

# The Inflation Attention Threshold and Inflation Surges

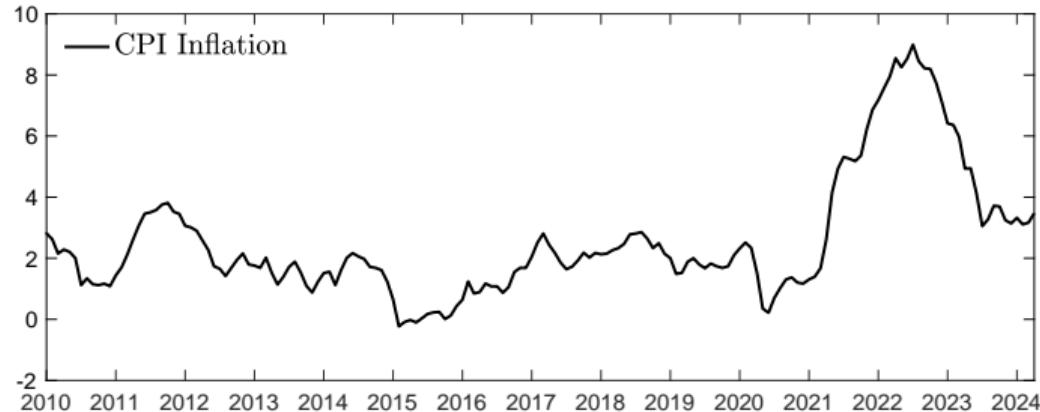
Oliver Pfäuti  
UT Austin

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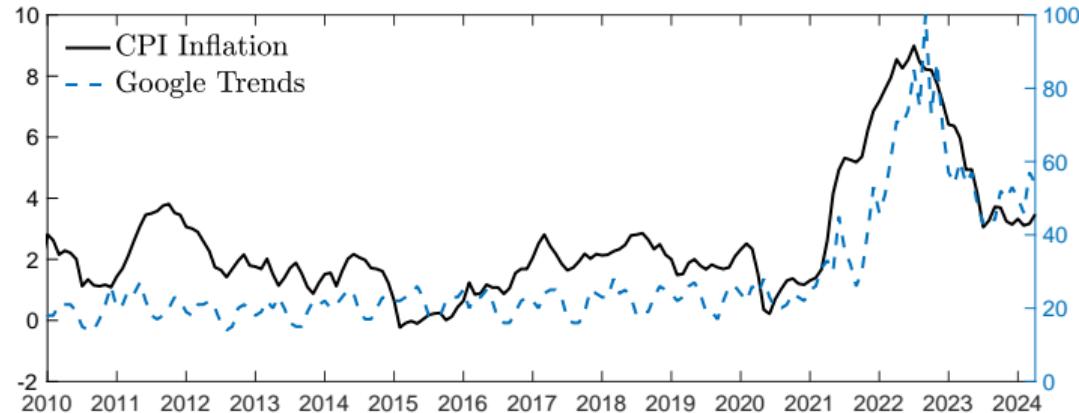
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- ▶ Inflation higher and more persistent than many expected (e.g., Powell (2021))



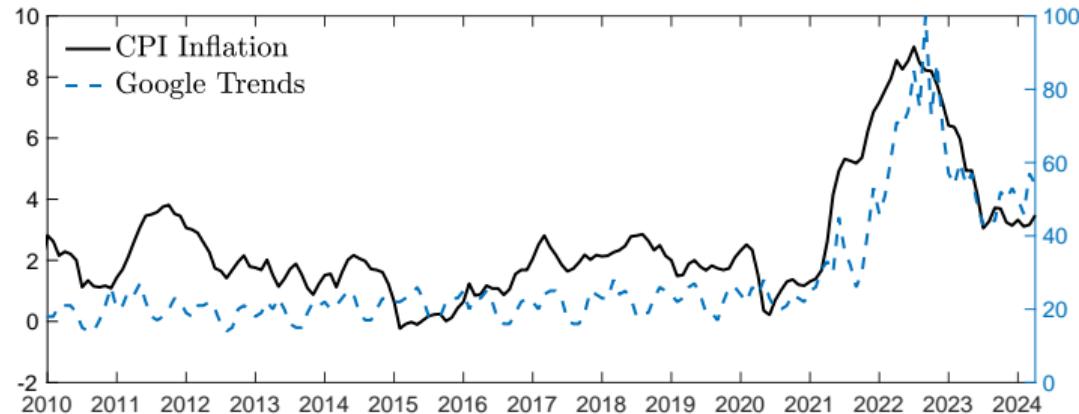
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Q: Is higher attention just a side product or a driver of high and persistent inflation?

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  - ▶ exceeding threshold changes inflation dynamics (resembling recent inflation surge)
  - ▶ **threshold leads to inflation asymmetry, longer 'last mile', larger central bank losses, ...**

# Contribution to the literature

- ▶ **Drivers of recent inflation surge:** Shapiro (2023), Gagliardone/Gertler (2023), Bernanke/Blanchard (2023), Benigno/Eggertsson (2023), Amiti et al. (2023), Bianchi/Melosi (2022) & Bianchi et al. (2023), Reis (2022), Schmitt-Grohe/Uribe (2024), Erceg et al. (2024)...
  - ⇒ Contribution: role of attention increase in inflation surge
- ▶ **Measuring attention to inflation:** Cavallo et al. (2017), Pfäuti (2021), Korenok et al. (2022), Bracha/Tang (2023), Weber et al. (2023), Kroner (2023)
  - ⇒ Contribution: estimate attention threshold and attention in a way that directly maps into otherwise standard macro models
- ▶ **State dependency of shocks:** Auerbach/Gorodnichenko (2012a,b), Ramey/Zubairy (2018), Jo/Zubairy (2023), Tenreyro/Thwaites (2016), Ascari/Haber (2022), Joussier et al. (2023)
  - ⇒ Contribution: role of attention regime for inflation response
- ▶ **Theory:** Mackowiak/Wiederholt (2009), Paciello/Wiederholt (2014), Reis (2006a,b) Pfäuti (2021), Carvalho et al. (2022), Afrouzi/Yang (2022), Gati (2022)
  - ⇒ Contribution: GE model with attention threshold, role for inflation surges

# Outline

1. Quantify Attention and Attention Threshold
2. Role of Attention for Inflation
3. Model + Model Results

## Quantifying attention to inflation

- ▶ Perceived law of motion:

$$\pi_t = (1 - \rho_\pi)\underline{\pi} + \rho_\pi \pi_{t-1} + \nu_t, \text{ with } \nu_t \sim N(0, \sigma_\nu^2)$$

- ▶ current inflation is unobservable
- ▶ noisy signal:  $s_t = \pi_t + \varepsilon_t$ , with  $\varepsilon_t \sim N(0, \sigma_\varepsilon^2)$ , precision  $\frac{1}{\sigma_\varepsilon^2}$  reflects attention

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- ▶ Bayesian updating:

$$\tilde{E}_t \pi_{t+1} = (1 - \rho_\pi)\underline{\pi} + \rho_\pi \tilde{E}_{t-1} \pi_t + \rho_\pi \gamma_\pi \left( \pi_t - \tilde{E}_{t-1} \pi_t \right) + u_t$$

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Rational inattention microfoundation:  $\gamma_\pi$  depends negatively on info cost [► Details](#)

## Attention threshold

- ▶ Test for different attention levels and attention threshold  $\bar{\pi}$ :

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- ▶ Estimate threshold  $\bar{\pi}$  and regression coefficients jointly by minimizing SSR
- ▶ Baseline data:
  - ▶ monthly average expectations Michigan Survey of Consumers, 1978-2023
  - ▶ actual inflation: U.S. CPI inflation ▶ Time series

## Empirical results: attention twice as high when inflation is above 4%

	Threshold $\bar{\pi}$	Low Att. $\hat{\gamma}_{\pi,L}$	High Att. $\hat{\gamma}_{\pi,H}$	$p$ -val. $\gamma_{\pi,L} = \gamma_{\pi,H}$
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s.e.		(0.013)	(0.037)	

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    - ▶ median expectations, NY Fed SCE (HH panel), SPF
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- ▶ potential driver: news coverage of inflation higher in high-attention regime
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2. **Role of Attention for Inflation**
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# Attention regimes and the propagation of supply shocks

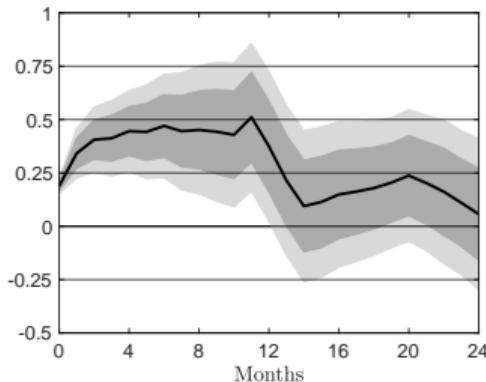
Estimate local projection:

$$y_{t+j} - y_{t-1} = \mathbb{1}_H (\alpha_j^H + \beta_j^H \varepsilon_t) + (1 - \mathbb{1}_H) (\alpha_j^L + \beta_j^L \varepsilon_t) + \Gamma' X_t + u_{t+j}$$

- ▶  $y_{t+j}$  : y-o-y CPI inflation in period  $t + j$
- ▶  $\mathbb{1}_H = 1$  if in high-attention regime (inflation  $\geq 4\%$  or based on Google Trends)
- ▶  $\varepsilon_t$  : oil supply news shock, 1975M1-2022M12 (Käenzig, AER 2021)
- ▶  $\beta_j^r$  : effect of supply shock on inflation at horizon  $j$  in regime  $r \in \{L, H\}$
- ▶  $X_t$  : controls

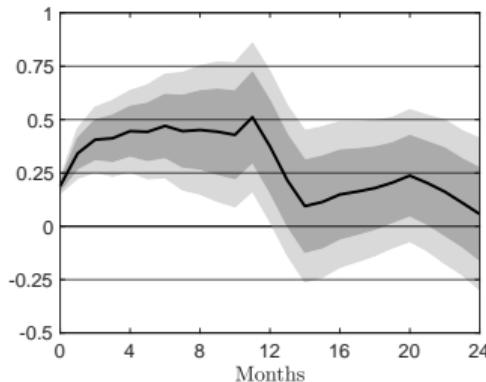
# Supply shocks

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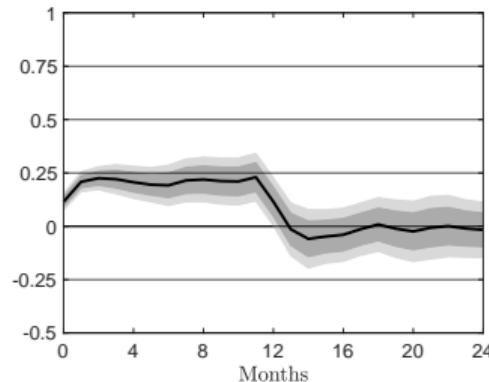


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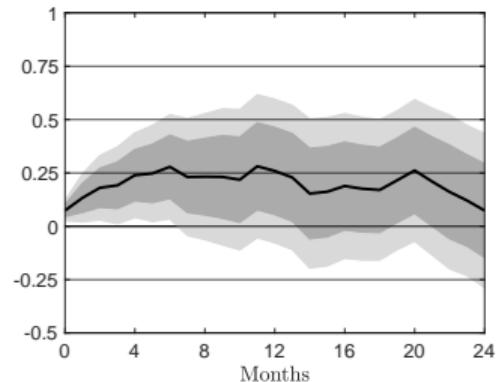
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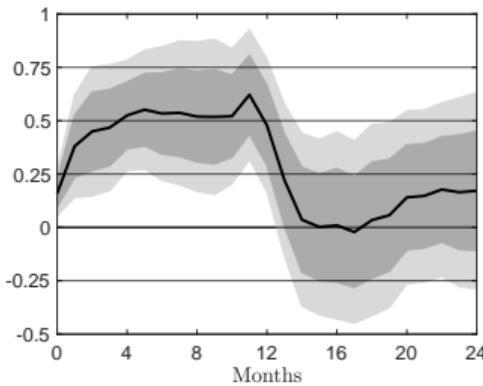
(c) Difference



