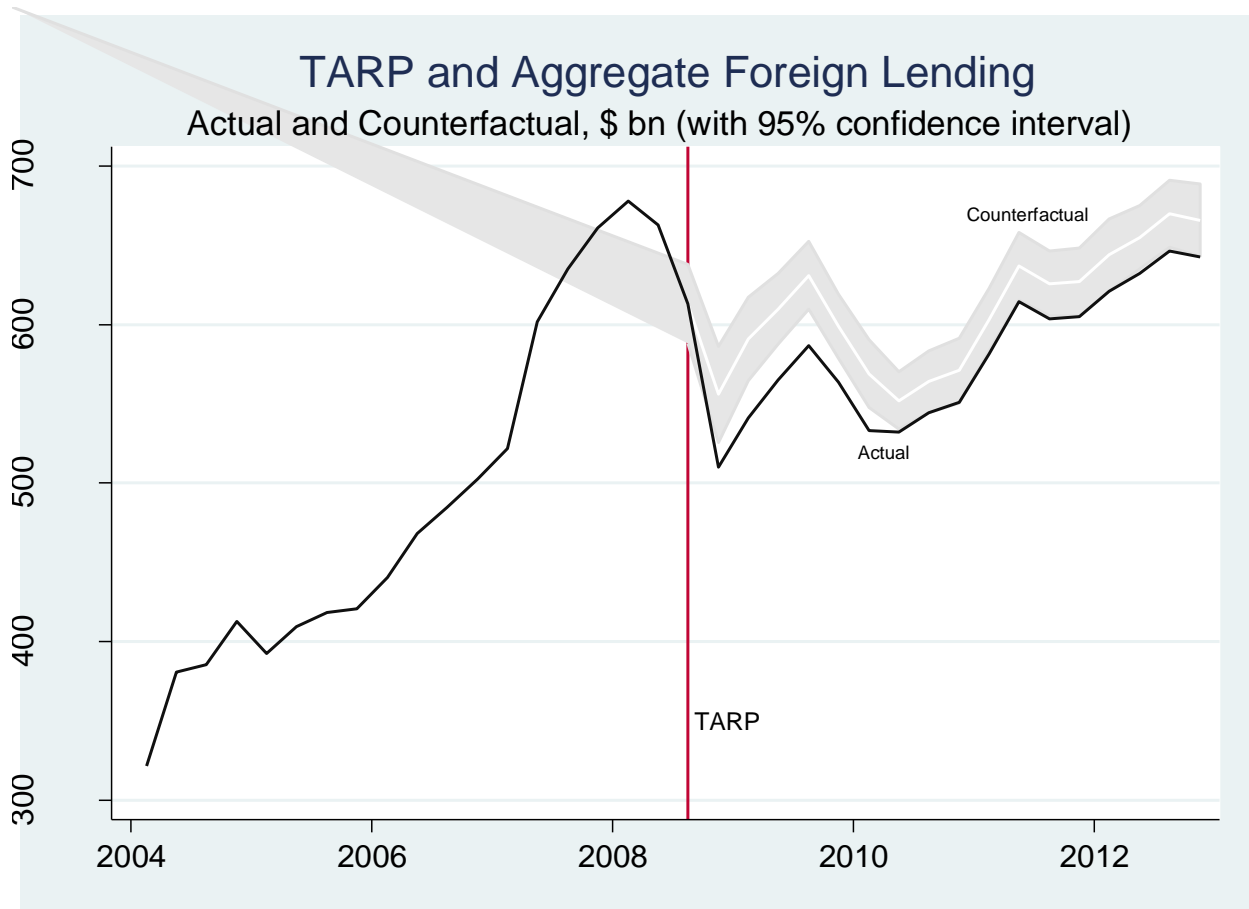


Figure 2: Aggregate foreign lending around TARP (USD, billion)



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## Data Appendix

We obtain the UK data from the forms that each bank operating in the UK is legally required to report to the Bank of England:

