# The Nature of Long-Term Unemployment: Predictability, Heterogeneity and Selection<sup>\*</sup>

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July 18, 2023

#### Abstract

This paper studies the predictability of long-term unemployment (LTU) using rich administrative data from Sweden. We establish substantial heterogeneity in LTU risk across individuals, accounting for both *observed* and *unobserved* heterogeneity using a wide range of observable predictors and multiple spell outcomes respectively. We apply our prediction algorithm to study the dynamics of job finding over the unemployment spell and the business cycle. Selection effects explain most of the observed decline over the unemployment spell, but little of the cyclicality in average job finding. We also find sizeable heterogeneity in the within-individual profiles of job finding over the unemployment spell, but not so over the business cycle. We evaluate the implications of our findings for the value of targeting unemployment policies and how these change over the unemployment spell and the business cycle.

<sup>\*</sup>We thank Bart Cockx, Peter Fredrikson, Francois Gerard, Gregor Jarosch, Maximilian Kasy, Philipp Kircher, Jonas Kolsrud, Kory Kroft, Camille Landais, Alan Manning, Rachel Meager, Peter Nilsson, Oskar Nordstrom Skans, Torsten Persson, Jean-Marc Robin, Jeff Smith, Johan Vikstrom, Josef Zweimüller and participants at seminars and workshops at Carnegie Mellon University, Cornell University, Dallas Fed, HEC Montreal, IIES, LSE, Princeton, SITE, UCL, University of Essex, University of Zurich, Uppsala University, and UT Austin for their comments and suggestions and Sebastian Ernst, Miguel Fajardo-Steinhauser, Diego Ferreras Garrucho and Ada Zakrzewska for their excellent research assistance.

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# 1 Introduction

Tackling the issue of long-term unemployment (LTU) is a long-standing challenge for labor market policy (Machin and Manning [1999]). Spells of prolonged joblessness are associated with worse economic outcomes, including lower job-finding rates, lower re-employment wages and less stable jobs. These concerns are heightened during bad economic times when the incidence of LTU rises dramatically, such as for example during the Great Recession in 2007-09 (Kroft et al. [2016]). The long-term unemployed are central in the policy debate on how to set unemployment benefits (Kolsrud et al. [2018] and are typically the target for active labor market programs (OECD [2019]).

Despite the policy-relevance of the issue, the sources of LTU are still subject to debate. A first source of contention centers around the observation that long-term unemployed workers typically exhibit lower job-finding rates. One interpretation is that likelihood of finding a job declines at the individual level of the unemployment spell and thus long-term unemployment is a trap, which is difficult to escape. An alternative interpretation, however, is that long-term unemployed workers are inherently different and generally less likely to find jobs throughout their spell. This dynamic selection thus could account for the lower observed job-finding among the long-term unemployed. A second unsettled debate concerns the rise of long-term unemployment in recessions. This rise may be due to a change in the composition of the pool of unemployed workers or be driven by a decrease in the within-individual job-finding chances during recessions for all or at least some unemployed workers.

Traditionally, research has found little role played by observable heterogeneity in explaining the dynamics of job finding over the spell of unemployment or over the business cycle, using observable characteristics in survey data (e.g., Baker [1992]; Kroft et al. [2016]). This in principle leaves an important potential role for within-individual dynamics, either over the unemployment spell or over the business cycle. A long-standing literature has been contesting the limited role of heterogeneity across unemployed job seekers and integrated unobservable heterogeneity in structural models (see Lancaster [1979], Heckman and Singer [1984] and Machin and Manning [1999]). Most recently, a series of papers find evidence for substantial heterogeneity across unemployed job seekers, using a range of different methods (e.g., Hall and Kudlyak [2019], Gregory et al. [2021], Mueller, Spinnewijn and Topa [2021], Alvarez et al. [2022], Ahn et al. [2022]). This naturally raises the question whether studies, which found no or little role for observable heterogeneity, are limited by the range of observable characteristics typically available in survey data.

This paper uses administrative data on the universe of unemployment spells for all unemployed individuals in Sweden for the years 1992-2016 and combines it with rich and detailed information on these individuals' characteristics, which includes – in addition to standard socio-demographics – information on income, employment and benefit histories, as well as information on prior employers, occupation, asset portfolios and IQ scores. We leverage the rich observables to study the predictability of long-term unemployment risk and combine it with multiple spell data to estimate the heterogeneity in job-finding rates. We exploit the predictive power of our prediction model to study the dynamics of job finding over the unemployment spell and the business cycle. We first revisit the importance of heterogeneity in job finding across job seekers and the role of the resulting selection for the dynamics of the average job finding over the unemployment spell and the business cycle. In addition, the large-scale nature of our data both in terms of number of individuals and years allows us to study in detail

the potential heterogeneity in *individual-level dynamics* over both dimensions.

We first develop a conceptual framework to demonstrate how different sources of heterogeneity in job-finding rates can be identified using both measures of predictive power from a prediction model and using the correlation in job finding across repeated spells. First, we show that the R-squared of the predicted job-finding rate with the actual job finding in a hold-out sample provides a lower bound for the heterogeneity in job-finding *probabilities*. The heterogeneity identified in this ways also includes transitory heterogeneity. In a second step, we show that heterogeneity that persists - for example over the unemployment spell or over the business cycle - can be separated using the correlation between the predicted job-finding rate with actual job finding at different times (e.g., in the spell or over the business cycle). Our measure of persistent heterogeneity within an unemployment spell provides a lower bound for the contribution of dynamic selection to the observed decline in job finding. Finally, we highlight the complementary value between our approach of using observable characteristics vs. the approach of using multiple unemployment spells. While the first approach uncovers all *observable* heterogeneity, both persistent and transitory across spells, the second approach uncovers also unobserved heterogeneity that remains persistent across spells (Honoré [1993], Alvarez et al. [2022]). We show how we can combine the two methods to provide a tighter lower bound on the overall heterogeneity across unemployed workers.

For the empirical analysis we employ standard machine learning (ML) techniques, training a prediction model on a training sample and then evaluating the predictive power in a hold-out sample. The strict separation between these two samples is necessary to deal with the problem of over-fitting in a data-rich environment. We focus on predicting the probability of finding a job within 6 months from the start of the unemployment spell. We define this job-finding probability as one minus the probability to be still unemployed six months into the spell, which is a standard measure of long-term unemployment risk in labor-force statistics and a typical target in risk profiling models used by Public Employment Services. Our prediction analyses provide three sets of empirical results shedding new light on the nature of long-term unemployment risk and its determinants.

First, we find substantial heterogeneity in long-term unemployment risk. The predictive power, as measured by the hold-out sample R-squared between predicted job-finding rate and actual job finding, is more than twice as large than when adding income, employment and benefit histories relative to a prediction model that only uses basic socio-demographic variables such as education, age, gender, marital status, citizenship and the number and age of children. The prior employment history, even if only available for one or a few years, is particularly predictive. The further gains in predictive power when using information on occupation, assets, IQ scores, UI benefits, etc., which are only available for limited samples or years, are modest, suggestive of the saturation of our baseline model. However, using the sample of job seekers with repeated unemployment spells, we still find a substantial role for *unobserved* heterogeneity, at least for the heterogeneity that is permanent across unemployment spells for this sample. The estimated unobserved heterogeneity corresponds to about half of the estimated *observable* heterogeneity.

Second, we study the implications of the estimated heterogeneity in job finding for the dynamics of the average job finding over the unemployment spell. Similar to other countries, the observed job-finding rate in Sweden declines strongly with the duration of an unemployment spell. In 2006, unemployed job seekers' 6-month job-finding rate was 70% at the start of the unemployment spell but then declined to 55% at 6 months. We repeat the prediction exercise at different durations for ongoing unemployment spells and infer the persistent heterogeneity in job finding by computing the covariance between predicted job finding from 6 to 12 months in the unemployment spell with actual job finding from 0 to 6 months. We find that nearly three quarters of the predictable heterogeneity in job finding is persistent. Applying the decomposition in our conceptual framework, the persistent heterogeneity accounts for a decline of job finding from 70% to 62.5% at 6 months, implying that dynamic selection accounts for 49% of the observed decline in job finding, or more, given the lower bound nature of our prediction exercise. Further accounting for the unobserved heterogeneity, we can explain as much as 84% of the observed decline.

Our analysis thus suggests that the within-individual decline in job finding over the unemployment spell is relatively small on average. Our prediction exercises allow us to go beyond this and investigate heterogeneity in these individual-level declines by relating the predicted probabilities of job finding at different durations. This also allows for an empirical test of the key assumption in proportional hazard models, which is that job-finding rates decline at the same rate across job seekers. We uncover substantial heterogeneity in the decline of job finding over the unemployment spell across individual, even when adjusting for the sampling error inherent in this exercise. Our results thus reject the key assumption in the most commonly used model of job search. We do, however, find that the individual level declines are strongly negatively correlated with the job finding at the start of the spell. This convergence in within-individual job-finding rates further compresses the heterogeneity in job finding over the unemployment spell, above and beyond the dynamic selection.

Third, we turn to the time series of our sample and estimate our prediction model for each year from 1992 to 2016. We find strong persistence in the predictive power across years as the R-squared of actual job finding in 2006 with the predicted job-finding rate from the model of a different year remains high even if a distant year is used. The distribution of predicted job-finding risk, however, changes over the business cycle. Prior research has found that compositional changes in the pool of unemployed cannot account for the increased LTU risk in recessions [Baker, 1992; Kroft et al., 2016]. Using richer data, we still reject this so-called heterogeneity hypothesis, as we find that the compositional changes in the pool of unemployed do not translate into higher LTU risk in recessions. Unemployed workers are thus exposed to substantial changes in LTU risk over the business cycle. In parallel to our analysis on duration dependence, we also assess the heterogeneity in within-individual cyclicality of LTU risk, by relating the predicted job-finding rate for each individual to the unemployment rate in each year. In comparison with the duration-dependence analysis, we find only modest differences in the cyclicality in job finding. Recessions affect the employment prospects of both job seekers with higher and lower job-finding chances, but disproportionally hurt workers with lower education and income.

We conclude our analysis by gauging the implications of our empirical findings for the targeting of active labor market programs (ALMP). While it is beyond the scope of this paper to estimate treatment effects of these programs, our starting point is the observation that many countries either use long-term unemployment or a measure of the risk of long-term unemployment as a criterion for the assignment to these policies. The high predictability of LTU risk suggests that we can assign ALMPs earlier and target them better. Indeed, the predicted LTU risk of the top 20 percent is nearly twice as high as the average LTU risk. These top 20% have the same probability of becoming longterm unemployed from the start of the spell as the average unemployed person 3 months into the unemployment spell. The gains of using prediction algorithms for targeting ALMPs are also larger in good times than in periods of high unemployment, because the distribution of LTU risk is more compressed in recessions. At the same time, given the high persistence of the prediction algorithm over time, there is little gain in adjusting the algorithm over the business cycle.

**Related Literature.** A long and distinguished literature has studied long-term unemployment and its causes and consequences. Our analyses aim to contribute to three important strands in this literature.

First, the duration-dependence in job finding and the importance of heterogeneous job finding therein has received wide attention, starting with the seminal work of Lancaster [1979] and Heckman and Singer [1984]. Several papers have argued that negative duration-dependence is largely spurious, once both observed and unobserved heterogeneity are accounted for (e.g., Cockx and Dejemeppe [2005]). However, an important takeaway from this early literature is that identification is sensitive to functional and distributional form assumptions. A few recent papers have tried to overcome these challenges. Building on Honoré [1993] and his identification argument using multiple spell data, Alvarez et al. [2022] have developed and implemented a novel approach that estimates heterogeneity in job finding without relying on proportional hazards. Mueller, Spinnewijn and Topa [2021] instead focus on predictable heterogeneity from job seekers' reported beliefs about their own job-finding risk.<sup>1</sup> Both of these papers find substantial heterogeneity in job-finding rates, implying substantial dynamic selection over the unemployment spell, just like we do.<sup>2</sup> In comparison with Alvarez et al. [2022], our paper does not rely on identifying assumptions regarding the persistence of job-finding types across unemployment spells, but shows how to evaluate this empirically. In our data, we show that fixed heterogeneity across two spells is about equally as large as the heterogeneity uncovered by our prediction exercise. The nature of the heterogeneity, however, is different and thus we view the two approaches as highly complementary. In comparison with Mueller et al. [2021], we use rich observable characteristics from administrative data, including income, employment and benefit histories, rather than predictive beliefs. This gives us the statistical power to study heterogeneity in the dynamics of job-finding rates over the unemployment spell.

Second, we apply our approach to long time series of over 20 years of data, allowing us to speak to issues related to the business cycle. As already mentioned, prior work has found little role for observable heterogeneity for explaining the cyclicality of job finding or unemployment duration (e.g., Baker [1992]; Cockx and Dejemeppe [2005]; Krueger et al. [2014]; Kroft et al. [2016]). Still, a number of papers have found compositional changes in the pool of unemployed over the business cycle. For example, Mueller [2017] documents changes in the composition of the unemployed in terms of prior

<sup>&</sup>lt;sup>1</sup>See also Arni et al. [2014] who look at the role of personality traits, beliefs and other behavior variables for predicting long-term unemployment.

<sup>&</sup>lt;sup>2</sup>There is also direct evidence that call-back rates decline with unemployment duration (Eriksson and Rooth [2014]; Kroft et al. [2013]), though Farber et al. [2016] find no effects for older workers. Jarosch and Pilossoph [2018] also show that this may not necessarily translate into declining job-finding rates. Another related paper is Morchio [2020] who finds in data from the NLSY79 that workers with different unemployment histories in their 20s face different job-finding rates later in life.

wage but these compositional shifts have no bearance for the heterogeneity hypothesis because highand low-wage workers have similar job-finding rates. Elsby et al. [2015] show that the heterogeneity hypothesis matters for transition rates between unemployment and out of the labor force, but not for U-E transition rates. In contrast, Ahn and Hamilton [2020] estimated the heterogeneity in the context of a mixed proportional hazard model and find an important role of heterogeneity for cyclical movements in job finding. Hall and Schulhofer-Wohl [2018] find some evidence in favor of the heterogeneity hypothesis based on the reason for unemployment (layoff, quit, etc.) and show that the pool of job seekers sorts toward low-job-finding types in recessions. Overall, these papers typically rely on a small number of observable characteristics available in labor force survey data. Given the richness of our data, we believe it is important to re-evaluate the heterogeneity hypothesis of the cyclicality of long-term unemployment risk. While some earlier work has studied the heterogeneity in the cyclicality job finding by groups of workers characterized by their average wages and hours worked (Bils et al. [2012], Mueller [2017]), we go beyond this by studying heterogeneity in within-individual cyclicality.

Our paper more generally relates to recent papers that use machine learning and related techniques to classify workers into types based on labor force histories. Gregory et al. [2021] use a k-means algorithm to cluster workers based on the similarity of their employment histories in administrative data. Hall and Kudlyak [2019] and Ahn et al. [2022] infer worker types from their labor market transitions in labor force survey data. These papers generally find large amounts of heterogeneity in job finding, though they do not separately identify ex-ante heterogeneity and true duration dependence in job finding. Our paper is also complementary to the work studying the impact of job loss on earnings and wages in particular, focusing on the duration-dependence [Schmieder et al., 2016], the cyclicality [Schmieder et al., 2022] and predictable sources of heterogeneity more generally [Bertheau et al., 2022].

Finally, while the duration-dependence of unemployment benefits has received wide attention in the literature (e.g., Shimer and Werning [2008], Schmieder et al. [2012], Kolsrud et al. [2018]), the focus on the LT unemployed in the assignment of ALMPs has received less attention. A few theoretical papers have studied the optimal timing of ALMPs during the unemployment spell (e.g., Pavoni and Violante [2007], Spinnewijn [2013]). Even less empirical papers have studied the use of risk profiling models. Most notably, Black et al. [2003] use profiling scores and capacity constraints for identifying the effects of employment and training services in Kentucky.<sup>3</sup> A recent report [OECD, 2019] documents the growth in the use of profiling models in various OECD countries, with the most common outcome in profiling models being long-term unemployment at 6 or 12 months, but this has received little attention in spite of the large and growing literature evaluating active labor market programs (see Card et al. [2017] for a meta-analysis).

This paper proceeds as follows. Section 2 provides a conceptual framework that relates predictability of job finding to ex-ante heterogeneity in job finding and duration dependence. Section 3 presents the data and prediction model and analyses the predictability of job finding. Section 4 analyses the predictability of job finding over the spell of unemployment and quantifies its role for dynamic selection. Section 5 analyses the predictability of job finding over the business cycle. Section 6 draws implications of our findings for the targeting of unemployment policies. Section 7 concludes.

<sup>&</sup>lt;sup>3</sup>Berger et al. [2001] also provide a general review of issues related to profiling and targeting of government services.

# 2 Conceptual Framework

We present a brief conceptual framework of unemployment to show how to identify heterogeneity in job finding probabilities and how this heterogeneity is crucial for understanding the dynamics in job finding and the role of selection or sorting effects in particular.

#### 2.1 Observable Heterogeneity

We model the job-finding probability for individual i who is unemployed in the dynamic state  $\delta$  as

$$T_{i,\delta} = T_{\delta}(X_i) + \varepsilon_{i,\delta},$$

where  $T_{\delta}(X_i) = E_{\delta}(T_{i,\delta}|X_i)$  is the individual's job finding probability based on observable characteristics  $X_i$  in state  $\delta$ . We use the sub-index on the moment indicator as short-hand notation to refer to the considered sample of individuals, i.e., people unemployed in state  $\delta$ . The average job finding probability for a sample of unemployed job seekers corresponds to the sample's discrete-time hazard rate.  $\varepsilon_{i,\delta}$  captures the unobservable heterogeneity, orthogonal to the observable characteristics,  $E_{\delta}(\varepsilon_{i,\delta}|X_i) = 0$ . An observable feature that has received wide attention is how hazard rates change with unemployment duration and over the business cycle. We therefore model it explicitly, with  $\delta$ referring to either the duration of the ongoing unemployment spell, or the stage of the business cycle, or simply time. For simplicity, we assume that the other X's remain constant when the dynamic state changes, but that can be easily relaxed.

While we cannot observe an individual's job-finding probability, we can observe whether or not an individual has found a job. The realization of the probability is

$$F_{i,\delta} = \begin{cases} 1 & \text{with prob } T_{i,\delta} \\ 0 & \text{otherwise.} \end{cases}$$

We posit a prediction model  $F_{\delta}(.)$  such that

$$F_{i,\delta} = F_{\delta}(X_i) + e_{i,\delta}.$$

where  $e_{i,\delta}$  is a prediction error. Note that the source of prediction error is both sampling error as well as randomness in the outcome variable, which is the random realization of the underlying probability. If the prediction model is unbiased, we have  $E_{\delta}(\hat{F}_{i,\delta}|X_i) = T_{\delta}(X_i)$ .

Lower Bound on Heterogeneity. We are interested in evaluating the ex-ante heterogeneity in job finding types,  $var_{\delta}(T_{i,\delta})$ . The challenge is to separate the ex-ante heterogeneity from the heterogeneity in ex-post outcomes,  $var_{\delta}(F_{i,\delta}) = E_{\delta}(T_{i,\delta})(1 - E_{\delta}(T_{i,\delta}))$ . We can bound the ex-ante heterogeneity by the variation in ex-post outcomes that is predictable ex-ante using observables:

**Proposition 1.** Lower bound for the variance in types. The hold-out sample R-squared between the prediction and the observed realization of the probability provides a lower-bound estimate of the variance in (observable) types relative to the variance in realizations:

$$R^{2}(\hat{F}_{i,\delta}, F_{i,\delta}) \leq \frac{\operatorname{var}_{\delta}(T_{\delta}(X_{i}))}{\operatorname{var}_{\delta}(F_{i,\delta})} \leq \frac{\operatorname{var}_{\delta}(T_{i,\delta})}{\operatorname{var}_{\delta}(F_{i,\delta})}.$$
(1)

*Proof.* See Appendix B.1.

The R-squared equals the covariance between the predictions and realizations scaled by their respective variances,  $R^2(\hat{F}_{i,\delta}, F_{i,\delta}) = \frac{\cos_{\delta}(\hat{F}_{i,\delta}, F_{i,\delta})^2}{var_{\delta}(\hat{F}_{i,\delta})var_{\delta}(F_{i,\delta})}$ . By evaluating the covariance in a hold-out sample rather than in the sample used for estimating the prediction model, we avoid any confounding correlation between the sample error underlying individual predictions and their specific outcomes. The main argument in the proof relies on the Cauchy-Schwarz inequality, which implies the lower bound. This lower bound becomes tight when the predictor is unbiased, i.e.  $E_{\delta}(\hat{F}_{i,\delta}|X_i) = T_{\delta}(X_i)$ . The hold-out sample covariance of the prediction and the observed realization then equals the variance in observable types,  $\cos_{\delta}(\hat{F}_{i,\delta}, F_{i,\delta}) = var_{\delta}(T_{\delta}(X_i))$  (see Proposition 4 in Appendix B.1).

**Persistent Heterogeneity.** We are interested in separating out the heterogeneity that is persistent and the heterogeneity that is transitory over time. I.e.,

$$var_{\delta}(T_{i,\delta}) = cov_{\delta}(T_{i,\delta}, T_{i,\delta'}) + cov_{\delta}(T_{i,\delta}, T_{i,\delta} - T_{i,\delta'}).$$

As we spell out in more detail below, persistent heterogeneity crucially determines the potential for selection out or sorting into unemployment and how it changes the average job finding dynamics among the unemployed. Transitory heterogeneity implies that individuals are subject to different within-individual changes and thus causes individual job finding dynamics to be heterogeneous. Just like we can infer the overall heterogeneity from the covariance between the contemporaneous predictions and job finding realizations, we can infer the *persistent* heterogeneity from the covariance between predictions and realizations, but using lags or leads of the predictions instead:

**Proposition 2.** Persistent heterogeneity. If the predictor is unbiased, i.e.  $E_{\delta}(F_{i,\delta}|X_i) = T_{\delta}(X_i)$ , then the hold-out sample covariance of the observed realization at state  $\delta$  and the prediction model at state  $\delta'$  evaluated in the sample of all unemployed at state  $\delta$  is an estimate of the covariance in observable types between state  $\delta$  and state  $\delta'$ :

$$cov_{\delta}(F_{i,\delta}, \hat{F}_{i,\delta'}) = cov_{\delta}(T_{\delta}(X_i), T_{\delta'}(X_i)).$$
<sup>(2)</sup>

*Proof.* See Appendix B.1.

Note that we do not need to observe the same individuals in both states, but we only require common support in terms of for the respective sample. This proposition relies on the unobserved heterogeneity at state  $\delta$  to be orthogonal to the predictions at state  $\delta'$ . This is trivial when the predictor is unbiased and uses only observables that are fixed across states.<sup>4</sup>

 $<sup>^{4}</sup>$ We could thus over-estimate the persistence when using observables for the predictions that actually change over time, the unemployment spell or the business cycle. In our empirical application of the dynamics of job finding over the unemployment spell, we only use predictors from the year prior to the start of the unemployment spell and thus do not change over the unemployment spell.

## 2.2 Job Finding Dynamics

Our empirical analysis focuses on job finding dynamics over the unemployment spell and the business cycle respectively and leverages rich observables to disentangle the importance of individual dynamics and dynamic selection across either dimension.

**Average Job-Finding Dynamics** Changes in the average job finding, either over the unemployment spell or along the business cycle, can be driven by within-individual changes in job finding or by changes in the selection of individuals who are unemployed along this dimension:

$$E_{\delta}(T_{i,\delta}) - E_{\delta'}(T_{i,\delta'}) = \underbrace{E_{\delta}[T_{i,\delta} - T_{i,\delta'}]}_{\text{within-individual dynamics}} + \underbrace{E_{\delta}(T_{i,\delta'}) - E_{\delta'}(T_{i,\delta'})}_{\text{dynamic sorting/selection}}.$$

The two components are related to the persistent vs. transitory nature of the heterogeneity in jobfinding rates. The role of persistent heterogeneity is particularly clear when considering dynamic selection over the unemployment spell. Job seekers who select into long-term unemployment tend to have lower job-finding chances at the start of the spell, but whether or not they also have low job finding chances later in the spell depends on the persistence in the job-finding rates over the unemployment spell. In particular, Mueller, Spinnewijn and Topa [2021] showed that:

$$E_d(T_{i,d}) - E_{d+1}(T_{i,d+1}) = E_d(T_{i,d} - T_{i,d+1}) + \frac{cov_d(T_{i,d}, T_{i,d+1})}{1 - E_d(T_{i,d})},$$
(3)

where d refers to the duration of the ongoing unemployment spell. The dynamic selection term  $E_d(T_{i,d+1}) - E_{d+1}(T_{i,d+1})$  is thus fully determined by the covariance between the job-finding chances in the current period of the spell vs. the next period of the spell. This captures the heterogeneity in job finding that remains persistent over the unemployment spell.<sup>5</sup>

We can use the covariance in equation (2) to identify an upper bound for the individual-level decline in job finding over the unemployment spell. Following Proposition 2, we can thus proof:

**Corollary 1.** If the predictor is unbiased, i.e.  $E_d(\hat{F}_{i,d}|X_i) = T_d(X_i)$ , and the unobserved heterogeneity is weakly persistent, i.e.  $cov_d(\varepsilon_{i,d}, \varepsilon_{i,d+1}) \ge 0$ , then the hold-out sample moments of the observed duration dependence in job finding and the covariance of the observed realization at duration d and the prediction model at duration d + 1 provide an upper bound for the individual-level decline in job

$$E_d(T_{i,d}) - E_{d+1}(T_{i,d+1}) = E_{d+1}(T_{i,d} - T_{i,d+1}) + \frac{var_d(T_{i,d})}{1 - E_d(T_{i,d})}.$$

<sup>&</sup>lt;sup>5</sup>Alternatively, we can decompose the duration-dependence in job-finding rates as,

The dynamic selection term is now evaluated using the job finding at d,  $E_d(T_{i,d}) - E_{d+1}(T_{i,d})$ , and fully determined by the variance. This alternative decomposition thus points to the importance of the overall heterogeneity for the dynamic selection, including any transitory heterogeneity. However, in this alternative decomposition, the within-individual dynamics are evaluated for the selected sample of individuals who are still unemployed at d + 1. Any transitory heterogeneity will lead to mean reversion, which for this selected sample reduces the decline in job-finding chances over the spell or may even reverse its sign.

finding over the unemployment spell, as follows:

$$E_d(T_{i,d} - T_{i,d+1}) \le E_d(F_{i,d}) - E_{d+1}(F_{i,d+1}) - \frac{cov_d(F_{i,d}, \hat{F}_{i,d+1})}{1 - E_d(F_{i,d})}.$$
(4)

*Proof.* See Appendix B.1.

