Robinson Meets Roy: Monopsony Power and Comparative Advantage

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Context

- Vast and growing literature on monopsony
 - attributes monopsony power to largest employers (e.g., Berger et al., 2022)
 - stresses low-wage jobs and aggregate employment consequences (e.g., Hurst et al., 2022)
- This paper attributes monopsony power to comparative advantage at an employer

Contributions

- Methodological: unite theories of comparative advantage (Roy, 1951) and non-competitive wage setting (Robinson, 1933) in a strategic general equilibrium.
 - Largest markdowns among workers who have a comparative advantage at their firm.
- Empirical: estimate distribution of wage markdowns in Brazil within and across firms
 - Largest markdowns among high-wage workers at an employer
 - Firm size/market concentration does not seem to be the chief factor

Some Related Literature

- Follow tradition of Robinson (1932), Card (2016), Berger, et al. (2022), Volpe (2024)
 - Heterogenity in rents across employers, typically in outside wage or amentities
 - Search is alternative mechanism for rents (Manning, 2003, 2011, Dube, 2019, Jarosch et al., 2023)
- We allow for heterogeneity in productivity in tradition of Roy (1951)
 - Apply Roy model at employer level—no longer competitive
 - Monopsony power can also differ within firm
- $\circ~$ Recent studies estimate firm labor-supply elasticities that imply sizable markdowns
 - $-\,$ e.g. Staiger, et al. (2010)—nurses, 10%; Dube, et al. (2019)—retailing, 20%; Lamadon, et al. (2022)—15%; Berger et al. (2022)—25%; Volpe (2024), for Norway, 14%
 - for Brazil's formal sector: Lobel (2024)—19%; Felix (2022)—50%
- Bigger earnings response for high-wage workers within firms to demand shocks from patents (Kline et al., 2019) or tax changes (Carbonnier, et al., 2022; Lobel, 2024)

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- Introduction
- 2 Model
- 3 Data and Estimates
- 4 Informal markets and minimum wage

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Economic Environment

- Key Elements
 - Roy model of comparative/absolute advantage across employers
 - Monopsonistic wage setting
- Notation
 - K firms: k ∈ {1, ..., K}
 - Unit mass of workers
 - Productivity of a worker at firm k is y_k
 - $-\{y_k\}_{k=1}^K \sim \mathcal{F}(y_1, ..., y_K) \equiv C(u_1, ..., u_K) \text{ with marginals } u_k = F_k(y_k)$

Comparative Advantage

Definition (Comparative Advantage)

A worker with productivity bundle $\{y_k\}_{k=1}^K$ has a comparative advantage at firm k over firm j if

$$\frac{y_j}{y_k} \le \frac{\mathbb{E}[y_j]}{\mathbb{E}[y_k]}$$

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$$\frac{y_j}{y_k} \le \frac{\mathbb{E}[y_j]}{\mathbb{E}[y_k]} \iff 0 \le \frac{\mathbb{E}[y_j]}{\mathbb{E}[y_k]} - \frac{y_j}{y_k}$$

$$\in [0,1] \text{ if } \mathbb{E}[y_j] = \mathbb{E}[y_k]$$

Firm's Problem

• Firms choose wage-productivity schedules:

$$w_k(y; \{w_j(y_j)\}_{j\neq k})$$

strategically!

 \circ Workers choose the highest bidder given their productivity bundle: e.g., firm k if

$$w_k(y_k) = \max\{w_1(y_1), ..., w_K(y_K)\}\$$

• Firm *k*'s labor supply

$$n_k(w; y, \{w_j(y)\}_{j \neq k}) = P(w > \max\{w_j(y_j)\}_{j \neq k} | y) F'_k(y)$$

• Firm *k*'s objective

$$\max_{0 \le w(y) \le y} \Pi(y; w) = \int (y - w(y)) n_k(w; y, \{w_j(y)\}_{j \ne k}) dy$$

