

Reallocation in the Great Recession: Cleansing or Not?*

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Abstract

The high pace of output and input reallocation across producers is pervasive in the U.S. economy. Evidence shows this high pace of reallocation is closely linked to productivity. Resources are shifted away from low productivity producers towards high productivity producers. While these patterns hold on average, the extent to which the reallocation dynamics in recessions are “cleansing” is an open question. That is, are recessions periods of increased reallocation that move resources away from lower productivity activities towards higher productivity uses? It could be that recessions are times when the opportunity cost of time and resources are low implying that recessions will be times of accelerated productivity enhancing reallocation. Prior research suggests the recession in the early 1980s is consistent with an accelerated pace of productivity enhancing reallocation. Alternative hypotheses highlight the potential distortions to reallocation dynamics in recessions. Such distortions might arise from many factors including, for example, distortions to credit markets. Some have suggested these distortions are sufficiently large to attenuate the cleansing effect or even to shift resources towards *less* productive activities. The close connection between the financial crisis and the Great Recession raises interesting questions about the importance of this hypothesis in the recent period.

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1. Introduction

The Great Recession, as has been widely noted, differs from other post-WWII downturns in terms of severity and persistence; we explore whether it also differs in terms of its impact on productivity-enhancing reallocation. A pervasive feature of the U.S. economy is a high pace of output and input reallocation across producers.¹ The annual average job creation rate for the U.S. private sector over the last 30 years is close to 18 percent while the analogous job destruction rate is 16 percent. Evidence shows this high pace of reallocation is closely linked to productivity dynamics. That is, resources are being shifted away from low productivity producers towards high productivity producers. A more open question is whether recessions are “cleansing,” in that they are periods in which this productivity-enhancing reallocation is accelerated. Theory suggests that the nature and extent of productivity-enhancing reallocation could be fundamentally altered by the nature of the downturn. Using micro-level data, we examine how the pattern of reallocation differs in the Great Recession in terms of both intensity and the extent to which it was productivity-enhancing.

The cleansing hypothesis is that the opportunity cost of time and resources are low during recessions implying recessions are times of accelerated productivity enhancing reallocation.² Prior research suggests the recession in the early 1980s is consistent with an accelerated pace of productivity enhancing reallocation.³ The non-cleansing hypotheses highlight the potential distortions to reallocation dynamics in recessions. Such distortions could arise from many factors including, for example, distortions to credit markets. When credit markets are distorted (in recessions), reallocation may be driven more by credit constraints and less by market fundamentals such as productivity, demand and costs. The close connection between the

¹ We are using productivity differences across producers as a placeholder more generally for differences across producers in terms of technical efficiency, demand and costs. All of these factors contribute to our empirical measure of establishment-level productivity as we discuss below.

² It is important to emphasize the finding that reallocations are “cleansing” is not a statement that recessions are welfare enhancing. The social planner may prefer to avoid cyclical variation in activity along with the loss of activity from unemployment. But, conditional on the cycle occurring, the social planner may have found it optimal to increase the pace of productivity-enhancing reallocation given the opportunity cost of time is low.

³ Foster, Haltiwanger and Krizan (2001) find the 1977-82 and 1982-87 periods were times of especially intense productivity enhancing reallocation. Davis, Haltiwanger and Schuh (1996) highlight the increased intensity of the 1982-83 recession. They find this was especially apparent in the U.S. steel industry, which exhibited an accelerated intense reallocation away from integrated mills and towards mini-mills during the early 1980s. Recent research by Collard-Wexler and De Loecker (2013) shows this type of reallocation was responsible for much of the productivity growth in the U.S. steel industry over the last several decades.

financial crisis and the Great Recession suggests this hypothesis might be especially relevant in the recent period.

Our empirical analysis begins with analyzing the patterns of job reallocation over the business cycle for the entire U.S. economy. For this part of the analysis, we rely primarily on data from the Business Dynamics Statistics (BDS) series, which provides annual job flow statistics for the entire U.S. private sector. We supplement this with analysis of quarterly job flow statistics from the Business Employment Dynamics (BED) statistics which also cover the U.S. private sector. We compare the patterns in job creation and destruction in the Great Recession to the post-1980 recessions. Our analysis of reallocation dynamics over the cycle exploits not only the national business cycle but also state business cycles. An obvious challenge for macroeconomic empirical work is the relatively short time series and limited number of cyclical episodes inherent in such analysis. These challenges are exacerbated in our analysis since we use annual BDS job creation and destruction measures for 1981 through 2010.⁴ We overcome the inherent degrees of freedom limitations by using job flow measures at the state-by-year level of aggregation. In a similar fashion, we exploit state cycles in our later establishment-level analysis of the cyclicity of the connection between productivity and reallocation.

We find there was a notable change in the responsiveness of job creation and destruction to cyclical contractions in the Great Recession relative to the responsiveness in prior recessions. We find that in prior recessions, periods of economic contraction exhibit a sharp increase in job destruction and mild decrease in job creation. As highlighted by Davis and Haltiwanger (1990, 1992, and 1999), the greater responsiveness of job destruction relative to job creation in these earlier cyclical downturns implies recessions are times of increased reallocation. However, in the Great Recession, job creation fell by as much or more than the increase in job destruction. In this respect, the Great Recession was not a time of increased reallocation (whether productivity enhancing or not).

The second part of our analysis investigates the relationship between productivity and reallocation - how it varies over the cycle in general and the extent to which it changed in the Great Recession in particular. Earlier research shows a tight connection between reallocation and productivity dynamics. That is, exit is much more likely for low productivity establishments

⁴ We commence our analysis in 1981 to be able to classify establishments into firms belonging to firms less than five years old and five plus years old. The LBD has left censored firm age for firms that started in 1976 or before.

while establishment growth is increasing in productivity. Earlier research has also found a large fraction of industry-level productivity growth is accounted for by this reallocation of outputs and inputs from low productivity to high productivity businesses.⁵ This connection between reallocation and productivity dynamics has been shown to be driven in part by selection and learning dynamics of young establishments (that are typically part of a young firm). In any given year there is a wave of establishment (and firm) entry. Most new establishments do not survive, but among those that do survive are fast growing, high productivity establishments. The young (and mature) establishments that do not survive have much lower productivity than more mature, incumbent establishments (in the same industry).

While we are able to characterize the job reallocation dynamics for the entire U.S. private sector, our analysis of the relationship between reallocation and productivity dynamics over the cycle is restricted to the U.S. manufacturing sector. In order to measure productivity at the establishment level, we rely on data from the Census of Manufactures (CM) and the Annual Survey of Manufactures (ASM). We find job creation and destruction dynamics for manufacturing largely mimic the patterns for the whole economy. In prior recessions, job destruction increases more than job creation falls in the manufacturing sector. However, in the Great Recession, there is a larger response of job creation than in prior recessions. We find some differences between the overall private and manufacturing sectors in terms of their cyclical dynamics of job flows in the Great Recession. Despite these differences, we believe our micro-based analysis of the connection between productivity and establishment-level survival and growth should be of relevance more broadly as well.

Consistent with the existing literature, we find evidence that reallocation is productivity enhancing in the manufacturing sector. We find that establishment exit is substantially more likely for low productivity establishments compared to high productivity establishments. In addition, we find growth is a strongly increasing function of establishment-level productivity for continuing establishments.

Turning to how these patterns vary over the business cycle, it is useful to note we find exit increases and growth of continuing establishments declines during cyclical contractions. We also find the cyclical responsiveness of exit and growth to contractions is especially large in the Great Recession.

⁵ See for example, Baily, Hulten, and Campbell (1992) and Foster, Haltiwanger, and Krizan (2001, 2006).

For the main questions of interest, we find the marginal impact of productivity on exit and growth changes over the cycle. For recessions before the Great Recession, the marginal impact of productivity on growth increases with the magnitude of the contraction. However, in the Great Recession, the marginal impact of productivity on growth decreases with the magnitude of the contraction. It is still the case that more productive establishments have higher growth rates in the Great Recession (at least for the range of cyclical changes we observe) but the difference in the growth rate between high and low productivity establishments declines with sharp contractions. We decompose the overall effect of productivity on growth into the exit margin and the impact on the growth of continuing establishments. We find the patterns for overall growth are present for each of the components (especially the exit margin). We also find these effects are larger for establishments that belong to young firms – suggesting that the changing patterns in the relationship between productivity, growth and survival are primarily driven by young firms.⁶

The paper proceeds as follows. The next section provides a literature review. Section 3 describes the data and measurement issues. In Section 4, we analyze job reallocation over the business cycle. We bring together reallocation and productivity measures in Section 5 to address our central research question about the cleansing effect of the Great Recession. Section 6 concludes and offers ideas for future related areas of research.

2. Literature Review

Whether recessions are a period of productive winnowing or counterproductive destruction has been the subject of a long ongoing debate. Economists trace the genesis of the debate back to the Schumpeter's discussion of creative destruction (1939, 1942). Using micro-level datasets which enable direct empirical analysis of the cleansing impact of recessions, Davis and Haltiwanger (1990, 1992, and 1999) show job reallocation activity increased during recessions in the manufacturing sector. Extending the analysis to the entire private sector, Davis, Faberman and Haltiwanger (2006, 2012) find these patterns for manufacturing also hold for the entire private sector.

Davis and Haltiwanger (1990, 1992 and 1999) highlight a simple property of the relationship between the relative cyclicalities of job creation and destruction and overall job

⁶ Fort et al. (2012) find young and small firms are hit especially hard in the Great Recession. They find the decline in housing prices is important in that context.

reallocation. (The latter is measured in this literature as the sum of job creation and destruction.) It follows directly that if job creation and job destruction move in equal and opposite directions during a cyclical downturn, then job reallocation does not change. If job destruction rises more than job creation falls, then reallocation increases while if the opposite holds then job reallocation falls.⁷

Davis and Haltiwanger (1990 and 1992) relate these possible empirical patterns to models of reallocation timing. They note that in models where the marginal cost of creating jobs is lower in recessions, reallocation should increase in recessions implying that job destruction should be more responsive than job creation to cyclical shocks.⁸ This property is also present in Caballero and Hammour's papers on the cleansing effect of recessions. Caballero and Hammour (1994) develop a model illustrating the conditions under which reallocation will be more intense in recessions and be cleansing in the sense that more intense reallocation will be associated with moving resources from less productive to more productive producers.

In their 1996 paper, Caballero and Hammour highlight the distortions that might arise in cyclical reallocation dynamics. In particular, they note if the marginal cost of creating jobs is lower in recessions, then the social planner would have job creation and destruction rise in recessions (with destruction leading job creation but only to the extent that there are search and matching and other frictions the social planner cannot overcome). They in turn emphasize that recessions with strong decoupling of job creation and destruction (a rise in job destruction, a decline in job creation and only a very slow recovery in job creation) are a sign of inefficiency. The distortions Caballero and Hammour emphasize are hold up problems and bargaining problems that may distort the incentives for job creation and job destruction.

Beyond the distortions emphasized by Caballero and Hammour (1996), there are numerous mechanisms that can yield sully or scarring effects of recessions. Barlevy (2003) develops a model that builds on the credit market imperfections of Bernanke and Gertler (1989).

⁷ Blanchard and Diamond (1990), Davis and Haltiwanger (1990,1999) and Caballero and Hammour (2005) use VAR analysis to conduct a more nuanced and sophisticated analysis of the behavior of job reallocation over the cycle. As they emphasize, exploring the cumulative impulse response functions of job creation, destruction and - in turn - reallocation in response to an econometric specification that explicitly identifies the aggregate shocks provides a more comprehensive analysis than simple descriptive statistics of the cyclical patterns of job creation, destruction and reallocation. Given that we do not conduct such analysis here, our characterization of the cyclical dynamics of creation and destruction here should be viewed as suggestive.

⁸ They develop such a reallocation model but note that the Mortensen and Pissarides (1994) framework has this property.

In his model, recessions tend to be cleansing in the absence of financial constraints. However, when financial constraints are present, a countervailing force has the potential to reverse the cleansing effect of recessions. The best projects are those that require the most funding so credit market constraints will actually hit hardest for projects with greater surplus since these are also the projects with the highest start-up costs. When there are financial constraints, recessions are times when the best jobs will be destroyed. An aggregate shock that effects profitability (such as a negative productivity shock), “tightens the incentive constraints on entrepreneurs leading to a shift of resources towards projects that require less credit and yield less surplus. Thus, recessions will be associated with increased reallocation, but this reallocation will no longer serve to foster a more efficient mode of production (p. 1800).” There are two predictions here: recessions are times of increased reallocation but the reallocation is not cleansing.⁹

Using a model calibrated with the Business Employment Dynamics data, Osotimehin and Pappadà (2013), show that while credit frictions (consistent with those described by Bernanke and Gertler (1989)) have a distortionary effect on the selection of exiting firms, they do not reverse the cleansing effect of recessions. The contrast between their conclusion and that of Barlevy (2003) rests on assumptions about the characteristics of firms that differ by productivity. While Barlevy argues that the most productive businesses are likely to be more subject to credit constraints, Osotimehin and Pappadà believe that the most productive firms face more forgiving net-worth exit thresholds and are more likely to face better draws of idiosyncratic productivity shocks (due to the persistence of productivity).

Ouyang (2009) develops an alternative mechanism she characterizes as scarring. Her argument is that recessions can be scarring because “[r]ecessions that destroy infant businesses scar the economy, by preventing new and innovative businesses from reaching their full potential (p.185).” Her model allows the relationship between exit and productivity to change in recessions especially for young businesses.

Most of these models have as antecedents (or can be related to) the canonical models of firm dynamics by Jovanovic (1982), Hopenhayn (1992), Hopenhayn and Rogerson (1993) and Ericson and Pakes (1995). These classic models provide a structure for heterogeneous firm dynamics models where firms are subject to idiosyncratic productivity, demand and cost shocks,

⁹ Barlevy has another relevant paper focusing on a different possible reason for sullyng effects in recessions. Barlevy (2002) focuses on the hypothesis that bad worker matches are less likely to be terminated in recessions given the decline in quits in recessions.

which impact their growth and survival. Moreover, these models highlight that entering businesses face uncertainty about their prospects. This implies selection and learning dynamics are a critical feature of firm dynamics, especially for young firms. The theoretical and empirical literature on productivity and reallocation is based on these canonical models. As such, the literature on how the patterns of productivity and reallocation vary over the cycle builds on these foundations.

Empirical work on the connection between reallocation and productivity has mostly focused on low frequency variation (e.g., variation over 5 years or over a decade).¹⁰ A few papers have explored how the patterns vary over the cycle.¹¹ Foster, Haltiwanger, and Krizan (2001) use micro-level data to decompose aggregate (industry level) productivity growth into within-establishment productivity growth and productivity growth resulting from the reallocation of activity from less productive to more productive establishments.¹² They find evidence that a large fraction of U.S. manufacturing productivity growth is accounted for by shifting activity from less productive to more productive establishments. While their focus is not the cycle, they look at cyclical patterns by examining three 5-year periods (1977-82, 1982-87, and 1987-92). They find the contribution of both between-establishment reallocation and net entry to productivity growth are especially large during the 1977-82 period, which corresponds roughly to a cyclical downturn.¹³

Using Colombian establishment-level data, Eslava et al. (2010) present empirical evidence that the exit margin is distorted in times of financial constraints in a manner consistent

¹⁰ See for example the survey papers by Syverson (2011) and Bartelsman and Doms (2000).

¹¹ Lee and Mukoyama (2012) use establishment-level data to look at reallocation and productivity over the business cycle. They find that exit rates and the productivity of exiters do not vary much over the cycle while entry rates and the productivity of entrants vary substantially over the cycle. It is difficult to compare their results to ours given they faced key data limitations (they did not have access to the LBD so they had to exclude all first years of ASM panels) and they used only national variation in the cycle (so their conclusions are based on a small number of observations in terms of the cycle). We also think their results are sensitive to their non-standard timing of recessions and booms given the nature of the ASM data they use. For example, they classify 1983 as a “good” (i.e., expansion) year in their analysis. The job flow statistics they use from Davis, Haltiwanger and Schuh (DHS, 1996) are based on March-to-March changes so 1983 statistics reflect March 1982 to March 1983. The DHS statistics show that over this period the manufacturing sector had a sharp net contraction in employment (one of the three largest over the entire sample). Campbell (1998) uses entry and exit statistics from DHS (1996) to examine whether shocks to technological shocks are a significant driver of business cycles. He finds entry rates are procyclical and vary positively with productivity growth, while exit rates are countercyclical and do not vary with contemporaneous productivity growth.

¹² They use accounting decompositions related to those developed by Baily, Hulten and Campbell (1992), Griliches and Regev (1995) and Olley and Pakes (1996).

¹³ Baily, Bartelsman and Haltiwanger (2001) examine labor productivity over the cycle and find evidence reallocation during recessions is productivity enhancing.

with the models of Barlevy (2003) and Ouyang (2009). High productivity firms exit during recessions because they are credit constrained, while other less productive, not credit-constrained firms survive. An establishment in the lowest 10th TFP percentile without credit constraints has the same exit probability as an establishment in the 39th TFP percentile with credit constraints.

We now turn to our own empirical analyses of similar questions. We address four questions concerning the potential cleansing effects of the Great Recession. First, do the patterns of reallocation over the business cycle change in the Great Recession? Second, is reallocation productivity enhancing? Third, does the nature of the relationship between productivity and reallocation change over the business cycle? Fourth, is the relationship between productivity and reallocation that we see in earlier recessions different in the Great Recession? While we do not directly address any potential reasons for differences, we are interested in whether the patterns we find are suggestive of underlying causes. The next section describes our data and related measurement issues.

3. Data and Measurement Issues

We describe our measures of reallocation and productivity in this section. We rely heavily on the growing existing literature on measuring these concepts using micro-level data. Our primary data sources are administrative, census, and survey establishment-level data from the U.S. Census Bureau. These annual data cover the period from about the mid-1970s to 2011, thus enabling us to compare the Great Recession to earlier recessions.¹⁴ We are able to examine reallocation for the entire U.S. economy, but for reasons of data availability, are constrained to the manufacturing sector when analyzing productivity. We begin by describing how we measure reallocation over the business cycle (this relates the subsequent analysis in Section 4). We then describe how we measure productivity and reallocation in an integrated manner (this relates to the subsequent analysis in Section 5).

3.1 Reallocation

Our job reallocation measures for the entire U.S. economy and the manufacturing sector

¹⁴ We use a variety of data sources some of which cover different periods. The public domain BDS has job flows from 1977 to 2010. The internal version of the LBD on which the BDS is based is available from 1976 to 2011. The public domain BDS will be updated to 2011 in the near future. We note that the ASM/CM data which we use to measure productivity is available from 1972 to 2010. We integrate this with the LBD so that we can examine outcomes in the LBD from t to $t+1$ (starting in 1981 so outcomes through 2011) using productivity through 2010.

are from public-use data developed using establishment-level Census Bureau data. The Business Dynamics Statistics (BDS) series is a public-use dataset derived from the Longitudinal Business Database (LBD).¹⁵ The LBD is a longitudinally linked version of the Census Bureau's business register. As such, the LBD covers all establishments with paid employees in the non-agricultural private sectors of the U.S. economy (see Jarmin and Miranda (2002)).

Measures of job flows in the BDS are consistent with the methodology from Davis, Haltiwanger, and Schuh (1996) (henceforth DHS). DHS measure job creation as the employment gains from all expanding establishments including startups and job destruction as the employment losses from all contracting establishments including shutdowns. The employment growth rate (g_{eqt}) at an establishment e in group q in time t is the change in employment between periods t and $t-1$ ($X_{eqt} - X_{eq,t-1}$) divided by the average employment in the two time periods (denoted by Z_{eqt}). This growth rate has three useful properties – it accommodates entry and exit, it is symmetric and bounded between -2 and 2. All measures are expressed as rates, and all measures are constructed on an employment share basis (where the employment share is Z_{eqt} / Z_{qt}). Thus, the job creation (JC) and job destruction (JD) rates for establishment e in group q in time t are defined in the following manner:¹⁶

$$JC_{qt} = \sum_{e \in Q+} (Z_{eqt} / Z_{qt}) g_{eqt} \quad (1)$$

$$JD_{qt} = \sum_{e \in Q-} (Z_{eqt} / Z_{qt}) |g_{eqt}| \quad (2)$$

where:

$$Z_{eqt} = .5(X_{eqt} + X_{eq,t-1}) \quad (3)$$

$$g_{eqt} = \Delta X_{eqt} / Z_{eqt} \quad (4)$$

Total job reallocation ($REALL$) is the sum of the job creation and job destruction rates ($REALL=JC+JD$) and the net employment growth rate (NET) is the job creation rate less the job destruction rate ($NET= JC-JD$).