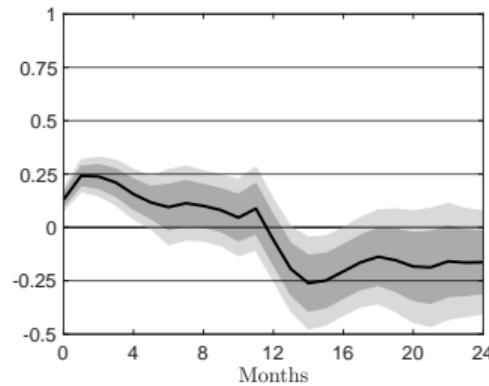
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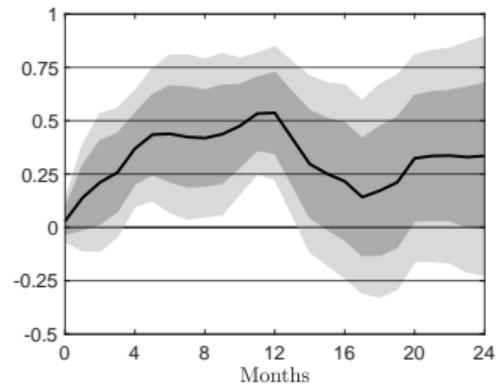
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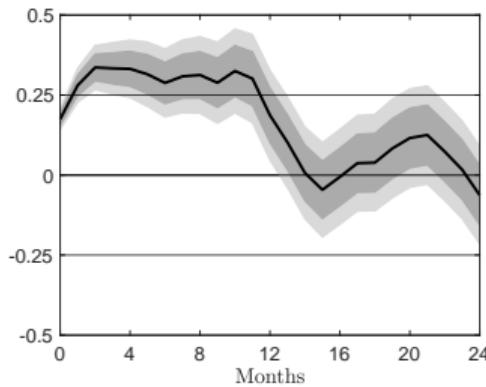
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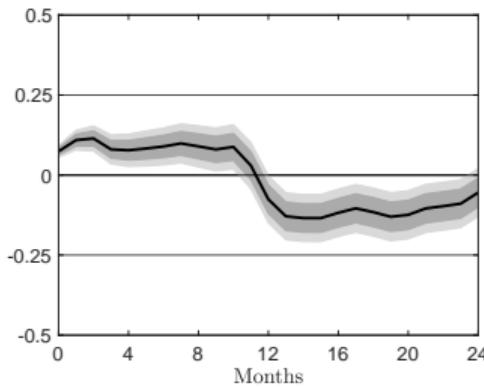
- ▶ inflation responds twice as much to supply shocks in high-attention regime
- ▶ Google Trends as regime-defining variable: effects larger and more persistent

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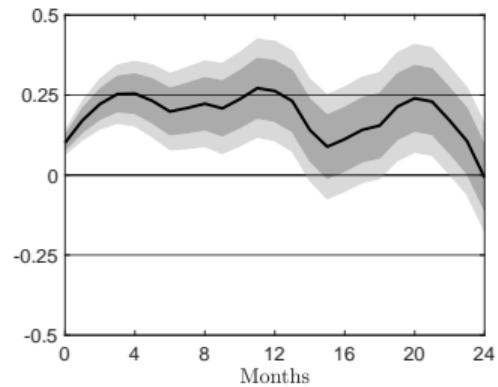
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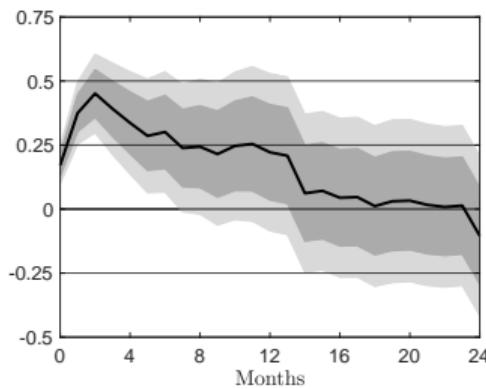
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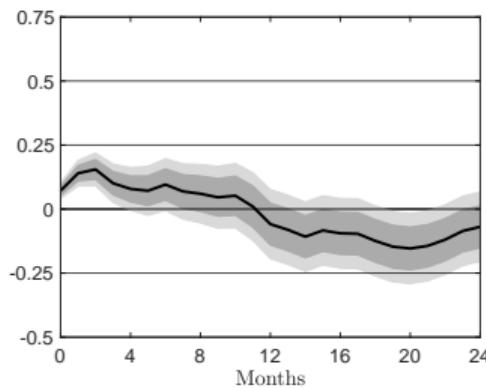
- ▶ inflation responds twice as much to supply shocks in high-attention regime
- ▶ Regional data yields similar conclusions
- ▶ Disentangle attention and inflation

# Supply shocks are more inflationary in high-attention regime

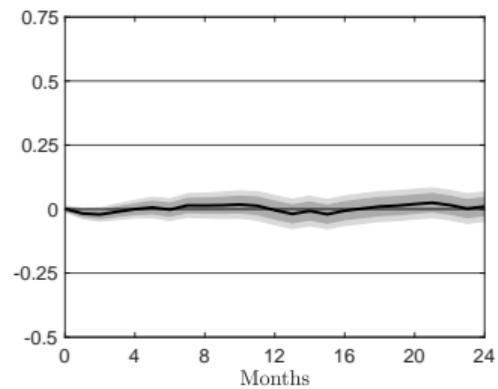
(a) High-Attention Regime



(b) Low-Attention Regime



(c) Interaction

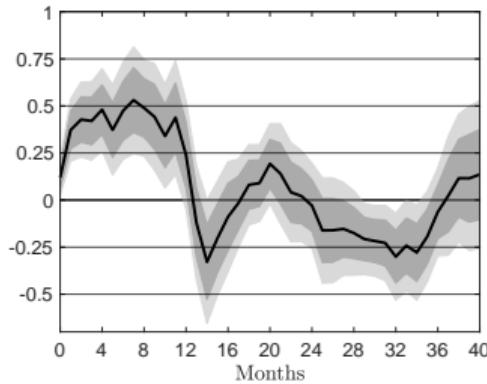


- ▶ inflation responds twice as much to supply shocks in high-attention regime
- ▶ interaction  $\pi_{t-1} \times \varepsilon_t$  insignificant once we control for regimes

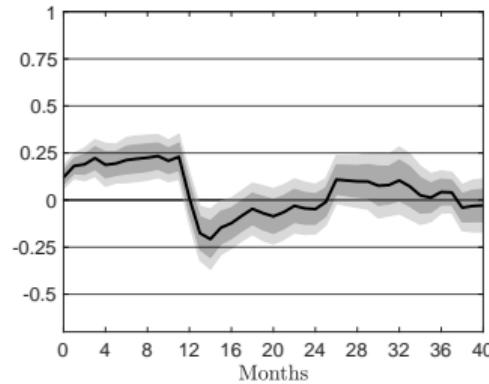
▶ Details ▶ Google

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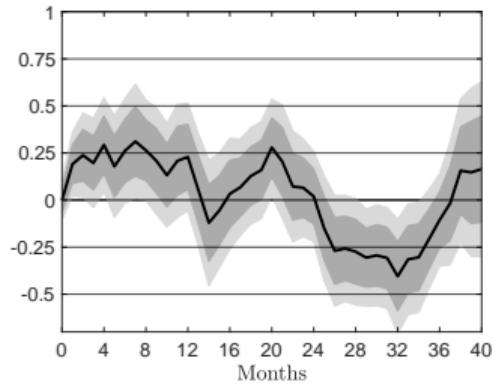
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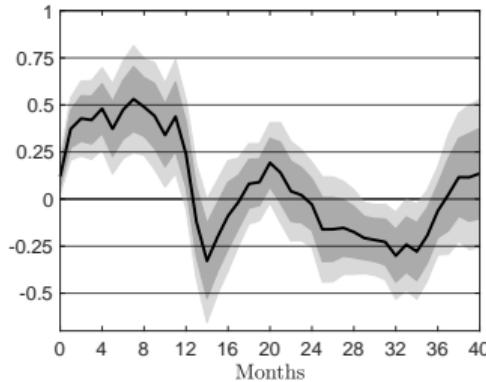
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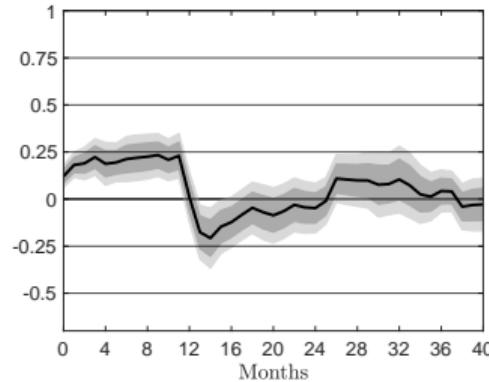
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- ▶ **forecast errors:** overshooting more delayed in high-attention regime

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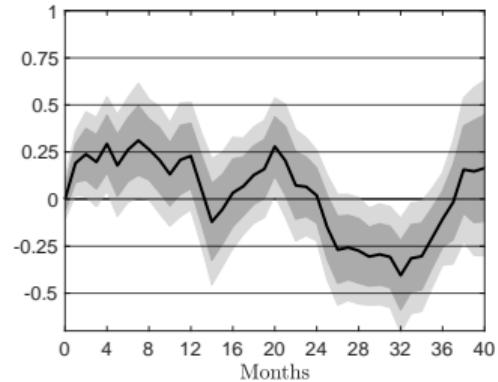
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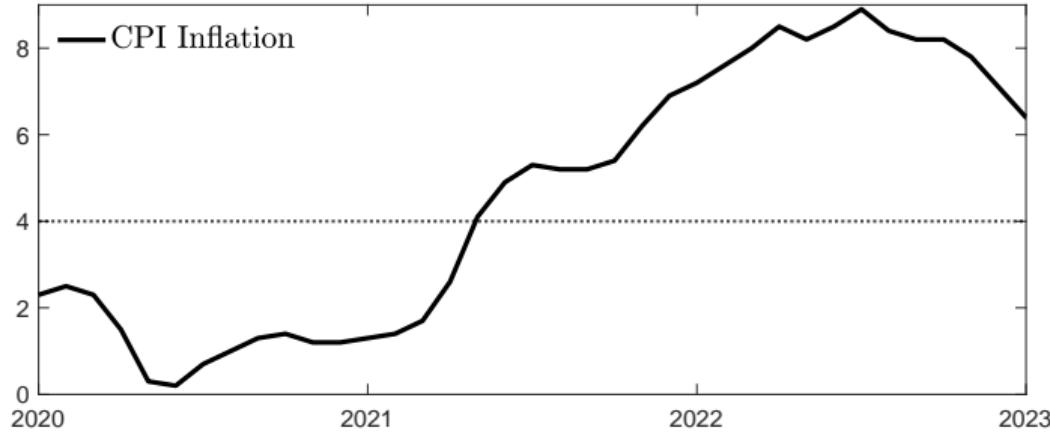


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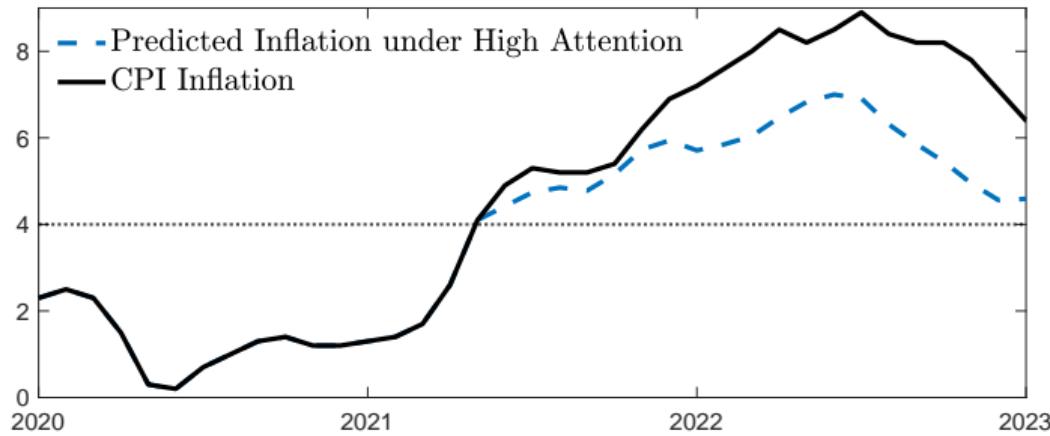
- ▶ inflation responds twice as much to supply shocks in high-attention regime
- ▶ forecast errors: overshooting more delayed in high-attention regime
- ▶ robustness: other shocks, controls, Covid, price level, shock size across regimes...

## The recent inflation surge



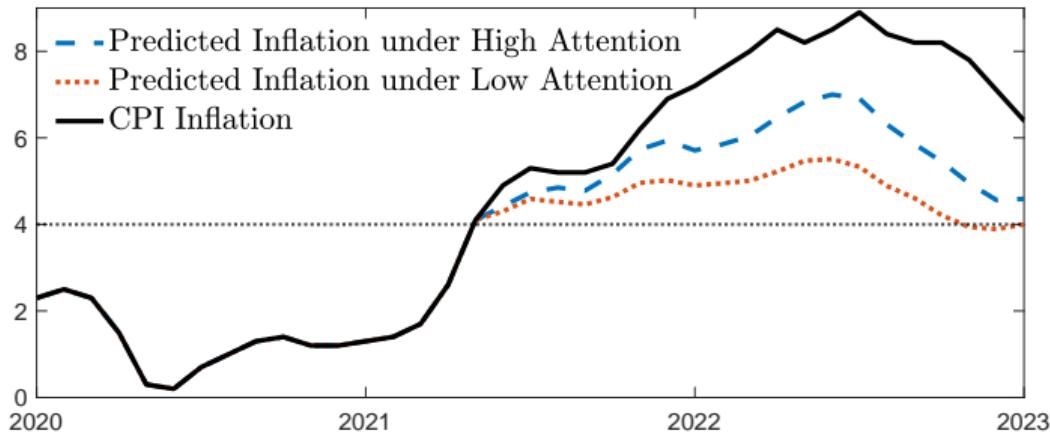
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- ▶ What was the role of oil supply shocks for subsequent inflation dynamics?
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  - ⇒ oil supply shocks explain  $\approx 60\%$  of inflation from early 2021 - end of 2022
  - ⇒ role of attention?

