

Statistical Discrimination and Optimal Mismatch in College Major Selection

Mary Kate Batistich
University of Notre Dame

Timothy N. Bond
Purdue University

Sebastian Linde
Texas A&M University

Kevin J. Mumford
Purdue University

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Mismatch and Major Choice

- College major decision is one of most important investment choices for high skill workers
- Wage difference between college graduates with high paying and low paying degrees about as large as gap between high school and college graduates (Altonji et al., 2012)
- Central argument against affirmative action in admissions preferences is potential effect on major choice (e.g., *Students for Fair Admissions v. Harvard*)
- Black students attempt lower paying majors at more prestigious institutions than they would have if they attended less prestigious institutions (e.g., Arcidiacono et al., 2012, 2016).

Our paper focuses on two types of information frictions in major choice:

- Mismatch literature (Arcidiacono et al. 2011)
 - Students have incomplete information on their own aptitude
 - Admissions decisions cause students to update their beliefs
 - Black students who are admitted due to diversity preferences will form overly positive beliefs about their aptitude, make too difficult human capital investments which lower welfare
- Statistical discrimination literature (Lang and Manove 2011)
 - Employers have less precise information on the productivity of Black applicants than White applicants
 - Rely more heavily on observable indicators for Black applicants
 - Incentivizes Black students to overinvest in education

Our Model of Majors

- Students with incomplete information on their aptitude choose from a menu of majors that differ in their human capital production function
- Black students have less precise beliefs about their aptitude than White students
- Employers cannot initially observe accrued human capital but they do observe major, college grades, and a signal of productivity
- Following standard assumptions in statistical discrimination literature, signal is more precise for White students

Tensions of Information Frictions

- Student incomplete information
 - *Lowers* the value of Black major choice as a signal to employers since Black students are less informed of their aptitude when choosing their major
 - *Reduces* incentive for Black students to choose more difficult majors
 - Causes Black students in equilibrium to attempt *less* difficult majors than similar White students
- Statistical Discrimination
 - *Raises* value of Black major choice as a signal to employer since labor market signal less reliable
 - *Increases* incentive for Black students to choose a more difficult major leading Black students to attempt less difficult majors than similar white students
 - Causes Black students in equilibrium to attempt *more* difficult majors than similar White students

Empirical Results

- Test for which of these two frictions are more important using three different data sets
- Find support that statistical discrimination is dominant force
- Black students take higher paid and more STEM-focused majors than white students conditional on SAT, high school grades
- Disparity grows when moving up the SAT distribution
- Black students earn lower wages than White students in same major, both conditional and unconditional on SAT scores
- Largest racial wage disparity is among those in highest earning majors
- Find evidence that Black students have less precise beliefs about their aptitude when choosing college major using racial differences in labor market return to college grades

Related Literature

- University Admissions and Mismatch
 - Sander (2004)
 - Arcidiacono et al. (2011)
 - Mountjoy and Hickman (2021)
 - Bleemer and Mehta (2022)
 - Akhtari et al. (2024)
- Racial Differences in College Major Selection
 - Arcidiacono et al. (2012)
 - Arcidiacono et al. (2016)
 - Hill (2017)
 - Sovero et al. (2021)
 - Bleemer and Mehta (2021)
- Effect of market conditions on major choice
 - Ersoy (2020)
 - Han and Winters (2020)
 - Blom et al. (2021)
 - Weinstein (2022)

Theory

- Large number of (b)lack and (w)hite students possess normally distributed, unbiased beliefs about their aptitude, with Black students having a higher variance in their beliefs than White students
- Choose from continuum of investment technologies m which differ in complementarity with aptitude (difficulty)
- Conditional on aptitude, human capital production function single-peaked, choosing too easy (“undermatch”) or too difficult (“mismatch” or “overmatch”) major will lead to lower realized productivity

- Employers do not observe realized productivity, instead observe major choice, college grades, and an unbiased labor market signal
- Labor market signal more precise for White workers, unobservable to econometrician
- Grades equally precise across race, observable to econometrician

Equilibrium Major Selection

- Focus on separating equilibrium
- Race-specific one-to-one mapping of student beliefs to major
- Major choice reveals student's beliefs about their type
- Lowest types choose the major which maximizes their human capital
 - Standard equilibrium refinement: Firms believe off-equilibrium major choices are lowest type
 - Lowest type can maximize human capital without changing firm beliefs

