

Policy Design in Experiments with (Unknown) Interference

Davide Viviano
UC San Diego/Stanford GSB
NBER SI 2022 (Labor Studies)

July, 2022

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Ex2 Cash transfers, health and welfare programs, etc.

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Policy with no information: $P(D_i = 1) = \beta$ (▶ Example)

$$W(\beta) = \frac{1}{N} \sum_{i=1}^N \mathbb{E}_{\beta}[Y_i], \quad \beta^* \in \arg \max_{\beta} W(\beta).$$

Some remarks to keep in mind

In the paper, I consider (illustration)

(A) More complex policies:

⇒ Targeted treatments on observables $P(D_i = 1|X_i = x) = \pi(x; \beta)$;

⇒ Constraints on the policy space.

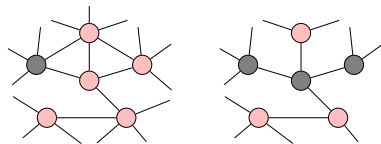
Ex. Treating differently people in remote areas, younger/older, etc.

(B) Unknown model for spillovers.

Throughout most of this talk: policy is choosing how many people to treat.

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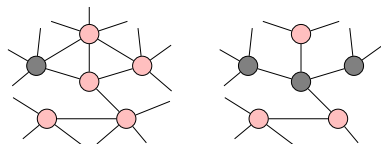
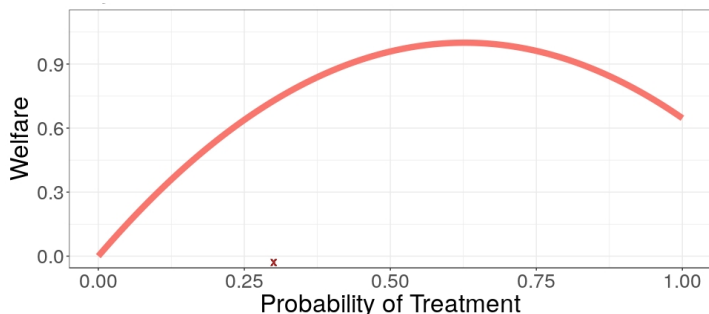


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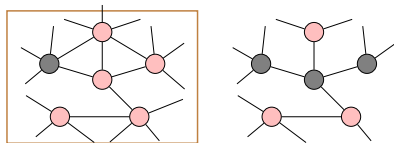
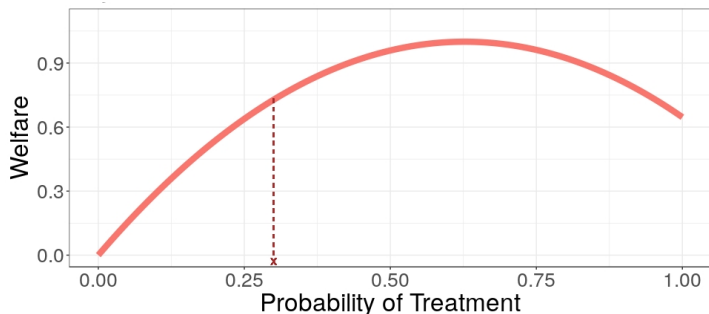


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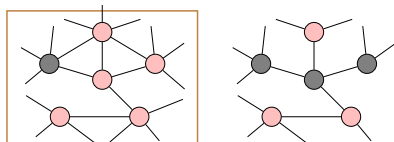
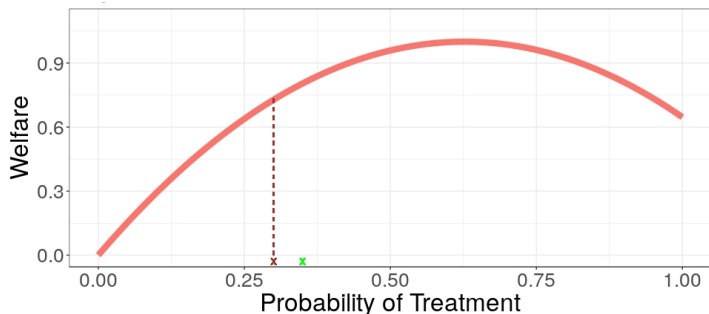


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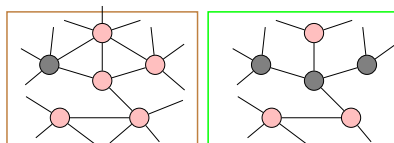
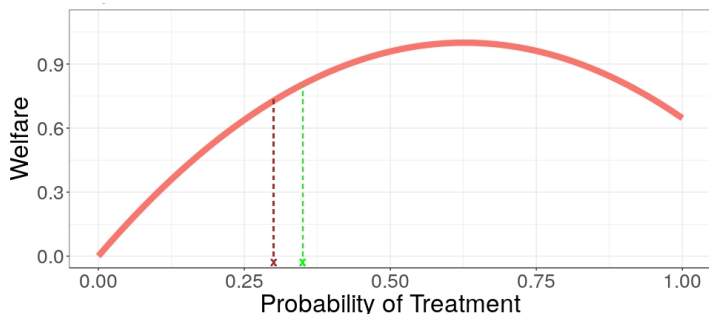


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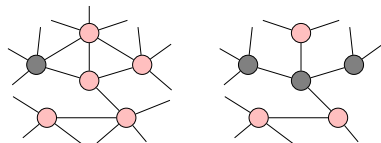
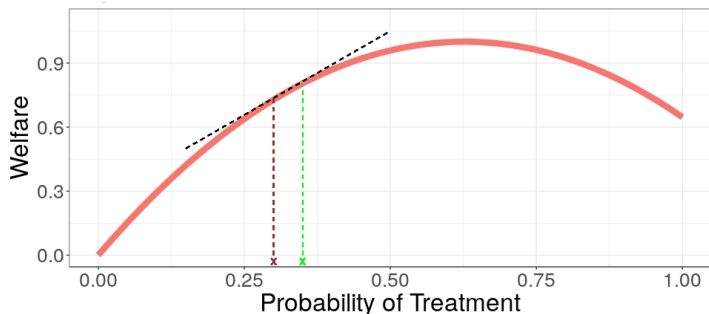


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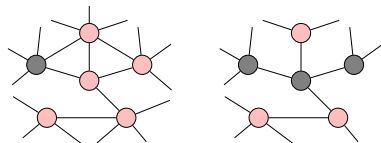
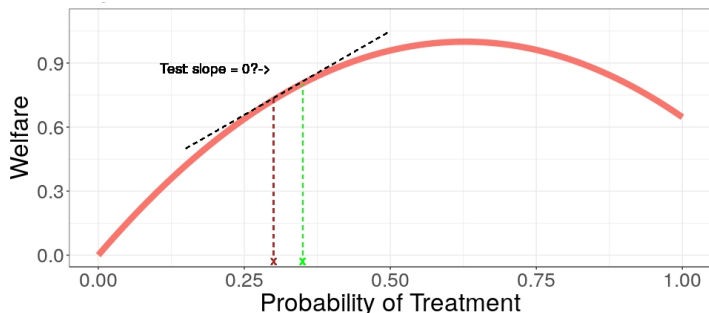


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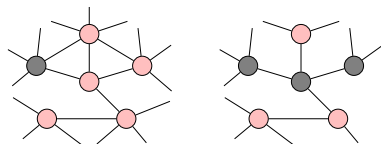
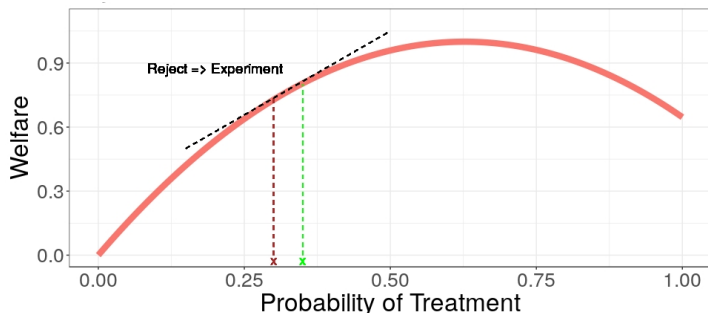


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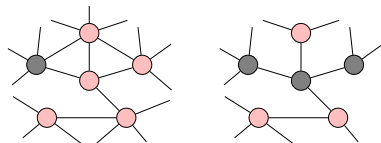
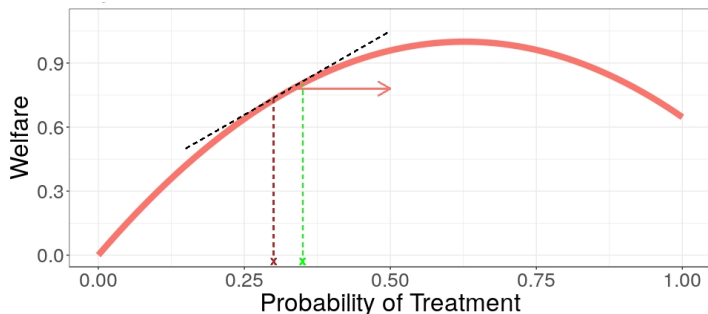


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- ⇒ First framework for experimental design to maximize welfare with unobserved/unknown spillovers (see Viviano, 2019 for observed spill).