Oligopsony Equilibrium

Definition

An oligopsony equilibrium consists of wage policies $w_k(y): \mathbb{R}_+ \times \mathbb{W}^{K-1} \to \mathbb{R}_+$ and labor supply functions $n_k(w; y)$ such that:

- **●** For each $y \in \mathbb{R}_+$ and $k \in \{1, ..., K\}$, $w_k(y)$ maximizes firm k's profits given its labor supply, $n_k(w; y)$, and competitors' offers $\{w_j(y)\}_{j\neq k}$.
- **2** Each worker chooses the firm with the highest wage offer given their productivity bundle $y_1, ..., y_k$.
- Parallels first-price sealed-bid auction (e.g., Milgrom and Weber, 1982, Reny and Zamir, 2004)

Oligopsony Equilibrium: Wage Policies

• Optimal wage policy is a system of K nonlinear ODE's:

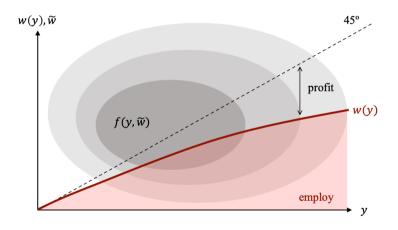
$$(y-w)\frac{\partial n_k(w; y, \{w_j(y_j)\}_{j\neq k})}{\partial w} = n_k(w; y, \{w_j(y_j)\}_{j\neq k}) \quad \text{for all } k \in \{1, ..., K\}$$

• Mark-down at y depends on firm's labor supply elasticity among workers with $y_k = y$:

$$1 - \frac{w}{y} = \frac{1}{1 + \eta_k(w; y, \{w_j(y_j)\}_{j \neq k})},$$

Firm's Employment for a Wage Policy

Set
$$\tilde{w} = \max_{j} \{ w_{j \neq k}(y_j) \}$$



Symmetric Equilibrium: 3 Key Results

- Suppose $\mathcal{F}(y_1, ..., y_K)$ is symmetric with common marginals: $F_k(y) = F(y)$, $\forall k \in \{1, ..., K\}$
- 1. Wage offer is a weighted average of lesser alternatives:

$$w(y) = \mathbb{E}_{\tilde{\mathbf{F}}}[x|x \le y],$$

where

$$\tilde{F}(x|y) \simeq \exp\left(-\int_{x}^{y} \underbrace{\frac{P[\max_{j \neq k} Y_{j} \simeq z \mid Y_{k} = z]}{P[\max_{j \neq k} Y_{j} \leq z \mid Y_{k} = z]}}_{\text{Marginal Employment}} dz\right)$$

Symmetric Equilibrium: 3 Key Results

- Suppose $\mathcal{F}(y_1, ..., y_K)$ is symmetric with common marginals: $F_k(y) = F(y), \forall k \in \{1, ..., K\}$
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2. Equilibrium markdown is a (weighted) average of comparative advantage

$$1 - \frac{w(y)}{y} = \mathbb{E}_{\tilde{F}} \left[1 - \frac{x}{y} \, \middle| \, x < y \right]$$

Symmetric Equilibrium: 3 Key Results

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$$1 - \frac{w(y)}{y} = \mathbb{E}_{\tilde{F}} \left[1 - \frac{x}{y} \, \middle| \, x < y \right]$$

