

# Economic Decision-Making Skill Predicts Income in Two Countries

Andrew Caplin, NYU and NBER  
David J. Deming, Harvard and NBER  
Soren Leth-Petersen, University of Copenhagen  
Ben Weidmann, Harvard

July 2024

## Most jobs require decision-making

- Workers valued not only for how much they can do, but for their ability to *decide what to do*

## Most jobs require decision-making

- Workers valued not only for how much they can do, but for their ability to *decide what to do*
- Canonical human capital theory takes “what to do” as given - more HC  $\iff$  more output per hour (e.g. Mincer 1958, Becker 1962)

## Most jobs require decision-making

- Workers valued not only for how much they can do, but for their ability to *decide what to do*
- Canonical human capital theory takes “what to do” as given - more HC  $\iff$  more output per hour (e.g. Mincer 1958, Becker 1962)
  - Perfect information rules out “allocative ability” (Welch 1970)

## Most jobs require decision-making

- Workers valued not only for how much they can do, but for their ability to *decide what to do*
- Canonical human capital theory takes “what to do” as given - more HC  $\iff$  more output per hour (e.g. Mincer 1958, Becker 1962)
  - Perfect information rules out “allocative ability” (Welch 1970)
- Yet firms invest in managerial talent, emphasize problem-solving as a desirable quality in new hires (NACE 2023)

# What do we know about decision-making as a skill?

- Behavior lit - complexity aversion and heuristics (e.g. Kahneman and Frederick 2002, Oprea 2020)

# What do we know about decision-making as a skill?

- Behavior lit - complexity aversion and heuristics (e.g. Kahneman and Frederick 2002, Oprea 2020)
  - Rules of thumb as a rational response to complexity (e.g. Lieder and Griffiths 2020)

# What do we know about decision-making as a skill?

- Behavior lit - complexity aversion and heuristics (e.g. Kahneman and Frederick 2002, Oprea 2020)
  - Rules of thumb as a rational response to complexity (e.g. Lieder and Griffiths 2020)
- Some people less “behavioral” than others (e.g. Benjamin, Brown, and Shapiro 2013))



# What do we know about decision-making as a skill?

- Behavior lit - complexity aversion and heuristics (e.g. Kahneman and Frederick 2002, Oprea 2020)
  - Rules of thumb as a rational response to complexity (e.g. Lieder and Griffiths 2020)
- Some people less “behavioral” than others (e.g. Benjamin, Brown, and Shapiro 2013)
  - Cognitive ability and mental resources available for “system 2” analysis

# What do we know about decision-making as a skill?

- Behavior lit - complexity aversion and heuristics (e.g. Kahneman and Frederick 2002, Oprea 2020)
  - Rules of thumb as a rational response to complexity (e.g. Lieder and Griffiths 2020)
- Some people less “behavioral” than others (e.g. Benjamin, Brown, and Shapiro 2013)
  - Cognitive ability and mental resources available for “system 2” analysis
- Little systemic evidence of individual variation in decision quality

# This paper

*Develops* a theory and measurement paradigm for assessing individual variation in decision quality

# This paper

*Develops* a theory and measurement paradigm for assessing individual variation in decision quality

1. We call this *economic decision-making skill*

# This paper

*Develops* a theory and measurement paradigm for assessing individual variation in decision quality

1. We call this *economic decision-making skill*

1.1 Resource allocation, understanding of comparative advantage

# This paper

*Develops* a theory and measurement paradigm for assessing individual variation in decision quality

1. We call this *economic decision-making skill*
  - 1.1 Resource allocation, understanding of comparative advantage
  - 1.2 *Not* complex counterfactuals (what should I do with my life, strategic direction of company, etc.)

# This paper

*Develops* a theory and measurement paradigm for assessing individual variation in decision quality

1. We call this *economic decision-making skill*
  - 1.1 Resource allocation, understanding of comparative advantage
  - 1.2 *Not* complex counterfactuals (what should I do with my life, strategic direction of company, etc.)
2. DM assigns factors of production to different roles to maximize total output

# This paper

*Develops* a theory and measurement paradigm for assessing individual variation in decision quality

1. We call this *economic decision-making skill*
  - 1.1 Resource allocation, understanding of comparative advantage
  - 1.2 *Not* complex counterfactuals (what should I do with my life, strategic direction of company, etc.)
2. DM assigns factors of production to different roles to maximize total output
  - 2.1 A manager assigning workers to jobs, or workers allocating effort to tasks



# A model of economic decision-making

*Adapts* a generalized rational inattention framework to explain variation in labor productivity

# A model of economic decision-making

*Adapts* a generalized rational inattention framework to explain variation in labor productivity

1. DM acquires costly information about heterogeneous factor productivity (Sims 2003, Mackowiak et al 2023)

# A model of economic decision-making

*Adapts* a generalized rational inattention framework to explain variation in labor productivity

1. DM acquires costly information about heterogeneous factor productivity (Sims 2003, Mackowiak et al 2023)
  - 1.1 Individual-specific attention costs - analogy to input costs in production theory

# A model of economic decision-making

*Adapts* a generalized rational inattention framework to explain variation in labor productivity

1. DM acquires costly information about heterogeneous factor productivity (Sims 2003, Mackowiak et al 2023)
  - 1.1 Individual-specific attention costs - analogy to input costs in production theory
  - 1.2  $\uparrow$  ED skill  $\Rightarrow$  more efficient assignments, holding time/complexity/priors constant

# A model of economic decision-making

*Adapts* a generalized rational inattention framework to explain variation in labor productivity

1. DM acquires costly information about heterogeneous factor productivity (Sims 2003, Mackowiak et al 2023)
  - 1.1 Individual-specific attention costs - analogy to input costs in production theory
  - 1.2  $\uparrow$  ED skill  $\Rightarrow$  more efficient assignments, holding time/complexity/priors constant
2. Economic decision-making skill is the *marginal product of attention*

# How do we measure ED skill?

- **The Assignment Game**

## How do we measure ED skill?

- **The Assignment Game**
- Participants are managers assigning fictional workers to jobs to maximize output

