

# International Central Bank Communication

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# Organization

## Overview

### 1. Central bank speech archive.

- ▶ Maintained by Bank for International Settlements (BIS).

### 2. Methods and models for text feature extraction.

- ▶ Collection of large language models (LLMs).
- ▶ Introduced in Bertsch, Hull, Lumsdaine, and Zhang (2022).

### 3. Description and visualization of text features from speeches.

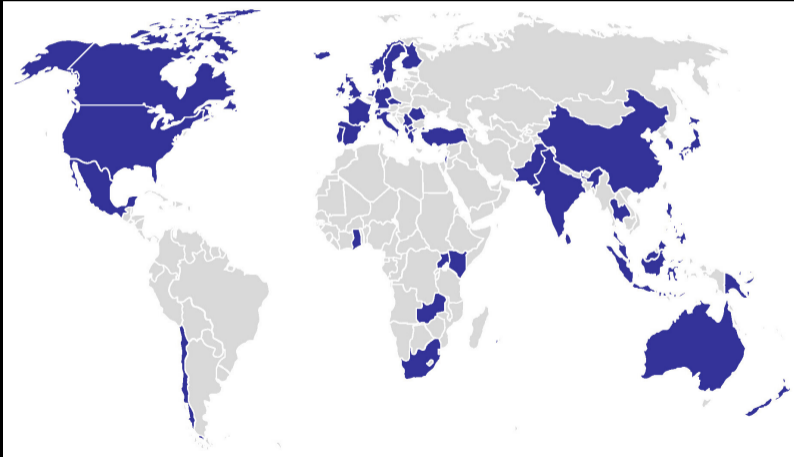
# Textual Data

## Overview

- ▶ BIS speech archive.
  - ▶ Central bank speeches translated into English.
  - ▶ >18,000 speeches; >90 institutions.
  - ▶ Covers late 1996 to present.
- ▶ Our coverage.
  - ▶ 53 institutions with >50 speeches.
  - ▶ Extract text features using LLMs at paragraph level.
  - ▶ Aggregate to quarterly or annual features.

# Textual Data

## Database Coverage



# Methods and Models

# Methods and Models

## Reference

Bertsch, C., Hull, I., Lumsdaine, R. L., & Zhang, X. (2022). Central Bank Mandates and Monetary Policy Stances: through the Lens of Federal Reserve Speeches. Available at SSRN 4255978.

# Methods and Models

## Text Feature Extraction: LLMs and Methods

### 1. Transformer model.

- ▶ Maps sequence of embeddings to sequence of contextualized embeddings.

### 2. Sentence transformer model.

- ▶ Maps sequence of embeddings to single embedding.

### 3. Feature extraction methods.

- ▶ Zero shot classification (ZSC), extractive question answering (EQA), and semantic textual similarity (STS).



## Zero Shot Classification

Sequence: *“Banks continue to play this role but it has become more challenging today to do so because some lenders find themselves capital constrained as a result of recent losses and or sizable unanticipated additions to their balance sheets of formerly off balance sheet instruments.”*

Candidate Classes: [*‘financial stability’, ‘output’, ‘inflation’, ‘labor market’*]

Scores: [0.718, 0.203, 0.048, 0.031]



# Methods and Models

## Extractive Question Answering

Query 1: *What is the most significant concern in the passage?*

Context 1: *“The suspension of the convertibility of the dollar into gold and the imposition of a 10 percent import surcharge last summer ran the risk of mass foreign retaliation in the form of destructive trade barriers.”*

Output 1: *mass foreign retaliation*

# Methods and Models

## Semantic Textual Similarity

- ▶ **Use contextualized sentence embeddings and semantic textual similarity.**
  - ▶ Kiros et al. (2015), Conneau et al. (2017), Cer et al. (2018), Reimers and Gurevych (2019).
  - ▶ Train using Siamese and triplet networks (Schroff et al., 2015).
- ▶ **Compare sequences from speeches with descriptions of policy objectives or preferences.**
  - ▶ *“Monetary policy should be used to achieve financial stability.”*
  - ▶ *“Banking regulation should be used to achieve financial stability.”*

## Extended Pretraining with TSDAE

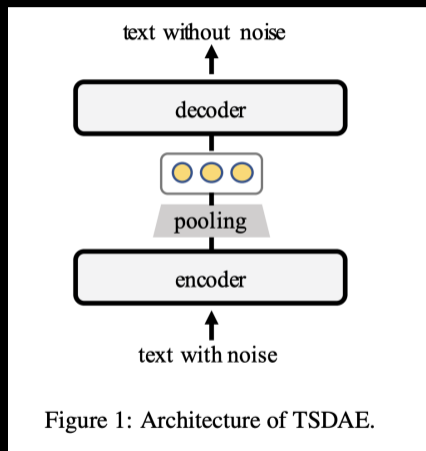


Figure 1: Architecture of TSDAE.

Figure taken from Wang et al. (2021).