3. w(y) is (strictly) increasing in productivity \Rightarrow Employment allocation is efficient

$$w(y_j) \ge w(y_k) \iff y_j \ge y_k$$

Example Wage Offers

Independent Copula

$$\tilde{F}(x|y) = \left(\frac{F(x)}{F(y)}\right)^{K-1}$$

- $-K = 2 \Rightarrow w(y) = \mathbb{E}[x|x < y]$: average productivity of employees at competing firm
- $-K > 2 \Rightarrow w(y) = \mathbb{E}[x_{K-1}^{max} | x_{K-1}^{max} < y]$: average 2^{nd} best productivity elsewhere
- $-K \rightarrow \infty \Rightarrow w(y) \rightarrow y$: Competition erases markdowns in the limit at a given y.
- **Joint Log-normal** (for K = 2)

$$\tilde{F}(x|y) = \left(\frac{F(x; \mu, \tilde{\sigma}(\rho))}{F(y; \mu, \tilde{\sigma}(\rho))}\right)^{\frac{1}{1-\rho}} \quad \text{where} \quad \tilde{\sigma}(\rho) = \sqrt{\frac{1+\rho}{1-\rho}} \ \sigma$$

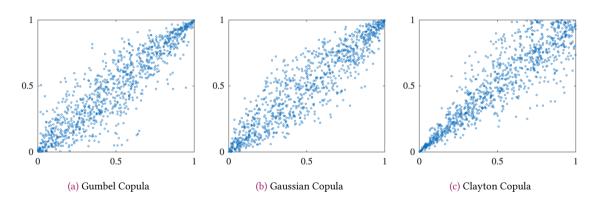
- $-\frac{1}{1-\rho}$ acts like K above while $\sqrt{\frac{1+\rho}{1-\rho}}$ steepens wage schedule
- $-\rho \rightarrow 1 \Rightarrow w(y) \rightarrow y$ Correlation erases markdowns in the limit

Symmetric Equilibrium: Worker Productivity and Markdown

$$1 - \frac{w}{y} = \frac{1}{1 + \eta_k(w; y, \{w_j(y_j)\}_{j \neq k})},$$

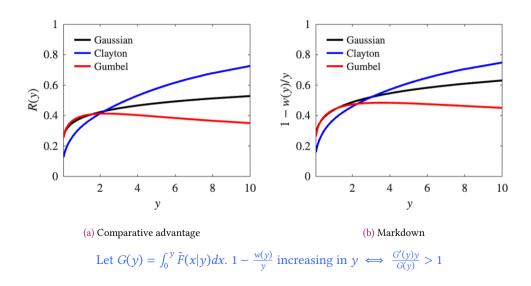
- Markdown distribution within a firm depends on how $\eta_k(w; y, \{w_j(y_j)\}_{j \neq k})$ varies with y in eq'm.
- Illustrate with three copulas:
 - Gumbel
 - @ Gaussian
 - 3 Clayton

Dependence Structures with Copulas



Joint distribution of (u_1, u_2) , with each copula calibrated to a Kendall's $\tau = 0.75$

Markdowns mirror comparative advantage



Asymmetric Oligopsony

Assumptions/Restrictions

- K = 2
- $y \in [0, y^{\text{max}}]$
- ∘ *C* is Archimedean with generator function ψ : [0, 1] → ∞: (note ψ' < 0 and ψ'' > 0.)

$$\psi(C(u,v)) = \psi(u) + \psi(v)$$

Stochastic dominance concepts:

- $F_2 \succ_{FOSD} F_1 \iff F_2(y) < F_1(y) \text{ for all } y \in (0, y^{\max})$
- $\circ F_2 \succ_{APD} F_1 \iff \text{ for all } x < y \in [0, y^{max}],$

$$\psi(F_2(x)) - \psi(F_1(x)) > \psi(F_2(y)) - \psi(F_1(y)).$$

$$\circ$$
 APD \Longrightarrow FOSD \circ $Y_1 \perp \!\!\! \perp Y_2 \implies$ APD \equiv MRHR $(F_2(x)/F_1(x) \nearrow \text{ in } x)$

