#### Distributional Tax Analysis in Theory and Practice: Harberger Meets Diamond-Mirrlees

Emmanuel Saez (UC Berkeley) Gabriel Zucman (Paris School of Economic & UC Berkeley)

> June 2024 Helsinki NBER-TAPES Conference

### Introduction

Who pays taxes, and who would be affected by tax reforms, are arguably some of the most important questions in modern democracies

- $\triangleright$  High-income countries collect 30%–50% of national income in taxes
- $\triangleright\,$  Large impact on disposable income income of all social groups
- Critical to have a sound & practical way to allocate taxes across groups and to analyze who would gain/lose from proposed changes to the tax system

This paper offers **a new framework grounded in optimal tax theory** to address these questions

## Why is there a need for a new framework?

#### There is a long tradition of distributional tax analysis

- Empirically: pioneering work of Colm and Tarasov (1941), Musgrave et al. (1951), and Pechman and Okner (1974)
- ▷ Theoretically: key tax incidence work of Harberger (1962, 1964)
- Building on it, US government agencies publish distributional tax tables to analyze distribution of federal taxes and impact of reforms

#### This conventional approach has shortcomings

- $\triangleright\,$  Complex: tries to achieve too many things at the same time
- > Delivers inconsistent estimates of tax progressivity

# Two distinct objectives require two distinct methodologies

#### Distributional tax analysis serves two purposes:

- 1. Provide information on the current distribution of income and tax payments
  - $\triangleright\,$  Key to quantify income inequality and the direct effects of taxes

#### Call this distributional current-tax analysis

- 2. Simulate how a change to the tax system would affect the different groups
  - ▷ Key to assess desirability of reform
  - Call this distributional tax-reform analysis

By separating each analysis one can obtain a clear, consistent, and policy-relevant view of the tax system and of the impact of potential reforms

## Current-Tax Analysis

### Distributional current-tax analysis

Current-tax analysis describes price distortions created by tax system, as one writes a model of optimal taxation

- Taxes are wedges between pre-tax prices (relevant for production) & post-tax prices (relevant for work, saving, & consumption decisions of households)
- $\triangleright\,$  Taxes based on labor income are assigned to corresponding workers
- > Taxes based on capital or capital income to owners of corresponding assets
- ▷ Taxes based on consumption to corresponding consumers
- $\rightarrow$  Comprehensive and consistent picture of "who pays what"

## Distributional current-tax analysis: remarks

#### Current-tax analysis differs from following statutory incidence

- $\triangleright\,$  Example: both employer and employee payroll taxes are a tax on labor  $\rightarrow\,$  assigned to corresponding workers
- ▷ Economics, not accounting: follows standard modeling of supply/demand

#### Yet it does not require specifying behavioral responses

- $\triangleright\,$  Describes actual taxes and pre-tax incomes, not counterfactuals  $\rightarrow\,$  simple
- ▷ Can be applied annually or life-time, cf. Bruil et al. (2024) in NL

#### Captures equity aspect of taxes, silent about efficiency costs

> Consistent with standard equity/efficiency distinction in optimal tax models

## Differences with the conventional approach

Conventional tax incidence approach tries to answer counterfactual question: "What would incomes be if there were no taxes?"

- $\triangleright\,$  Requires many assumptions  $\rightarrow$  complex to implement and lacks robustness
- $\triangleright$  Mixes efficiency and equity  $\rightarrow$  results hard to understand ("a corporate tax cut would be a tax cut for workers". No!)
- > Zero-tax counterfactual not policy-relevant
- Counterfactual not even well-defined based on recent empirical work.
   Example: asymmetric effects of VAT reforms: history matters

### The case of the corporate tax

In practice, the conventional US approach allocates taxes in the same way as we do for most taxes. Main difference is the treatment of the corporate tax:

- ▷ Our approach: corporate tax assigned to ultimate shareholders
- Conventional approach: 25% of corporate tax shifted all workers, 75% shifted to all capital owners proportionally to reported capital income

Example: Warren Buffett owns 30% of Berkshire Hathaway

- ▷ Is assigned 30% of its corporate tax in our approach (as if Berkshire Hathaway was a pass-through business → neutral wrt organizational form)
- $\triangleright\,$  Is assigned  $\approx$  0 in conventional approach (minuscule individual income)  $\rightarrow\,$  no link between what a corporation pays in tax and what its owners pay