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- 1 Single wave experiment
- 2 Adaptive experiment
- 3 Additional results and conclusions

Basic setup

Asm Individuals are organized in relatively **few** large clusters with N units:

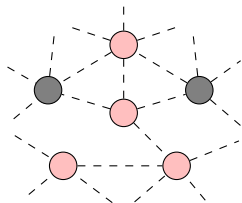
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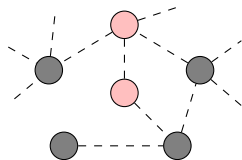
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$$\text{Exp: } D_i^k | X_i^k = x \sim \pi(x; ?)$$



$$\text{Target: } D_i | X_i = x \sim \pi(x; \hat{\beta})$$



$$\left(Y_{i,1}^k, Y_{i,0}^k, D_i^k, X_i^k \right)_{i=1}^n, n \leq N, k \leq K$$

X

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Basic outcome model: In cluster k (dropping the superscript k), for unknown $r()$ (**het**)

$$Y_{i,1} = r\left(D_i, D_{N_i}, U_i, U_{N_i}, |N_i|, \nu_{i,1}\right) + \tau_k, \quad Y_{i,0} : \text{baseline.}$$

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Def Welfare, marginal effect, direct effect: example

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Remarks:

- $V(\beta)$ also captures spillovers (function of $\Delta(\beta)$ and $\frac{\partial m(d, \beta)}{\partial \beta}$, [more](#));
- $V(\beta)$ provides a *direction* for a welfare improvement;
- $\beta = \beta^* \Rightarrow V(\beta) = 0$.

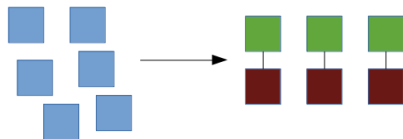
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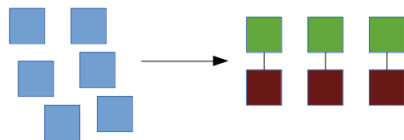
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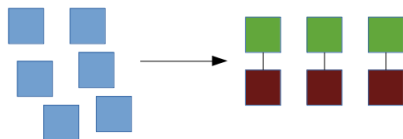
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$$D_i^k \sim \text{Bern}(\beta_k), \quad \beta_k = \begin{cases} \beta - \eta_n & \text{if } k \text{ is odd;} \\ \beta + \eta_n & \text{otherwise} \end{cases}$$



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3. Estimator: for pair $g = (k, k + 1)$ [illustration](#)

$$\hat{V}_g(\beta) = \frac{1}{2\eta_n} \left[\bar{Y}_1^{k+1} - \bar{Y}_0^{k+1} \right] - \frac{1}{2\eta_n} \left[\bar{Y}_1^k - \bar{Y}_0^k \right].$$

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Under regularities **more**, with probability at least $1 - 1/n$

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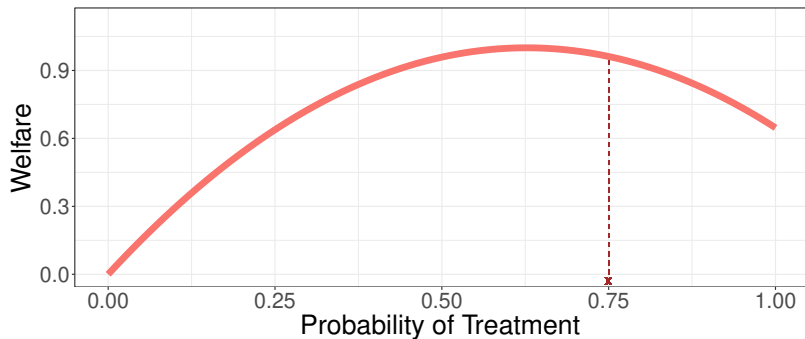
⇒ Finite cluster asymptotics ($K < \infty$) with pairing ([more](#), [power sim](#)).

⇒ Guarantees also for treatment/spillover effects ([more](#))

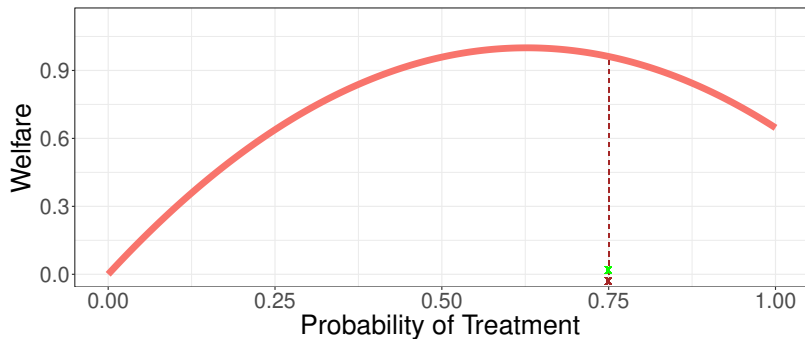
$$\mathbb{E} \left[\frac{1}{K} \sum_{k=1}^K \hat{\Delta}_k \right] = \Delta(\beta) + o(n^{-1/2}), \quad \frac{\partial m(0, \beta)}{\partial \beta}.$$

where $\hat{\Delta}^k$: Weighted difference treated/control in cluster k .