# The recent inflation surge



- ▶ U.S. entered high regime recently in April 2021
- ▶ What was the role of oil supply shocks for subsequent inflation dynamics?
  - ⇒ feed in oil supply shocks starting in April 2021 using IRF results
  - ⇒ oil supply shocks explain  $\approx 60\%$  of inflation from early 2021 - end of 2022
  - ⇒ **attention** increase doubled **inflationary effects** of supply shocks

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2. Role of Attention for Inflation
3. **Model + Model Results**

# Model overview

New Keynesian model [with limited attention and attention threshold](#):

- ▶ **Households:** consume, work, [subjective expectations + limited attention](#) [► Details](#)

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- ▶ **Firm sector:** held by risk-neutral managers
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  - ▶ **Intermediate producers:** monopolistic competition, price adjustment cost, use labor to produce, tax/subsidy, **subjective expectations + limited attention** [► Details](#)

# Model overview

New Keynesian model [with limited attention and attention threshold](#):

- ▶ Households: consume, work, subjective expectations + limited attention [► Details](#)
- ▶ Firm sector: held by risk-neutral managers
  - ▶ Final good producer aggregates intermediate goods to final consumption good [► Details](#)
  - ▶ Intermediate producers: monopolistic competition, price adjustment cost, use labor to produce, tax/subsidy, subjective expectations + limited attention [► Details](#)
- ▶ [Government](#):
  - ▶ [Fiscal authority](#): subsidy to firms, lump-sum taxes, issues bonds (zero supply) [► Details](#)
  - ▶ [Monetary authority](#): sets nominal interest rate, following Taylor rule (for now)

$$\tilde{i}_t = \rho_i \tilde{i}_{t-1} + (1 - \rho_i) (\phi_\pi \pi_t + \phi_x \hat{x}_t)$$

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  - ▶ assume same initial conditions and signals are public (e.g., coming from news media)  
 $\Rightarrow \tilde{E}_t^j \pi_{t+1}^j = \tilde{E}_t^j \pi_{t+1} = \tilde{E}_t \pi_{t+1}$ , which leads to equilibrium with  $\pi_t = \pi_t^j$  for all  $j$

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- ▶ get New Keynesian Phillips Curve with subjective expectations:

$$\pi_t = \beta \tilde{E}_t \pi_{t+1} + \kappa \hat{x}_t + u_t$$

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- ▶ signals are public, but here abstract from noise shocks
- ▶ similar for consumption (and output gap) but constant attention:

▶ Different specification

$$\tilde{E}_t \hat{c}_{t+1} = \tilde{E}_{t-1} \hat{c}_t + \gamma_c (\hat{c}_t - \tilde{E}_{t-1} \hat{c}_t)$$

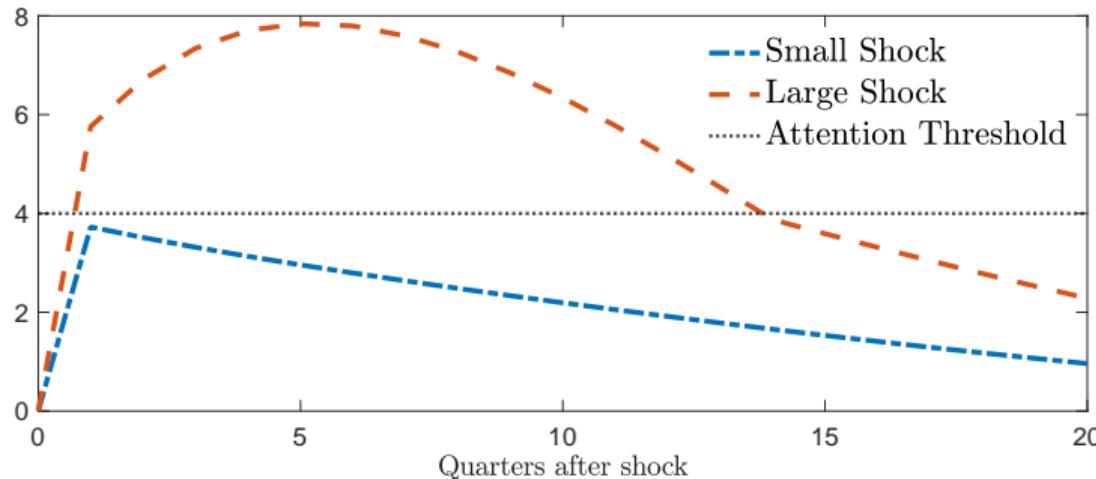
- ▶ in equilibrium:  $\hat{c}_t = \hat{x}_t$  and  $\tilde{E}_t \hat{c}_{t+1} = \tilde{E}_t \hat{x}_{t+1}$  if we assume  $\tilde{E}_{-1} \hat{c}_0 = \tilde{E}_{-1} \hat{x}_0$

# Cost-push shock: attention shift alters inflation dynamics

- ▶ Effects of cost-push shocks  $u_t$  on inflation? ▶ Eqbm ▶ Calibration ▶ Analytical Example
  1. large shock that pushes inflation above the threshold
  2. small one that does not push inflation above the threshold

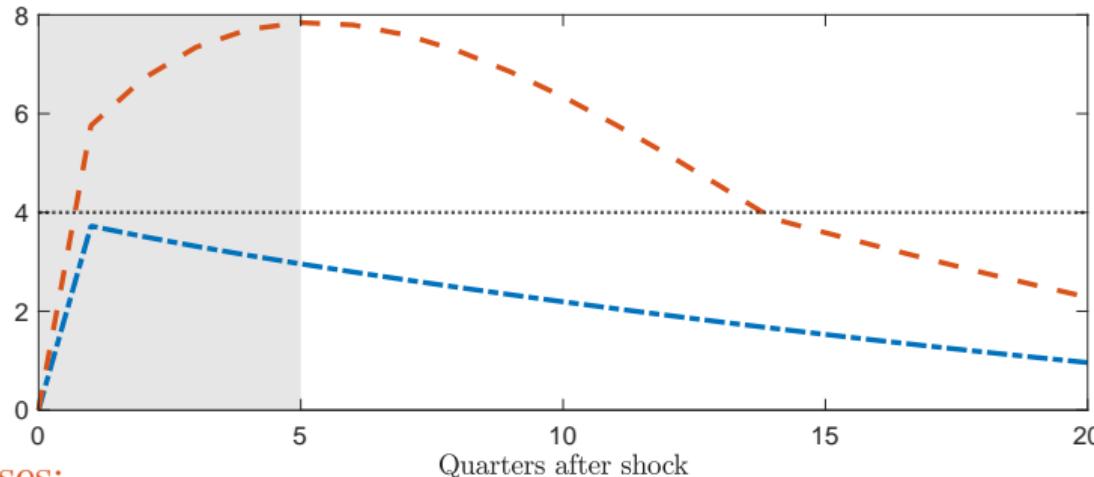
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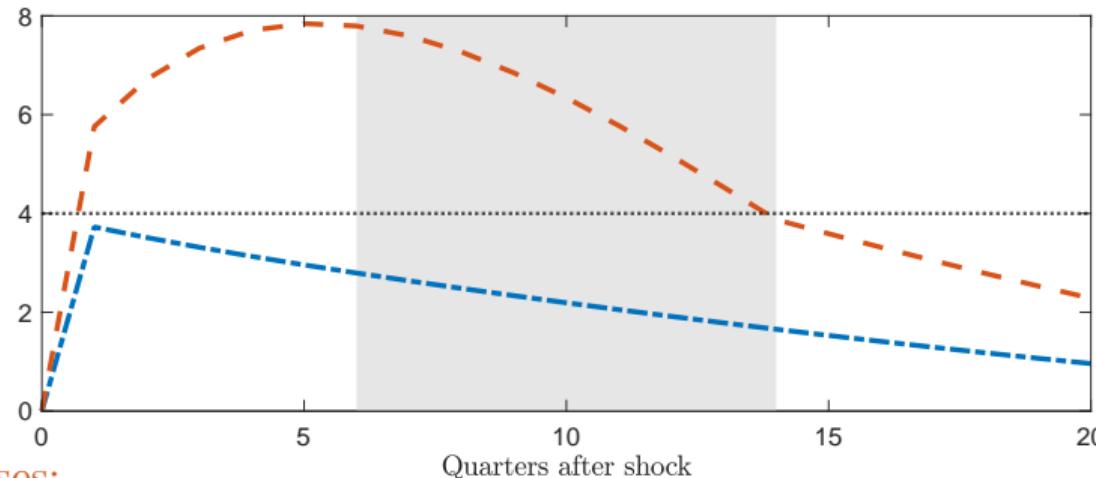
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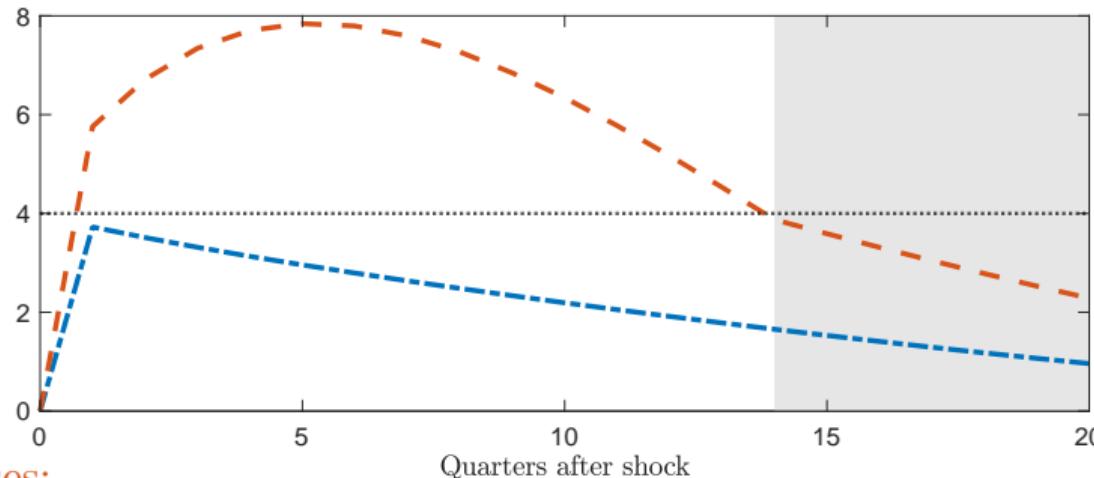


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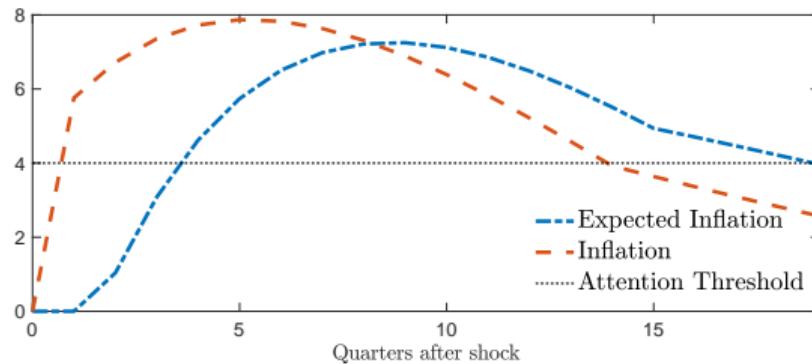
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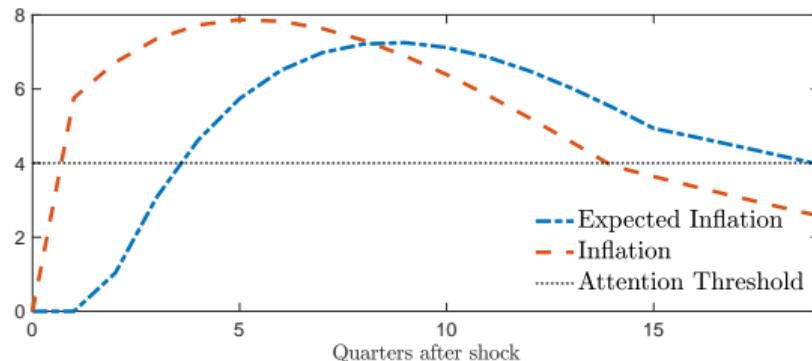
- ▶ Three phases:
  1. self-reinforcing inflation surge after shock due to attention increase
  2. relatively fast disinflation initially due to shock dying out and high attention
  3. disinflation slows down once inflation falls back **below threshold**

# Inflation and inflation expectation dynamics: Model vs. Data

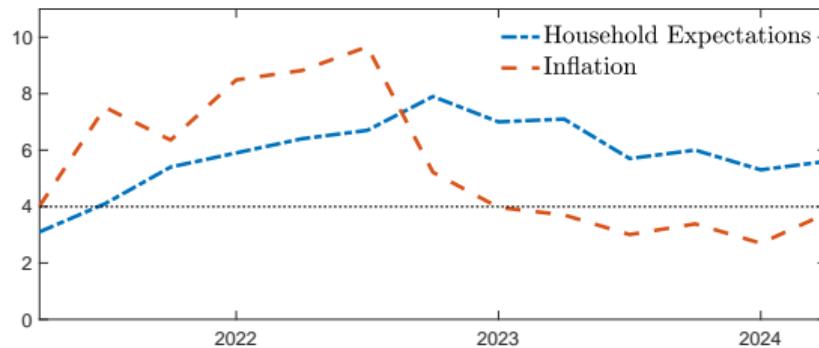


- ▶ **Model:** inflation hump-shaped and inflation expectations initially undershoot, followed by delayed overshooting