Note that if we predict all of the individual-level heterogeneity or if unobserved heterogeneity is purely transitory, then equation (4) holds with equality. We will use equation (4) in the empirical analysis of duration-dependence in Section 4. In the same spirit, we will study in Section 5 how persistent job finding rates are over the business cycle and how much sorting into unemployment contributes to cyclicality in the average job finding rate.

Heterogeneity in Job-Finding Dynamics The estimated selection or sorting on observables allows us to bound the dynamics in the *average* job finding rate, as we have just discussed. We can also leverage the observables to directly study heterogeneity in the dynamics in *individual* job finding rates. That is, we can gauge the potential heterogeneity in within-individual dynamics by relating individuals' predictions across dynamic states,  $\hat{F}_{i,\delta}$  and  $\hat{F}_{i,\delta'}$ , given their observables  $X_i$ . This then also allows us to determine which specific observables are predictive of stronger dynamics and whether these dynamics are proportional to the baseline job finding rates, i.e.,  $T_{\delta}(X_i) = \beta(\delta, \delta')T_{\delta'}(X_i)$  for any  $X_i$ .

The proportional hazard assumption is a key assumption underlying identification in standard search models. We can specify a simple test for this key assumption using the individual predictions  $\hat{F}_{i,\delta}$  across different states  $\delta$ . In a first step, we estimate the individual dynamics in the following log-linear model:

$$\log(\hat{F}_{i,\delta}) = \beta_{0,i} + \beta_{1,i} \times \delta + \varepsilon_{i,\delta}.$$
(5)

In a second step, we then test whether  $var(\hat{\beta}_{1,i}) = 0$ , while correcting for the estimation error underlying  $\hat{\beta}_{1,i}$ . We should note that when rejecting proportionality, we can in principle not distinguish between individual dynamics or selection on unobservables driving the non-proportionality. We discuss these issues in more detail in Sections 4 and 5.

#### 2.3 Multiple Spell Observations

Our method does not predict all of the individual-level heterogeneity, but only captures the observable heterogeneity. We can, however, capture both observed and unobserved heterogeneity when observing multiple observations for the same individuals but at different states, i.e.,  $F_{i,\delta}$  and  $F_{i,\delta'}$ . This is the idea underlying the use of multiple unemployment spells as proposed by Honoré [1993] and more recently Alvarez et al. [2022]. The multiple-spell approach, however, only identifies heterogeneity that is persistent across states  $\delta$  and  $\delta'$ . Moreover, it relies on a potentially selected sample of individuals that are observed to be unemployed in those two states. That is also why the approach cannot use multiple observations for individuals at different durations d and d' in the same unemployment spell. The method using observables, in contrast, allows capturing transitory heterogeneity and can

|              | Fixed                  | Variable                        |
|--------------|------------------------|---------------------------------|
| Observable   | $var(T^F_i)$           | $var(T^V_{i,\delta})$           |
| Unobservable | $var(\varepsilon^F_i)$ | $var(\varepsilon_{i,\delta}^V)$ |

Table 1: Observable, Unobservable, Fixed and Variable Components of Heterogeneity in Job Finding

be specifically used to estimate heterogeneity that persists during the same unemployment spell. While our main focus in the empirical analysis is on the observable heterogeneity, we can in principle leverage the complementarities between the two approaches to better understand the different sources of heterogeneity and impose tighter bounds on the overall heterogeneity.

We illustrate this in a model where we distinguish between fixed (F) and variable (V) factors in job finding both among the observable and unobservable component in job finding, as follows:

$$T_{i,\delta} = \underbrace{T_i^F + T_{i,\delta}^V}_{T_{\delta}(X_i)} + \underbrace{\varepsilon_i^F + \varepsilon_{i,\delta}^V}_{\varepsilon_{i,\delta}}, \tag{6}$$

where  $\delta$  again refers to calendar time, the state of the business cycle or the duration of the unemployment spell. We list the four types of heterogeneity in Table 1. For illustrative purposes, we assume first that these four factors are independently distributed, but as shown below weaker assumptions are necessary for the lower-bound proposition using multiple spell data.

Following Propositions 1 and 2, when the observable and unobservable heterogeneity are independent, we have:

$$cov_{\delta}(F_{i,\delta}, \hat{F}_{i,\delta}) = var_{\delta}(T_i^F) + var_{\delta}(T_{i,\delta}^V)$$
(7)

$$cov_{\delta}(F_{i,\delta}, \hat{F}_{i,\delta'}) = var_{\delta}(T_i^F).$$
 (8)

The fixed component in this stylized model thus corresponds to the persistent heterogeneity discussed before, which is captured by the covariance of the actual job finding from one spell with the predicted job finding in another spell.<sup>6</sup> Now using the multiple spell data, under the assumption of independence, it follows that

$$cov_{\delta,\delta'}(F_{i,\delta}, F_{i,\delta'}) = var_{\delta,\delta'}(T_i^F) + var_{\delta,\delta'}(\varepsilon_i^F).$$
(9)

This equation states that the covariance of job finding across two observations is equal to the variance of observable and unobservable fixed components of job finding.<sup>7</sup> Of course, this is conditional on the sample of individuals with observations in both states  $\delta$  and  $\delta'$ , as indicated by the subscript  $\delta, \delta'$ . This sample can be selected and may not be representative of the sample of interest. More importantly, the independence assumption for this selected sample rules out sorting into future states unemployment based on job finding in prior states of unemployment, which introduces a correlation

 $<sup>^{6}</sup>$ Note again that the observable component may be variable over time either because the same observables bear a different relationship with job finding or because an individual's characteristics change over time. As before, we are ignoring the latter to simplify the exposition, but we show how the lower-bound argument below can be extended in Appendix B.1.

 $<sup>\</sup>tilde{7}$  Proposition 5 in the Appendix confirms that the covariance in actual job finding is equal to the covariance in the underlying probabilities, so it indeed identifies the persistence in types across spells.

between the job finding components across states. For this reason, the moment condition does not hold up when using two observations within a single spell of unemployment, but requires observations coming from multiple spells for the same individual.

The three equations together nicely illustrate the complementarities of the two approaches. Equation (9) shows the advantage of using multiple spell data, which is to capture also the unobserved heterogeneity that is fixed across spells. Equations (7) and (8) show the advantage of the approach using observables, which is to identify the variance of both the fixed and variable component of observable job finding. The moment conditions using observables are in principle not restricted to the sample of individuals with multiple spells, but can be applied to this specific sample, granted that the assumption of independence continues to hold. The fixed observable heterogeneity in job finding is the common denominator of the two approaches. That is, using equations (8) and (9), we can separate out the unobserved fixed heterogeneity in the multiple spell sample. Or, in a similar spirit, we can add equations (7) and (9) and subtract equation (8) to get:

$$cov_{\delta,\delta'}(F_{i,\delta},\hat{F}_{i,\delta}) + cov_{\delta,\delta'}(F_{i,\delta},F_{i,\delta'}) - cov_{\delta,\delta'}(F_{i,\delta},\hat{F}_{i,\delta'}) = var_{\delta,\delta'}(T_i^F) + var_{\delta,\delta'}(T_{i,\delta}^V) + var_{\delta,\delta'}(\varepsilon_i^F) + va$$

which is a lower bound on the total heterogeneity  $var_{\delta,\delta'}(T_{i,\delta})$ . Under the assumption of independence, we can thus identify the variance of the variable observable, the fixed observable and the fixed unobservable components. This identifies three out of the four components of heterogeneity in job finding listed in Table 1, i.e., all but the heterogeneity of the variable unobservable component,  $\varepsilon_{i,t}^V$ . In what follows, we describe a more general proposition about the lower bound for heterogeneity in multiple spell data.

**Proposition 3.** Lower bound in the presence of multiple spell data. For two randomly chosen spells for each individual, if the predictor is unbiased, i.e.  $E_{\delta,\delta'}(\hat{F}_{i,\delta}|X_i) = T_{\delta}(X_i)$ , and if the unobserved heterogeneity is orthogonal to observable characteristics, i.e.  $E_{\delta,\delta'}(\varepsilon_{i,\delta}|X_i) = 0$ , the following lower bound for the true variance in types holds:

$$L = cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta}) + cov_{\delta,\delta'}(F_{i,\delta}, F_{i,\delta'}) - cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'}) \le var_{\delta,\delta'}(T_{i,\delta}).$$

*Proof.* See Appendix B.1.

The proposition requires that the two spells are randomly selected, which implies symmetry in the covariances (e.g.,  $cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'}) = cov_{\delta,\delta'}(F_{i,\delta'}, \hat{F}_{i,\delta})$ ). The orthogonality assumption implies that the unobserved type in each spell is independent of the observable characteristics.<sup>8</sup>

The proposition above establishes the strong complementarity between the two approaches as they identify different components of the heterogeneity in job finding. Interestingly, we can also use particular features of the respective methods to further push our estimates of the overall heterogeneity, including the unobserved variable heterogeneity, and this in the sample of interest, which may differ

<sup>&</sup>lt;sup>8</sup>When the observable characteristics used in the prediction can change across spells, we do not require orthogonality of observable characteristics and unobserved heterogeneity across spells when correcting the lower bound. Proposition 6 in the Appendix B.1 establishes this modified lower bound as  $\tilde{L} = L + \cos_{\delta,\delta'}(\hat{F}_{i,\delta}, \hat{F}_{i,\delta'}) - \cos_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'}) \le var_{\delta,\delta'}(T_{i,\delta})$ . We note that the orthogonality across spells rules out history dependence where prior job finding affects future job finding. While this is implicitly assumed in the literature using multiple spells for identification, this can be partially relaxed to the extent that the history dependence is captured through the observables.

from the multiple spell sample. First, Proposition 1 provides a lower bound on the overall heterogeneity as it does not capture the heterogeneity of the unobservable variable component. To gauge the potential importance of this latter component, we could assume that the relative importance of the unobservable vs. observable heterogeneity is the same for the fixed and variable component heterogeneity,  $\frac{var_{\delta,\delta'}(\varepsilon_{i,\delta}^{V})}{var_{\delta,\delta'}(T_{i,\delta}^{F})} = \frac{var_{\delta,\delta'}(\varepsilon_{i}^{F})}{var_{\delta,\delta'}(T_{i}^{F})}$  and thus  $var_{\delta,\delta'}(\varepsilon_{i,t}^{V}) = \frac{var_{\delta,\delta'}(\tau_{i}^{F})}{var_{\delta,\delta'}(T_{i}^{F})}$ . While this assumption is speculative in nature, we can gauge its plausibility by studying whether the relative importance of unobserved vs. observed heterogeneity for the fixed component remains the same across different pairs of dynamic states. Second, Proposition 1 provides a lower-bound for the sample of individuals observed in both states  $\delta$  and  $\delta'$ . To gauge the potential differences in heterogeneity due to sample selection, we can compare the observable heterogeneity in the sample of individuals observed in one state  $\delta$  vs. in both states  $\delta$  and  $\delta'$ .

We will illustrate these approaches in Section 3.5, where we use a sample of workers with multiple spells and their job finding predictions and realizations within and across spells, to identify the heterogeneity in the different components of job finding and highlight the comparative approaches of the two approaches.

# 3 The Predictability of Long-Term Unemployment

This section presents the prediction model, evaluates its predictive value and shows how much different sets of variables contribute. We start by describing the data and institutional context.

#### **3.1** Data and Context

We merge several data sources from Sweden for the universe of prime-age job seekers starting an unemployment spell between 1992 and 2016.

First of all, we use data on unemployment spells from the Public Employment Service (PES), merged with data on UI benefit payments from the UI funds in Sweden. Unemployment benefits replace 80% of pre-unemployment earnings for workers who have worked for at least 6 months prior to being displaced and contributed to the UI system for at least 12 months. The unemployment benefit level is subject to a maximum and a minimum. Before 2001, the benefits were constant during the unemployment spell. Downward steps have been introduced in subsequent reforms for both the replacement rate and the maximum level. UI benefits are typically received for 450 business days, after which the unemployed must accept to participate in counselling activities and, potentially, active labor market programs (ALMP).<sup>9</sup> The PES organizes various ALMPs for unemployed workers with training programs being the cornerstone of Swedish labor market policy for many years. The ALMPs are targeted to the long-term unemployed or those who are 'typically at risk' of long-term unemployment [Richardson and van den Berg, 2013]. Our data contains information on the date the unemployed registered with the PES (which is a pre-requisite to start receiving UI benefits), unemployment benefits received and participation in the ALMPs. We define an unemployment spell as a spell of non-employment during which an individual receives unemployment benefits. To define

 $<sup>^9 \</sup>mathrm{See}$  Kolsrud et al. [2018] for more details on the UI schedule in Sweden.

the start date of an unemployment spell, we use the registration date at the PES. The end of a spell is defined as finding any employment or leaving the PES for other reasons.

Second, the unemployment data are linked with the longitudinal dataset LISA which merges several administrative and tax registers for the universe of Swedish individuals aged 16 and above. In addition to socio-demographic information (such as age, family situation, education, county of residence, immigration, etc.), LISA contains exhaustive information on earnings, taxes and transfer and capital income on an annual basis. It also includes data on the occupation and industry of workers. We use the matched employer-employee register (RAMS) to obtain further information on workers' employers and their tenure prior to becoming unemployed.

Third, for selected years and sub-samples, we have access to additional data sources. This includes granular data on asset portfolios, including liquid bank accounts, outstanding debt and other financial and real asset holdings for the universe of households, but only up to 2007 when the wealth tax in Sweden was abolished. We use data on union membership and contributions to the UI system [Landais and Spinnewijn, 2021]. Sweden is with Iceland, Denmark and Finland, one of the only four countries in the world to have a voluntary UI scheme, in which an important role is played by the unions who administer the unemployment benefits. Workers who have not contributed to obtain the comprehensive UI coverage receive the minimum benefit level instead. The premium for comprehensive UI coverage was heavily subsidized, but this subsidy has been reduced in a reform in 2007. Around 80-90 percent of workers have been covered by comprehensive UI. Finally, we have IQ data for men from military enlistments and we have also merged survey data from SILC (Survey of Income and Living Conditions) to our administrative data with questions related to health and mental well-being.

Table 2 lists the range of variables used in the baseline model, which are generally available for all years in the sample period and thus allows estimating the baseline model for every year in a consistent manner.<sup>10</sup> We only use pre-determined variables, i.e. variables that predate the unemployment spell in question. The set of variables thus includes basic socio-demographics, which are usually available in labor force survey data; migration history, including citizenship and years since immigration; yearly income, both wage and non-wage, as well as income from other household members, for each year over the 5 years pre-dating the year of the unemployment spell; employment history over the five years, pre-dating the year of the unemployment spell, including the employment status in November of each year, the number of unemployment spells, days on UI, days on DI, and the number of employers. In our baseline model, we include these variables for both over the last 2 and the last 5 years to capture the timing of the employment histories. We also include job tenure at the pre-unemployment firm and its characteristics (size and employment growth and layoff rate); finally, our baseline model includes 3-digit industry and municipality dummies. Additional variables - which are not available in all years or only for a subset of individuals - are used in extensions of the baseline model for the year 2006.

Table 3 shows descriptive statistics for the sample of unemployed job seekers in our sample. Panel A compares the sample of unemployed to the overall population and shows that the sample of unemployed is selected towards the young, foreign and low-education and low-income population. Overall, our data

 $<sup>^{10}</sup>$ A limitation to this is that, since the LISA panel only starts in 1990 and even later for days spent on UI and DI, income and employment histories are partly censored for the earliest years in our sample. We impute these censored observations using the individual's history when partially observed, falling back on the population mean in 1995 when the full history is missing.

| Socio<br>- demographics                                                                          | Migration<br>history                    | Income<br>(last 5 years)                                                          | Employment<br>(last 5 years)                                                                                                               | Industry<br>and municipality             |
|--------------------------------------------------------------------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|
| Educational<br>attainment<br>Age<br>Gender<br>Marital status<br>Number<br>of kids<br>Age of kids | Years since<br>migration<br>Citizenship | Labour<br>Income<br>Income from<br>other sources<br>Income of other<br>HH members | Number of<br>unemployment spells<br>Days on UI<br>Days on DI<br>Employment status<br>Number of<br>employers<br>Pre-unemployment job tenure | 3-digit<br>industry code<br>Municipality |
| Foreign<br>citizenship                                                                           |                                         |                                                                                   | Pre-unemployment firm (size, growth rate, layoff rate)                                                                                     |                                          |

Table 2: VARIABLES INCLUDED IN BASELINE PREDICTION MODEL

*Notes:* For income histories, we include variables capturing annual income during the year before the unemployment spell and total income during the preceding 4 years. For employment histories, we compute the variables over the last 2 years and last 5 years.

over the years 1992 to 2016 features over 7 million unemployment spells. An important observation is that many of these spells include the participation in ALMPs including training and job search assistance, though a majority of them start at 12 months of unemployment or later. We include these spells in our baseline prediction exercise, but in a series of robustness checks we perform the prediction exercise without spells that enter ALMPs in the first 6 months of the unemployment spell. In Panel B, we show additional statistics for employment histories of the unemployed in our sample, including days on UI and DI, number of employers and employment spells, the pre-unemployment tenure, prior employer size and its layoff rate in the prior year. Overall, the table shows that there are substantial differences in these variables across the unemployed in our sample.

## 3.2 Prediction Model

Our baseline model predicts the long-term unemployment risk for spells starting in 2006. To be precise, we predict the probability that someone does not leave unemployment in the first 6 months of the unemployment spell. We will mostly report the complement of this probability, which we will refer to as the 6-month *job-finding probability* at the start of the unemployment spell.<sup>11</sup> We then redo the prediction exercise for every year in the data and also estimate the 6-month job-finding probabilities for workers at 6 and 12 months of the unemployment spell in 2006. As in any prediction exercise, there is a trade off between improving predictive power and over-fitting when including more variables. To address this issue, we use machine learning techniques to optimally choose variables to include in model and generate predictions. More specifically, we use the Ensemble Model (see, e.g., Einav et al. [2018]), which combines three different Machine Learning (ML) algorithms: LASSO, Gradient Boosted Decision Trees, and Random Forest. The Ensemble Model trains each ML algorithm separately and, in a final step, assigns each of these three algorithms a linear weight. All results presented here use

 $<sup>^{11}</sup>$ In Section 3.3 below, we probe the robustness of our results to more narrow definitions of job finding and find that the predictive power of our model remains very similar.

| A. Unemployed Sample vs. Population |           | Mean      |         |           |  |  |
|-------------------------------------|-----------|-----------|---------|-----------|--|--|
|                                     | Unen      | nployed   | Popu    | lation    |  |  |
| Age                                 | 3         | 6.0       | 40.0    |           |  |  |
| Female                              |           | 8%        |         | 49%       |  |  |
| Foreign                             | 1         | 6%        | 8       | 3%        |  |  |
| Primary Edu.                        |           | 1%        | 1       | 16%       |  |  |
| Secondary Edu.                      |           | 7%        |         | 4%        |  |  |
| Tertiary Edu.                       | 2         | 1%        | 2       | 9%        |  |  |
| Labour Income (2006 SEK)            | 100       | ),500     | 199     | 199,700   |  |  |
| Other Income (2006 SEK)             | 12        | ,100      | 14,900  |           |  |  |
| Household Income (2006 SEK)         | 106       | 106,200   |         | 156,200   |  |  |
| Number of unemployment spells       | 7,25      | 7,259,797 |         |           |  |  |
| Spells interrupted by training      | 1,628,080 |           |         |           |  |  |
| B. Employment History               | Mean      | Р         | ercenti | le        |  |  |
|                                     |           | 25th      | 50th    | 75th      |  |  |
| Days on UI (2y)                     | 113       | 0         | 48      | 190       |  |  |
| Days on UI (5y)                     | 251       | 0         | 156     | 409       |  |  |
| Days on DI (2y)                     | 34        | 0         | 0       | 0         |  |  |
| Days on DI $(5y)$                   | 66        | 0         | 0       | 19        |  |  |
| Unemp. Spells (5y)                  | 1.4       | 0         | 1       | 2         |  |  |
| Employers (5y)                      | 1.9       | 1         | 2       | 3         |  |  |
| Tenure (years)                      | 1.8       | 1         | 1       | 3         |  |  |
| Firm Size                           | 4,460     | 15        | 147     | $3,\!063$ |  |  |
| Firm Layoff Rate                    | 35%       | 17%       | 25%     | 48%       |  |  |

 Table 3: DESCRIPTIVE STATISTICS

Notes: Descriptive statistics for the baseline sample for the years 1992-2016 and ages 25-54.

the predictions of this Ensemble Model, but evaluated in the hold-out sample. We provide more detail in Appendix C.

To evaluate the accuracy of our prediction model, we compare predictions and outcomes in the hold-out sample for the year 2006 in Panel A of Figure 1. The figure shows a binned scatter plot of the averages of the 6-month job-finding rate for 20 equally sized bins of the predicted 6-month job-finding probability. Typically, attenuation of outcomes from the 45 degree lines suggest issues with sampling error due to limited sample size, which is not a significant issue here as the prediction exercise yields outcomes that are close to the 45 degree line. The individual-level linear regression, shown as a red line, of a dummy for finding a job within 6 months on the predicted 6-month job-finding probability has a slope of .93 (.01).

Our prediction algorithm thus seems to work very well, producing predictions that are subject to minimal bias. In Appendix C, we gauge this further by performing the prediction exercise separately for different groups. We find that the slope remains close to one if we split the sample by income, citizenship, gender, education, days on UI and days on DI. We also split the sample into 40 groups based on income decile, gender and days on UI and compute the average job-finding rate for each group in the hold-out sample. We find again that the slope is very close to one. This remains true even if we split the sample further into 144 groups based on income decile, gender, citizenship, days on DI and days on UI. This shows that our prediction exercise also does well for different sub-groups.

Finally, we estimate a linear model with the same variables as in the baseline ML model and again compare its accuracy on the hold-out sample. As the least square estimates of the linear model are unbiased, this is assessing the importance of sampling error in attenuating the relation between predictions and outcomes. As Appendix Figure A2 shows, we again find that the slope is very close to 1 and similar to the baseline ML model. This suggests that our approach does not suffer from any biases that may arise in the non-linear ML algorithm.

Overall, we conclude that our prediction exercise performs very well and we do not detect any biases in the prediction, neither for job seekers with specific predicted job-finding probabilities, nor for job seekers belonging to specific observable groups.

### 3.3 Predictive Value

We use our prediction model to assess the heterogeneity in long-term unemployment risk. Panel B of Figure 1 shows the distribution of the predicted 6-month job-finding probability in the hold-out sample for the year 2006. The figure shows substantial dispersion in the job-finding probability, with our predictions covering almost the entire range from 0 to 100 percent. The average job-finding probability equals 70 percent. For the 80th percentile of the sample, the predicted job-finding probability is as high as 86 percent. The distribution has a long left tail. The 20th percentile corresponds to a predicted job-finding probability of 53 percent, the 5th percentile to a probability of 38 percent. The predicted job-finding probability is subject to error in the prediction model and thus Figure 1 can in principle exaggerate the dispersion in the 6-month job-finding risk. As shown above, the covariance of the predicted job-finding rate with actual job finding in the hold out sample gives an accurate estimate of the variance in job-finding risk. Our estimate of the covariance is 0.031, which is substantial and only slightly below the variance of 0.033. This suggests that the prediction error is rather small, confirming the results from Panel A of Figure 1. We also find that the R-squared of the predicted job-finding rate with actual job finding is 0.136. To address the issue of sampling error, we also bootstrapped the 95% confidence interval for these moments and find its fairly tight with [0.030, 0.031] for the covariance and [0.132, 0.140] for the R-squared.<sup>12</sup> The R-squared may appear fairly low, but the dependent variable is a binary, random realization of a probability. The low R-squared thus reflects the noise associated with this binary realization.<sup>13</sup> A complementary way to evaluate the predictive power of the model is to consider the area under the ROC. This curve contrasts the false-positive rate to the true-positive rate in the hold-out sample, depending on the threshold used to map the predicted job-finding probabilities into a binary outcome. The area under the ROC equals 0.72, compared to a lower bound of 0.5 for a random prediction model and an upper bound of 1 for a model with perfect foresight.

<sup>&</sup>lt;sup>12</sup>We draw 500 bootstrap samples from the hold-out sample in 2006, following Mullainathan and Spiess [2017].

<sup>&</sup>lt;sup>13</sup>For example, if  $T_i$  is uniformly distributed on interval [0, 1], then  $R^2(F_i, T_i) = 1/3$ .