## How do we measure ED skill?

- **The Assignment Game**
- Participants are managers assigning fictional workers to jobs to maximize output
  - Observe draws from workers' productivity schedules over tasks, choose an assignment



## How do we measure ED skill?

- **The Assignment Game**
- Participants are managers assigning fictional workers to jobs to maximize output
  - Observe draws from workers' productivity schedules over tasks, choose an assignment
  - Paid for performance

## How do we measure ED skill?

- **The Assignment Game**
- Participants are managers assigning fictional workers to jobs to maximize output
  - Observe draws from workers' productivity schedules over tasks, choose an assignment
  - Paid for performance
- Measure allocative efficiency over multiple decision problems

## How do we measure ED skill?

- **The Assignment Game**
- Participants are managers assigning fictional workers to jobs to maximize output
  - Observe draws from workers' productivity schedules over tasks, choose an assignment
  - Paid for performance
- Measure allocative efficiency over multiple decision problems
  - Design minimizes the importance of working memory

## Does ED skill matter in the US labor market?

- We administer the Assignment game to a survey of ~1,000 U.S. FT workers ages 25-55

## Does ED skill matter in the US labor market?

- We administer the Assignment game to a survey of ~1,000 U.S. FT workers ages 25-55
  - Paid for performance on AG + other cognitive tests

## Does ED skill matter in the US labor market?

- We administer the Assignment game to a survey of ~1,000 U.S. FT workers ages 25-55
  - Paid for performance on AG + other cognitive tests
  - Income, occupation, demographics

## Does ED skill matter in the US labor market?

- We administer the Assignment game to a survey of ~1,000 U.S. FT workers ages 25-55
  - Paid for performance on AG + other cognitive tests
  - Income, occupation, demographics
- ED skill is strongly associated with income, conditional on IQ, numeracy, education

## Does ED skill matter in the US labor market?

- We administer the Assignment game to a survey of ~1,000 U.S. FT workers ages 25-55
  - Paid for performance on AG + other cognitive tests
  - Income, occupation, demographics
- ED skill is strongly associated with income, conditional on IQ, numeracy, education
  - 1 SD higher AG = 7% higher income; more than twice as large as IQ



## Does ED skill matter in the US labor market?

- We administer the Assignment game to a survey of ~1,000 U.S. FT workers ages 25-55
  - Paid for performance on AG + other cognitive tests
  - Income, occupation, demographics
- ED skill is strongly associated with income, conditional on IQ, numeracy, education
  - 1 SD higher AG = 7% higher income; more than twice as large as IQ
- Association between AG score and income greater in decision-intensive jobs

## Does ED skill matter in the Danish labor market?

- We also administer the AG to  $\sim 2,300$  people ages 25-55 in the Danish population registry

## Does ED skill matter in the Danish labor market?

- We also administer the AG to ~2,300 people ages 25-55 in the Danish population registry
  - Admin data from Statistics Denmark; income/occ/demogs; pop weights

## Does ED skill matter in the Danish labor market?

- We also administer the AG to ~2,300 people ages 25-55 in the Danish population registry
  - Admin data from Statistics Denmark; income/occ/demogs; pop weights
- First draft of the paper was only U.S. results - constrained ourselves to the same analysis across samples

## Does ED skill matter in the Danish labor market?

- We also administer the AG to ~2,300 people ages 25-55 in the Danish population registry
  - Admin data from Statistics Denmark; income/occ/demogs; pop weights
- First draft of the paper was only U.S. results - constrained ourselves to the same analysis across samples
- ED skill is strongly associated with labor income in Denmark, conditional on education and demographics

## Does ED skill matter in the Danish labor market?

- We also administer the AG to ~2,300 people ages 25-55 in the Danish population registry
  - Admin data from Statistics Denmark; income/occ/demogs; pop weights
- First draft of the paper was only U.S. results - constrained ourselves to the same analysis across samples
- ED skill is strongly associated with labor income in Denmark, conditional on education and demographics
  - 1 SD higher AG = 9-11% higher income

## Does ED skill matter in the Danish labor market?

- We also administer the AG to ~2,300 people ages 25-55 in the Danish population registry
  - Admin data from Statistics Denmark; income/occ/demogs; pop weights
- First draft of the paper was only U.S. results - constrained ourselves to the same analysis across samples
- ED skill is strongly associated with labor income in Denmark, conditional on education and demographics
  - 1 SD higher AG = 9-11% higher income
- Association between AG score and income greater in decision-intensive jobs

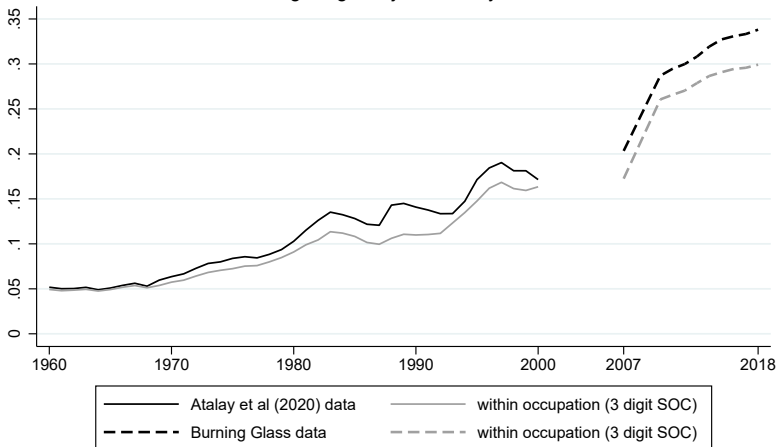
## Does ED skill matter in the Danish labor market?

