Frontier Gender Norms: History and Legacy

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FCARES

NRFR Summer Institute Gender in the Economy: Change and Persistence of Norms

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- ► This paper: a persistent cultural imprint of American frontier history on gender norms

Frontier Conditions and Women's Lives

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- 1. low density: isolation from others within given county
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Women on the Frontier

- more likely to be married (early, with older men)
- high fertility (proxied by child-women ratios)
- low LFP, but among working women, higher status occupations

Frontier conditions and gender roles: a view from economics of the family

- ▶ Isolation from extended family and social networks
 - most goods and services home-produced → increased domestic burden, esp. for women (Greenwood, Seshadri & Yorukoglu 2005; Cavalcanti & Tavares 2008)
 - ▶ lack of protection against violence or outside options (Figueredo et al 2001)

High fertility

- high demand for children due to land abundance (Ashraf & Galor 2010; Easterlin 1976, Steckel 1992)
- pap in desired fertilty (Anderson & Ray 2010; Doepke & Tertilt 2018; Ashraf, Field, Voena & Ziparo 2020)
- ▶ increased domestic burden (Kleven, Landais & Søgaard 2019)

Imbalanced sex ratios

- ▶ favors masculinity norms, violence (Baranov, De Haas & Grosjean 2022)
- ► (favors female bargaining power → greater leisure) (Grosjean & Khattar 2019)

The Legacy of the Frontier on Gender Norms

We trace out the frontier legacy w/ measure of total frontier experience (TFE) historically

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- ▶ FLFP remained persistently lower in high-TFE counties
- Low FLFP ≠ greater leisure; rather, more domestic work (likely mirroring the historical domestic burden, though lack time use data then)
- ► Conservative gender attitudes incl. among women
- Lower participation in politics

Contributions to the Literature

1. Cultural and Historical Origins of Gender Norms

- e.g., Fernandez et al, 2004; Fernandez & Fogli, 2009; Fogli & Veldkamp, 2011; Alesina et al, 2013

2. Historical Debates: Women on the Frontier

- e.g., Fragher, 2008; Jeffrey, 1998; Jensen, 1981; Myres, 1982
- reconciling seemingly competing historical narratives with quantitative analysis and insights from family economics

3. Comparative Perspective: Settlement of Australia and Gender Norms

Baranov et al, 2020, 2021; Grosjean & Khattar, 2019

→ new insights on social isolation mechanism, possibly distinct in U.S.

Roadmap

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Fertility and Gender Inequality on the Frontier

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The most significant thing about the American frontier is, that it lies at the hither edge of free land. In the census reports it is treated as the margin of that settlement which has a density of two or more to the square mile. The term is an elastic one, and for our purposes does not need sharp definition. We shall consider the whole frontier belt including the Indian country and the outer margin of the 'settled area' of the census reports.

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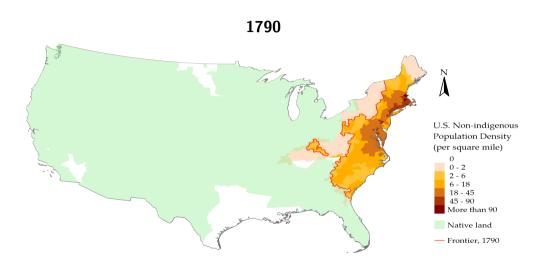
▶ Frontier declared 'closed' in 1890, according to Turner & Census: up to and including 1890 the country had a frontier of settlement, but at present the unsettled area has been so broken into by isolated bodies of settlement that there can hardly be said to be a frontier line.