The measures of reallocation can be calculated for various groups of establishments

¹⁵ BDS data are available at <http://www.census.gov/ces/dataproducts/bds/>.

¹⁶ $Q+$ captures the establishments that are expanding including startups and $Q-$ the establishments that are contracting including shutdowns.

including establishment age and firm age groups, establishment and firm size groups, establishment location (region, state) groups, and establishment industry groups.¹⁷ In addition, the measures of reallocation can be disaggregated into intensive and extensive margins. Establishment births are those establishments that did not exist in time $t-1$, but exist in time t ; analogously establishment deaths are those establishments that exist in time $t-1$, but do not exist in time t . All designations of births and deaths rely upon the complete universe of information from the LBD.¹⁸

While most of our analysis of job flows relies on the BDS, we supplement this analysis with an alternative public domain source of jobs flows. The Business Employment Dynamics (BED) is a longitudinal version of BLS' Quarterly Census of Employment and Wages. The BED covers the private economy and thus provides a quarterly analog to the annual data provided by the BDS (although coverage and measurement issues make comparability complicated).¹⁹ The methodology for measuring job flows in the BED is essentially the same as that for the BDS.²⁰

3.2 Productivity and Reallocation (Integrated)

To explore the connection between productivity and reallocation, we use establishment-level data from the U.S. Census Bureau. We integrate the establishment-level LBD with establishment-level data from the Annual Survey of Manufactures (ASM) and the Census of Manufactures (CM). We provide an overview of our data and construction of measures in this section, and provide more detail in the Appendix.

We begin by identifying all manufacturing establishments in the LBD from 1976 to 2011. We compute measures of growth and survival using the DHS methodology discussed above for these establishments. Specifically, we generate measures of DHS growth rates at the establishment-level, which can accommodate establishment-level entry and exit. In turn, we

¹⁷ We follow Haltiwanger, Jarmin and Miranda (2013) in our measurement and definitions of establishment and firm size and age. Age of a firm is based on the age of the oldest establishment at the time of the new firm's inception. After that, a firm ages naturally regardless of changes in composition. See Haltiwanger, Jarmin and Miranda (2013) for more on the distinction between establishments and firms in the LBD.

¹⁸ The establishment links in the LBD have been extensively analyzed resulting in high quality measures of establishment births and deaths. Davis, Haltiwanger and Schuh (1996) rely upon the ASM and CM to create measures of job creation and destruction using Census micro-level data. Using the ASM, with its rotating panels of establishments, introduces measurement complexities we avoid by using the LBD. See the Appendix for further discussion.

¹⁹ See Davis, Faberman, and Haltiwanger (2012) for a discussion of the cyclical dynamics of job flows in the BED. See Haltiwanger, Jarmin and Miranda (2011) for a discussion of the cyclical dynamics of job flows in the BDS.

²⁰ We use BED statistics from Davis, Faberman and Haltiwanger (2012) that have been extended back to 1990:2.

generate indicators of the components of growth – specifically, we generate DHS growth rates for continuing establishments as well as develop indicators of establishment entry and exit from the LBD. All of these measures are based on the full LBD and do not require any information from the ASM/CM data. We note as well that our measures of firm size and firm age are derived from the full LBD and are not dependent on the ASM/CM data. In considering these growth rate and outcome measures, we adopt the timing convention that the growth rate from March of year t to March of year $t+1$ represents the t to $t+1$ growth rate (e.g., a 2010 outcome reflects the change from March 2010 to March 2011). Thus, our analysis of the connection between productivity and reallocation reflects outcomes from t to $t+1$ as a function of establishment-level TFP and other measures (e.g., firm size and firm age) in period t . We now turn to how we construct establishment-level measures of TFP in year t .

To construct a measure of TFP to integrate with these LBD measures, we rely on the sub-sample of establishments that are present each year in either the ASM or CM from 1972-2010. While we use data back to 1972 to get the best possible capital stock measures, our analysis uses data from 1981-2010. We focus on this period since we are interested in classifying establishments based on the age of their parent firm. Our firm age measure is left-censored for firms born in or before 1976. As such in 1981 and beyond, we can consistently classify firms into age classes of less than 5 and 5 or more years old.

First, we briefly discuss the nature of the sub-sample. The CM is in principle the universe of establishments, but data are collected only from those mailed forms. Very small establishments (under five employees) have their data imputed from the administrative data. The CM is collected every 5 years in years ending in “2” and “7”. The ASM is collected in all years where a CM is not collected and is a sample of roughly 50,000-70,000 manufacturing establishments. Probability of selection in to the ASM sample is a function of industry and size. Thus, in both ASM and CM years, we have a subset of establishments of the comprehensive universe from the LBD. To deal with this issue, we estimate propensity score weights for each establishment-year observation in the LBD. The weights are based on the probability that establishment is in the ASM or CM in a specific year. As we show in the Appendix, using such propensity score weights enables our weighted sample to replicate the size, age and industry distributions in the LBD as well as the overall patterns of employment in the LBD. Note we estimate the propensity score models separately for each year which enables us to take into

account the changing nature of our samples (in CM vs. ASM years). For all of our statistical analysis using the matched ASM/CM/LBD data, we use these propensity score weights.²¹

We now turn to how we measure TFP at the establishment level. We construct an index in a manner similar to that used in Baily, Hulten, Campbell (1992) and a series of papers that built on that work.²² The index is given by:²³

$$\ln TFP_{et} = \ln Q_{et} - \alpha_K \ln K_{et} - \alpha_L \ln L_{et} - \alpha_M \ln M_{et} \quad (5)$$

where Q is real output, K is real capital, L is labor input, and M is materials, α denotes factor elasticities, the subscript e denotes individual establishments, and the subscript t denotes time. Details on measurement of output and inputs are in the Appendix, so here we focus on the most relevant features of how these various components are measured. Operationally, we define nominal output as total shipments plus the change in inventories. Output is deflated using an industry-level measure from the NBER database. Capital is measured separately for structures and equipment using a perpetual inventory method:

$$K_{e,t+1} = (1 - \delta_{it+1})K_{et} + I_{et+1} \quad (6)$$

where I denotes investment, and δ denotes the depreciation rate (at the industry level i). Labor is measured as total hours of production and non-production workers. Materials are measured separately for physical materials and energy and where each are deflated by an industry level deflator. Outputs and inputs are measured in constant 1997 dollars.

We measure the factor elasticities using industry-level cost shares (of total factor costs). Operationally, we could measure these factor elasticities at the establishment level. However, arguments against using an establishment-level approach can be made when factor adjustment costs exist (see Syverson 2011)). Instead, we use industry-level measures of cost shares and allow these to vary over time using a standard Divisia index approach.²⁴

²¹ The ASM has sample weights which could in principle be used instead. However, the sample weighted ASM is not designed to match published totals as discussed in Davis, Haltiwanger and Schuh (1996). Moreover, our method implies we are capturing the patterns of the universe LBD data. Finally, our method is needed to be able to integrate CM and ASM records in a consistent manner.

²² Syverson (2011) provides an excellent summary.

²³ This paper is part of a larger effort to standardize the measurement of real outputs and inputs in the ASM and CM at the Census Bureau. When the project is complete, the real output and input measures and alternative measures of TFP that can be derived from these measures will be available to qualified researchers on approved projects at the secure Census Research Data Centers.

²⁴ As discussed in Syverson (2011), there are numerous alternative ways to measure factor elasticities (e.g., estimation methods using either IV or proxy methods to address endogenous factors). However, as discussed in

Given the large differences in output measures across industries (for example, steel versus food), our TFP measures need to control for industry differences for any comparison over industries. We do this by creating measures of (log) TFP that are deviations from the industry-by-year average. We refer to this as TFP in the remainder of the paper but it should be interpreted as the deviation of establishment-level TFP from the industry-by-year average.

As noted above, our measure of productivity is a revenue measure of productivity. This means that differences in establishment-level prices are embedded in our measure of productivity. Unfortunately, the Census Bureau does not collect establishment-level prices. However, as Foster, Haltiwanger, and Syverson (2008) (henceforth FHS) have shown, it is possible to back-out the establishment-level price effects for a limited set of products in Economic Census years (years ending in “2” and “7”). FHS created a physical quantity measure of TFP that removed the establishment-level price for establishments producing a set of 11 homogeneous goods (for example, white pan bread). The within-industry correlation between the revenue and physical productivity measure in FHS is high (about 0.75). However, FHS also find there is an inverse relationship between physical productivity and prices consistent with establishments facing a differentiated product environment. In addition, FHS find establishment-level prices are positively related to establishment-level demand shocks. As such, our measure of establishment-level productivity should be interpreted as reflecting both technical efficiency and demand factors. More recent work by FHS suggests that demand conditions vary substantially by establishment age – and as such the variation in our measure of TFP across establishments of different ages may reflect demand factors more than differences in technical efficiency.²⁵

Summary statistics of our integrated establishment-level sample are provided in Table 1. We have roughly 2.2 million establishment-year observations from 1981-2010. We measure growth rates and survival rates for all of these establishments based upon the LBD from t to $t+1$. In Table 1, the growth rate for incumbent establishments is negative.²⁶ By design, this growth rate does not include the contribution of entry. The growth rate for continuing establishments is about -1 percent and the slightly higher exit rate compared to entry rate implies the overall

Syverson (2011), these alternative methods tend to produce similar establishment-level TFP measures (even if they produce somewhat different factor elasticities).

²⁵ See Foster, Haltiwanger and Syverson (2013).

²⁶ These statistics use the propensity score weights to adjust the sample, but are not activity weighted.

growth rate (not reported in the table) is about -2 percent. TFP represents the deviation from industry-year means so by construction has a mean of zero. The within industry-by-year dispersion in TFP is similar to that reported in Syverson (2004). The cyclical variable (the change in the state-level unemployment rate) has a mean around zero but with substantial variation. It was not uncommon for individual states to experience changes in unemployment of 0.03 in a given year in the Great Recession. About 20 percent of establishments belong to young firms, and the Great Recession dummy applies to less than 10 percent of our establishment-year observations.

We also show summary statistics with establishments classified into young and mature (based upon the age of the firm). We find growth rates for young (excluding startups) are lower than for more mature businesses, but this reflects a substantially higher growth rate for continuing young and a substantially higher exit rate for young.

4. Did Reallocation Dynamics Change in the Great Recession?

In this section, we present results of analysis of the patterns of job creation and job destruction over the cycle. We start by examining job flows for the entire U.S. economy. The top panel of Figure 1 shows the job creation and job destruction rates for the U.S. economy using data from the Business Dynamics Statistics (BDS) series. The figure also includes a simple cyclical indicator we use frequently in the analysis that follows – namely the change in the unemployment rate.²⁷ We start by using the change in the national unemployment rate from the Current Population Survey (CPS). It is apparent that job destruction tends to rise in recessions and job creation tends to fall during periods of increasing unemployment. Interestingly, it appears this pattern changed in the Great Recession. Job destruction did rise sharply in the 2008 to 2009 period, but what is more striking is the sharp fall in job creation that starts in 2007 and persists through 2010. We also note job flows exhibit a downward trend – a point we return to below.

²⁷ The change in the unemployment rate is the March-to-March change to match the timing of our job flows series. The results we show are robust to using alternative cyclical indicators (such as the growth in real GDP). This is not surprising since the correlation between the change in the unemployment rate and the growth in real GDP is -0.92 at annual frequencies. We note as well that the correlation between the change in the unemployment rate and the net growth rate of employment in the private sector is -0.91. At the risk of causing confusion, in this section of the paper all measures of growth and change (e.g., job flows and unemployment rate) are measured as percents. In other parts of the paper, such measures are in fractions. We use rates in percents in this section since it facilitates discussion of trends.

As both a cross check and to explore higher frequency data, we use job creation and destruction series from the Business Employment Dynamics (BED). The top panel of Figure 2 shows quarterly job creation and job destruction rates with the change in the unemployment rate for the period 1990:1 to 2012:1. The quarterly numbers reinforce the message from the annual data that recessions are periods in which job destruction rises and job creation falls. Again, however, job creation falls sharply in 2007 and this persists. The downward trend in the job flows is even more pronounced in the BED. An advantage of the BED is that it is more timely – Figure 2 shows the slow recovery from the Great Recession through the first quarter of 2012 is due to anemic job creation rather than job destruction staying persistently high. Other related data sources (e.g., the Job Openings and Labor Turnover Survey, JOLTS) confirm this pattern has continued past the first quarter of 2012.

It is evident from Figures 1 and 2 that job creation is as low during the Great Recession as any period during the last 30 years. Moreover, job reallocation (creation plus destruction) is at its lowest point in 30 years during the Great Recession and its immediate aftermath. For example, job reallocation from the BDS is equal to 28 percent in 2009 (March 2008 to March 2009) even when job destruction peaks – this contrasts with the 35 percent reallocation rate in 1983 (March 1982 to March 1983) when job destruction peaks in the early 1980s recession. These patterns are driven in part by the substantial downward trends in job flows evident in both the BDS and the BED. The lower panels of Figures 1 and 2 illustrate the HP filtered trends in job creation and destruction. The HP trends show substantial downward trends in both job creation and destruction. Interestingly, in both Figures 1 and 2, there is an acceleration of the downward HP trend in job creation following the post-2000 period.²⁸ It is well beyond the scope of this paper to explore the determinants of the declining trends in job flows (see Davis et al. (2007), Decker et al. (2013), and Hyatt and Spletzer (2013) for some efforts in that direction). However, it is clear downward trends are part of the story here and we should take those into

²⁸ However, we also observe that the HP trend captures some of what we might think of as the cycle. For example, in Figure 2, the HP trend attributes most of the implied positive net growth in the second half of the 1990s to trend rather than cycle. More relevant for our analysis, the HP trend in both Figures 1 and 2 exhibits a pronounced decline in job creation in the period from 2006 to 2009 – thus part of what might be thought of as the cyclical decline in job creation is attributed to the trend. A well-known limitation of HP trends is that they are also sensitive to endpoints and our endpoint is the Great Recession. We use the HP trends for illustrative purposes in Figures 1 and 2. In the Appendix, we explore alternative methods of capturing the trends – in all cases there is a substantial downward trend in the job flows – see Tables D.1 through D.3.

account in examining the changing patterns of job reallocation.

To assess the changing pattern of job creation during cyclical downturns, we begin with a simple calculation quantifying the fraction of the changes in net employment accounted for by changes in job creation during periods of net contraction. For each episode of net contraction that lasts for one or more periods, we cumulate the net employment losses during the episode (in percentage terms) starting from the beginning of each episode. We also cumulate the change (typically a reduction) in job creation over the same episode. These cumulative changes permit computing the fraction of net employment contraction accounted for by the reduction in job creation.²⁹ A simple example helps illustrate the calculation. Suppose over four consecutive periods net growth is {0, -4, -6, 0} job creation is {15, 14, 13, 15} and job destruction is {15, 18, 19, 15}. There is a net contraction during periods 2 and 3. The cumulative net employment decline in periods 2 and 3 is -10 and the cumulative decline in job creation is -3 so the fraction is 0.3.³⁰

We sum up these cumulative changes from each cyclical contraction for two sub-periods – pre Great Recession and post 2007. Then we compute the fraction for each of these changes.³¹ An advantage of using this cumulative change per episode is that this largely mitigates concerns about trends since the cumulative changes are from the start of each cyclical episode.³² One limitation of this approach when using the national BDS and BED series is there are a relatively small number of periods over which to make these calculations (the BDS is obviously especially problematic with only 30 total observations). To overcome this limitation, we make this same computation for each state level job flow series. We then take the average of these fractions across all states.

Table 2 shows the share of the decline in net employment accounted for by declines in job creation during net contractions. We find the share is substantially below 0.5 using the national BDS, the national BED and the state-level BDS for net contractions prior to the pre

²⁹ By construction, overall net contraction is accounted for by the cumulative reductions in job creation and the cumulative increases in job destruction.

³⁰ Notice it is the cumulative decline in job creation from just prior to the start of the current contraction (that is, the job creation is -1 in period 2 and -2 in period 3 relative to job creation just prior to the start of the current contraction).

³¹ This is equivalent to taking the weighted average of the per episode fractions where the weight is the cumulative net change for the episode.

³² We are cumulating first differences in net employment and job flows – so we are effectively detrending by using first differences.

Great Recession period. This implies most of the net decline during periods of net contractions before the Great Recession is accounted for by a rise in job destruction rather than a fall in job creation. However, this share rises substantially above 0.5 in the post 2007 period for all three samples. During the Great Recession, most of the net decline is accounted for by a decline in job creation.

We shed further light on these patterns by exploring the relative cyclical nature of job creation and destruction pre- and post-2007 taking further advantage of state-level variation. In particular, we consider simple descriptive regressions relating job flows to a cyclical indicator and a dummy variable for the Great Recession period interacted with the cyclical variable. For this purpose, we use state-level changes in the unemployment rate.³³ Since we see a negative trend in job flows, we include a linear trend in our specifications.³⁴ The results are shown in Table 3. The specifications have a main effect of the cyclical indicator and an interaction effect. As such, the overall effect for the Great Recession is the sum of the main and interaction effect. We find during the Great Recession, the relationship between job creation and the change in unemployment becomes more negative, the relationship between job destruction and the change in unemployment becomes less positive and the positive relationship between the reallocation rate and the change in unemployment actually becomes negative.

We also explore the extent to which earlier recessions are different from each other (see Table D.5 in the Appendix). In particular, we estimate specifications equivalent to Table 3 where we included a dummy for the 1981-83 recession interacted with the cyclical indicator as well as the Great Recession dummy interacted with the cyclical indicator as in Table 3.³⁵ We find no evidence that the 1981-83 recession differs from other recessions prior to the Great Recession. Even with this additional dummy, we continue to find that the Great Recession is different in a manner very similar to Table 3. Even though these specifications are very simple and intended to be descriptive, note they do allow recessions to differ in their severity and

³³ We have considered other cyclical indicators such as the growth rate in GDP and obtain very similar results.

³⁴ In the Appendix, we also consider similar specifications using the national BDS and national BED. See Tables D.2 and D.3. In spite of the relatively small samples (especially for the BDS), we find patterns consistent with the results using the state-level variation. We find the national sample results are somewhat more sensitive to trends. In Appendix Table D.4, we also consider alternative detrending methods for the state-level results and find results that are qualitatively robust to those reported in Table 3.

³⁵ Here again these are simple specifications with main effects and interaction effects so that the overall effect for the early 1980s recession is the main effect plus the interaction effect for the early 1980s recession. The same remarks apply to the Great Recession.

persistence since recessions differ in their patterns of the cyclical indicator. When we find no difference between the 1981-83 recession and other pre-Great Recession contractions, we are not claiming these recessions were the same; but rather that conditional on the severity of the recession, the reallocation patterns are similar. In contrast, the Great Recession is different in its reallocation patterns even taking the severity of the recession into account.

Earlier studies emphasize the large decline in job creation in the Great Recession is driven by a decline in job creation for young and small businesses (see Fort et al. (2012)). For ease of exposition, we focus on firm age for this descriptive analysis (but keep in mind Fort et al. (2012) find their results for young and small firms hold for young firms since for the most part young firms are small). Defining young firms as those less than 5 years old, Figure 3 shows patterns of job creation and destruction at the *establishment* level by firm age class (young and mature).³⁶ Job creation fell substantially especially among the very young businesses.

Table 4 repeats the same type of simple descriptive regressions as in Table 3 by these age categories. We find young businesses have greater sensitivity to the cyclical indicator in terms of both job creation and job destruction. We also find that job creation for young businesses fell more with the increase in unemployment in the Great Recession than in prior recessions. Additionally, we find the attenuated response of job destruction we observe in Table 3 is driven by mature businesses. Finally, we find the decline in net employment growth rates for young businesses was especially large in the Great Recession since job creation fell even more than usual for young businesses but job destruction rose by about the same amount.