# Inflation and inflation expectation dynamics: Model vs. Data

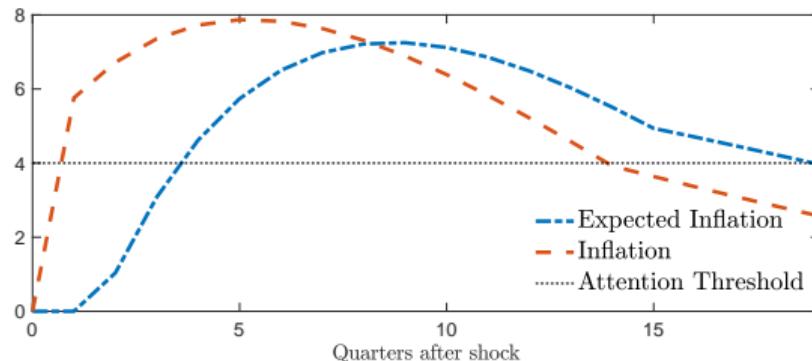


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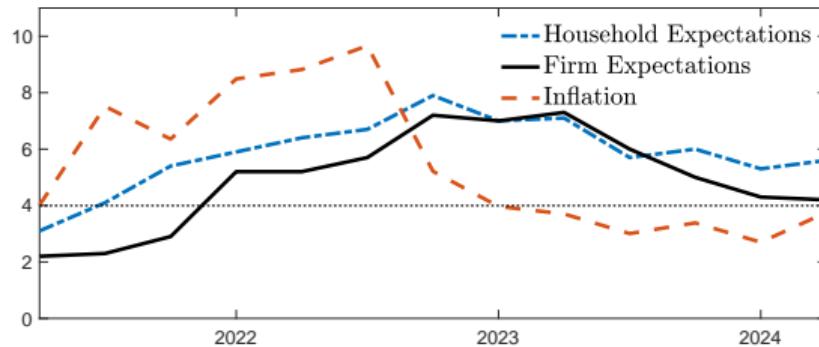


- ▶ **Data:** shows similar patterns

# Inflation and inflation expectation dynamics: Model vs. Data



- ▶ **Model:** inflation hump-shaped and inflation expectations initially undershoot, followed by delayed overshooting



- ▶ **Data:** shows similar patterns also for firms

## Timing of exogenous belief changes

Consider the following scenario:

- ▶ exogenous one-time “belief shock” to inflation expectations (e.g., if policy maker can affect expectations through communication)

$$\tilde{E}_t \pi_{t+1} = \tilde{E}_{t-1} \pi_t + \gamma_{\pi,r} \left( \pi_t - \tilde{E}_{t-1} \pi_t \right) + u_t$$

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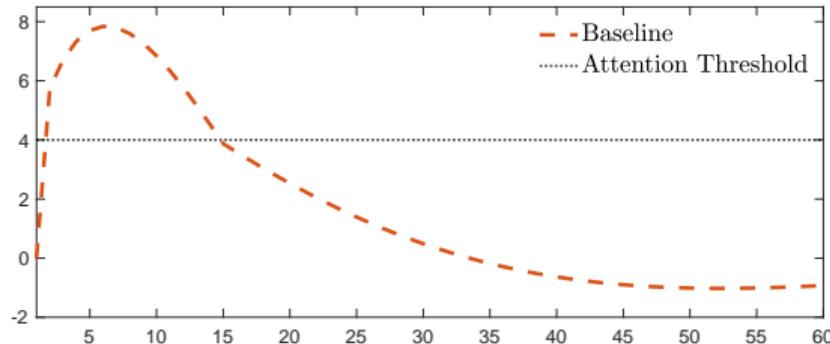
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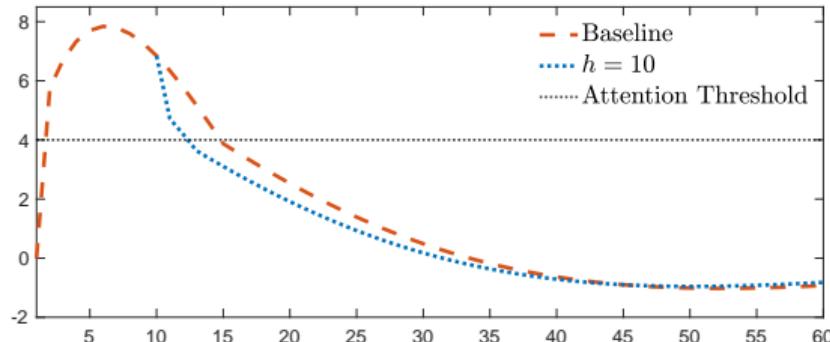
- ▶ **Q:** does it matter whether the economy is in the high- or low-attention regime when this “belief shock” occurs?

## Timing of exogenous belief changes



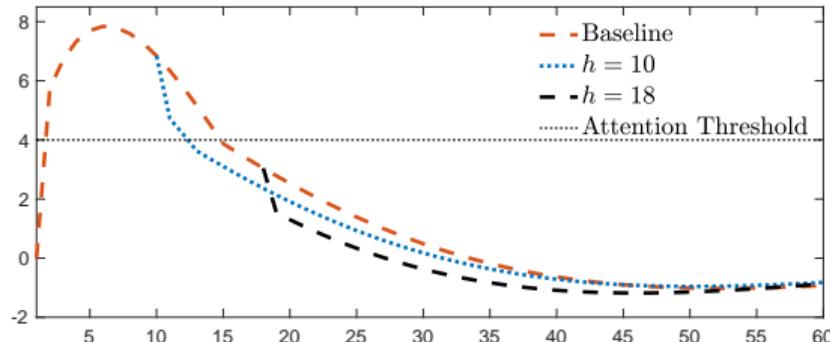
- ▶ Baseline case with no exogenous belief change

## Exogenous belief changes in high-attention regime



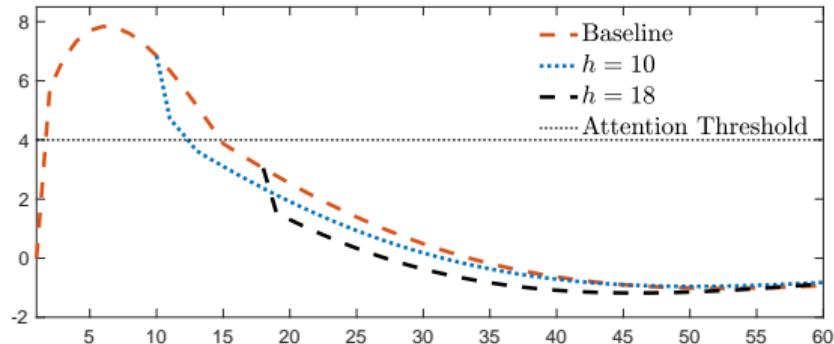
- ▶ 1p.p. exogenous decrease in inflation expectations in period  $h = 10$  (i.e., in high-attention regime)

## Exogenous belief changes in low-attention regime

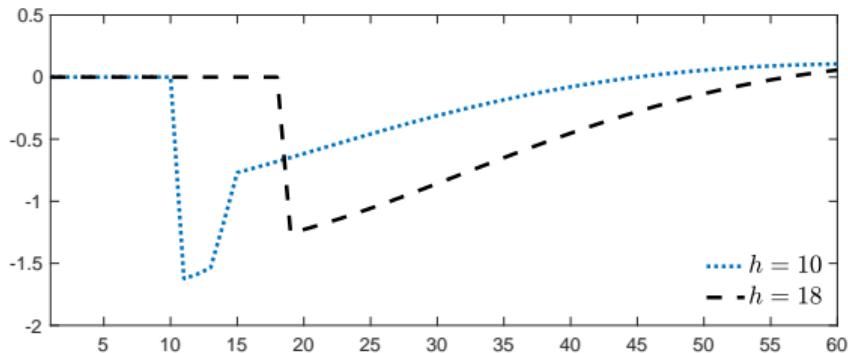


- ▶ 1p.p. exogenous decrease in inflation expectations in period  **$h=18$**  (i.e., in **low-attention regime**)

## Timing of belief shocks



- ▶ 1p.p. exogenous decrease in inflation expectations in period  **$h=18$**  (i.e., in **low-attention regime**)



- ▶ trade off: **stronger initial effects** vs. **persistence**

## Additional Results

- ▶ Similar results for **demand shocks** ▶ IRFs
- ▶ Attention threshold induces **asymmetry** in inflation dynamics: thicker right tail
  - ▶ Asymmetry
- ▶ Dovish monetary policy rules lead to larger central bank losses due to... ▶ Details
  - ... higher inflation volatility
  - ... positive average inflation due to asymmetry

# Conclusion

- ▶ Recent inflation surge brought **inflation** back on people's minds
- ▶ I find that...
  - ... attention doubles once inflation **exceeds 4%**
  - ... attention amplifies supply shocks and played **important role** in recent inflation surge
  - ... changes in attention affect **inflation dynamics**
  - ... dovish monetary policy may lead to substantial **central bank losses**

# Appendix

# Limited-Attention Model

Model of **optimal attention choice**:

- ▶ Agent (household or firm) needs to form an expectation about future inflation
- ▶ Acquiring information is costly (cognitive abilities, time, etc.)
- ▶ Making mistakes leads to utility losses

⇒ optimal level of attention depends on how costly information acquisition is, how high your stakes are and the properties of inflation itself

## Setup

Agent believes that inflation follows an AR(1) process:

$$\pi' = \rho_\pi \pi + \nu,$$

with  $\rho_\pi \in [0, 1]$  and  $\nu \sim i.i.N(0, \sigma_\nu^2)$ .

The full-information forecast is given by

$$\pi^{e*} = \rho_\pi \pi$$

**Problem:** current inflation is unobservable and acquiring information is costly.

# Information Acquisition Problem

The agent's problem:

- ▶ Choose the form of the signal  $s$
- ▶ to minimize the loss that arises from making mistakes,  $U(s, \pi)$
- ▶ facing the cost of information  $C(f) = \lambda I(\pi; s)$ , with  $I(\pi; s)$  being the expected reduction in entropy of  $\pi$  due to observing  $s$

# Information Acquisition Problem Continued

Quadratic loss function

$$U(\pi^e, \pi) = r \left( \underbrace{\rho_\pi \pi}_{\text{full-info}} - \pi^e \right)^2$$

$r$ : stakes

Optimal signal has the form (Matejka/McKay (2015))

$$s = \pi + \varepsilon$$

where  $\varepsilon \sim i.i.N(0, \sigma_\varepsilon^2)$  captures noise

$\sigma_\varepsilon^2$  is chosen optimally

# Optimal Level of Attention

The optimal forecast is given by

$$\pi^e = \rho_\pi \hat{\pi} + \rho_\pi \gamma (s - \hat{\pi}),$$

where  $\hat{\pi}$  is the prior belief of the agent and  $\gamma$  is the **optimal level of attention**:

$$\gamma = \max \left( 0, 1 - \frac{\lambda}{2r\rho_\pi\sigma_\pi^2} \right)$$

Attention is higher when:

- ▶ the cost of information  $\lambda$  is low
- ▶ the stakes  $r$  are high
- ▶ inflation is very volatile (high  $\sigma_\pi^2$ ) or persistent (high  $\rho_\pi$ )

▶ Back

## Attention changes within regime

Rolling-window approach to estimate time series of  $\hat{\gamma}_{\pi,t}$  and compute the window-specific average of the monthly q-o-q inflation rate,  $\bar{\pi}_t$ . Then:

$$\hat{\gamma}_{\pi,t} = \delta_0 + \delta_1 1_{\bar{\pi}_t \geq 4} + \delta_2 \bar{\pi}_t + \delta_3 1_{\bar{\pi}_t \geq 4} \bar{\pi}_t + \varepsilon_t \quad (1)$$

Robustness:

$$\hat{\gamma}_{\pi,t} = \delta_0 + \delta_1 1_{\bar{\pi}_t \geq 4} + \delta_2 \pi_{t-1} + \delta_3 1_{\pi_{t-1} \geq 4} \pi_{t-1} + \varepsilon_t, \quad (2)$$

	$\hat{\delta}_1$	$\hat{\delta}_2$	$\hat{\delta}_3$
Regression (1)	0.393**	0.053	-0.079
s.e.	(0.192)	(0.047)	(0.051)
Regression (2)	0.119*	-0.010	0.010
s.e.	(0.0641)	(0.0141)	(0.0141)

» back   Additional results   » More

## Attention changes within regimes: additional results

Estimate

$$\begin{aligned}\tilde{E}_t \pi_{t+1} = & \mathbb{1}_{\pi_{t-1} \leq \bar{\pi}} \left( \beta_{0,L} + \beta_{1,L} \tilde{E}_{t-1} \pi_t + \beta_{2,L} \left( \pi_t - \tilde{E}_{t-1} \pi_t \right) \right) \\ & + (1 - \mathbb{1}_{\pi_{t-1} \leq \bar{\pi}}) \left( \beta_{0,H} + \beta_{1,H} \tilde{E}_{t-1} \pi_t + \beta_{2,H} \left( \pi_t - \tilde{E}_{t-1} \pi_t \right) \right) \\ & + \beta_3 \left( \pi_t - \tilde{E}_{t-1} \pi_t \right) \cdot \pi_{t-1} + \beta_4 \tilde{E}_{t-1} [\pi_t] \cdot \pi_{t-1} + \tilde{\epsilon}_t\end{aligned}$$

Results:

- $\beta_3 = 0.0032$  (s.e. 0.0027, p-val. 0.24)
- $\beta_4 = -0.0033$  (s.e. 0.0039, p-val. 0.41)
- $\frac{\hat{\beta}_{2,L}}{\hat{\beta}_{1,L}} = 0.19$  and  $\frac{\hat{\beta}_{2,H}}{\hat{\beta}_{1,H}} = 0.33 \Rightarrow$  implied  $\gamma_{\pi,L} = 0.2$  at  $\pi_{t-1} = 2\%$  and  $\gamma_{\pi,H} = 0.35$   
at  $\pi_{t-1} = 4\%$  ↪ back

## Regional Data

Use FRED CPI data on four US regions and link to Michigan Survey.