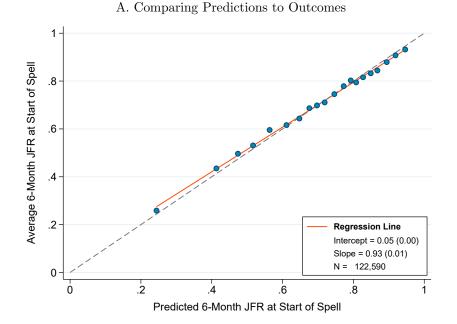
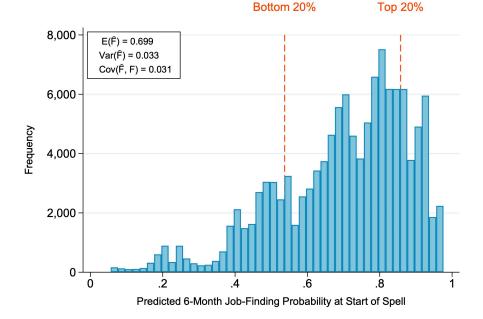


Figure 1: BASELINE PREDICTION MODEL IN 2006

B. Distribution of Predicted Job-Finding Probability



*Notes:* Panel A presents a binned scatter plot of observed and predicted job finding. That is to say, we split the hold-out sample into 20 vigintiles of predicted 6-month job-finding probability and report, for each bin, mean observed and predicted 6-month job-finding rates at the start of the spell. The red line shows the results of a linear regression at the individual level of a dummy for finding a job within 6 months on the predicted 6-month job-finding probability. Panel B shows the distribution of the predicted job-finding probability in the hold-out sample for the year 2006.

Our baseline model studies job-finding probabilities at the start of unemployment spells that initiated in 2006, which is prior to the Great Recession. Panels A and B of Figure 2 illustrate how the distribution of predicted job-finding rates changes when considering instead job seekers who are long-term unemployed or became unemployed during the Great Recession. In particular, Panel A compares the distributions for individuals six months into the spell vs. at the start of the spell, while Panel B compares the distributions for individuals at the start of the spell in 2009 vs. 2006. Not surprisingly, both for the long-term unemployed and the recession year, the job-finding rates are substantially lower on average. In both cases, few individuals remain who are almost certain to find a job in the next six months, while the predicted job-finding probabilities become more compressed in the bottom range of the distribution. As discussed in the conceptual framework, the observed differences in job finding can result form compositional changes in the pool of unemployed job seekers, but also from within-individual dynamics in job-finding chances, which can be heterogeneous too. We aim to separate the different forces in the next two sections.

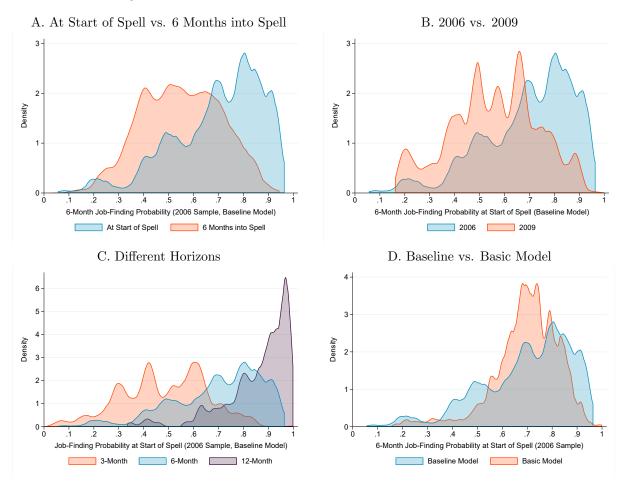
**Robustness.** We perform a series of robustness checks where we evaluate the predictive value over different horizons, for alternative models and for different samples.

First, while our focus is on job finding over a 6 month-horizon, as it corresponds to the standard measurement of long-term unemployment risk, we can evaluate the job-finding rates over different horizons too. Panel C of Figure 2 shows substantial dispersion in predicted job finding when considering instead job finding over the first 3 or 12 months of the unemployment spell. The prediction exercise yields a similar predictive power when the job-finding rate is measured at 3, 6 and 12 months of the unemployment spell (see Appendix Table A1). Moreover, when we compute the R-squared of the prediction for the 3- and 12-month job-finding rate with actual job finding over the first 6 months, we find that the R-squared are very similar compared to using the 6-month model. This is re-assuring and suggests that our results do not rely on a particular horizon chosen for the job-finding rate.

Second, we evaluate the predictive power of the linear model using all the variables of the baseline model. Interestingly, we find that the R-squared is slightly higher than for our machine learning model, as reported in Appendix Table A2. This suggests that over-fitting is not a first-order issue when the sample of unemployment spells is large. The potential non-linearities leveraged by ML methods are not particularly important either for the high predictive power of our baseline model. Instead, what matters is the rich data going into the model.

Third, we gauge how our prediction is affected by our definition of job finding and the transition through active labor market policies. We first consider active labor market policies (ALMP) started in the first 6 months of the unemployment spell. Figure A12 in the Appendix shows that these spells are not strongly correlated with predicted long-term unemployment risk. We return to this issue in Section 6. Table A2 in the Appendix also shows that the R-squared and covariance change little when we exclude these spells from the hold-out sample. We also re-estimate the model after excluding all spells with ALMP starting in the first 6 months and we find that the R-squared remains similar both in the hold-out sample of spells with the ALMP spells included ( $R^2 = 0.134$ ) and excluded ( $R^2 = 0.133$ ), see also the Appendix Figure A12.

Finally, we evaluate the predictive power of our baseline model when we use additional information



#### Figure 2: DISTRIBUTION OF PREDICTED JOB-FINDING PROBABILITY

*Notes:* This figure reports the distribution of various predicted job-finding probabilities. In all four panels, the baseline (in blue) is the predicted 6-month job-finding probability at the start of the spell for the 2006 holdout sample. Panel A compares the baseline with the predicted distribution 6 months into the spell. Panel B compares with the predicted distribution in 2009. Panel C shows the predicted job-finding probabilities over 3-month and 12-months horizons. Finally, Panel D contrasts the baseline model, which uses all the variables shown in Table 2, with the basic model, which only uses the socio-demographic variables shown in the table.

on the end of the unemployment spell. As shown in Appendix Table A2, when we re-define job finding in the hold-out sample as those spells which ended but did not take up education other than training, the predictive power of the baseline model remains nearly unaffected. When we re-define job finding as those spells which ended but did not take up education and did not end for unknown reasons, the predictive power is somewhat lower, but still high with an R-squared of 0.117.

## 3.4 Predictive Variables

While our prediction model does not allow us to evaluate the causal impact of job seekers' characteristics on their unemployment risk, we are interested in how much different sets of variables contribute to the predictive value of the model. Prior work using labor force surveys to predict long-term unemployment has been mostly limited to socio-demographic variables, including age, gender, family

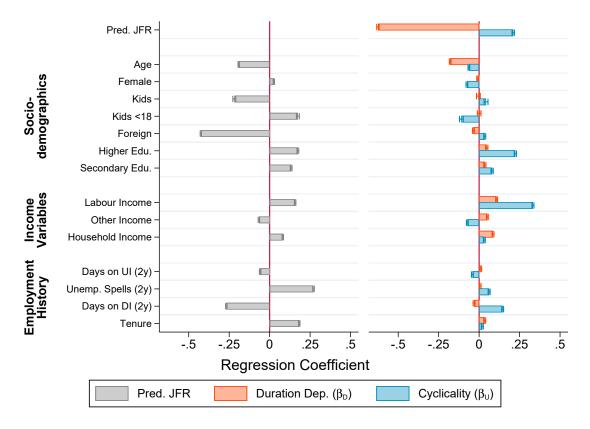


Figure 3: HETEROGENEITY IN JOB FINDING, DURATION DEPENDENCE AND CYCLICALITY

Notes: This figure presents results from linear regressions of the predictions on a subset of observables. Both righthand-side and left-hand-side variables have been standardized by subtracting the sample mean and dividing by the sample standard deviation, so the coefficients can be interpreted as the standard-deviation change in the outcome associated with a one-standard-deviation change in the covariate. The left panel shows the OLS coefficients of a regression of the predicted 6-month job-finding probability at the start of the spell, from the baseline model in 2006, on the variables listed on the y-axis. The right panel shows the coefficients from regressions of the duration dependence parameter  $\beta_D$  (see Section 4) and the cyclicality parameter  $\beta_U$  (see Section 5) on the same covariates and the predicted job-finding rate. In both panels, standard 95% confidence intervals are shown around the point estimates.

composition and education. A simple linear regression already reveals that various other characteristics relate significantly to long-term unemployment risk, conditional on these socio-demographic variables. To make the estimates comparable and help with the interpretation, we first standardize both the explanatory variables and the predicted job-finding probabilities. The left panel of Figure 3 shows that on average job seekers face a higher risk of long-term unemployment when they are older and less educated. This risk is also further increased for job seekers who had lower income and tenure in their prior employment and spent more days on UI and DI prior to the unemployment spell.

We can evaluate more formally how the predictive value of our baseline model compares to a basic model, which only uses socio-demographic variables (see Column 1 of Table 2). Panel D of Figure 2 shows that the predicted dispersion using more limited information is substantially smaller. To quantify how much smaller, Table 4 reports the R-squared in the hold out sample for various sub-models. The basic model with only socio-demographic variables has a predictive power that is

less than half of our full model (R-squared of 0.057). We then sequentially add variables that are increasingly unlikely to be available in surveys and have been rarely used in earlier work. As shown in the top panel of the table, the subsequent inclusion of income variables and the employment history substantially improves the predictive power of the model and these variables thus seem key for the predictability of long-term unemployment risk. Moreover, once we have added these variables, further adding income history, migration history, and location and industry effects do not add much predictive power.<sup>14</sup> Clearly, the ordering of variables used for various sub-models in Table 4 matters as different predictors are correlated. To compare the marginal contributions of different sets of variables, we add each of them separately to the socio-demographics in the basic model. The bottom panel of the table reveals that adding either the income variables, the migration history, or industry fixed effects increase the R-squared by about 50 percent and thus realizes half of the gain in predictive power when expanding from the basic to the baseline model.<sup>15</sup>

The most predictive set of variables regards the individuals' employment history prior to the unemployment spell. This includes number of days spent unemployed, the number of unemployment spells, but also DI receipt and number of job switches (see column 4 of Table 2). Decomposing this history, we find that information in the year prior to unemployment is sufficient to realize most of the gain in predictive power, with an increase in R-squared of 87% relative to an increase of 5% or less for any additional year (see Appendix Table A4). The marginal contribution is highest when using the most recent year, but still sizeable at 23% when only adding information from five years earlier.<sup>16</sup>

We explore to what extent the predictive power of the baseline model can be improved further by adding additional variables available in 2006. As these variables are not available for all years between 1992 and 2016 and some are only available for a subsample, we did not include them in the baseline model. Panel C of Table 4 shows that using information on the prior occupation (at the 3-digit level) significantly increases the predictive power of the baseline model, in line with employment variables and history prior to the unemployment spell being most predictive. The R-squared increases by 5.2%, even though we observe prior occupation for only 59.5% percent of the spells. Adding information on UI benefits increases the R-squared by 4.7%, which we observe for 54.6% percent of the spells. This is again a significant increase, but arguably small in light of the attention given to the design of UI benefits and the corresponding moral hazard. Of course, the UI benefit level received depends on the pre-unemployment earnings and employment history, which are included in the baseline model. However, even relative to the basic model including only basic socio-demographics, the UI benefits and thus job seekers' potential search responses explain relatively little of the variation in employment outcomes (see Appendix Table A6). Adding workers' choices to get comprehensive UI or not increases the R-squared by only 2.0%. However, we note that most workers do get the comprehensive UI

 $<sup>^{14}</sup>$ Note that the R-squared declines slightly for some specifications as we add more variables, which is likely due to sampling error in the training and hold-out samples.

<sup>&</sup>lt;sup>15</sup>As non-linearities do not seem very relevant, we can evaluate the contribution of different sets of variables by sequentially adding them to a linear regression of the predictions and observing how the  $R^2$  changes. For this, we calculate a Shapley-Owen decomposition of the  $R^2$ , as described by Grömping [2007] and Huettner and Sunder [2012]. Intuitively, when the regressors are correlated, the change in the  $R^2$  that we attribute to each variable depends on the order in which it is introduced into the regression. The Shapley-Owen decomposition overcomes this limitation by computing the average change across all possible orderings of the variables. The conclusions are very similar, as shown in Appendix Table A10.

<sup>&</sup>lt;sup>16</sup>Panel C in Appendix Table A4 also shows that none of the specific features of the pre-unemployment history (e.g., UI receipt, number of unemployment spells, employment switches) by themselves are driving the predictive power.

|                                                                                                                                              | A. Sub-models of Baseline - Sequential |                                      |             |                  |                            |                                 |                                      |                                           |  |
|----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|--------------------------------------|-------------|------------------|----------------------------|---------------------------------|--------------------------------------|-------------------------------------------|--|
|                                                                                                                                              | (1)                                    | (2)                                  | (3)         | (4)              | (5)                        | (6)                             | (7)                                  | (8)                                       |  |
| $R^2(\hat{F}_{i,0}, F_{i,0})$                                                                                                                | 0.057                                  | 0.086                                | 0.094       | 0.128            | 0.132                      | 0.136                           | 0.139                                | 0.136                                     |  |
| Change $(j)$ vs $(j-1)$                                                                                                                      | -                                      | +51.0%                               | +8.9%       | +37.2%           | +2.7%                      | +3.2%                           | +2.3%                                | -2.4%                                     |  |
| Socio-demographics<br>Labour Income<br>Other Income<br>Employment History<br>Income History<br>Migration History<br>Industry<br>Municipality | X                                      | X<br>X                               | X<br>X<br>X | X<br>X<br>X<br>X | X<br>X<br>X<br>X<br>X<br>X | X<br>X<br>X<br>X<br>X<br>X<br>X | X<br>X<br>X<br>X<br>X<br>X<br>X<br>X | X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X |  |
|                                                                                                                                              |                                        | B. Sub-models of Baseline - Marginal |             |                  |                            |                                 |                                      |                                           |  |
|                                                                                                                                              | (1)                                    | (2)                                  | (3)         | (4)              | (5)                        | (6)                             | (7)                                  | (8)                                       |  |
| $R^2(\hat{F}_{i,0}, F_{i,0})$                                                                                                                | 0.057                                  | 0.086                                | 0.072       | 0.129            | 0.092                      | 0.078                           | 0.085                                | 0.064                                     |  |
| Change $(j)$ vs $(1)$                                                                                                                        | -                                      | +51.0%                               | +25.9%      | +126.4%          | +61.9%                     | +36.9%                          | +49.5%                               | +12.1%                                    |  |
| Socio-demographics                                                                                                                           | X                                      | Х                                    | Х           | Х                | Х                          | Х                               | Х                                    | Х                                         |  |
| Labour Income<br>Other Income<br>Employment History<br>Income History<br>Migration History<br>Industry<br>Municipality                       |                                        | Х                                    | Х           | Х                | Х                          | X                               | X                                    | x                                         |  |
|                                                                                                                                              | C. Extensions of Baseline              |                                      |             |                  |                            |                                 |                                      |                                           |  |
|                                                                                                                                              | (1)                                    | (2)                                  | (3)         | (4)              | (5)                        | (6)                             | (7)                                  | (8)                                       |  |
| $R^2(\hat{F}_{i,0}, F_{i,0})$                                                                                                                | 0.135                                  | 0.143                                | 0.135       | 0.137            | 0.134                      | 0.138                           | 0.142                                | 0.144                                     |  |
| Change $(j)$ vs $(1)$                                                                                                                        | -                                      | +5.2%                                | -0.5%       | +1.0%            | -1.4%                      | +2.0%                           | +4.7%                                | +6.5%                                     |  |
| Baseline Variables<br>Occupation                                                                                                             | X                                      | X<br>X                               | Х           | X                | Х                          | Х                               | Х                                    | X<br>X                                    |  |
| Union member<br>Wealth<br>IQ<br>UI choice<br>UI benefits                                                                                     |                                        |                                      | Х           | Х                | х                          | X                               | х                                    | X<br>X<br>X<br>X<br>X<br>X                |  |

Table 4:  $R^2$  for various models in the year 2006

Notes: The table shows the  $\mathbb{R}^2$  of the predicted 6-month job-finding probability and a dummy for actual job finding in the hold-out sample for the year 2006 for various models. Panel A starts from the basic model in (1) and adds variable groups sequentially until all of the groups included in the baseline model are incorporated in (8). Panel B adds the same variable groups one at a time. Finally, Panel C starts from the baseline model in (1) and adds additional information from other administrative data sets, first one at a time and then all at once in column (8).

(70.3%) and prior work has shown relatively limited risk-based selection into comprehensive UI with most of it explained by observables included in our prediction model [Landais and Spinnewijn, 2021]. Another striking observation is that adding detailed information on individuals' financial and real assets adds very little predictive power relative to the baseline model (increase in R-squared of 1.0%). Adding information on IQ or on union membership does not even increase the predictive power of our model. The final column in Panel C of Table 4 shows that the additional information from the various administrative registers jointly increases the R-squared for our prediction to 0.144 (relative to 0.135 for our baseline model). Other than information on DI receipt, our prediction model uses no information on job seekers' health. In Appendix Table A5 we briefly explore the potential predictive power of health status using survey data. The results indicate that information on mental health in particular adds additional explanatory power above and beyond our model predictions, although we cannot perfectly address concerns of over-fitting in the small survey samples.<sup>17</sup>

Overall, this confirms that our prediction model seems saturated along some key dimensions of heterogeneity. However, it also reminds us that the predicted heterogeneity remains a lower bound on the overall heterogeneity across job seekers.

#### 3.5 Identifying Unobserved Heterogeneity in Multiple Spell Data

In Sweden we observe the universe of unemployment spells for the period 1992-2016 and thus observe multiple unemployment spells for a sizeable share (69%) of the individuals in our data. This allows us to estimate heterogeneity following the multiple-spell approach, which we can combine with our approach to obtain a tighter estimate of the overall heterogeneity as outlined in the conceptual in Section 3.5. We follow the same terminology and classify heterogeneity by fixed and variable resp. observable and unobservable components.

Table 5 puts together our estimates of the covariances between observed and/or predicted job finding rates, either across or within spells and shows how to quantify the different sources of heterogeneity. The analysis is restricted to the hold-out sample of individuals with at least two spells, choosing two spells at random if the individual has more than two. To gauge sample selection, we also compare the estimates of the observable heterogeneity for the multiple-spell sample and the total sample used in our prediction analysis.

Fixed heterogeneity. The covariance in observed job finding between two spells in the lower left corner  $(C_2)$  of Table 5 identifies the ex-ante heterogeneity in types that is fixed between the two spells and is estimated to be 0.030, which is substantial. Assuming that our predictions are unbiased, the covariance in the predicted job finding in the first spell with the actual job finding in the second spell in the upper left corner  $(C_1)$  identifies the fixed observable component of heterogeneity and is estimated to be 0.017 or about 58% of the total fixed heterogeneity. This highlights the advantage of the multi-spell approach, which also captures the unobservable component of fixed heterogeneity.

 $<sup>^{17}</sup>$ After constructing a mental health index using principal component analysis, we find that adding this index to our model predictions in a linear regression model increases the R-squared by 23 percent.

|              | Fixed                                                         | Variable             | Total<br>(Multiple Spells)                             | Total<br>(All Spells)                              |
|--------------|---------------------------------------------------------------|----------------------|--------------------------------------------------------|----------------------------------------------------|
| Observable   | $C_1 = Cov_{1,2}(\hat{F}^1_{i,0}, F^2_{i,0})$<br><b>0.017</b> | $C_3 - C_1$<br>0.007 | $C_3 = Cov_{1,2}(\hat{F}_{i,0}^2, F_{i,0}^2)$<br>0.024 | $C_4 = Cov_2(\hat{F}_{i,0}^2, F_{i,0}^2)$<br>0.028 |
| Unobservable | $C_2 - C_1$<br><b>0.013</b>                                   |                      |                                                        |                                                    |
| Total        | $C_2 = Cov_{1,2}(F_{i,0}^1, F_{i,0}^2)$<br>0.030              |                      | By Proportionality<br>0.042                            | By Proportionality<br>0.048                        |

Table 5: Observable, Unobservable, Fixed and Variable Components of Heterogeneity in Job Finding

Notes: This table reports key statistics for the sample of individuals with multiple unemployment spells between 1992 and 2016. The sample size consists of 713,076 individuals. For the first three columns, we construct the two-spell sample by restricting the analysis to individuals with at least two spells in our hold-out sample. We take two of the spells, choosing at random if there are three or more, and randomly label them as "first" and "second". For the last column, we construct a control sample by matching each second spell with a spell chosen at random from the hold-out sample of the same calendar year, without excluding unique spells.  $F_{i,0}^1$  ( $\hat{F}_{i,0}^1$ ) resp.  $F_{i,0}^2$  ( $\hat{F}_{i,0}^2$ ) refers to actual (predicted) job finding over the first 6 months in the first resp. second spell.

**Observable heterogeneity.** As discussed before, under the assumption of unbiasedness in prediction, the covariance between the predicted and actual job finding for the same spell identifies the observable heterogeneity, which in the multiple-spell sample is estimated to be 0.024 (see  $C_3$  in Table 5). This is 39% higher than the fixed observable part in heterogeneity, which is due to the variable component of heterogeneity and comes from both changes in observable characteristics and changes in how observable characteristics relate to job finding. This highlights a key advantage of our approach. Furthermore, if we compute the covariance of the predicted risk with the actual outcomes for a random sample of spells ( $C_4$ ), also including individuals with only one spell, the covariance increases to 0.028 or 61% above the fixed observable heterogeneity. This suggests that there is additional heterogeneity in the total sample, which is missed when restricting the sample to individuals with multiple spells.<sup>18</sup>

Lower bound with multiple spell data. Our analysis in Sweden thus provides comparable lower bounds on the overall heterogeneity when either using the identification approach relying on multiple spells or the identification approach relying on observables. The Proposition 3 establishes a tighter lower bound, which combines the estimated covariances using both approaches and is estimated to be

$$L = \underbrace{cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta})}_{0.024} + \underbrace{cov_{\delta,\delta'}(F_{i,\delta}, F_{i,\delta'})}_{0.030} - \underbrace{cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'})}_{0.017} = 0.037, \tag{10}$$

which is higher than the lower bound of each approach used separately. This highlights the strong degree of complementarity between the two approaches.<sup>19</sup>

The one component of heterogeneity that we cannot identify directly is the unobserved heterogeneity that is variable over time. As discussed in the conceptual Section 3.5, one can gauge the potential

<sup>&</sup>lt;sup>18</sup>To be precise, for every pair of spells in the two-spell sample, we draw a random spell from the same year as the second spell, but including individuals with one spell only. This keeps the distribution of number of spells by year the same in the two-spell and 'total' sample. This explains why this estimate deviates slightly from the estimate of 0.031 reported earlier for the year 2006.

 $<sup>^{19}</sup>$ This result is confirmed in Appendix Table A7, where we restrict the two-spell sample further to spells two or five years apart. We find that the further apart the spells, the lower is the covariance in Columns 1 and 2, whereas the values in Columns 3 and 4 are not affected.

importance of this term, by assuming that the ratio of the observable vs. unobservable heterogeneity is the same for the fixed and variable components. Given this – admittedly somewhat speculative – assumption, we find a variance of the variable, unobservable component of 0.005, which implies a total variance of 0.042. This suggests that our lower bound estimate is tight relative to the overall degree of heterogeneity.<sup>20</sup> Assuming that the same proportionality assumption holds between the sample of multiple spells and the sample of all spells (including single spell individuals), we get an estimate of the total variance in types of 0.048.

To sum up, while both approaches highlight a large role for heterogeneity in job-finding risk and of similar magnitude, they identify different elements of heterogeneity. The two approaches are thus highly complementary and jointly imply a larger role for heterogeneity in job-finding risk than identified by the methods separately.

# 4 Job Finding over the Unemployment Spell

The substantial heterogeneity in job-finding risk at the start of the spell implies that the long-term unemployed will differ from the short-term unemployed. This section studies how the job-finding chances change over the unemployment spell and revisits the question how much changes in the composition of unemployed job seekers contribute to this. We also study heterogeneity in the dynamics individuals experience over the unemployment spell.

### 4.1 Dynamic Selection into Long-Term Unemployment

We first study how much compositional changes contribute to the average decrease in job-finding rates over the unemployment spell. Figure 4 provides a graphical illustration of the dynamic selection, using the prediction model estimated on job seekers unemployed at the start of the unemployment spell. The figure shows how the average of these predictions changes for the pool of job seekers still unemployed at different unemployment durations. The decline is substantial. For the job seekers still unemployed six months into the spell the average predicted job finding is 10.3 percentage points lower compared to all the unemployed starting a spell. This is 62 percent of the observed drop in job-finding rates of 16.7 percentage points. For those still unemployed after one year, the average predicted job finding is 15.8 percentage points lower, corresponding now to 68 percent of the observed drop. This analysis is constrained by the observables used in our prediction model. Indeed, using our basic model with socio-demographic variables only, we explain a drop of 8.1 percentage points instead and would thus assess the dynamic selection as potentially only half as important.

In order to interpret the residual drop in observed job finding as the dynamic effect of unemployment, i.e., as *true* duration-dependence, the job-finding rates would need to be fully persistent over

 $<sup>^{20}</sup>$ We can assess the reasonability of the proportionality assumption across the fixed and variable component, by studying how the ratio of the observable vs. unobservable heterogeneity changes when studying the fixed component for different samples. Table A7 shows that the share of unobservable heterogeneity increases from .42 to .46 (.54) when restricting the two-spell sample further to spells two (five) years apart and thus considering a fixed component over a longer horizon. The share, however, changes little when restricting the two-spell sample to those who have been LT unemployed in (at least) one of the spells from .42 to .45 and thus considering a component that remains fixed not just across spells, but also within a spell. Overall, the share of the unobserved heterogeneity is thus fairly stable across these different samples.