Overall, our evidence points towards the cyclical covariance of job creation and destruction exhibiting different patterns in the Great Recession. Prior to the Great Recession, destruction is more cyclically sensitive and reallocation rises in cyclical downturns. These patterns are consistent with the reallocation timing and cleansing models of Davis and Haltiwanger (1990), Caballero and Hammour (1994) and Mortensen and Pissarides (1994). However, in the Great Recession these patterns changed. Job creation fell much more substantially and job destruction rose less so there is little if any increase in reallocation (the BDS estimates actually yield a decline in reallocation in the Great Recession). The trend decline in job flows also plays a role in these dynamics. The low job creation and reallocation rates in the Great Recession and its aftermath are driven by both trend and cyclical factors.

³⁶ This analysis is based on establishments classified by the characteristics of the parent firm.

These patterns do not provide direct information about whether the greater intensity of reallocation in prior recessions was actually productivity enhancing nor whether the slowdown in reallocation in the Great Recession also exhibited changes in the nature of reallocation. To address these questions, we need to explore the relationship between productivity and reallocation.

As a final point for this section, we note the patterns we found for the private sector also tend to hold for the manufacturing sector (as can be seen in Appendix Figure D.1). This is relevant since our analysis of the cyclical relationship between productivity and reallocation is confined to the manufacturing sector (where we can much more readily measure TFP at the micro level). As can be seen from Figure D.1, the different patterns of recessions are especially apparent in comparing the 2001 downturn and the Great Recession. During the 2001 downturn, there was a sharp rise in job destruction with relatively little response of job creation in the manufacturing sector. In contrast, in the Great Recession, while job destruction also exhibits a substantial increase, there is a much more notable decline in job creation. When we conduct the same type of exercise as in Table 3 for manufacturing, we find the share of cumulative net losses during contractions accounted for by job creation is equal to 0.14 in contractions prior to the Great Recession and equal to 0.26 post 2007.³⁷ In manufacturing, variation in job destruction still dominates but variation in job creation plays a substantially larger role in the Great Recession.³⁸ Even though there are differences in the patterns of the job flows for the entire economy and the manufacturing sector, we think our subsequent analysis of the changing nature of the relationship between productivity and reallocation during the Great Recession using manufacturing establishment-level data has wider relevance. That analysis, to which we now turn, is about the changing relationship between productivity, growth and survival at the micro

³⁷ In making this calculation, we calculate these fractions using periods of net contraction for the overall economy. When considering net contractions for the manufacturing sector, we need to take into account the overall contraction in manufacturing over this period. If we define a net cyclical contraction as a period where manufacturing net growth is lower than its (negative) average and repeat the calculations over periods of manufacturing net contractions so defined, the fraction of net employment losses during net contractions is equal to 0.28 pre Great Recession and 0.33 post 2007. In comparing Figures 1 and D.1, one of the obvious differences in manufacturing is the accelerated decline in net employment in manufacturing post-2000 with especially large net declines in the 2001-02 recession and the Great Recession. The latter two episodes have very large spikes in job destruction in manufacturing. They differ substantially, however, in that the 2001-02 recession has little or no decline in job creation while the Great Recession has an especially large decline in job creation. In Appendix Table D.6, we report correlations of job creation and destruction with the cyclical indicator for manufacturing and how they have changed over the period.

³⁸ Davis and Haltiwanger (1999) show the greater cyclical volatility of job destruction relative to job creation in manufacturing has been present in manufacturing since at least 1947.

level – and how that might have changed in the Great Recession.³⁹

5. Did Cleansing Effects Change in the Great Recession?

We now address the questions of whether the cleansing effect of recessions is present in our data and in turn whether it changed during the Great Recession. We start by examining the relationship between reallocation and productivity dynamics. Next, we focus on this relationship during recessions to see if we can confirm earlier empirical evidence of a cleansing effect. Finally, we look at the same relationships during the Great Recession to see whether the cleansing effect of recessions is attenuated during the Great Recession.

Building upon the existing literature concerning the nature of productivity dynamics, we start with a simple regression model linking outcomes to productivity. We focus on the growth and survival dynamics of incumbent establishments. Canonical models of establishment and firm dynamics characterize growth and survival as a function of idiosyncratic and aggregate shocks to productivity and profitability. Establishments with positive idiosyncratic and aggregate shocks are predicted to expand while establishments with negative shocks are predicted to contract or exit. In the analysis that follows, we use empirical specifications consistent with these models. Our primary focus is on whether there is a connection between productivity enhancing reallocation and the business cycle.

Before proceeding to our analysis of the growth and survival of incumbents, we briefly discuss where entry fits into our analysis. Much of the literature on the role of entry in firm-level productivity dynamics highlights that it is critical to look at entrants beyond the point of entry. While the entry point is important, theory and evidence suggest there is a rich “up or out” dynamic for young firms. That is, Jovanovic (1982) type selection and learning dynamics apply primarily to young firms. A complete analysis of entry is beyond the scope of this paper since we are not prepared to explore the determinants of entry in a symmetric way with our exploration of the determinants of growth and survival. To model entry we would need to model potential entrepreneurs – which has been a challenge for the literature both empirically and theoretically. We analyze growth and survival of establishments of young firms separately from those that belong to more mature firms. This analysis of young firms enables us to capture the firm dynamics immediately after entry. Complementing our analysis of the dynamics of young firms,

³⁹ In this regard, we note the subsequent analysis abstracts from the trend issues relevant for our analysis with aggregate data since our core specifications at the micro level include year effects (and state effects).

we provide some descriptive analysis of where entrants fall in the productivity distribution at the point of entry. We turn first to the determinants of growth and survival of incumbents.

A. *The Growth and Survival of Incumbents*

We look at reallocation on the extensive and intensive margins through empirical specifications relating growth and survival to productivity, the business cycle and their interaction. We consider two samples when looking at establishment growth. First, we look at growth for all (incumbents – that is, they exist in period t) establishments. Second, we consider only establishments that are continuers from t to $t+1$. The use of the DHS growth rate facilitates using both the “all establishments” sample and the “continuing establishments” sample. Recall, with the DHS growth rate, we have a bounded dependent variable and, when using all establishments, we have observations at the lower bound of -2. Likewise, in the exit equation, we use a linear probability specification with the left hand side variable equal to one if exit and zero otherwise.⁴⁰ We allow these relationships to vary over the business cycle. Equation (7) shows our basic specification:

$$Y_{es,t+1} = \lambda_s + \lambda_{t+1} + \beta * TFP_{est} + \gamma * Cycle_{s,t+1} + \delta * TFP_{est} * Cycle_{s,t+1} + X'_{est}\Theta + \varepsilon_{es,t+1} \quad (7)$$

where e is establishment, s is state, Y is a set of outcomes, TFP is total factor productivity (recall deviations from industry by year means), and $Cycle$ is the change in the relevant state unemployment rate from t to $t+1$.⁴¹ There are three outcomes (all measured from t to $t+1$): “Overall Growth” (continuers+exit), “Exit,” and “Conditional Growth” (conditional on survival - i.e., continuers only).

In considering the specification, timing is important. We explore the determinants of growth and survival from t to $t+1$ based on the productivity at the establishment in period t and the business cycle conditions from t to $t+1$ (we use an indicator of change at the state level –

⁴⁰ Haltiwanger, Jarmin and Miranda (2013) explore the implications of using a bounded dependent variable in a similar setting and find results are robust to procedures that are not sensitive to these issues. Moreover, in our case, predicted values of interest are far from the boundaries, which mitigates these concerns.

⁴¹ One potential limitation of our approach in using outcomes for manufacturing establishments is that they may be less sensitive to local business cycle conditions than establishments in other sectors. We find there is a strong relationship between the outcomes of manufacturing establishments and local business conditions. We note that Syverson (2004) finds many manufactured goods are shipped less than 500 miles. In future work, it would be interesting to consider how the patterns vary by sector (and in turn the local nature of the market for the goods).

specifically the change in the state level unemployment).⁴²

We estimate this specification for 1981-2010 pooling all years with year effects and controlling for establishment characteristics (including firm size and state effects). The inclusion of year effects implies we are exploiting state-specific variation in the cycle and that we have abstracted from any of the trend issues (at least national trends) discussed in the previous section.

The unit of observation is the establishment in a given state and year, but key right-hand side variables of interest include variables that vary only at the state-year level of aggregation. As such, we cluster the standard errors. We have considered clustering the errors at the state-year level and at the state level and obtain similar results. We focus on results using clustering at the state level since Angrist and Pischke (2009) and Arellano (1987) suggest clustering at the state level in related situations has advantages given potential serial correlation in the state-level regressors.⁴³

To examine the impact of the Great Recession, we expand Equation (7) to include effects of the Great Recession:

$$Y_{es,t+1} = \lambda_s + \lambda_{t+1} + \beta * TFP_{est} + \gamma * Cycle_{s,t+1} + \delta * TFP_{est} * Cycle_{s,t+1} + \chi * GR_{t+1} * TFP_{est} + \mu * GR_{t+1} * Cycle_{s,t+1} + \phi * GR_{t+1} * Cycle_{s,t+1} * TFP_{est} + X'_{est}\Theta + \varepsilon_{es,t+1} \quad (8)$$

where GR is a dummy for the Great Recession taking on values of 1 in years 2007-09.⁴⁴

Results of these regressions are shown in Table 5. We first consider specifications without interactions with the Great Recession (columns 1, 3 and 5). In these specifications, the cross-sectional impact of productivity on growth and survival (when the change in the unemployment rate is zero) is given by the first row of columns 1, 3 and 5. Consistent with earlier studies, we find that establishment-level productivity is positively related to growth and negatively related to exit in the cross section. All of these effects are statistically significant and, as we explore below, are quantitatively significant as well.

We also find growth and survival of manufacturing establishments are related to local business cycle conditions. Increases in the state-level unemployment rate are associated with

⁴² We have considered specifications with cyclical indicator being lagged – we obtain similar results although the magnitudes are somewhat smaller. Using the contemporaneous cyclical shock with the outcome is attempting to capture the contemporaneous aggregate (e.g., national and state) the establishment is facing. We have also investigated alternative cyclical indicators (e.g., growth in state level GDP) and have obtained similar results.

⁴³ We report results using clustering at the state-by-year level in Appendix Tables D.9 and D.10.

⁴⁴ That is, GR indicates outcomes from March 2007 to March 2010.

declines in growth and increases in exit. All of these effects are statistically significant and large in magnitude.

Of primary interest, we find the relationship between productivity and reallocation is enhanced in business cycle contractions. The positive impact of productivity on overall growth and negative impact of productivity on exit are both increased in magnitude during periods with increases in state-level unemployment. Both of these effects are large in magnitude and statistically significant. We find the point estimate for this interaction effect is positive for the growth of continuing establishments, but is not statistically significant at conventional levels.

Did these patterns change in the Great Recession? Columns 2, 4 and 6 speak to this question. Comparing the like coefficients in Table 5 (columns 1 and 2, etc.), reveals all of the interaction coefficients of interest (i.e., the interaction between TFP and the cyclical indicator) are larger in magnitude when they exclude the Great Recession effects. These differences are driven by the primary estimated coefficients of interest: namely, the interaction effect of the Great Recession dummy with TFP and the three-way interaction effect of the Great Recession dummy with TFP and the state cyclical indicator. For overall growth, we find the interaction effect of the Great Recession and TFP is positive and significant while the three-way interaction effect is negative and significant. For exit, we find the interaction effect of the GR dummy with TFP is negative and significant while the three-way interaction between the GR dummy, the TFP dummy and the cyclical indicator is positive and significant. The two-way interaction effect between the GR dummy and TFP implies that for states with zero change in unemployment in the Great Recession, the effect of productivity is actually enhanced on growth and exit. The three-way interaction effect implies that in states with especially large increases in state-level unemployment, the impact of productivity on growth and exit is mitigated in the Great Recession. We explore which of these two effects is more quantitatively important below but note that our focus is on how the interaction of TFP and the cycle changes – and the three-way interaction effect estimates unambiguously imply that there is a reduction in cleansing as unemployment increases in the Great Recession. We note the impact of TFP on growth for continuing establishments does not exhibit statistically significant differences in the Great Recession. But the point estimates have patterns consistent with overall growth.

In order to better understand the regression results, we generate counterfactual predictions and present them in Figures 4 through 6 for each of the three outcomes (Overall

Growth, Exit, and Conditional Growth respectively). In the upper panel of each chart, we provide background perspective on these three outcomes in *levels* by TFP level (low, medium, and high) for five different business cycle outcomes (normal, mild contraction, sharp contraction, Great Recession-mild, and Great Recession-sharp). Low TFP is predicted growth for an establishment with TFP one standard deviation below the industry-by-year average TFP, medium TFP is for an establishment at mean industry-by-year TFP, and high TFP is for an establishment with one standard deviation above mean industry-by-year TFP. Normal is zero change in state-level unemployment, mild contraction is 1 percentage point increase in state-level unemployment, sharp contraction is 3 percentage point increase in state-level unemployment, GR is for the period 2007-09 (reflecting outcomes from March 2007 to March 2010). We use all of the relevant point estimates here regardless of statistical significance – although we note in Table 5 most of the individual effects are statistically significant. In the lower panel of each chart, we show how the outcomes differ between high and low productivity establishments for each of the five different business cycle outcomes.⁴⁵

Starting with “Overall Growth,” we observe that in periods of no change in unemployment (“Normal”) the growth of incumbents is substantially higher for high productivity than low productivity establishments (Figures 4a and 4b). The difference is over 10 percent going from one standard deviation below to one standard deviation above (within industry-year) mean productivity. Moreover, this difference increases substantially when unemployment rises in periods before the Great Recession, increasing to over 15 percent in periods of “sharp” contraction where unemployment increases by 3 percentage points. The Great Recession modifies these patterns. The difference in growth rates between high and low establishments is still large in the Great Recession but rather than increasing with unemployment, it falls with increases in unemployment. For an increase of unemployment of 1 percentage point in the Great Recession, the difference in growth rates between high and low productivity establishments is about 14 percent. For an increase in unemployment of 3 percentage points this falls to about 11

⁴⁵ In Figures 4 and 6 the differences are between *high* and *low*; while in Figure 5 the difference is between *low* and *high*. We also note the upper panels require inclusion of constants to get the levels set. We use unconditional means for each of the series as the constant for all series and in turn use the coefficient on the Great Recession dummy by itself for the levels in the Great Recession. The latter coefficient is not identified in the core specifications reported in the main body of the paper given the year effects but it is taken from specifications without year effects (see Appendix Tables D.7 and D.8). These constants have no impact on the lower panels of each of the figures.

percent.⁴⁶

Closely related patterns are exhibited in Figures 5 and 6, which look at the exit margin and the growth of continuing establishments. In cyclical contractions before the Great Recession the difference in exit rates between low and high productivity establishments rises with larger increases in unemployment (recall that this is the difference between *low* and *high*). However, in the Great Recession, this pattern reverses. While there is still a substantially higher probability of exit of low productivity businesses during the Great Recession, this difference declines with larger increases in unemployment.

For the growth of continuing establishments and for periods before the Great Recession, increases in unemployment are associated with an even larger difference in the growth rate between high and low productivity establishments (Figure 6b). This pattern is not reversed in the Great Recession but it is mitigated – i.e., the increase with the change in unemployment is smaller during the Great Recession.

The results in Table 5 and Figures 4-6 indicate that the relationship between productivity and reallocation is different in the Great Recession relative to other recessions in the post-1980 period. One obvious question is whether the difference from earlier recessions is being driven by the role of cleansing in the 1981-83 recession. The 1981-83 recession may be an outlier rather than the Great Recession. To check this, we estimate the same specifications as in Table 5 but exclude 1981-83 from our panel. The results of this sensitivity analysis are in Appendix Table D.11. We find the estimates are quite similar between Tables 5 and D.11 for columns 1-5 of each table in terms of both point estimates and significance (although the magnitudes of the interaction effect between TFP and the cycle does decline in all cases when we exclude 1981-83). There are even more notable differences in the point estimates for column 6 but for coefficients that are imprecisely estimated (and not significantly different from zero) in both tables. While further research on differences across recessions prior to the Great Recession is of interest, we interpret this sensitivity check as implying that the 1981-83 recession is not an outlier relative to the subsequent recessions prior to the Great Recession.

⁴⁶ Again, it is worth noting at zero change in unemployment there is actually a larger difference in growth rates between high and low productivity establishments in the Great Recession. We emphasize in the text how the differences increase with unemployment since this reflects how the gap between high and low productivity establishments changes as the contraction becomes more severe. We note similar nonlinearities are present for the impact of the Great Recession on the marginal effect of productivity on exit. These effects at a zero change in unemployment are interesting since they suggest that in parts of the country where the Great Recession was less severe there is not an adverse impact on the productivity-enhancing nature of reallocation.

We now turn to exploring whether these patterns vary by firm age. We categorize establishments in terms of the age of the parent firm to build on the insights of Fort et al. (2012) and FHS (2013). Fort et al. (2012) find establishments belonging to young and small firms are hit especially hard in the Great Recession. FHS (2013) find young establishments in manufacturing take a long time to break into their respective industry and geographic markets. We denote as “Young” establishments that are part of young firms and call the remaining establishments of mature firms, “Mature”.⁴⁷ In what follows, unless otherwise specified, when we say young (mature) establishments we are referring to establishments from young (mature) firms. While we acknowledge this approach is indirect and at best suggestive, exploring the role of firm age in this context can shed light on the impact of the financial collapse of the Great Recession to the extent young firms were more adversely impacted by this collapse.

The results of these regressions are shown in Table 6. We find that the general business cycle patterns for the full sample hold for both “Young” and “Mature” (compare columns 1, 3 and 5 in Table 6 to those in Table 5). However, we see a general tendency for the quantitative magnitudes to be larger for the establishments of young firms. For example, a 10 log point increase in productivity raises the growth of an establishment belonging to a young firm by 2.4 log points while the equivalent calculation for an establishment belonging to a mature firm is 1.4 log points. Establishments of young firms are also more sensitive to the cycle, and the interaction effect of the cycle and productivity is larger in magnitude for establishments of young firms. Finally, we find the relationship between TFP and growth of establishments of young firms is enhanced in times of state-level increases in unemployment (positive, significant coefficient on the interaction between TFP and the cyclical indicator for establishments of young firms (columns 1, 5).

Did these patterns change in the Great Recession? Here we find point estimates largely consistent with those for the full sample but with less systematic statistical significance. Part of the challenge here is that the number of establishments from young firms is only about 20 percent of the overall sample. So from columns 1, 3, and 5 of Table 6 we find bigger quantitative effects of TFP, the cycle and the interaction of the cycle for establishments of young firms. But attempting to identify whether these effects change during the Great Recession is hampered by the relatively small share of establishments of young firms. Still, the point

⁴⁷ Results are similar when we use measure of young that rely on establishment age.

estimates are all in the same direction as the statistically significant findings for the full sample with the added information that the magnitudes of the effects are larger for the young firms.

We illustrate the predictions from Table 6 in Figures 7-9 in the same manner as Figures 4-6.⁴⁸ For the sake of brevity, we show only the predicted differences in growth and exit rates by productivity and how this varies over the cycle. Figures 7-9 show the differences in growth and exit rates between high and low productivity establishments are much larger for establishments of young as opposed to mature firms. For example, in Figure 7 the difference in growth rates between high and low productivity establishments of young firms is over 15 percentage points while the difference for establishments of mature firms is generally around 10 percentage points. This differential grows for both young and mature but especially for young during periods of rising unemployment prior to the Great Recession. During the Great Recession, this differential falls rather than rises with rising unemployment.

Figures 8 and 9 show the components of overall growth (exit and growth of continuing establishments) exhibit similar patterns. Differentials between high and low productivity establishments for exit and growth of continuing establishments are much larger for young than mature – and prior to the Great Recession these differentials for young establishments grow substantially with rising unemployment. For exit, the pattern reverses in the Great Recession while for the growth of young, it is mitigated (i.e., the increase in the differential between high and low productivity establishments still rises with unemployment but not nearly so much as in prior recessions).

B. Where Do Entrants Fit In?

The analysis above focuses on the determinants of growth and survival of incumbent establishments and does not directly consider entry. However, we have some indirect analysis in our breakdown of establishments into “Young” and “Mature.” We find there are larger effects of productivity, the cycle and the interaction of the two for young as opposed to mature businesses. The specifications of growth and survival we use in the prior section, while not derived explicitly from a structural model, are consistent with theoretical models of firm dynamics in the literature. The equivalent for entry would seek to capture the decision rules of potential entrants, which is well beyond the scope of the current paper. While we do not pursue this path, we can conduct

⁴⁸ Greater caution is needed in interpreting Figures 7-9 at least for the effects of the Great Recession since the effects are estimated less precisely by firm age.

some simple descriptive analysis of where entrants fit relative to incumbents in terms of the productivity distribution and how this changes over the cycle.