- We also administer the AG to ~2,300 people ages 25-55 in the Danish population registry
  - Admin data from Statistics Denmark; income/occ/demogs; pop weights
- First draft of the paper was only U.S. results - constrained ourselves to the same analysis across samples
- ED skill is strongly associated with labor income in Denmark, conditional on education and demographics
  - 1 SD higher AG = 9-11% higher income
- Association between AG score and income greater in decision-intensive jobs
  - Magnitudes strikingly similar in the two samples



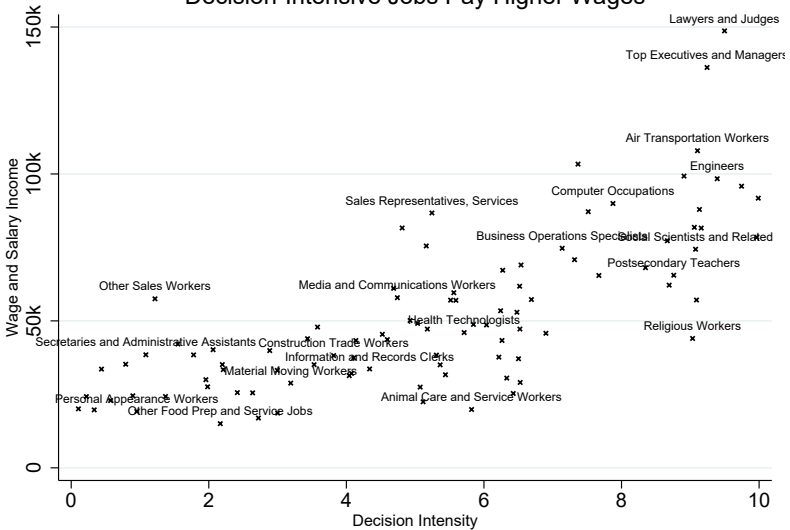
## Share of All Jobs Requiring Decision-Making

calculated using weighted job vacancy data, 1960-2018



Share of job vacancies requiring decisions and related keywords. Weighted to match occupation distribution in 1960-2018 Census/ACS. Smoothed using a five-year moving average. See text for details on data definitions and weighting.

# Decision-Intensive Jobs Pay Higher Wages



# Model Setup

A risk neutral DM assigns a set of  $M$  factors (workers) to  $M$  tasks. Assume 1:1 for simplicity.

Workers have a finite set of possible productivity schedules  $\omega(m) = (\omega_1(m), \dots, \omega_M(m)) \in \Omega^M$ , where  $\omega_n(m)$  is worker  $m$ 's productivity type in task  $n$ .

# Model Setup

A production function  $\mathcal{F}$  maps task levels into output. The agent's expected output for any assignment  $a : \{1, \dots, M\} \rightarrow \{1, \dots, M\}$ , in any state  $\omega$  is:

$$f(a, \omega) \equiv \mathcal{F}(\omega_1(a^{-1}(1)), \dots, \omega_M(a^{-1}(M)))$$

If worker productivity schedules are perfectly observed, the optimal assignment solves the linear programming problem of Koopmans and Beckmann (1957).

## Contribution

- If information is costly to observe, DMs weigh expected output from  $\mathcal{F}$  against expected cost of acquiring information about  $\omega$

## Contribution

- If information is costly to observe, DMs weigh expected output from  $\mathcal{F}$  against expected cost of acquiring information about  $\omega$ 
  - The ability to learn about factor productivity has economic value (e.g. Nelson and Phelps 1966, Jovanovic and Nyarko 1996)

## Contribution

- If information is costly to observe, DMs weigh expected output from  $\mathcal{F}$  against expected cost of acquiring information about  $\omega$ 
  - The ability to learn about factor productivity has economic value (e.g. Nelson and Phelps 1966, Jovanovic and Nyarko 1996)
- Fundamental source of allocative inefficiency is *costly attention*

## Contribution

- If information is costly to observe, DMs weigh expected output from  $\mathcal{F}$  against expected cost of acquiring information about  $\omega$ 
  - The ability to learn about factor productivity has economic value (e.g. Nelson and Phelps 1966, Jovanovic and Nyarko 1996)
- Fundamental source of allocative inefficiency is *costly attention*
  - In perfectly competitive markets, “allocative ability” can never be the source of return to a factor (Welch 1970)



## Contribution

- If information is costly to observe, DMs weigh expected output from  $\mathcal{F}$  against expected cost of acquiring information about  $\omega$ 
  - The ability to learn about factor productivity has economic value (e.g. Nelson and Phelps 1966, Jovanovic and Nyarko 1996)
- Fundamental source of allocative inefficiency is *costly attention*
  - In perfectly competitive markets, “allocative ability” can never be the source of return to a factor (Welch 1970)
- “Waste is an error within the framework of modern economic analysis, and it will not become a useful concept until we have a theory of error (Leibenstein 1966, Stigler 1976)

# Model Setup

- DM begin with prior beliefs  $\mu(\omega)$  about productivity types, develops an *attention strategy* that optimally refines beliefs

# Model Setup

- DM begin with prior beliefs  $\mu(\omega)$  about productivity types, develops an *attention strategy* that optimally refines beliefs
  - Acquire costly signals - which workers to monitor and for how long, what questions to ask etc.

## Model Setup

- DM begin with prior beliefs  $\mu(\omega)$  about productivity types, develops an *attention strategy* that optimally refines beliefs
  - Acquire costly signals - which workers to monitor and for how long, what questions to ask etc.
- After receiving signals, they form a posterior  $\gamma(\omega)$  and choose an assignment  $a$  that maximizes expected output

## Model Setup

- DM begin with prior beliefs  $\mu(\omega)$  about productivity types, develops an *attention strategy* that optimally refines beliefs
  - Acquire costly signals - which workers to monitor and for how long, what questions to ask etc.
- After receiving signals, they form a posterior  $\gamma(\omega)$  and choose an assignment  $a$  that maximizes expected output
- Next characterize agents' attention costs, e.g. their signal extraction efficiency.

## Beliefs

Define an *attention strategy* function  $Q$ , where  $Q(\gamma)$  is the unconditional probability of posterior belief  $\gamma$ .

Define the optimal value of a posterior belief as  $\hat{f}(\gamma) = \max_a \sum_{\omega} f(a, \omega) \gamma(\omega)$ .