- All other students choose more difficult majors than human capital maximum (signaling incentives)
- Whether Black students overmatch or undermatch relative to White students depends on whether employers put more or less weight on Black students' major choice

When Student Information Frictions Dominate

- Because Black students have worse information about their type when they select their majors, employers view their major choice as a less reliable indicator of their productivity
- If this effect dominates:
 - White workers overcredentialize more than Black workers
 - White workers are less productive than Black workers in the same major
 - White workers have lower observed return to major difficulty than Black workers (compared to lowest type)

When Statistical Discrimination Dominates

- Because employers receiving noisier signals about Black workers' true productivity, employers will put more weight on the informational content of the observable major choice
- If this effect dominates:
 - Black students overcredentialize more than White students
 - Black workers are less productive than White workers with the same major
 - Black workers have lower observed return to major difficulty than White workers (compared to lowest type)

- Previous tests only differentiate between whether statistical discrimination is stronger or weaker than student information frictions
- Do not tell us if weaker force exists at all
- From econometrician's perspective regression of wages on grades and major choice is simply $E[w|m, g]$ (law of iterated expectations)
- That is, regression coefficients will tell us which is a stronger predictor of worker productivity: major or grades
- Grades are equally precise across race, but major less correlated with black student's productivity only if black students had worse information about their aptitude when making major choice
- Provides independent test of information friction hypothesis

Testable Predictions

- Black students should graduate in more (less) difficult majors conditional on measures of college preparation (SAT scores) if statistical discrimination (information frictions) dominates
- This gap should increase (decrease) as we move up the SAT score distribution if statistical discrimination (information frictions) dominates
- Black workers will earn less (more) than similar white workers within major if statistical discrimination (information frictions) dominates
- Black workers should have a lower (higher) observed return to major difficulty (i.e., this gap should grow as we move up the major difficulty distribution) if statistical discrimination (information frictions) dominates
- Black workers should have a higher observed return to college grades if they face stronger information frictions about their preparation than white workers

Empirics

- MIDFIELD State School Sample Data
 - Administrative data from 12 large public universities: Clemson, Colorado, Colorado State, Florida, Florida State, Georgia Tech, North Carolina State, North Carolina - Charlotte, Oklahoma, Purdue, Utah State, Virginia Tech
 - Include courses taken, majors, grades, test scores, GPAs for students between 1987-2018
- American Community Survey 2011-2021 (wages and college major)
- Baccalaureate and Beyond
 - Nationally representative longitudinal data of college students in 2007-2008 graduating class
 - Information on major, grades, test scores, and institution
 - Wage data for 2009, 2012, 2018

Major Difficulty

- Compute two wage-based metrics from the ACS
 - Average residual from regression of log wage on age and year fixed effects for native-born full-time year-round employed 25-54 year old whites with at least a four-year college degree
 - Percentile ranking of majors from those residuals
- Lowest Return Majors:
 - Human Services and Community Organization; Early Childhood Education; Theology and Religious Vocations; Cosmetology Services and Culinary Arts; Library Science
- Highest Return Majors:
 - Petroleum Engineering; Actuarial Science; Chemical Engineering; Pharmacy, Pharmaceutical Sciences, and Administration; Aerospace Engineering
- 173 majors: Economics 10th, Computer Sci 18th, Finance 22nd
- Compute one course-based metric from State School Sample: fraction of course credits in STEM for average graduate of each major

State School Summary Statistics

	White (1)	Black (2)	<i>p</i> -value (3)
Female	0.475	0.562	0.000
Transfer Student	0.151	0.123	0.000
Year Entered College	2001.7	2000.2	0.000
High School GPA	3.003	2.934	0.000
SAT Score	1144.6	1033.4	0.000
First-Year College GPA	2.848	2.459	0.000
College GPA at Graduation	2.899	2.441	0.000
First Major Wage Return	-0.0029	0.0117	0.000
First Major Percentile Return	0.497	0.516	0.000
First Major STEM Courses	0.354	0.352	0.006
Graduation Major Wage Return	0.0363	0.0251	0.000
Graduation Major Percentile Return	0.551	0.535	0.000
Graduation Major STEM Courses	0.333	0.302	0.000
Graduated College	0.489	0.394	0.000
Observations	873,662	60,786	