For this purpose, we estimate a simple descriptive linear probability specification based upon classifying establishments in any given year into two groups: new entrants (those establishments for whom this is the first year of operation) and existing establishments (those establishments who have activity in prior years).

The specification has as the left-hand side variable *entry* equal to 1 if the establishment is a new entrant and equal to zero otherwise. On the right-hand side, we include TFP in the current year, a measure of the *Cycle* (in this case from $t-1$ to t since the designation of entry is for establishments that entered between $t-1$ and t), and the interaction. We also include a specification where we permit these relationships to differ in the Great Recession using a *GR* dummy (again being careful to treat the timing differently since this outcome is between $t-1$ and t).

We report results for this descriptive regression in Table 7. We find higher productivity establishments are slightly less likely to be entrants. The estimated effect is statistically significant given our sample size but is quantitatively small. Moving from one standard deviation above the (within industry) mean to one standard deviation below the within industry mean implies a difference in the likelihood of being an entrant of less than half a percent. Thus entrants have slightly lower productivity than incumbents. This finding is consistent with those found in Foster, Haltiwanger and Krizan (2001) and FHS (2008). In terms of FHS (2008), recall this pattern may reflect lower demand for entrants compared to incumbents (given our TFP measure is a measure of TFPR rather than TFPQ).

Not surprisingly, the likelihood an establishment is an entrant is lower in times of rising unemployment in the state. In terms of the interaction between TFP and the cycle, we find a positive and significant point estimate suggesting entrants in contractions are relatively more productive than in expansions. Again, however, this effect is relatively small. For an increase in unemployment of 3 percentage points, the difference in the likelihood a plant is an entrant is 1 tenth of one percent compared to the normal times of 4 tenths of one percent. We find little evidence these patterns changed in the Great Recession substantially in the Great Recession (i.e., even at point estimates the effects remain small). We know from earlier work (e.g., Fort et al. (2013)) that job creation from entry fell substantially in the Great Recession. This is not

inconsistent with the patterns here given the large negative coefficient on the cyclical variable. It is a bit surprising that the interaction between *GR* and the cycle is not statistically significant (although it is negative consistent with earlier work).

C. Changing Intensity and Changing Nature of Reallocation in the Great Recession

Was the Great Recession different in terms of the intensity and nature of reallocation? Our evidence says it was different. We find job creation fell more in the Great Recession relative to prior recessions even taking the severity of the recession into account. Moreover, evidence from the BED (and related evidence from JOLTS – see Davis, Faberman and Haltiwanger (2012)) highlights the slow recovery in the aftermath of the Great Recession is associated with anemic job creation rather than persistently high job destruction. Measuring reallocation intensity by the sum of job creation and destruction yields the Great Recession was not a time of a sharp increase in the intensity of reallocation but rather little change or even a dampening in the pace of reallocation. In making these observations, it is also important recall trend factors are contributing to observed patterns of job reallocation in the Great Recession and its aftermath. Prior to the Great Recession, job flows exhibited a pronounced negative trend so reallocation is at a low level relative to the previous decades even as we enter the Great Recession.

The nature of reallocation also differs in the Great Recession. To put that in context, it is useful to summarize our evidence on the connection between reallocation and productivity (consistent with a large existing empirical literature showing reallocation is productivity enhancing in the U.S.). In the U.S., there is a strong relationship between growth and survival and measures of firm performance such as productivity. High productivity businesses have higher growth rates and lower exit rates. These effects are especially strong for young businesses – which makes sense given micro level productivity is persistent and more mature businesses have had time to learn and adjust to their long run size. In terms of productivity, entrants are not much different than incumbents, but exits are considerably different than incumbents. Accordingly, net entry contributes positively to productivity growth. But there is a rich “up or out” dynamic following entry – with high productivity young businesses growing and low productivity businesses contracting and exiting.

We find patterns consistent with a positive contribution of reallocation to productivity. We also find evidence that in recessions prior to the Great Recession, reallocation tends to

intensify and on the margin becomes more productivity enhancing the larger the increase in unemployment. That is, the gap in growth rates and exit rates between high and low productivity businesses increases in times of sharper economic contractions.

Relative to other recessions, we find two differences in the Great Recession that impact its “cleansing effect”: the intensity of reallocation does not rise as much (or depending how the trend is captured, it even falls) and the reallocation that occurs is less productivity enhancing in states with sharp contractions. While these differences are significant, patterns do not reverse in the Great Recession. We do not find reallocation is “sullying”; i.e., we do not find evidence that higher productivity businesses have lower growth rates or higher exit rates than low productivity businesses. However, the gap in growth rates and exit rates between high and low productivity establishments tends to shrink rather than widen in the Great Recession as the contraction becomes more severe.

6. Conclusions and Future Work

We address the question “Was the Great Recession a cleansing recession?” by building up four related facts. First, we show reallocation in the Great Recession differs markedly from earlier recessions. Job creation falls much more substantially than in prior recessions and job destruction rises less than in prior recessions – taken together they yield less of an increase (or even a decline) in the intensity of reallocation. Second, we find reallocation is productivity enhancing. Less productive establishments are more likely to exit; while more productive establishments are more likely to grow. Third, we show these patterns are enhanced in recessions prior to the Great Recession. Fourth, we show reallocation is less productivity enhancing in the Great Recession as contractions become more severe. The gap in growth rates and exit rates between high productivity and low productivity businesses decreases rather than increases with larger increases in unemployment in the Great Recession.

Our analysis is mostly descriptive – evaluating how the patterns and nature of reallocation change over the cycle and how they differ in the Great Recession. We do not directly address why the Great Recession is different. As such, our contribution is much more about what happened than why it happened. The obvious next step is to explore why the patterns are different. A clear candidate is the role of the financial collapse. Our finding that the patterns change more for young businesses is at least suggestive that the financial collapse (which

arguably hit young firms much harder) is relevant. But to provide convincing evidence, we need to find ways to integrate direct measures of the financial collapse at the firm or at least regional level into the type of analysis we have conducted here.⁴⁹

This paper raised questions which bear looking into in future research. One interesting question concerns heterogeneity of recessions in general. In comparing the Great Recession to earlier recessions in our productivity analysis, in our main analysis we group all of the earlier recessions for which we have data into one category. Much of the thinking about cleansing recessions was motivated by the patterns seen in the 1981-83 recession. The 1981-83 recession has a big surge in destruction and exits of low productivity establishments followed by a big surge in creation as early as 1984. That recession is very different from the relatively mild recessions of 1991 and 2001.⁵⁰ We did some sensitivity analysis that suggested our results are not being driven by the differences between the 1981-83 recession and the Great Recession but there is much room for further research in this area. In particular, investigating differences across recessions taking into account the different driving forces of recessions would be a promising area for future research. This would be one way to help understand why the Great Recession looks different in terms of its reallocation dynamics.

Another interesting area for future research is to explore the implications of the declining trend in job flows exhibited in the U.S. over the last few decades for productivity growth. Both the BDS and BED show pronounced downward trends in job flows and thus the pace of reallocation. Since our findings are that reallocation is productivity enhancing in general (ignoring the cycle), the obvious question is whether this has implications for long run trend productivity growth in the U.S.

Finally, we note a core limitation of our current analysis is that we study the relationship between productivity and reallocation only for the manufacturing sector. While manufacturing is interesting and important, much of the changing patterns of job reallocation in terms of trends and the cycle are driven by other sectors. Our focus on manufacturing is driven by data

⁴⁹ Fort et al. (2012) present evidence that the fall in housing prices is important for understanding the especially large decline of young businesses in the Great Recession.

⁵⁰ Our descriptive analysis in section 5 shows these shallower recessions did not differ much from the early 1980s recession in terms of the covariance between job flows and the cycle. The 1991 and 2001 recessions differ in terms of the severity of the recessions but the covariance between job flows and changes in unemployment are similar across the 1981-83, 1991 and 2001 recessions.

limitations. There are sources that can be used for measuring productivity (even TFP) for establishments and firms in other sectors – but this will require addressing a variety of challenges in terms of measurement and methodology. The high pace of reallocation in non-manufacturing sectors and the changing patterns of reallocation suggest addressing such challenges would have substantial payoffs.

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Table 1. Descriptive Statistics, ASM/CM/LBD Matched Sample

	Mean	Standard Deviation
Overall Growth Rate (Continuers + Exit)	-0.17	0.65
Young	-0.26	0.86
Mature	-0.15	0.59
Establishment Exit	0.08	0.27
Young	0.15	0.36
Mature	0.07	0.25
Conditional Growth Rate (Continuers Only)	-0.01	0.38
Young	0.04	0.50
Mature	-0.02	0.35
Establishment Entry	0.07	0.26
TFP	0.000	0.360
Young	-0.012	0.352
Mature	0.003	0.362
Cycle	0.0004	0.0107
Young	0.19	0.39
GR	0.09	0.29
Years	1981-2010	
N (millions)	2.2	

Source: Authors' calculations on the ASM, CM, and LBD.

Notes:

1. Statistics use propensity score weights to make sample representative of LBD. Statistics are not activity weighted.
2. Employment growth and exit are measured from period t to period $t+1$. Rates are in fractions (not percents).
3. TFP is the deviation of establishment-level log TFP from its' industry-year mean in year t so the mean is by construction equal to zero.
4. Cycle is the state-year change in the unemployment rate from t to $t+1$. Rates are in fractions (not percents).
5. Young is a dummy variable equal to one for establishments that belong to firms less than 5 years old.
6. GR is a dummy variable equal to one for years from 2007 to 2009.

Table 2. Share of Change in Net Employment Growth Due to Change in Job Creation in Periods of Net Contraction

Period	National		State
	BDS (Annual)	BED (Quarterly)	BDS (Annual)
Pre Great Recession	0.21	0.28	0.42
Post 2007	0.62	0.59	0.65

Source: Authors' calculations on the BDS and BED.

Notes:

1. The calculations take advantage of the identity that Net = Job Creation – Job Destruction. For periods of net contraction lasting one or more periods, the cumulative change in net employment growth and cumulative change in job creation are calculated over the entire consecutive period of net contraction. In turn, these cumulative changes are cumulated further within the time periods in the table. The share is the fraction of the overall cumulative change in net employment growth over the specified period accounted for by the overall change in job creation over the specified period
2. For BDS, Pre Great Recession is 2008 is 1981-2007, Post 2007 is 2008-2010. For BED, Pre Great Recession is 1990:2-2007:3, Post 2007 is 2007:4-2012:1. As noted, these statistics are only calculated for periods with net employment growth less than zero. For example, this is 2007:4-2010:1 for the BED.
3. For the BDS, National annual there are only 6 years of net contraction with only 2 years in the post 2007 period. For the BED quarterly, there are 22 quarters of net contraction with 9 quarters in the post-2008 period. For the BDS, State Annual there are 386 state-year observations with net contraction with 104 state-year observations with net contractions in the post 2007 period.

Table 3. Job Flows and Change in the Unemployment Rate at the State-Level (Annual)

	Job Creation Rate	Job Destruction Rate	Reallocation Rate
Cycle	-0.637 ^{***} (0.044)	1.217 ^{***} (0.055)	0.580 ^{***} (0.069)
GR*Cycle	-0.419 ^{***} (0.081)	-0.574 ^{***} (0.083)	-0.993 ^{***} (0.136)
Trend	-0.153 ^{***} (0.011)	-0.126 ^{***} (0.012)	-0.279 ^{***} (0.021)
N	1,530	1,530	1,530

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Source: Authors' calculations on the BDS.

Notes:

1. GR is a dummy variable equal to one for years from 2008 to 2010 (job flows from March 2007 to March 2010).
2. Cycle is the *state*-year change in the unemployment rate.
3. All specifications include state fixed effects.
4. Robust standard errors in parentheses.

Table 4. Job Flows and Change in the *State-Level* Unemployment Rate (Annual) Age of Establishment

	Job Creation Rates		Job Destruction Rates	
	Young	Mature	Young	Mature
Cycle	-1.488 ^{***} (0.135)	-0.271 ^{***} (0.031)	1.297 ^{***} (0.079)	0.692 ^{***} (0.045)
GR*Cycle	-0.450 ^{**} (0.174)	0.002 (0.047)	0.083 (0.122)	-0.114 [*] (0.063)
Trend	-0.051 ^{***} (0.012)	-0.088 ^{***} (0.006)	-0.085 ^{***} (0.013)	-0.113 ^{***} (0.009)
N	1,530	1,530	1,530	1,530

* p < 0.10, ** p < 0.05, *** p < 0.01

Source: Authors' calculations on the BDS.

Notes:

1. GR is a dummy variable equal to one for years from 2008 to 2010 (job flows from March 2007 to March 2010).
2. Cycle is the *state-year* change in the unemployment rate.
3. All specifications include state fixed effects.
4. Robust standard errors in parentheses.

Table 5. Reallocation and Productivity over the Business Cycle

	Overall Growth Rate (Continuers + Exitters)		Exit		Conditional Growth Rate (Continuers Only)	
	(1)	(2)	(3)	(4)	(5)	(6)
TFP	0.157 ^{***} (0.006)	0.157 ^{***} (0.006)	-0.059 ^{***} (0.003)	-0.058 ^{***} (0.003)	0.045 ^{***} (0.003)	0.046 ^{***} (0.003)
Cycle	-3.349 ^{***} (0.478)	-2.928 ^{***} (0.484)	0.706 ^{***} (0.193)	0.484 ^{**} (0.190)	-2.148 ^{***} (0.248)	-2.138 ^{***} (0.293)
TFP*Cycle	1.594 ^{**} (0.645)	2.184 ^{**} (0.868)	-0.705 ^{***} (0.230)	-0.923 ^{***} (0.276)	0.476 (0.407)	0.562 (0.554)
GR*TFP		0.054 ^{**} (0.025)		-0.034 ^{***} (0.012)		-0.011 (0.011)
GR*Cycle		-3.834 ^{**} (1.699)		2.043 ^{***} (0.721)		-0.073 (0.770)
GR*TFP*Cycle		-3.743 ^{**} (1.678)		1.915 ^{***} (0.717)		0.155 (0.766)
Year FE	yes	yes	yes	yes	yes	yes
State FE	yes	yes	yes	yes	yes	yes
Firm Size Class FE	yes	yes	yes	yes	yes	yes
N (millions)	2.2	2.2	2.2	2.2	2.1	2.1

* p < 0.10, ** p < 0.05, *** p < 0.01

Source: Authors' calculations on the ASM, CM, and LBD.

Notes:

1. Regressions are weighted by propensity score weights. Weight calculation is described in the Appendix.
2. Standard errors (in parentheses) are clustered at the state level.
3. Employment growth and exit are measured from period t to period $t+1$. Regression for exit is a linear probability model where $\text{exit}=1$ if the establishment has positive activity in period t but no activity in period $t+1$.
4. TFP is the deviation of establishment-level log TFP from its' industry-year mean in year t .
5. GR is a dummy variable equal to one for years from 2007 to 2009 (reflecting outcomes from March 2007 to March 2010).
6. Cycle is the state-year change in the unemployment rate from t to $t+1$.

Table 6. Reallocation and Productivity over the Business Cycle
By Firm Age

	Overall Growth Rate (Continuers + Exiters)		Exit		Conditional Growth Rate (Continuers Only)	
	(1)	(2)	(3)	(4)	(5)	(6)
Young	-0.076*** (0.005)	-0.072*** (0.005)	0.070*** (0.002)	0.069*** (0.002)	0.070*** (0.003)	0.074*** (0.003)
TFP*Mature	0.137*** (0.007)	0.138*** (0.007)	-0.053*** (0.003)	-0.053*** (0.003)	0.037*** (0.003)	0.037*** (0.003)
TFP*Young	0.241*** (0.013)	0.235*** (0.014)	-0.086*** (0.005)	-0.081*** (0.006)	0.079*** (0.006)	0.082*** (0.007)
Cycle*Mature	-2.583*** (0.411)	-2.400*** (0.395)	0.332** (0.152)	0.153 (0.141)	-2.091*** (0.233)	-2.260*** (0.275)
Cycle*Young	-6.867*** (1.011)	-5.494*** (1.163)	2.445*** (0.424)	2.065*** (0.467)	-2.366*** (0.416)	-1.537*** (0.462)
TFP*Cycle*Mature	0.713 (0.624)	1.113 (0.747)	-0.482** (0.242)	-0.736*** (0.245)	-0.078 (0.340)	-0.215 (0.513)
TFP*Cycle*Young	3.876** (1.540)	4.296** (1.994)	-1.107* (0.626)	-0.972 (0.745)	2.594** (1.054)	3.046*** (1.122)
GR*TFP*Mature		0.020 (0.028)		-0.014 (0.014)		-0.007 (0.007)
GR*TFP*Young		0.125* (0.075)		-0.076** (0.034)		-0.019 (0.042)
GR*Cycle*Mature		-2.374 (1.552)		1.762*** (0.670)		1.004 (0.760)
GR*Cycle*Young		-8.960*** (2.637)		2.873*** (1.089)		-4.866*** (0.970)
GR*TFP*Cycle*Mature		-1.797 (1.663)		1.224 (0.758)		0.685 (0.651)
GR*TFP*Cycle*Young		-6.542 (4.688)		2.495 (2.042)		-0.847 (2.128)
Year FE	yes	yes	yes	yes	yes	yes
State FE	yes	yes	yes	yes	yes	yes
Firm Size Class FE	yes	yes	yes	yes	yes	yes
N (millions)	2.2	2.2	2.2	2.2	2.1	2.1

* p < 0.10, ** p < 0.05, *** p < 0.01

Notes: See notes to Table 7. Young (Mature) is establishments that belong to firms less than (greater than or equal to) 5 years old.

Table 7. Entry and Productivity over the Business Cycle

	Establishment Entry	
	(1)	(2)
TFP	-0.006 ^{***} (0.002)	-0.006 ^{***} (0.002)
Cycle	-0.301 ^{**} (0.129)	-0.294 ^{**} (0.132)
TFP*Cycle	0.178 ^{**} (0.075)	0.141 (0.102)
GR*TFP		0.006 [*] (0.003)
GR*Cycle		-0.106 (0.521)
GR*TFP*Cycle		-0.066 (0.174)
Year FE	yes	yes
State FE	yes	yes
Firm Size Class FE	yes	yes
N (millions)	2.2	2.2

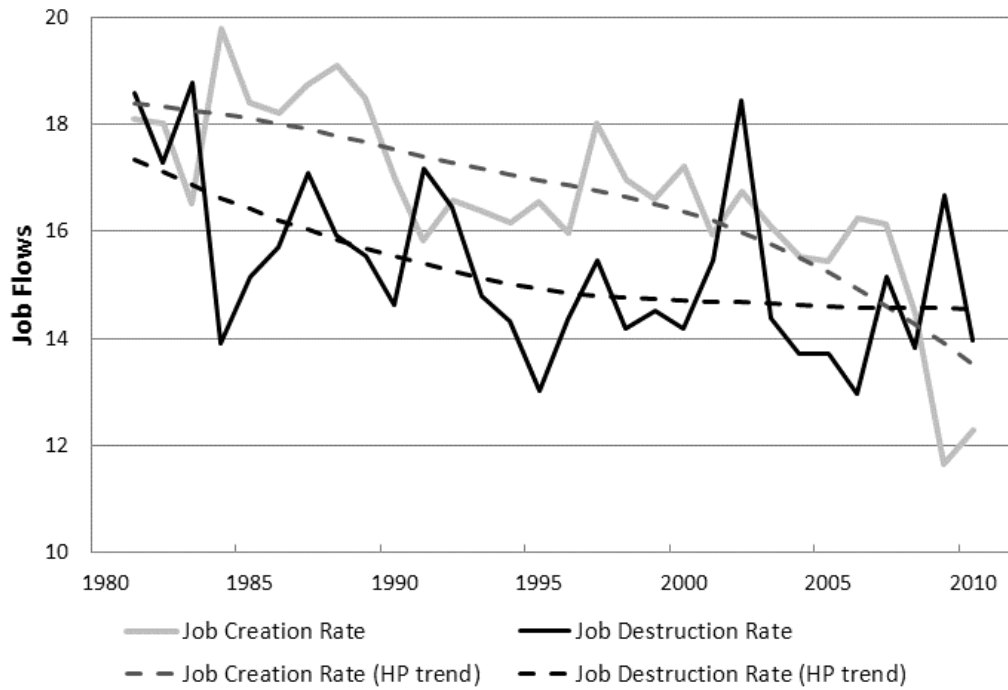
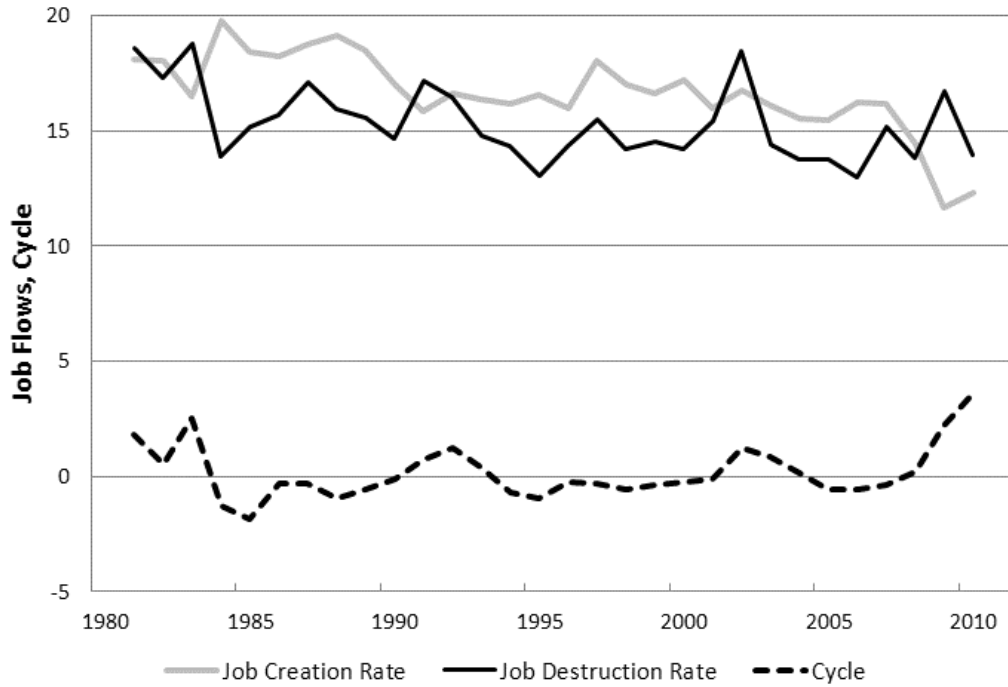
* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Source: Authors' calculations on the ASM, CM, and LBD.