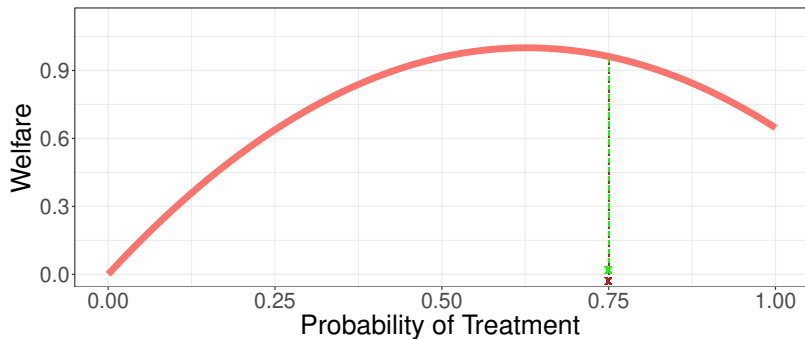
Practical implications



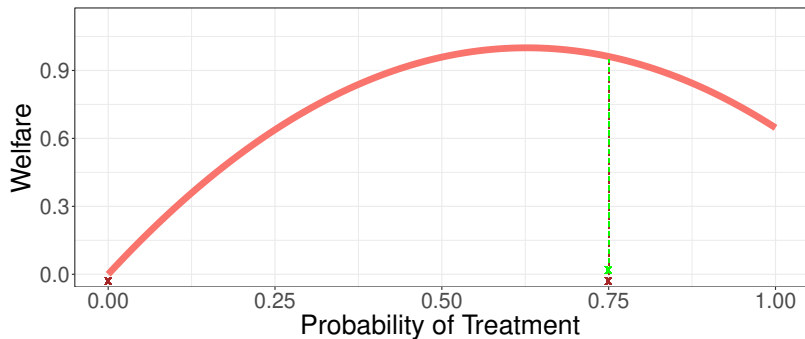
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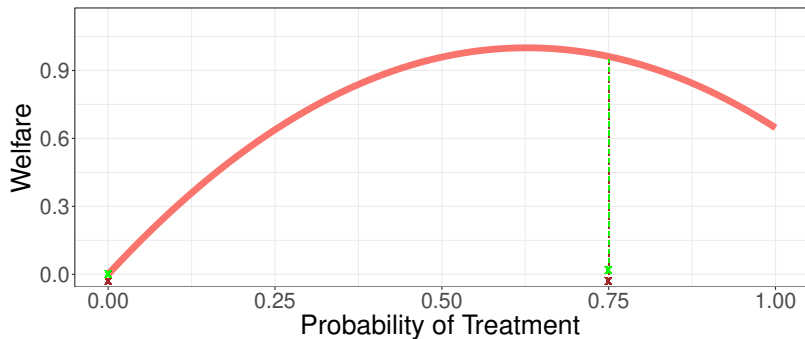
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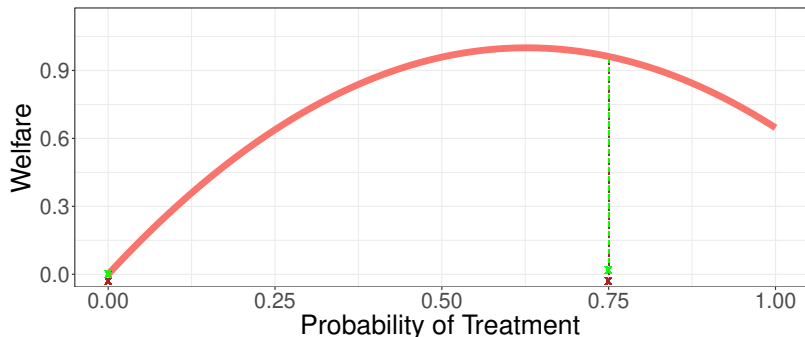
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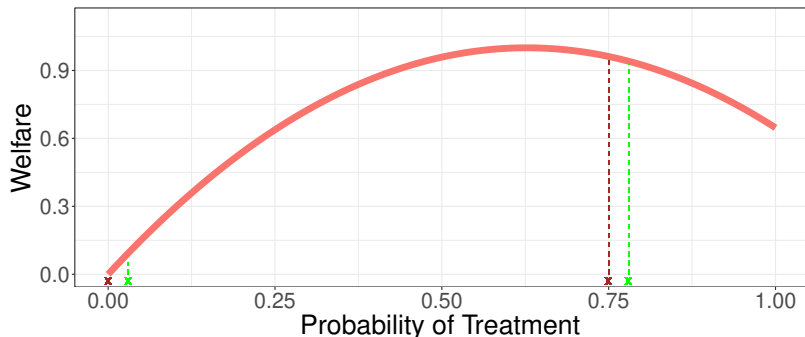


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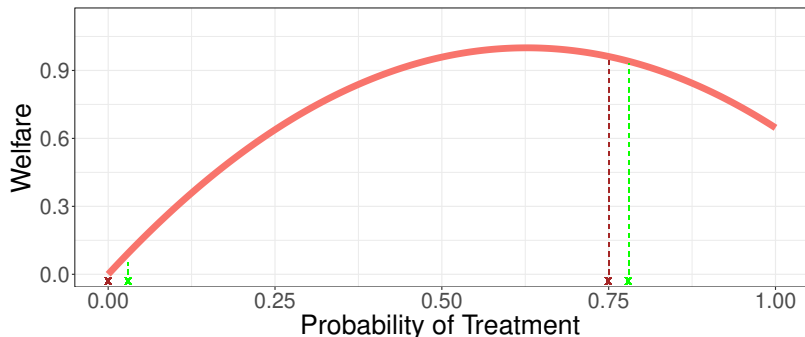
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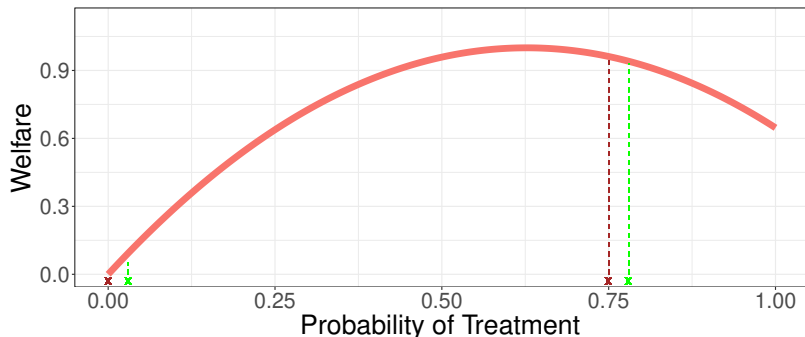
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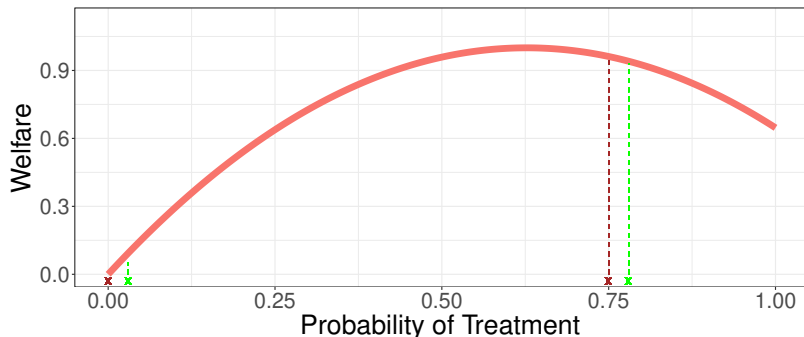
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- ⇒ Also estimate marginal **spillover** effects $\frac{\partial m(0, \beta)}{\partial \beta}$.

- 1 Single wave experiment
- 2 Adaptive experiment
- 3 Additional results and conclusions

Adaptive experiment

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⇒ Treatments/outcomes collected sequentially $(D_{i,t}^k, Y_{i,t}^k)$ ([more](#)).

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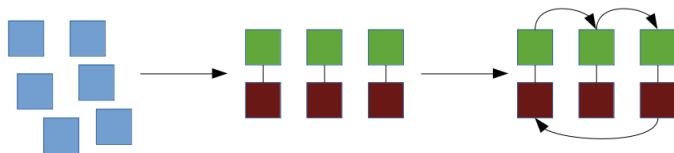
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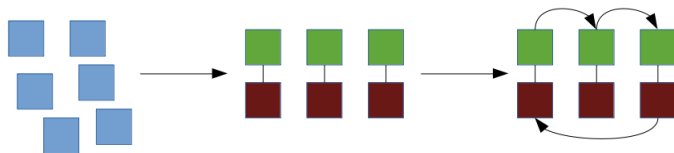


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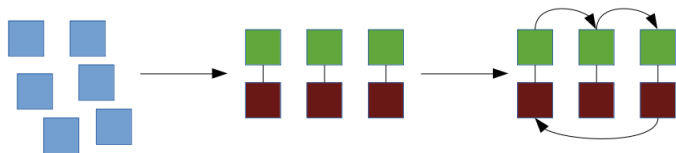
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4. Small deviations

$$D_{i,t}^k | \beta_{k,t} \sim \text{Bern}(\beta_{k,t} \pm \eta_n)$$

Properties

Theorem: let $K \geq 2T$. Under regularity conditions (**more**), $p = \dim(\beta)$:

$$\underbrace{\max_k \frac{1}{T} \sum_{t=1}^T [W(\beta^*) - W(\beta_{k,t})]}_{\text{in-sample}} \leq \frac{\bar{C} p^2 \log(T)}{T}, \quad \underbrace{W(\beta^*) - W(\hat{\beta})}_{\text{out-of-sample}} \leq \frac{\bar{C} p^2}{T}$$

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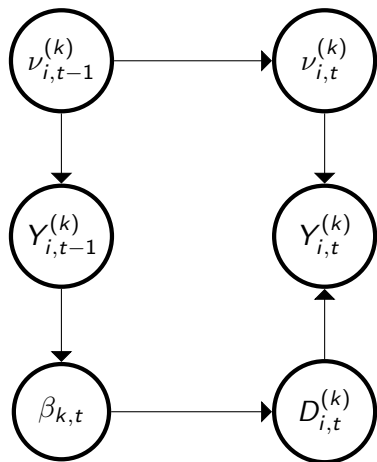
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Why circular fitting?