Thus the optimal value of an attention strategy is a probability-weighted posterior belief function:

$$\hat{f}(Q) = \sum_{\gamma} Q(\gamma) \hat{f}(\gamma).$$

## Attention as a Production Input

Just as production theory requires functional form assumptions to deliver smooth comparative statics, we consider attention cost functions  $K(Q)$  that can be scaled by some multiple  $c > 0$ , e.g.:

$$V(c, Q) = \hat{f}(Q) - cK(Q)$$

A production function with attention as the input, rather than labor and capital.

## Attention Production Possibility Set

$$\mathcal{Y} = \left\{ (x, y) \in \mathbb{R}^2 \mid \exists Q \in Q(\mu) \text{ s.t. } \hat{f}(Q) \geq y, K(Q) \leq x \right\}$$

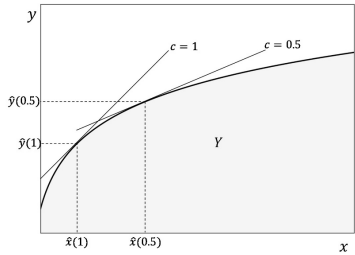
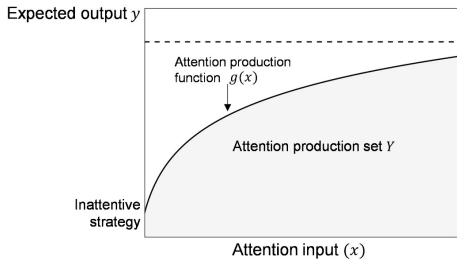
where  $y$  is the output level,  $x$  is an attention input, and  $K(Q)$  is an attention cost function that depends on beliefs.

The *attention production function*  $g(x)$  - supremum of  $\mathcal{Y}$  for attention inputs of  $x$  or below.

With two add'l assumptions about  $K(Q)$ ,  $\mathcal{Y}$  is convex,  $g(x)$  is concave, and optimal strategies for all  $c > 0$ .

See the paper for a proof.





## Identifying ED Skill

Recall that  $V(c, Q) = \hat{f}(Q) - cK(Q)$ . Now rewrite beliefs as assignment probabilities  $P(a | \omega)$ :

$$V_j(a, \omega) = \max_{P_j} \sum_a \sum_{\omega} y_j(a, \omega) P_j(a | \omega) \mu_j(\omega) - c_j K(P_j)$$

where  $c_j > 0$  is the agent's marginal cost of attention, and *economic decision-making skill* is  $\alpha_j = \frac{1}{c_j}$ .

Empirical challenge - isolate  $\alpha_j$  from other individual differences (utility, available actions, prior beliefs...).

# The Assignment Game

- Participants are managers assigning fictional workers 1:1 to jobs

# The Assignment Game

- Participants are managers assigning fictional workers 1:1 to jobs
  - Observe multiple “days” of each worker’s productivity schedule

# The Assignment Game

- Participants are managers assigning fictional workers 1:1 to jobs
  - Observe multiple “days” of each worker’s productivity schedule
  - “Workers have good days and bad days”; figure out “how good workers are at different tasks ON AVERAGE”

# The Assignment Game

- Participants are managers assigning fictional workers 1:1 to jobs
  - Observe multiple “days” of each worker’s productivity schedule
  - “Workers have good days and bad days”; figure out “how good workers are at different tasks ON AVERAGE”
- After seeing separately, they see the full matrix again for each day

# The Assignment Game

- Participants are managers assigning fictional workers 1:1 to jobs
  - Observe multiple “days” of each worker’s productivity schedule
  - “Workers have good days and bad days”; figure out “how good workers are at different tasks ON AVERAGE”
- After seeing separately, they see the full matrix again for each day
- Can make/change assignments at any time

## Participants first see worker productivity sequentially

(This example shows worker 2, and output is visible for the 5<sup>th</sup> day)

**Observation: Day 1**

**Observation: Day 2**

**Observation: Day 3**

**Observation: Day 4**

**Observation: Day 5**

	Task A	Task B	Task C
Worker 1			
Worker 2	3	4	6
Worker 3			

**Assignment**

	Task A	Task B	Task C
Worker 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Worker 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Worker 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Can only submit when observation and review rounds are complete



Participants then see review all workers' productivity together  
(This example shows all 3 workers' output on day 5)

Review: Day 1

Review: Day 2

Review: Day 3

Review: Day 4

**Review: Day 5**

	Task A	Task B	Task C
Worker 1	11	9	9
Worker 2	3	4	6
Worker 3	4	7	4

1 second

**Assignment**

	Task A	Task B	Task C
Worker 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Worker 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Worker 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Can only submit when observation and review rounds are complete

Submit

# Scoring

- Scores are based on average productivity of each worker in the assigned task

# Scoring

- Scores are based on average productivity of each worker in the assigned task
  - Payment depends on performance relative to random guessing

# Scoring

- Scores are based on average productivity of each worker in the assigned task
  - Payment depends on performance relative to random guessing
- 16 items - 8 each of 3x3 and 4x4

# Scoring

- Scores are based on average productivity of each worker in the assigned task
  - Payment depends on performance relative to random guessing
- 16 items - 8 each of 3x3 and 4x4
  - 7 participants achieved the max score of 84; mean = 68, SD = 9.4

# Other Assessments

- Ravens Matrices (nonverbal IQ)

## Other Assessments

- Ravens Matrices (nonverbal IQ)
- Revised version of the Cognitive Reflection Test (Frederick 2005, Toplak et al 2014)

## Other Assessments

- Ravens Matrices (nonverbal IQ)
- Revised version of the Cognitive Reflection Test (Frederick 2005, Toplak et al 2014)
- Berlin Numeracy Test (Cokely et al 2012, 2018)



## Other Assessments

- Ravens Matrices (nonverbal IQ)
- Revised version of the Cognitive Reflection Test (Frederick 2005, Toplak et al 2014)
- Berlin Numeracy Test (Cokely et al 2012, 2018)
- Split-sample reliabilities (n=5,000)

## Other Assessments

- Ravens Matrices (nonverbal IQ)
- Revised version of the Cognitive Reflection Test (Frederick 2005, Toplak et al 2014)
- Berlin Numeracy Test (Cokely et al 2012, 2018)
- Split-sample reliabilities (n=5,000)
  - Assignment Game = 0.75