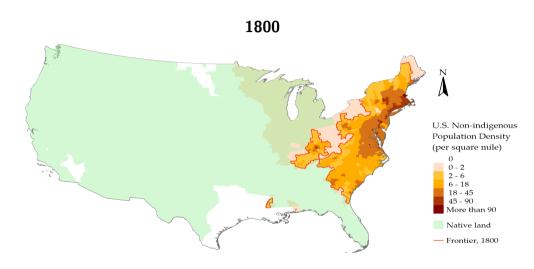
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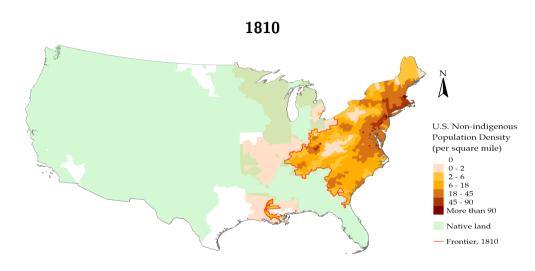
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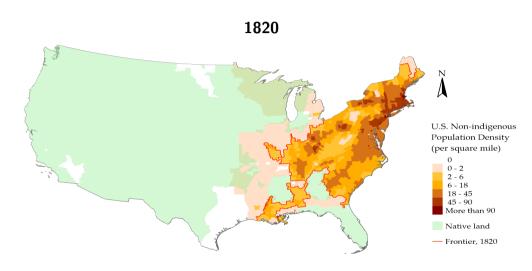
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- Frontier as a "form of society rather than an area" (Turner, 1896)

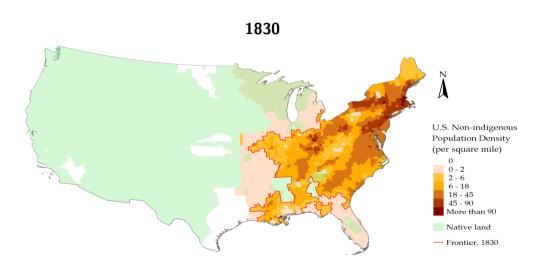
- ► Locate frontier line and trace it over time
 - ► contour line for population density of 2 people/mi²