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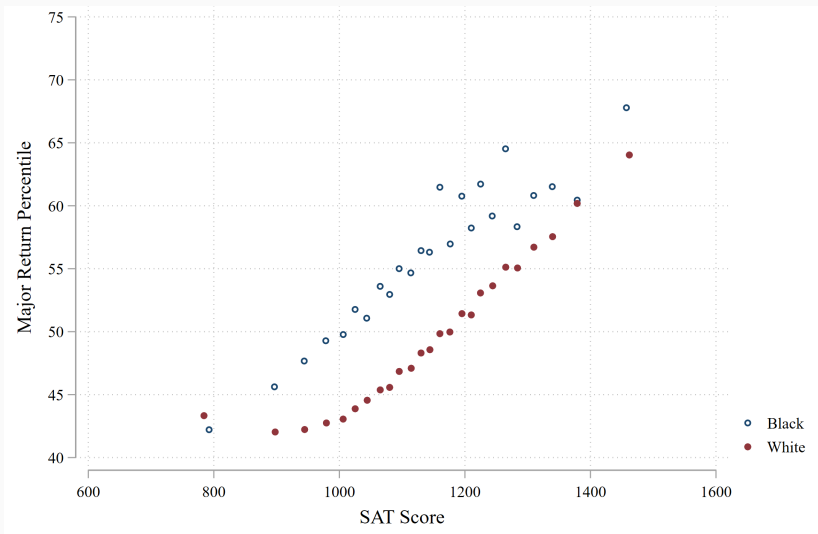
ACS Summary Statistics

	White	Black	<i>p</i> -value
	(1)	(2)	(3)
Female	0.465	0.628	0.000
Age	43.43	42.99	0.000
Log Earnings	11.17	10.91	0.000
Major Wage Return	-0.0022	-0.0308	0.000
Major Percentile Return	0.504	0.470	0.000
Major STEM Courses	0.278	0.246	0.000
Observations	2,585,094	200,428	

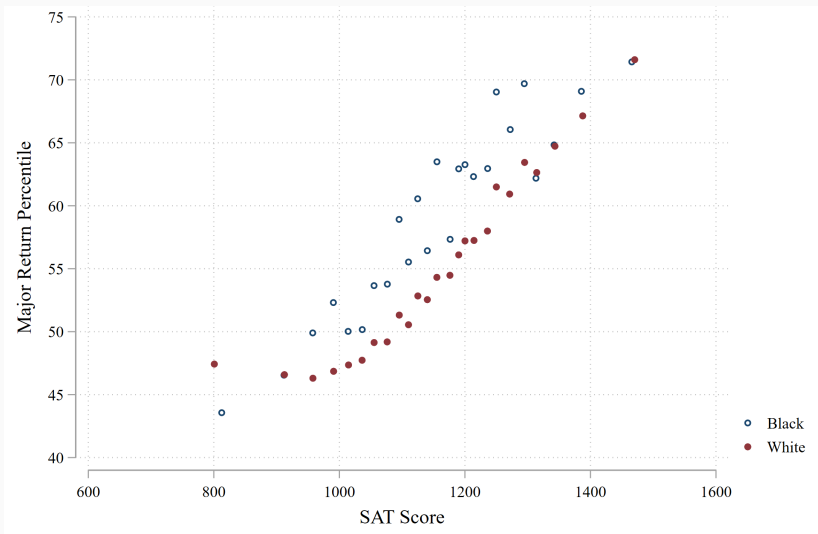
Baccalaureate and Beyond, 2007-2008 College Graduates

	White	Black	<i>p</i> -value
	(1)	(2)	(3)
Female	0.578	0.674	0.000
SAT Score	1099.2	949.0	0.000
GPA at graduation	3.347	3.089	0.000
Age at graduation	22.80	22.99	0.000
First Generation Student	0.412	0.604	0.000
Major Wage Return	-0.0194	-0.0117	0.210
Major Return Percentile	0.476	0.491	0.066
Major STEM Courses	0.340	0.326	0.051
Log Earnings 2009	10.16	10.10	0.025
Log Earnings 2012	10.58	10.50	0.000
Log Earnings 2018	11.08	10.94	0.000
Observations	10,420	1,200	