## Other Assessments

- Ravens Matrices (nonverbal IQ)
- Revised version of the Cognitive Reflection Test (Frederick 2005, Toplak et al 2014)
- Berlin Numeracy Test (Cokely et al 2012, 2018)
- Split-sample reliabilities (n=5,000)
  - Assignment Game = 0.75
  - IQ = 0.72; CRT = 0.76; BNT = 0.65

# U.S. Survey Sample

- Recruited from the online research website Prolific

## U.S. Survey Sample

- Recruited from the online research website Prolific
  - Full-time employed U.S. residents ages 25-55 who speak fluent English

# U.S. Survey Sample

- Recruited from the online research website Prolific
  - Full-time employed U.S. residents ages 25-55 who speak fluent English
- 1,008 respondents with complete data

# U.S. Survey Sample

- Recruited from the online research website Prolific
  - Full-time employed U.S. residents ages 25-55 who speak fluent English
- 1,008 respondents with complete data
- Participants paid \$12 for their time + up to \$14 in bonuses (mean was \$4.50)

## U.S. Survey Sample

- Recruited from the online research website Prolific
  - Full-time employed U.S. residents ages 25-55 who speak fluent English
- 1,008 respondents with complete data
- Participants paid \$12 for their time + up to \$14 in bonuses (mean was \$4.50)
- Sample is more educated than average, but otherwise representative



# Danish Registry Sample

- AG given through survey invitation sent from gov't official email account (e-bok)

# Danish Registry Sample

- AG given through survey invitation sent from gov't official email account (e-bok)
  - response rate  $\sim 6.5\%$  - comparable to many other studies in this population

# Danish Registry Sample

- AG given through survey invitation sent from gov't official email account (e-bok)
  - response rate  $\sim 6.5\%$  - comparable to many other studies in this population
- Sample slightly older and more education, but otherwise representative

## Danish Registry Sample

- AG given through survey invitation sent from gov't official email account (e-bok)
  - response rate  $\sim 6.5\%$  - comparable to many other studies in this population
- Sample slightly older and more education, but otherwise representative
  - Population weights

**Table 3 - Economic Decision-Making Skill Predicts Higher Wage and Salary Income***Panel A - U.S. Survey Sample*

	(1)	(2)	(3)	(4)	(5)	(6)
ED Skill (AG Score)	6,006	4,480	5,881		5,012	5,227
	[1,423]	[1,312]	[1,520]		[1,516]	[1,538]
Nonverbal IQ (Ravens)				3,099	1,601	1,811
				[1,588]	[1,611]	[1,653]
Cognitive Reflection Test						978
						[1,916]
Berlin Numeracy Test						-2,183
						[1,756]
Demographic Controls		X	X	X	X	X
Population Weights			X	X	X	X
R-Squared	0.018	0.182	0.193	0.186	0.195	0.197
Sample Size	1,008	1,008	1,008	1,008	1,008	1,008

*Panel B - Danish Registry Sample*

ED Skill (AG Score)	3,694	4,050	3,243
	[709]	[665]	[676]
Demographic Controls		X	X
Population Weights			X
R-Squared	0.010	0.252	0.262
Sample Size	2,297	2,297	2,297

**Table 3 - Economic Decision-Making Skill Predicts Higher Wage and Salary Income***Panel A - U.S. Survey Sample*

	(1)	(2)	(3)	(4)	(5)	(6)
ED Skill (AG Score)	6,006	4,480	5,881		5,012	5,227
	[1,423]	[1,312]	[1,520]		[1,516]	[1,538]
Nonverbal IQ (Ravens)				3,099	1,601	1,811
				[1,588]	[1,611]	[1,653]
Cognitive Reflection Test						978
						[1,916]
Berlin Numeracy Test						-2,183
						[1,756]
Demographic Controls		X	X	X	X	X
Population Weights			X	X	X	X
R-Squared	0.018	0.182	0.193	0.186	0.195	0.197
Sample Size	1,008	1,008	1,008	1,008	1,008	1,008

*Panel B - Danish Registry Sample*

ED Skill (AG Score)	3,694	4,050	3,243
	[709]	[665]	[676]
Demographic Controls		X	X
Population Weights			X
R-Squared	0.010	0.252	0.262
Sample Size	2,297	2,297	2,297

**Table 3 - Economic Decision-Making Skill Predicts Higher Wage and Salary Income***Panel A - U.S. Survey Sample*

	(1)	(2)	(3)	(4)	(5)	(6)
ED Skill (AG Score)	6,006 [1,423]	4,480 [1,312]	5,881 [1,520]		5,012 [1,516]	5,227 [1,538]
Nonverbal IQ (Ravens)				3,099 [1,588]	1,601 [1,611]	1,811 [1,653]
Cognitive Reflection Test						978 [1,916]
Berlin Numeracy Test						-2,183 [1,756]
Demographic Controls		X	X	X	X	X
Population Weights			X	X	X	X
R-Squared	0.018	0.182	0.193	0.186	0.195	0.197
Sample Size	1,008	1,008	1,008	1,008	1,008	1,008

*Panel B - Danish Registry Sample*

ED Skill (AG Score)	3,694 [709]	4,050 [665]	3,243 [676]
Demographic Controls		X	X
Population Weights			X
R-Squared	0.010	0.252	0.262
Sample Size	2,297	2,297	2,297

**Table 3 - Economic Decision-Making Skill Predicts Higher Wage and Salary Income***Panel A - U.S. Survey Sample*

	(1)	(2)	(3)	(4)	(5)	(6)
ED Skill (AG Score)	6,006	4,480	5,881		5,012	5,227
	[1,423]	[1,312]	[1,520]		[1,516]	[1,538]
Nonverbal IQ (Ravens)				3,099	1,601	1,811
				[1,588]	[1,611]	[1,653]
Cognitive Reflection Test						978
						[1,916]
Berlin Numeracy Test						-2,183
						[1,756]
Demographic Controls		X	X	X	X	X
Population Weights			X	X	X	X
R-Squared	0.018	0.182	0.193	0.186	0.195	0.197
Sample Size	1,008	1,008	1,008	1,008	1,008	1,008

*Panel B - Danish Registry Sample*

ED Skill (AG Score)	3,694	4,050	3,243
	[709]	[665]	[676]
Demographic Controls		X	X
Population Weights			X
R-Squared	0.010	0.252	0.262
Sample Size	2,297	2,297	2,297





## Direct evidence of attention constraints

- Is AG just a working memory test?