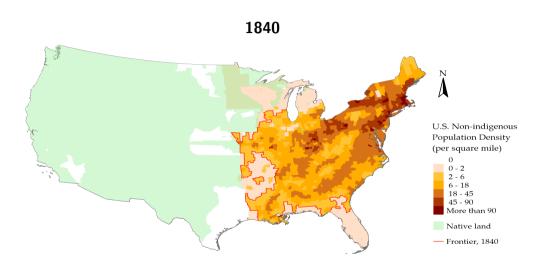


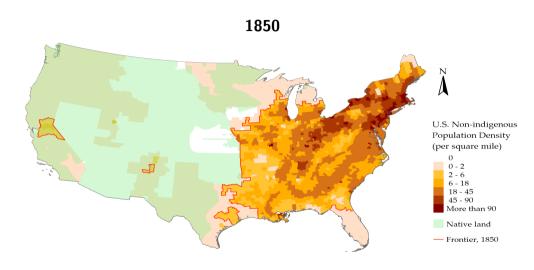


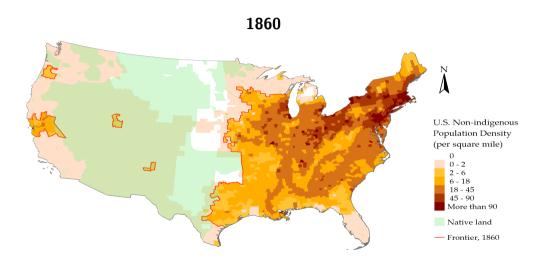


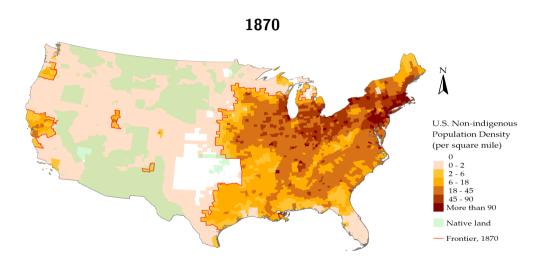




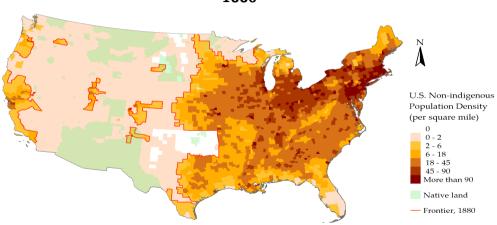




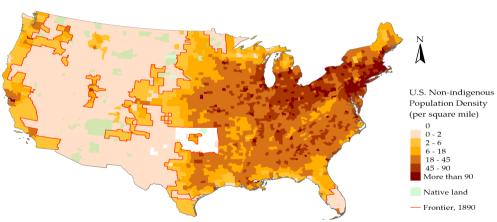












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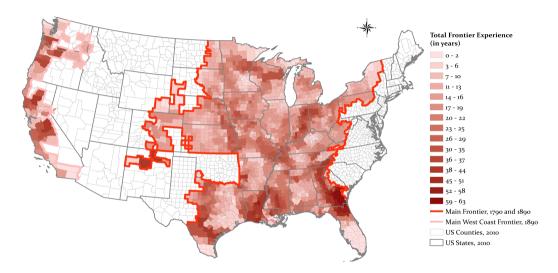
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 - 1. counties with centroid within 100 km
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Mapping the Frontier

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- Measure of total frontier experience (TFE)
 - ▶ total number of years spent on the frontier between 1790 and 1890

Total Frontier Experience (TFE), 1790–1890



range of 0 to 63 years, mean of 18 years, std. dev. of 11 years







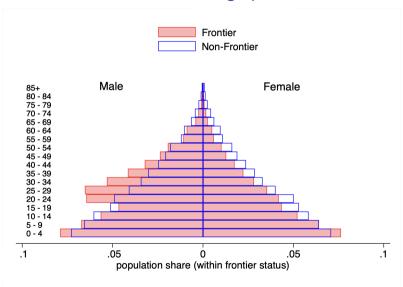






Frontier Demographics

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Two historical narratives of gender roles on the frontier

1. Frontier women as entrepreneurial, independent

Economic necessity and labor scarcity — blurred gender roles, empowered women

... by the demands it made on human beings for survival, frontier economy established a certain rough egalitarianism which challenged other, long-established concepts of propriety. (Flexner & Fitzpatrick, 1996)

Men and women generally had different roles to play, but the mutuality between the sexes enforced by the needs of homesteading expanded women's power to negotiate and win. (Harris, 1984)

2. Frontier women as home-bound

Increased domestic burden, no empowerment \longrightarrow asymmetric erosion of gendered work

Even though frontier conditions forced them into manly pursuits and led them to modify some of their standards, they hardly pressed for a liberation from female norms and culture. Much of the 'freedom' which women experienced was the freedom to work even harder than they had before, with dramatic results" (Jeffrey, 1979)

Frontier conditions and gender roles: a view from economics of the family

- ▶ Isolation from extended family and social networks
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Marriage, Fertility, and Female Labor on the Frontier

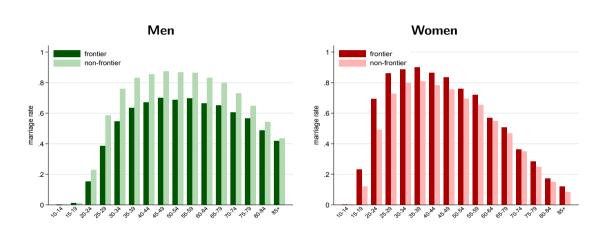
$$x_{ct} = \alpha + \beta \text{ frontier}_{ct} + \theta_{d(c)} + \theta_t + \varepsilon_{ct}$$

Marriage, Fertility, and Female Labor on the Frontier

$$x_{ct} = \alpha + \beta \text{ frontier}_{ct} + \theta_{d(c)} + \theta_t + \varepsilon_{ct}$$

	Marriage Patterns							
	Share of Women Ever Married (1)	Share of Men Ever Married (2)	Age Gap Between Spouses (3)	Women's Divorce Rate (4)				
Frontier	0.0491*** (0.005)	-0.0624*** (0.007)	0.239*** (0.066)	-0.0014*** (0.000)				
Dep. Var. Mean (non-frontier) Dep. Var. Std. Dev. (non-frontier)	0.70 0.04	0.58 0.05	4.36 2.02	0.004				
Division Fixed Effects Year Fixed Effects	0.04 ✓	0.05 ✓ ✓	2.02 ✓	0.003 ✓				