<http://www.bankofengland.co.uk/statistics/Pages/reporters/defs/default.aspx>

| Variable  | Definition   | Source                   | Code               |
|---|--|--------------------------|--------------------|
| Assets  | Total assets of the bank   | BT form                  | BT40               |
| Deposit ratio   | Retail deposit to total asset ratio  | BT form                  | (BT2H+BT3H)/BT40   |
| Liquidity Ratio   | Cash + Government Bonds to total asset ratio   | BT form                  | (BT21+BT32D)/BT40  |
| Capital/Liabilities   | Capital/Liabilities  | BT form                  | BT19/BT20          |
| Net Interest Income/Assets  | Net Interest Income/ Total Assets  | PL and BT form           | PL3/BT20           |
| Operating Profit/Assets   | Operating Profit before Provisions for bad and doubtful debts and tax/ Total Assets                        | PL and BT form           | PL13/BT20          |
| Aggregate Foreign Lending   | Total Loans & Advances, and claims under sale and repurchase agreements to non-residents                   | CC form                  | CC1                |
| Aggregate Foreign Liabilities   | Total Liabilities to non-residents   | CL form                  | CL1                |
| Foreign Lending by Country  | Total Loans & Advances, and claims under sale and repurchase agreements to non-residents by country        | CC form                  | CC1 lines 17 - 249 |
| Foreign Liabilities by Country  | Total Liabilities to non-residents by country  | CL form                  | CL1 lines 20 - 252 |
| Nationalization, Public Capital Injection, Access to Liquidity Insurance Facilities | Dummy variable that takes the value of one when bank <i>i</i> when either event occurs and zero otherwise. | Rose and Wieladek (2014) |                    |

We obtain the data for the TARP sample from Form FR Y9-C available for US bank holding companies from the Federal Reserve Bank of Chicago. All of the variables and the corresponding summary statistics are described in detail below.

| Variable   | Definition   | Source      | Code  |
|--|--|-------------|---|
| Assets   | Total assets of the bank (or natural log of total assets)  | FR Y-9C     | BHCK2170  |
| In (Loans to foreign borrowers)  | Natural logarithm of the difference between aggregate and total domestic lending   | FR Y-9C     | BHCK1590-BHDM1590   |
| In (Loans to domestic borrowers)   | Natural logarithm of household, commercial and industrial loans to domestic borrowers  | FR Y-9C     | BHDM1766 + BHDM1975   |
| Domestic loan growth rate (household, commercial and industrial lending) | $\ln \text{Loans}_{\text{dom}_t} - \ln \text{Loans}_{\text{dom}_{t-1}}$  | FR Y-9C     |   |
| Foreign loan growth rate   | $\ln \text{Loans}_{\text{fgn}_t} - \ln \text{Loans}_{\text{fgn}_{t-1}}$  | FR Y-9C     |   |
| In (Loans to domestic Commercial & Industrial borrowers)                 | Natural logarithm of total loans to domestic Commercial & Industrial borrowers   | FR Y-9C     | BHDM1975  |
| In (Loans to domestic households)  | Natural logarithm of total loans to domestic households  | FR Y-9C     | BHDM1766  |
| Tier 1 Capital   | Tier 1 Equity as a proportion of risk-weighted assets  | FR Y-9C     | BHCK8274 / BHCKA223   |
| NPL / Total Loans  | Non-performing loans as a proportion of total loans  | FR Y-9C     | $(\text{BHCK5526} - \text{BHCK3507} + \text{BHCK1616} + \text{BHCK5525} - \text{BHCK3506}) / \text{BHCK2122}$   |
| ROA  | Return on assets (Net Income divided by average total assets)  | FR Y-9C     | BHCK4340 / BHCK3368   |
| Cash / Deposits  | Ratio of cash and cash equivalents to total deposits   | FR Y-9C     | $(\text{BHCK0081} + \text{BHCK0395} + \text{BHCK0397}) / (\text{BHCB2210} + \text{BHOD3189} + \text{BHFN6636} + \text{BHCB3187} + \text{BHOD3187} + \text{BHCB2389} + \text{BHOD2389} + \text{BHCB6648} + \text{BHOD6648})$ |
| Interest rate sensitivity  | Sensitivity to changes in the interest rates measures as a ratio of short-term interest-sensitive net assets to total assets | FR Y-9C     | $(\text{BHCK3197} + \text{BHCK3296} + \text{BHCK3298} + \text{BHCK3408} + \text{BHCK3409}) / \text{BHCK2170}$   |
| TARP participant   | Dummy variable that takes the value of one when bank <i>i</i> receives TARP funds and zero otherwise.                        | US Treasury |   |
| TARP exit  | Dummy variable that takes the value of one when bank <i>i</i> repays TARP funds and zero otherwise.                          | US Treasury |   |