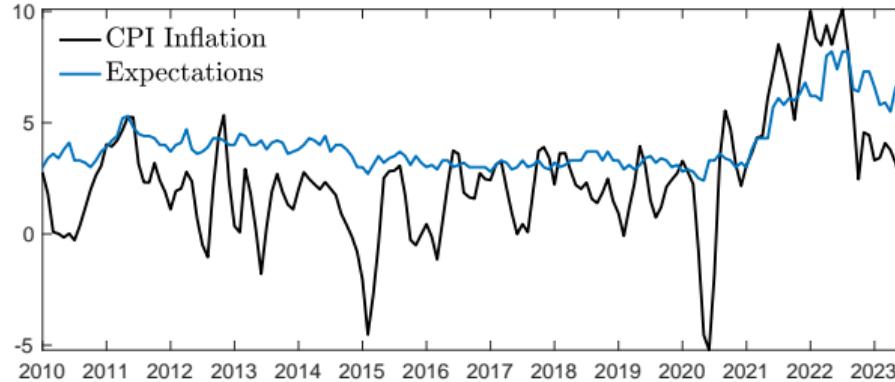
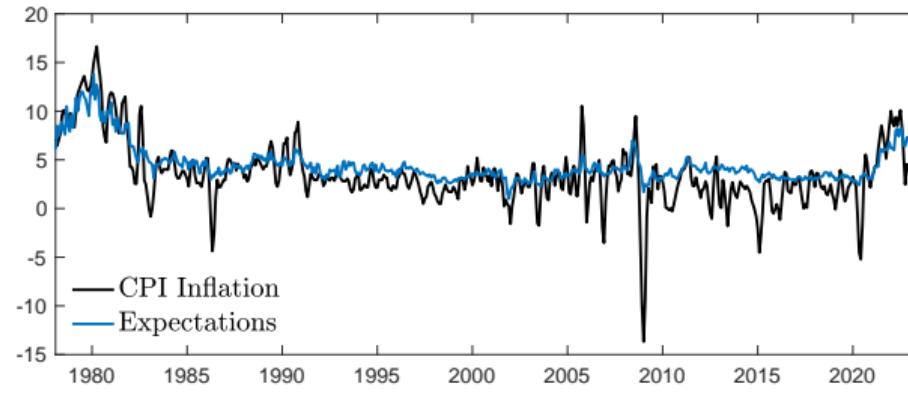
Use region-specific inflation as threshold-defining variable and on LHS of regression

Region	Threshold $\bar{\pi}$	Low Att. $\hat{\gamma}_{\pi,L}$	High Att. $\hat{\gamma}_{\pi,H}$
Northeast	5.30	0.17	0.27
Midwest	3.86	0.14	0.30
South	4.42	0.15	0.29
West	6.84	0.20	0.5

Enforcing threshold at 4% US CPI:  $\hat{\gamma}_{\pi,L} = 0.22$  and  $\hat{\gamma}_{\pi,H} = 0.42$  [» back](#)

# Inflation and Inflation Expectations

► back



## Robustness

	Threshold $\bar{\pi}$	$\hat{\gamma}_{\pi,L}$	$\hat{\gamma}_{\pi,H}$	<i>p</i> -val. $\gamma_{\pi,L} = \gamma_{\pi,H}$
Baseline	3.98%	0.18	0.36	0.000
s.e.		(0.013)	(0.037)	
Median exp.	4.41%	0.16	0.23	0.000
s.e.		(0.013)	(0.028)	
Quarterly freq.	3.21%	0.14	0.38	0.000
s.e.		(0.033)	(0.076)	

Current inflation rate rather than lagged inflation rate as the threshold-defining variable:  $\hat{\gamma}_{\pi,L} = 0.18$  and  $\hat{\gamma}_{\pi,H} = 0.36$  (*p*-val. 0.000)

Using individual consumer inflation expectations from the Survey of Consumer Expectations (NY Fed):  $\hat{\gamma}_{\pi,L} = 0.21$  and  $\hat{\gamma}_{\pi,H} = 0.40$  (*p*-val. 0.000)

SPF: threshold at 3.92%,  $\hat{\gamma}_{\pi,L} = 0.07$  and  $\hat{\gamma}_{\pi,H} = 0.17$  (*p*-val. 0.008)

Regional data with threshold at 4% US CPI:  $\hat{\gamma}_{\pi,L} = 0.22$  and  $\hat{\gamma}_{\pi,H} = 0.42$  

## Multivariate regression: controlling for unemployment expectations

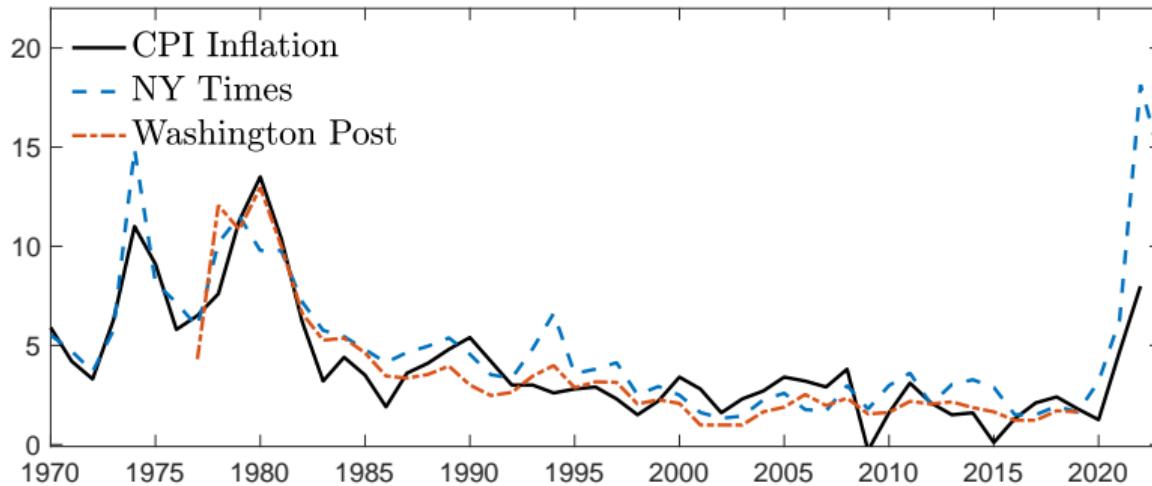
Transform qualitative unemployment expectations into quantitative ones, following Bhandari/Borovicka/Ho and then estimate

$$\begin{aligned}\tilde{E}_t \pi_{t+1} = & \mathbb{1}_{\pi_{t-1} \leq \bar{\pi}} \left[ \beta_{0,L} + \beta_{1,L} \tilde{E}_{t-1} \pi_t + \beta_{2,L} (\pi_t - \tilde{E}_{t-1} \pi_t) \right. \\ & + \beta_{4,L} \tilde{E}_{t-1} U_t + \beta_{5,L} (U_t - \tilde{E}_{t-1} U_t) \left. \right] \\ & + (1 - \mathbb{1}_{\pi_{t-1} \leq \bar{\pi}}) \left[ \beta_{0,H} + \beta_{1,H} \tilde{E}_{t-1} \pi_t + \beta_{2,H} (\pi_t - \tilde{E}_{t-1} \pi_t) \right. \\ & + \beta_{4,H} \tilde{E}_{t-1} U_t + \beta_{5,H} (U_t - \tilde{E}_{t-1} U_t) \left. \right] + \tilde{\epsilon}_t\end{aligned}$$

Results:

- $\hat{\bar{\pi}} = 3.98$  (4.00 when ending the sample in 2019)
- $\hat{\gamma}_{\pi,L} = 0.19$  (0.19) and  $\hat{\gamma}_{\pi,H} = 0.35$  (0.38) ▶ back

## Potential driver: news coverage of inflation higher when inflation is high



- ▶ frequency of word *inflation*: 2-3 times higher when inflation  $> 4\%$
- ▶ monthly frequency (NYT, 1990-2023): news coverage slightly lags inflation

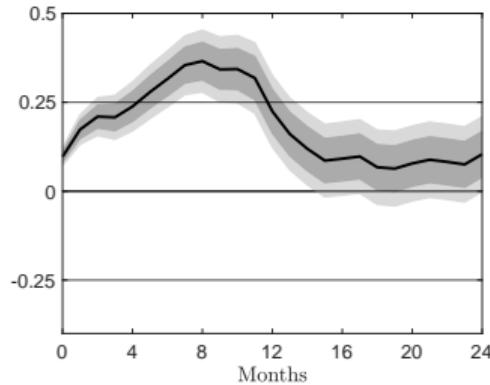
▶ back

# Disentangling attention and inflation

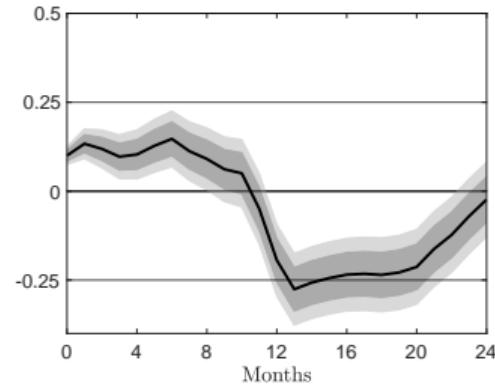
► back

Regional data, use Google as indicator variable but also include shocks interacted with dummy based on regional CPI  $\leq 4\%$

(a) High-attention regime

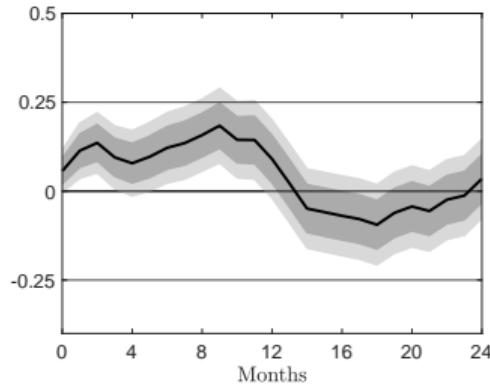


(b) Low-attention regime



Interact Google trends with shock and include regional CPI interaction, time and region FEs:

Interaction with Google



# Interaction becomes insignificant when controlling for regimes [» back](#)

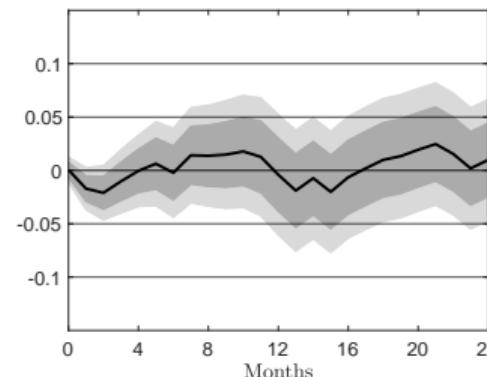
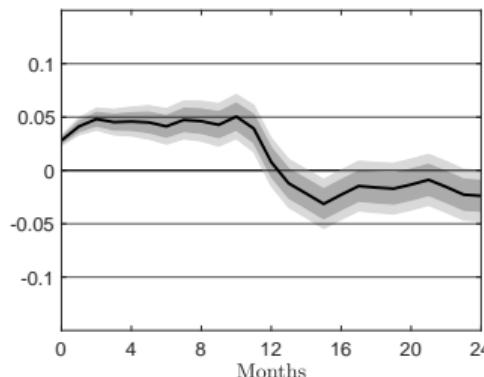
Local projection with interaction term but no 'regime controls':

$$\pi_{i,t+j} - \pi_{i,t-1} = \alpha_{i,j} + \beta_j \pi_{t-1} \varepsilon_t + \Gamma' X_{i,t} + u_{i,t+j}$$

and with 'regime controls':

$$\pi_{i,t+j} - \pi_{i,t-1} = \beta_j \pi_{i,t-1} \varepsilon_t + \mathbb{1}_H (\alpha_{i,j}^H + \beta_j^H \varepsilon_t) + (1 - \mathbb{1}_H) (\alpha_{i,j}^L + \beta_j^L \varepsilon_t) + \Gamma' X_{i,t} + u_{i,t+j}$$

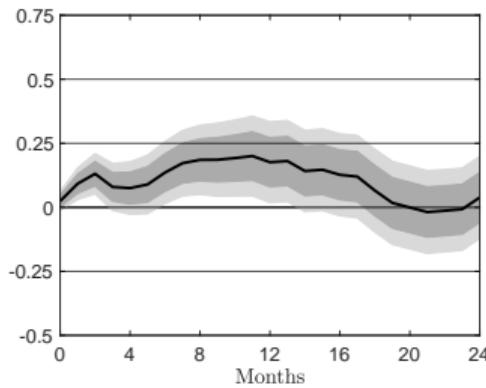
(a) Interaction without regime controls   (b) Interaction with regime controls



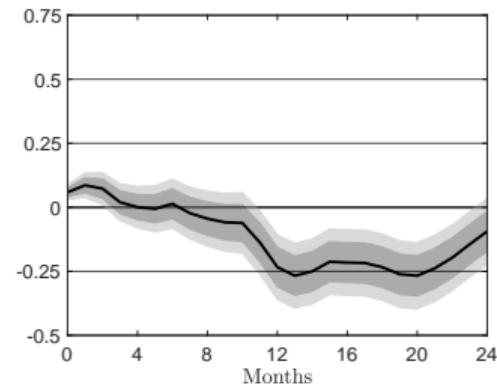
# Interaction results when using Google Trends data ▶ back

Use Google Trends as regime indicator and interaction term uses regional CPI.