- ⇒ I illustrate that with repeated sampling: $\mathbb{E}_{\beta_{k,t}}[Y_{i,t}^k] \neq \mathbb{E}_{\beta_{k,t}}[Y_{i,t}^k | \beta_{k,t}]$.
- ⇒ Circular fitting avoids bias and maximizes the number of clusters, and existing cross-fitting techniques would fail here for $T > 2$. ([more](#))

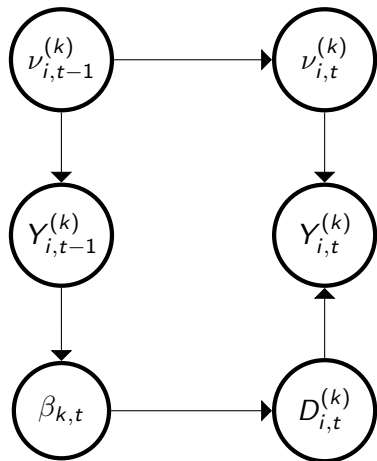
Why circular fitting? Illustration



Experiment with repeated sampling

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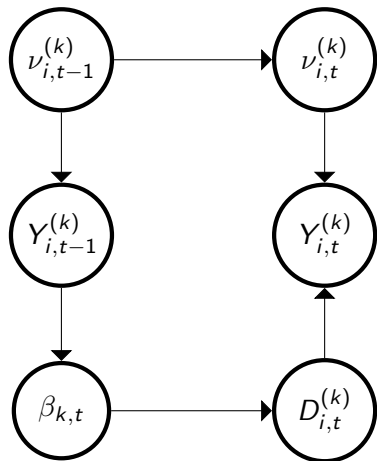
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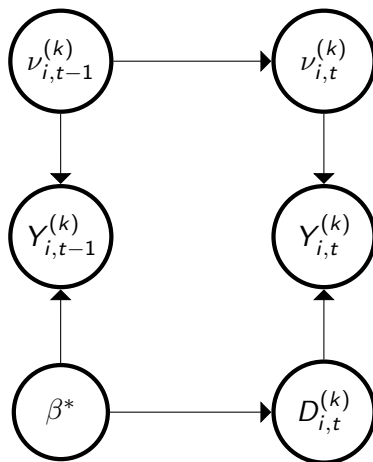
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Policy on a new population

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Asm1 Costs as opportunity costs without spillovers: $c = m(1, \beta) - m(0, \beta)$;

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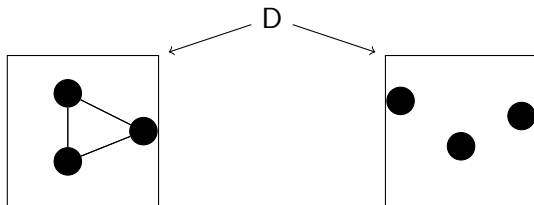
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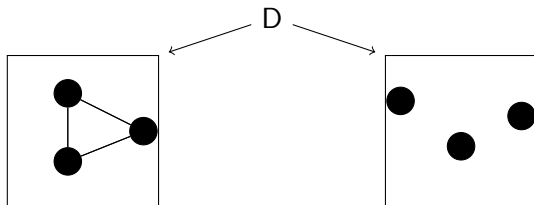
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Thm The welfare with the best policy without observing the network converges to the largest welfare as we observe the network. [more](#)

Some extensions

In the paper:

- Matching with heterogeneity of covariates' distribution [more](#);
- Inference/estimation with observed heterogeneity betw clusters [more](#).
- Dynamic treatments/path of policies [more](#);
- Treatments can be assigned only once;
- Strict quasi-concavity;
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In progress

- Application in collaboration with PxD/Chicago Lab (500k farmers).

Interesting future directions and related works

- Value of collecting network information in generic settings?
- unbounded degree with decaying dependence? (e.g., Theorem 3.1, [more](#))
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Some related works

- Policy Targeting under Network Interference (Viviano, 2019):
 - ⇒ Policy choice using data from an existing experiment.
- Experimental Design under Network Interference (Viviano, 2020):
 - ⇒ Statistical framework for two-wave experiments with networks: select participants, and assign treatments for variance reduction.
- Fair Policy Targeting (Viviano and Bradic, 2020):
 - ⇒ Design fair and efficient treatment rules.

Conclusions

- I have introduced a statistical framework for **estimation** and **inference** for welfare-maximizing policies;
 - The framework allows for unobserved (and partial) interference;
 - The experiment consists of a matched-pair local and two-stage design.
- I have discussed an adaptive experiment for policy choice;
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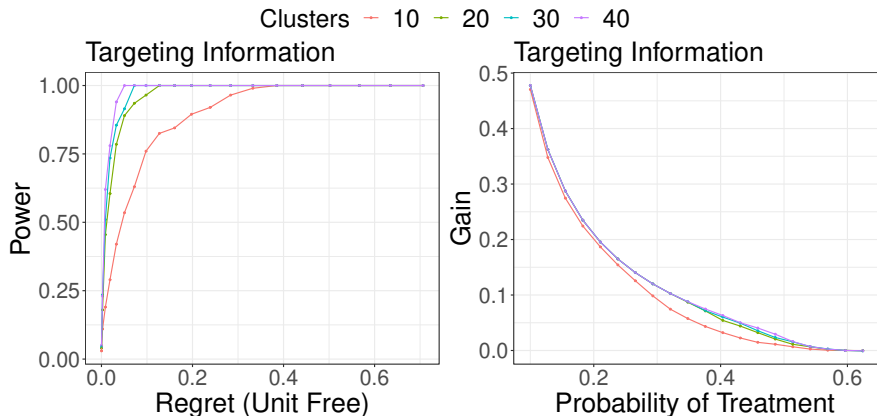
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Questions? Thanks!

More at dviviano.github.io

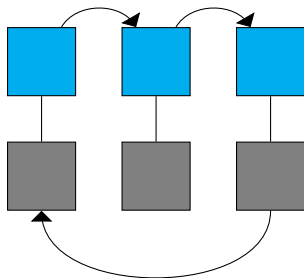
4 Appendix (not for presentation)

One-wave experiment



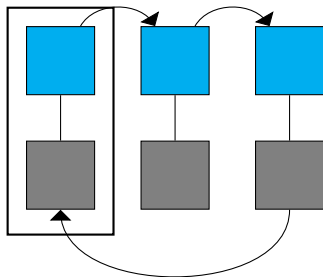
([back](#))

Why *circular*?