# Our approach makes it possible to meaningfully study the tax payments of the richest

| Using only publicly available data |            |                   |  |  |  |  |  |  |
|------------------------------------|------------|-------------------|--|--|--|--|--|--|
| Millions of US\$                   | Jeff Bezos | Warren<br>Buffett |  |  |  |  |  |  |
| US federal taxes                   | 43         | 930               |  |  |  |  |  |  |
| Individual income tax              | 43         | 5                 |  |  |  |  |  |  |
| Corporate tax                      | 0          | 925               |  |  |  |  |  |  |
| Payroll taxes                      | 0          | 0                 |  |  |  |  |  |  |
| Consumption taxes                  | 0          | 0                 |  |  |  |  |  |  |
| US state and local income taxes    | 140        | 241               |  |  |  |  |  |  |
| Individual income tax              | 0          | 1                 |  |  |  |  |  |  |
| Corporate taxes                    | 70         | 53                |  |  |  |  |  |  |
| Business property taxes            | 69         | 187               |  |  |  |  |  |  |
| Consumption taxes                  | ~0         | ~0                |  |  |  |  |  |  |
| Residential preoperty taxes        | ~0         | ~0                |  |  |  |  |  |  |
| Foreign taxes                      | 154        | 337               |  |  |  |  |  |  |
| Corporate taxes                    | 123        | 337               |  |  |  |  |  |  |
| Business property taxes            | 31         | 0                 |  |  |  |  |  |  |
| Total taxes                        | 337        | 1,508             |  |  |  |  |  |  |
| Pre-tax income                     | 2,221      | 8,176             |  |  |  |  |  |  |
| Effective tax rate                 | 15.2%      | 18.4%             |  |  |  |  |  |  |
| Federal                            | 1.9%       | 11.4%             |  |  |  |  |  |  |
| State and local                    | 6.3%       | 2.9%              |  |  |  |  |  |  |
| Foreign                            | 6.9%       | 4.1%              |  |  |  |  |  |  |

## Application of Current-Tax Analysis: Evolution of US Tax Progressivity

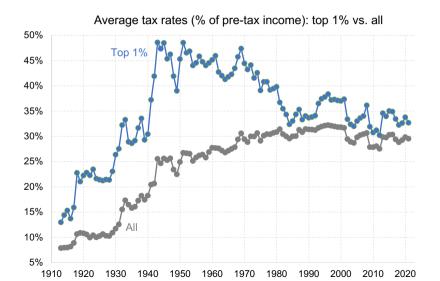
## Data and methodology

#### Goal: compute evolution of effective tax rates by income groups

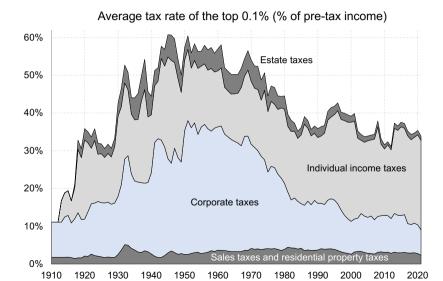
- $\triangleright$  Effective tax rate = taxes paid / pre-tax income
- Taxes include all taxes paid at all levels of government and are allocated following current-tax methodology
- Pre-tax income includes all income after the operation of the pension systems (but before other government intervention) and matches national income
- ▷ Data: Piketty-Saez-Zucman (2018) distributional national accounts, updated

Key result: large decline in tax progressivity since middle of 20th century, driven by changes in the corporate tax

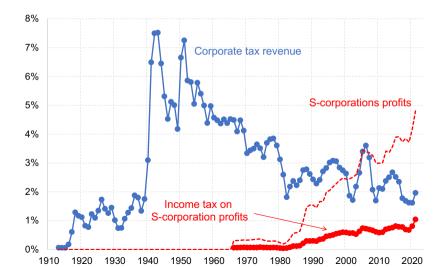
### The decline of tax progressivity in the US



#### It is through the corporate tax that US achieved high degree of progressivity in mid-20th century



# Corporate tax revenues in the United States (% of US national income)

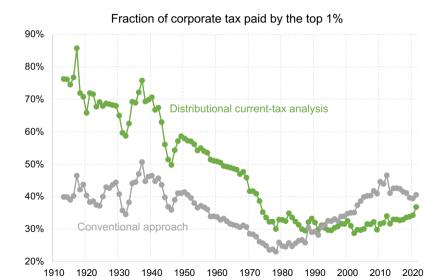


## Comparison with conventional approach

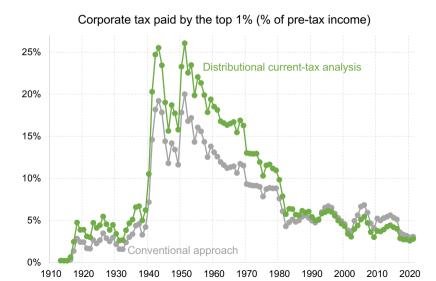
#### Proper treatment of corporate tax is key to establish trends