Marriage Rates by Age



Marriage, Fertility, and Female Labor on the Frontier

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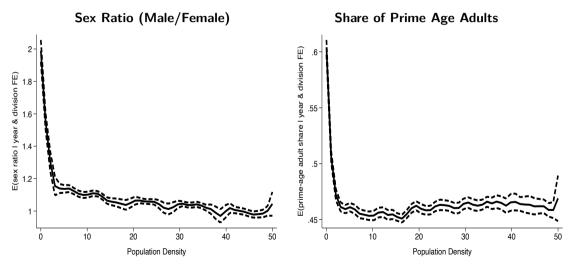
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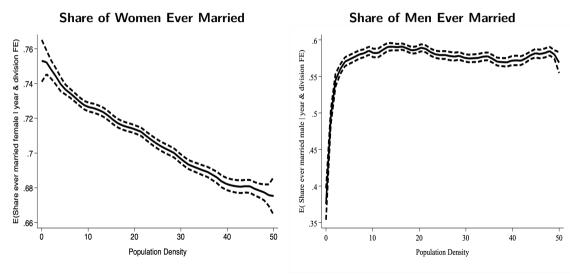
	Family and Work							
	Child-Women Ratio (Fertility) (1)	Share of Households w/ Grandmother (2)	Female Labor Force Participation (3)	Gender Occupational Segregation (4)				
Frontier	68.67*** (11.289)	-0.0055*** (0.001)	-0.025*** (0.007)	0.030*** (0.010)				
Dep. Var. Mean (non-frontier)	671	0.018	0.12	0.82				
Dep. Var. Std. Dev. (non-frontier)	119	0.006	0.13	0.22				
Number of County-Years	6,048	5,844	4,905	4,818				
Division Fixed Effects	✓	✓	✓	✓				
Year Fixed Effects	✓	✓	✓	✓				

$$x_{cdt} = g(isolation_{cdt}) + \theta_d + \theta_t + \varepsilon_{cdt}$$

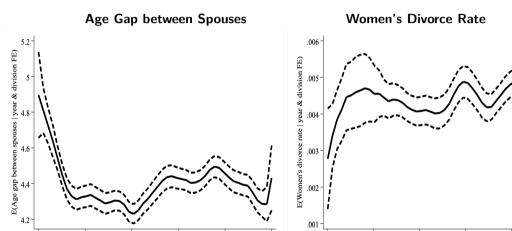
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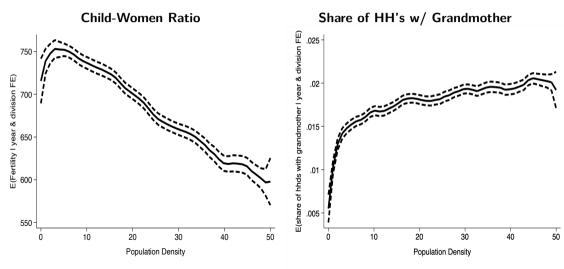
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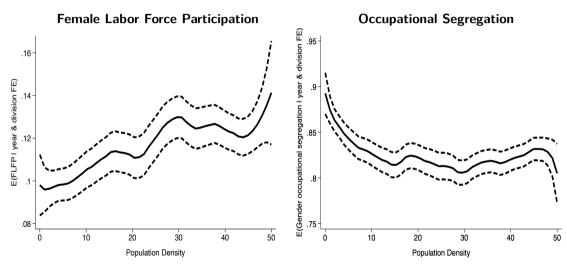
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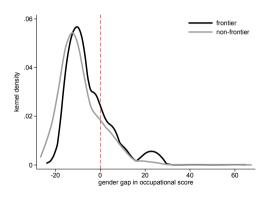
Assessing Female Economic Empowerment on the Frontier