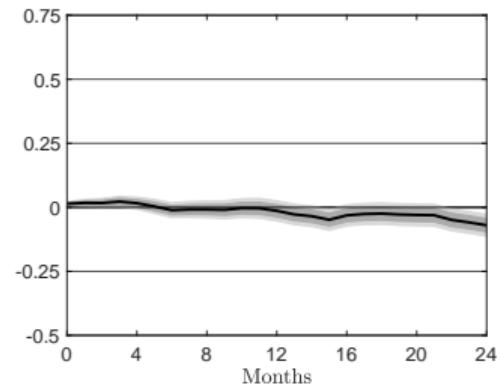
(a) High-Attention Regime



(b) Low-Attention Regime



(c) Interaction



# Households

Representative household, lifetime utility:

$$\tilde{E}_0 \sum_{t=0}^{\infty} \beta^t Z_t \left[ \frac{C_t^{1-\sigma}}{1-\sigma} - \Xi H_t \right]$$

Households maximize their lifetime utility subject to the flow budget constraints

$$C_t + B_t = w_t H_t + \frac{1 + i_{t-1}}{1 + \pi_t} B_{t-1} + \frac{T_t}{P_t}, \quad \text{for all } t$$

Yields Euler equation

$$Z_t C_t^{-\sigma} = \beta(1 + i_t) \tilde{E}_t \left[ Z_{t+1} C_{t+1}^{-\sigma} \frac{1}{1 + \pi_{t+1}} \right]$$

and the labor-leisure condition

$$w_t = \Xi C_t^{\sigma}$$

» back

## Final goods producer

There is a representative final good producer that aggregates the intermediate goods  $Y_t(j)$  to a final good  $Y_t$ , according to

$$Y_t = \left( \int_0^1 Y_t(j)^{\frac{\epsilon-1}{\epsilon}} dj \right)^{\frac{\epsilon}{\epsilon-1}}, \quad (3)$$

with  $\epsilon > 1$ . Nominal profits are given by  $P_t \left( \int_0^1 Y_t(j)^{\frac{\epsilon-1}{\epsilon}} dj \right)^{\frac{\epsilon}{\epsilon-1}} - \int_0^1 P_t(j) Y_t(j) dj$ , and profit maximization gives rise to the demand for each variety  $j$ :

$$Y_t(j) = \left( \frac{P_t(j)}{P_t} \right)^{-\epsilon} Y_t. \quad (4)$$

Thus, demand for variety  $j$  is a function of its relative price, the price elasticity of demand  $\epsilon$  and aggregate output  $Y_t$ . The aggregate price level is given by

$$P_t = \left( \int_0^1 P_t(j)^{1-\epsilon} dj \right)^{\frac{1}{1-\epsilon}}. \quad (5)$$

► back

## Intermediate producers

Intermediate producer of variety  $j$  produces output  $Y_t(j)$  using labor  $H_t(j)$

$$Y_t(j) = H_t(j).$$

When adjusting the price, the firm is subject to a Rotemberg price-adjustment friction.

Per-period profits (in real terms) are given by

$$(1 - \tau_t)P_t(j) \left( \frac{P_t(j)}{P_t} \right)^{-\epsilon} \frac{Y_t}{P_t} - w_t H_t(j) - \frac{\psi}{2} \left( \frac{P_t(j)}{P_{t-1}(j)} - 1 \right)^2 Y_t + t_t^F(j)$$

Defining  $T_t \equiv 1 - \tau_t$ , it follows that after a linearization of the FOC around the zero-inflation steady state, firm  $j$  sets its price according to

$$\hat{p}_t(j) = \frac{1}{\psi + \epsilon} \left[ \psi \hat{p}_{t-1} + \epsilon \left( \hat{m}c_t - \hat{T}_t + \hat{p}_t \right) + \beta \psi \tilde{E}_t^j \pi_{t+1}^j \right]$$

► back

## Fiscal policy

The government imposes a sales tax  $\tau_t$  on sales of intermediate goods, issues nominal bonds, and pays lump-sum taxes and transfers  $T_t$  to households and  $t_t^F(j)$  to firms. The real government budget constraint is given by

$$B_t = B_{t-1} \frac{1 + i_{t-1}}{\Pi_t} + \frac{T_t}{P_t} - \tau Y_t + t_t^f.$$

Lump-sum taxes and transfers are set such that they keep real government debt constant at the initial level  $B_{-1}/P_{-1}$ , which I set to zero. [» back](#)

# Equilibrium

- ▶ Aggregate supply:

$$\pi_t = \beta \tilde{E}_t \pi_{t+1} + \kappa \hat{x}_t + u_t$$

- ▶ Aggregate demand:

$$\begin{aligned}\hat{x}_t &= \tilde{E}_t \hat{x}_{t+1} - \varphi \left( \tilde{i}_t - \tilde{E}_t \pi_{t+1} - r_t^* \right) \\ \tilde{i}_t &= \rho_i \tilde{i}_{t-1} + (1 - \rho_i) (\phi_\pi \pi_t + \phi_x \hat{x}_t)\end{aligned}$$

- ⊕ shocks and expectation formation

► Analytical Example

► back

Parameter	Description	Value
$\beta$	Discount factor	$\frac{1}{1+1/400}$
$\varphi$	Interest rate elasticity	1
$\kappa$	Slope of NKPC	0.057
$\rho_i$	Interest rate smoothing	0.7
$\phi_\pi$	Inflation response coefficient	2
$\phi_x$	Output gap response coefficient	0.125
$\rho_u$	Shock persistence	0.8
$\sigma_u$	Shock volatility	0.3%

### Attention parameters

$\bar{\pi}$	Attention threshold	4% (annualized)
$\gamma_{\pi,L}$	Low inflation attention	0.18
$\gamma_{\pi,H}$	High inflation attention	0.36
$\gamma_x$	Output gap attention	0.25

## An (hopefully) illustrative example

Consider a stylized version of the model: set  $\tilde{i}_t = \phi_\pi \pi_t$ ,  $\gamma_x = 0$  and  $\tilde{E}_{-1} \hat{x}_0 = 0$

## An (hopefully) illustrative example

Consider a stylized version of the model: set  $\tilde{i}_t = \phi_\pi \pi_t$ ,  $\gamma_x = 0$  and  $\tilde{E}_{-1} \hat{x}_0 = 0$

Focus on first three periods:

**0:** Steady State

**1:** Cost-push shock hits:  $u_1 > 0$

**2:** Shock persists:  $u_2 = u_1 > 0$

## An (hopefully) illustrative example

Consider a stylized version of the model: set  $\tilde{i}_t = \phi_\pi \pi_t$ ,  $\gamma_x = 0$  and  $\tilde{E}_{-1} \hat{x}_0 = 0$

Focus on first three periods:

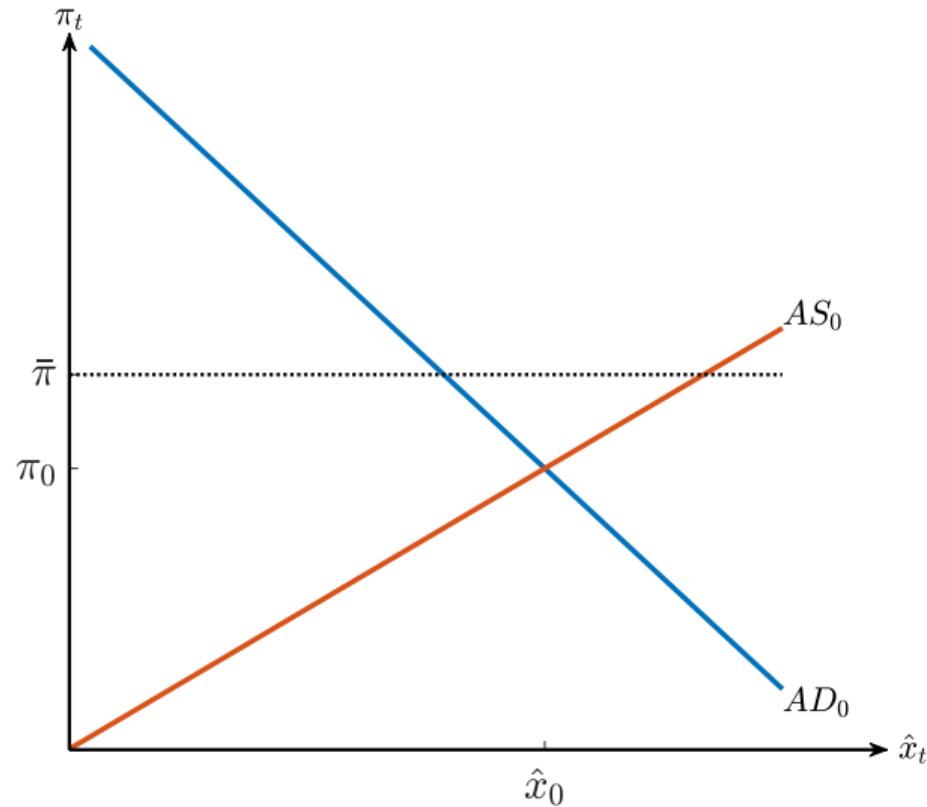
0: Steady State

1: Cost-push shock hits:  $u_1 > 0$

2: Shock persists:  $u_2 = u_1 > 0$

Q: What happens to inflation?

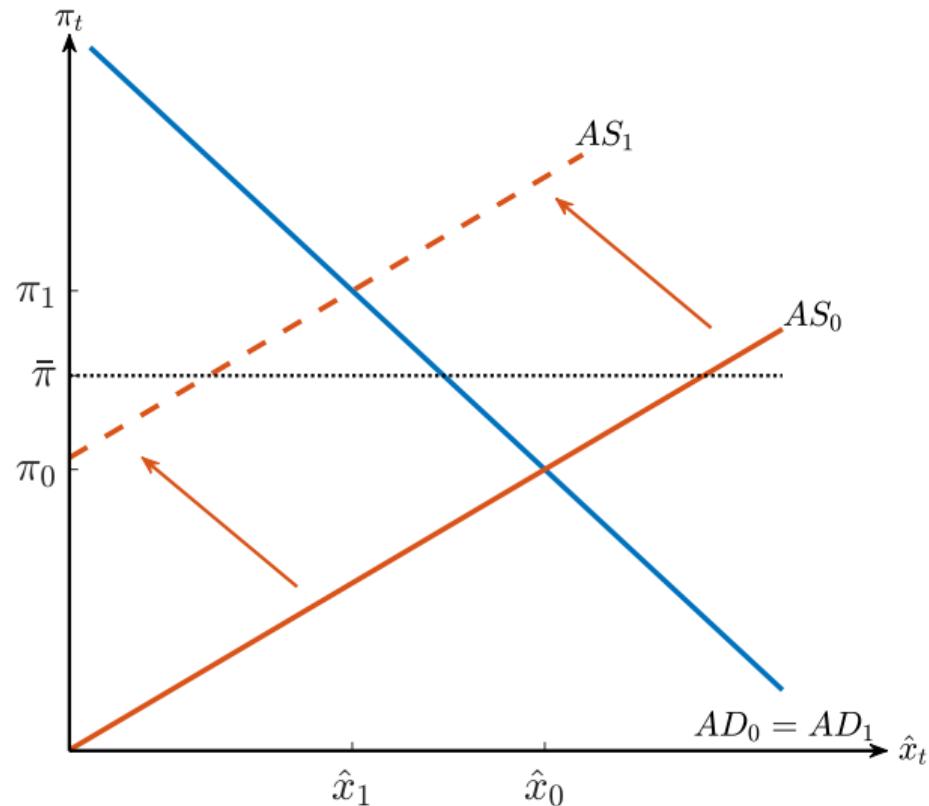
## Period 0: economy in steady state



$$AS_0 : \quad \pi_0 = \frac{\kappa}{1 - \beta\gamma_{\pi,L}} \hat{x}_0$$

$$AD_0 : \quad \pi_0 = -\frac{1}{\phi_\pi - \gamma_{\pi,L}} \hat{x}_0$$

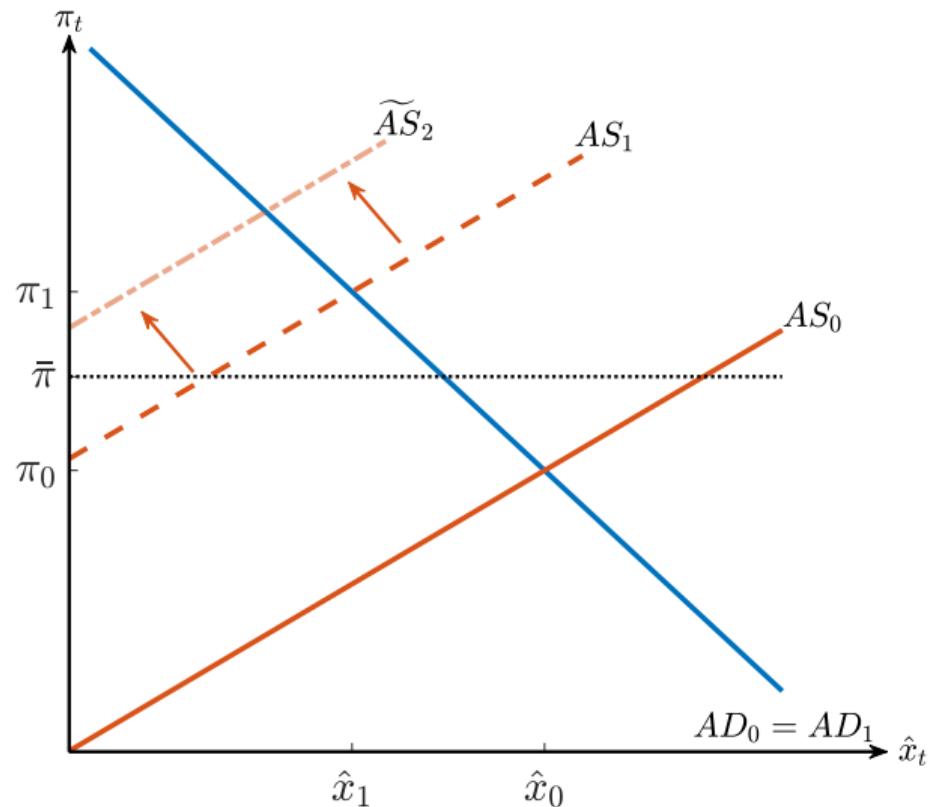
## Period 1: Cost-push shock hits



$$AS_1 : \quad \pi_1 = \frac{\kappa}{1 - \beta\gamma_{\pi,L}} \hat{x}_1 + \frac{1}{1 - \beta\gamma_{\pi,L}} u_1$$