## Direct evidence of attention constraints

- Is AG just a working memory test?
  - Do errors look random, or strategic?

## Direct evidence of attention constraints

- Is AG just a working memory test?
  - Do errors look random, or strategic?
- Participants with high attention costs will look for cognitive shortcuts

# Direct evidence of attention constraints

- Is AG just a working memory test?
  - Do errors look random, or strategic?
- Participants with high attention costs will look for cognitive shortcuts
  - Recall that they first see all days of each worker, then after that, the full matrix

Observation Day 1 Assignment

Observation Day 4 Assignment

**Observation Day 5** Assignment

	Task A	Task B	Task C
Worker 1	6	5	2
Worker 2			
Worker 3			

Can only submit when observation and review rounds are complete

Submit

## Full productivity schedule

	A	B	C
W1	6	5	2
W2	7	5	4
W3	10	6	5

Observation Day 1 Assignment

Observation Day 4 Assignment

**Observation Day 5** Assignment

	Task A	Task B	Task C
Worker 1			
Worker 2	7	5	4
Worker 3			

Can only submit when observation and review rounds are complete

Submit

Observation Day 1 Assignment

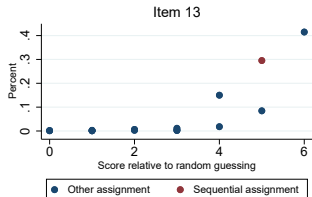
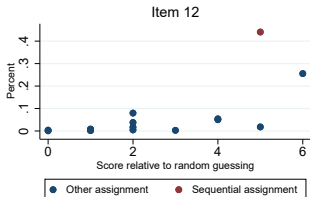
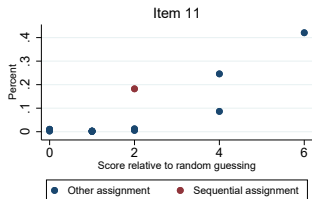
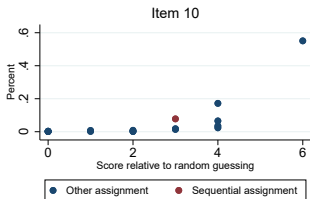
Observation Day 4 Assignment

**Observation Day 5** Assignment

	Task A	Task B	Task C
Worker 1			
Worker 2			
Worker 3	10	6	5

Can only submit when observation and review rounds are complete

Submit

Item-level analysis of  $\text{pr}(\text{sequential assignment})$ 

## Sequential strategy and attention costs

- DMs deploying the sequential strategy have lower  $\alpha_j$ , conditional on their score



## Sequential strategy and attention costs

- DMs deploying the sequential strategy have lower  $\alpha_j$ , conditional on their score
  - Sometimes they just get lucky

## Sequential strategy and attention costs

- DMs deploying the sequential strategy have lower  $\alpha_j$ , conditional on their score
  - Sometimes they just get lucky
- Test this by interacting AG score with the number of times each participant gave the sequential answer (mean = 1.9)

**Table 6 - AG Score is Less Predictive of Income when Answers are Heuristic**

	(1)	(2)	(3)	(4)	(6)
ED Skill (AG Score)	10,457	10,109	9,617	9,387	9,450
	[2,420]	[2,460]	[2,445]	[2,427]	[2,663]
AG * # Sequential	<b>-1,944</b>	<b>-2,205</b>	-2,177	-2,060	-2,008
	<b>[804]</b>	<b>[809]</b>	[806]	[825]	[886]
# of Sequential Answers	-242	-826	-790	-779	-908
	[1,098]	[997]	[995]	[997]	[995]
Nonverbal IQ (Ravens)			1,438	1,997	2,158
			[1,594]	[2,614]	[2,687]
IQ * # Sequential				-314	-261
				[955]	[975]
Cognitive Reflection Test					955
					[3,253]
CRT * # Sequential					32
					[1137]
Berlin Numeracy Test					-1,643
					[2,969]
BNT * # Sequential					-512
					[1,155]
Demographic Controls		X	X	X	X
Population Weights		X	X	X	X
R-Squared	0.024	0.202	0.203	0.203	0.205
Sample Size	1,003	1,003	1,003	1,003	1,003

**Table 6 - AG Score is Less Predictive of Income when Answers are Heuristic**

	(1)	(2)	(3)	(4)	(6)
ED Skill (AG Score)	10,457	10,109	9,617	9,387	9,450
	[2,420]	[2,460]	[2,445]	[2,427]	[2,663]
AG * # Sequential	-1,944	<b>-2,205</b>	<b>-2,177</b>	-2,060	-2,008
	[804]	[809]	[806]	[825]	[886]
# of Sequential Answers	-242	-826	-790	-779	-908
	[1,098]	[997]	[995]	[997]	[995]
Nonverbal IQ (Ravens)			<b>1,438</b>	1,997	2,158
			[1,594]	[2,614]	[2,687]
IQ * # Sequential				-314	-261
				[955]	[975]
Cognitive Reflection Test					955
					[3,253]
CRT * # Sequential					32
					[1137]
Berlin Numeracy Test					-1,643
					[2,969]
BNT * # Sequential					-512
					[1,155]
Demographic Controls		X	X	X	X
Population Weights		X	X	X	X
R-Squared	0.024	0.202	0.203	0.203	0.205
Sample Size	1,003	1,003	1,003	1,003	1,003