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	Occupat	ional Score	Litera	acy Rate	School Attendance		
	Women	Women rel.	Women	Women rel.	Girls	Girls rel.	
		to men		to men		to boys	
	(1)	(2)	(3)	(4)	(5)	(6)	
Frontier	1.052***	0.072***	0.049***	0.023**	-0.114***	0.046**	
	(0.278)	(0.020)	(0.016)	(0.009)	(0.017)	(0.021)	
Dep. Var. Mean (non-frontier)	12.6	0.74	0.77	0.92	0.49	0.99	
Dep. Var. Std. Dev. (non-frontier)	2.92	0.17	0.25	0.16	0.23	0.17	
Number of County-Years	4,795	4,795	6,048	6,047	6,035	5,941	
Division Fixed Effects	✓	✓	✓	✓	✓	✓	
Year Fixed Effects	✓	✓	✓	✓	✓	\checkmark	

An Upper Tail of Economically Empowered Women

Distribution of the Gender Gap in Occupational Scores, 1860



- mass in upper tail: occscore=42
- "managers, officials and proprietors"
- in practice: hotel keepers, restaurant keepers, saloon keepers and bartenders, traders and dealers

The Role of Sex Ratios

	Marriage Patterns				Family and Work				
	Share of Women Ever Married (1)	Share of Men Ever Married (2)	Age Gap Between Spouses (3)	Women's Divorce Rate (4)	Fertility: Child-Women Ratio (5)	Share of Households w/ Grandmother (6)	Female Labor Force Participation (7)	Gender Occupational Segregation (8)	
				Panel A. No	n-Frontier Counti	es			
Sex Ratio	0.195*** (0.024)	-0.318*** (0.026)	1.124*** (0.258)	-0.00192* (0.001)	222.3*** (53.756)	-0.0203*** (0.002)	-0.0749* (0.041)	0.0637* (0.034)	
Dep. Var. Mean	0.70	0.58	4.36	0.004	671.84	0.01	0.12	0.82	
Dep. Var. Std. Dev.	0.04	0.05	2.02	0.003	119.30	0.006	0.13	0.22	
Number of County-Years	5,313	5,313	5,313	1,653 <i>Panel B.</i> I	5,313 Frontier Counties	5,210	4,342	4,300	
Sex Ratio	-0.00286 (0.006)	-0.0603*** (0.020)	0.141 (0.102)	-0.000625*** (0.000)	11.35 (28.370)	-0.00179** (0.001)	0.0136*** (0.005)	0.00108 (0.002)	
Dep. Var. Mean	0.76	0.51	4.63	0.003	774.73	0.01	0.07	0.85	
Dep. Var. Std. Dev.	0.09	0.11	2.13	0.003	217.20	0.01	0.10	0.23	
Number of County-Years	735	735	733	181	735	632	563	518	

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Estimating the Long-Run Legacy of TFE

$$y_c^t = \alpha + \beta_t$$
 total frontier experience $x_c + x_c' \gamma + \theta_{s(c)} + \varepsilon_c$

- ▶ total frontier experience (TFE): number of decades on the frontier
- $\triangleright \beta_t$: allow TFE relationship to vary over time
- **x**_c: predetermined geographic and agroclimatic controls (lat., long., area, temp., rain, distance to waterways, potential agri. prod., ...)
- \triangleright $\theta_{s(c)}$: state fixed effects
- ► Clustered se's: 60 mi² grid; spatial HAC 100–1000 km; state

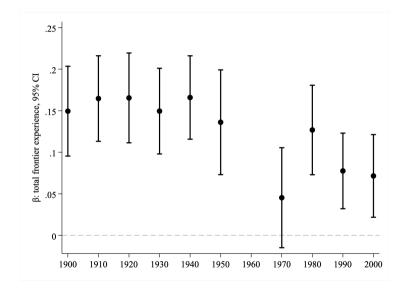
The Frontier Legacy of Gender Inequality in the Long Run