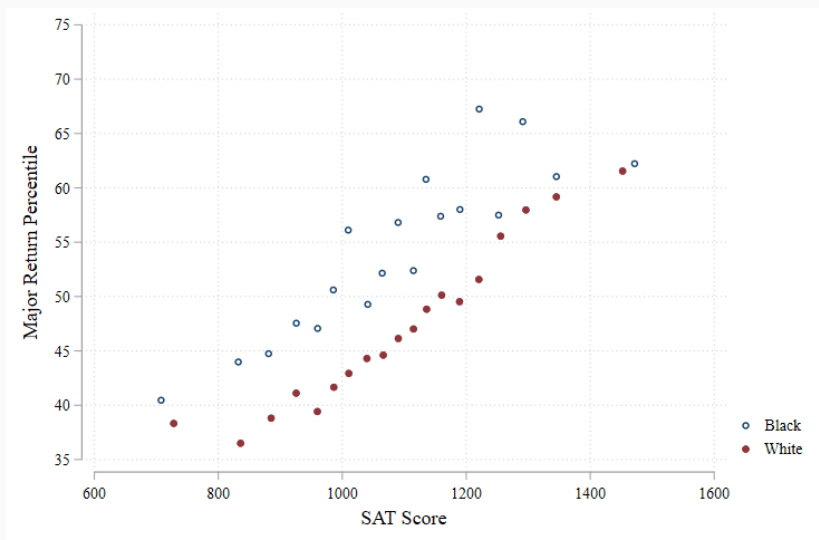
SAT Scores and First Major Percentile Return by Race: State School Sample



SAT Scores and Graduation Major Percentile Return by Race: State School Sample



SAT Scores and Major Percentile Return by Race: B&B Sample



Major Selection by Race and SAT Score

	State Schools				B&B	
	1st-Yr. Major		Grad. Major		Grad. Major	
	(1)	(2)	(3)	(4)	(5)	(6)
Panel A: Major Wage Return						
Black	0.031*** (0.002)	0.037*** (0.002)	0.029*** (0.003)	0.037*** (0.003)	0.058*** (0.007)	0.070*** (0.009)
Black \times SAT		0.005*** (0.001)		0.007*** (0.001)		0.007** (0.003)
Panel B: Major Percentile Return						
Black	0.042*** (0.002)	0.048*** (0.002)	0.037*** (0.004)	0.046*** (0.004)	0.082*** (0.009)	0.098*** (0.012)
Black \times SAT		0.006*** (0.001)		0.010*** (0.001)		0.010** (0.004)
Panel C: Major STEM Courses						
Black	0.030*** (0.002)	0.036*** (0.002)	0.021*** (0.004)	0.032*** (0.004)	0.044*** (0.008)	0.061*** (0.012)
Black \times SAT		0.006*** (0.001)		0.011*** (0.001)		0.010** (0.004)
Student Characteristics	X	X	X	X	X	X
Student SAT FE	X	X	X	X	X	X
Institution \times Start Year FE	X	X	X	X		
Institution SAT Percentiles					X	X
Observations	934,456	934,456	450,994	450,994	11,550	11,550

Major Choice Results

Results strongly consistent with statistical discrimination having a larger impact on major choice than student information frictions:

- Conditional on SAT score, Black students select and graduate in higher return (more difficult) majors
- No gap among lowest preparation students, gap emerges among higher SAT students

Major Choice Results

Results strongly consistent with statistical discrimination having a larger impact on major choice than student information frictions:

- Conditional on SAT score, Black students select and graduate in higher return (more difficult) majors
- No gap among lowest preparation students, gap emerges among higher SAT students
- Implies that Black students graduate with less human capital (lower wages) on average than white students who graduated in the same major