**Table A1: Descriptive statistics for the UK sample**

| Variable   | N     | SD         | Mean       | p25       | Median    | p75        |
|--|-------|------------|------------|-----------|-----------|------------|
| Assets (GBP, thousand)                           | 11544 | 78,400,000 | 23,000,000 | 742,997   | 3,015,274 | 11,200,000 |
| Foreign Assets (GBP, thousand)                   | 11544 | 27,400,000 | 8,030,158  | 192,606.8 | 804,363.1 | 4,515,177  |
| Foreign Liabilities (GBP, thousand)              | 11544 | 32,400,000 | 1,223,622  | 388,019.5 | 1,223,622 | 4,624,659  |
| Asset mix  | 11544 | 0.29       | 0.44       | 0.18      | 0.45      | 0.68       |
| Liabilities Mix                                  | 11544 | 0.29       | 0.56       | 0.33      | 0.60      | 0.80       |
| Deposit ratio                                    | 11514 | 0.90       | 0.24       | 0.065     | 0.17      | 0.35       |
| Liquidity Ratio                                  | 11544 | 0.28       | 0.49       | 0.26      | 0.49      | 0.71       |
| Capital/Liabilities                              | 11515 | 0.15       | 0.078      | 0.01      | 0.038     | 0.10       |
| Profits  | 5361  | 0.008      | 0.0003     | 0.00025   | 0.001     | 0.003      |
| ROA  | 5361  | 0.0078     | 0.0006     | -0.0001   | 0.0006    | 0.0016     |
| British Access to Liquidity Insurance Facilities | 11544 | 0.10       | 0.01       | 0         | 0         | 0          |
| British Public Capital Injection                 | 11544 | 0.078      | 0.006      | 0         | 0         | 0          |
| British Nationalization                          | 11544 | 0.069      | 0.005      | 0         | 0         | 0          |
| Foreign Access to Liquidity Insurance Facilities | 11544 | 0.064      | 0.004      | 0         | 0         | 0          |
| Foreign Public Capital Injection                 | 11544 | 0.18       | 0.035      | 0         | 0         | 0          |
| Foreign Nationalization                          | 11544 | 0.064      | 0.004      | 0         | 0         | 0          |

**Table A2: Descriptive statistics for the TARP sample**

| Variable   | N    | SD          | Mean        | p25        | Median     | p75         |
|--|------|-------------|-------------|------------|------------|-------------|
| Assets (USD, thousand)   | 2998 | 371,000,000 | 186,000,000 | 25,500,000 | 58,800,000 | 157,000,000 |
| ln (Assets)  | 2998 | 1.3501      | 18.0207     | 17.0555    | 17.8896    | 18.8735     |
| ln (Loans to foreign borrowers)  | 2998 | 3.0338      | 13.4014     | 11.8075    | 13.6613    | 15.3590     |
| ln (Loans to domestic borrowers)   | 2998 | 1.3457      | 17.1592     | 16.2165    | 17.0817    | 17.9862     |
| Domestic loan growth rate (household, commercial and industrial lending) | 2998 | 0.1198      | 0.0165      | -0.0231    | 0.0105     | 0.0395      |
| Foreign loan growth rate   | 2911 | 0.4661      | 0.0064      | -0.0565    | 0.0106     | 0.0769      |
| ln (Loans to domestic Commercial & Industrial borrowers)                 | 2989 | 1.6718      | 15.5404     | 14.7179    | 15.7262    | 16.6016     |
| ln (Loans to domestic households)  | 2981 | 2.0831      | 14.8590     | 13.6524    | 14.9692    | 16.2429     |
| Tier 1 Capital   | 2111 | 0.0701      | 0.1028      | 0.0799     | 0.0927     | 0.1171      |
| NPL /Total Loans   | 2998 | 0.0232      | 0.0221      | 0.0083     | 0.0138     | 0.0267      |
| ROA  | 2998 | 0.0077      | 0.0062      | 0.0029     | 0.0057     | 0.0092      |
| Cash/Deposits  | 2981 | 2.3404      | 0.4275      | 0.0691     | 0.1052     | 0.2503      |
| Interest rate sensitivity  | 2998 | 0.1939      | 0.7078      | 0.5955     | 0.6931     | 0.8334      |
| TARP participants  | 2998 | 0.4919      | 0.4099      | 0.0000     | 0.0000     | 1.0000      |
| TARP exit  | 2998 | 0.3019      | 0.1014      | 0.0000     | 0.0000     | 0.0000      |