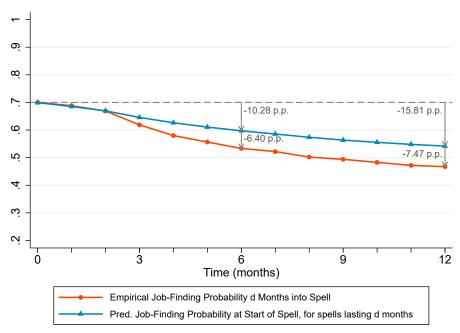


Figure 4: DYNAMIC SELECTION OVER THE UNEMPLOYMENT SPELL

*Notes:* The figure compares the evolution of the empirical 6-month job-finding rate d months into the spell with the predicted 6-month job-finding rate at the beginning of the spell for individuals who reach the d-th month of unemployment, in the 2006 hold-out sample.

the spell. If not, the implied mean reversion in job-finding rates among the surviving unemployed would imply that the residual drop underestimates the true-duration dependence (if there is no significant selection on unobservable heterogeneity). This difference corresponds to the two alternative decompositions (3) and (4) presented in Section 2. The former decomposition allows to bound the dynamic effects, using the *persistent* heterogeneity in job finding over the unemployment spell instead. To gauge the persistence, we study the relative predictive value of the prediction model estimated on the long-term unemployed vs. on the unemployed at the start of the spell for the outcomes for the latter. In Table 6, we report  $R_0^2(\hat{F}_{i,6}, F_{i,0}) = 0.090$  in the hold-out sample of 2006, compared to  $R_0^2(\dot{F}_{i,0}, F_{i,0}) = 0.136$  when using the contemporaneous predictions. The lower sub-script 0 refers to the fact that the covariance is evaluated in the sample of all newly unemployed and not just those who remain unemployed for at least 6 months. Our estimates imply that two thirds of the (observable) heterogeneity is persistent over the first six months of the unemployment spell. Following Corollary 1,  $cov_0(F_{i,0}, F_{i,6})/(1 - E_0(F_{i,0}))$  provides a conservative lower-bound of 7.5 percentage points on the average decline in job finding due to selection, considering only persistent heterogeneity. This implies that the true duration-dependence can explain at most 51% of the observed decline in the 6-month job-finding rate between the start of the spell and at 6 months of the spell.

We perform the same calculation for the decline in the job-finding rate between 6 and 12 months of the spell and find a lower-bound decline due to selection of 0.022. This is about 36% of the total decline in the 6-month job-finding rate from 0.55 to 0.49. The declining role of selection over the unemployment spell can be attributed to the role of selection earlier in the unemployment spell. The

| Sample            | Model     | Ν           | E(F)  | $E(\hat{F})$ | $Var(\hat{F})$ | $Cov(\hat{F},F)$ | $R^2(\hat{F},F)$ |
|-------------------|-----------|-------------|-------|--------------|----------------|------------------|------------------|
| At Start of Spell | 0M Model  | $122,\!590$ | 0.700 | 0.699        | 0.033          | 0.031            | 0.136            |
|                   | 6M Model  | $122,\!590$ | 0.700 | 0.604        | 0.027          | 0.022            | 0.090            |
|                   | 12M Model | $122,\!590$ | 0.700 | 0.536        | 0.025          | 0.011            | 0.024            |
| 6M into Spell     | 6M Model  | 41,647      | 0.547 | 0.550        | 0.026          | 0.018            | 0.054            |
|                   | 12M Model | 41,647      | 0.547 | 0.508        | 0.025          | 0.010            | 0.016            |
| 12M into Spell    | 12M Model | 20,305      | 0.485 | 0.494        | 0.025          | 0.007            | 0.008            |

Table 6: PREDICTABLE HETEROGENEITY DURING THE UNEMPLOYMENT SPELL

*Notes:* The table reports summary statistics about models trained on different unemployment durations in 2006. The first three rows correspond to the hold-out sample at the start of the unemployment spell. We generate three different predictions for this sample, with models trained at the start of the spell (the contemporaneous predictions), 6 months into the spell and 12 months into the spell. Rows 4 and 5 deal with the hold-out sample 6 months into the spell; for this sample, we generate predictions using the models trained contemporaneously and 12 months into the spell. Row 6 presents results for the hold-out sample 12 months into the spell, using the contemporaneous model.

reason is that, if heterogeneity is persistent, then the variance in predicted job-finding rates among survivors should decline over the unemployment spell. Indeed, we find that the hold-out sample variance in predicted 6-month job-finding rates is 0.031 at 0 months of unemployment, but declines to 0.018 at 6 months and 0.007 at 12 months of unemployment.

Robustness. We perform two robustness checks on these results. First, we address issues of sampling error due to the smaller sample sizes of unemployed at 6 and 12 months of duration.<sup>21</sup> To do this, we pool the years 2006 and 2007 and redo our prediction exercise. Appendix Table A8 reports the corresponding results, which are very similar to the results in Table 6. In fact, we find that  $R_0^2(\hat{F}_{i,6}, F_{i,0}) = 0.100$  in the hold-out sample of 2006, compared to  $R_0^2(\hat{F}_{i,0}, F_{i,0}) = 0.155$ , and following Corollary 1, we find a very similar number for  $cov_0(F_{i,0}, \hat{F}_{i,6})/(1-E_0(F_{i,0}))$ , accounting for 45% of the observed decline in the 6-month job-finding rate between the start of the spell and at 6 months of the spell. This suggests that sampling error is not biasing our conclusions. Second, we redo the same analysis for 2009-2010 when both unemployment and LTU risk were higher and report the results in Table A9. We find that  $R_0^2(\hat{F}_{i,6}, F_{i,0}) = 0.079$  in the hold-out sample of 2009-2010, compared to  $R_0^2(\hat{F}_{i,0}, F_{i,0}) = 0.123$ . While the persistent share is estimated to be equally important, the predictable heterogeneity is thus somewhat smaller in these recession years. The observed duration-dependence in job-finding rates is, however, is smaller as well during the recession years: the relative decline in the 6-month job-finding rate 6 months into the spell equals 19% in 2009-2010 compared to 24% in 2006-2007. This is consistent with prior evidence for the US in Krueger et al. [2014]. Separating out the role of dynamic selection following Corollary 1, we find that it accounts for at least 44% of this

 $<sup>^{21}</sup>$ Note that these predictions models are indeed estimated on much smaller samples and thus subject to more sampling error as can be seen from the attenuation when comparing outcomes to predictions in Panels B and C of Appendix Figure A14. However, splitting the sample again into 40 groups based on income decile, gender and days on UI and computing the average observed and predicted job-finding rate for each group in the hold-out sample, we find again that the slope is very close to one, suggesting that the predictions remain unbiased.

observed decline in the 6-month job-finding rate between the start of the spell and at 6 months of the spell. This is only slightly lower than the lower bound during the pre-recession years 2006-2007.

**Discussion.** Overall, our estimates show that predictable heterogeneity is important in explaining the observed dynamics of job finding over the spell of unemployment. This corroborates the findings in recent work. Mueller et al. [2021] document substantial predictability based on elicited beliefs about the job-finding probability in U.S. survey data. Using a model of beliefs, they then show that selection accounts for 85% of the observed decline of job finding over the first 12 months of the unemployment spell. Alvarez et al. [2022] also find a large role for heterogeneity using repeated unemployment spells.<sup>22</sup> As discussed in section 3.5, their method identifies both observed and unobserved heterogeneity in job-finding risk, but only to the extent that it is persistent between spells. We showed in Table 5 above that the extent of unobserved heterogeneity. If one assumes that observed heterogeneity accounts for 58% of all of the heterogeneity, i.e., not only for fixed *but also* for heterogeneity in job finding that changes between spells, then one could upscale the covariance in Column 4 of Table 6 above by a factor of  $\frac{1}{0.58} = 1.72$ . Using the same calculation as above, this would imply that we can account for 84% of the decline in job finding over the spell of unemployment, which is close to the estimate in Mueller et al. [2021].

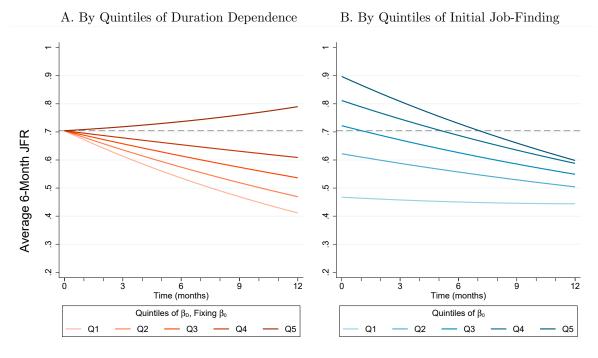
These results indicate a lesser role for true duration-dependence than often suggested in earlier work. For example, using a resume-audit study, Kroft et al. [2013] find that call-back rates to interviews decline by about 40% over the first 12 months of the unemployment spell. While their study is on the U.S. labor market and for job seekers ages 40 and younger, we believe it is still useful to relate this to our findings. We find that, in the Swedish context, dynamic selection can account for a 10 percentage point decline of the observed decline in job finding from 70% to 49% over the first 12 months of the unemployment spell. This leaves at most a 11 percentage point decline of job finding, or 16 percent decline relative to the initial job-finding rate, for true duration dependence in job finding is substantially less important than duration dependence in call back rates. This is in line with Jarosch and Pilossoph [2018] who show that a decline in call-back rate may not result in a meaningful decline in the job-finding rate.<sup>23</sup>

#### 4.2 Heterogeneity in Individual Duration-Dependence

We can add more structure to the dynamics in job finding and use the data to estimate the observable heterogeneity in these dynamics. In particular, we assume the following model for predicted job-finding

 $<sup>^{22}</sup>$ Note that it is difficult to express their findings in a comparable number as the observed duration dependence in job finding in the Austrian data exhibits a hump-shaped pattern, mostly due to temporary layoffs (Nekoei and Weber [2015]). Still, they do find that dynamic selection is particularly important over the first 6 months of the unemployment spell, which we find as well in our data.

<sup>&</sup>lt;sup>23</sup>Note that Kroft et al. [2013] find that the decline in call-back rates is less pronounced when the unemployment rate is high. Comparing our estimates prior and during the Great Recession, we find that the observed duration-dependence indeed decreased, but our lower-bound on the role of dynamic selection, if anything, decreases.



#### Figure 5: HETEROGENEITY IN INDIVIDUAL DURATION-DEPENDENCE

Notes: Panel A shows the predicted individual change in the job-finding rate for the five quintiles of the distribution of  $\beta_D$ , assuming a job-finding rate of .70 at the start of the unemployment spell. Panel B shows the predicted change at the individual level in the job-finding rate for the five quintiles of the distribution of  $\beta_0$ .

rates by duration of unemployment d:

$$\log(\hat{F}_d(X_i)) = \beta_{0,i} + \beta_{D,i} \times d + \varepsilon_{i,d}, \tag{11}$$

where  $\hat{F}_d(X_i)$  is the predicted job-finding rate for individual *i* at unemployment duration *d*. An important feature of this exercise is that we can estimate this model for any individual, regardless of when he or she found a job, relying on the model predictions given the individual's observables  $X_i$ prior to becoming unemployed. That is, we compute  $\hat{F}_d(X_i)$  at durations d = 0, 6 and 12 months for all individuals unemployed at the start of the spell based on  $X_i$ . We then use these predicted job findings to estimate an individual-specific intercept  $\beta_{0,i}$  and slope  $\beta_{D,i}$ . Of course, we should again interpret the estimated slope as an upper-bound, as some of the decrease in job finding for individuals with observables  $X_i$  who remain unemployed could be driven by selection on unobservables driving low job-finding. The estimated coefficients  $\hat{\beta}_{0,i}$  and  $\hat{\beta}_{D,i}$  are also measured with error and thus the dispersion in the estimated coefficients reflects both their true dispersion as well as sampling error. To address this issue, we shrink each individual prediction using the standard errors of the same regressions, as follows:

$$\tilde{\hat{\beta}}_{j,i} = E(\hat{\beta}_{j,i}) + \sqrt{\frac{var(\hat{\beta}_{j,i}) - \hat{\sigma}_{j,i}^2}{var(\hat{\beta}_{j,i})}} (\hat{\beta}_{j,i} - E(\hat{\beta}_{j,i})) \text{ for } j \in \{0, D\},$$
(12)

where  $var(\hat{\beta}_{j,i})$  is the sample variance of the predictions and  $\hat{\sigma}_{j,i}$  is the standard error corresponding to prediction  $\hat{\beta}_{j,i}$ .

Our estimates reveal substantial heterogeneity in individual job finding dynamics. The distribution of the (shrunken) estimates of  $\beta_D$ , shown in Appendix Figure A6, displays significant dispersion. We find an estimated standard deviation of 0.0223 with a bootstrapped confidence interval of [0.0222, 0.0225].<sup>24</sup> Because we estimate our prediction in terms of the logs in equation (11) above, this by itself implies that job-finding rates do not differ proportionally throughout the unemployment spell. Importantly, this rejects a common assumption in models of job search. Indeed, a large number of papers have estimated mixed proportional hazard models, assuming full persistence in the jobfinding rates over the unemployment spell along observable dimensions. Our rejection corraborates the findings in Alvarez et al. [2022], who find evidence of non-proportionality in data on repeated unemployment spells in Austria.

Panel A of Figure 5 illustrates the magnitude of the estimated heterogeneity in individual dynamics by showing how the job-finding rates evolve over the unemployment spell for the five quintiles of  $\beta_D$ , all starting from the average job-finding rate of 70% for comparability. This clearly evinces the significant dispersion. In fact, for the top quintile, our exercise predicts that the job-finding rate increases, whereas for the bottom quintile it declines by close to 50% over a 12 month spell.<sup>25</sup>

Panel B of Figure 5 shows how the predicted individual level dynamics relate to the initial jobfinding rate. More specifically, it shows the predicted changes by quintile of the distribution of the intercept  $\beta_0$ . Clearly, the decline in the job-finding rate is strongly correlated with the initial jobfinding rate. In fact, for the bottom quintile of the initial job-finding rate, we do not predict any decline at all. For the top quintile, however, we predict a decline of 30 percentage points. Hence, the predicted job-finding rates would converge as the spell continues for *all* job seekers in the spell. As a result, both the heterogeneous dynamics and the dynamic selection contribute to the compression of the job finding distribution among job seekers who remain unemployed for longer. We note again that we cannot rule out that the heterogeneity in the predicted individual dynamics is driven by differential dynamic selection based on unobservables. However, it seems unlikely that the dynamic selection would be so important for job seekers with the highest predicted job-finding rates and fully absent for job seekers with the lowest predicted job-finding rates at the start of the spell.

Finally, we briefly study which type of job seekers are more at risk of declining job-finding rates. Following the same approach as for the heterogeneity in job finding at the start of the spell, we correlate observable characteristics with the dynamic component  $\beta_D$  in the right panel of Figure 3. Like in the left panel, we again standardize both the outcome and explanatory variables. We confirm the finding that the most pronounced gradient is in the individuals' job finding at the start of the spell. However, the dynamics in job-finding rates do not only differ across initial job-finding rates, but also conditional on initial job-finding rates. This necessarily leads to rank reversals in predicted job finding over the unemployment spell. Indeed, conditional on initial job finding, we for example find that job seekers experience stronger declines in job finding during unemployment when they are older,

<sup>&</sup>lt;sup>24</sup>Again following Mullainathan and Spiess [2017], we draw 500 bootstrap samples from the 2006 hold-out sample.

 $<sup>^{25}</sup>$ The average decline is 9 percentage points after 6 months, which is close to our estimate of 7.5 percentage points of the residual decline in job-finding after accounting for the role of dynamic selection.

have lower income and are less educated.<sup>26</sup> While several observables correlate significantly with the dynamic component  $\beta_D$ , the estimates are all relatively small.<sup>27</sup>

To sum up, we find significant heterogeneity in duration-dependence across individuals with different observed characteristics. Our findings reject the common assumption of proportionality used in standard models of job finding.

# 5 Job Finding over the Business Cycle

This section turns from the dynamics in job finding over the unemployment spell to the dynamics in job finding over the business cycle. Like for the dynamics over the spell, an important, outstanding question is to what extent the dynamics over the business cycle are driven by compositional changes in the pool of unemployed or by changes in the job-finding rates themselves. In the latter case, the natural follow-up question is whether the cyclicality in job finding varies across job seekers.

#### 5.1 Cyclical Selection into Unemployment

We first study the role that selection into the pool of unemployed plays for the cyclicality of the average long-term unemployment risk. Figure 6 shows the average long-term unemployment risk for each year in our sample period as well as the aggregate unemployment rate. There is a strong positive correlation between the two, with a correlation coefficient of 0.33. The increase in long-term unemployment risk is particularly notable during the Great Recession period, as well as the decrease after the large recession in Sweden in the beginning of the 1990s. The substantial variation in long-term unemployment risk over the business cycle is also a feature of other major developed economies, including the U.S. (see, e.g., Elsby et al. [2009], Shimer [2012], among many others).

We revisit the heterogeneity hypothesis, i.e., whether compositional changes in the pool of unemployed do translate into higher LTU risk in recessions, by using the 2006 model to predict the long-term unemployment risk of newly unemployed job seekers in each year in our sample. Figure 6 shows how the average long-term unemployment risk predicted by the 2006 model but in the sample of newly unemployed in each year changes over time.<sup>28</sup> By keeping the prediction model fixed, changes in this counter-factual long-term unemployment risk only reflect compositional changes in the pool of unemployed. As is clear from the figure, there appears to be no distinct relationship of the predicted long-term unemployment risk with the aggregate unemployment rate, much in contrast to the observable long-term unemployment risk. As shown in Appendix Table A10 the raw correlation

 $<sup>^{26}</sup>$ Our findings are somewhat different from Eriksson and Rooth [2014] who find using randomized CVs that the call back rate is significantly lower only for job seekers after 9 months into unemployment, though they do find heterogeneity in the duration profile as the call backs only decline for job seekers with low-medium skills jobs. Again, they study only call-backs, which may not translate into job finding.

 $<sup>^{27}</sup>$  Appendix Figure A9 shows the corresponding bivariate correlations for comparison. We also report the Shapley-Owen decomposition of the  $R^2$  to assess the explanatory power of the different groups of variables in Appendix Figure A10, mirroring the analysis done for the baseline model. The results again confirm that the job-finding rates at the start of the spell jump out in explaining the variation in duration-dependence.

<sup>&</sup>lt;sup>28</sup>Since the LISA panel only starts in 1990 and even later for days spent on UI and DI, we impute the pre-unemployment variables for spells in the earliest years of our sampling variable. In particular, we use the individual's history when partially observed, but use the population mean in 1995 when the individual's history is entirely missing. Given our finding that employment histories from the prior year are the most predictive, the imputation of earlier years does not seem restrictive.

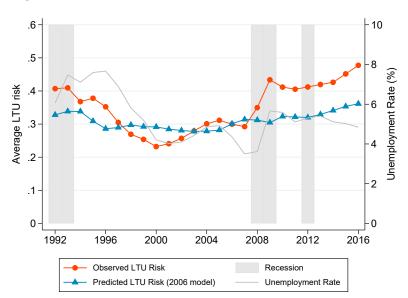


Figure 6: Compositional Effects over the Business Cycle

*Notes:* The figure shows the averages of 1 minus the 6-month job-finding rate in the hold-out sample for the years 1992-2016, the averages of the predicted long-term unemployment risk using the 2006 model, and the yearly averages of the unemployment rate (see Appendix Figure A5 for a comparison with OECD data). The grey shaded areas correspond to periods with two consecutive quarters of negative growth in Gross Domestic Product.

of the predicted and the aggregate unemployment rate is very close to 0. The bi-variate regression coefficient with the log unemployment rate as dependent variable grows slightly larger (0.181) when we control for a linear time trend but is only at 23.1% of the one of the regression with observable LTU risk (0.782).<sup>29</sup>

Overall, this shows that – even when using a rich set of observables that is highly predictive of job finding – there is little support for the heterogeneity hypothesis. That is, the increase in long-term unemployment risk in recessions cannot be attributed to observable changes in the composition of the pool unemployed workers. Of course, our analysis using multiple spells has shown the importance of unobserved heterogeneity, too, and we cannot exclude compositional changes along these unobservable factors.<sup>30</sup>

## 5.2 Heterogeneity in Individual Cyclicality

Since compositional changes cannot account for the large increase in long-term unemployment risk in recessions, this means that the same individuals face very different risks depending on when they become unemployed. An important question taken up in the literature is whether individuals differ in their cyclicality of long-term unemployment risk. For example, Bils et al. [2012] find that those who

 $<sup>^{29} \</sup>rm We$  find that these conclusions are the same if we restrict the sample to the years where we have complete employment histories available.

 $<sup>^{30}</sup>$ Note that selection into long-term unemployment is driven both by selection into unemployment, i.e. at the start of the spell, and selection that occurs over the spell. We find, however, similar patterns when we look at the predicted risk of remaining unemployed from 6 to 12 months or from 12 to 18 months, see Appendix Figure A4.

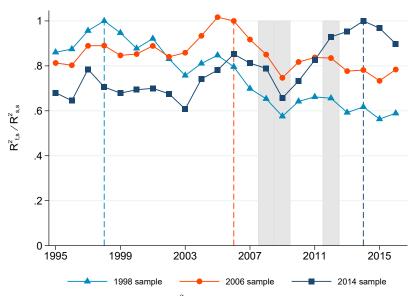


Figure 7: PERSISTENCE IN THE PREDICTIVE VALUE OVER TIME

*Notes:* The figure shows the  $R^2$  in the hold out sample of 1998, 2006 and 2014 using the prediction model from each year *relative to*  $R^2$  in the hold out sample from the same year as the prediction model.

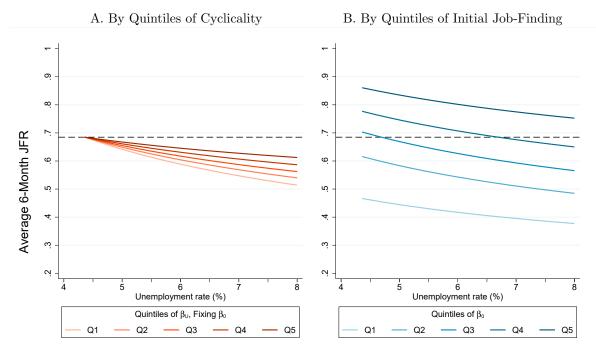
tend to work fewer hours have a lower cyclicality of job finding out of unemployment, but there are little differences in the cyclicality based on education and prior wages [Mueller, 2017]. We revisit this question, simply using richer data and leveraging the extendability of our approach to different years. We perform our prediction exercise for each year in our sample from 1995 to 2016.<sup>31</sup>

We first consider again how persistent the heterogeneity in job finding, but now over the cycle rather than over the spell. We compare the relative predictive value of models estimated in a different year t than the year of the hold-out sample. In the stylized model presented in Section 2, this relative predictive value separates how important the heterogeneity in permanent types is relative to transitory differences. Figure 7 shows the relative predictive value of models estimated in a different year t for three different hold-out samples (resp. 1998, 2006 and 2014). For example, the orange dotted line shows the R-squared in the hold-out sample of 2006 for models from different years relative to the R-squared for the model of 2006. Not surprisingly, the model from 2006 does best but the fall off in predictive power for other years is relatively modest.<sup>32</sup> But even when using models estimated in more distant years, the decrease in the predictive power is limited. E.g., for the 2014 hold-out sample, the predictive power of the model estimated 20 years earlier is still around 70 percent of the predictive power of the model estimated in 2014. This suggests that the features that predict longterm unemployment are relatively stable and that while job-finding rates are cyclical, there are only limited rank reversals in predicted job-finding over time. The estimated persistence in job-finding over time is consistent with our analysis in section 3.5 of multiple spell data, which show a high covariance of job finding across spells.

We use the data to estimate how the heterogeneity evolves over the business cycle in parallel to

 $<sup>^{31}</sup>$ We start only in 1995 to reduce the censoring of pre-unemployment histories.

 $<sup>^{32}</sup>$ The 2005 model actually does slightly better, but it is possible that this is due to sampling variation.



#### Figure 8: Heterogeneity in Individual Cyclicality

Notes: Panel A shows the predicted individual change in the job-finding rate for the five quintiles of the distribution of  $\beta_U$ , normalizing the job-finding rate to the one in 2006. Panel B shows the predicted change at the individual level in the job-finding rate for the five quintiles of the distribution of the intercept  $\beta_0$ .

our analysis of heterogeneity in individual duration dependence in the previous section. An advantage of our prediction exercise is that we can predict a hypothetical job-finding rate for each individual and each year in our data, conditional on their observable characteristics. We can then estimate the cyclicality in the predicted 6-month job-finding rates by relating it – for each individual's combination of observable characteristics – to the log of the aggregate unemployment rate,  $u_t$ , as follows:

$$\log(\hat{F}_t(X_{i,t_0})) = \beta_{0,i} + \beta_{U,i}(u_t - u_{t_0}) + \beta_{T,i}(t - t_0) + \varepsilon_{i,t},$$
(13)

where we use 2006 as the reference year  $t_0$ . Note that we include only individuals who were actually unemployed in this reference year. Moreover, this exercise holds characteristics of individual job seekers constant over time. As we have shown that there is little movement in composition of types, this suggests that the conclusions from our exercise are not affected by these restrictions. We again shrink the distributions of  $\hat{\beta}_j$  using the standard errors of the same regressions, as for the durationdependence estimates (see equation 12 above).