# Methods and Models

## Refine STS Performance with Fine-Tuning

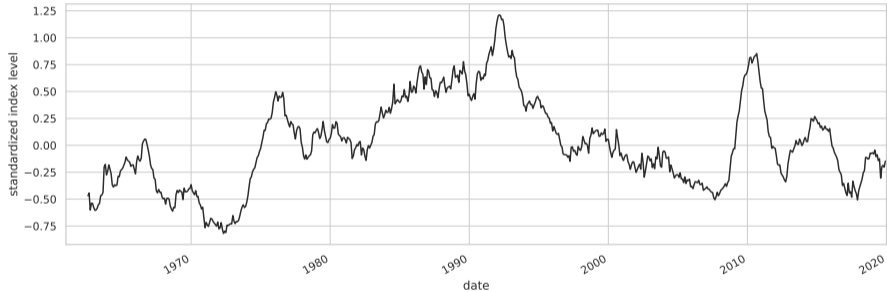
1. Use S2ORC abstracts (Lo et al. 2020).
2. Randomly draw *similar* sequence pairs from the same paper abstract.
3. Randomly draw *dissimilar* sequence pairs from different abstracts.
4. Train on STS and compare using cosine similarity.

$$\text{sim}(S_i, S_j) = \frac{S_i \cdot S_j}{\|S_i\| \|S_j\|} \quad (1)$$



# Methods and Models

## Cosine similarity: Banking Regulation and Financial Stability

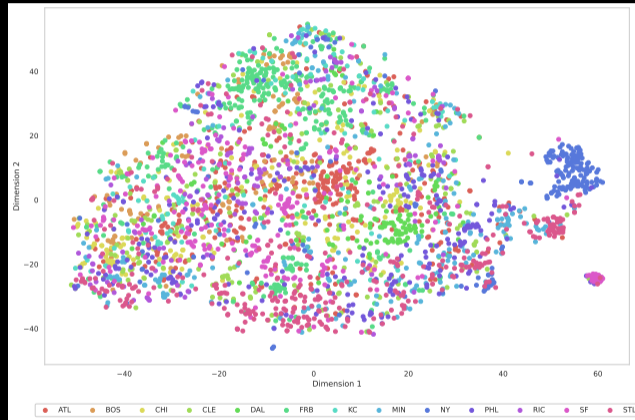


- ▶ Methods: Zero shot classification and semantic textual similarity.



# Methods and Models

## t-SNE Plot: Speech Embeddings for Financial Stability Content



- Methods: Zero shot classification and semantic textual similarity.

# Dataset

## Textual Features

- ▶ Text classification.

- ▶ Financial stability, output and employment, inflation, and exchange rate.

- ▶ Semantic textual similarity.

1. Individual features: Monetary policy, financial crisis, bank regulation, bank capital and liquidity, U.S. dollar, international trade, hawkish sentiment.
2. Policy advocacy: monetary policy and financial stability, bank regulation and financial stability.

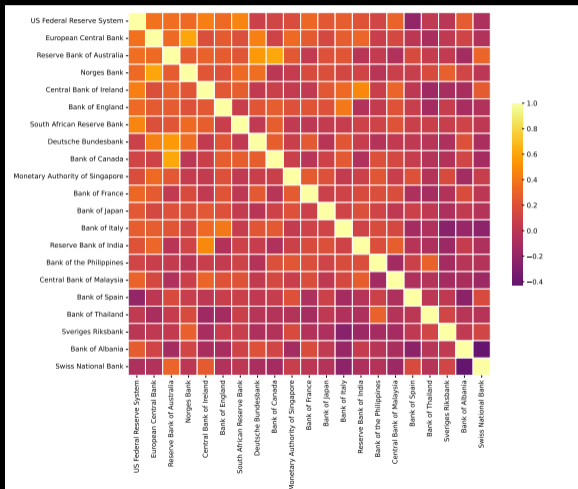
## Documentation

Sheet Name	Coverage	Description	Method	Transformation	Reference
bankreg_finstab	1996-2023	This feature measures the extent to w	Semantic textual similarity.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
monetary_finstab	1996-2023	This feature measures the extent to w	Semantic textual similarity.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
financial_crisis	1996-2023	This feature measures the extent to w	Semantic textual similarity.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
united_states_dollar	1996-2023	This feature measures the extent to w	Semantic textual similarity.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
bank_regulation	1996-2023	This feature measures the extent to w	Semantic textual similarity.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
monetary_policy	1996-2023	This feature measures the extent to w	Semantic textual similarity.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
hawkish_sentiment	1996-2023	This feature measures the extent to w	Semantic textual similarity.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
bank_concern	1996-2023	This feature measures the extent to w	Semantic textual similarity.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
international_trade	1996-2023	This feature measures the extent to w	Semantic textual similarity.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
output_employment	1996-2023	This feature measures the extent to w	Zero shot classification.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
financial_stability	1996-2023	This feature measures the extent to w	Zero shot classification.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
inflation	1996-2023	This feature measures the extent to w	Zero shot classification.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>
exchange_rate	1996-2023	This feature measures the extent to w	Zero shot classification.	Standardized using mean and standard deviation for 1996-2010 period.	<a href="#">Bertsch, Hull</a>