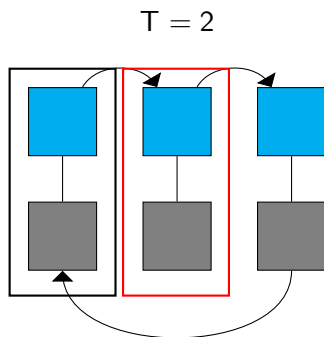
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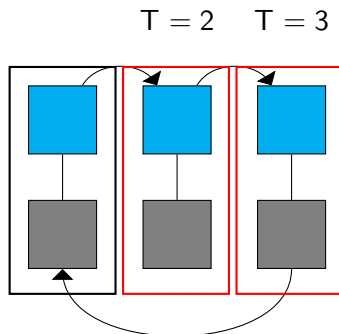
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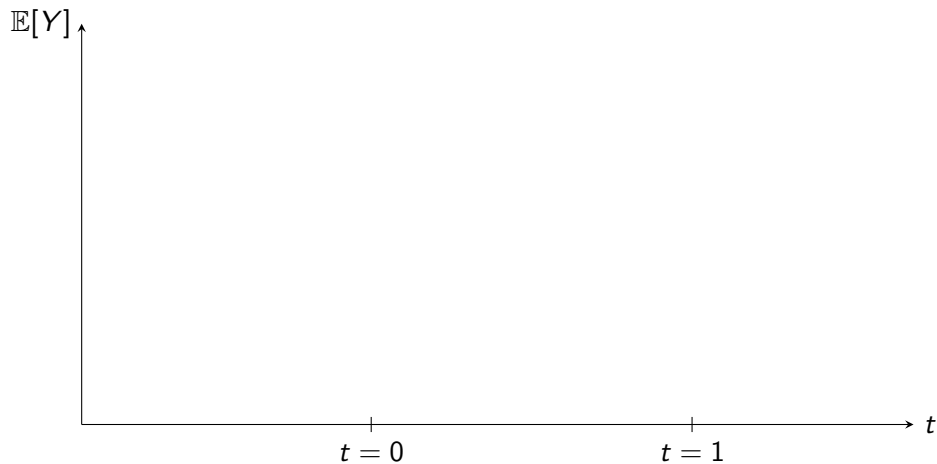
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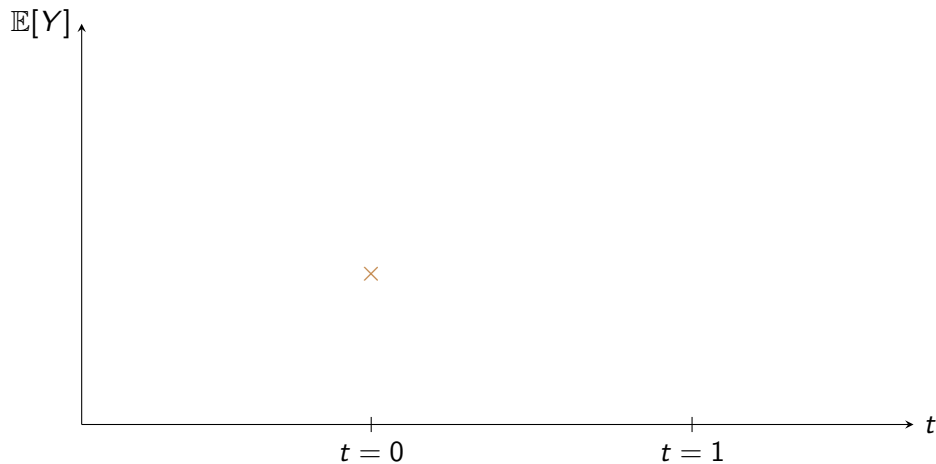
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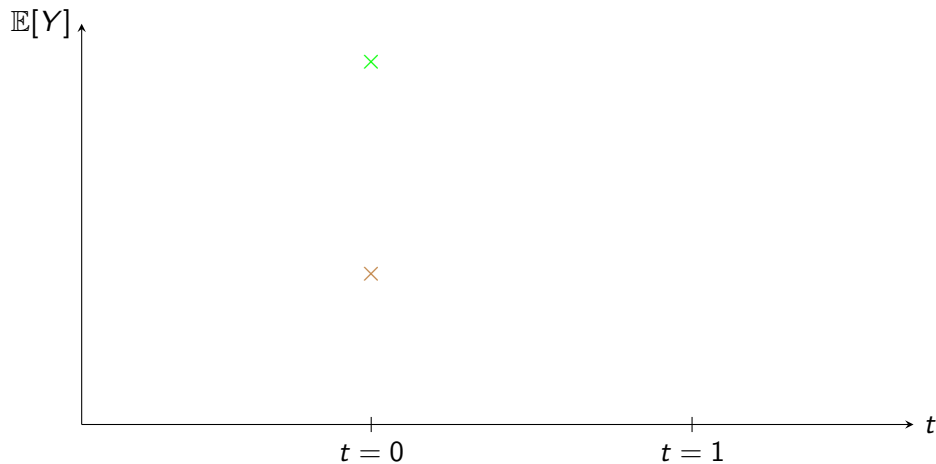
Identification and estimation: DID



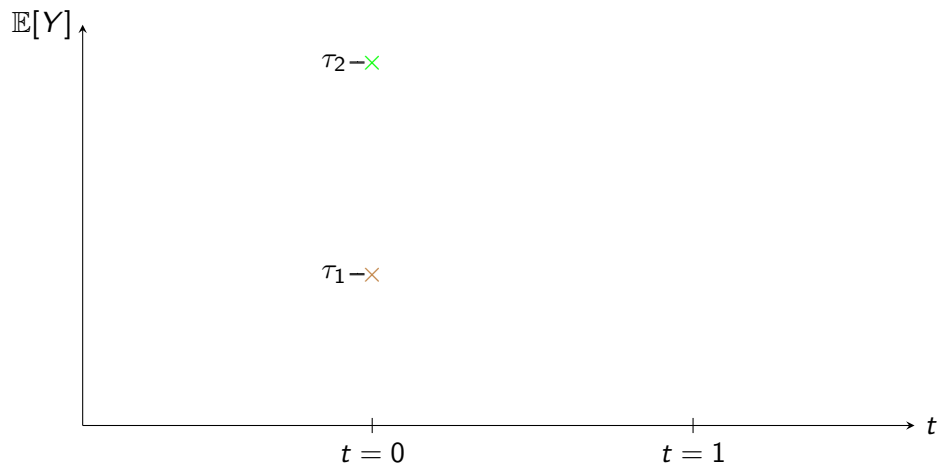
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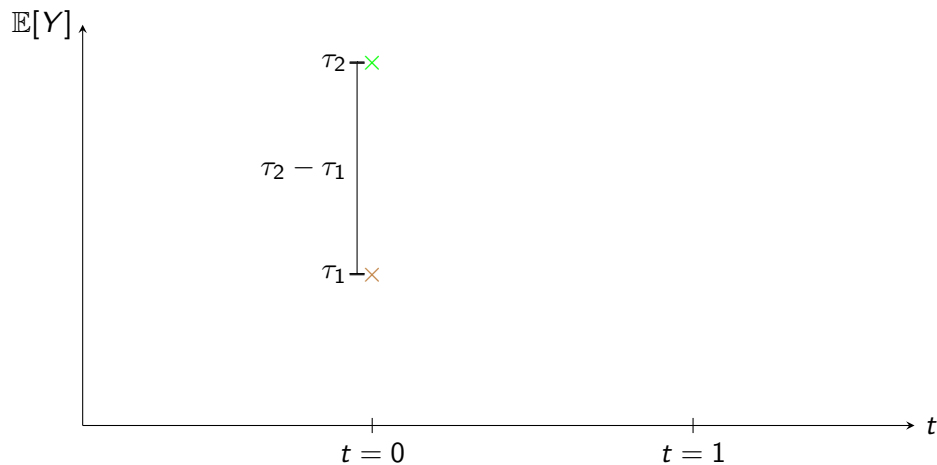
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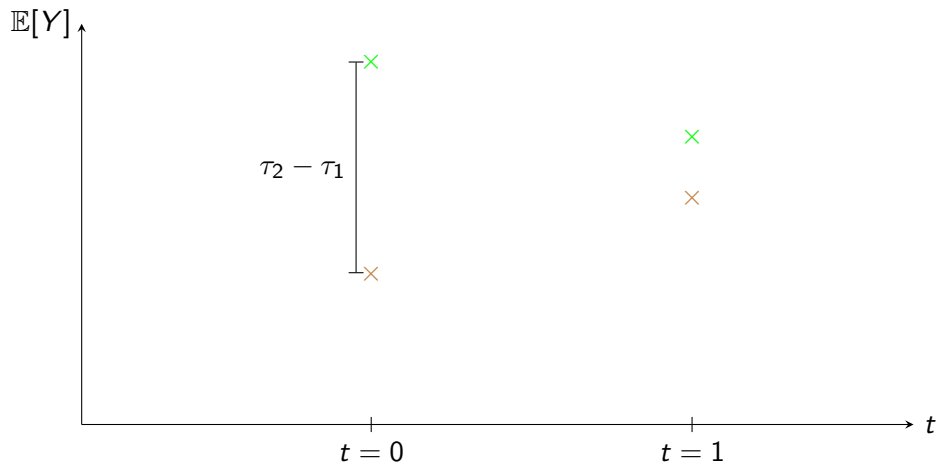
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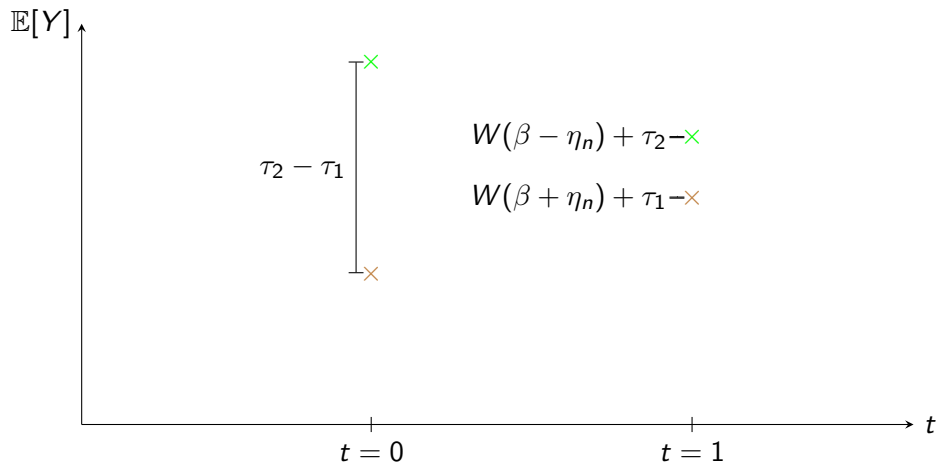
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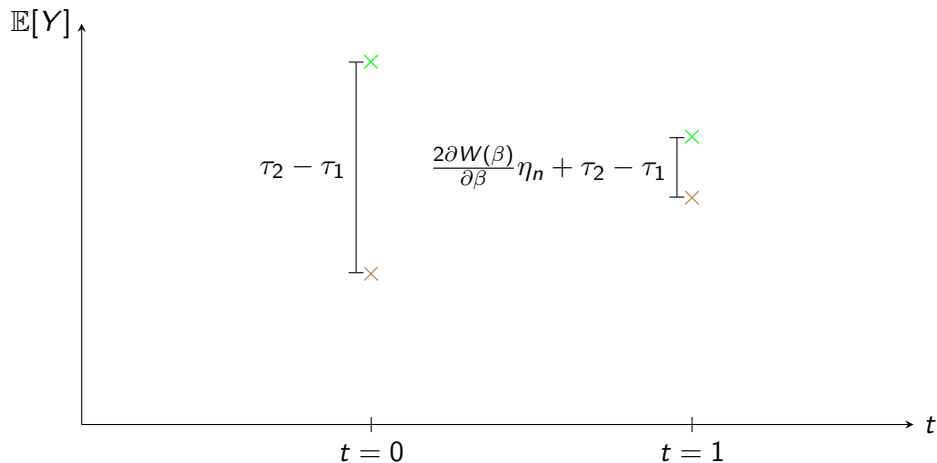
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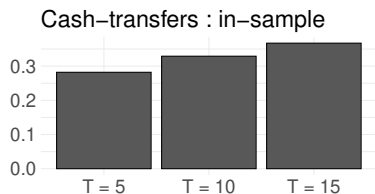
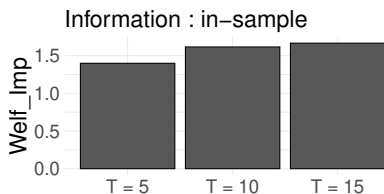
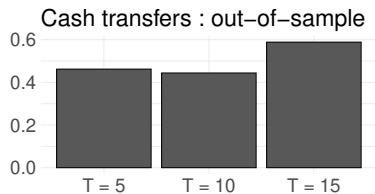
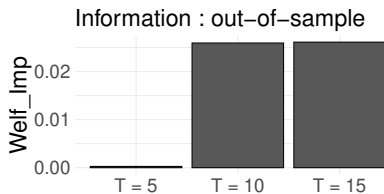