Table 6 - AG Score is Less Predictive of Income when Answers are Heuristic

	(1)	(2)	(3)	(4)	(6)
ED Skill (AG Score)	10,457	10,109	9,617	9,387	9,450
	[2,420]	[2,460]	[2,445]	[2,427]	[2,663]
AG * # Sequential	-1,944	<b>-2,205</b>	<b>-2,177</b>	<b>-2,060</b>	-2,008
	[804]	[809]	[806]	[825]	[886]
# of Sequential Answers	-242	-826	-790	-779	-908
	[1,098]	[997]	[995]	[997]	[995]
Nonverbal IQ (Ravens)			1,438	1,997	2,158
			[1,594]	[2,614]	[2,687]
IQ * # Sequential				<b>-314</b>	-261
				[955]	[975]
Cognitive Reflection Test					955
					[3,253]
CRT * # Sequential					32
					[1137]
Berlin Numeracy Test					-1,643
					[2,969]
BNT * # Sequential					-512
					[1,155]
Demographic Controls		X	X	X	X
Population Weights		X	X	X	X
R-Squared	0.024	0.202	0.203	0.203	0.205
Sample Size	1,003	1,003	1,003	1,003	1,003

Table 6 - AG Score is Less Predictive of Income when Answers are Heuristic

	(1)	(2)	(3)	(4)	(6)
ED Skill (AG Score)	10,457	10,109	9,617	9,387	9,450
	[2,420]	[2,460]	[2,445]	[2,427]	[2,663]
AG * # Sequential	-1,944	-2,205	-2,177	-2,060	<b>-2,008</b>
	[804]	[809]	[806]	[825]	<b>[886]</b>
# of Sequential Answers	-242	-826	-790	-779	-908
	[1,098]	[997]	[995]	[997]	[995]
Nonverbal IQ (Ravens)			1,438	1,997	2,158
			[1,594]	[2,614]	[2,687]
IQ * # Sequential				-314	<b>-261</b>
				[955]	<b>[975]</b>
Cognitive Reflection Test					955
					[3,253]
CRT * # Sequential					<b>32</b>
					<b>[1137]</b>
Berlin Numeracy Test					-1,643
					[2,969]
BNT * # Sequential					<b>-512</b>
					<b>[1,155]</b>
Demographic Controls		X	X	X	X
Population Weights		X	X	X	X
R-Squared	0.024	0.202	0.203	0.203	0.205
Sample Size	1,003	1,003	1,003	1,003	1,003

# Occupational Sorting

- Regress decision intensity of occupation on AG + controls

# Occupational Sorting

- Regress decision intensity of occupation on AG + controls
- Prediction unclear - depends on equilibrium sorting, relative returns to other skills



# Occupational Sorting

- Regress decision intensity of occupation on AG + controls
- Prediction unclear - depends on equilibrium sorting, relative returns to other skills
  - e.g. strong technical skills

**Table 4 - Occupational Sorting on Economic Decision-Making Skill***Panel A - U.S. Survey Sample*

	(1)	(2)	(3)	(4)	(5)	(6)
ED Skill (AG Score)	0.311	0.220	0.258		0.209	0.157
	[0.077]	[0.076]	[0.096]		[0.102]	[0.105]
Nonverbal IQ (Ravens)				0.218	0.155	0.079
				[0.086]	[0.092]	[0.098]
Cognitive Reflection Test						0.016
						[0.122]
Berlin Numeracy Test						0.286
						[0.114]
Demographic Controls		X	X	X	X	X
Population Weights			X	X	X	X
R-Squared	0.015	0.136	0.149	0.147	0.152	0.163
Sample Size	1,033	1,033	1,033	1,033	1,033	1,033

*Panel B - Danish Registry Sample*

ED Skill (AG Score)	0.343	0.211	0.275
	[0.051]	[0.046]	[0.051]
Demographic Controls		X	X
Population Weights			X
R-Squared	0.019	0.253	0.232
Sample Size	2,297	2,297	2,297

**Table 4 - Occupational Sorting on Economic Decision-Making Skill***Panel A - U.S. Survey Sample*

	(1)	(2)	(3)	(4)	(5)	(6)
ED Skill (AG Score)	0.311	0.220	0.258		0.209	0.157
	[0.077]	[0.076]	[0.096]		[0.102]	[0.105]
Nonverbal IQ (Ravens)				0.218	0.155	0.079
				[0.086]	[0.092]	[0.098]
Cognitive Reflection Test						0.016
						[0.122]
Berlin Numeracy Test						0.286
						[0.114]
Demographic Controls		X	X	X	X	X
Population Weights			X	X	X	X
R-Squared	0.015	0.136	0.149	0.147	0.152	0.163
Sample Size	1,033	1,033	1,033	1,033	1,033	1,033

*Panel B - Danish Registry Sample*

ED Skill (AG Score)	0.343	0.211	0.275
	[0.051]	[0.046]	[0.051]
Demographic Controls		X	X
Population Weights			X
R-Squared	0.019	0.253	0.232
Sample Size	2,297	2,297	2,297

## ED skill and decision intensity

- Interact AG score with occupation decision intensity (0-10 percentile scale)

## ED skill and decision intensity

- Interact AG score with occupation decision intensity (0-10 percentile scale)
  - compare to interactions with other cognitive assessments

## ED skill and decision intensity

- Interact AG score with occupation decision intensity (0-10 percentile scale)
  - compare to interactions with other cognitive assessments
- Robust to other categorizations

**Table 5A - Allocative Skill Predicts Income More in Decision-Intensive Occupations***Panel A - U.S. Survey Sample*

	(1)	(2)	(3)	(4)	(5)
ED Skill (AG Score)	4,200	3,758	4,701		5,059
	[1,381]	[1,318]	[1,536]		[1,622]
* Decision Intensity	<b>1,115</b>	1,177	1,064		1,126
	<b>[497]</b>	[467]	[506]		[507]
Decision Intensity (O*NET)	5,793	4,031	3,907	3,963	3,984
	[468]	[456]	[474]	[477]	[483]
Nonverbal IQ (Ravens)				2,215	1,760
				[1,540]	[1,610]
* Decision Intensity				602	416
				[579]	[593]
Cognitive Reflection Test					927
					[1,999]
* Decision Intensity					631
					[624]
Berlin Numeracy Test					-3,921
					[1,825]
* Decision Intensity					-1,015
					[558]
Demographic Controls		X	X	X	X
Population Weights			X	X	X
R-Squared	0.121	0.229	0.240	0.231	0.248
Sample Size	1,003	1,003	1,003	1,003	1,003