Asymmetric Duopsony: Two cases

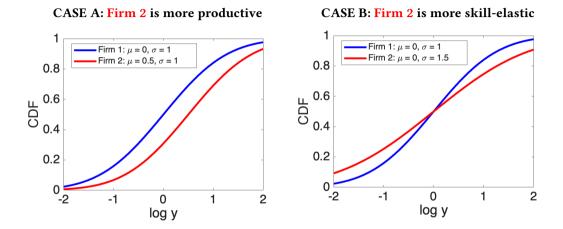
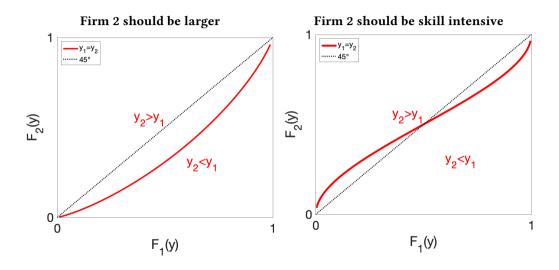
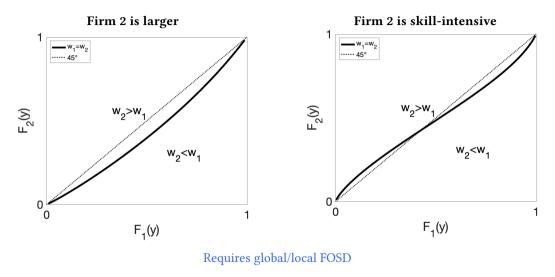


Figure: Marginal productivity distributions

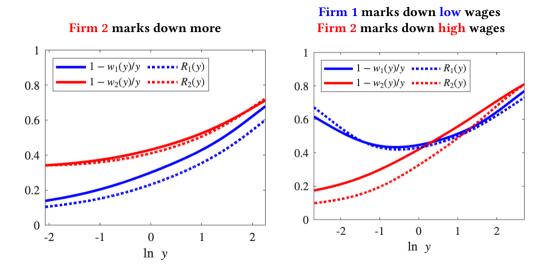
Efficient allocation mirrors comparative advantage



Equilibrium allocation follows comparative advantage

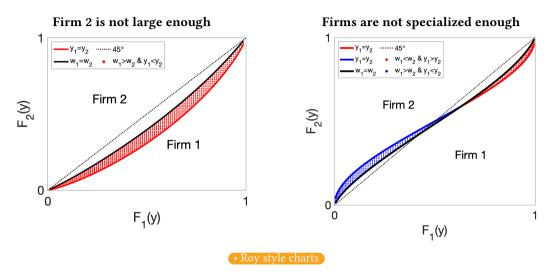


Markdowns follow comparative advantage



Requires global/local FOSD and APD

Asymmetric equilibria are inefficient!



Asymmetric Duopsony: Key Results

- CASE A: Firm 2 is more productive CASE B: Firm 2 is more skill-elastic
- **10** Efficient allocation follows comparative advantage (Roy, 1951)
 - **A** Productive firm should be larger
 - **B** Skill-elastic firm should be skill intensive
- 2 Equilibrium allocation follows comparative advantage
 - A Productive firm pays better and employs more of all skill levels
 - **B** Skill-elastic firm better rewards skill, employs more skilled workers
- 8 But markdowns also follow comparative advantage
 - **A** Productive firms at all wage levels
 - **B** Skill-elastic firm among high-wage workers, skill-inelastic firm among low-wage workers
- 4 Asymmetric equilibria are inefficient!
 - **A** Productive firms are not large enough
 - **B** Firms are not specialized enough

Mapping model predictions to worker/firm characteristics

- Within a firm
 - Larger wage markdowns among high-wage workers
- Across firms
 - Larger firms have larger wage markdowns
 - High-wage firms have steeper markdown-wage profiles

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Estimation of Markdowns

 Estimate labor supply elasticity from wage and employment responses to employer-level demand shocks by wage quartile at employer (establishment × occupation).

$$\Delta \ln \text{wage}_{it} = \beta_q \Delta \ln \text{emp}_{jt} + \alpha_{mqt} + \varepsilon_{it}$$
 (1)

$$\Delta \ln \operatorname{emp}_{jqt} = \gamma_q \, \Delta \ln \operatorname{emp}_{jt} + \kappa_{mqt} + \mu_{jqt} \tag{2}$$