Identification and estimation: DID



(back)

Adaptive Experiment: Comparisons



(back)

One simple example

$$Y_{i,1} = D_i \times \underbrace{\gamma_1}_{\text{direct effect}} + \underbrace{\frac{1}{|\mathcal{N}_i|} \sum_{j \in \mathcal{N}_i} D_j \times \gamma_2}_{\text{linear spillovers}} - \underbrace{\left(\frac{1}{|\mathcal{N}_i|} \sum_{j \in \mathcal{N}_i} D_j \right)^2 \gamma_3}_{\text{quadratic spillovers}} + \nu_i.$$

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Ex. Welfare is *approximately*: ([details](#), [back](#))

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Ex. Welfare is *approximately*: ([details](#), [back](#))

$$W(\beta) \simeq \beta \underbrace{\gamma_1}_{\text{direct effect}} + \underbrace{\beta \gamma_2}_{\text{linear spillovers}} - \underbrace{\beta^2 \gamma_3}_{\sim \text{quadratic spillovers}} - \underbrace{c\beta}_{\text{cost}}$$

Note: this is just an example and the quadratic assumption/model is not required.

Example: details

Recall quadratic model

$$Y_{i,1} = D_{i,1}\gamma_1 + \frac{1}{|\mathcal{N}_i|} \sum_{j \in \mathcal{N}_i} D_j \gamma_2 - \left(\frac{1}{|\mathcal{N}_i|} \sum_{j \in \mathcal{N}_i} D_j \right)^2 \gamma_3 + \nu_{i,1}$$

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Taking expectations

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$$Q(\beta) = \mathbb{E} \left[\frac{1}{|\mathcal{N}_i|^2} \sum_{j \in \mathcal{N}_i} D_j^2 \right] + \mathbb{E} \left[\frac{1}{|\mathcal{N}_i|^2} \sum_{j, h, j \neq h \in \mathcal{N}_i} D_j D_h \right]$$

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([back](#))

Marginal effects: a close look

Welfare: [back](#)

$$W(\beta) = \left[\underbrace{\beta m(1, \beta) + (1 - \beta)m(0, \beta)}_{WELF} - \underbrace{c\beta}_{COST} \right],$$

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Marginal effect:

$$V(\beta) = \left[\underbrace{\beta \frac{\partial m(1, \beta)}{\partial \beta} + (1 - \beta) \frac{\partial m(0, \beta)}{\partial \beta}}_{(S)} + \underbrace{(m(1, \beta) - m(0, \beta) - c)}_{(D)} \right].$$

Marginal effects: a close look

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(S) Can be identified only with two clusters;

(D) Can be identified with a single cluster.

Marginal effects: a close look

Welfare: [back](#)

$$W(\beta) = \left[\underbrace{\beta m(1, \beta) + (1 - \beta)m(0, \beta)}_{WELF} - \underbrace{c\beta}_{COST} \right],$$

Marginal effect:

$$V(\beta) = \left[\underbrace{\beta \frac{\partial m(1, \beta)}{\partial \beta} + (1 - \beta) \frac{\partial m(0, \beta)}{\partial \beta}}_{(S)} + \underbrace{(m(1, \beta) - m(0, \beta) - c)}_{(D)} \right].$$

(S) Can be identified only with two clusters;

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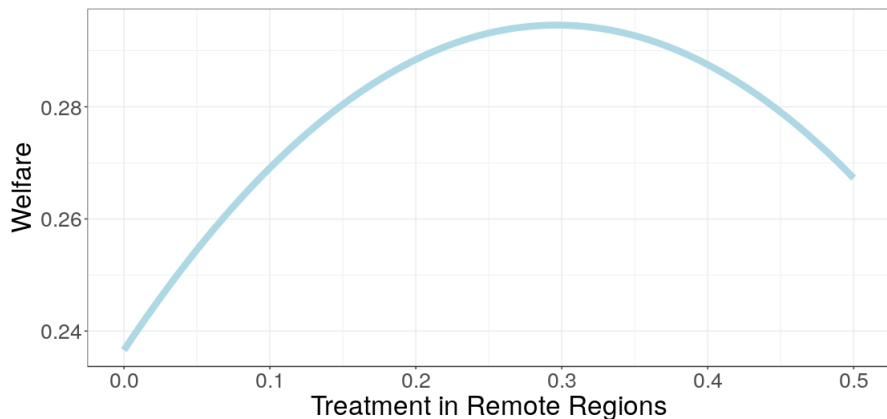
$$(D) = \gamma_1 - c, \quad \frac{\partial m(d, \beta)}{\partial \beta} \simeq \gamma_2 - 2\gamma_3\beta$$

Illustration for targeted treatments

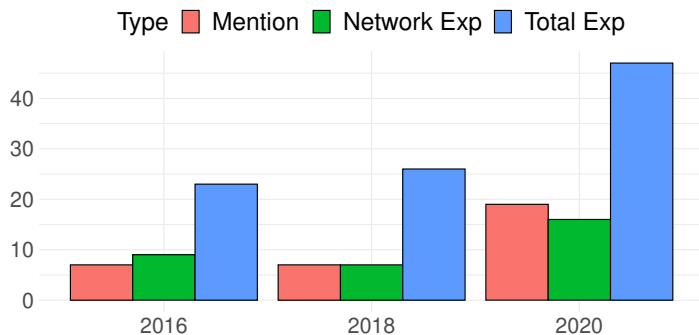
Can only treat half of the population: ([back](#))

⇒ Trade-off between treating people in remote/non remote areas.