- $\triangleright\,$  Corporate tax very large in middle of 20th century
- ▷ Conventional approach (25% on all labor, 75% on reported capital income): tax spread to workers and small unincorporated businesses in mid-century
- Additional issue in CBO methodology: no corporate tax assigned to pensioners, despite large ownership of equity by pension funds
  - $\triangleright$  Bias since the 1980s due to rise of pension funds
  - ▷ Too much corporate tax assigned to the rich today

#### Allocating the corporate tax: CBO approach vs. our approach



#### Effective corporate tax rate at the top: CBO approach vs. our approach



## Tax-Reform Analysis

### Distributional tax-reform analysis

Consider now how a tax reform would affect pre-tax income, taxes paid, and welfare for each income group

- $\triangleright$  In contrast to current-tax analysis, requires a model of behavior
- $\triangleright$  Model should capture not only equity but also efficiency aspect of reform
- $\triangleright$  Classical tax incidence analysis emphasizes GE effect of taxes on pre-tax prices (e.g., if corporate tax  $\nearrow$ , capital  $\searrow$  and wages  $\searrow$  hurting workers)

Contribution of paper: clarify the sufficient statistics needed to conduct tax-reform analysis in standard neoclassical models

▷ Key point: price effects turn out to be normatively irrelevant

#### Illustrative model

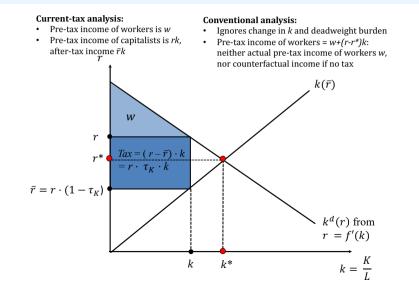
#### **Perfectly Competitive Production:**

▷ Aggregate CRS production function Y = F(K, L) = L · F(K/L, 1) = L · f(k)
▷ r = F<sub>K</sub> = f'(k) = pre-tax rate of return on K defines demand k<sup>d</sup>(r)
▷ w = F<sub>L</sub> = pre-tax wage.
▷ CRS ⇒ F(K, L) = rK + wL ⇒ w = f(k) - rk ⇒ w = \int\_0^k f'(\tilde{k}) d\tilde{k} - rk
Currently side:

#### Supply side:

- ▷ Assume labor *L* is fixed (inelastic labor supply)
- $\triangleright$  Capital supply  $k(ar{r})$  depends on the net-of-tax return  $ar{r} = r \cdot (1 au_{\mathcal{K}})$

## General equilibrium with capital tax



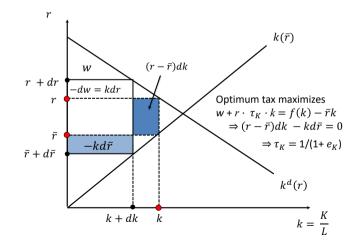
## Optimal tax analysis

Suppose social marginal welfare weight on capitalists is zero

- $\triangleright$  Society sets  $\tau_K$  to maximize  $w + (r \bar{r})k = f(k(\bar{r})) \bar{r}k(\bar{r})$ .
- ho  $\Rightarrow$  usual inverse-elasticity rule optimal tax rate  $au_{
  m K}^*=1/(1+e_{
  m K})$
- $\triangleright\,$  Key insight: optimal tax rate only depends on the supply elasticity  $e_{\!K}$
- ▷ Household supply elasticity is a sufficient statistics for the optimal tax rate and the production side elasticities are irrelevant (Diamond & Mirrlees, 1971)

 $\rightarrow$  Effect of capital tax increase on wages irrelevant to assess reform desirability

#### Capital tax reform and optimum



## Harberger meets Diamond-Mirrlees

Harberger (1962) model is the cornerstone of corporate tax incidence

- ▷ Harberger's model has two sectors: corporate (taxed) vs. other (untaxed)
- $\triangleright$  Perfect mobility of capital across sectors  $\Rightarrow \bar{r}^{corp} = r^{other}$
- $\triangleright\,$  Supply of capital to corporate sector is infinitely elastic to its net-of-tax price  $\bar{r}^{\rm corp} \Rightarrow e_{\cal K} = \infty$
- $\triangleright \ au_{K} = 0$  is optimal for any social objective
- Equivalent interpretation: taxing capital solely in corporate sector creates a production inefficiency which violates the production efficiency theorem of Diamond & Mirrlees (1971) for optimal taxes
- $\rightarrow$  Corporate tax is a terrible tax by assumption in Harberger model.