- (1) estimated at worker-year level for **stayers**
- (2) estimated at employer-year level
- (1) & (2) instrument for $\Delta \ln \text{emp}_{it}$ to isolate demand shocks from shifts in labor supply

$$\hat{\eta}_q = rac{\hat{\gamma}_q^{IV}}{\hat{eta}_q^{IV}} \quad \Rightarrow \quad \hat{m}_q = rac{1}{1 + \hat{\eta}_q}$$

Data and Sample Selection

- **Brazil (RAIS)**: 2006 2018
 - Administrative panel on linked employee-employer pairs; covers universe of formal sector
- **Labor market = Metro area × Occupation** (79 x 3)

	Same metro area	Same occupation	Same 7-digit industry	
Hiring rate	81%	76%	20%	

- Measure **employment** as of end of year, **wages** for month of December (includes overtime pay, bonuses, commissions, tips) $\Rightarrow \Delta = \text{change from December } t 1 \text{ to December } t$
- Exclude military, government, directors/managers, below 95% of minimum wage.

Instruments for labor demand

IV-1: Employer's life-cyle: Younger & smaller employers grow faster

- Instruments are age (1-3, 4-10, 11-20, and > 20 years) and size ($ln(emp_{t-2})$) and its square)

IV-2: National industry growth: at 7-digit level

- holding market (metropolitan area by occupation) employment fixed
- robust to dropping industries with "in-hiring" or using only predictable cyclicality

IV-3: Interaction of IV-1 and IV-2

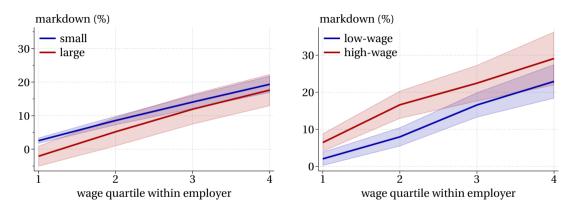
IV-3: employer's life-cycle × industry's employment growth

quartile (q)	wage response (\widehat{eta}_q)	emp response $(\widehat{\gamma}_q)$	elasticity $(\widehat{\eta}_q)$	markdown (%)
all	0.15 (0.02)	1.00 (—)	6.9 (0.8)	12.7 (1.4)
1 st	0.03 (0.01)	1.38 (0.10)	42.2 (18.5)	2.3 (1.0)
2^{nd}	0.13 (0.02)	0.96 (0.05)	7.5 (1.1)	11.7 (1.5)
$3^{ m rd}$	0.18 (0.02)	0.71 (0.02)	3.9 (0.6)	20.5 (1.9)
$4^{ m th}$	0.23 (0.03)	0.59 (0.03)	2.6 (0.4)	28.1 (2.9)

Notes. – Standard errors are clustered at the employer-year level.

- Robust to dropping industries that hire > 10% from within results
- Robust to only instrumenting with business cycle × industry cyclicality results

Within firm variation is much larger!



95% conf. intervals shaded. Large = top 5% by market (44% of workers); high-wage 50% of workers ranking employers by med. wage



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Minimum Wage and Informal Sector

- Add legal minimum wage, w, to a symmetric market
 - -v < w are displaced; for v > w:

$$w(y) = w^{*}(y) + \underbrace{\left[\underline{w} - w^{*}(\underline{w})\right] \zeta(y)}_{\text{wage bump}}$$

$$w^*(y)$$
: wage offer w/o minimum wage $\zeta(y) \in (0,1]$ with $\zeta(\underline{w}) = 1$ and $\zeta'(y) < 0$.