Panel A in Figure 8 illustrates the heterogeneity in the individual cyclicality of job finding by splitting the sample into the five quintiles based on the cyclicality estimate  $\beta_U$ , normalizing the job-finding rate to the one for the 2006 unemployment rate. It shows that there is only moderate dispersion in the changes in the predicted job-finding rate for the range of the unemployment rates observed in Sweden over our sample period, especially in comparison to the dispersion in duration-dependence

discussed earlier (see Figure 5).<sup>33</sup> Panel B of Figure 8 illustrates how the predicted individual level dynamics relate to the job-finding rate in the reference year. More specifically, it shows the predicted changes by quintile of the distribution of the intercept  $\beta_0$ . The declines in the job-finding rate are quite similar across the five quintiles, very much in contrast with the dynamics over the unemployment spell, where we found large differences in the slopes.

The right panel of Figure 3 shows again how observable characteristics correlate with the cyclical component  $\beta_U$ . We confirm that in contrast to the duration dependence analysis job seekers with higher job-finding rates do not experience larger, but slightly smaller (relative) declines as the unemployment rate increases. We again find that, conditional on initial job finding, job seekers are more shielded against declines in the job-finding rate when they are more educated and had higher labor income prior to unemployment. The estimated differences are more pronounced compared to the duration-dependence analysis.<sup>34</sup>

To sum up, we find moderate dispersion in the individual cyclicality of job finding despite the important cyclicality overall and the large predictable differences in individual job-finding rates at a given moment in time. The predictable heterogeneity in job finding is thus persistent over time, which is also reflected in the persistence of the predictive power of the prediction models.

# 6 Targeting Unemployment Policies

An important consequence of predictable heterogeneity across the unemployed is that unemployment policies can be targeted. We study the potential for targeting unemployment policies to job seekers at risk of long-term unemployment, drawing our motivation from the fact that long-term unemployment is the predominant criteria for the assignment of active labor market policies (ALMP). A number of Public Employment Services (PES) in fact use the expected risk of long-term unemployment to assign job seekers to job search counselling or training programs, either based on specific dimensions (e.g., age, education), as assessed by the case worker or as predicted by statistical profiling models [OECD, 2019]. Alternatively, some programs are limited to the long-term unemployed (e.g., wage subsidies), or are required for long-term unemployed workers to remain eligible for UI benefits (e.g., workfare).

**Unemployment Policies in Sweden.** The Swedish PES has used a wide range of different policies and interventions, as presented in Appendix Table A11. The first category consists of training programs designed to learn vocational skills, non-vocational training and job search assistance and includes 15.7% percent of all unemployment spells in Sweden. The second category consists of work experience and workfare interventions, corresponding to 13.7% percent of unemployment spells. The final category includes wage subsidies provided to employers who hire workers who have been long-

<sup>&</sup>lt;sup>33</sup>Appendix Figure A7 shows the estimated distributions of the permanent and cyclical component of the job-finding rate. The distribution of the permanent component in Panel A closely resembles the distribution of predicted job-finding rates for the year 2006 in Figure 2, as we choose the year 2006 as our reference year. Panel B shows the distribution of the cyclical component. The average cyclicality equals -0.33, implying that if the unemployment rate doubles, the job-finding rate decreases by 33 percent. For the cyclical component,  $\hat{\beta}_U$ , the shrunken standard deviation is 0.115, which is moderate, and the bootstrapped 95% confidence interval is tight at [0.114, 0.115]. As in previous exercises, we draw 500 bootstrap samples from the 2006 hold-out sample for this last step.

 $<sup>^{34}</sup>$ The estimated Shapley values in Appendix Table A10 confirm the relative importance of characteristics other than the 2006 predicted job-finding in explaining the individual cyclicality.

term unemployed. Appendix Table A11 reports the timing and duration of the different type of unemployment policies. About 14% percent of the unemployed job seekers in 2006 were subject to an intervention already in the first six months of the spell. However, around 44% of the unemployment policies are taken up by long-term unemployed, even though only 30% of job seekers become long-term unemployed. For the workfare programs and the wage subsidies, the average job seeker has been unemployed for over a year and longer when they get initiated. Only the training and assistance programs start earlier in the spell with about 55% of them initiated before a job seeker reaches six months of unemployment.

The PES case workers in Sweden play a key role in the allocation of ALMPs, but are in some cases limited explicitly by law. The PES centres have also become more centralized, further limiting the discretion by case workers. While the targeting of wage subsidies for example was selective before 2007, *all* unemployed job seekers are now eligible, but only if unemployed for at least one year [Lombardi et al., 2018]. The training programs are targeted already earlier in the spell to workers who 'typically' experience long unemployment spells [Richardson and van den Berg, 2013]. For a few years, the PES even used a risk profiling model to help case workers with the targeting [Bennmarker et al., 2007].

We can use our prediction model to evaluate how successful the targeting of the Swedish unemployment policies has been. Panel A of Figure A12 plots the distribution of predicted job-finding risks for individuals assigned to the ALMPs defined in the narrow sense (i.e., training and job search) in the first six months. If well targeted, we would expect most participants to be in the lower range of the distribution. While the distributions are distinct, there is substantial overlap with the distribution for the non-participants. On average, the predicted LTU risk is 39% for those who have taken up the ALMPs relative to an average of 30% in the total sample of unemployed. Hence, their long-term unemployment risk is larger than average, but the difference is modest, suggesting an important potential for targeting these ALMPs better to those with the highest LTU risk.<sup>35</sup>

**Risk-Profiling for Assignment.** The use of prediction models can change the assignment of unemployment policies in two ways. First, unemployment policies initiated early in the spell can be targeted to job seekers with a higher risk of long-term unemployment. Second, unemployment policies designed for the long-term unemployed can be assigned earlier in the spell. As noted before, the profiling models used in practice, including by the PES in Sweden, aim to target individuals with the highest long-term unemployment risk. To be efficient, this requires that individuals prone to be long-term unemployed gain more from the interventions and that these gains do not increase as a given individual remains unemployed for longer. Of course, this remains to be shown but is beyond the scope of this paper.<sup>36</sup>

We can easily evaluate these potential advantages of targeting using our prediction model. By targeting the 20% of individuals with the worst employment prospects at the start of the spell, one

 $<sup>^{35}</sup>$ We find that the differences also remain similar when we retrain the model on the sample of those who did not enter ALMPs in the first 6 months of the spell; see panels C and D of Appendix Figure A12, which show the corresponding distributions of predicted job-finding rates.

<sup>&</sup>lt;sup>36</sup>Note that Cockx et al. [2023] do find differences in the effect of training programs by unemployment duration, but cannot separate selection vs. true duration-dependence in the treatment effects. There is some theoretical work on this issue. For example, Spinnewijn [2013] links the optimal timing of training programs to the loss of human capital upon job loss vs. its depreciation during unemployment.

|                                     |         | $\mathbf{At}$                  | Start of Spell |        | 6 Months into Spell |                |  |
|-------------------------------------|---------|--------------------------------|----------------|--------|---------------------|----------------|--|
|                                     | All     | All ALMP Target 20% Target 10% |                |        |                     | Target 67% LTU |  |
|                                     | (1)     | (2)                            | (3)            | (4)    | (5)                 | (6)            |  |
| Pred. Job Finding $(\hat{F}_{i,d})$ | 0.70    | 0.61                           | 0.41           | 0.33   | 0.55                | 0.46           |  |
| Duration (d)                        | 0       | 0                              | 0              | 0      | 6                   | 6              |  |
| Ν                                   | 122,590 | 9,256                          | 24,712         | 12,259 | $41,\!647$          | 27,765         |  |

Table 7: PREDICTED JOB-FINDING PROBABILITIES FOR DIFFERENT TARGETS

*Notes:* The table reports mean predicted 6-month job-finding probabilities in different targeted samples in the year 2006. Column (1) corresponds to the full hold-out sample at the beginning of the spell. Column (2) is the subset of spells that included any ALMPs in the narrow sense during the first 6 months of unemployment. Columns (3) and (4) are the bottom quintile and decile of predicted job-finding probability at the start of the spell, respectively. Column (5) looks at those 6 months into the unemployment spell and reports the predicted job-finding probability from 6 to 12 months of the spell. Finally, Column (6) considers the bottom two thirds of predicted job-finding probability 6 months into the spell.

would reach individuals with a LTU risk of 59 percent on average, see Table 7. If we targeted only the bottom 10%, corresponding to the share of job seekers starting either training programs or job search assistance early, the average LTU risk would be further increased to 67%. This is significantly higher than the average LTU risk of 30%, but also than the predicted LTU risk of 39% for the about 10% of job seekers assigned to training and assistance programs. The prediction model can thus help to significantly increase the predicted long-term unemployment risk of the pool of individuals assigned to ALMPs. Moreover, rather than using the prediction model at the start of the spell, one could have also waited for 3.5 months before assigning job seekers to programs. At this duration, the average probability to be still unemployed six months into the spell has increased to 67%, which corresponds to the average long-term unemployment risk for the bottom 10%.<sup>37</sup> Hence, presuming that we want to assign programs to job seekers most likely to experience unemployment spells of at least 6 months, we can use the prediction model for assignment at the start of the spell and avoid 3.5 months of unemployment to screen out the low-risk job seekers.

Targeting by Duration of Unemployment. An alternative objective is to target those with the lowest job-finding rate among all the unemployed, i.e. including job seekers at all durations of unemployment. For this, the length of the ongoing unemployment spell can be a useful screening device as those who remain unemployed for longer have lower job-finding rates. However, our analysis suggests that using the duration of unemployment is less effective than using the prediction model. Six months into unemployment, the average job-finding rate over a six-month horizon has decreased from 70% to 55%, for the 34% of job seekers remaining. Even one year into the spell, when only 17% of job seekers remain, the average job-finding rate is still 49%. This remains higher than the 41% probability for the 20% job seekers who can be targeted at the start of the spell (see Table 7). Of course, one can also wait before targeting and apply the prediction model to those who have been

<sup>&</sup>lt;sup>37</sup>Appendix Figure A13 shows how the probability to be still unemployed six months into the spell evolves over the first six months of unemployment. Note that this probability increases mechanically as job seekers have a shorter horizon left to find a job before becoming long-term unemployed, but also because of the dynamic selection of less employable types into longer unemployment spells.

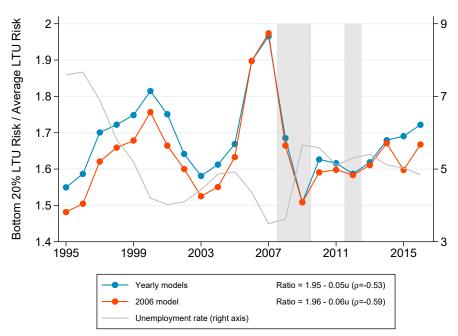


Figure 9: The Value of Targeting over the Business Cycle

*Notes:* The figure shows the ratio of the observed LTU risk for the bottom 20% relative to the average LTU risk in each year.

unemployed for some time. Still, in the Swedish context, the returns to delaying the targeting of workers are limited because of the persistence in heterogeneity.<sup>38</sup>

**Targeting over the Cycle.** We finally gauge how the value of targeting changes over the business cycle as well as how much one benefits from updating the prediction model over time. We first compare the LTU risk for the bottom 20% relative to the average LTU risk in the hold-out sample for each year between 1995 and 2016. Figure 9 shows that the value of targeting is strongly pro-cyclical. It reaches its peak just before the Great Recession, when the LTU of the targeted group is almost twice as high as the average LTU risk. The value clearly drops during the recessions observed in our sample period.<sup>39</sup> Note that we found earlier that the predicted job finding varies close to proportionally with the unemployment rate, starting from different job-finding rates, but this is not true when converting into predicted LTU risks as illustrated in Appendix Figure A8. Figure 9 also shows the time series of the same statistic, but only using the prediction model in 2006 to rank individuals and determine the bottom 20%. This thus shows the LTU for this group – which would be targeted based on the 2006 model – relative to the average LTU risk, again for each year in our sample period. The comparison of the two time series shows that the loss of not updating the prediction model to select the group of individuals to assign ALMPs is relatively minor. This corroborates the earlier finding in Figure 7,

 $<sup>^{38}</sup>$ For example, as shown in Column 6 of Table 7, the bottom two thirds of the long-term unemployed (wich corresponds to 23% of the sample at the beginning of the spell) have a predicted chance of 46% to find a job in the next 6 months. Note that this is higher than the 41% probability for the bottom 20% at the start of the spell. Moreover, we would have to wait for six months before assigning them to a policy.

<sup>&</sup>lt;sup>39</sup>These patterns are robust to excluding training spells or targeting a fixed number of unemployed instead of a fixed percent of unemployed, see Figure A11 in the Appendix.

showing that the heterogeneity in job-finding rates is very persistent over the business cycle.

# 7 Conclusion

This paper uses rich administrative data from Sweden to study the predictability of long-term unemployment. We find substantial predictable heterogeneity of LTU risk that is driven by the use of comprehensive data on income, employment and benefit histories and show how the predictability in LTU risk relates to issues of selection over the unemployment spell and the business cycle.

First, we show that, over the spell of unemployment, our results of substantial predictability have important implications for dynamic selection and the observed duration dependence in job finding. In particular, we show that the persistence in the predictability of job finding is a key statistic that pins down the extent of dynamic selection. We show empirically that the the predictability of job finding is indeed very persistent over the spell of unemployment and that, as a consequence, at least 49% of the observed decline in job finding is driven by dynamic selection. This finding complements recent research that has found an important role for selection but with different and complimentary approaches [Alvarez et al., 2022; Mueller et al., 2021]. In fact, using the sample of job seekers with repeated unemployment spells, we find a substantial role for unobserved heterogeneity, corresponding to about half of the estimated predictable heterogeneity. Taken together, dynamic selection can account for as much as 84% of the observed decline in job finding over the spell of unemployment.

Second, we examine to what extent the cyclicality in job finding and LTU risk is driven by cyclical changes in the pool of unemployed. Prior work has found little role for composition, but was limited to socio-demographic variables in survey data. Despite the richer data and the high predictive power for job finding in the cross-section of job seekers, we find no evidence that the rise in LTU risk is driven by composition and thus confirm the previous evidence over the business cycle (e.g., Baker [1992] and Kroft et al. [2016]).

Our approach of estimating prediction models for job finding at different stages of the unemployment spell or the business cycle also allows us to predict the duration dependence and the cyclicality of job finding for each individual in our data. We find substantial heterogeneity in the dynamics over the unemployment spell that are inconsistent with the common assumption of proportionality in models of job search. Over the business cycle, instead, we only find limited heterogeneity in the cyclicality of job finding.

Finally, we apply our prediction exercise to the question of targeting and timing of unemployment policies. While we do not know to what extent treatment effects of these policies are heterogeneous by predictable LTU, our starting point is that a common criteria for search policies is the duration of unemployment or the risk of long-term unemployment from profiling models similar to ours. We find that targeting the bottom of the predicted distribution of job finding can save valuable time and is associated with a much higher LTU risk than for the average unemployed. This is particularly so in times of low unemployment, suggesting a procyclical value for the targeting of unemployment policies. A valuable avenue for future research, which is beyond the scope of this paper, would be to identify the effects of unemployment policies by predicted LTU risk, by duration of unemployment as well as the state of the business cycle.

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# Appendix

# A Additional Figures and Tables

## A.1 Predictive Power: ROC Curves

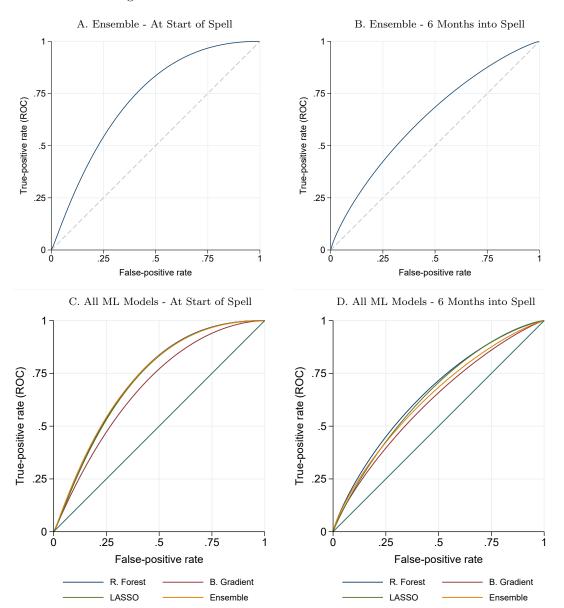


Figure A1: PREDICTIVE POWER OF ENSEMBLE MODEL

*Notes:* The Receiver Operating Characteristic (ROC) curves plot the combinations of true-positive and false-positive rates attained by binary classifiers based on various thresholds of our predicted job-finding probabilities. Panels A and B focus on the ensemble model, while panels C and D also show the three underlying ML models (random forest, gradient-boosted decision trees and lasso). All curves shown correspond to the hold-out sample for the year 2006.

#### A.2 Predictive Power: Different Horizons and Robustness

|                     |             | E     | $(\cdot)$ | Va    | $r(\cdot)$ | C d          | $\overline{v}v(\cdot)$ | 1            | $\mathbb{R}^{2}(\cdot)$ |
|---------------------|-------------|-------|-----------|-------|------------|--------------|------------------------|--------------|-------------------------|
| Job Finding Horizon | Ν           | F     | $\hat{F}$ | F     | $\hat{F}$  | $\hat{F}, F$ | $\hat{F}, F_{6m}$      | $\hat{F}, F$ | $\hat{F}, F_{6m}$       |
| 3 Months            | $122,\!590$ | 0.483 | 0.484     | 0.250 | 0.030      | 0.027        | 0.028                  | 0.097        | 0.122                   |
| 6 Months            | $122,\!590$ | 0.700 | 0.699     | 0.210 | 0.033      | 0.031        | 0.031                  | 0.136        | 0.136                   |
| 12 Months           | $122,\!590$ | 0.860 | 0.861     | 0.120 | 0.017      | 0.016        | 0.021                  | 0.132        | 0.131                   |

Table A1: ROBUSTNESS: JOB FINDING OVER DIFFERENT HORIZONS

*Notes:* The table reports summary statistics about observed and predicted job-finding probabilities at the start of the spell over different horizons. We consider job finding over three horizons: three months, six months (the baseline) and twelve months since the beginning of the spell.

| Model       | Sample             | Ν            | $E(F_{i,0})$ | $E(\hat{F}_{i,0})$ | $Var(F_{i,0})$ | $Var(\hat{F}_{i,0})$ | $Cov(\hat{F}_{i,0}, F_{i,0})$ | $R^2(\hat{F}_{i,0}, F_{i,0})$ |
|-------------|--------------------|--------------|--------------|--------------------|----------------|----------------------|-------------------------------|-------------------------------|
| A. Baseline | 9                  |              | _            |                    |                |                      |                               |                               |
| Baseline    | All                | $122,\!590$  | 0.700        | 0.699              | 0.210          | 0.033                | 0.031                         | 0.136                         |
| B. Robustr  | ness to ALMPs      |              | _            |                    |                |                      |                               |                               |
| Baseline    | No ALMPs           | $113,\!334$  | 0.730        | 0.706              | 0.197          | 0.032                | 0.029                         | 0.130                         |
| No ALMPs    | All                | $122,\!590$  | 0.700        | 0.726              | 0.210          | 0.030                | 0.029                         | 0.134                         |
| No ALMPs    | No ALMPs           | 113,334      | 0.730        | 0.731              | 0.197          | 0.030                | 0.028                         | 0.133                         |
| C. Robustr  | ness to job findir | g definition | _            |                    |                |                      |                               |                               |
| Baseline    | No AvOrs 7-8       | 105,300      | 0.683        | 0.698              | 0.216          | 0.033                | 0.031                         | 0.133                         |
| Baseline    | No AvOrs 5-8       | 65,590       | 0.742        | 0.743              | 0.192          | 0.026                | 0.024                         | 0.117                         |
| D. Robusti  | ness to functiona  | l form       | _            |                    |                |                      |                               |                               |
| Linear      | All                | 122,590      | 0.700        | 0.700              | 0.210          | 0.030                | 0.030                         | 0.138                         |

Table A2: ROBUSTNESS: ALMPS AND JOB FINDING DEFINITION

*Notes:* The table reports summary statistics about observed and predicted job-finding probabilities at the start of the spell for different combinations of models and samples. Models considered include the baseline 2006 model, a model trained on the subset of spells that did not include ALMPs (in the narrow sense) during the first six months of unemployment ("No ALMPs"), and the linear regression model ("Linear"). The samples on which we evaluate the predictions are the full 2006 hold-out sample ("All") and several subsets thereof: excluding spells that include ALMPs during the first six months ("No ALMPs"), excluding spells that ended because the job seeker entered education other than training or died ("No AvOrs 7-8") and excluding spells that ended education other than training or died ("No AvOrs 7-8").

### A.3 Predictive Power: Linear Model

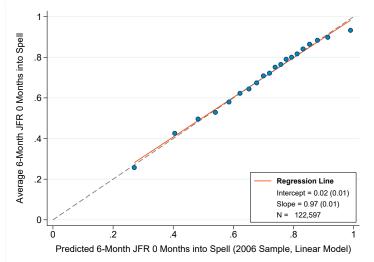


Figure A2: Comparing Predictions to Outcomes: Linear Model

*Notes:* The figure shows a binned scatter plot of observed job finding and the predictions of the linear model. That is to say, we split the hold-out sample into 20 vigintiles of predicted 6-month job-finding probability and report, for each bin, mean observed and predicted 6-month job-finding rates at the start of the spell. The red line shows the results of a linear regression at the individual level of a dummy for finding a job within 6 months on the predicted 6-month job-finding probability.

Table A3:  $\mathbb{R}^2$  for various submodels in the year 2006: ML Model vs Linear Model

|                                                                                                                                              |       |        |             | A. ML            | Model                      | l                               |                                      |                                                |
|----------------------------------------------------------------------------------------------------------------------------------------------|-------|--------|-------------|------------------|----------------------------|---------------------------------|--------------------------------------|------------------------------------------------|
|                                                                                                                                              | (1)   | (2)    | (3)         | (4)              | (5)                        | (6)                             | (7)                                  | (8)                                            |
| $R^2(\hat{F}_{i,0}, F_{i,0})$                                                                                                                | 0.057 | 0.086  | 0.094       | 0.128            | 0.132                      | 0.136                           | 0.139                                | 0.136                                          |
| Change $(j)$ vs $(j-1)$                                                                                                                      | -     | +51.0% | +8.9%       | +37.2%           | +2.7%                      | +3.2%                           | +2.3%                                | -2.4%                                          |
|                                                                                                                                              |       |        | в           | . Linea          | r mod                      | el                              |                                      |                                                |
|                                                                                                                                              | (1)   | (2)    | (3)         | (4)              | (5)                        | (6)                             | (7)                                  | (8)                                            |
| $R^2(\hat{F}_{i,0}, F_{i,0})$                                                                                                                | 0.062 | 0.086  | 0.092       | 0.123            | 0.125                      | 0.131                           | 0.133                                | 0.138                                          |
| Change $(j)$ vs $(j-1)$                                                                                                                      | -     | +37.5% | +7.8%       | +33.4%           | +1.7%                      | +4.2%                           | +2.1%                                | +3.4%                                          |
| Socio-demographics<br>Labour Income<br>Other Income<br>Employment History<br>Income History<br>Migration History<br>Industry<br>Municipality | X     | X<br>X | X<br>X<br>X | X<br>X<br>X<br>X | X<br>X<br>X<br>X<br>X<br>X | X<br>X<br>X<br>X<br>X<br>X<br>X | X<br>X<br>X<br>X<br>X<br>X<br>X<br>X | X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X |

*Notes:* The table shows the  $R^2$  of the predicted 6-month job-finding probability and a dummy for actual job finding in the hold-out sample for the year 2006 for various models. Panel A reproduces Panel A in Table 4 for convenience. Panel B shows results from linear regression models that use the same variable groups, starting from the basic model in (1) and adding variable groups sequentially until all of the groups included in the baseline model are incorporated in (8).