Notes:

1. Regressions are weighted by propensity score weights. Weight calculation is described in the Appendix.
2. Standard errors (in parentheses) are clustered at the state level.
3. Entry is measured from $t-1$ to t . Regression is linear probability model with $\text{entry}=1$ if this is first year of operation of establishment.
4. TFP is the deviation of establishment-level log TFP from its' industry-year mean in year t .
5. GR is a dummy variable equal to one for years from 2008 to 2010 (given $t-1$ to t).
6. Cycle is the state-year change in the unemployment rate from $t-1$ to t .

Figure 1. Job Flows and the Business Cycle, 1981-2010

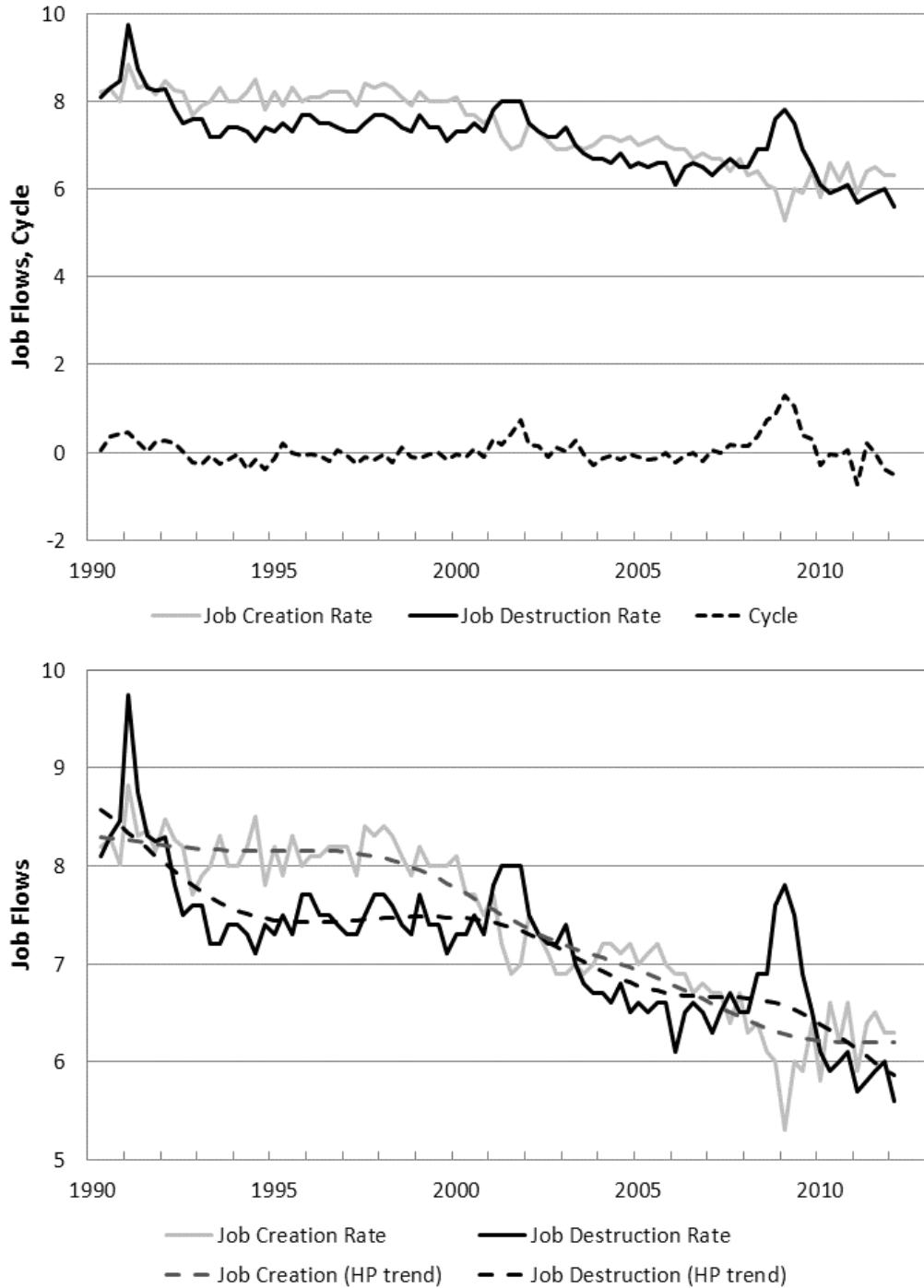


Source: Authors' calculations on the BDS.

Notes:

1. Cycle is the year change in the national unemployment rate. These have been timed appropriately with the BDS.
2. In the BDS, job flows for year t reflect the changes from March in year $t-1$ to March in year t .

Figure 2. Quarterly Job Flows and the Business Cycle, 1990:2 – 2012:1

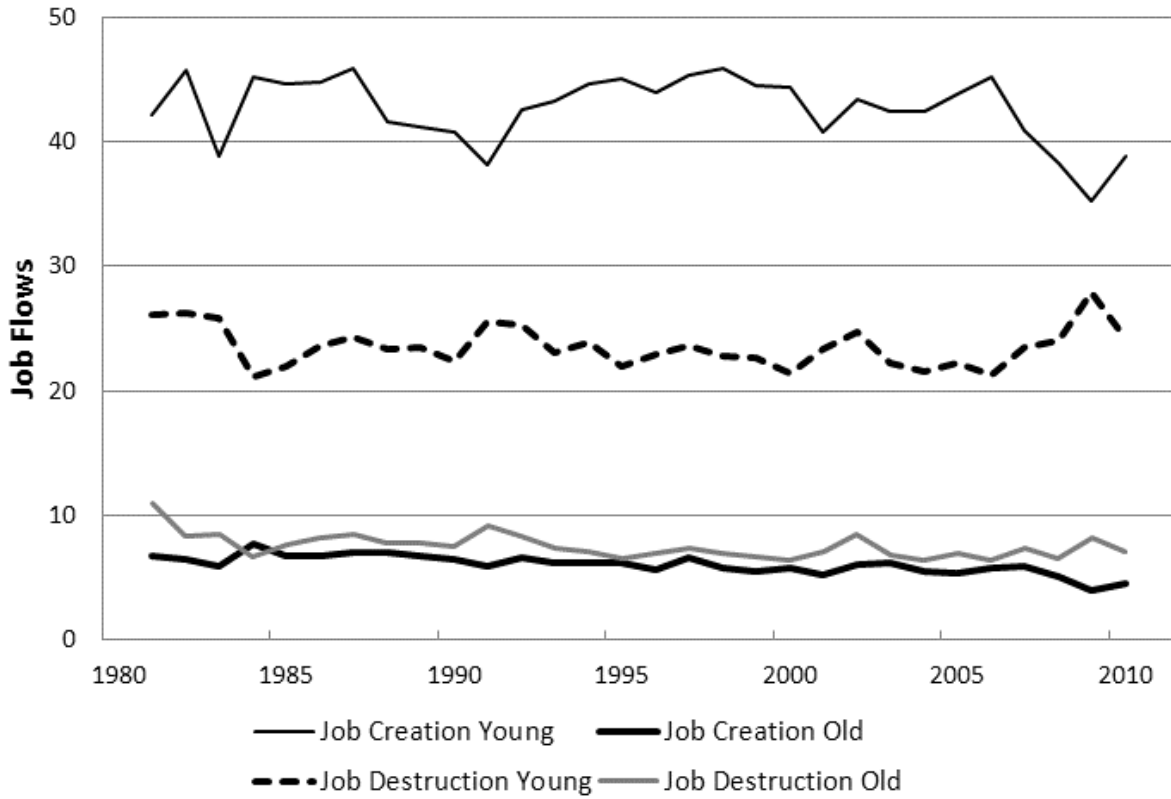


Source: Authors' calculations on the BED.

Notes:

1. Cycle is the quarterly change in the national unemployment rate. These have been timed appropriately with the BED.
2. In the BED, job flows for quarter t reflect the changes from the third month in quarter $t-1$ to the third month in quarter t .

Figure 3. Job Flows by Age, 1981-2010



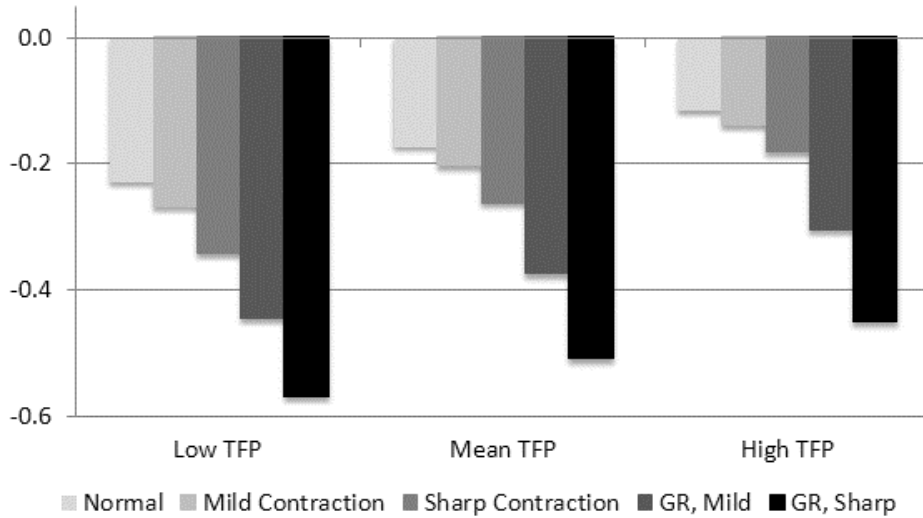
Source: Authors' calculations on the BDS.

Notes:

1. Young is for establishments that are owned by firms less than 5 years old. Mature is for establishments 5 or more years old.
2. Job flows are establishment-based classified by firm age characteristics.

Figure 4. Overall Growth and Productivity over the Business Cycle (Continuing + Exiting Establishments)

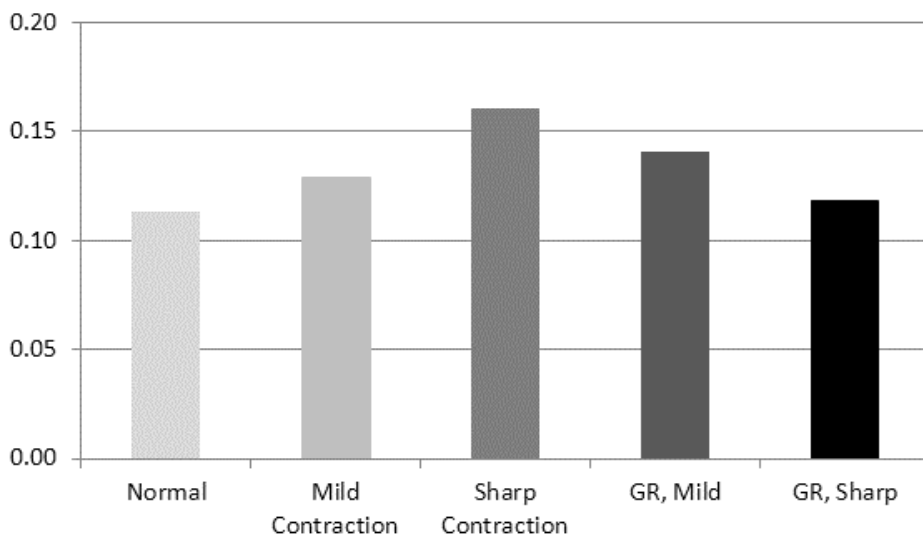
Panel A. Growth Rates



Source: Authors' calculations on the ASM, CM, and LBD.

Notes: Depicted is the predicted establishment-level growth rate for each category. Low TFP is predicted growth for an establishment with TFP one standard deviation below the industry-by-year average TFP, mean TFP is the same for an establishment at mean industry-by-year TFP, and high TFP is for an establishment with one standard deviation above mean industry-by-year TFP. Normal is zero change in state-level unemployment, mild contraction is 1 percentage point increase in state level unemployment, sharp contraction is 3 percentage point increase in state-level unemployment, GR is for period 2007-09.

Panel B. Differences in Growth Rates (Between High and Low Productivity)

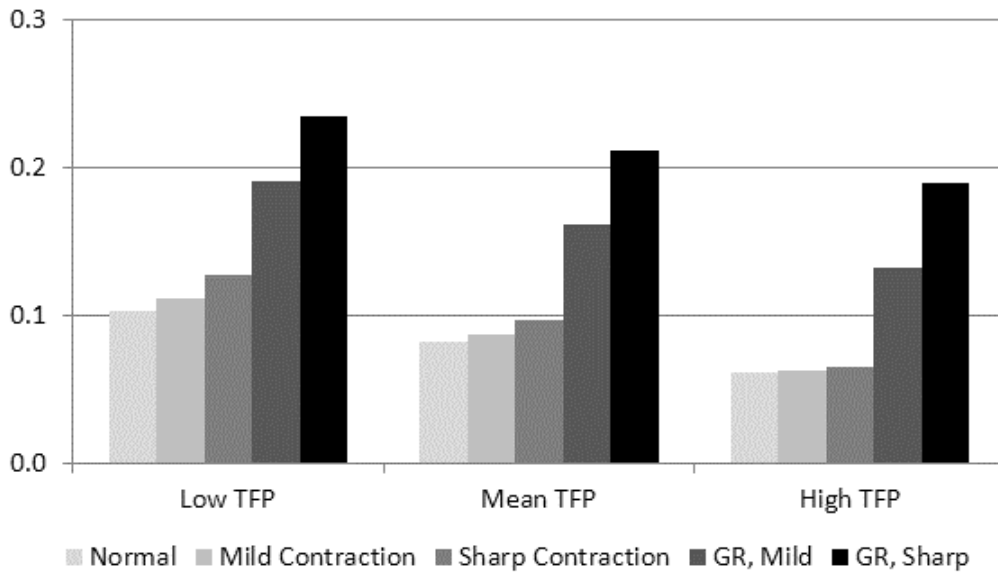


Source: Authors' calculations on the ASM, CM, and LBD.

Notes: Depicted is the predicted difference in growth rates between an establishment one standard deviation above industry-by-year mean productivity and an establishment one standard deviation below industry-by-year mean productivity. See notes to Figure 4a for categories.

Figure 5. Exit and Productivity over the Business Cycle

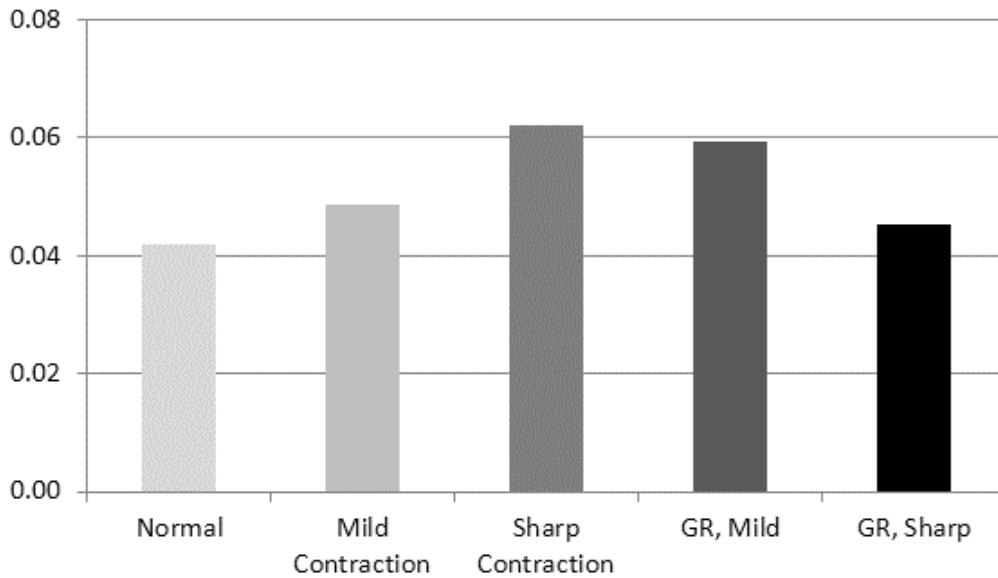
Panel A. Exit Rates



Source: Authors' calculations on the ASM, CM, and LBD.

Notes: Depicted is the predicted exit rate for each category. See notes to Figure 4a for categories.

Panel B. Differences in Exit Rates (Between High and Low Productivity)

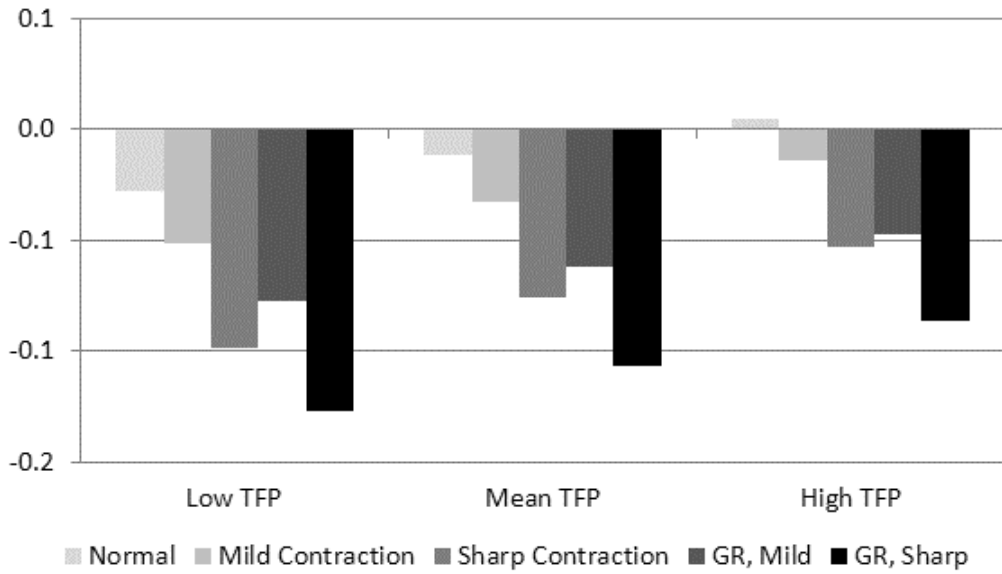


Source: Authors' calculations on the ASM, CM, and LBD.