- Add informal sector option: $w_0 \sim i.i.d.$ $F_I(w_0)$.
 - $-v < \min\{w_0, w\}$ work in the informal sector at w_0 ; for v > w:

$$w(y) = w^{*}(y) + \underbrace{\left[\underline{\mathbf{w}} - w^{*}(\underline{\mathbf{w}})\right] \zeta(y)}_{\text{wage bump}} + \underbrace{b(y)}_{b(y)}$$

where $b(\mathbf{w}) = 0$.

- If informal pay is lower than formal, then gains skew toward low-wage formal workers.

Calibration

Objectives

- Show what estimates imply for cross-employer dependence
- ② Effect of market power on wage dispersion
- 3 Effects of minimum wages and the informal sector on employment and wage markdowns

Calibration Moments with Minimum Wage and Informal Sector

Targeted Moments	Data Source	Data	Model
Within-formal-firm std of log wage	Authors' calculation	0.31	0.31
Formal sector average markdown (%)	Authors' estimation	16.1	16.1
Formal sector employment share (%)	Engbom et al. (2022)	66	66
Minimum-to-formal wage ratio	Authors' calculation	0.33	0.33
Informal-to-formal wage ratio	Meghir, Narita and Robin (2015)	0.69	0.69

Notes: The within-employer std of log wage and the formal-to-minimum wage ratio are calculated by the authors using the RAIS data.

• Formal sector markdowns with Clayton Copula (not targeted)

Quartile	1	2	3	4
Data	2.3	11.7	20.5	28.1
Model	6.9	11.4	16.6	27.4

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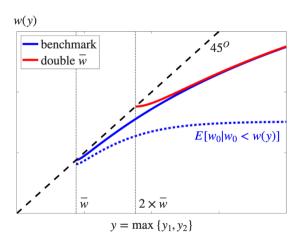
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24% reduction in log-wage dispersion.

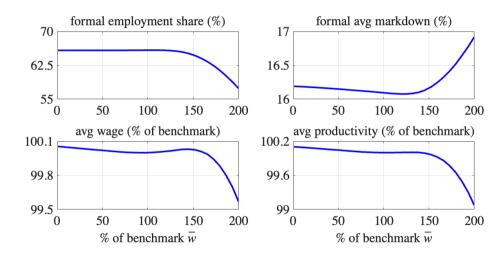
Double the minimum wage



 $\underline{\mathbf{w}} < y < 2\underline{\mathbf{w}} \Rightarrow \text{Displaced: wage and efficiency losses}$

 $2\underline{\mathbf{w}} < y \Rightarrow$ wage gains.

Implications of minimum wage



Conclusions

- Want to know where to expect monopsony—model says look to comparative advantage
- For the formal Brazilian labor market, markdowns ...
 - bigger for higher-wage workers within employer
 - somewhat bigger for higher-wage employers (but not for larger employers)
 - ⇒ compress wage dispersion
- Minimum wage and informal sector ...
 - help reduce markdowns for low-wage workers, provided they don't lose their (formal) jobs
 - have little effect on high-wage workers who experience largest markdowns
 - ⇒ have limited capacity to eliminate monopsony power

SUPPLEMENTARY SLIDES

Cross-Section Sample Restrictions

Restriction	% meeting each
$18 \le age \le 64$	98.2
Paid \geq 0.95 times legal minimum	97.5
Not military, government, director/manager, science/art prof., or apprentice	71.0
In one of 74 metropolitan areas	71.7
Meeting all restrictions	49.1

Notes: Starts from sample of 553,266,008 worker-years employed at year's end with a December wage

Regression Sample Restrictions

Restrictions	% meeting each‡
Paid monthly	90.8
At establishment all of December	96.2
$40 \le \text{weekly hours} \le 44$	91.2
Employer ≥ 10 workers with stayers above & below median	61.7
Stayer with consecutive wages	52.6
Meeting all restrictions	28.9
Resulting sample size	
Worker-year	79,614,942
Employer-year	3,415,115