Adult Log Earnings by Graduation Major Selection and Race

	ACS			B&B		
	(1)	(2)	(3)	(4)	(5)	(6)
Panel A: Major = Wage Return						
Black	-0.220*** (0.016)	-0.227*** (0.017)		-0.068*** (0.017)	-0.068*** (0.015)	-0.039** (0.019)
Major	0.862*** (0.019)	0.831*** (0.028)	0.831*** (0.028)	0.564*** (0.131)	0.568*** (0.132)	0.559*** (0.131)
Major × Black	-0.331*** (0.059)	-0.331*** (0.058)	-0.334*** (0.058)	-0.131* (0.073)	-0.137* (0.075)	-0.140* (0.071)
College GPA						0.061*** (0.018)
College GPA × Black						0.113*** (0.035)
Panel B: Major = Percentile Return						
Black	-0.097*** (0.015)	-0.105*** (0.016)		-0.066*** (0.017)	-0.065*** (0.015)	-0.037* (0.019)
Major	0.646*** (0.017)	0.624*** (0.025)	0.624*** (0.025)	0.402*** (0.104)	0.403*** (0.105)	0.398*** (0.104)
Major × Black	-0.250*** (0.042)	-0.249*** (0.042)	-0.251*** (0.042)	-0.094* (0.054)	-0.099* (0.056)	-0.101* (0.053)
College GPA						0.062*** (0.018)
College GPA × Black						0.113*** (0.035)
State FE		X		X	X	X
State × Race FE			X			
Student SAT FE					X	
Institution SAT Percentiles				X	X	X
Observations	2,011,969	2,011,969	2,011,969	26,400	26,400	26,400

Results strongly consistent with statistical discrimination having a larger impact on major choice than student information frictions:

- Black workers receive lower wages than similar White workers who graduated in the same major
- Statistical discrimination induces a productivity gap in favor of White students that is increasing in major difficulty

Results confirm the presence of student information frictions:

- Black students have a higher return to college grades
- Consistent with Black students having less precise beliefs about their aptitude when choosing college major

Other Results

- Race or SES? ▶ Results
 - Alternative hypothesis that low SES students have different major choices/outcomes and race correlated with SES
 - Results are all robust to controlling for SES of home zip code and interactions with major
 - SES interactions inconsistent across specifications, sometimes opposite of prediction
- No evidence of heterogeneity by age or gender
- Results robust to major return measures where we include non-white workers in calculation, as well as including only white men
- Results robust to using a direct measure of major difficulty (subset of majors)
- Institution fixed effects reduce precision in B&B but have little impact on point estimates

Discussion

Summary of Results

- Results strongly indicate that Black students choose more difficult majors due to anticipated statistical discrimination
- This “mismatch” is optimal behavior of students, not distorted behavior due to institutional factors, therefore moving a Black student to a “better matched” major is harmful
- Increases productivity but must be more than offset by lower employer beliefs about worker
- Important implications for current methodologies that test mismatch hypothesis on university admissions

A Simple Extension

- Consider simple extension of model where Black students face barriers to human capital investments, $c(m)$, that are increasing in difficulty
- Such barriers will reduce Black student investment choices (potentially even beneficially)
- Policymakers concerned with equity can give Black students an affirmative action subsidy $b(m)$ which will induce Black students to attempt higher levels of m
- If $b(m)$ is too low, Black students will “undermatch” and would see better outcomes if they attempted more difficult m
- If $b(m)$ is too high, Black students will “overmatch” and lowering affirmative action subsidies will raise average Black outcomes
- When $b(m) = c(m)$ Black students will optimally mismatch as in our model, and a reduction in $b(m)$ is arguably beneficial

Some Definitions

- Weak mismatch: Lowering $b(m)$ on the margin would improve Black outcomes
- Strong mismatch: $b(m) = 0$ (i.e., abolishing racial admissions preferences) would lead to better Black outcomes than current $b(m)$
- Strong mismatch implies weak mismatch but not vice versa

Pseudo-Random Assignment

- Consider a natural experiment which leads to a small number of Black students to randomly attend a more difficult institution (e.g., a RD around an admissions cutoff)
- If information is incomplete, these students will be paid a higher wage than those who attend a less difficult institution *even if* they are less productive
- Thus cannot reject weak or strong mismatch
- Signaling value of institution will lead to sharp increase in wages at discontinuity
- If information is complete (older workers) this provides test of weak mismatch because it compares outcomes from marginally changed students whose matriculation decisions depend on $b(m)$

Affirmative Action Ban

- Several states have banned affirmative action in admissions
- Frequent empirical strategy is to compare Black outcomes before and after affirmative action ban
- Whether ban harms minority students seems to depend on state and minority group studied
- This provides a test of strong mismatch regardless of whether information is complete or incomplete, but cannot reject weak mismatch
- Natural that results could vary dramatically across studies, since each study is comparing a different level of affirmative action subsidies (state policy differences towards different classes) to same $b(m) = 0$ treatment