Notes: Depicted is the difference in the predicted probability of exit between low (one standard deviation below industry-by-year mean productivity) and high (one standard deviation above industry*year mean) productivity. See Figure 4a for categories.

Figure 6. Conditional Growth and Productivity over the Business Cycle (Continuing Establishments)

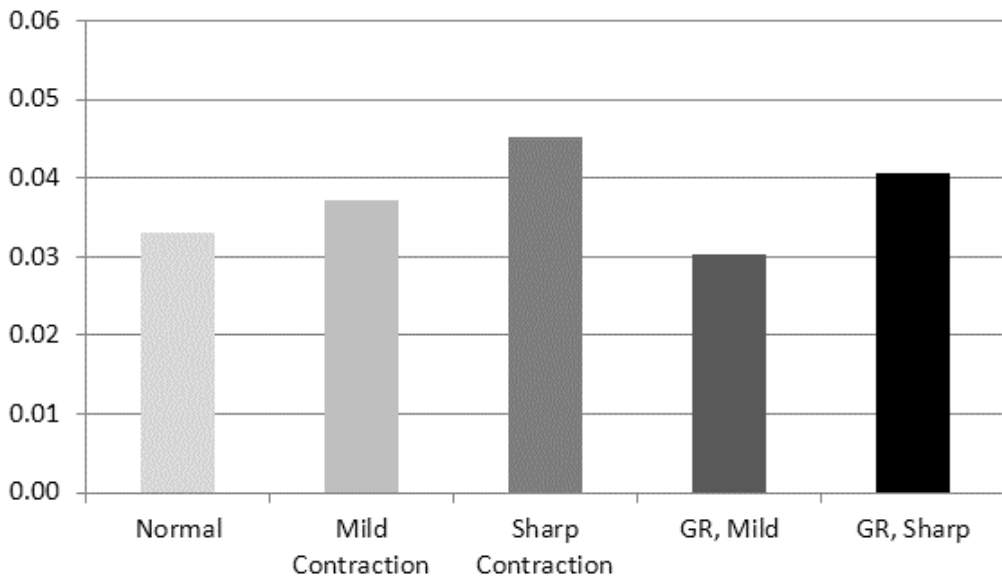
Panel A. Growth Rates



Source: Authors' calculations on the ASM, CM, and LBD.

Notes: Depicted is the predicted establishment-level growth rate for each category. See Figure 4a for categories.

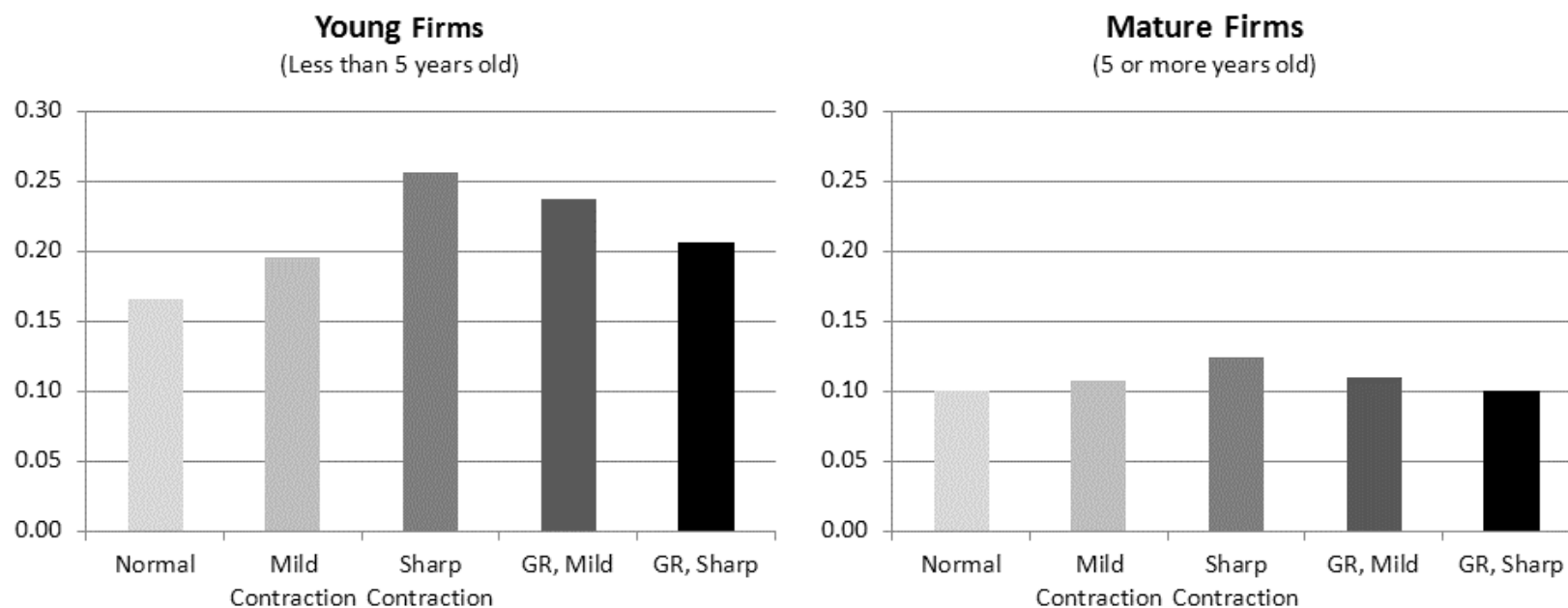
Panel B. Differences in Growth Rates (Between High and Low Productivity)



Source: Authors' calculations on the ASM, CM, and LBD.

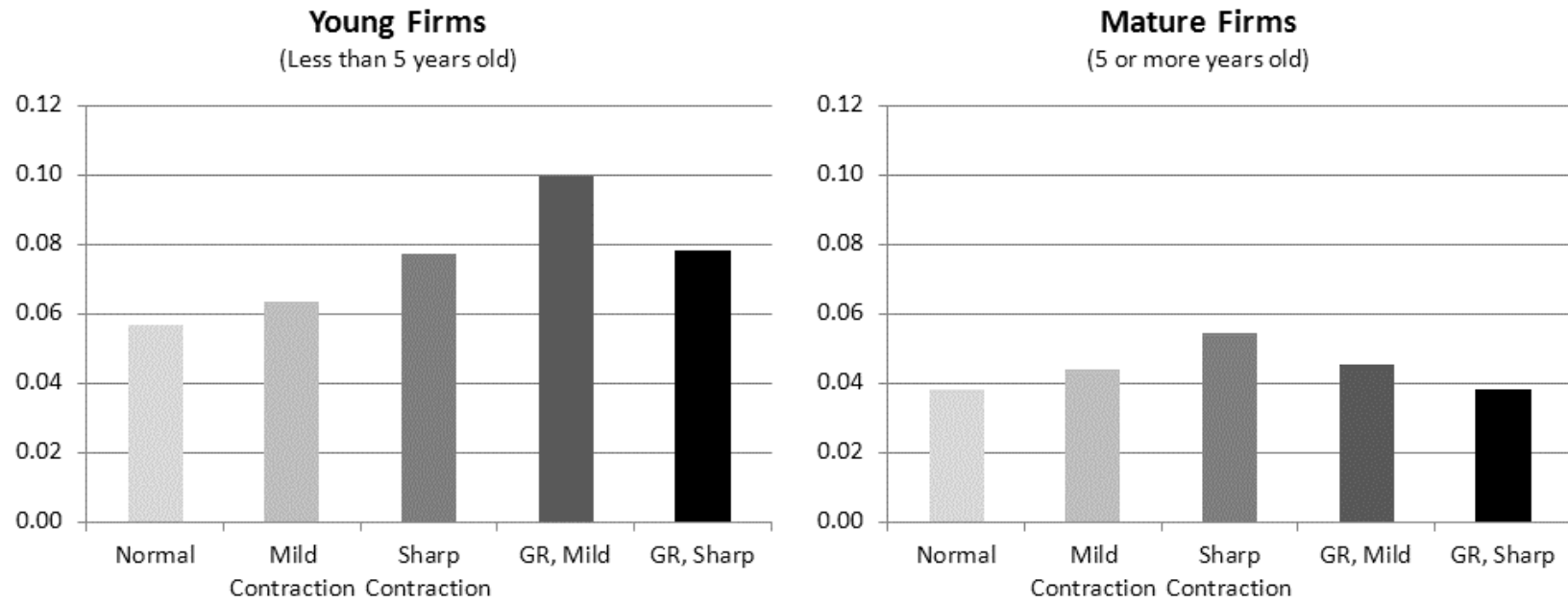
Notes: Depicted is the predicted difference in growth rates between an establishment one standard deviation above industry-by-year mean productivity and an establishment one standard deviation below industry-by-year mean productivity. See notes to Figure 4a for categories.

Figure 7. Differences in Overall Growth Rates (Continuing + Exiting Establishments) by High and Low Productivity Establishments Over the Business Cycle: By Firm Age



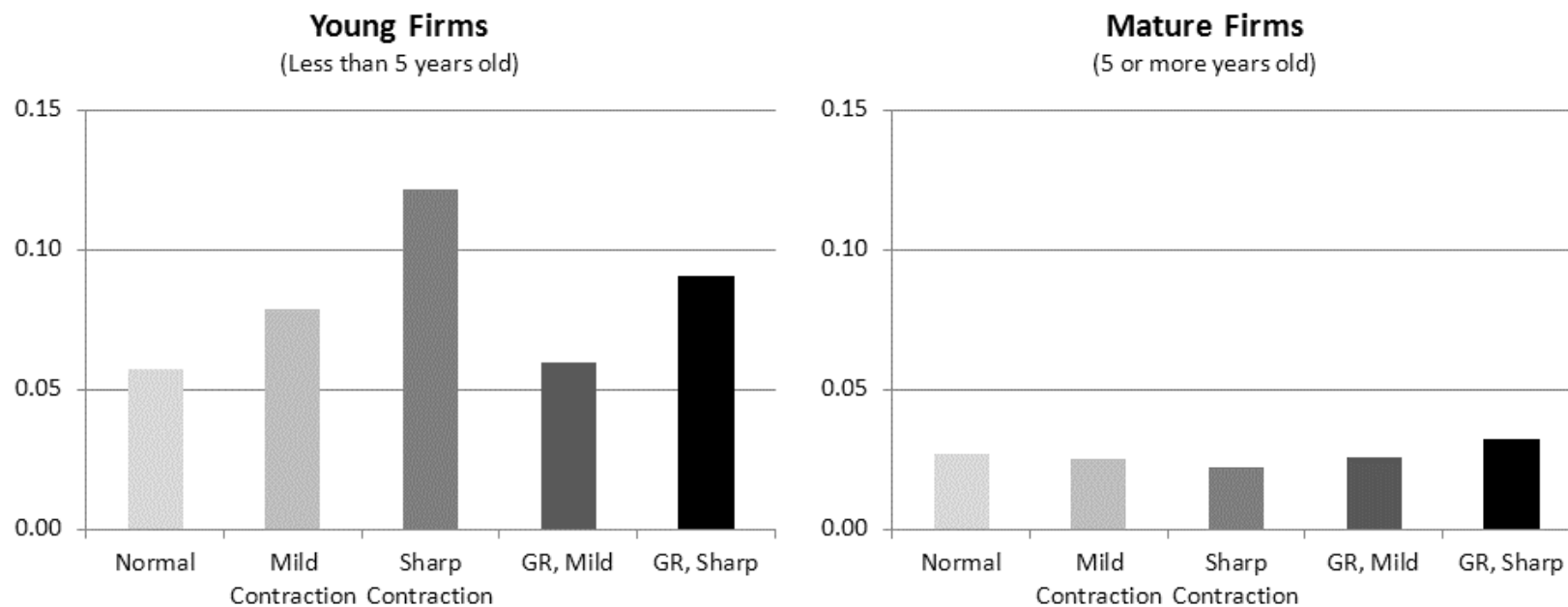
Source: Authors' calculations on the ASM, CM, and LBD.

Figure 8. Difference in Exit Rates Between Low and High Productivity Establishments Over the Business Cycle: By Firm Age



Source: Authors' calculations on the ASM, CM, and LBD.

Figure 9. Differences in Conditional Growth Rates (Continuing Establishments) between High and Low Productivity Establishments Over the Business Cycle: By Firm Age



Source: Authors' calculations on the ASM, CM, and LBD.

Appendix

A. Establishment-Level Data

A.1. Longitudinal Business Database

The Longitudinal Business Database (LBD) is a census of non-agricultural business establishments and firms with paid employees in the U.S. The LBD is comprised of survey and administrative records and is currently available from 1976-2011.⁵¹ The LBD contains establishment-level information on payroll, employment, industry, and geography.

We use the LBD to create our three outcome measures: overall growth (employment growth for continuers + exiters), establishment exit, and conditional growth (employment growth for continuers only). These outcome measures are created from t to $t+1$. For example, establishment exit = 1 if the establishment is active (has positive employment) in period t and is not active in period $t+1$.

We also use the LBD to create measures of establishment and firm age. Establishment age is calculated as current year minus the first year the establishment appears in the LBD with positive employment. We calculate firm age as the age of the oldest establishment in the firm in the first year the firm appears in the LBD with positive employment. Establishments and firms are “young” if they are less than 5 years old and “mature” if they are 5 years old or older.

We also use the LBD to create a measure of firm size. We sum up the employment of all establishments in the firm to get firm size. The firm size class variable is created as shown below in Table A.1. We include this variable for firm size fixed effects in our regressions.

Table A.1. Firm Size Class Definition

Definition	Firm Size Class
Firm Employment < 250	1
$250 \leq$ Firm Employment < 500	2
$500 \leq$ Firm Employment < 1000	3
Firm Employment \geq 1000	4

⁵¹ The LBD and other establishment-level data used in this paper are available for use by qualified researchers with approved projects in secure Census Bureau Research Data Centers.

A.2. Census of Manufactures

The Census of Manufactures (CM) collects data from manufacturing establishments every 5 years in years ending in “2” and “7”. All manufacturing establishments are sent forms except for very small establishments (less than five employees). Payroll and employment data for these very small establishments is available from administrative records. The Census Bureau use the administrative data to impute other data items for these “administrative records cases.” We drop administrative records cases from our dataset. We use CM data from 1972-2007.

The CM includes information on industry, geography, outputs, and inputs. We use the CM in conjunction with the Annual Survey of Manufactures (described below) to calculate establishment-level TFP. Our TFP calculation methodology is described in Section B of this Appendix. We also use state and industry data from the CM.

A.3. Annual Survey of Manufactures

The Annual Survey of Manufactures (ASM) is collected in all non-CM years. The Census Bureau surveys roughly 50,000-70,000 manufacturing establishments in the ASM. We use ASM data from 1973-2010. The ASM is a series of 5-year panels, with new panels starting in years ending in “4” and “9”. Probability of selection into the ASM sample is a function of industry and size.

Like the CM, the ASM also includes information on industry, geography, outputs, and inputs. We use the ASM and CM together to calculate establishment-level TFP. Our TFP calculation methodology is described in Section B of this Appendix. We also use state and industry data from the ASM.

B. Measuring Establishment-Level Total Factor Productivity (TFP)

This section of the appendix contains information on our calculation of establishment-level TFP. In calculating TFP, our primary data sources are the 1972-2010 ASM and CM data. We supplement these data with industry-level data from the Bureau of Economic Analysis (BEA), the Bureau of Labor Statistics (BLS), and the NBER-CES Manufacturing Industry Database.

B.1. Output

We calculate real establishment-level total output, Q_{et} , as shown in (B1).

$$\begin{aligned} &\text{If the resulting } Q \text{ is positive, then } Q_{et} = \frac{(TVS_{et} + DF_{et} + DW_{et})}{PISHIP_{it}} \\ &\text{else } Q_{et} = TVS_{et} / PISHIP_{it} \end{aligned} \quad (B1)$$

where TVS_{et} is the total value of shipments for establishment e in year t , DF_{et} is the difference between the values of end-of-year and beginning-of-year finished goods inventories for establishment e in year t , DW_{et} is the difference between the values of end-of-year and beginning-of-year work-in-progress inventories for establishment e in year t , and $PISHIP_{it}$ is the industry-level shipments deflator.⁵² Note, when components of DF or DW are missing, they are set to zero.

B.2. Labor

Labor, TH_{et} , is measured as total hours, calculated as shown in (B2).

$$\begin{aligned} &\text{If } SW_{et} > 0 \text{ and } WW_{et} > 0 \text{ then } TH_{et} = (PH_{et} * SW_{et}) / WW_{et} \\ &\text{else } TH_{et} = PH_{et} \end{aligned} \quad (B2)$$

where SW_{et} is the total annual payroll for establishment e in year t , WW_{et} is the payroll of production workers for establishment e in year t , and PH_{et} is the number of hours worked by production workers for establishment e in year t .

B.3. Capital

We use the perpetual inventory method to calculate capital stocks where possible.⁵³ To use the perpetual inventory method, we must initialize capital stocks and have uninterrupted investment data. Given the panel nature of the ASM and the varying availability of capital stock data, we apply the perpetual inventory method backwards through time in some cases.

We initialize capital stocks in the earliest possible year using book values adjusted for the ratio of real to book value of capital at roughly the 2-digit SIC or 3-digit NAICS level. The ratio

⁵² Industry-level deflators are at the 4-digit SIC industry level prior to 1997 and at the 6-digit NAICS industry level thereafter. The $PISHIP$, $PIMAT$, and $PIEN$ deflator are from the NBER-CES Manufacturing Industry Database.

⁵³ Equation 6 in the text shows the perpetual inventory equation.

of real to book value of capital is derived from BEA data.⁵⁴ We deflate capital expenditures using investment price deflators from the BLS at the 2-digit SIC or 3-digit NAICS level.

When we cannot initialize capital stocks using the method described above, we use similar methodology to Bloom et al. (2013), imputing initial capital stocks for a relatively small number of additional cases (less than half a percent) using I/K ratios. Specifically, if the establishment was in the prior CM, we impute the initial capital stock for the establishment using the ratio of investment to the book value of capital stock (I/K ratio) in the prior CM. If the establishment was not in the prior CM, we use the industry-level I/K ratio, calculating a separate ratio for young (less than 5 years old) establishments.⁵⁵

B.4. Materials

Real establishment-level non-energy materials costs, M_{et} , are calculated as shown in (B3).

$$M_{et} = (CP_{et} + CR_{et} + CW_{et})/PIMAT_{it} \quad (B3)$$

where CP_{et} is the cost of materials and parts for establishment e in year t , CR_{et} is the cost of resales (products bought and sold without further processing) for establishment e in year t , CW_{et} is the cost of work done for the establishment by others on the establishment's materials for establishment e in year t , and $PIMAT_{it}$ is the industry-level materials deflator.

We calculate real establishment-level energy costs as shown in (B4).

$$E_{et} = (EE_{et} + CF_{et})/PIEN_{it} \quad (B4)$$

where EE_{et} is the cost of purchased electricity for establishment e in year t , CF_{et} is the cost of purchased fuels consumed for heat, power, or the generation of electricity, and $PIEN_{it}$ is the industry-level energy deflator.

⁵⁴ SIC codes are used prior to 1997, and NAICS codes are used for 1997 and later. BEA provides only SIC/NAICS industry descriptions. These descriptions are converted into SIC codes (roughly SIC2, but some SIC3 groups) or NAICS codes (roughly NAICS3, but some NAICS3 and NAICS4 groups) using a concordance provided in "Local Area Personal Income and Employment Methodology" (April 2010) [www.bea.gov/regional/pdf/lapi2008/lapi2008.pdf].

⁵⁵ We used a hybrid approach for this small number of cases. We sought to avoid abrupt jumps in the capital stock at the plant level when the needed imputation is for one year gaps in the data. Such gaps occur from the ASM panel rotation (e.g., plant is in CM but not current ASM – then selected for subsequent ASM). In this method, we consider two alternative capital stock measures. One is using the I/K ratio imputation as noted in the text. The other is to use perpetual inventory to calculate the capital stock for the plant filling in gap years in the plant's data assuming the plant had zero investment in the gap year. If this latter "gap" capital stock number is larger than the capital stock calculated using our version of the Bloom et al. (2013) method, we use it.

B.5. Industry-Level Cost Shares

We calculate industry-level cost shares for each input using publicly available data from the BLS and the NBER-CES Manufacturing Industry Database. Our calculated cost shares are at the 4-digit SIC level prior to 1997 and at the 6-digit NAICS level thereafter.