# A.4 Predictive Power: The Role of Pre-Unemployment History Variables

|                               | <b>A.</b> G | roups o | of varia | bles: s | equenti | al sub- | models |
|-------------------------------|-------------|---------|----------|---------|---------|---------|--------|
|                               | (1)         | (2)     | (3)      | (4)     | (5)     | (6)     | (7)    |
| $R^2(\hat{F}_{i,0}, F_{i,0})$ | 0.058       | 0.108   | 0.114    | 0.117   | 0.118   | 0.120   | 0.125  |
| Change $(j)$ vs $(j-1)$       | -           | +87.0%  | +5.7%    | +2.5%   | +0.5%   | +2.3%   | +4.1%  |
| Basic Socio-demographics      | x           | х       | Х        | Х       | Х       | х       | х      |
| Individual History in $t-1$   |             | Х       | Х        | Х       | Х       | Х       | Х      |
| Individual History in $t-2$   |             |         | X        | X       | X       | X       | Х      |
| Individual History in $t-3$   |             |         |          | х       | X       | X       | Х      |
| Individual History in $t-4$   |             |         |          |         | X       | X       | Х      |
| Individual History in $t-5$   |             |         |          |         |         | X       | Х      |
| Firm Characteristics          |             |         |          |         |         |         | Х      |

Table A4:  $R^2$  depending on pre-unemployment history variables

#### B. Groups of variables: marginal sub-models

|                                                                | (1)   | (2)    | (3)    | (4)    | (5)    | (6)    | (7)    |
|----------------------------------------------------------------|-------|--------|--------|--------|--------|--------|--------|
| $R^2(\hat{F}_{i,0}, F_{i,0})$                                  | 0.058 | 0.108  | 0.087  | 0.070  | 0.076  | 0.071  | 0.087  |
| Change $(j)$ vs $(1)$                                          | -     | +87.0% | +51.4% | +21.2% | +32.0% | +23.1% | +50.0% |
| Variables:                                                     |       |        |        |        |        |        |        |
| Basic Socio-demographics<br>Individual History in $t-1$        | х     | X<br>X | Х      | Х      | Х      | Х      | х      |
| Individual History in $t-2$                                    |       | A      | х      | v      |        |        |        |
| Individual History in $t - 3$<br>Individual History in $t - 4$ |       |        |        | Х      | Х      | Y      |        |
| Individual History in $t-5$<br>Firm Characteristics            |       |        |        |        |        | х      | Х      |

#### C. Individual variables: sequential sub-models

|                                       | (1)   | (2)    | (3)    | (4)    | (5)    |        |  |
|---------------------------------------|-------|--------|--------|--------|--------|--------|--|
| $R^2(\hat{F}_{i,0},F_{i,0})$          | 0.058 | 0.070  | 0.076  | 0.097  | 0.110  |        |  |
| Change $(j)$ vs $(j-1)$               | -     | +20.8% | +9.7%  | +26.4% | +13.9% |        |  |
| Basic Socio-demographics              | X     | Х      | Х      | х      | х      |        |  |
| Days on UI (2y)<br>Unemp. Spells (2y) |       | Х      | X<br>X | X<br>X | X<br>X |        |  |
| Number of Firms (2y)                  |       |        |        | x      | х      |        |  |
| Days on DI (2y)                       | ь т   |        |        |        | х.     | 1 1 1. |  |

#### D. Individual variables: marginal sub-models

|                                         | (1)   | (2)    | (3)    | (4)    | (5)    |      |
|-----------------------------------------|-------|--------|--------|--------|--------|------|
| $R^2(\hat{F}_{i,0}, F_{i,0})$           | 0.058 | 0.070  | 0.074  | 0.079  | 0.075  |      |
| Change $(j)$ vs $(1)$                   | -     | +20.8% | +28.3% | +37.1% | +30.8% |      |
| Basic Socio-demographics                | X     | Х      | Х      | Х      | Х      | <br> |
| Days on UI (2y)<br>Unemp. Spells (2y)   |       | Х      | Х      |        |        |      |
| Number of Firms (2y)<br>Days on DI (2y) |       |        |        | Х      | Х      |      |

Notes: The table shows the  $R^2$  of the predicted 6-month job-finding probability and a dummy for actual job finding in the hold-out sample for the year 2006 for various models. Panel A starts from the basic model in (1) and adds years of pre-unemployment history variables (including days on UI, days on DI, number of unemployment spells and number of firms) and firm characteristics (tenure, size, change in size and layoff rate)) sequentially, while Panel B adds the same groups one at a time. Panels C and D do the same for a selection of individual variables.

#### A.5 Predictive Power: SILC Survey Data

|                   | General Health (GH) |                  | Mental Health (MH) |                  |                                                 | GH for MH sample                                |                  |                   |                  |
|-------------------|---------------------|------------------|--------------------|------------------|-------------------------------------------------|-------------------------------------------------|------------------|-------------------|------------------|
|                   | (1)                 | (2)              | (3)                | (4)              | (5)                                             | (6)                                             | (7)              | (8)               | (9)              |
| Pred. JFR         | 1.082<br>(0.098)    | 1.054<br>(0.101) |                    | 0.992<br>(0.347) | 0.890<br>(0.353)                                |                                                 | 0.957<br>(0.348) | 0.973<br>(0.360)  |                  |
| Health PC1        | ( )                 | 0.014<br>(0.011) | 0.040<br>(0.012)   | · · ·            | · · · ·                                         |                                                 | ( )              | -0.008<br>(0.043) | 0.019<br>(0.043) |
| Mental Health PC1 |                     | ( )              |                    |                  | $\begin{array}{c} 0.046 \\ (0.033) \end{array}$ | $\begin{array}{c} 0.064 \\ (0.034) \end{array}$ |                  | . ,               | ,                |
| $R^2$             | 0.153               | 0.155            | 0.016              | 0.095            | 0.117                                           | 0.044                                           | 0.089            | 0.090             | 0.003            |
| Adj. $R^2$        | 0.142               | 0.142            | 0.014              | 0.083            | 0.094                                           | 0.031                                           | 0.078            | 0.066             | -0.010           |
| N                 | 735                 | 735              | 735                | 80               | 80                                              | 80                                              | 79               | 79                | 79               |

Table A5: Regressions with SILC survey data

Notes: This table presents output from linear regressions of observed job finding on the predicted job-finding rate and measures of general and mental health obtained from the EU-SILC survey. Our measure of general health ("Health PC1") is constructed from three survey questions: general health (PH010), suffering from any chronic illness (PH020) and limitation in activities because of health problems (PH030). The mental health index ("Mental Health PC1") is constructed from five questions: overall life satisfaction (PW010), meaning of life (PW020), being very nervous (PW050), feeling "down in the dumps" (PW060) and feeling downhearted or depressed (PW080). In both cases, the index used in the regressions is the first principal component of the matrix of relevant survey answers. For the regressions, we match individual spells in our hold-out samples from 1992 to 2016 with responses to the survey, with Columns (1)-(3) including spells matched with general health answers, (4)-(6) with mental health answers and (7)-(9) with both. Note that the mental health module was only included in the 2013 version of the survey, hence the lower number of matches in Columns (4)-(9). The results show that general health does not add much explanatory power, potentially because our prediction model already incorporates this information via the number of days spent on DI in the years before the unemployment spell. In contrast, adding mental health increases the  $R^2$  by 23% and adjusted  $R^2$  by 13%, although the small sample size raises concerns about overfitting. A simple placebo exercise, where we perform the general health regressions on the mental health sample and find virtually no change in the  $R^2$  and a decrease in the adjusted  $R^2$ , suggests that the added explanatory power of the mental health variables is not simply due to the small sample size.

# A.6 Predictive Power: Extended Models

|                                                  |       | Extensions of Basic |        |        |       |        |        |                  |  |  |
|--------------------------------------------------|-------|---------------------|--------|--------|-------|--------|--------|------------------|--|--|
|                                                  | (1)   | (2)                 | (3)    | (4)    | (5)   | (6)    | (7)    | (8)              |  |  |
| $R^2(\hat{F}_{i,0}, F_{i,0})$                    | 0.057 | 0.082               | 0.067  | 0.068  | 0.063 | 0.068  | 0.068  | 0.091            |  |  |
| Change $(j)$ vs $(1)$                            | -     | +43.5%              | +18.2% | +19.7% | +9.8% | +18.9% | +19.3% | +60.6%           |  |  |
| Socio-demographics<br>Occupation<br>Union member | Х     | X<br>X              | X<br>X | Х      | Х     | Х      | Х      | X<br>X<br>X      |  |  |
| Wealth<br>IQ<br>UI choice<br>UI benefits         |       |                     |        | Х      | Х     | Х      | Х      | X<br>X<br>X<br>X |  |  |

Table A6:  $R^2$  for extended models: starting from Basic

Notes: The table shows the  $R^2$  of the predicted 6-month job-finding probability and a dummy for actual job finding in the hold-out sample for the year 2006 for various models. We start from the basic model using only socio-demographic information in column (1) and add additional information from other administrative data sets, first one at a time and then all at once in column (8).

# A.7 Multiple Spell Data and Results

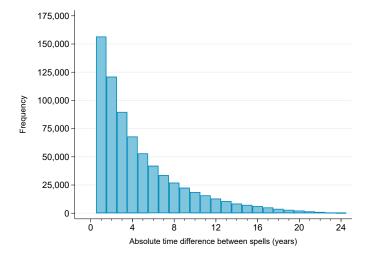


Figure A3: Two-Spell Sample: Time Difference Between Spells

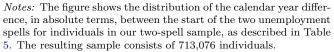


Table A7: Observable, Unobservable, Fixed and Variable Components of Heterogeneity in Job Finding: Robustness

|              |                                                                                        |                      | V                                                      |                                                                                  |
|--------------|----------------------------------------------------------------------------------------|----------------------|--------------------------------------------------------|----------------------------------------------------------------------------------|
|              | Fixed                                                                                  | Variable             | Total<br>(Multiple Spells)                             | Total<br>(All Spells)                                                            |
| Observable   | $\begin{aligned} C_1 &= Cov_{1,2}(\hat{F}^1_{i,0},F^2_{i,0}) \\ & 0.017 \end{aligned}$ | $C_3 - C_1$<br>0.007 | $C_3 = Cov_{1,2}(\hat{F}_{i,0}^2, F_{i,0}^2)$<br>0.024 | $\begin{aligned} C_4 = Cov_2(\hat{F}_{i,0}^2, F_{i,0}^2) \\ 0.028 \end{aligned}$ |
| Unobservable | $C_2 - C_1$<br>0.013                                                                   |                      |                                                        |                                                                                  |
| Total        | $C_2 = Cov_{1,2}(F_{i,0}^1, F_{i,0}^2)$<br>0.030                                       |                      | By Proportionality<br>0.042                            | By Proportionality<br>0.048                                                      |

A. Spells in different calendar years

#### B. Spells more than 2 years apart

|              | Fixed                                                  | Variable                    | Total<br>(Multiple Spells)                             | Total<br>(All Spells)                              |
|--------------|--------------------------------------------------------|-----------------------------|--------------------------------------------------------|----------------------------------------------------|
| Observable   | $C_1 = Cov_{1,2}(\hat{F}^1_{i,0}, F^2_{i,0})$<br>0.014 | $C_3 - C_1$<br><b>0.011</b> | $C_3 = Cov_{1,2}(\hat{F}_{i,0}^2, F_{i,0}^2)$<br>0.025 | $C_4 = Cov_2(\hat{F}_{i,0}^2, F_{i,0}^2)$<br>0.029 |
| Unobservable | $C_2 - C_1$<br>0.012                                   |                             |                                                        |                                                    |
| Total        | $C_2 = Cov_{1,2}(F_{i,0}^1, F_{i,0}^2)$<br>0.025       |                             | By Proportionality<br>0.046                            | By Proportionality<br>0.052                        |

#### C. Spells more than 5 years apart

|              | Fixed                                                         | Variable             | Total<br>(Multiple Spells)                             | Total<br>(All Spells)                              |
|--------------|---------------------------------------------------------------|----------------------|--------------------------------------------------------|----------------------------------------------------|
| Observable   | $C_1 = Cov_{1,2}(\hat{F}^1_{i,0}, F^2_{i,0})$<br><b>0.009</b> | $C_3 - C_1$<br>0.015 | $C_3 = Cov_{1,2}(\hat{F}_{i,0}^2, F_{i,0}^2)$<br>0.024 | $C_4 = Cov_2(\hat{F}_{i,0}^2, F_{i,0}^2)$<br>0.029 |
| Unobservable | $C_2 - C_1$<br><b>0.010</b>                                   |                      |                                                        |                                                    |
| Total        | $C_2 = Cov_{1,2}(F_{i,0}^1, F_{i,0}^2)$<br>0.019              |                      | By Proportionality<br>0.051                            | By Proportionality<br>0.063                        |

#### D. First spell lasted more than 6 months

|              | Fixed                                                  | Variable             | Total<br>(Mult. Spells, LTU)                                  | Total<br>(All Spells)                              |
|--------------|--------------------------------------------------------|----------------------|---------------------------------------------------------------|----------------------------------------------------|
| Observable   | $C_1 = Cov_{1,2}(\hat{F}^1_{i,6}, F^2_{i,0})$<br>0.009 | $C_3 - C_1$<br>0.012 | $C_3 = Cov_{1,2}(\hat{F}_{i,0}^2, F_{i,0}^2)$<br><b>0.021</b> | $C_4 = Cov_2(\hat{F}_{i,0}^2, F_{i,0}^2)$<br>0.028 |
| Unobservable | $C_2 - C_1$<br>0.007                                   |                      |                                                               |                                                    |
| Total        | $C_2 = Cov_{1,2}(F_{i,6}^1, F_{i,0}^2)$<br>0.016       |                      | By Proportionality<br>0.038                                   | By Proportionality<br>0.051                        |

Notes: This table reports key statistics for the sample of individuals with multiple unemployment spells between 1992 and 2016. For a description of the samples and statistics, see the note to Table 5. Panel A reproduces Table 5, while panels B and C simply restrict the samples in A to spells more than 2 and 5 years apart, respectively. Panel D restricts the sample in A to pairs where the first spell lasted more than 6 months, and computes  $C_1$  and  $C_2$  using predicted and actual job-finding probabilities from the 6th to the 12th month of unemployment during the first spell.

#### A.8 Dynamics over Spell: Robustness

| Sample            | Model     | Ν           | E(F)  | $E(\hat{F})$ | $Var(\hat{F})$ | $Cov(\hat{F},F)$ | $R^2(\hat{F},F)$ |
|-------------------|-----------|-------------|-------|--------------|----------------|------------------|------------------|
| At Start of Spell | 0M Model  | $220,\!439$ | 0.704 | 0.702        | 0.035          | 0.034            | 0.156            |
|                   | 6M Model  | $220,\!439$ | 0.704 | 0.594        | 0.023          | 0.022            | 0.100            |
|                   | 12M Model | 220,439     | 0.704 | 0.525        | 0.021          | 0.013            | 0.041            |
| 6M into Spell     | 6M Model  | 72,347      | 0.538 | 0.537        | 0.024          | 0.020            | 0.063            |
|                   | 12M Model | 72,347      | 0.538 | 0.489        | 0.020          | 0.012            | 0.031            |
| 12M into Spell    | 12M Model | 37,242      | 0.481 | 0.474        | 0.020          | 0.009            | 0.018            |

Table A8: Models Trained of Different Samples: Pooled 2006-2007 Data

*Notes:* The table reports summary statistics about models trained on different unemployment durations in 2006 and 2007. The first three rows correspond to the hold-out sample at the start of the unemployment spell. We generate three different predictions for this sample, with models trained at the start of the spell (the contemporaneous predictions), 6 months into the spell and 12 months into the spell. Rows 4 and 5 deal with the hold-out sample 6 months into the spell; for this sample, we generate predictions using the models trained contemporaneously and 12 months into the spell. Row 6 presents results for the hold-out sample 12 months into the spell, using the contemporaneous model.

| Sample            | Model     | Ν           | E(F)  | $E(\hat{F})$ | $Var(\hat{F})$ | $Cov(\hat{F},F)$ | $R^2(\hat{F},F)$ |
|-------------------|-----------|-------------|-------|--------------|----------------|------------------|------------------|
| At Start of Spell | 0M Model  | 229,444     | 0.577 | 0.572        | 0.031          | 0.031            | 0.123            |
|                   | 6M Model  | $229,\!444$ | 0.577 | 0.522        | 0.020          | 0.020            | 0.079            |
|                   | 12M Model | 229,444     | 0.577 | 0.482        | 0.017          | 0.011            | 0.029            |
| 6M into Spell     | 6M Model  | 96,336      | 0.469 | 0.473        | 0.018          | 0.014            | 0.044            |
|                   | 12M Model | 96,336      | 0.469 | 0.450        | 0.017          | 0.009            | 0.019            |
| 12M into Spell    | 12M Model | 47,504      | 0.426 | 0.426        | 0.016          | 0.009            | 0.022            |

Table A9: Models Trained of Different Samples: Pooled 2009-2010 Data

*Notes:* The table reports summary statistics about models trained on different unemployment durations in 2009 and 2010. The first three rows correspond to the hold-out sample at the start of the unemployment spell. We generate three different predictions for this sample, with models trained at the start of the spell (the contemporaneous predictions), 6 months into the spell and 12 months into the spell. Rows 4 and 5 deal with the hold-out sample 6 months into the spell; for this sample, we generate predictions using the models trained contemporaneously and 12 months into the spell. Row 6 presents results for the hold-out sample 12 months into the spell, using the contemporaneous model.

#### A.9 Selection over Business Cycle: Robustness

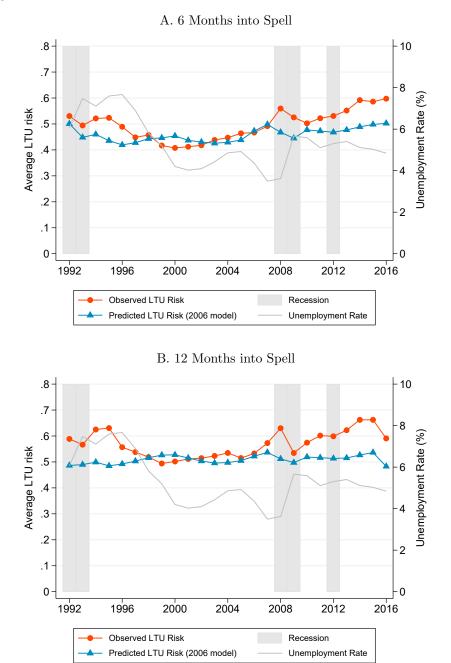
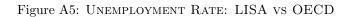
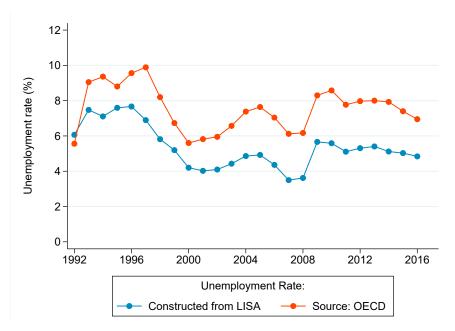


Figure A4: Average Risk and Selection into Long-Term Unemployment

*Notes:* The figure shows the averages of 1 minus observed and predicted 6-month job-finding rates at different unemployment durations for the hold-out sample for the years 1992-2016. Panel A shows unemployment risk between the 6th and 12th months of unemployment, while Panel B shows unemployment risk between the 12th and 18th months. Predictions are obtained using the corresponding model trained on 2006 data. The grey shaded areas correspond to periods with two consecutive quarters of negative growth in Gross Domestic Product.





Notes: The figure compares the unemployment rate computed from the LISA panel and the official OECD statistics between 1992 and 2016. We use the LISA series throughout the analysis.

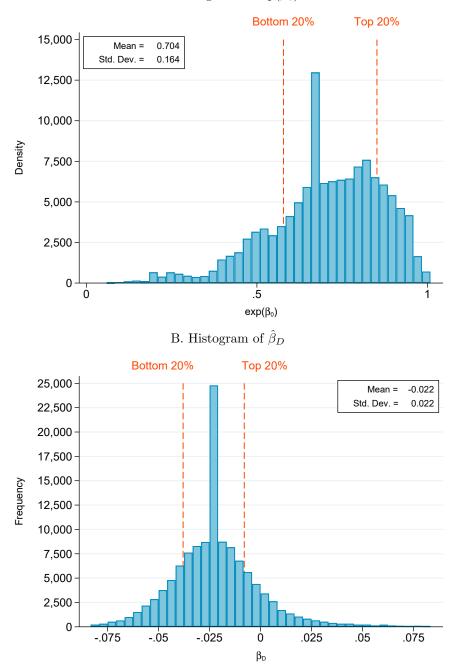
|                       | Predicted lo | g LTU risk (2006) | Observable log LTU ris |          |  |  |  |
|-----------------------|--------------|-------------------|------------------------|----------|--|--|--|
|                       | (1) (2)      |                   | (3)                    | (4)      |  |  |  |
|                       |              | 1992-20           | 16                     |          |  |  |  |
| Log unemployment rate | 0.072        | 0.181             | 0.384                  | 0.782    |  |  |  |
|                       | (0.072)      | (0.069)           | (0.189)                | (0.135)  |  |  |  |
| Time trend            |              | 0.007             |                        | 0.025    |  |  |  |
|                       |              | ( 0.002)          |                        | ( 0.004) |  |  |  |
| $R^2$                 | 0.041        | 0.352             | 0.152                  | 0.682    |  |  |  |
| Adj. $R^2$            | -0.000       | 0.293             | 0.116                  | 0.653    |  |  |  |
| Observations          | 25           | 25                | 25                     | 25       |  |  |  |
|                       | 1995-2016    |                   |                        |          |  |  |  |
| Log unemployment rate | 0.009        | 0.114             | 0.366                  | 0.688    |  |  |  |
|                       | (0.083)      | (0.049)           | (0.229)                | (0.088)  |  |  |  |
| Time trend            |              | 0.011             |                        | 0.032    |  |  |  |
|                       |              | ( 0.002)          |                        | (0.003)  |  |  |  |
| $R^2$                 | 0.001        | 0.707             | 0.113                  | 0.889    |  |  |  |
| Adj. $R^2$            | -0.049       | 0.676             | 0.069                  | 0.877    |  |  |  |
| Observations          | 22           | 22                | 22                     | 22       |  |  |  |

Table A10: Relationship between Unemployment and Long-Term Unemployment Risk

Notes: The table shows the results of linear regressions of the log of predicted and observed long-term unemployment risk on the log of the aggregate unemployment rate (1-4) and a linear time trend (2 and 4). Panel A uses every year in our sample period, while Panel B restricts to 1995-2016 to avoid early censoring of income and employment histories.

# A.10 Heterogeneity in Dynamics over Spell: Additional Results

Figure A6: Distribution of Permanent and Duration-Dependent Component of Job-Finding Risk

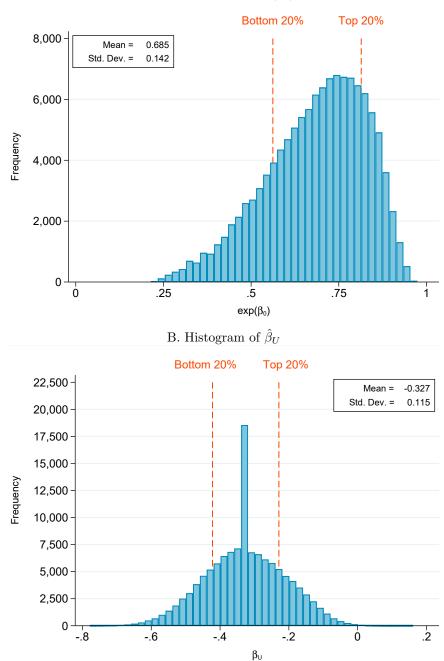


A. Histogram of  $\exp(\hat{\beta}_0)$ 

Notes: The figure shows the distribution of the coefficients from the individual-level regressions outlined in equation 11, after applying the shrinkage in equation 12. Panel A shows the histogram of the exponential of the intercept  $\exp(\hat{\beta}_0)$ , while Panel B shows the histogram of the duration-dependence coefficient  $\hat{\beta}_D$ .

# A.11 Heterogeneity in Dynamics over Business Cycle: Additional Results

Figure A7: DISTRIBUTION OF PERMANENT AND CYCLICAL COMPONENT OF JOB-FINDING RISK



A. Histogram of  $\exp(\hat{\beta}_0)$ 

Notes: The figure shows the distribution of the coefficients from the individual-level regressions outlined in equation 13, after applying the shrinkage in equation 12. Panel A shows the histogram of the exponential of the intercept  $\exp(\hat{\beta}_0)$ , while Panel B shows the histogram of the cyclicality coefficient  $\hat{\beta}_U$ .

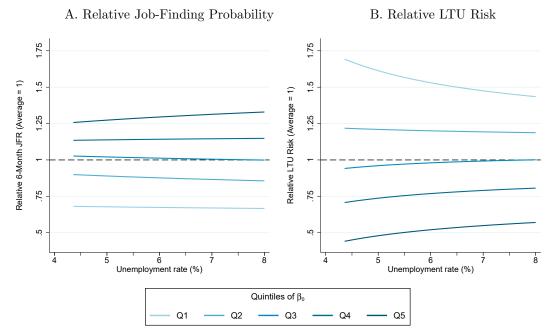


Figure A8: HETEROGENEITY IN INDIVIDUAL CYCLICALITY: RELATIVE TO AVERAGE

Notes: Panel A shows the mean predicted individual job-finding rate for the five quintiles of the distribution of the intercept  $\beta_0$ , normalizing the job-finding rate to the mean in 2006 for each unemployment rate. Panel B shows the predicted change in individual LTU risk (defined as the complementary probability), relative to the mean profile, for the five quintiles of the distribution of  $\beta_0$ .

### A.12 Heterogeneity and Relationship to Observables: Additional Results

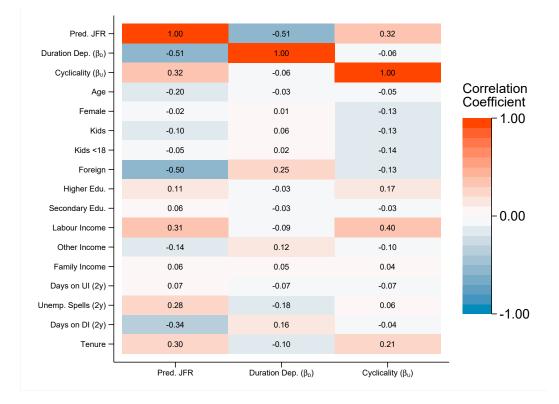
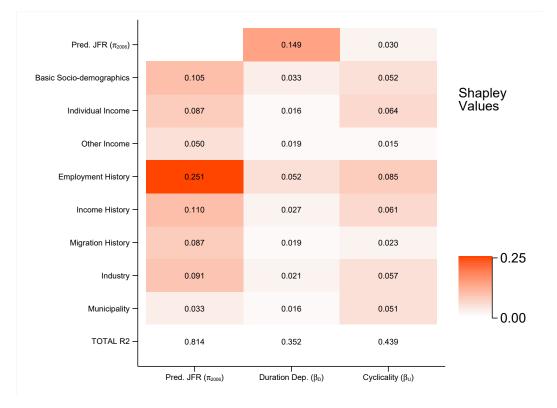


Figure A9: Heterogeneity in Job Finding, Cyclicality and Duration Dependence: Correlation

Notes: This figure reports bivariate correlation coefficients between the predictions and a subset of the variables included in the baseline model. The first column shows correlations between the predicted 6-month job-finding probability at the start of the spell, from the baseline model in 2006, and the variables listed on the y-axis. Columns 2 and 3 show the coefficients for the duration dependence parameter  $\beta_D$  (see Section 4) and the cyclicality parameter  $\beta_U$  (see Section 5), respectively. All coefficients are computed on the 2006 hold-out sample.