Conclusion

Summary

- Developed a new model of human capital investment when students have incomplete information about their aptitude and anticipate statistical discrimination
- Two different information channels have opposing effects on major selection
- Empirical evidence suggests statistical discrimination is stronger than student information frictions
- Find that Black students enroll in more difficult majors, and have a lower return to majors in the labor market
- Because behavior is optimal, in equilibrium moving Black students to “better matched” investments is harmful
- Researchers must think carefully about policy question of interest and level of information possessed by employers when evaluating empirical studies of racial admissions preferences

Theory

Student Beliefs

- Large number of (b)lack and (w)hite students who vary in initial aptitude a_i
- Students do not observe own aptitude but have beliefs about aptitude with mean ρ_i and variance ς_r
- $\varsigma_b^2 \geq \varsigma_w^2$.
- Black students may have less precise beliefs about their ability due to racial differences in quality of preparation or home environment
- Alternatively, because racial admissions preferences make university acceptance a less reliability indicator of one's aptitude
- ρ distributed over $[0, 1]$ according to twice differentiable cdf $F_r(\rho)$.
- $f_r(\rho) > 0, \forall \rho \in [0, 1]$ but otherwise no assumptions on distribution or differences in distribution across race

College Major Choice

- Students must choose from a continuum of investment technologies m (majors) which differ in complementarity with aptitude to produce human capital p_i

$$p_i = ma_i - m^2$$

- Higher values of m indicate stronger complementarity with a_i (difficulty)
- Functional form assumption allows for tractability (conjugate priors) but otherwise inconsequential
- Note that for each a_i or ρ_i there is a unique m which maximizes human capital and any m choice above that leads to lower p_i
- Thus, “mismatch” or “overmatch” leads to worse economic outcomes.

Employment

Firms do not observe p_i or a_i . They observe m_i , student grades g_i , and a job market signal s_i :

$$s_i = a_i + \epsilon_i$$

$$g_i = a_i + \zeta_i$$

- ϵ_i is distributed normally with mean 0 and standard deviation σ_r , with $\sigma_b > \sigma_w$. (Noisier for Blacks than Whites)
- ζ_i is distributed normally with mean 0 and standard deviation ϱ . (Equally informative across race)
- ϵ_i and ζ_i independent
- $\sigma_b > \sigma_w$ (i.e. Black workers have noisier signals than White workers)

Well-Behaved Equilibrium

Denote $M_r(\rho)$ as the race-specific mapping from student beliefs to major choice, and $P_r(m)$ as its inverse.

Definition

(Lang and Manove 2011) A well-behaved equilibrium is an equilibrium with the following properties:

1. M_r is smooth, continuous, differentiable, and monotonically increasing in ρ
2. For any m which is not utilized by any students of race r in equilibrium, $P_r = 0$

Firm Beliefs

Firms use all information when forming beliefs and making wage offers. Applying Bayes' Rule, equilibrium firm beliefs will be:

$$\pi_r(m, s, g) = \tau_r^{-1} [\varsigma_r^{-2} P_r(m) + \sigma_r^{-2} s + \varrho^{-2} g]$$
$$\tau_r \equiv \varsigma_r^{-2} + \sigma_r^{-2} + \varrho^{-2}$$

- Key principle: More weight is put on information with lower relative variance

Wages then follow as:

$$w_r(\pi_r) = m\pi_r(m, s, g) - m^2 \tag{1}$$

Over Education

- Denote $M^*(\rho)$ as the productivity maximizing level of investment for a worker with aptitude ρ
- $M_r(\rho) \geq M^*(\rho) \forall \rho$
- All students will select an investment that is at least as high as the one which maximizes their expected productivity
- Suppose $M_k(\rho) < M^*(\rho)$; student could increase investment to both raise their productivity and the market's beliefs about their type

Lowest Type Major Selection

- $M_b(0) = M_w(0) = M^*(0)$
- The lowest type student will choose the productivity maximizing investment
- Suppose not
 - if $M(0) < M^*(0)$ raising m to $M^*(0)$ would both raise productivity and raise employer beliefs about type
 - if $M(0) > M^*(0)$ employers still believe workers is lowest type; could reduce m to $M^*(0)$ to raise productivity without harming beliefs

Solving the Equilibrium

- Now consider investment decision of individual with aptitude $\rho > 0$
- Raising investment above $M^*(\rho)$ will
 - Provide benefit by raising markets' beliefs about productivity via major choice
 - Provide cost of lowering actual productivity which lowers expected value of signal (s) and grades (g).
 - Whether Black or White students will take more difficult majors depends on whether their race-specific signaling value outweighs their lost productivity [▶ Back](#)

Race or SES?