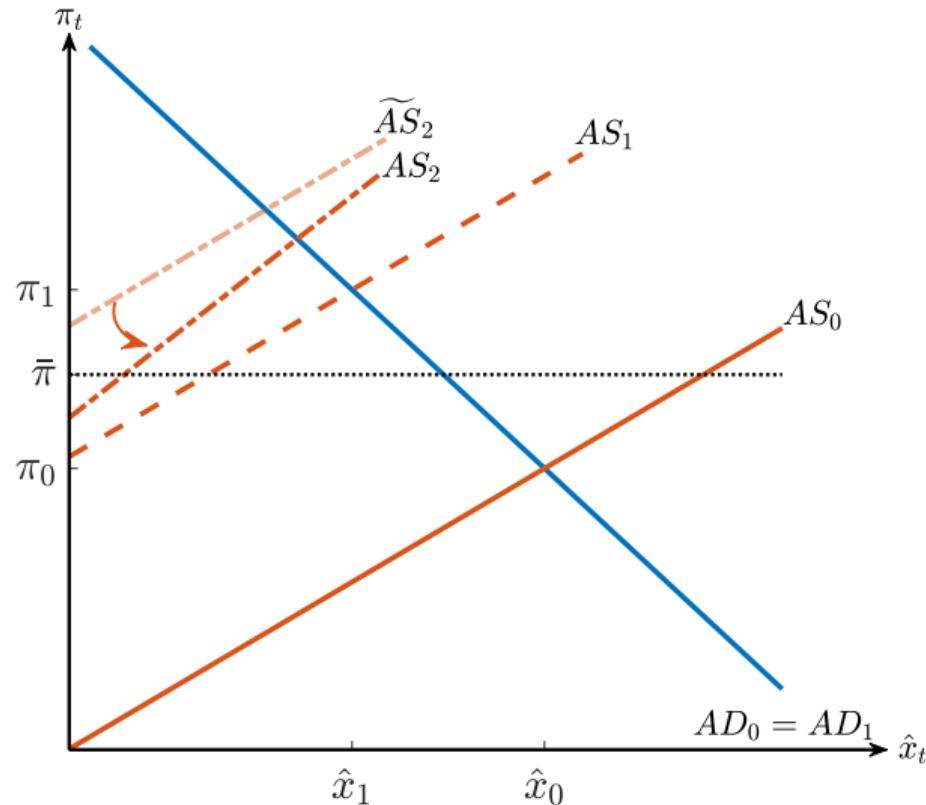
$$AD_1 : \quad \pi_1 = -\frac{1}{\phi_\pi - \gamma_{\pi,L}} \hat{x}_1$$

## Period 2: AS further up due to ongoing shock & prior expectations



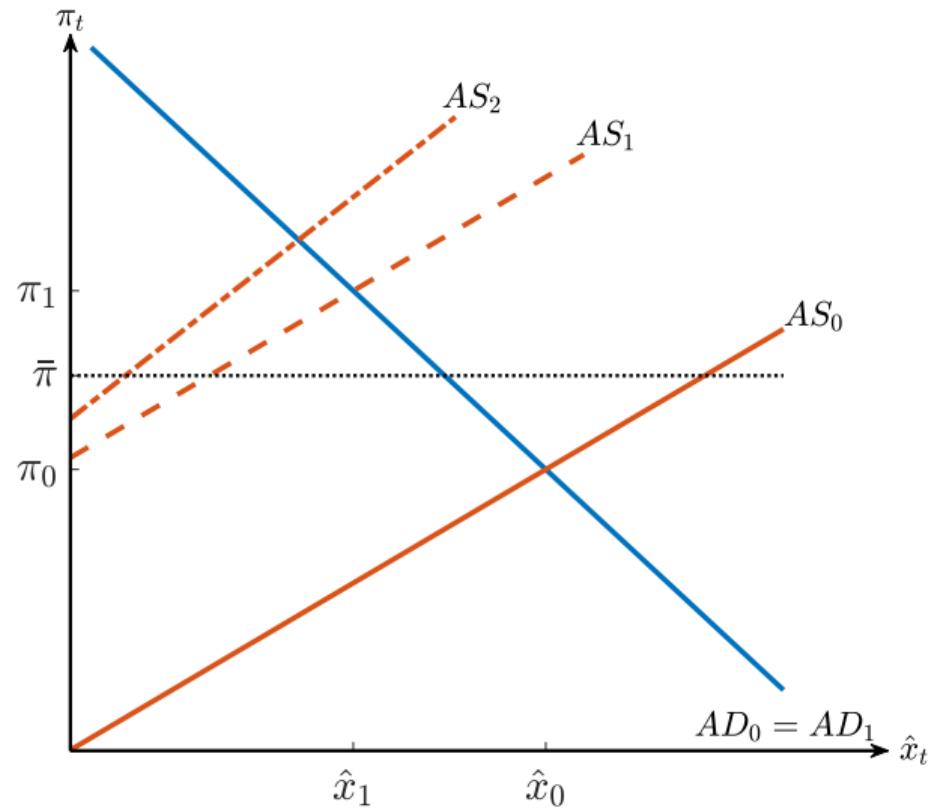
$$\begin{aligned}
 \widetilde{AS}_2 : \quad \pi_2 &= \frac{\kappa}{1 - \beta\gamma_{\pi,L}} \hat{x}_2 \\
 &+ \frac{1}{1 - \beta\gamma_{\pi,H}} u_2 \\
 &+ \frac{\beta(1 - \gamma_{\pi,H})\gamma_{\pi,L}}{1 - \beta\gamma_{\pi,H}} \pi_1
 \end{aligned}$$

## Period 2: AS becomes steeper due to higher attention

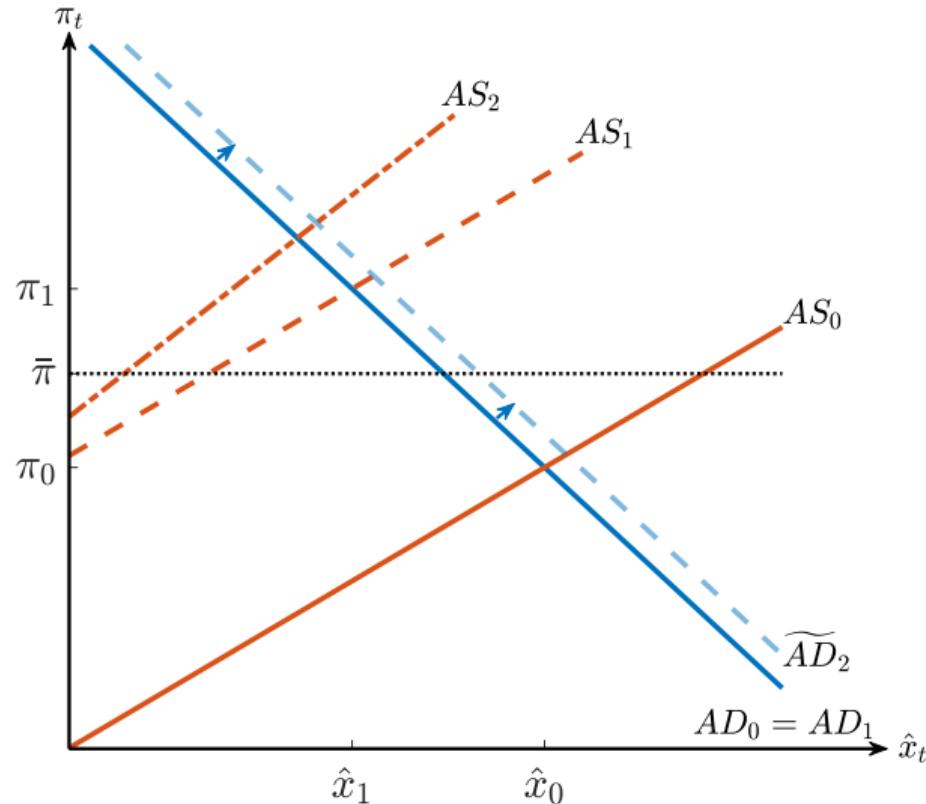


$$\begin{aligned}
 AS_2 : \quad \pi_2 = & \frac{\kappa}{1 - \beta\gamma_{\pi,H}} \hat{x}_2 \\
 & + \frac{1}{1 - \beta\gamma_{\pi,H}} u_2 \\
 & + \frac{\beta(1 - \gamma_{\pi,H})\gamma_{\pi,L}}{1 - \beta\gamma_{\pi,H}} \pi_1
 \end{aligned}$$

## Period 2: What about aggregate demand?

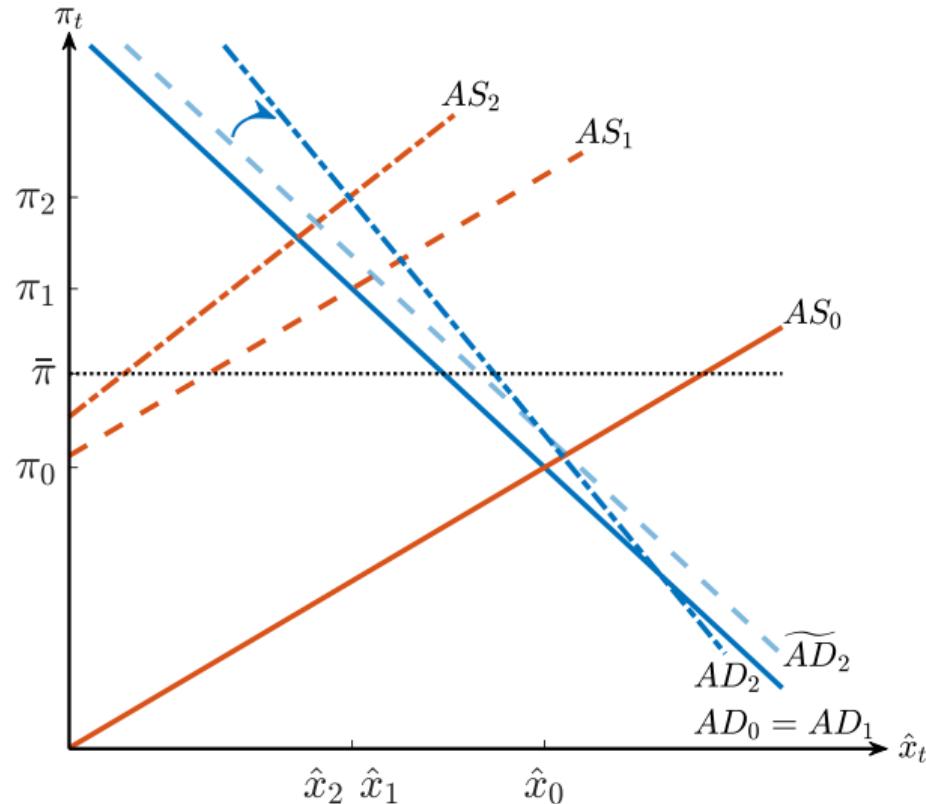


## Period 2: AD shifts out due to positive prior expectations



$$\begin{aligned}\widetilde{AD}_2 : \quad \pi_2 = & - \frac{1}{\phi_\pi - \gamma_{\pi,L}} \hat{x}_2 \\ & + \frac{(1 - \gamma_{\pi,H})\gamma_{\pi,L}}{\phi_\pi - \gamma_{\pi,H}} \pi_1\end{aligned}$$