Notes: Starts from sample meeting previous table's restrictions

Wage Gains during Mass Hire Events

Table: Wage Gains (in %'s) for Mass Hires by Wage Quartile

		quartile (q)			
mass hires of	1 st	2^{nd}	3^{rd}	4 th	
at least 50%	5.6	17.4	24.8	37.5	
at least 80%	4.3	16.9	24.8	39.8	

Notes: Samples restrict to job matches that satisfy (i) all sampling restrictions, except that "stayer with consecutive wages" in Panel B is replaced by "new hires," (ii) the worker's last job within the past year is observed and satisfies Panel A restrictions in Table ??, (iii) the employer experiences a mass-hire in the year, and (iv) the last job's separation is initiated by the worker. The resulting sample size is 1,841,134 for at least 50% mass-hires and 313,284 for at least 80% mass-hires. We control for market-by-year fixed effects.

OLS Estimates:

Table: OLS Estimates: Wage and Employment Responses by Wage Quartile

quartile (q)	wage response (\widehat{eta}_q)	emp response $(\widehat{\gamma}_q)$	elasticity $(\widehat{\eta}_q)$	markdown (%)
all	0.027 (0.001)	1.00 (-)	37.4 (1.3)	2.6 (0.1)
1 st	0.013 (0.001)	1.22 (0.01)	93.2 (5.3)	1.1 (0.1)
2^{nd}	0.023 (0.001)	0.92 (0.00)	40.5 (1.5)	2.4(0.1)
$3^{ m rd}$	0.030 (0.001)	0.81 (0.01)	27.3 (1.1)	3.5 (0.1)
$4^{ m th}$	0.036 (0.001)	0.76 (0.01)	20.8 (0.8)	4.6 (0.2)

Notes: Wage responses reflect 79,614,942 worker-year observations; employment response reflect 3,415,115 employer-year observations, with observations weighted by employer's employment. Standard errors (in parentheses) for wage and employment responses are clustered at employer-by-year level. Those for labor supply elasticity and markdown are derived by Delta Method. Not every employer is represented in all four quartiles.

IV1: employer's life-cycle (quadratics in log size and log age)

q	wage response (\widehat{eta}_q)	emp response $(\widehat{\gamma}_q)$	elasticity $(\widehat{\eta}_q^s)$	markdown (%)
all	0.19 (0.02)	1.00 (-)	5.4 (0.6)	15.7 (1.5)
1 st	0.05 (0.02)	1.41 (0.03)	29.1 (13.6)	3.3 (1.5)
2^{nd}	0.16 (0.02)	0.91 (0.02)	5.6 (0.6)	15.2 (1.5)
3^{rd}	0.23 (0.02)	0.64 (0.03)	2.8 (0.3)	26.6 (2.2)
4 th	0.31 (0.03)	0.52 (0.02)	1.7 (0.2)	36.8 (2.4)

IV-2: industry's employment growth

q	wage response (\widehat{eta}_q)	emp response $(\widehat{\gamma}_q)$	elasticity $(\widehat{\eta}_q^s)$	markdown (%)
all	0.12 (0.02)	1.00 (-)	8.2 (1.6)	10.9 (1.9)
1 st	0.04 (0.03)	1.46 (0.12)	41.0 (30.0)	2.4 (1.7)
2^{nd}	0.10 (0.03)	0.96 (0.07)	9.8 (2.9)	9.2 (2.5)
3^{rd}	0.14 (0.02)	0.77 (0.01)	5.4 (0.9)	15.5 (2.2)
4 th	0.18 (0.03)	0.65 (0.06)	3.5 (0.7)	22.0 (3.4)