- Alternative hypothesis is that results driven by low SES students having a stronger desire for monetary rewards
- Correlation between SES and race drives results
- Unlikely statistical discrimination mechanism holds for low SES white students
- Can compare effects on low SES White students to Black students to test our mechanism
- While data on students own childhood SES is not available, both State School Sample and B&B data include home ZIP code
- Include ZIP code conventional SES measures, as well as intergenerational mobility statistics computed as part of Opportunity Insights (Chetty et al., 2018)

Graduation Major Selection by Race, SAT Score, and Neighborhood Characteristics, State School Sample

	State Schools			
	(1)	(2)	(3)	(4)
Black	0.039*** (0.004)	0.040*** (0.004)	0.040*** (0.004)	0.040*** (0.004)
Black \times SAT	0.009*** (0.002)	0.009*** (0.002)	0.009*** (0.002)	0.008*** (0.002)
Median Income (10,000s)		0.001* (0.000)		
Median Income \times SAT		-0.001* (0.000)		
Median Education			0.001 (0.001)	
Median Education \times SAT			-0.001* (0.000)	
Income Mobility				0.077*** (0.019)
Income Mobility \times SAT				-0.087*** (0.012)
Student Characteristics	X	X	X	X
Student SAT FE	X	X	X	X
Institution \times Start Year FE	X	X	X	X
Institution SAT Percentiles				
Observations	312,538	312,538	312,538	312,538

Graduation Major Selection by Race, SAT Score, and Neighborhood Characteristics, Baccalaureate and Beyond Sample

	B&B			
	(1)	(2)	(3)	(4)
Black	0.073*** (0.010)	0.072*** (0.010)	0.073*** (0.010)	0.073*** (0.010)
Black \times SAT	0.007* (0.004)	0.006* (0.004)	0.006* (0.004)	0.007* (0.004)
Median Income (10,000s)		-0.002* (0.001)		
Median Income \times SAT		-0.000 (0.001)		
Median Education			-0.002 (0.002)	
Median Education \times SAT			-0.000 (0.001)	
Income Mobility				-0.058 (0.053)
Income Mobility \times SAT				-0.001 (0.025)
Student Characteristics	X	X	X	X
Student SAT FE	X	X	X	X
Institution \times Start Year FE				
Institution SAT Percentiles	X	X	X	X
Observations	8,370	8,370	8,370	8,370

Log Earnings by Graduation Major Selection, Race, and Neighborhood Characteristics

	B&B				
	(1)	(2)	(3)	(4)	(5)
Black	-0.059*** (0.021)	-0.044** (0.021)	-0.056*** (0.021)	-0.058*** (0.020)	-0.059*** (0.021)
Major	0.589*** (0.127)	0.498*** (0.152)	0.528*** (0.143)	0.553*** (0.193)	0.532*** (0.156)
Black \times Major	-0.328*** (0.092)	-0.338*** (0.090)	-0.323*** (0.093)	-0.321*** (0.087)	-0.263*** (0.094)
Median Income (10,000s)		0.028*** (0.003)			0.027*** (0.004)
Median Income \times Major		0.018 (0.013)			0.010 (0.013)
Median Education			0.018*** (0.005)		
Median Education \times Major			0.012 (0.017)		
Income Mobility				0.902*** (0.149)	
Income Mobility \times Major				0.267 (0.777)	
Student Characteristics	X	X	X	X	X
Student SAT FE					X
Year FE	X	X	X	X	X
Institution SAT Percentiles	X	X	X	X	X
Observations	22,670	22,670	22,670	22,670	20,500

- Find predicted racial effects regardless of SES controls used
- SES interactions have inconsistent effects across specifications, sometimes opposite of predictions (if main mechanism)

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