Example



“Top-5 econ journals”



- 40% of experimental **papers** mention spillovers in their analysis;
- **Industry** survey: 22% of companies on online platforms conduct experiments (total: 8 million; Runge et al., 2021).

([back](#))

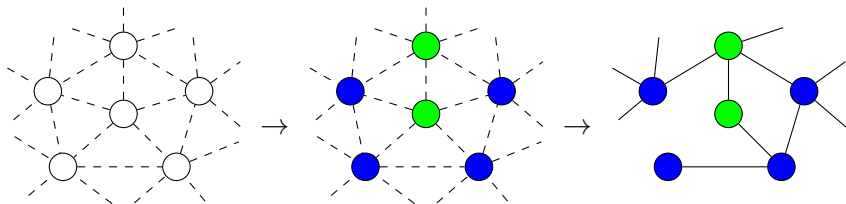
- Sampling:

$$(X_i^k, U_i^k) \sim_{i.i.d.} F_{U|X} F_X, \quad A_{i,j}^k = f(X_i^k, X_j^k, U_i^k, U_j^k) 1\{i_k \sim j_k\}$$

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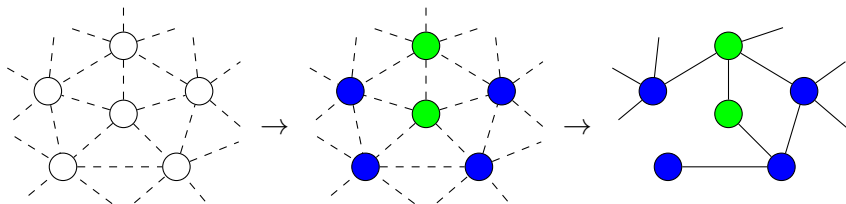
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- $Y_{i,t}^k = r(\mathcal{N}_i^k, D_{i,t}^k, D_{\mathcal{N}_i^k,t}, U_i^k, X_i^k, U_{\mathcal{N}_i^k}, X_{\mathcal{N}_i^k}, \nu_{i,t}) + \alpha_t + \tau_k,$
- Ex-ante, individuals can only connect with some units: $|\mathcal{N}_i| \leq \gamma_N.$

(back)

Conditions under cluster heterogeneity

Consider the following model in cluster k

$$Y_{i,1} = r\left(D_i, D_{N_i}, U_i, U_{N_i}, A_{i,\cdot}, \nu_{i,1}, \theta_k\right) + \tau_k,$$

where

- θ_k is fixed (and observable and captures cluster heterogeneity);
- for each $\theta \in \Theta$, there are two clusters (k, k') such that $\theta_k = \theta_{k'}$.

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Experiments:

- **Single wave experiment:** clusters with the same θ_k are matched with each other. Test remains valid for

$$H_0 : \beta(\theta) = \beta^*(\theta) \text{ for all } \theta.$$

- **Multi-wave experiment:** same matching as above + no time dependence: different policies for different groups.

([back](#) , [backextensions](#))

Regularities for consistency/high probability bounds

- $\varepsilon_{i,t}$ is sub-gaussian;
- $m(d, \beta)$ is uniformly bounded with bounded derivative.

Additional regularities for asymptotic normality

- $\text{Var}\left(\sqrt{n}(\bar{Y}_1^k - \bar{Y}_0^k)\right) > 0$;
- $\gamma_N/N^{1/8} = o(1), n \propto N$;

Regularities for regret bounds (adaptive exp)

- $W(\beta)$ is strongly concave (can be relaxed with strict quasi-concavity).

([back](#))

([back2](#))

Rule of thumb

Choose

$$\eta_n = \begin{cases} n^{-1/3} \times \sqrt{\frac{2\hat{\sigma}}{\hat{c}}} & \text{if } n^{-1/3} \times \sqrt{\frac{2\hat{\sigma}}{\hat{c}}} < B \\ B & \text{otherwise,} \end{cases}$$

where

- $\hat{\sigma}$ is the individual outcomes' variance;
- \hat{c} approximates the curvature of $W(\beta)$ (which can be obtained with three clusters and a quadratic model);
- $\hat{c}B$ is the largest bias that the researcher is willing to tolerate (e.g., $\hat{c}B = 0.05$).

([back](#))

Theorem: Under regularity conditions ([more](#)), for $\eta_n = o(n^{-1/4})$,

$$\frac{\hat{V}_g(\beta) - V(\beta)}{\sqrt{\text{Var}(\hat{V}_g(\beta))}} \rightarrow_d \mathcal{N}(0, 1)$$

Corollary: let

$$\mathcal{T}_n = \frac{\sqrt{G}\bar{V}}{\sqrt{(G-1)^{-1} \sum_{g=1}^G (\hat{V}_g - \bar{V})^2}}, \quad \bar{V} = \frac{1}{G} \sum_{g=1}^G \hat{V}_g,$$

then ([back](#))

$$\lim_{n \rightarrow \infty} P(|\mathcal{T}_n| \leq cv_{K/2-1}(\alpha) | H_0) \geq 1 - \alpha.$$

Pairing permits finite cluster asymptotics

⇒ Without pairing concentration at rate $(K\eta_n^2)^{-1/2} \gg \eta_n$.

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$$\begin{aligned} W(\beta + \eta_n) - W(\beta - \eta_n) &= \underbrace{W(\beta) - W(\beta)}_{(A)} \\ &+ \frac{\partial W(\beta)}{\partial \beta} \eta_n - \frac{\partial W(\beta)}{\partial \beta} (-\eta_n) + O(\eta_n^2). \end{aligned}$$

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⇒ (A) equals to zero because of pairing.

⇒ Otherwise, after averaging across all clusters, $(A) = O(1/\sqrt{K})$ with randomization.

([back](#))

Formula direct and spillovers

Direct effect

$$\hat{\Delta}^k = \frac{1}{n} \sum_{i=1}^n \left[\frac{Y_i^k D_i^k}{\beta_k} - \frac{Y_i^k (1 - D_i^k)}{1 - \beta_k} \right]$$

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Spillover effect (no fixed effects)

$$\hat{S}_0^k = \frac{1}{2m\eta_n} \sum_{i=1}^n \left[\frac{Y_i^k (1 - D_i^k)}{1 - \beta_k} - \frac{Y_i^{k+1} (1 - D_i^{k+1})}{1 - \beta_{k+1}} \right]$$

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heterogeneous spillover effects (no fixed effects)

$$\hat{S}_0^k(x) = \frac{1}{2m\eta_n} \sum_{i=1}^n \left[\underbrace{\frac{Y_i^k (1 - D_i^k) 1\{X_i^k = x\}}{(1 - \beta_k) P(X_i^k = x)}}_{\text{cluster } k} - \underbrace{\frac{Y_i^{k+1} (1 - D_i^{k+1}) 1\{X_i^{k+1} = x\}}{(1 - \beta_{k+1}) P(X_i^{k+1} = x)}}_{\text{cluster } k+1} \right]$$

([back](#))

Outcome (no covariates for simplicity)

$$Y_{i,t} = r\left(D_{i,t}, D_{N_i,t}, U_i, U_{N_i}, A_{i,\cdot}, \nu_{i,t}\right) + \alpha_t + \tau_k, \quad \nu_{i,t} \sim \mathcal{P}$$

Description

- No carry-over effects (relaxed in the extensions);
- Stationary unobservables $\nu_{i,t}$, but time-varying separable fixed effects allowed.

([back](#))

Learning Rate

1. Strong concavity $\alpha_{k,t} \propto 1/t$;
2. Strict quasi concavity $\alpha_{k,t} \propto \frac{1}{\|\hat{V}_{k,t}\|_2 \sqrt{T}}$.

In practice recommended 2.

([back](#))

Model

$$Y_i = s\left(\underbrace{\frac{1}{|\mathcal{N}_i^1|} \sum_{j \in \mathcal{N}_i^1} D_j}_{\text{Spill from } j \in \mathcal{N}_i: X_j=1}, \dots, \frac{1}{|\mathcal{N}_i^{|\mathcal{X}|}|} \sum_{j \in \mathcal{N}_i^{|\mathcal{X}|}} D_j \right) + \nu_i, \quad |\mathcal{X}| < \infty$$

- Finitely many types and spillovers are heterogeneous in types;
- No direct effects: effects are the opportunity costs of the intervention.