We obtain the following industry-level cost measures from the NBER-CES data: capital expenditures on equipment (*EQUIP*); capital expenditures on structures (*PLANT*); materials and energy costs (*MATCOST*); energy costs (*ENERGY*); and labor costs (*PAY*).⁵⁶ We obtain industry-level data from the BLS on capital income (*EQKY* and *STKY*), productive capital stock (*EQPK* and *STPK*), and capital composition (*EQKC* and *STKC*). These can be used to back out rental prices for capital and equipment.

Total cost for industry i in year t is calculated as shown in (B5).

$$TC_{it} = (EQRKL_{it} * EQUIP_{it}) + (STRKL_{it} * PLANT_{it}) + PAY_{it} + MATCOST_{it} \quad (B5)$$

where *EQRKL* and *STRKL* are rental prices we calculate as shown in (B6).⁵⁷

$$EQRKL_{it} = \frac{EQKY_{it}}{EQPK_{it} * EQKC_{it}} \quad STRKL_{it} = \frac{STKY_{it}}{STPK_{it} * STKC_{it}} \quad (B6)$$

Since industry cost shares can be noisy, we smooth by using divisia-based cost shares in our TFP calculation, i.e., for year t we use the average cost share for t and $t-1$. The first year of an industry coding change (1987 and 1997) and the first year of our data (1972) are exceptions. For these years, we use the cost share in year t .

B.6. Calculation of TFP

We calculate establishment-level log TFP as shown in (B7). We only calculate TFP for plants with positive values for each of the plant-level inputs and output.

$$LTFP_{et} = \log(Q_{et}) - IAKE_{it} * \log(KSTEQ_{et}) - IAKS_{it} * \log(KSTST_{et}) \\ - IAL_{it} * \log(TH_{et}) - IAM_{it} * \log(M_{et}) - IAE_{it} * \log(E_{et}) \quad (B7)$$

⁵⁶ The NBER-CES Manufacturing Industry Database is currently only available through 2009. We imputed 2010 values using related variables in the 2010 ASM microdata and data available from the BEA and the BLS.

⁵⁷ We note that BLS releases directly rental prices for equipment and structures capital as indices. Our rental prices converted to indices match the BLS rental prices exactly.

C. Creation of Propensity Score Weights

Although the primary dependent variable for this analysis, TFP, is only reported in the ASM/CM, the LBD contains accurate establishment-level data on employment, size, payroll, industry classification, job creation, and job destruction for the entire universe of manufacturing establishments in the United States. Thus, we match ASM/CM establishments to the LBD and use the LBD measures of the above variables in our regression analyses. We refer to the integrated data as the ASM/CM/LBD sample. Furthermore, to ensure that the ASM/CM/LBD sample is representative of the entire universe of manufacturing establishments, we calculate propensity scores to generate an appropriate set of population weights.

We match establishments in the ASM/CM to LBD establishments by year and “LBD Number”. LBD Number is an establishment identifier that exists on both datasets.⁵⁸ For each establishment in the LBD for each year from 1981 to 2010, we create a dummy variable that is equal to one if the establishment is in both the ASM/CM and the LBD for that year and equal to zero if the establishment is only the LBD (“ASM/CM Dummy”). The ASM/CM Dummy for each year then serves as the dependent variable in the regressions that create the propensity scores. We note that in CM years, establishments that are administrative records cases have all imputed data and we set the ASM/CM dummy=0 for such cases.

The propensity scores are created from a logistic regression where the ASM/CM Dummy is the dependent variable and a series of dummy variables that capture establishment characteristics are the independent variables. The variables in the logistic regression analysis are: a dummy for whether an establishment is part of a multi-unit entity, establishment size class (measured by employment), payroll, and detailed industry codes. These variables are obvious candidates for this analysis since the probability of selection into the ASM sample and the selection of administrative records cases in the CM vary explicitly by industry and size. We also note that ASM sampling and administrative records case thresholds vary across years so it is critical to estimate the propensity score models separately by year. This is especially critical given our approach of combining CM and ASM years in a common sample.

From the LBD (and related sources), we have 4-digit SIC codes through 1996 and 6-digit NAICS codes for 1997 forward. We discovered that use of dummy variables corresponding

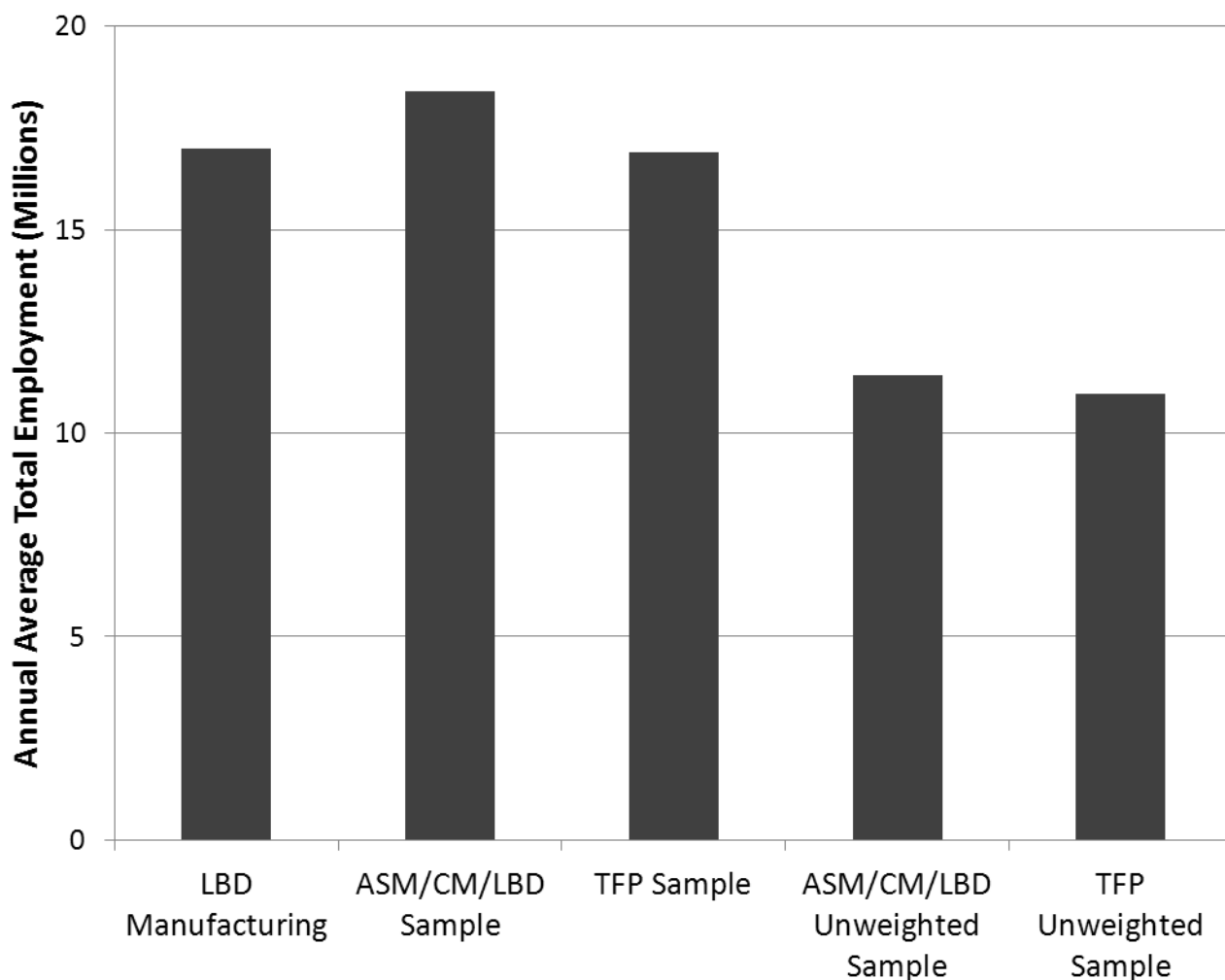
⁵⁸ While linking the datasets by LBD Number is straightforward, there are a small percentage of establishment-year observations that do not match due to timing issues between the ASM/CM and the LBD.

directly to 4-digit SIC codes and 6-digit NAICS codes led to convergence issues for our logistic regression in some years. This is not surprising given that a small number of detailed industries have a relatively small number of observations in specific years. Although we could easily achieve convergence of our logistic model by using broad industry categories corresponding to 2-digit SIC codes and 3-digit NAICS codes, we use a hybrid method, described below, to preserve as much variation as possible at the detailed industry level.

We create modified detailed industry classifications for this analysis by implementing the following procedure. First, we count the number of establishments per 4-digit SIC (6-digit NAICS). Second, we identify the 4-digit SIC (6-digit NAICS) with the maximum number of observations in its 3-digit SIC (4-digit NAICS) universe. Next, we match every 4-digit SIC (6-digit NAICS) to the 4-digit SIC (6-digit NAICS) with the maximum number of establishment observations within the relevant 3-digit SIC (4-digit NAICS) family. If a 4-digit SIC (6-digit NAICS) is associated with 20 or fewer establishments in the full dataset, then its detailed industry is recoded with the 4-digit SIC (6-digit NAICS) corresponding to the maximum within the 3-digit SIC (4-digit NAICS) family.

To confirm that our propensity score matching approach was reasonable we compared manufacturing employment in the LBD to the weighted employment calculated for the ASM/CM/LBD sample and the weighted employment for those establishments in the ASM/CM reporting values for TFP. Figure C.1 shows that we match annual average total employment quite well with the weighted samples – and obviously are substantially short in the unweighted samples. The critical aspect of the weighting is to make the weighted sample match the size and age distributions of the full LBD. Figures C.2 and C.3 show that the weighted samples do exactly this – the unweighted samples have as expected higher shares of large and mature establishments. The weighted samples match the full LBD size and age distributions well.

Figure C.1. Annual Average Total Employment in Manufacturing

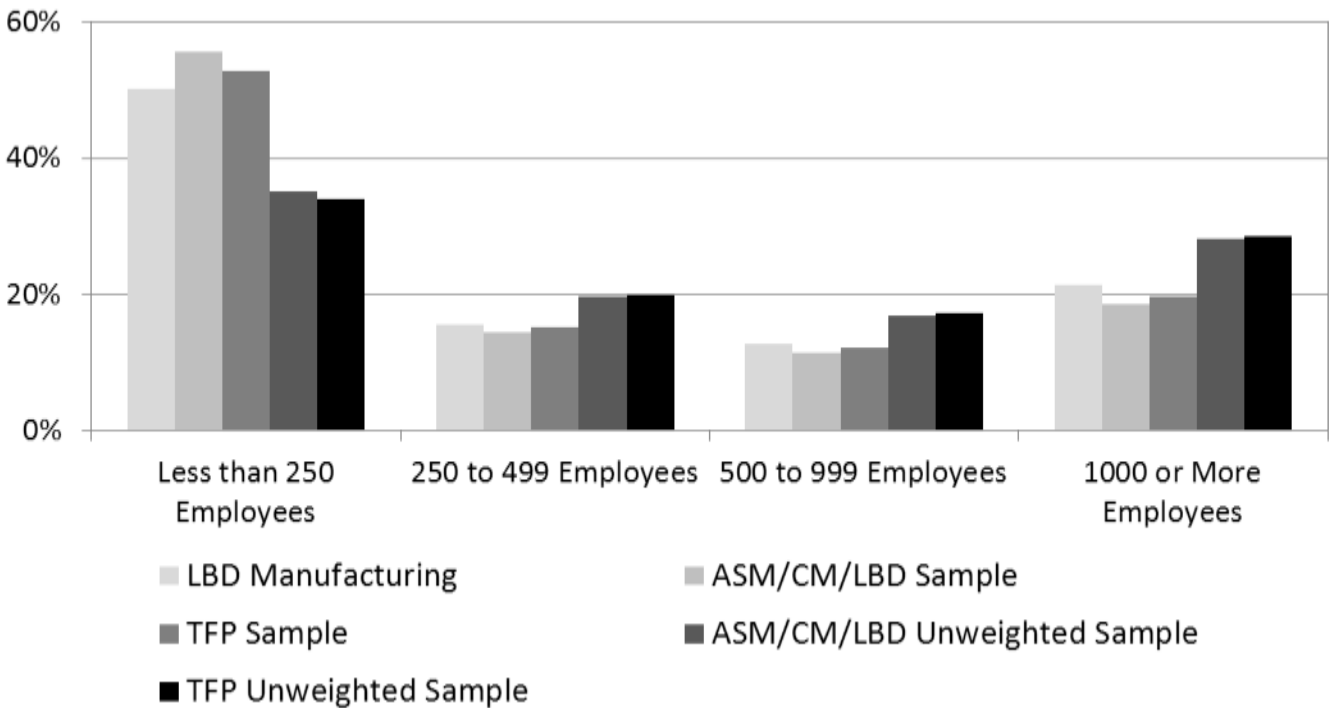


Source: Authors' calculations on the ASM, CM, and LBD.

Notes:

1. LBD Manufacturing includes all manufacturing establishments in the LBD from 1981-2010.
2. ASM/CM/LBD Sample is all ASM/CM establishments that match to the LBD from 1981-2010. Statistics weighted by our created propensity score weight.
3. TFP Sample is all ASM/CM establishments that match to the LBD for which we can calculate TFP from 1981-2010. Statistics weighted by our created propensity score weight.
4. ASM/CM/LBD Unweighted Sample is the ASM/CM Sample where statistics are unweighted.
5. TFP Unweighted Sample is the TFP Sample where statistics are unweighted.

Figure C.2. Percent of Observations by Establishment Size Class

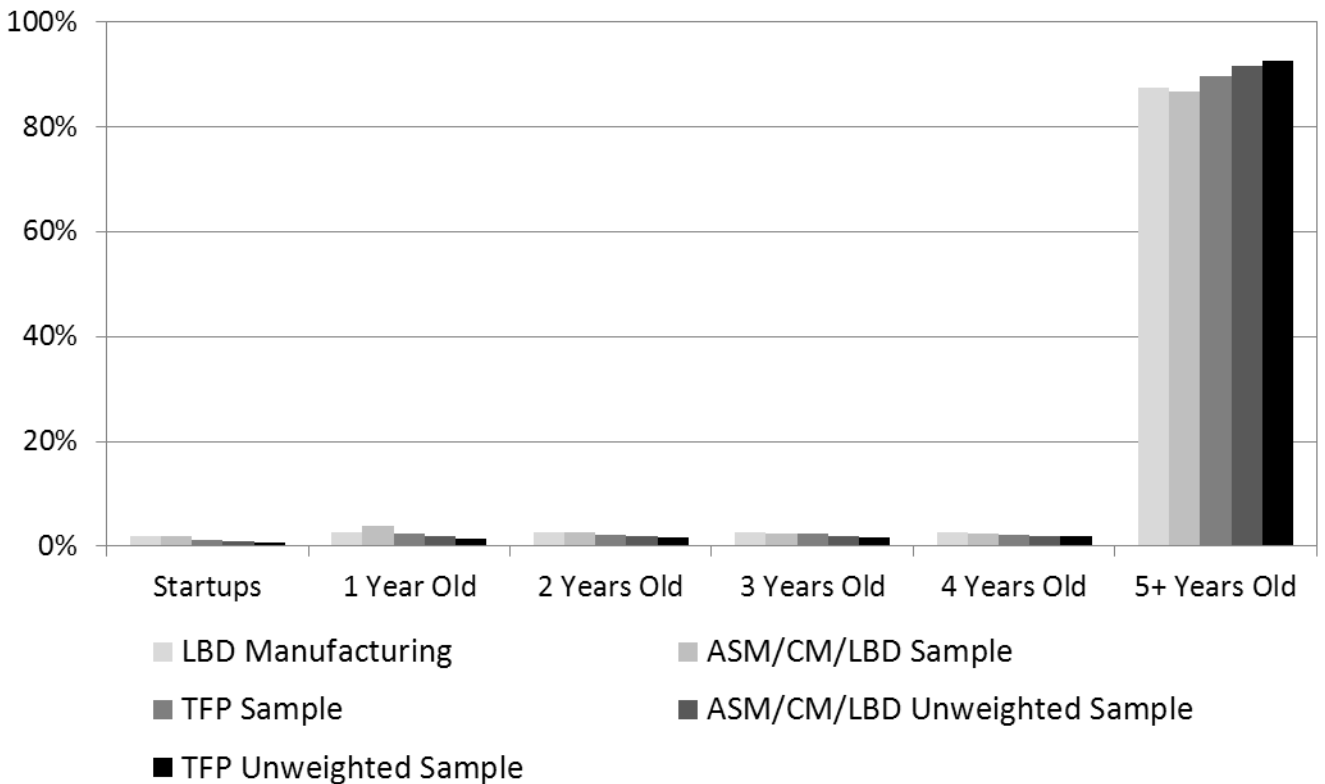


Source: Authors' calculations on the ASM, CM, and LBD.

Notes:

1. LBD Manufacturing includes all manufacturing establishments in the LBD from 1981-2010.
2. ASM/CM/LBD Sample is all ASM/CM establishments that match to the LBD from 1981-2010. Statistics weighted by our created propensity score weight.
3. TFP Sample is all ASM/CM establishments that match to the LBD for which we can calculate TFP from 1981-2010. Statistics weighted by our created propensity score weight.
4. ASM/CM/LBD Unweighted Sample is the ASM/CM Sample where statistics are unweighted.
5. TFP Unweighted Sample is the TFP Sample where statistics are unweighted.

Figure C.3. Percent of Observations by Establishment Age



Source: Authors' calculations on the ASM, CM, and LBD.

Notes:

1. LBD Manufacturing includes all manufacturing establishments in the LBD from 1981-2010.
2. ASM/CM/LBD Sample is all ASM/CM establishments that match to the LBD from 1981-2010. Statistics weighted by our created propensity score weight.
3. TFP Sample is all ASM/CM establishments that match to the LBD for which we can calculate TFP from 1981-2010. Statistics weighted by our created propensity score weight.
4. ASM/CM/LBD Unweighted Sample is the ASM/CM Sample where statistics are unweighted.
5. TFP Unweighted Sample is the TFP Sample where statistics are unweighted.

D. Supplemental Figures and Tables

Table D.1. Correlations between Gross Job Flows and Changes in the Unemployment Rate

	Annual (BDS)		Quarterly (BED)	
	1981-2007	1981-2010	1990:1-2007:3	1990:1-2012:1
Actual Data				
Job Creation, Cycle	-0.29	-0.60	-0.03	-0.26
Job Destruction, Cycle	0.71	0.48	0.57	0.40
Linear Detrended Data				
Job Creation, Cycle	-0.61	-0.71	-0.31	-0.44
Job Destruction, Cycle	0.74	0.66	0.69	0.77
HP Filter Detrended Data				
Job Creation, Cycle	-0.63	-0.66	-0.19	-0.32
Job Destruction, Cycle	0.72	0.64	0.62	0.74
Detrended with Decade Dummies				
Job Creation, Cycle	-0.53	-0.67	0.03	-0.39
Job Destruction, Cycle	0.78	0.63	0.70	0.59

Source: Authors' calculations on the BDS and BED.

Notes: Cycle is the year change in the national unemployment rate for BDS calculations and quarterly change for the BED calculations. For the BDS, year t job creation and destruction represent the job flows from March of $t-1$ to March of t . For the BED, the job flows represent the changes from the 3rd month of the quarter $t-1$ to the 3rd month of quarter t . Cycle is timed appropriately for both BDS and BED. Sample size is 30 for BDS and 88 for BED.

Table D.2. Job Flows and Change in the National Unemployment Rate (Annual)

	Job Creation Rate	Job Destruction Rate	Reallocation Rate
Linear Detrending			
Cycle	-0.512 ^{***} (0.165)	1.108 ^{***} (0.211)	0.596 ^{**} (0.287)
GR*Cycle	-0.484 [*] (0.281)	-0.816 ^{**} (0.360)	-1.299 ^{**} (0.488)
Trend	-0.122 ^{***} (0.019)	-0.087 ^{***} (0.024)	-0.209 ^{***} (0.033)
HP Filter			
Cycle	-0.612 ^{***} (0.160)	1.019 ^{***} (0.209)	0.407 (0.285)
GR*Cycle	-0.183 (0.351)	-0.832 [*] (0.460)	-1.015 (0.627)
Decade Dummies			
Cycle	-0.346 ^{**} (0.158)	1.222 ^{***} (0.200)	0.876 ^{***} (0.258)
GR*Cycle	-0.932 ^{***} (0.255)	-1.141 ^{***} (0.323)	-2.073 ^{***} (0.415)
1980s Dummy	2.410 ^{***} (0.362)	1.793 ^{***} (0.459)	4.203 ^{***} (0.591)
1990s Dummy	0.628 [*] (0.353)	0.302 (0.447)	0.930 (0.576)

* p < 0.10, ** p < 0.05, *** p < 0.01

Source: Authors' calculations on the BDS.