	Child-women Ratio (Fertility) (1)	Share Ever Married Female (2)	Share Ever Married Male (3)	Age Gap Spouses (4)	Female Labor Force Participation (5)	Gender Gap Labor Force Participation (6)	Gender Occupational Segregation (7)				
		(A) Outcomes Measured in 1940									
total frontier experience	13.131*** (2.019)	0.005*** (0.001)	0.002** (0.001)	0.059*** (0.013)	-0.015*** (0.002)	-0.019*** (0.002)	0.007*** (0.002)				
Dep. Var. Mean	375.70	0.78	0.69	4.44	0.17	0.22	0.71				
Dep. Var. Std. Dev.	79.15	0.03	0.04	0.62	0.06	0.07	0.06				
Number of Counties	2,032	2,032	2,032	1,987	2,033	2,033	2,032				

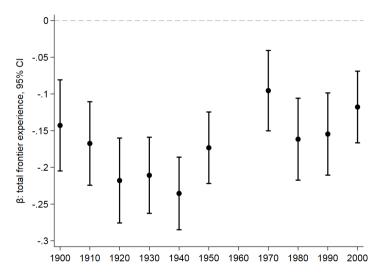
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	Child-women	Share	Share	Age Gap	Female	Gender Gap	Gender
	Ratio	Ever Married	Ever Married	Spouses	Labor Force	Labor Force	Occupational
	(Fertility)	Female	Male		Participation	Participation	Segregation
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
			(A) Outco	omes Measur	ed in 1940		
total frontier experience	13.131***	0.005***	0.002**	0.059***	-0.015***	-0.019***	0.007***
	(2.019)	(0.001)	(0.001)	(0.013)	(0.002)	(0.002)	(0.002)
Dep. Var. Mean	375.70	0.78	0.69	4.44	0.17	0.22	0.71
Dep. Var. Std. Dev.	79.15	0.03	0.04	0.62	0.06	0.07	0.06
Number of Counties	2,032	2,032	2,032	1,987	2,033	2,033	2,032
			(B) Outco	omes Measur	ed in 2000		
total frontier experience	2.493***	0.009***	0.008***		-0.008***	0.001	
•	(0.881)	(0.001)	(0.001)		(0.002)	(0.003)	
Dep. Var. Mean	269.33	0.81	0.74		0.54	0.81	
Dep. Var. Std. Dev.	34.61	0.05	0.05		0.06	0.09	
Number of Counties	2,036	2,036	2,036		2,036	2,036	
State FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Geographic controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes

The Frontier Legacy of Gender Inequality: Child-Women Ratios



The Frontier Legacy of Gender Inequality: FLFP



The Frontier Legacy of Upper Tail Working Women

		At lea	st High
Occupat	tional Score	School	Graduates
Women's	Women	Share	Women
		Female	Rel. to men
(1)	(2)	(3)	(4)
	(A) Outcomes N	Measured in 1940	
0.099*	0.017***	-0.010***	-0.002
(0.051)	(0.003)	(0.002)	(0.005)
18.04	0.91	0.21	1.33
2.46	0.13	0.08	0.19
2,032	2,032	2,032	2,032
	(B) Outcomes N	Measured in 2000	
		-0.008***	0.000
		(0.002)	(0.001)
		0.77	1.02
		0.08	0.04
		2,034	2,034
Voc	Vac	Voc	Yes
Yes	Yes	Yes	Yes
	(1) 0.099* (0.051) 18.04 2.46 2,032	(1) Rel. to Men (2) (A) Outcomes N 0.099* 0.017*** (0.051) (0.003) 18.04 0.91 2.46 0.13 2,032 2,032 (B) Outcomes N Yes Yes	Occupational Score School of Rel. to Men Rel. to Men Rel. to Men (1) Share Female (2) Share Female (3) (1) (2) (3) (A) Outcomes Measured in 1940 0.099* 0.017*** -0.010*** -0.010**** (0.051) (0.003) (0.002) 18.04 0.91 0.21 2.46 0.13 0.08 2,032 2,032 2,032 (B) Outcomes Measured in 2000 -0.008*** (0.002) 0.77 0.08 2,034 Yes