Details on global optimality cont'd

Why is it sufficient to randomize at the **individual level**?

- Ideally, we would like to find for all units

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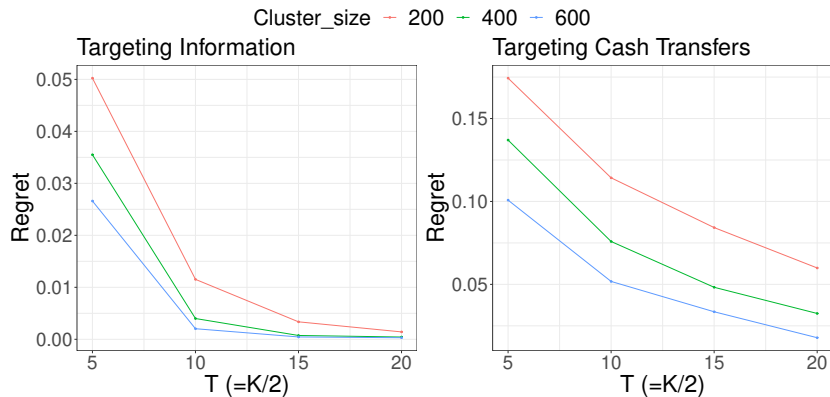
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\Rightarrow Using bounds on derivatives of $s(\cdot)$, we can obtain the desired result.

([back](#))



(back)

Welfare improvement relative to grid-search

	Information				Cash Transfer			
$T =$	5	10	15	20	5	10	15	20
200	-0.02	0.01	0.04	0.03	0.29	0.39	0.52	0.32
400	0.00	0.02	0.02	0.03	0.46	0.44	0.58	0.56
600	0.00	0.03	0.02	0.02	0.48	0.48	0.62	0.64

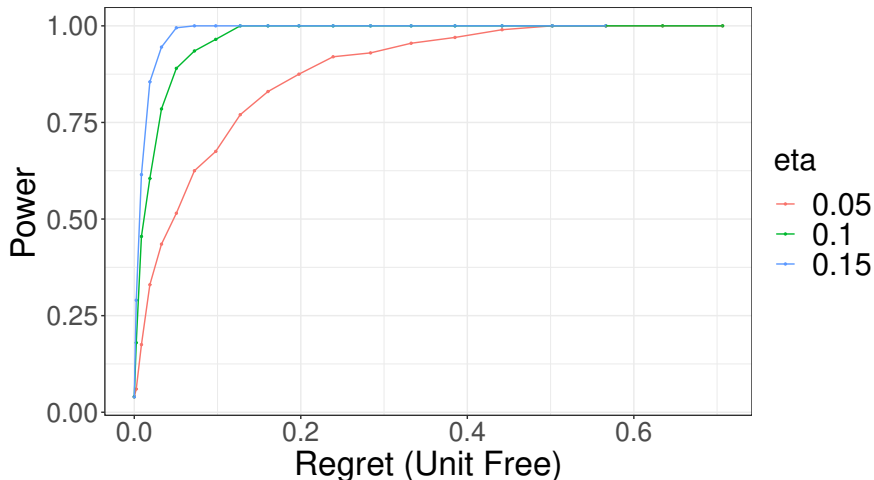
([back](#))

Coverage from simulations

	Information				Cash Transfer			
$K =$	10	20	30	40	10	20	30	40
$n = 200$	0.90	0.95	0.90	0.90	0.92	0.94	0.91	0.89
$n = 400$	0.98	0.96	0.90	0.92	0.98	0.96	0.89	0.93
$n = 600$	0.97	0.97	0.95	0.94	0.97	0.99	0.96	0.93

([back](#))

Targeting Information



Global interference: example

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With high probability:

$$\left| \hat{V} - V(\beta) \right| = O_p \left(\underbrace{\sqrt{\frac{1}{m\eta_n^2}} + \eta_n}_{\text{from before without } \gamma_n} + \underbrace{1/\sqrt{m\eta_n^2}}_{\text{additional term}} \right)$$

(back)

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Matching clusters with embeddings

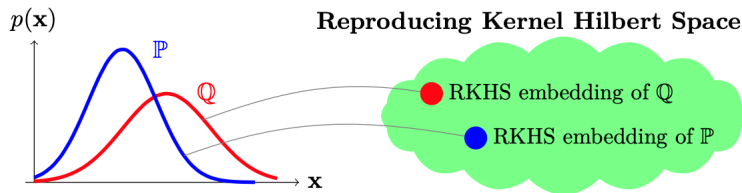
Bias characterization:

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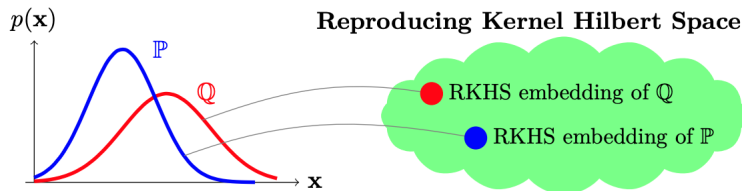
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- Consistent estimator of $\hat{\mu}_X$ are available (Smola et al., 2007; Muandet, 2016; ...)

(back)

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⇒ Main idea: marginal effect improves rate of convergence. ([back](#))

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⇒ Estimate

$$\theta^* = \arg \max_{\theta \in \Theta} \widetilde{W}(\{\beta_t^*\}), \quad \beta_t^* = h_\theta(\beta_{t-1}^*, \beta_{t-2}^*).$$

with gradient descent, with gradient estimated using

$$\frac{\widehat{\partial \Gamma(\beta_1, \beta_2)}}{\partial \beta_1}, \frac{\widehat{\partial \Gamma(\beta_1, \beta_2)}}{\partial \beta_2}.$$

([back](#))

Endogenous network formation

Asm In each cluster k (dropping the superscript k)

$$Y_{i,t} = r\left(D_{i,t}, D_{\mathcal{N}_{i,t}}, U_i, U_{\mathcal{N}_{i,t}}, A_{i,\cdot,t}, \nu_{i,t}\right) + \tau_k + \alpha_t.$$

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$$\mathbb{E}_\beta[Y_{i,t}|D_{i,t}] = m(D_{i,t}, \beta) + \tau_k + \alpha_t, \quad \text{for } D_{i,t} \sim \text{Bern}(\beta);$$

Endogenous network formation

Asm In each cluster k (dropping the superscript k)

$$Y_{i,t} = r\left(D_{i,t}, D_{N_{i,t}}, U_i, U_{N_{i,t}}, A_{i,\cdot,t}, \nu_{i,t}\right) + \tau_k + \alpha_t.$$

Asm Let

$$A_{i,j,t}^k = f\left(U_i^k, U_j^k, \underbrace{D_{i,t}^k, D_{j,t}^k}_{\text{Treatments}}\right) \mathbb{1}\{i \sim j\}$$

Lem We can write (in cluster k), for $\nu_{i,t}$ i.i.d. exogenous unobservables

$$\mathbb{E}_\beta[Y_{i,t}|D_{i,t}] = m(D_{i,t}, \beta) + \tau_k + \alpha_t, \quad \text{for } D_{i,t} \sim \text{Bern}(\beta);$$

- (a) Network changes over time and depends on treatment assignments;
- (b) The people I can connect ex-ante is invariant + no carry-overs;
- (c) Marginal effect also captures the effect on the network. (back beg),
(back ext)

Individuals depend on higher-order degree neighbors

Consider

$$Y_{i,1} = r\left(D_{i,1}, D_{\mathcal{N}_i}, U_i, U_{\mathcal{N}_i}, A_{i,\cdot}, \nu_i\right) + \tau_k + \underbrace{\text{Rem}}_{\text{effect from remaining units}}$$

For consistency, we require that $\text{Rem} = o(1/\eta_n)$.

⇒ the higher order effect needs to decay at a sufficiently faster rate than the degree. (back ext)

Alternative condition:

⇒ By letting $\text{Var}(\sqrt{n}\hat{V}_{k,k+1}) = \mathcal{O}(\rho_n)$, we have $\rho_n/(n\eta_n^2) = o(1)$ (Theorem 3.1).

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