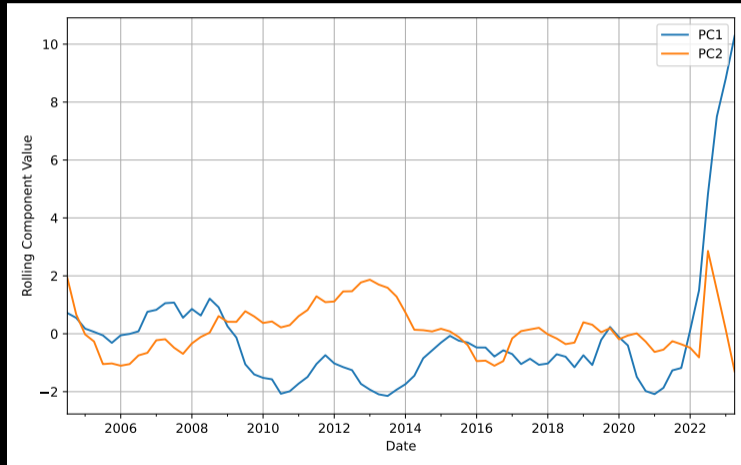
## Documentation

- ▶ **Text features standardized using mean and standard deviation calculated over 1996-2010 period.**
  - ▶ Updates to series will not affect past values.
- ▶ **Central banks split into annual and quarterly groups.**
  - ▶ Quarterly features provided for institutions that give at least two speeches per quarter on average.
- ▶ **No data imputation.**
  - ▶ Many central banks lack sufficient number of speeches over 1996-2023 period to yield text features for all periods.

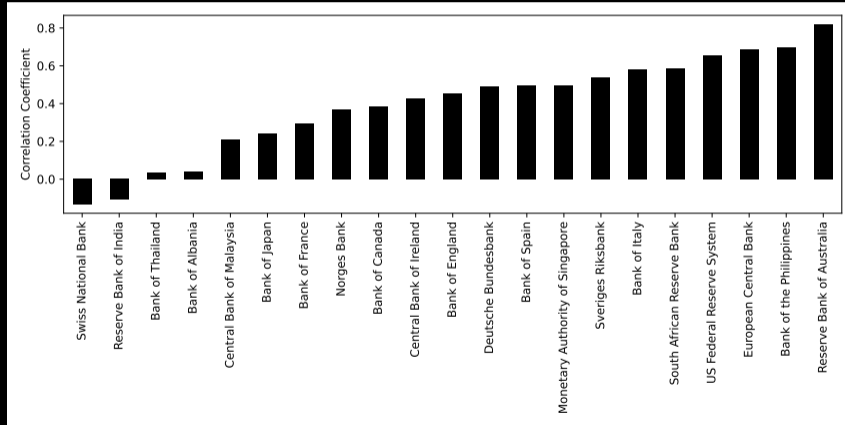
## Heatmap of Exchange Rate Discussion



## Inflation Feature Principal Components

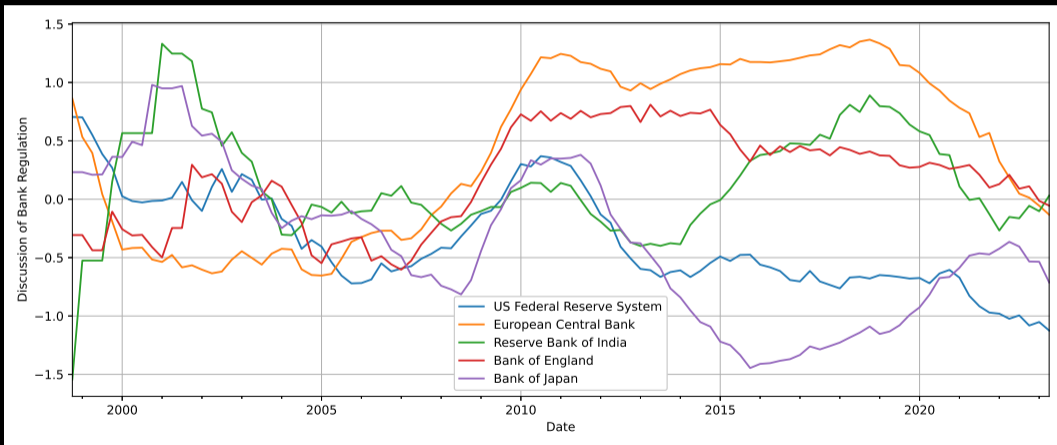


## Inflation Feature Correlation with PC1





## Bank Regulation Text Feature



# Next Steps

## Discussion

- ▶ **Models and methods can be applied broadly to extract features from central bank texts.**
  - ▶ Text classification, extractive question answering, semantic textual similarity.
- ▶ **Additional policy advocacy features under development and available on request.**
  - ▶ Capital controls and exchange rates, capital controls and financial stability, monetary policy and exchange rate.
- ▶ **Open to accepting input for features to extract from texts.**
  - ▶ Can make features available in updates.