Notes: See notes to Table D.1. GR is a dummy variable equal to one for years 2008 to 2010 (job flows from March 2007 to March 2010). Job flows and Cycle measured in percents. Standard errors in parentheses. Sample size is 30.

Table D.3 Job Flows and Change in the National Unemployment Rate (Quarterly)

	Job Creation Rate	Job Destruction Rate	Reallocation Rate
Linear Detrending			
Cycle	-0.228 (0.143)	1.142 ^{***} (0.140)	0.914 ^{***} (0.214)
GR*Cycle	-0.522 ^{**} (0.216)	-0.070 (0.212)	-0.593 [*] (0.324)
Trend	-0.028 ^{***} (0.001)	-0.024 ^{***} (0.001)	-0.052 ^{***} (0.002)
HP Filter			
Cycle	-0.050 (0.126)	0.912 ^{***} (0.135)	0.863 ^{***} (0.182)
GR*Cycle	-0.605 ^{***} (0.197)	0.281 (0.210)	-0.323 (0.284)
Decade Dummies			
Cycle	0.113 (0.163)	1.387 ^{***} (0.196)	1.501 ^{***} (0.311)
GR*Cycle	-1.341 ^{***} (0.229)	-0.802 ^{**} (0.275)	-2.143 ^{***} (0.435)
1990s Dummy	1.850 ^{***} (0.122)	1.535 ^{***} (0.147)	3.385 ^{***} (0.233)
2000s Dummy	0.711 ^{***} (0.127)	0.696 ^{***} (0.152)	1.407 ^{***} (0.241)

* p < 0.10, ** p < 0.05, *** p < 0.01

Source: Authors' calculations on the BED.

Notes: See notes to Table D.1. GR is a dummy variable equal to one for quarters from 2007:4 to 2009:2. Standard errors in parentheses. Job flows and cycle measured in percent. Sample size is 88.

Table D.4. Job Flows and Change in the *State-Level* Unemployment Rate (Annual)
Detrending Using Decade Dummies

	Job Creation Rate	Job Destruction Rate	Reallocation Rate
Cycle	-0.472 ^{***} (0.039)	1.345 ^{***} (0.058)	0.873 ^{***} (0.068)
GR*Cycle	-0.986 ^{***} (0.075)	-1.059 ^{***} (0.077)	-2.045 ^{***} (0.127)
1980s dummy	2.969 ^{***} (0.184)	2.558 ^{***} (0.242)	5.527 ^{***} (0.392)
1990s dummy	0.891 ^{***} (0.099)	0.448 ^{***} (0.102)	1.339 ^{***} (0.164)
N			

* p < 0.10, ** p < 0.05, *** p < 0.01

Source: Authors' calculations on the BDS.

Notes:

1. GR is a dummy variable equal to one for years from 2008 to 2010 (job flows from March 2007 to March 2010).
2. Cycle is the *state-year* change in the unemployment rate.
3. Standard errors in parentheses.

Table D.5. Job Flows and Change in the *State-Level* Unemployment Rate (Annual) using both Great Recession and 1981-83 Recession Interactions

	Job Creation Rate	Job Destruction Rate	Reallocation Rate
Cycle	-0.574 ^{***} (0.062)	1.214 ^{***} (0.060)	0.641 ^{***} (0.078)
80sR*Cycle	-0.184 (0.120)	0.007 (0.142)	-0.177 (0.215)
GR*Cycle	-0.471 ^{***} (0.076)	-0.572 ^{***} (0.082)	-1.043 ^{***} (0.114)
Trend	-0.157 ^{***} (0.012)	-0.126 ^{***} (0.012)	-0.283 ^{***} (0.022)
N			

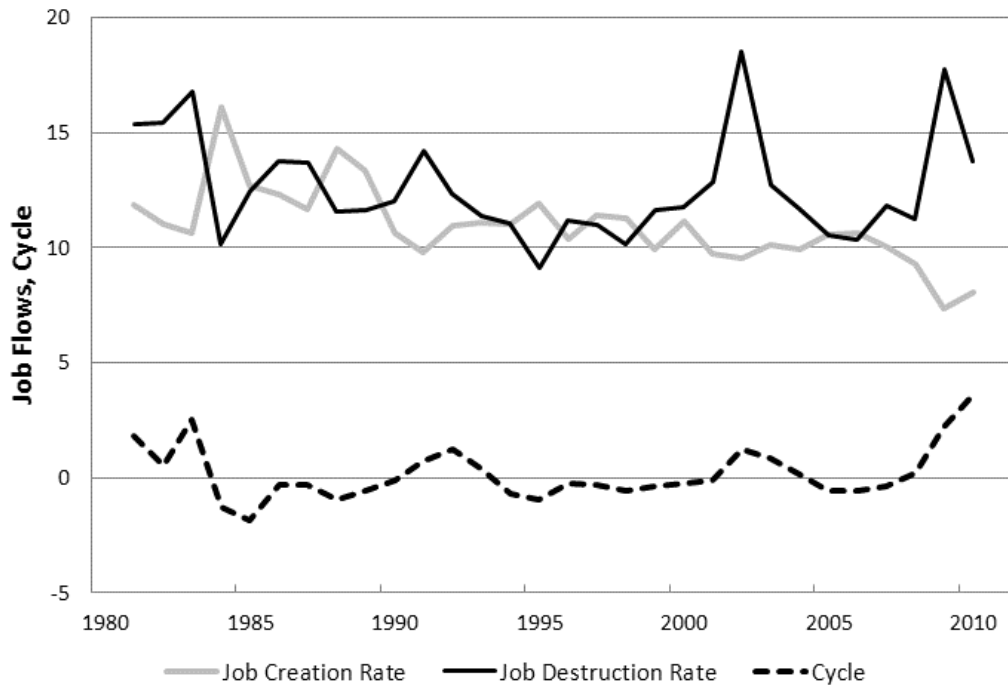
* p < 0.10, ** p < 0.05, *** p < 0.01

Source: Authors' calculations on the BDS.

Notes:

1. 80sR is a dummy variable equal to one for years from 1981 to 1983 (job flows from March 1980 to March 1983). GR is a dummy variable equal to one for years from 2008 to 2010 (job flows from March 2007 to March 2010).
2. Cycle is the *state-year* change in the unemployment rate.
3. Standard errors in parentheses.

Figure D.1. Job Flows and the Business Cycle, Manufacturing Sector, 1981-2010



Source: Authors' calculations on the BDS.

Notes:

1. Cycle is the year change in the national unemployment rate. These have been timed appropriately with the BDS.
2. Job flows for year t reflect the changes from March in year $t-1$ to March in year t .

Table D.6 Correlations between Gross Job Flows and Changes in the Unemployment Rate in the Manufacturing Sector, Annual BDS

	1981-2007	1981-2010
	Actual Data	
Job Creation, Cycle	-0.46	-0.61
Job Destruction, Cycle	0.73	0.69
	Linear Detrending	
Job Creation, Cycle	-0.69	-0.68
Job Destruction, Cycle	0.74	0.73
	HP Filtered Detrending	
Job Creation, Cycle	-0.67	-0.65
Job Destruction, Cycle	0.75	0.70
	Detrending with Decade Dummies	
Job Creation, Cycle	-0.65	-0.70
Job Destruction, Cycle	0.78	0.73

Source: Authors' calculations on the BDS.

Notes:

1. Cycle is the year change in the national unemployment rate.
2. Year t job creation and destruction represent the job flows from March of $t-1$ to March of t .

Table D.7. Reallocation and Productivity Over the Business Cycle,
No Year Fixed Effects

	Overall Growth Rate (Continuers + Exitors)		Exit		Conditional Growth Rate (Continuers Only)	
	(1)	(2)	(3)	(4)	(5)	(6)
GR		-0.133*** (0.013)		0.054*** (0.006)		-0.029*** (0.006)
TFP	0.156*** (0.006)	0.156*** (0.006)	-0.059*** (0.003)	-0.058*** (0.003)	0.045*** (0.003)	0.046*** (0.003)
Cycle	-4.479*** (0.350)	-3.839*** (0.387)	1.021*** (0.159)	0.856*** (0.164)	-2.710*** (0.150)	-2.346*** (0.183)
TFP*Cycle	1.592** (0.667)	2.210** (0.884)	-0.695*** (0.231)	-0.909*** (0.279)	0.496 (0.424)	0.633 (0.567)
GR*TFP		0.053** (0.024)		-0.033*** (0.012)		-0.010 (0.010)
GR*Cycle		2.641*** (0.513)		-1.452*** (0.285)		-0.337 (0.364)
GR*TFP*Cycle		-3.879** (1.686)		1.883*** (0.725)		-0.081 (0.754)
Year FE	no	no	no	no	no	no
State FE	yes	yes	yes	yes	yes	yes
Firm Size Class FE	yes	yes	yes	yes	yes	yes
N (millions)	2.2	2.2	2.2	2.2	2.1	2.1

* p < 0.10, ** p < 0.05, *** p < 0.01

Source: Authors' calculations on the ASM, CM, and LBD.

Notes:

1. Regressions are weighted by propensity score weights. Weight calculation is described in the data appendix.
2. Standard errors (in parentheses) are clustered at the state level.
3. Employment growth and exit are measured from period t to period $t+1$. Regression for exit is a linear probability model where $\text{exit}=1$ if the establishment has positive activity in period t but no activity in period $t+1$.
4. TFP is the deviation of establishment-level log TFP from its' industry-year mean in year t .
5. GR is a dummy variable equal to one for years from 2007 to 2009.
6. Cycle is the state-year change in the unemployment rate from t to $t+1$.

Table D.8. Reallocation and Productivity Over the Business Cycle by Firm Age, No Year Fixed Effects

	Overall Growth Rate (Continuers + Exitters)		Exit		Conditional Growth Rate (Continuers Only)	
	(1)	(2)	(3)	(4)	(5)	(6)
GR		-0.124 ^{***} (0.012)		0.049 ^{***} (0.006)		-0.028 ^{***} (0.006)
Young	-0.070 ^{***} (0.006)	-0.065 ^{***} (0.005)	0.068 ^{***} (0.002)	0.067 ^{***} (0.002)	0.074 ^{***} (0.004)	0.078 ^{***} (0.004)
TFP*Mature	0.135 ^{***} (0.007)	0.137 ^{***} (0.007)	-0.052 ^{***} (0.003)	-0.052 ^{***} (0.003)	0.037 ^{***} (0.003)	0.037 ^{***} (0.003)
TFP*Young	0.245 ^{***} (0.013)	0.238 ^{***} (0.015)	-0.088 ^{***} (0.006)	-0.082 ^{***} (0.006)	0.079 ^{***} (0.006)	0.082 ^{***} (0.007)
Cycle*Mature	-3.489 ^{***} (0.172)	-2.874 ^{***} (0.199)	0.454 ^{***} (0.076)	0.146 ^{**} (0.072)	-2.802 ^{***} (0.106)	-2.765 ^{***} (0.141)
Cycle*Young	-7.661 ^{***} (0.972)	-6.036 ^{***} (1.119)	2.536 ^{***} (0.404)	2.177 ^{***} (0.442)	-3.033 ^{***} (0.378)	-1.912 ^{***} (0.415)
TFP*Cycle*Mature	0.792 (0.631)	1.192 (0.749)	-0.513 ^{**} (0.240)	-0.742 ^{***} (0.241)	-0.046 (0.351)	-0.133 (0.520)
TFP*Cycle*Young	3.702 ^{**} (1.597)	4.133 ^{**} (2.038)	-1.039 (0.641)	-0.900 (0.760)	2.496 ^{**} (1.075)	3.039 ^{***} (1.140)
GR*TFP*Mature		0.020 (0.028)		-0.013 (0.014)		-0.005 (0.007)
GR*TFP*Young		0.123 [*] (0.074)		-0.076 ^{**} (0.034)		-0.021 (0.042)
GR*Cycle*Mature		2.567 ^{***} (0.534)		-0.781 ^{***} (0.297)		0.961 ^{***} (0.324)
GR*Cycle*Young		-5.176 ^{***} (1.850)		0.320 (0.781)		-6.140 ^{***} (0.750)
GR*TFP*Cycle*Mature		-1.917 (1.657)		1.168 (0.760)		0.436 (0.635)
GR*TFP*Cycle*Young		-6.568 (4.733)		2.490 (2.064)		-0.935 (2.166)
Year FE	no	no	no	no	no	no
State FE	yes	yes	yes	yes	yes	yes
Firm Size Class FE	yes	yes	yes	yes	yes	yes
N (millions)	2.2	2.2	2.2	2.2	2.1	2.1

* p < 0.10, ** p < 0.05, *** p < 0.01

Notes: See notes to Table D.7. Young (Mature) is establishments that belong to firms less than (greater than or equal to) five years old.

Table D.9. Reallocation and Productivity Over the Business Cycle, Standard Errors Clustered by State-Year

	Overall Growth Rate (Continuers + Exiters)		Exit		Conditional Growth Rate (Continuers Only)	
	(1)	(2)	(3)	(4)	(5)	(6)
TFP	0.157*** (0.006)	0.157*** (0.006)	-0.059*** (0.002)	-0.058*** (0.002)	0.045*** (0.003)	0.046*** (0.003)
Cycle	-3.349*** (0.385)	-2.928*** (0.401)	0.706*** (0.174)	0.484*** (0.176)	-2.148*** (0.238)	-2.138*** (0.249)
TFP*Cycle	1.594*** (0.544)	2.184*** (0.683)	-0.705*** (0.239)	-0.923*** (0.280)	0.476* (0.287)	0.562 (0.405)
GR*TFP		0.054** (0.025)		-0.034*** (0.013)		-0.011 (0.011)
GR*Cycle		-3.834** (1.512)		2.043*** (0.664)		-0.073 (0.744)
GR*TFP*Cycle		-3.743*** (1.402)		1.915*** (0.676)		0.155 (0.643)
Year FE	yes	yes	yes	yes	yes	yes
State FE	yes	yes	yes	yes	yes	yes
Firm Size Class FE	yes	yes	yes	yes	yes	yes
N (millions)	2.2	2.2	2.2	2.2	2.1	2.1

* p < 0.10, ** p < 0.05, *** p < 0.01

Source: Authors' calculations on the ASM, CM, and LBD.

Notes:

1. Regressions are weighted by propensity score weights. Weight calculation is described in the data appendix.
2. Standard errors (in parentheses) are clustered at the state-year level.
3. Employment growth and exit are measured from period t to period $t+1$. Regression for exit is a linear probability model where $\text{exit}=1$ if the establishment has positive activity in period t but no activity in period $t+1$.
4. TFP is the deviation of establishment-level log TFP from its' industry-year mean in year t .
5. GR is a dummy variable equal to one for years from 2007 to 2009.
6. Cycle is the state-year change in the unemployment rate from t to $t+1$.

Table D.10. Reallocation and Productivity Over the Business Cycle
By Firm Age, Standard Errors Clustered by State-Year

	Overall Growth Rate (Continuers + Exitters)		Exit		Conditional Growth Rate (Continuers Only)	
	(1)	(2)	(3)	(4)	(5)	(6)
Young	-0.076 ^{***} (0.009)	-0.072 ^{***} (0.009)	0.070 ^{***} (0.004)	0.069 ^{***} (0.004)	0.070 ^{***} (0.004)	0.074 ^{***} (0.004)
TFP*Mature	0.137 ^{***} (0.005)	0.138 ^{***} (0.005)	-0.053 ^{***} (0.002)	-0.053 ^{***} (0.002)	0.037 ^{***} (0.003)	0.037 ^{***} (0.003)
TFP*Young	0.241 ^{***} (0.016)	0.235 ^{***} (0.017)	-0.086 ^{***} (0.007)	-0.081 ^{***} (0.007)	0.079 ^{***} (0.009)	0.082 ^{***} (0.010)
Cycle*Mature	-2.583 ^{***} (0.366)	-2.400 ^{***} (0.386)	0.332 [*] (0.163)	0.153 (0.164)	-2.091 ^{***} (0.239)	-2.260 ^{***} (0.247)
Cycle*Young	-6.867 ^{***} (0.820)	-5.494 ^{***} (0.933)	2.445 ^{***} (0.359)	2.065 ^{***} (0.419)	-2.366 ^{***} (0.448)	-1.537 ^{***} (0.447)
TFP*Cycle*Mature	0.713 (0.533)	1.113 [*] (0.642)	-0.482 ^{**} (0.238)	-0.736 ^{***} (0.265)	-0.078 (0.290)	-0.215 (0.411)
TFP*Cycle*Young	3.876 ^{**} (1.599)	4.296 ^{**} (1.976)	-1.107 (0.696)	-0.972 (0.824)	2.594 ^{***} (0.811)	3.046 ^{***} (0.960)
GR*TFP*Mature		0.020 (0.029)		-0.014 (0.014)		-0.007 (0.008)
GR*TFP*Young		0.125 (0.089)		-0.076 [*] (0.043)		-0.019 (0.042)
GR*Cycle*Mature		-2.374 (1.473)		1.762 ^{***} (0.652)		1.004 (0.729)
GR*Cycle*Young		-8.960 ^{***} (2.245)		2.873 ^{***} (0.969)		-4.866 ^{***} (0.996)
GR*TFP*Cycle*Mature		-1.797 (1.515)		1.224 [*] (0.712)		0.685 (0.562)
GR*TFP*Cycle*Young		-6.542 (4.721)		2.495 (2.245)		-0.847 (2.395)
Year FE	yes	yes	yes	yes	yes	yes
State FE	yes	yes	yes	yes	yes	yes
Firm Size Class FE	yes	yes	yes	yes	yes	yes
N (millions)	2.2	2.2	2.2	2.2	2.1	2.1

* p < 0.10, ** p < 0.05, *** p < 0.01

Notes: See notes to Table D.9. Young (Mature) is establishments that belong to firms less than (greater than or equal to) five years old.

Table D.11. Reallocation and Productivity over the Business Cycle (Excluding 1981-83)

	Overall Growth Rate (Continuers + Exitters)		Exit		Conditional Growth Rate (Continuers Only)	
	(1)	(2)	(3)	(4)	(5)	(6)
TFP	0.157*** (0.007)	0.155*** (0.007)	-0.060*** (0.003)	-0.059*** (0.003)	0.043*** (0.003)	0.043*** (0.003)
Cycle	-3.426*** (0.540)	-2.897*** (0.544)	0.764*** (0.229)	0.474** (0.211)	-2.124*** (0.246)	-2.132*** (0.308)
TFP*Cycle	1.084** (0.547)	1.519** (0.712)	-0.568*** (0.230)	-0.796*** (0.292)	0.226 (0.338)	0.093 (0.506)
GR*TFP		0.055** (0.025)		-0.034*** (0.012)		-0.008 (0.011)
GR*Cycle		-3.707** (1.779)		2.043*** (0.722)		0.061 (0.825)
GR*TFP*Cycle		-3.068* (1.593)		2.040*** (0.722)		0.627 (0.726)
Year FE	yes	yes	yes	yes	yes	yes
State FE	yes	yes	yes	yes	yes	yes
Firm Size Class FE	yes	yes	yes	yes	yes	yes
N (millions)	1.9	1.9	1.9	1.9	1.9	1.9

* p < 0.10, ** p < 0.05, *** p < 0.01

Source: Authors' calculations on the ASM, CM, and LBD.

Notes:

1. Regressions are weighted by propensity score weights. Weight calculation is described in the Appendix.
2. Standard errors (in parentheses) are clustered at the state level.
3. Employment growth and exit are measured from period t to period $t+1$. Regression for exit is a linear probability model where $\text{exit}=1$ if the establishment has positive activity in period t but no activity in period $t+1$.
4. TFP is the deviation of establishment-level log TFP from its' industry-year mean in year t .
5. GR is a dummy variable equal to one for years from 2007 to 2009 (reflecting outcomes from March 2007 to March 2010).
6. Cycle is the state-year change in the unemployment rate from t to $t+1$.