IV: industry's growth, excluding industries with > 10% internal hires

 $\circ~$ this drops 5% (out of 1402) industries, accounting for 25% obs in reg sample

q	wage response (\widehat{eta}_q)	emp response $(\widehat{\gamma}_q)$	elasticity $(\widehat{\eta}_q^s)$	markdown (%)
1^{st}	0.07 (0.02)	1.26 (0.15)	16.9 (5.6)	5.6 (1.7)
2^{nd}	0.10 (0.03)	1.00 (0.11)	10.2 (3.2)	8.9 (2.6)
3^{rd}	0.13 (0.03)	0.82 (0.02)	6.2 (1.3)	13.8 (2.4)
4 th	0.17 (0.03)	0.72 (0.03)	4.3 (0.9)	18.8 (3.0)

Standard errors in parentheses, clustered at the employer-by-year level.



IV: industries exposure to business cycle due to cyclicality

quartile (q)	wage response (\widehat{eta}_q)	emp response $(\widehat{\gamma}_q)$	elasticity $(\widehat{\eta}_q^s)$	markdown (%)
1 st	0.04 (0.05)	1.90 (0.27)	45.1 (53.2)	2.2 (2.5)
2^{nd}	0.17 (0.09)	0.70 (0.15)	4.1 (2.4)	19.6 (9.3)
$3^{ m rd}$	0.26 (0.09)	0.63 (0.07)	2.4 (0.9)	29.3 (7.8)
$4^{ m th}$	0.36 (0.12)	0.52 (0.14)	1.4 (0.6)	40.9 (10.4)

Standard errors in parentheses, clustered at the employer-by-year level.



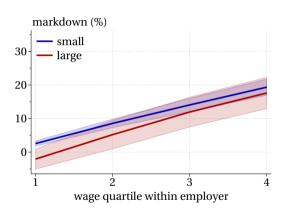
Robustness Check for Wage $\geq 1.2 \times$ Minimum Wage

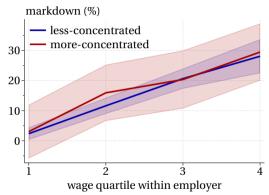
quartile (q)	wage response (\widehat{eta}_q)	emp response $(\widehat{\gamma}_q)$	elasticity $(\widehat{\eta}_q^s)$	markdown (%)
1 st	0.04 (0.01)	1.49 (0.04)	36.9 (13.0)	2.6 (0.9)
$2^{ m nd}$	0.14 (0.02)	0.88 (0.02)	6.3 (0.7)	13.6 (1.3)
$3^{ m rd}$	0.19 (0.02)	0.68 (0.03)	3.6 (0.4)	21.5 (2.0)
4 th	0.23 (0.03)	0.58 (0.03)	2.5 (0.3)	28.3 (2.6)

Standard errors in parentheses, clustered at the employer-by-year level.



Markdowns by Employer Size vs. Market Concentration





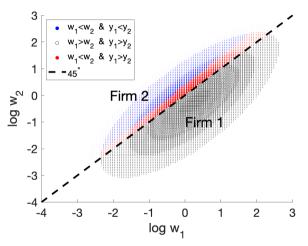
(a) By employer size

(b) By market's concentration ratio

Notes:– shaded areas depict 95% confidence intervals.



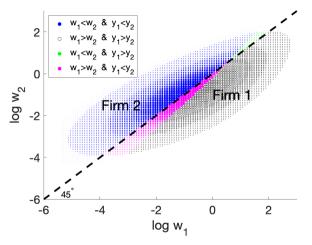
Asymmetric Duopsony Equilibrium: $\mu_1 > \mu_2$, $\sigma_1 = \sigma_2$



Assumptions: $y_1 \sim N(1,1), \ y_2 \sim N(0,1)$ with $\rho = 0.75$. Productive firm is inefficiently small!

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Asymmetric Duopsony Equilibrium: $\mu_1 = \mu_2$, $\sigma_1 >> \sigma_2$



Assumptions: $y_1 \sim N(0, 1.7), \ y_2 \sim N(0, 1)$ with $\rho = 0.75$. Two-sided distortion to sorting efficiency!

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References

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