## Endnotes

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<sup>1</sup> See the 2014 annual report of the BIS, <http://www.bis.org/publ/arpdf/ar2014e.htm>.

<sup>2</sup> Rose and Wieladek (2014) examined assets of UK-resident banks, and found that foreign nationalized banks lent less (more) to UK (foreign) borrowers and charged higher (lower) interest rates.

<sup>3</sup> The BT form contains a full set of balance sheet data. The AL form gives a breakdown of lending by 18 different sectors. The CC and CL forms provide data on external lending and liabilities, respectively. For more information and description of the items reported on these forms, please see: <http://www.bankofengland.co.uk/statistics/Pages/reporters/defs/default.aspx>

<sup>4</sup> As a result of data restrictions, we can only capture foreign cross-border lending, but not lending by local foreign subsidiaries abroad.

<sup>5</sup> Full Stata log files and results will be also made available online in due course.

<sup>6</sup> This interpretation is of course subject to the caveat that the Icelandic banks essentially defaulted on their UK-based deposits and were also nationalized. For these nationalized banks, our interpretation does not apply. However, our results are robust to excluding the Icelandic banks. The fact that they also hold for banks which received public capital injections suggests that our interpretation is probably broadly correct.

<sup>7</sup> These variables are taken from the Bank of England's PL form. Data from this form are only available since 2004 onwards and only cover the largest institutions, meaning the 75% of banks that make up 90% of total banking system assets.

<sup>8</sup> Here we are forced to replace fixed effects with random effects.

<sup>9</sup> We exclude offshore financial centers: the Bahamas, Bermuda, British Virgin Islands, Cayman Islands, Cyprus, Gibraltar, Guernsey, Isle of Man, Jersey, and Luxembourg.

<sup>10</sup> Outliers for liquidity, capitalization, interest income and profitability have been removed. For instance, we draw observations where the liquidity ratio for a bank is above unity. Further details are available in output available online.

<sup>11</sup> Details of the TARP are available from a variety of sources, including <http://www.treasury.gov/initiatives/financial-stability/TARP-Programs/Pages/default.aspx> and <http://www.federalreserve.gov/bankinfo/tarpinfo.htm>

<sup>12</sup> Quarterly consolidated financial statements for bank holding companies (FR Y-9C reports) are publicly available on the Federal Reserve Bank of Chicago website.

<sup>13</sup> Troubled Asset Relief Program (TARP) Information, Board of Governors of the Federal Reserve System, available online at <http://www.federalreserve.gov/bankinfo/tarpinfo.htm>

<sup>14</sup> There is a risk that financial markets would interpret a bank that attempts to raise equity during a crisis as particularly vulnerable. This type of asymmetric information means that the affected bank would only be able to raise equity at a large discount. As a result, the cost of the signal that this would send might actually outweigh any benefit in terms of raising capital. Raising equity in a crisis situation is therefore only a last resort option for most banks.

<sup>15</sup> Most US Bank holding companies are owned by US shareholders, so group level balance sheet data is easily available for most US banks and is typically referred to as bank holding company level data. This is in contrast to the situation for the UK.

<sup>16</sup> Since American banks are unlikely to lend abroad for real estate purposes, household, commercial and industrial lending is likely to be the domestic equivalent of foreign lending.

<sup>17</sup> For the US, foreign lending includes both cross-border lending and lending by foreign subsidiaries abroad.

<sup>18</sup> Similarly, Black and Hazelwood (2013) also examine large banks only in their study of the impact of TARP on risk taking.

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<sup>19</sup> The counterfactual series is constructed by setting  $\gamma$  and  $\theta$  to zero and aggregating the individual foreign lending time-series to the total value for the US banking system as a whole.