## Distributional tax-reform analysis: sufficient statistics

#### Distributional tax reform table only needs to report:

- $\triangleright$  Mechanical change in tax liability by income groups assuming no behavioral responses and no price effects ( $\rightarrow$  directly given by current-tax analysis)
- ▷ Aggregate revenue effect from household responses ignoring GE price effects

Along with social marginal welfare weights for each group of the population, these are sufficient statistics to evaluate the value or cost of the reform

- Pre-tax price GE effects can be ignored because they can be neutralized by adjusting other taxes at zero budget cost
- E.g., model says one does not need to know how a corporate tax change would affect wages to assess desirability of this reform

## Reform: 10% increase in the corporate tax rate: Assume $e_K = 0.5$

#### A. Reform of the US federal corporate income tax

|                  | (                | Current inco              | me and tax            | es                     | Tax reform analysis                        |  |      |   |  |  |
|------------------|------------------|---------------------------|-----------------------|------------------------|--|--|------|---|--|--|
|                  | Pretax<br>income | All<br>corporate<br>taxes | Federal corporate tax |                        |  | der a 10% increase in the federal<br>e income tax rate, from 21% to 23.1 |      |   |  |  |
| Income groups    | Share            | Share                     | Share                 | Taxes.<br>(\$ billion) | Mechanical<br>tax increase<br>(\$ billion) | tax increase supply side welfare   |      | Social welfare<br>cost (\$ billion)<br>= -(5) x (7) |  |  |
|                  | (1)              | (2)                       | (3)                   | (4)                    | (5)  | (6)  | (7)  | (8)   |  |  |
| P0-50            | 12%              | 4%                        | 3%                    | \$7                    | \$0.7                                      | -\$0.1   | 1.38 | -\$1.0  |  |  |
| P50-90           | 38%              | 29%                       | 18%                   | \$50                   | \$5.0                                      | -\$0.7   | 0.69 | -\$3.4  |  |  |
| P90-99           | 26%              | 30%                       | 18%                   | \$50                   | \$5.0                                      | -\$0.7   | 0.35 | -\$1.7  |  |  |
| P99-99.9         | 12%              | 16%                       | 9%                    | \$26                   | \$2.6                                      | -\$0.4   | 0.17 | -\$0.5  |  |  |
| top 0.1%         | 12%              | 21%                       | 13%                   | \$36                   | \$3.6                                      | -\$0.5   | 0.09 | -\$0.3  |  |  |
| Non-US residents | 0%               | 0%                        | 39%                   | \$109                  | \$10.9                                     | -\$1.5   | 0    | \$0.0   |  |  |
| All              | 100%             | 100%                      | 100%                  | \$279                  | \$27.9                                     | -\$3.7   | 1.00 | -\$6.9  |  |  |
|                  |                  |                           |                       |                        | Net revenue:<br>Net value of reform:       |  |      | \$24.1 billion<br>\$17.2 billion                    |  |  |