#### Figure A10: Heterogeneity in Job Finding, Cyclicality and Duration Dependence: $R^2$

Notes: The figure reports Shapley-Owen decompositions of the total  $R^2$  from a linear regression of the predictions on the variable groups included in the baseline model. See Grömping [2007]; Huettner and Sunder [2012] for a full description of the decomposition. The first column shows the Shapley-Owen values for the predicted 6-month job-finding probability at the start of the spell, from the baseline model in 2006. Columns 2 and 3 show the same decomposition for the duration dependence parameter  $\beta_D$  (see Section 4) and the cyclicality parameter  $\beta_U$  (see Section 5), respectively, also including the predicted job-finding probability as a separate variable group in the regressions. All values are computed on the 2006 hold-out sample.

# A.13 Targeting: Descriptive Statistics and Robustness

| Category                                                                                                                      | % of sample | Prior spell dur. |     |      | Length | First 6M | Pred. JFR |
|-------------------------------------------------------------------------------------------------------------------------------|-------------|------------------|-----|------|--------|----------|-----------|
|                                                                                                                               |             | Mean             | P25 | P75  | Mean   |          | Mean      |
|                                                                                                                               | (1)         | (2)              | (3) | (4)  | (5)    | (6)      | (7)       |
| (A) Vocational training                                                                                                       | 9.1%        | 318              | 89  | 412  | 121    | 46.5%    | 0.686     |
| B Non-vocational training or job-search assistance                                                                            | 9.1%        | 327              | 48  | 391  | 91     | 54.1%    | 0.594     |
| $(\widehat{\mathbb{A}} + \widehat{\mathbb{B}})$ ALMPs (narrow)                                                                | 15.7%       | 273              | 57  | 343  | 102    | 54.9%    | 0.612     |
| C Work experience (may include some training)                                                                                 | 12.9%       | 421              | 97  | 588  | 146    | 36.1%    | 0.650     |
| (D) Workfare                                                                                                                  | 2.1%        | 800              | 190 | 1187 | 262    | 24.2%    | 0.697     |
| $\bigcirc$ + $\bigcirc$ Work programs                                                                                         | 13.7%       | 397              | 93  | 547  | 148    | 37.5%    | 0.654     |
| (E) Subsidized work for the non-disabled                                                                                      | 6.2%        | 601              | 190 | 798  | 245    | 24.1%    | 0.663     |
| (F) Subsidized work for the disabled                                                                                          | 1.8%        | 620              | 146 | 830  | 640    | 29.6%    | 0.583     |
| G Start-up incentive                                                                                                          | 1.5%        | 437              | 117 | 533  | 204    | 38.5%    | 0.716     |
| $\overline{(E)} + \overline{(F)} + \overline{(G)}$ Subsidies                                                                  | 9.1%        | 527              | 153 | 714  | 307    | 28.4%    | 0.648     |
| $(\widehat{A}) + (\widehat{B}) + (\widehat{C}) + (\widehat{D}) + (\widehat{E}) + (\widehat{F}) + (\widehat{G})$ ALMPs (broad) | 25.6%       | 226              | 56  | 323  | 139    | 56.1%    | 0.627     |

#### Table A11: ALMP STATISTICS

*Notes:* The table reports descriptive statistics about active labour market policies (ALMPs) in our full 1992-2016 sample. Column 1 shows the percentage of unemployment spells affected by a given policy. Columns 3 to 5 inform about the duration (in days) of the spell before entering the policy, while column 6 reports the length of the policy itself (in days). Column 6 shows the percentage of spells affected by the policy during the first six months of unemployment, relative to the total number of spells affected by the policy. Finally, Column 7 reports the mean predicted job-finding probability at the start of the spell for the fraction of the 2006 hold-out sample that included the policy during the first 6 months of unemployment.

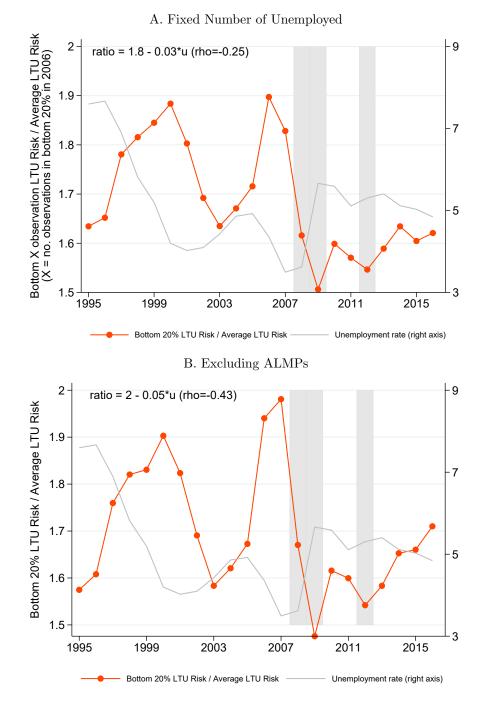
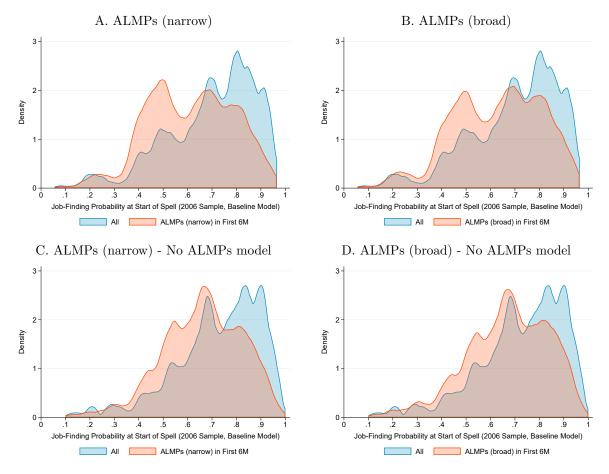


Figure A11: The Value of Targeting over the Business Cycle (Robustness)

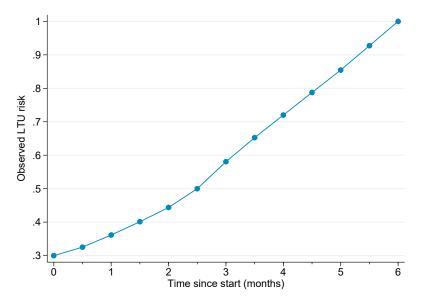
*Notes:* Panel A shows the value of targeting if we target a fixed number of unemployed (corresponding to the number of unemployed in the bottom 20% in 2006) instead of the bottom 20% of unemployed each year. The lower panel shows that value of targeting if we exclude all those who entered into any ALMP (in the narrow sense) during the first 6 months of their unemployment spell.



#### Figure A12: TARGETING OF TRAINING SPELLS

*Notes:* This figure shows the distribution of predicted job-finding probabilities as in Figure 2, but separating out the spells that enter ALMPs in the narrow (panels A and C) or broad (panels B and D) sense during the first 6 months of the unemployment spell. Panels A and B show the distribution of predicted job-finding rates from the baseline model, while Panels C and D use a ML model that was trained on a sample that excludes any unemployment spell where the unemployed worker entered ALMPs (in the narrow sense) during the first 6 months of the unemployment spell.

Figure A13: Observed LTU Risk over the First 6 Months of the Spell



*Notes:* The graph shows observed long-term unemployment risk, defined at the probability of still being unemployed six months after the start of the unemployment spell, conditional on surviving a given amount of time since the start of unemployment. Conditional probabilities have been computed over 15-day increments for the 2006 hold-out sample.

# **B** Proofs and Additional Propositions

#### **B.1** Additional Propositions and Proofs

**Proof of Proposition 1.** We first note that

$$\begin{aligned} \cos \left( \hat{F}_{i,\delta}, F_{i,\delta} \right) &= E_{\delta} \left( \hat{F}_{i,\delta} F_{i,\delta} \right) - E_{\delta} \left( \hat{F}_{i,\delta} \right) E_{\delta} \left( F_{i,\delta} \right) \\ &= E_{\delta} \left( E_{\delta} \left( \hat{F}_{i,\delta} F_{i,\delta} | T_{i,\delta} \right) \right) - E_{\delta} \left( \hat{F}_{i,\delta} \right) E_{\delta} \left( T_{i,\delta} \right) \\ &= E_{\delta} \left( E_{\delta} \left( \hat{F}_{i,\delta} \times 1 | T_{i,\delta} \right) \operatorname{Pr} \left( F_{i,\delta} = 1 | T_{i,\delta} \right) + E_{\delta} \left( \hat{F}_{i,\delta} \times 0 | T_{i,\delta} \right) \operatorname{Pr} \left( F_{i,\delta} = 0 | T_{i,\delta} \right) \right) - E_{\delta} \left( \hat{F}_{i,\delta} \right) E_{\delta} \left( T_{i,\delta} \right) \\ &= E_{\delta} \left( E_{\delta} \left( \hat{F}_{i,\delta} T_{i,\delta} | T_{i,\delta} \right) \right) - E_{\delta} \left( \hat{F}_{i,\delta} \right) E_{\delta} \left( T_{i,\delta} \right) \\ &= E_{\delta} \left( \hat{F}_{i,\delta} T_{i,\delta} \right) - E_{\delta} \left( \hat{F}_{i,\delta} \right) E_{\delta} \left( T_{i,\delta} \right) \\ &= cov_{\delta} \left( \hat{F}_{i,\delta}, T_{i,\delta} \right). \end{aligned}$$

Next, we use the assumption that  $E\left(\varepsilon_{i,\delta}|X_i\right) = 0$  to show that

$$\begin{aligned} \cos \left( \hat{F}_{i,\delta}, T_{i,\delta} \right) &= \cos \left( \hat{F}_{i,\delta}, T_{\delta}(X_{i}) + \varepsilon_{i,\delta} \right) \\ &= \cos \left( \hat{F}_{i,\delta}, T_{\delta}(X_{i}) \right) + \cos \left( \hat{F}_{i,\delta}, \varepsilon_{i,\delta} \right) \\ &= \cos \left( \hat{F}_{i,\delta}, T_{\delta}(X_{i}) \right) + E_{\delta} \left( \hat{F}_{i,\delta} \varepsilon_{i,\delta} \right) - E_{\delta} \left( \hat{F}_{i,\delta} \right) E_{\delta} \left( E_{\delta} \left( \varepsilon_{i,\delta} | X_{i} \right) \right) \\ &= \cos \left( \hat{F}_{i,\delta}, T_{\delta}(X_{i}) \right) + E_{\delta} \left( \hat{F}_{i,\delta} \varepsilon_{i,\delta} \right) \\ &= \cos \left( \hat{F}_{i,\delta}, T_{\delta}(X_{i}) \right) + E_{\delta} \left( E_{\delta} \left( \hat{F}_{i,\delta} | X_{i} \right) \right) \\ &= \cos \left( \hat{F}_{i,\delta}, T_{\delta}(X_{i}) \right) + E_{\delta} \left( E_{\delta} \left( \hat{F}_{i,\delta} | X_{i} \right) E_{\delta} \left( \varepsilon_{i,\delta} | X_{i} \right) \right) \\ &= \cos \left( \hat{F}_{i,\delta}, T_{\delta}(X_{i}) \right) + E_{\delta} \left( E_{\delta} \left( \hat{F}_{i,\delta} | X_{i} \right) E_{\delta} \left( \varepsilon_{i,\delta} | X_{i} \right) \right) \\ &= \cos \left( \hat{F}_{i,\delta}, T_{\delta}(X_{i}) \right) . \end{aligned}$$

Combining the fact that  $cov_{\delta}\left(\hat{F}_{i,\delta}, T_{i,\delta}\right) = cov_{\delta}\left(\hat{F}_{i,\delta}, T_{\delta}(X_i)\right)$  and that  $cov_{\delta}\left(\hat{F}_{i,\delta}, F_{i,\delta}\right) = cov_{\delta}\left(\hat{F}_{i,\delta}, T_{i,\delta}\right)$ , we get that:

$$cov_{\delta}\left(\hat{F}_{i,\delta}, F_{i,\delta}\right) = cov_{\delta}\left(\hat{F}_{i,\delta}, T_{\delta}(X_i)\right).$$

Now we can use the Cauchy-Schwarz inequality,

$$var_{\delta}(T_{\delta}(X_{i})) var_{\delta}\left(\hat{F}_{i,\delta}\right) \geq cov_{\delta}\left(\hat{F}_{i,\delta}, T_{\delta}(X_{i})\right)^{2}$$
$$= cov_{\delta}\left(\hat{F}_{i,\delta}, F_{i,\delta}\right)^{2}.$$

Hence, we have derived the first lower bound on the variance in job-finding rates,

$$\frac{\operatorname{var}_{\delta}\left(T_{\delta}(X_{i})\right)}{\operatorname{var}_{\delta}\left(F_{i,\delta}\right)} \geq \frac{\operatorname{cov}_{\delta}\left(\hat{F}_{i,\delta}, F_{i,\delta}\right)^{2}}{\operatorname{var}_{\delta}\left(\hat{F}_{i,\delta}\right)\operatorname{var}_{\delta}\left(F_{i,\delta}\right)} = R^{2}\left(\hat{F}_{i,\delta}, F_{i,\delta}\right).$$

Given our assumption that  $E_{\delta}(\varepsilon_{i,\delta}|X_i) = 0$ , we also have that  $var_{\delta}(T_{i,\delta}) \ge var_{\delta}(T_{\delta}(X_i))$  and thus

$$R^{2}\left(\hat{F}_{i,\delta}, F_{i,\delta}\right) \leq \frac{var_{\delta}(T_{\delta}(X_{i}))}{var_{\delta}(F_{i,\delta})} \leq \frac{var_{\delta}(T_{i,\delta})}{var_{\delta}(F_{i,\delta})}$$

QED.

Variance of Types with Unbiased Predictors. We can prove the following proposition:

**Proposition 4.** If the predictor is unbiased, i.e.  $E_{\delta}(\hat{F}_{i,\delta}|X_i) = T_{\delta}(X_i)$ , then the hold-out sample covariance of the observed realization and the prediction model is an estimate of the variance in observable types as follows:

$$cov_{\delta}(F_{i,\delta}, F_{i,\delta}) = var_{\delta}(T_{\delta}(X_i)).$$
 (A1)

*Proof.* We take from the proof of Proposition 1 that  $cov_{\delta}(\hat{F}_{i,\delta}, F_{i,\delta}) = cov_{\delta}(\hat{F}_{i,\delta}, T_{\delta}(X_i))$  and then use the fact that  $E_{\delta}(\hat{F}_{i,\delta}|X_i) = T_{\delta}(X_i)$  as follows

$$\begin{aligned} cov_{\delta}(\hat{F}_{i,\delta}, F_{i,\delta}) &= cov_{\delta}(\hat{F}_{i,\delta}, T_{\delta}(X_i)) \\ &= E_{\delta}\left(\hat{F}_{i,\delta}T_{\delta}(X_i)\right) - E_{\delta}\left(\hat{F}_{i,\delta}\right)E_{\delta}\left(T_{\delta}(X_i)\right) \\ &= E_{\delta}\left(E_{\delta}(\hat{F}_{i,\delta}T_{\delta}(X_i)|X_i)\right) - E_{\delta}\left(E_{\delta}(\hat{F}_{i,\delta}|X_i)\right)E_{\delta}\left(T_{\delta}(X_i)\right) \\ &= E_{\delta}\left(E_{\delta}(\hat{F}_{i,\delta}|X_i)T_{\delta}(X_i)\right) - E_{\delta}\left(E_{\delta}(\hat{F}_{i,\delta}|X_i)\right)E_{\delta}\left(T_{\delta}(X_i)\right) \\ &= E_{\delta}\left(T_{\delta}(X_i)^2\right) - E_{\delta}\left(T_{\delta}(X_i)\right)^2 \\ &= var_{\delta}(T_{\delta}(X_i)).\end{aligned}$$

QED.

**Proof of Proposition 2.** We take from the proof of Proposition 1 that, for any  $\delta$ ,  $cov_{\delta}(\hat{F}_{i,\delta}, F_{i,\delta}) = cov_{\delta}(\hat{F}_{i,\delta}, T_{\delta}(X_i))$ . By extension  $cov_{\delta}(\hat{F}_{i,\delta'}, F_{i,\delta}) = cov_{\delta}(\hat{F}_{i,\delta'}, T_{\delta}(X_i))$  when X are variables that are fixed across states. We then use the fact that  $E_{\delta}(\hat{F}_{i,\delta'}|X_i) = T_{\delta'}(X_i)$  and proceed as follows,

$$\begin{aligned} cov_{\delta}(\hat{F}_{i,\delta'}, F_{i,\delta}) &= cov_{\delta}(\hat{F}_{i,\delta'}, T_{\delta}(X_i)) \\ &= E_{\delta}\left(\hat{F}_{i,\delta'}T_{\delta}(X_i)\right) - E_{\delta}\left(\hat{F}_{i,\delta'}\right) E_{\delta}\left(T_{\delta}(X_i)\right) \\ &= E_{\delta}\left(E_{\delta}(\hat{F}_{i,\delta'}T_{\delta}(X_i)|X_i)\right) - E_{\delta}\left(E_{\delta}(\hat{F}_{i,\delta'}|X_i)\right) E_{\delta}\left(T_{\delta}(X_i)\right) \\ &= E_{\delta}\left(E_{\delta}(\hat{F}_{i,\delta'}|X_i)T_{\delta}(X_i)\right) - E_{\delta}\left(E_{\delta}(\hat{F}_{i,\delta'}|X_i)\right) E_{\delta}\left(T_{\delta}(X_i)\right) \\ &= E_{\delta}\left(T_{\delta'}(X_i)T_{\delta}(X_i)\right) - E_{\delta}\left(T_{\delta'}(X_i)\right) E_{\delta}\left(T_{\delta}(X_i)\right) \\ &= cov_{\delta}(T_{\delta'}(X_i), T_{\delta}(X_i)).\end{aligned}$$

QED.

**Proof of Corollary 1.** First, we follow Mueller, Spinnewijn and Topa [2021] and decompose the observation decline in job finding between two adjacent periods  $\delta$  and  $\delta'$  as follows

$$\begin{split} E_{\delta}\left(T_{i,\delta}\right) - E_{\delta'}\left(T_{i,\delta'}\right) &= E_{\delta}\left[T_{i,\delta} - T_{i,\delta'}\right] + E_{\delta}\left(T_{i,\delta'}\right) - E_{\delta'}\left(T_{i,\delta'}\right) \\ &= E_{\delta}\left[T_{i,\delta} - T_{i,\delta'}\right] + \int T_{i,\delta'}dF_{\delta}(T_{i,\delta}) - \int T_{i,\delta'}dF_{\delta'}(T_{i,\delta'}) \\ &= E_{\delta}\left[T_{i,\delta} - T_{i,\delta'}\right] + \int T_{i,\delta'}dF_{\delta}(T_{i,\delta}) - \frac{\int T_{\delta'}(1 - T_{i,\delta})dF_{\delta}(T_{i,\delta})}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left[T_{i,\delta} - T_{i,\delta'}\right] + \frac{(1 - E_{\delta}(T_{i,\delta}))E_{\delta}(T_{i,\delta'})}{1 - E_{\delta}(T_{i,\delta})} - \frac{\int T_{\delta'}(1 - T_{i,\delta})dF_{\delta}(T_{i,\delta})}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left[T_{i,\delta} - T_{i,\delta'}\right] + \frac{(1 - E_{\delta}(T_{i,\delta}))E_{\delta}(T_{i,\delta'})}{1 - E_{\delta}(T_{i,\delta'})} - \frac{E_{\delta}(T_{\delta'}) - E_{\delta}(T_{\delta'})}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left[T_{i,\delta} - T_{i,\delta'}\right] + \frac{E_{\delta}(T_{\delta'}T_{i,\delta}) - E_{\delta}(T_{\delta'})E_{\delta}(T_{\delta})}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left[T_{i,\delta} - T_{i,\delta'}\right] + \frac{E_{\delta}(T_{\delta'}T_{i,\delta}) - E_{\delta}(T_{\delta'})E_{\delta}(T_{\delta})}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left[T_{i,\delta} - T_{i,\delta'}\right] + \frac{Cov_{\delta}(T_{i,\delta}, T_{i,\delta'})}{1 - E_{\delta}(T_{i,\delta})}, \end{split}$$

where we used the fact that  $dF_{\delta'}(T_{i,\delta'}) = \frac{(1-T_{i,\delta})dF_{\delta}(T_{i,\delta})}{\int (1-T_{i,\delta})dF_{\delta}(T_{i,\delta})}$ . The equation above can be re-arranged to

$$\begin{split} E_{\delta}\left(T_{i,\delta}-T_{i,\delta'}\right) &= E_{\delta}\left(T_{i,\delta}\right) - E_{\delta'}\left(T_{i,\delta'}\right) - \frac{\cos\left(T_{i,\delta},T_{i,\delta'}\right)}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left(T_{i,\delta}\right) - E_{\delta'}\left(T_{i,\delta'}\right) - \frac{\cos\left(T_{\delta}(X_i) + \varepsilon_{i,\delta},T_{\delta'}(X_i) + \varepsilon_{i,\delta'}\right)}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left(T_{i,\delta}\right) - E_{\delta'}\left(T_{i,\delta'}\right) - \frac{\cos\left(T_{\delta}(X_i) + \varepsilon_{i,\delta},T_{\delta'}(X_i)\right)}{1 - E_{\delta}(T_{i,\delta})} - \frac{\cos\left(T_{\delta}(X_i) + \varepsilon_{i,\delta},\varepsilon_{i,\delta'}\right)}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left(T_{i,\delta}\right) - E_{\delta'}\left(T_{i,\delta'}\right) - \frac{\cos\left(T_{\delta}(X_i),T_{\delta'}(X_i)\right)}{1 - E_{\delta}(T_{i,\delta})} - \frac{\cos\left(T_{\delta}(X_i) + \varepsilon_{i,\delta},\varepsilon_{i,\delta'}\right)}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left(T_{i,\delta}\right) - E_{\delta'}\left(T_{i,\delta'}\right) - \frac{\cos\left(T_{\delta}(X_i),T_{\delta'}(X_i)\right)}{1 - E_{\delta}(T_{i,\delta})} - \frac{\cos\left(T_{\delta}(X_i),\varepsilon_{i,\delta'}\right)}{1 - E_{\delta}(T_{i,\delta})} - \frac{\cos\left(T_{\delta}(X_i),\varepsilon_{i,\delta'}\right)}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left(T_{i,\delta}\right) - E_{\delta'}\left(T_{i,\delta'}\right) - \frac{\cos\left(T_{\delta}(X_i),T_{\delta'}(X_i)\right)}{1 - E_{\delta}(T_{i,\delta})} - \frac{\cos\left(T_{\delta}(X_i),\varepsilon_{i,\delta'}\right)}{1 - E_{\delta}(T_{i,\delta})} - \frac{\cos\left(T_{\delta}(X_i),\varepsilon_{i,\delta'}\right)}{1 - E_{\delta}(T_{i,\delta})} \\ &= E_{\delta}\left(T_{i,\delta}\right) - E_{\delta'}\left(T_{i,\delta'}\right) - \frac{\cos\left(T_{\delta}(X_i),T_{\delta'}(X_i)\right)}{1 - E_{\delta}(T_{i,\delta})} - \frac{\cos\left(T_{\delta}(X_i),\varepsilon_{i,\delta'}\right)}{1 - E_{\delta}(T_{i,\delta})} -$$

The last covariance term  $cov_{\delta}(T_{\delta}(X_i), \varepsilon_{i,\delta'})$  equals 0 by the assumption that any unobserved heterogeneity is orthogonal to the observables,  $E(\varepsilon_i|X_i) = 0$ . This indeed implies that unobserved heterogeneity and observable heterogeneity across adjacent periods are orthogonal for a given set of individuals.

If  $cov_{\delta}(\varepsilon_{i,\delta}, \varepsilon_{i,\delta'}) \geq 0$ , then the equation above

$$E_{\delta}\left(T_{i,\delta} - T_{i,\delta'}\right) \le E_{\delta}\left(T_{i,\delta}\right) - E_{\delta'}\left(T_{i,\delta'}\right) - \frac{cov_{\delta}(T_{\delta}(X_i), T_{\delta'}(X_i))}{1 - E_{\delta}(T_{i,\delta})}.$$

Next, we use the fact that, in the hold-out sample,  $E_{\delta}(F_{i,\delta}) = E_{\delta}(T_{i,\delta}), E_{\delta'}(F_{i,\delta'}) = E_{\delta'}(T_{i,\delta'}),$ and  $cov_{\delta}(\hat{F}_{i,\delta'}, F_{i,\delta}) = cov_{\delta}(T_{\delta'}(X_i), T_{\delta}(X_i))$  (from Proposition 2) and thus get

$$E_{\delta}\left(T_{i,\delta} - T_{i,\delta'}\right) \le E_{\delta}\left(F_{i,\delta}\right) - E_{\delta'}\left(F_{i,\delta'}\right) - \frac{\cos\left(F_{i,\delta}, \hat{F}_{i,\delta'}\right)}{1 - E_{\delta}\left(F_{i,\delta}\right)}.$$

QED.