**Table 5A - Allocative Skill Predicts Income More in Decision-Intensive Occupations***Panel A - U.S. Survey Sample*

	(1)	(2)	(3)	(4)	(5)
ED Skill (AG Score)	4,200	3,758	4,701		5,059
	[1,381]	[1,318]	[1,536]		[1,622]
* Decision Intensity	<b>1,115</b>	<b>1,177</b>	<b>1,064</b>		1,126
	[497]	[467]	[506]		[507]
Decision Intensity (O*NET)	5,793	4,031	3,907	3,963	3,984
	[468]	[456]	[474]	[477]	[483]
Nonverbal IQ (Ravens)				2,215	1,760
				[1,540]	[1,610]
* Decision Intensity				602	416
				[579]	[593]
Cognitive Reflection Test					927
					[1,999]
* Decision Intensity					631
					[624]
Berlin Numeracy Test					-3,921
					[1,825]
* Decision Intensity					-1,015
					[558]
Demographic Controls		X	X	X	X
Population Weights			X	X	X
R-Squared	0.121	0.229	0.240	0.231	0.248
Sample Size	1,003	1,003	1,003	1,003	1,003



**Table 5A - Allocative Skill Predicts Income More in Decision-Intensive Occupations***Panel A - U.S. Survey Sample*

	(1)	(2)	(3)	(4)	(5)
ED Skill (AG Score)	4,200	3,758	4,701		5,059
	[1,381]	[1,318]	[1,536]		[1,622]
* Decision Intensity	1,115	1,177	<b>1,064</b>		1,126
	[497]	[467]	<b>[506]</b>		[507]
Decision Intensity (O*NET)	5,793	4,031	3,907	3,963	3,984
	[468]	[456]	[474]	[477]	[483]
Nonverbal IQ (Ravens)				2,215	1,760
				[1,540]	[1,610]
* Decision Intensity				<b>602</b>	416
				<b>[579]</b>	[593]
Cognitive Reflection Test					927
					[1,999]
* Decision Intensity					631
					[624]
Berlin Numeracy Test					-3,921
					[1,825]
* Decision Intensity					-1,015
					[558]
Demographic Controls		X	X	X	X
Population Weights			X	X	X
R-Squared	0.121	0.229	0.240	0.231	0.248
Sample Size	1,003	1,003	1,003	1,003	1,003

**Table 5A - Allocative Skill Predicts Income More in Decision-Intensive Occupations***Panel A - U.S. Survey Sample*

	(1)	(2)	(3)	(4)	(5)
ED Skill (AG Score)	4,200	3,758	4,701		5,059
	[1,381]	[1,318]	[1,536]		[1,622]
* Decision Intensity	1,115	1,177	<b>1,064</b>		<b>1,126</b>
	[497]	[467]	<b>[506]</b>		<b>[507]</b>
Decision Intensity (O*NET)	5,793	4,031	3,907	3,963	3,984
	[468]	[456]	[474]	[477]	[483]
Nonverbal IQ (Ravens)				2,215	1,760
				[1,540]	[1,610]
* Decision Intensity				<b>602</b>	<b>416</b>
				<b>[579]</b>	<b>[593]</b>
Cognitive Reflection Test					927
					[1,999]
* Decision Intensity					<b>631</b>
					<b>[624]</b>
Berlin Numeracy Test					-3,921
					[1,825]
* Decision Intensity					<b>-1,015</b>
					<b>[558]</b>
Demographic Controls		X	X	X	X
Population Weights			X	X	X
R-Squared	0.121	0.229	0.240	0.231	0.248
Sample Size	1,003	1,003	1,003	1,003	1,003

**Table 5B - Allocative Skill Predicts Income More in Decision-Intensive Occupations***Panel B - Danish Registry Sample*

	(1)	(2)	(3)
ED Skill (AG Score)	2,144	3,387	2,558
	[682]	[658]	[611]
* Decision Intensity	<b>679</b>	<b>563</b>	<b>630</b>
	<b>[272]</b>	<b>[245]</b>	<b>[253]</b>
Decision Intensity (O*NET)	4,879	3,706	3,826
	[278]	[298]	[314]
Demographic Controls		X	X
Population Weights			X
R-Squared	0.131	0.306	0.321
Sample Size	2,297	2,297	2,297

## ED Skill Predicts Income in Two Countries

- Theory and measurement paradigm for assessing individual differences in quality of economic decision-making

## ED Skill Predicts Income in Two Countries

- Theory and measurement paradigm for assessing individual differences in quality of economic decision-making
- DMs assign heterogeneous factors to tasks, information is costly to acquire

## ED Skill Predicts Income in Two Countries

- Theory and measurement paradigm for assessing individual differences in quality of economic decision-making
- DMs assign heterogeneous factors to tasks, information is costly to acquire
  - Performance diffs measure DM's *marginal product of attention*

## ED Skill Predicts Income in Two Countries

- Theory and measurement paradigm for assessing individual differences in quality of economic decision-making
- DMs assign heterogeneous factors to tasks, information is costly to acquire
  - Performance diff's measure DM's *marginal product of attention*
- The Assignment Game, a novel decision-making task that predicts income conditional on IQ, education

## ED Skill Predicts Income in Two Countries

- Theory and measurement paradigm for assessing individual differences in quality of economic decision-making
- DMs assign heterogeneous factors to tasks, information is costly to acquire
  - Performance diffs measure DM's *marginal product of attention*
- The Assignment Game, a novel decision-making task that predicts income conditional on IQ, education
  - Very similar results in US and Danish registry samples



## ED Skill Predicts Income in Two Countries

- Theory and measurement paradigm for assessing individual differences in quality of economic decision-making
- DMs assign heterogeneous factors to tasks, information is costly to acquire
  - Performance diff's measure DM's *marginal product of attention*
- The Assignment Game, a novel decision-making task that predicts income conditional on IQ, education
  - Very similar results in US and Danish registry samples
- Decision-making skills, attention, and labor productivity

Thanks!

david\_deming@harvard.edu