The Frontier Legacy of Gendered Time Use

	Work	Leisure	Household Activities	Other	Leisure Share
	(1)	(2)	(3)	(4)	(5)
			(A) Women Only	/	
total frontier experience	3.792* (1.945)	-7.357*** (1.807)	3.627* (1.884)	0.086 (2.424)	-0.005*** (0.001)
Number of Individuals	10,177	10,177	10,177	10,177	10,177
Dep. Var. Mean	137	266	225	800	0.19
Dep. Var. Std. Dev.	220	181	184	184	0.13
			(B) Men Only		
total frontier experience	-3.581 (2.427)	0.672 (2.733)	2.936 (1.864)	0.123 (2.181)	0.000 (0.002)
Number of Individuals	9,416	9,416	9,416	9,416	9,416
Dep. Var. Mean	221	316	135	756	0.22
Dep. Var. Std. Dev.	271	217	155	187	0.15
State Fixed Effects Survey Wave Fixed Effects	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes
Geographic Controls	Yes	Yes	Yes	Yes	Yes
Individual Demographic Controls	Yes	Yes	Yes	Yes	Yes

Frontier Legacy of Gender Norms

	Life Style Survey (LSS)				General Social Survey (GSS)					
	A Woman's	Anti-Women's	Men	Men	Mean	Women	Approve	Not	Women	Mean
	Place	Rights	Better	Smarter	Summary	Want	Women	Vote	Take care	Summary
	is in Home	Movement	Leaders		Index	Home	Working	Woman	Home not	Index
						& Kid		President	Country	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
					(B) Men	Only				
total frontier experience	0.003	0.016***	0.010	0.004	0.008**	0.048*	0.047***	0.020***	0.006	0.027***
	(0.005)	(0.005)	(0.007)	(0.005)	(0.004)	(0.027)	(0.012)	(0.007)	(0.014)	(0.010)
Number of Individuals	11,449	11,436	7,745	11,378	11,512	629	1,347	1,949	1,325	2,481
Dep. Var. Mean	0.33	0.43	0.43	0.29	0.37	0.52	0.18	0.08	0.16	0.21
					(C) Wome	n Only				
total frontier experience	0.015*** (0.003)	0.017*** (0.005)	0.009** (0.004)	0.004 (0.003)	0.012*** (0.002)	0.052*** (0.018)	-0.008 (0.012)	0.012 (0.008)	0.023 (0.014)	0.028*** (0.009)
Number of Individuals	14,160	14,133	9,453	14,127	14,251	838	1,786	2,574	1,771	3,231
Dep. Var. Mean	0.29	0.39	0.20	0.09	0.25	0.47	0.19	0.07	0.16	0.20
State Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Survey Wave Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Geographic Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Individual Demographic Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Frontier History around Women in Politics

	Rep. Voted For Suffrage in 1919 (1)	Share Women House Reps. 1917–2020 (2)	Temperance Movement Activities (3)	NWP Actions For Suffrage 1914–1922 (4)	Share Women All Politics 1900–2000 (5)
total frontier experience, cong. district	0.044 (0.027)	-0.002 (0.009)			
total frontier experience, county			-0.0259*** (0.007)	-0.005* (0.003)	-0.015* (0.008)
Number of Observations	223	226	1,743	2,034	5,856
Dep. Var. Mean	0.70	0.07	0.18	0.01	0.09
Dep. Var. Std. Dev.	0.45	0.13	0.39	0.10	0.34
State Fixed Effects			Yes	Yes	Yes
Geographic controls	Yes	Yes	Yes	Yes	Yes

Conclusion

- ▶ Frontier settlement was integral to American culture and identity
 - Settlers forged local norms and institutions at critical juncture of development
 - Lasting imprint on gender norms
- ► Frontier conditions and gender roles
 - historically, women were more likely to marry, and did so earlier, with older men
 - higher fertility, low FLFP (though with an thick upper tail)
 - seemingly conflicting historical narratives about women on the frontier are complementary
- Mechanisms for persistence
 - social norms
 - weak political representation