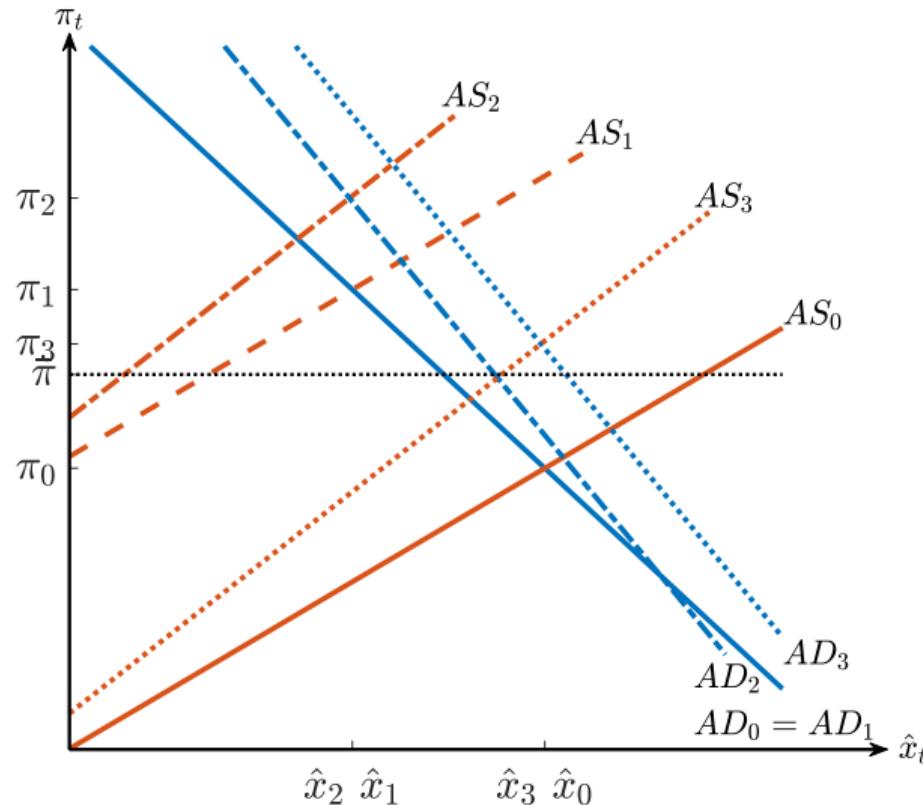
## Period 2: AD becomes steeper due to higher attention



$$AD_2 : \pi_2 = \frac{1}{\phi_\pi - \gamma_{\pi,H}} \hat{x}_2 + \frac{(1 - \gamma_{\pi,H})\gamma_{\pi,L}}{\phi_\pi - \gamma_{\pi,H}} \pi_1$$

► Period 3      ► back

## Illustrative example: Period 3



$AS_3$  :

$$\begin{aligned}\pi_3 = & \frac{\kappa}{1 - \beta\gamma_{\pi,H}} \hat{x}_3 \\ & + \frac{\beta(1 - \gamma_{\pi,H})}{1 - \beta\gamma_{\pi,H}} \tilde{E}_2 \pi_3\end{aligned}$$

$AD_3$  :

$$\begin{aligned}\pi_3 = & -\frac{1}{\phi_{\pi} - \gamma_{\pi,H}} \hat{x}_3 \\ & + \frac{1 - \gamma_{\pi,H}}{\phi_{\pi} - \gamma_{\pi,H}} \tilde{E}_2 \pi_3\end{aligned}$$

► back

## Role of $\tilde{E}_t \hat{c}_{t+1}$

► back to model

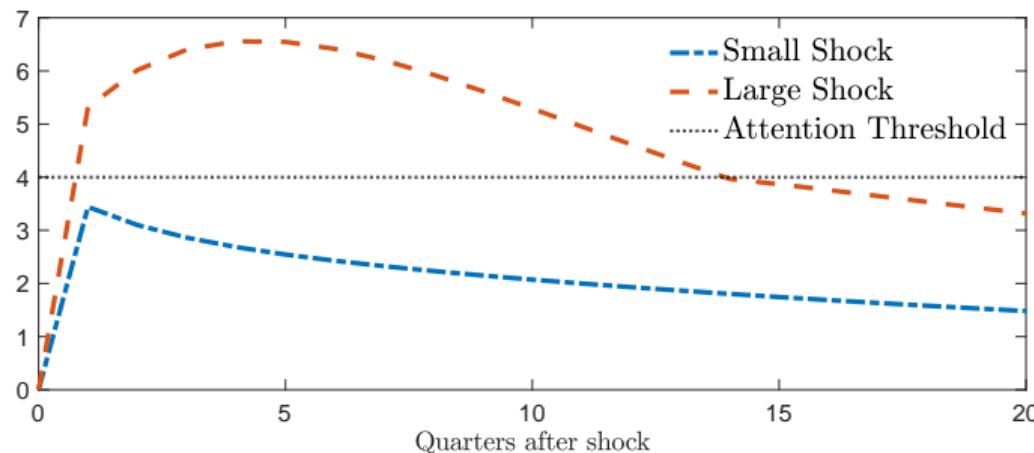
In model under FIRE and with Taylor rule  $i_t = \phi_\pi \pi_t$ , we have

$$\hat{c}_t = \rho_u \hat{c}_{t-1}.$$

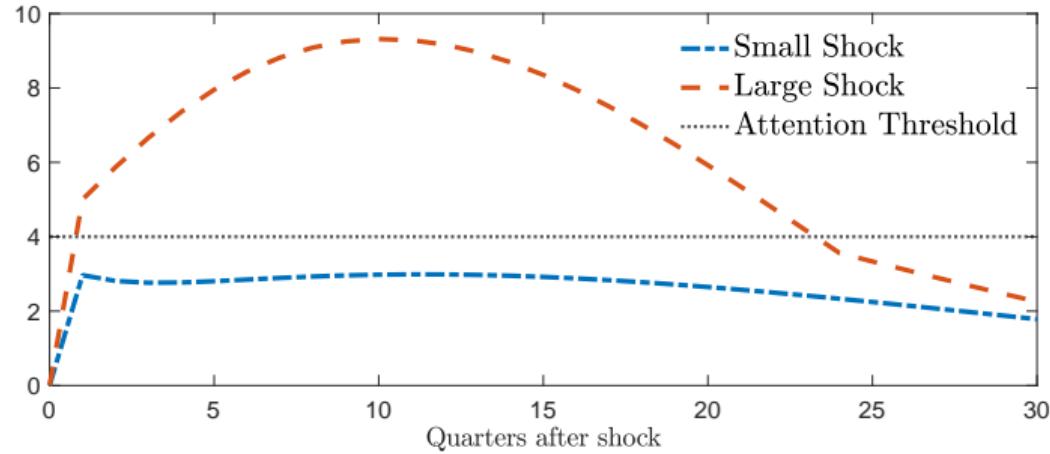
With that perceived law of motion (i.e., ignoring that limited attention to inflation affects the equilibrium), and full attention to consumption, it follows:

$$\tilde{E}_t \hat{c}_{t+1} = \rho_u \hat{c}_t.$$

Inflation dynamics are similar:



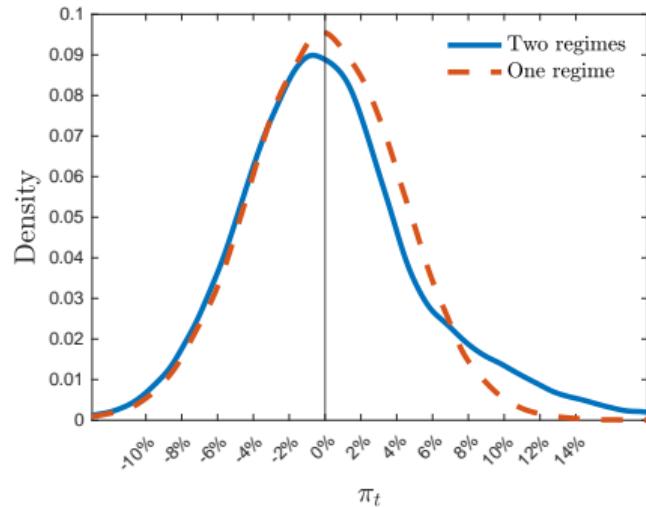
## Demand shocks



▶ back

# Asymmetry in Inflation Dynamics

- ▶ The attention threshold leads to an **asymmetry** in inflation dynamics
  - ⇒ heightened risk of high-inflation periods



- ▶ Frequency of inflation above 8%: **11% in the data**  
9% with 2 regimes vs. 3% with 1 regime
- ▶ Both models yield similar predictions for median inflation and deflation probabilities
- ▶ average inflation  $> 0$  with 2 regimes  
 $= 0$  with one regime
- ▶ absolute forecast errors in model similar to data:  
mean **2.1** vs. **1.84** and standard dev. **1.60** vs. **1.86**

▶ back

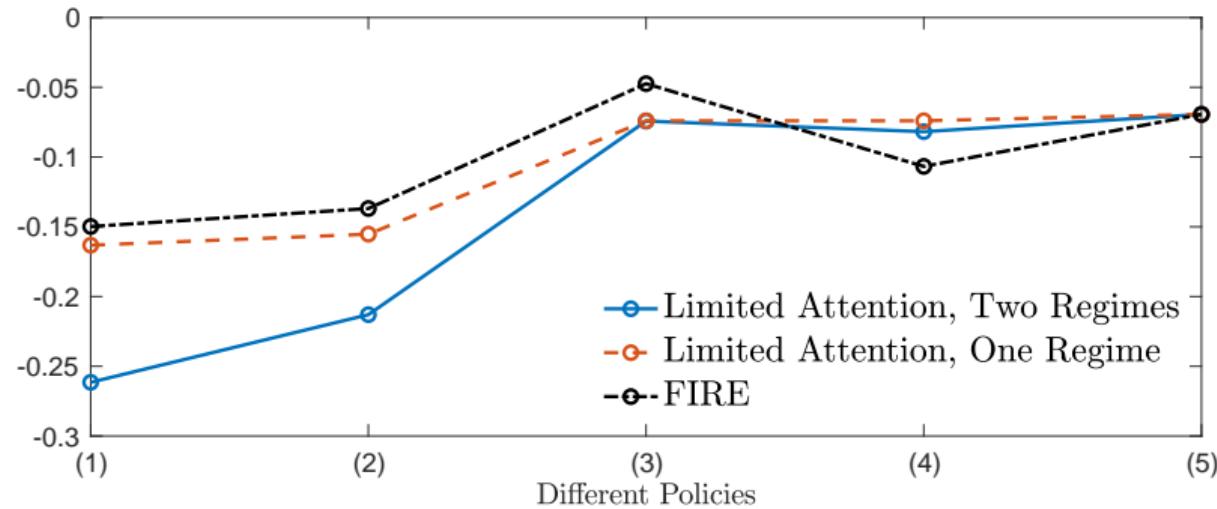
# Implications of different monetary policy rules for central bank losses

Central bank loss  $\equiv -\frac{1}{2}E_0 \sum_{t=0}^{\infty} \beta^t [\pi_t^2 + \Lambda \hat{x}_t^2]$ , with  $\Lambda = 0.007$

Compare welfare implications of different policy rules:

Nr.	Name	Equation
(1)	Taylor rule with smoothing	$\tilde{i}_t = \rho_i \tilde{i}_{t-1} + (1 - \rho_i) (\phi_{\pi} \pi_t + \phi_x \hat{x}_t)$
(2)	Taylor rule without smoothing	$\tilde{i}_t = \phi_{\pi} \pi_t$
(3)	Optimal RE commitment policy	$\pi_t + \frac{\Lambda}{\kappa} (\hat{x}_t - \hat{x}_{t-1}) = 0$
(4)	Optimal RE discretionary policy	$\pi_t + \frac{\Lambda}{\kappa} \hat{x}_t = 0$
(5)	Strict inflation targeting	$\pi_t = 0$

## Central bank loss

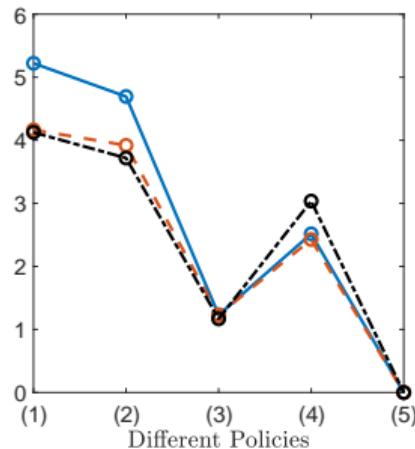


- ▶ Taylor rules lead to larger central bank losses than in other models
  - ▶ especially with interest-rate smoothing

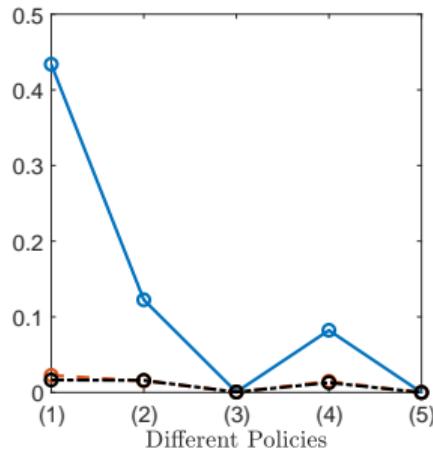
▶ back

# Asymmetry of attention threshold increases average level of inflation

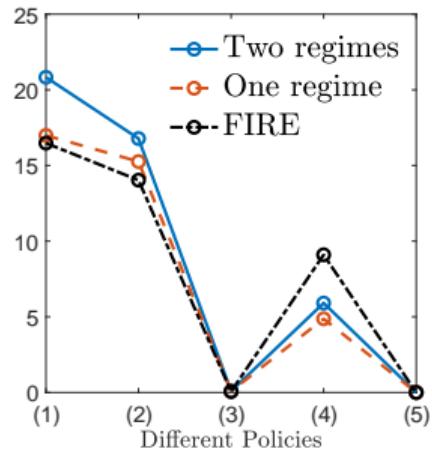
(a) Inflation volatility



(b) Average inflation



(c) Frequency  $H$  regime



- Asymmetry  $\Rightarrow$  average level  $> 0 \Rightarrow$  losses

▶ back