**Identification with Data on Multiple Unemployment Spells Per Person.** We prove the following proposition:

**Proposition 5.** The covariance of actual job finding across two unemployment spells of the same individual at time  $\delta$  and  $\delta'$  is equal to the covariance in the underlying probabilities across the two unemployment spells:

$$cov_{\delta,\delta'}(F_{i,\delta},F_{i,\delta'}) = cov_{\delta,\delta'}(T_{i,\delta},T_{i,\delta'}).$$

Proof.

$$\begin{aligned} \cos v_{\delta,\delta'}\left(F_{i,\delta},F_{i,\delta'}\right) &= E_{\delta,\delta'}\left[F_{i,\delta}F_{i,\delta'}\right] - E_{\delta,\delta'}\left(F_{i,\delta}\right)E_{\delta,\delta'}\left(F_{i,\delta'}\right) \\ &= E_{\delta,\delta'}\left[E_{\delta,\delta'}\left(F_{i,\delta}F_{i,\delta'}|T_{i,\delta},T_{i,\delta'}\right)\right] - E_{\delta,\delta'}\left(T_{i,\delta}\right)E_{\delta,\delta'}\left(T_{i,\delta'}\right) \\ &= E_{\delta,\delta'}\left[E_{\delta,\delta'}\left(1\times1|T_{i,\delta},T_{i,\delta'}\right)\Pr\left(F_{i,\delta}=1\ \&\ F_{i,\delta'}=1|T_{i,\delta},T_{i,\delta'}\right) \\ &+ E\left(1\times0+0\times1+0\times0|T_{i,\delta},T_{i,\delta'}\right)\left(1-\Pr\left(F_{i,\delta}=1\ \&\ F_{i,\delta'}=1|T_{i,\delta},T_{i,\delta'}\right)\right)\right] \\ &- E_{\delta,\delta'}\left[\Pr\left(F_{i,\delta}=1\ \&\ F_{i,\delta'}=1|T_{i,\delta},T_{i,\delta'}\right)\right] - E_{\delta,\delta'}\left(T_{i,\delta}\right)E_{\delta,\delta'}\left(T_{i,\delta'}\right) \\ &= E_{\delta,\delta'}\left[\Pr\left(F_{i,\delta}=1\ \&\ F_{i,\delta'}=1|T_{i,\delta},T_{i,\delta'}\right)\right] - E_{\delta,\delta'}\left(T_{i,\delta}\right)E_{\delta,\delta'}\left(T_{i,\delta'}\right) \\ &= E_{\delta,\delta'}\left[T_{i,\delta}T_{i,\delta'}\right] - E_{\delta,\delta'}\left(T_{i,\delta}\right)E_{\delta,\delta'}\left(T_{i,\delta'}\right) \\ &= \cos v_{\delta,\delta'}\left(T_{i,\delta},T_{i,\delta'}\right). \end{aligned}$$

QED.

Similarly, if the predictor is unbiased, i.e.  $E_{\delta,\delta'}(\hat{F}_{i,\delta}|X_i) = T_{\delta}(X_i)$ , then,

$$cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'}) = E_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'}) - E_{\delta,\delta'}(F_{i,\delta})E_{\delta,\delta'}(\hat{F}_{i,\delta'})$$

$$= E_{\delta,\delta'}(F_{i,\delta}T_{\delta'}(X_i)) - E_{\delta,\delta'}(F_{i,\delta})E_{\delta,\delta'}(T_{\delta'}(X_i))$$

$$= E_{\delta,\delta'}(T_{i,\delta}T_{\delta'}(X_i)) - E_{\delta,\delta'}(T_{i,\delta})E_{\delta,\delta'}(T_{\delta'}(X_i))$$

$$= cov_{\delta,\delta'}(T_{i,\delta}, T_{\delta'}(X_i)), \qquad (A3)$$

and

$$cov_{\delta,\delta'}(\hat{F}_{i,\delta},\hat{F}_{i,\delta'}) = E_{\delta,\delta'}(\hat{F}_{i,\delta},\hat{F}_{i,\delta'}) - E_{\delta,\delta'}(\hat{F}_{i,\delta})E_{\delta,\delta'}(\hat{F}_{i,\delta'})$$

$$= E_{\delta,\delta'}(T_{\delta}(X_i)T_{\delta'}(X_i)) - E_{\delta,\delta'}(T_{\delta}(X_i))E_{\delta,\delta'}(T_{\delta'}(X_i))$$

$$= cov_{\delta,\delta'}(T_{\delta}(X_i),T_{\delta'}(X_i)).$$
(A4)

Finally, from proposition 1, we have

$$cov_{\delta,\delta'}(F_{i,\delta},\hat{F}_{i,\delta}) = var_{\delta,\delta'}(T_{\delta}(X_i)).$$
 (A5)

**Proof of Proposition 3.** Using equations A2, A3 and A5 and the independence assumption that  $E_{\delta,\delta'}(\varepsilon_{i,\delta}|X_i) = E_{\delta,\delta'}(\varepsilon_{i,\delta'}|X_i) = 0$ , we get

$$cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'}) = cov_{\delta,\delta'}(T_{i,\delta}, T_{\delta'}(X_i))$$
  
$$= cov_{\delta,\delta'}(T_{\delta}(X_i) + \varepsilon_{i,\delta}, T_{\delta'}(X_i))$$
  
$$= cov_{\delta,\delta'}(T_{\delta}(X_i), T_{\delta'}(X_i))$$
(A6)

$$cov_{\delta,\delta'}(F_{i,\delta}, F_{i,\delta'}) = cov_{\delta,\delta'}(T_{\delta}(X_i) + \varepsilon_{i,\delta}, T_{\delta'}(X_i) + \varepsilon_{i,\delta'})$$
  
$$= cov_{\delta,\delta'}(T_{\delta}(X_i), T_{\delta'}(X_i)) + cov_{\delta,\delta'}(\varepsilon_{i,\delta}, \varepsilon_{i,\delta'})$$
(A7)

$$cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta}) = cov_{\delta,\delta'}(T_{\delta}(X_i) + \varepsilon_{i,\delta}, T_{\delta}(X_i))$$
  
$$= var_{\delta,\delta'}(T_{\delta}(X_i)), \qquad (A8)$$

which implies

•

$$L = cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta}) + cov_{\delta,\delta'}(F_{i,\delta}, F_{i,\delta'}) - cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'})$$
  
$$= var_{\delta,\delta'}(T_{\delta}(X_i)) + cov_{\delta,\delta'}(\varepsilon_{i,\delta}, \varepsilon_{i,\delta'}).$$
(A9)

Using the Cauchy-Schwarz inequality, we get

$$var_{\delta,\delta'}(\varepsilon_{i,\delta})var_{\delta,\delta'}(\varepsilon_{i,\delta'}) \ge cov_{\delta,\delta'}(\varepsilon_{i,\delta},\varepsilon_{i,\delta'})^2.$$

Under random sorting of first and second spell, we get

$$var_{\delta,\delta'}(\varepsilon_{i,\delta}) = var_{\delta,\delta'}(\varepsilon_{i,\delta'}) \ge cov_{\delta,\delta'}(\varepsilon_{i,\delta},\varepsilon_{i,\delta'}),$$

and thus

$$L = var_{\delta,\delta'}(T_{\delta}(X_{i})) + cov_{\delta,\delta'}(\varepsilon_{i,\delta}, \varepsilon_{i,\delta'})$$
  
$$\leq var_{\delta,\delta'}(T_{\delta}(X_{i})) + var_{\delta,\delta'}(\varepsilon_{i,\delta}) = var_{\delta,\delta'}(T_{i,\delta}) = var_{\delta,\delta'}(T_{i,\delta'}).$$
(A10)

#### QED.

In the empirical application to multiple spells, we allow for individual characteristics to change between spells. The above proposition still holds if impose the following independence assumption:  $E_{\delta,\delta'}(\varepsilon_{i,\delta}|X_{i,\delta}) = E_{\delta,\delta'}(\varepsilon_{i,\delta}|X_{i,\delta'}) = 0.$ 

It is possible to relax the assumption of independence across spells in the presence of time-varying observable characteristics. We can prove the following proposition:<sup>1</sup>

**Proposition 6.** Alternative lower bound in the presence of multiple spell data. For two randomly chosen spells for each individual, if the predictor is unbiased, i.e.  $E_{\delta,\delta'}(\hat{F}_{i,\delta}|X_{i,\delta}) = T_{\delta}(X_{i,\delta})$ , the following lower bound for the true variance in types holds:

$$\hat{L} = L + cov_{\delta,\delta'}(\hat{F}_{i,\delta}, \hat{F}_{i,\delta'}) - cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'}) \le var_{\delta,\delta'}(T_{i,\delta}),$$

where L is the lower bound from Proposition 3.

Proof. Using equations A2, A3, A4 and A5, we get

$$\begin{aligned} cov_{\delta,\delta'}(\hat{F}_{i,\delta},\hat{F}_{i,\delta'}) &= cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}),T_{\delta'}(X_{i,\delta'})) \\ cov_{\delta,\delta'}(F_{i,\delta},\hat{F}_{i,\delta'}) &= cov_{\delta,\delta'}(T_{i,\delta},T_{\delta'}(X_{i,\delta'})) \\ &= cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}) + \varepsilon_{i,\delta},T_{\delta'}(X_{i,\delta'})) \\ cov_{\delta,\delta'}(\hat{F}_{i,\delta},F_{i,\delta'}) &= cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}),T_{i,\delta'}) \\ &= cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}),T_{\delta'}(X_{i,\delta'}) + \varepsilon_{i,\delta'}) \\ cov_{\delta,\delta'}(F_{i,\delta},F_{i,\delta'}) &= cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}) + \varepsilon_{i,\delta},T_{\delta'}(X_{i,\delta'}) + \varepsilon_{i,\delta'}) \\ cov_{\delta,\delta'}(F_{i,\delta},\hat{F}_{i,\delta}) &= cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}) + \varepsilon_{i,\delta},T_{\delta}(X_{i,\delta})) \\ &= var_{\delta,\delta'}(T_{\delta}(X_{i,\delta})) = var_{\delta,\delta'}(T_{\delta'}(X_{i,\delta'})). \end{aligned}$$

Moreover, under random selection of spells, we have perfect symmetry, i.e.  $cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'}) = cov_{\delta,\delta'}(\hat{F}_{i,\delta}, F_{i,\delta'})$ . Define  $C \equiv cov_{\delta,\delta'}(F_{i,\delta}, F_{i,\delta'}) + cov_{\delta,\delta'}(\hat{F}_{i,\delta}, \hat{F}_{i,\delta'}) - 2cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'})$ , then under

<sup>&</sup>lt;sup>1</sup>Of course, we still impose the independence assumption for constant characteristics, i.e.  $E_{\delta,\delta'}(\varepsilon_{i,\delta}|X_{i,\delta}) = 0.$ 

symmetry we get:

$$C = cov_{\delta,\delta'}(F_{i,\delta}, F_{i,\delta'}) + cov_{\delta,\delta'}(\hat{F}_{i,\delta}, \hat{F}_{i,\delta'}) - cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta'}) - cov_{\delta,\delta'}(\hat{F}_{i,\delta}, F_{i,\delta'})$$

$$= cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}) + \varepsilon_{i,\delta}, T_{\delta'}(X_{i,\delta'}) + \varepsilon_{i,\delta'})$$

$$+ cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}), T_{\delta'}(X_{i,\delta'}))$$

$$- cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}), T_{\delta'}(X_{i,\delta'}) + \varepsilon_{i,\delta'})$$

$$= cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}), T_{\delta'}(X_{i,\delta'}) + \varepsilon_{i,\delta'})$$

$$+ cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}), T_{\delta'}(X_{i,\delta'})) + cov_{\delta,\delta'}(\varepsilon_{i,\delta}, \varepsilon_{i,\delta'}) + cov_{\delta,\delta'}(\varepsilon_{i,\delta}, T_{\delta'}(X_{i,\delta'})) + cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}), \varepsilon_{i,\delta'})$$

$$+ cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}), T_{\delta'}(X_{i,\delta'})) - cov_{\delta,\delta'}(\varepsilon_{i,\delta}, T_{\delta'}(X_{i,\delta'}))$$

$$- cov_{\delta,\delta'}(T_{\delta}(X_{i,\delta}), T_{\delta'}(X_{i,\delta'})) - cov_{\delta,\delta'}(\varepsilon_{i,\delta}, T_{\delta'}(X_{i,\delta'}))$$

$$= cov_{\delta,\delta'}(\varepsilon_{i,\delta}, \varepsilon_{i,\delta'}).$$
(A11)

This implies:

$$cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta}) + C = var_{\delta,\delta'}(T_{\delta}(X_{i,\delta})) + cov_{\delta,\delta'}(\varepsilon_{i,\delta}, \varepsilon_{i,\delta'}).$$
(A12)

Using the Cauchy-Schwarz inequality, we get

$$var_{\delta,\delta'}(\varepsilon_{i,\delta})var_{\delta,\delta'}(\varepsilon_{i,\delta'}) \ge cov_{\delta,\delta'}(\varepsilon_{i,\delta},\varepsilon_{i,\delta'})^2.$$

Under random sorting of first and second spell we get

$$var_{\delta,\delta'}(\varepsilon_{i,\delta}) = var_{\delta,\delta'}(\varepsilon_{i,\delta'}) \ge cov_{\delta,\delta'}(\varepsilon_{i,\delta},\varepsilon_{i,\delta'}),$$

and thus

$$cov_{\delta,\delta'}(F_{i,\delta}, \hat{F}_{i,\delta}) + C = var_{\delta,\delta'}(T_{\delta}(X_{i,\delta})) + cov_{\delta,\delta'}(\varepsilon_{i,\delta}, \varepsilon_{i,\delta'})$$
  
$$\leq var_{\delta,\delta'}(T_{\delta}(X_{i,\delta})) + var_{\delta,\delta'}(\varepsilon_{i,\delta}) = var_{\delta,\delta'}(T_{i,\delta}) = var_{\delta,\delta'}(T_{i,\delta'}).$$
(A13)

QED.

# C Additional Details on Prediction Model

In this Appendix, we describe the binary prediction algorithm that we use to obtain the job-finding probabilities, and report its accuracy across different subgroups.

#### C.1 Prediction Algorithm

The algorithm we use to predict the probability that an individual finds a job in the next 6 months is a standard machine learning method for binary classification, an ensemble learner that consists in our case of a random forest model, gradient boosted regression trees and LASSO model. To avoid overfitting, we train and calibrate the prediction algorithm on a training sample, for which we use 51.4% of the overall sample. We then use this trained prediction algorithm to obtain predictions for a hold-out sample, which consists of the remaining unemployment spells. All the analyses and statistics in the paper are developed use only this hold-out sample.

The prediction method we use follows four steps, which closely resemble the steps used in Einav et al. [2018]. First, we follow standard practice in machine learning by tuning key parameters that govern the prediction models by 3-fold cross-validation. Second, we train the three resulting prediction models separately. Third, we combine the three obtained predictions into one using a linear combination that we calibrate in the data. Finally, we calibrate the resulting final ensemble predictions using a linear spline. We describe each of the four steps in more detail here.

**Parameter Tuning** As the three machine learning models that we use have parameters that are at the discretion of the researcher, we follow standard practice and tune these parameters using 3-fold cross validation. More specifically, we tune the following parameters using 10 percent of the sample: minimal node size (mid.node.size), number of variables used at each node (mtry) for the random forest model, learning rate (eta) for the boosted regression trees, and the shrinkage parameter (lambda) for the LASSO.<sup>2</sup> For each of these parameters, we optimize among 5 to 7 alternatives. We tune these parameters using 3-fold cross validation, where we are optimizing the area under the receiver operating characteristic curve (AUC).<sup>3</sup> Thus, for each of the parameter values we want to test, the model is trained on 2 folds (subsets of the training sample), and then the performance is measured in the 3rd fold. The parameter values for which the AUC in the 2006 hold-out sample is highest for each prediction algorithm are: mtry = 50, min.node.size = 12, eta = 0.5, lambda = 0.01.

Estimating the Models Using these tuned parameter values, all models are estimated using 30% of the sample.

**Obtaining Ensemble Predictor** We combine the predictions from the random forest, gradient boosting regression trees, and LASSO into one ensemble prediction. Following Einav et al. [2018], we construct the ensemble prediction to be the linear combination  $p_{ensemble} = \hat{\beta}_{rf}\hat{p}_{rf} + \hat{\beta}_{gb}\hat{p}_{gb} + \hat{\beta}_{lasso}\hat{p}_{lasso}$ , where  $\hat{p}_x$  is the prediction from algorithm x and  $\hat{\beta}_x$  is the associated weight.

 $<sup>^{2}</sup>$ We use the package CARET in R that provides a standardized way to tune parameters. The prediction models we use are RANGER (random forest), XGBLINEAR (boosted regression trees), and GLMNET (LASSO).

<sup>&</sup>lt;sup>3</sup>This is a common metric used in the machine learning literature to measure the performance of a prediction model.

We obtain estimates for the weights from a constrained linear regression (with no constant and the weights summing to one) of the dummy for job finding on the three individual predicted probabilities. For this step, we use 6% of the sample. We find associated weights for the baseline model in 2006 that are  $\hat{\beta}_{rf} = 1.03$ ,  $\hat{\beta}_{gb} = 0.04$  and  $\hat{\beta}_{lasso} = -0.07$ . The gradient-boosted regression trees seems to perform less well than the other prediction models.

**Calibrating Probabilities** Finally, the raw probability predictions we get from the ensemble step are calibrated to the actual observed probabilities by estimating a linear spline. This calibration is done using 5.4% of the sample, again not used in any of the previous steps. 250 equal sized bins are created based on the ranked predicted probability. In every bin the mean probability is calibrated to the observed mean probability for these observations. The piece-wise linear spline that follows from linearly interpolating all intermediate points serves as the last step in the prediction mechanism.

### C.2 Additional Discussion of Prediction Model

While Panel A of Figure 1 shows a calibration plot for the entire sample, Figures A15 to A19 show a calibration plot for certain subgroups of the sample. If we construct 144 groups by income decile, gender, citizenship, days on DI and days on UI, we see from Panel A, B and C of Figure A20 that average predicted probabilities within the groups remain well calibrated. This makes us comfortable that the observed differences in predicted long-term unemployment risks across different groups are not due to differential prediction accuracy of our ensemble predictor.

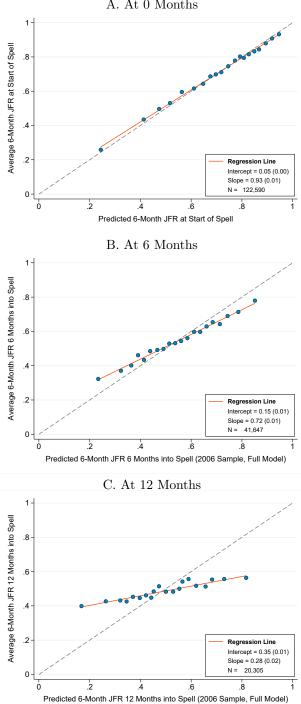


Figure A14: Comparing Predictions to Outcomes A. At 0 Months

*Notes:* The figure presents binned scatter plots of observed and predicted job-finding rates, as in Figure 1, for various unemployment durations. Panel A simply reproduces Panel A of 1, while Panels B and C show the predictions 6 and 12 months into the unemployment spell, respectively. All results correspond to the 2006 hold-out sample.

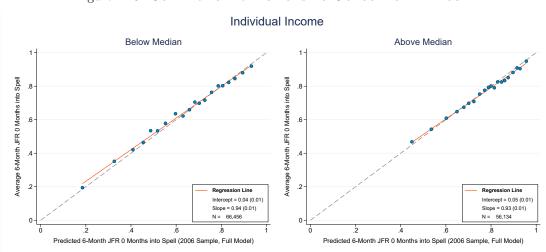


Figure A15: Comparing Predictions to Outcomes: by Income

*Notes:* The figure presents binned scatter plots of observed and predicted job-finding rates at the start of the spell, as in Figure 1, but splitting the 2006 hold-out sample into two bins by individual labour income.

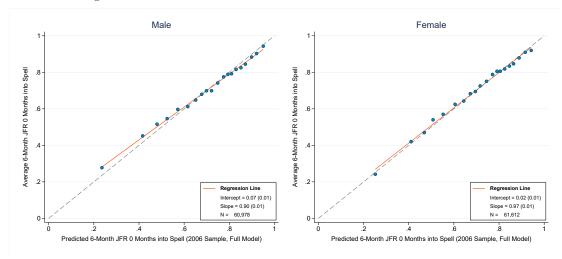


Figure A16: Comparing Predictions to Outcomes: by Gender

*Notes:* The figure presents binned scatter plots of observed and predicted job-finding rates at the start of the spell, as in Figure 1, but splitting the 2006 hold-out sample into two bins by gender.

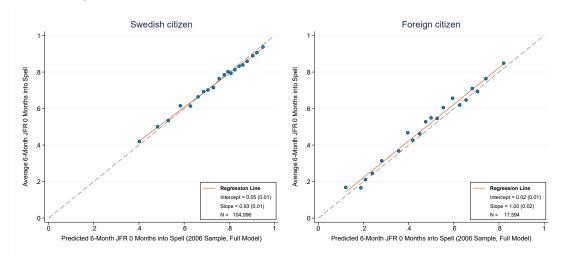


Figure A17: Comparing Predictions to Outcomes: by Citizenship

*Notes:* The figure presents binned scatter plots of observed and predicted job-finding rates at the start of the spell, as in Figure 1, but splitting the 2006 hold-out sample into two bins by citizenship.

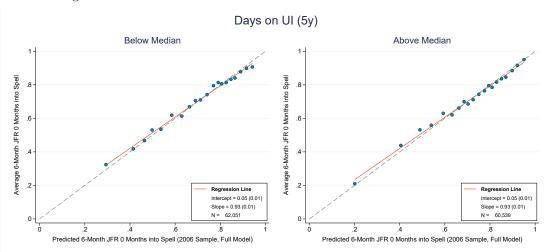


Figure A18: Comparing Predictions to Outcomes: by Days on UI

*Notes:* The figure presents binned scatter plots of observed and predicted job-finding rates at the start of the spell, as in Figure 1, but splitting the 2006 hold-out sample into two bins by days on UI during the 5 years preceding the unemployment spell.

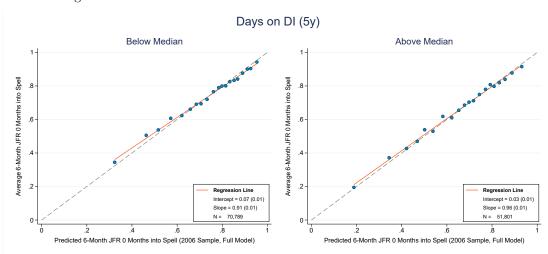


Figure A19: Comparing Predictions to Outcomes: by Days on DI

*Notes:* The figure presents binned scatter plots of observed and predicted job-finding rates at the start of the spell, as in Figure 1, but splitting the 2006 hold-out sample into two bins by days on DI during the 5 years preceding the unemployment spell.

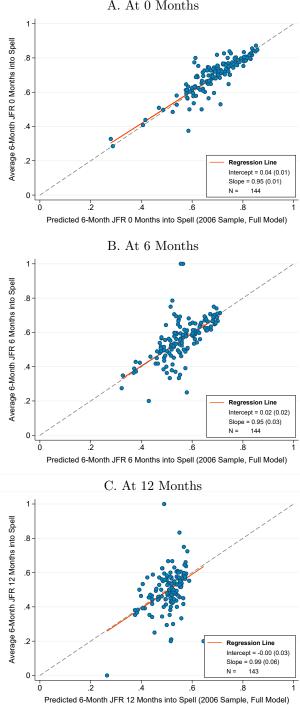


Figure A20: Comparing Predictions to Outcomes: by 144 groups A. At 0 Months

*Notes:* The figure presents binned scatter plots of observed and predicted job-finding rates for various unemployment durations. Here we construct 144 bins by deciles of labour income, gender, citizenship, days on UI and days on DI, and we report average observed and predicted job-finding rates for each bin. The regression output corresponds to a regression of bin averages. Panel A uses the baseline predictions at the start of the spell, while Panels B and C show the predictions 6 and 12 months into the unemployment spell, respectively. All results correspond to the 2006 hold-out sample.

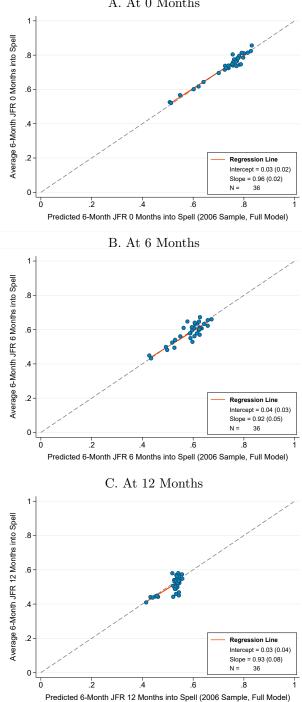


Figure A21: Comparing Predictions to Outcomes: by 36 groups A. At 0 Months

*Notes:* The figure presents binned scatter plots of observed and predicted job-finding rates for various unemployment durations. Here we construct 36 bins by deciles of labour income, gender and citizenship, and we report average observed and predicted job-finding rates for each bin. The regression output corresponds to a regression of bin averages. Panel A uses the baseline predictions at the start of the spell, while Panels B and C show the predictions 6 and 12 months into the unemployment spell, respectively. All results correspond to the 2006 hold-out sample.