## Reform: 10% increase in the individual income tax for top 1%: Assume e = 0.5

|               |                              | Current inc           | Tax reform analysis                        |   |                       |  |   |                              |   |  |
|---------------|------------------------------|-----------------------|--|---|-----------------------|--|---|------------------------------|---|--|
|               | Pretax income                | Fiscal<br>income      | Federal ir                                 | ndividual in                              | come tax              | Consider a 10% increase in the Federal individual income tax for the top 1% only |   |                              |   |  |
| Income groups | Share of total pretax income | as % of pretax income | Share of total<br>individual<br>income tax | Tax rate =<br>Taxes /<br>Pretax<br>income | Taxes<br>(\$ billion) | Mechanical<br>tax increase<br>(\$ billion)                                       | Tax loss<br>supply side<br>(\$ billion) | Social<br>welfare<br>weights | Social welfare<br>cost (\$ billion)<br>= -(6) x (8) |  |
|               | (1)                          | (2)                   | (3)  | (4)                                       | (5)                   | (6)  | (7)                                     | (8)                          | (9)   |  |
| P0-50         | 12%                          | 53%                   | 2%   | 1.7%                                      | \$46                  | \$0.0  | \$0.0                                   | 1.38                         | \$0.0   |  |
| P50-90        | 38%                          | 67%                   | 26%  | 6.8%                                      | \$552                 | \$0.0  | \$0.0                                   | 0.69                         | \$0.0   |  |
| P90-99        | 26%                          | 68%                   | 30%  | 11.6%                                     | \$639                 | \$0.0  | \$0.0                                   | 0.35                         | \$0.0   |  |
| P99-99.9      | 12%                          | 72%                   | 19%  | 16.5%                                     | \$404                 | \$40.4   | -\$5.7                                  | 0.17                         | -\$7.0  |  |
| top 0.1%      | 12%                          | 74%                   | 22%  | 18.1%                                     | \$467                 | \$46.7   | -\$6.3                                  | 0.09                         | -\$4.0  |  |
| All           | 100%                         | 67%                   | 100%                                       | 9.9%                                      | \$2,108               | \$87.1   | -\$12.0                                 | 1.00                         | -\$11.0   |  |
|               |                              |                       |  |   |                       | Net revenue:   |   | \$75.                        | \$75.1 billion                                      |  |
|               | Net value of reform:         |                       |  |   |                       | \$64.1   | 1 billion                               |                              |   |  |

## Pragmatic Tax Reform Analysis

#### Recent empirical work has uncovered non-standard tax incidence:

- Corporate tax cuts are shared between owners and workers through bargaining (Fuest et al. 2022 for Germany, Kennedy et al. 23 for US)
- ▷ Consumption tax: VAT increases are passed on consumers 100% while VAT decreases are partly pocketed by producers (Benzarti et al. 2020)
- Employee payroll tax born by workers one-to-one but employer payroll tax born collectively by workers and profits likely due to wage rigidities

 $\Rightarrow$  Non-standard effects more compellingly identified than elusive GE price effects of standard incidence  $\Rightarrow$  Should be incorporated in tax reform analysis in priority

### Incorporating non-standard behavioral responses

| Тах   | Who bears the burden of a tax change                       | Notes and key references   | Nature/hierarchy of main<br>behavioral Responses | Size of behavioral Responses   |  |  |
|---|--|--|--|--|--|--|
|   | (1)  | (2)  | (3)  | (4)  |  |  |
| Individual income Tax                         | Individuals 100%   | Consistent with conventional incidence   | Avoidance/evasion<br>Real responses              | Varies with context, can be large<br>Likely small.<br>Inattentiveness (Rees-Jones, Taubinsky 2020) |  |  |
| Corporate income tax                          | Profits 2/3*<br>Workers 1/3*<br>Consumers 0%*              | Fuest, Peichl, and Siegloch (2018) for Germany and<br>Kennedy et al. (2022) for the US. Likely depends on<br>bargaining power. Asymmetric effects? | Avoidance/evasion<br>Real responses              | Varies with context, can be large<br>Likely medium, varies with design                             |  |  |
| Consumption taxes                             |  |  |  |  |  |  |
| Value-added-tax or excise tax increase        | Consumers 100%   | Benzarti et al. (2020) on VAT in Europe  | Evasion<br>Consumer demand                       | Varies with context, can be large<br>Larger response for tax on specific goods                     |  |  |
| Value-added-tax or excise tax <b>decrease</b> | Consumers 50%<br>Profits 37.5%*<br>Workers 12.5%*          | Benzarti et al. (2020) on VAT in Europe<br>Benzarti and Carloni (2019). Likely depends on<br>bargaining power                                      | Consumer demand                                  | Response muted by 50% price passthrough  |  |  |
| Sales taxes (not posted on prices)            | Consumers 100%   | Consistent with conventional incidence. Poterba<br>(1996) and Besley and Rosen (1999) for local sales<br>tax in the US                             | Evasion<br>Consumer demand response              | Can be large for small retailers<br>Muted by inattentiveness (Chetty et al. 2009)                  |  |  |
| Payroll taxes<br>Employee side payroll tax    | Workers 100%   | Consistent with conventional incidence   | Labor supply response                            | Likely small (higher for less attached subgroups)  |  |  |
| Employer side payroll tax                     | Corresponding workers 0%                                   | Saez et al. (2012) for Greece, Bozio et al. (2022) fo<br>France, Saez et al. (2019) for Sweden   | r Employer labor demand<br>responses             | Can be large for targeted tax changes  |  |  |
|   | Workers collectively 2/3*<br>Profits 1/3*<br>Consumers 0%* | Saez et al. (2019) for Sweden, Benzarti and Harju<br>(2021) for Finland. Likely depends on bargaining<br>power. Asymmetric effects?                |  |  |  |  |

