Trade, Leakage, and the Design of a Carbon Tax

19 May 2022

Environmental and Energy Policy and the Economy Conference

Weisbach, Kortum, Wang, and Yao



- David Weisbach University of Chicago Law School)
 - Samuel Kortum Yale University
 - Michael Wang
- Northwestern University Feinberg School of Medicine
 - Yujia Yao **International Monetary Fund**









- Reduce global carbon emissions
 - at minimum economic cost









- Globally harmonized carbon price is a dream
 - a country or coalition will need to act on its own





Question





- What are principles of design for a carbon tax?
 - in this world of trade and potential carbon leakage

Question



Principle I



- Tax both supply and demand for fossil fuels
 - more tax on supply if foreign extraction is inelastic
 - (idea implicit in analysis by James Markusen, 1975)



Principle I in Practice



- Impose nominal tax on fossil-fuel extraction

add partial border adjustments on fuel imports & exports



- Impose nominal tax on fossil-fuel extraction
 - add partial border adjustments on fuel imports & exports
- Partial BAs are at lower rate than nominal tax
 - even lower if foreign supply is inelastic
 - current proposals have full BAs; hence supply untaxed



Principle II





- Tax carbon in goods production and consumption
 - tax imports at same rate as domestic consumption
 - tax exports at a lower rate, dictated by leakage rate



Principle II in Practice



- Impose nominal tax on fossil-fuel extraction
 - partial border adjustments on fuels (Principle I)

Principle II in Practice



- Impose nominal tax on fossil-fuel extraction
 - partial border adjustments on fuels (Principle I)
- Add BAs on carbon in goods
 - impose on imports at same rate as for fuels
 - rebate on exports at lower rate, in proportion to leakage



Principle III





- - tax only extraction and production
 - minimizes administrative costs

Principle III

If foreign supply elasticity and leakage rate are low



Principle III in Practice



- Impose nominal tax on fossil-fuel extraction
 - partial border adjustments on fuels (Principle I)
 - low foreign extraction elasticity -> tax mostly supply
 - low leakage -> leave tax on goods exports (Principle II)



- Impose nominal tax on fossil-fuel extraction
 - partial border adjustments on fuels (Principle I)
 - low foreign extraction elasticity -> tax mostly supply
 - low leakage -> leave tax on goods exports (Principle II)
- No BAs on goods, so no sweat!
 - maintain partial BAs on fuels, but that's easy



Economic Rationale





- Remainder of the presentation
 - justify and illustrate these three principles

Economic Rationale





- Tax both supply and demand for fossil fuels
 - more tax on supply if foreign extraction is inelastic



Closed-Economy Equillibrium





Trade Equilibrium: Consumption Tax





Trade Equilibrium: Extraction Tax





Optimal Policy: Equations



Optimal Policy: Equations

t t t c

C*/

 $Q^{*'}_{e}$



Optimal Policy: Equations

t $t_e + t_c = \varphi^W$

 $t_e \quad |C^*|_{e}$

()*'



Optimal Policy: Picture









Policy Coordination





• Foreign taxes

Policy Coordination

 $t_e^* + t_c^* = \mu^*$





- Foreign taxes
- Optimal policy



Policy Coordination







- Tax carbon in goods production and consumption
 - tax imports at same rate as domestic consumption
 - tax exports at a lower rate, dictated by leakage rate





Carbon Flows: OECD and Foreign



Taxing the Demand Side





- Three places to tax demand

 - expands tax base and doesn't distort consumption

Taxing the Demand Side

$C_{\rho}^{d}, C_{\rho}^{m}, C_{e}^{\chi}$

• want to equalize tax on Home consumption $t_d = t_m = t_c$













- Want to tax exports, but beware of leakage!
 - optimal tax rate is $t_r = (1 \Lambda^*)t_c$
 - leakage rate

 $\Lambda^* = -\frac{\partial C_e^f / \partial t_x}{\partial C_e^x / \partial t_x} > 0$



Principle III





- - tax only extraction and production
 - minimizes administrative costs

Principle III

If foreign supply elasticity and leakage rate are low



Simulating the Model



Simulating the Model

- Examine the performance of different policies

focus on combination of extraction and production tax



OECD: Low Foreign Supply Elasticity



extraction-production-consumption

Weisbach, Kortum, Wang, and Yao



OECD: High Foreign Supply Elasticity



extraction-production-consumption



OECD and China: High Foreign Supply Elasticity



Weisbach, Kortum, Wang, and Yao





- Ideas for tweaking current carbon tax proposals
 - to make them more effective or easier to administer
- Reduce BAs on fuels to leave a tax on supply
 - reduce BAs on goods exports to keep them in tax base
- Consider a simple extraction-production tax
 - partial BAs on fuels and no BAs on goods