# Replacing US health insurance premiums (\$15K per worker) with a 12% employee payroll tax

**Conventional incidence:** workers bear the current insurance premiums and would pay the new payroll tax  $\Rightarrow$  low paid workers gain (high paid workers lose)

Pragmatic incidence: wage rigidities play a big role in actual incidence

- $\triangleright$  New employee payroll tax: would be paid by workers but employers would partly pocket the premiums they no longer need to pay and partly increase wages across the board  $\Rightarrow$  Not as progressive as conventional incidence
- Directed incidence: employers required by law to convert premiums into wages (\$15K per worker) and then new employee 12% payroll tax starts. Generates the conventional incidence immediately.

# Replacing US health insurance premiums (\$15K per worker) with a 12% employee payroll tax

|                  | Current system             |                                       |          | Reform replacing current employer health care contributions by flat 11.8% payroll tax |  |       |   |  |                                  |   |       |      |
|------------------|----------------------------|---------------------------------------|----------|---|--|-------|---|--|----------------------------------|---|-------|------|
|                  |                            |                                       |          | Conventional incidence and directed<br>incidence                                      |  |       | Employee payroll tax with rigid wages                     |  |                                  | Employer payroll tax with rigid wages                     |       |      |
| Income<br>groups | Average pre-<br>tax income | Current<br>head tax<br>(\$ per adult) | head tax | New payroll<br>tax (% pre-tax<br>income)  | % pre-tax pre-tax income (% tax (% pre-tax pre-tax |       | Change in<br>after-tax<br>income (%<br>pre-tax<br>income) | New payroll<br>tax (% pre-tax<br>income) | % change in<br>pre-tax<br>income | Change in<br>after-tax<br>income (%<br>pre-tax<br>income) |       |      |
|                  | (1)                        | (2)                                   | (3)      | (4)   | (5)  | (6)   | (7)   | (8)                                      | (9)                              | (10)  | (11)  | (12) |
| P0-50            | \$20,889                   | \$1,440                               | 6.9%     | 4.5%  | 0.0%   | 2.4%  | 4.5%  | -3.3%                                    | -0.9%                            | 4.5%  | -2.4% | 0.0% |
| P50-90           | \$80,618                   | \$6,505                               | 8.1%     | 7.0%  | 0.0%   | 1.1%  | 7.0%  | -2.1%                                    | -1.0%                            | 7.0%  | -1.1% | 0.0% |
| P90-99           | \$243,587                  | \$7,826                               | 3.2%     | 5.2%  | 0.0%   | -1.9% | 5.2%  | 2.1%                                     | 0.2%                             | 5.2%  | 1.9%  | 0.0% |
| P99-99.9         | \$1,085,455                | \$6,212                               | 0.6%     | 2.7%  | 0.0%   | -2.1% | 2.7%  | 3.5%                                     | 1.4%                             | 2.7%  | 2.1%  | 0.0% |
| top 0.1%         | \$10,288,542               | \$5,841                               | 0.1%     | 1.3%  | 0.0%   | -1.3% | 1.3%  | 3.8%                                     | 2.5%                             | 1.3%  | 1.3%  | 0.0% |
| All              | \$84,672                   | \$4,259                               | 5.0%     | 5.0%  | 0.0%   | 0.0%  | 5.0%  | 0.0%                                     | 0.0%                             | 5.0%  | 0.0%  | 0.0% |

## Conclusion

#### We analyze the distribution of taxes with an equity-efficiency framework:

- ▷ A tax on the rich is progressive (equity)
- ▷ But it might be bad if it hurts the economy (efficiency)
- Efficiency is hard to evaluate but equity is easy with our current-tax framework

Our main recommendation: agencies/researchers should report current-tax tables and then model behavioral responses in a second step for tax reform analysis

Relative to current practice that conflates both steps, this would greatly clarify the public debate on taxes