

# Consumption Access and the Spatial Concentration of Economic Activity: Evidence from Smartphone Data<sup>1</sup>

Yuhei Miyauchi

*Boston University*

Kentaro Nakajima

*Hitotsubashi University*

Stephen J. Redding

*Princeton University, NBER, CEPR*

December 2021

---

<sup>1</sup>"Konzatsu-Tokei (R)" Data refers to people flow data constructed from individual location information sent from mobile phones under users' consent, through applications provided by NTT DOCOMO, INC (including mapping application *Docomo Chizu NAVI*). Those data is processed collectively and statistically in order to conceal private information. Original location data is GPS data (latitude, longitude) sent every five minutes, and it and does not include information to specify individual. The copyrights of all tables and figures presented in this document belong to ZENRIN DataCom CO., LTD.

# Motivation

- What explains the spatial organization of economic activity in cities?

# Motivation

- What explains the spatial organization of economic activity in cities?
- Traditional theories emphasize commuting between workplace and residence
  - ▶ Classic monocentric and polycentric urban models  
(Alonso-Mills-Muth; Fujita and Ogawa 1982; Lucas and Rossi-Hansberg 2002)
  - ▶ Quantitative structural urban models  
(Ahlfeldt, Redding, Sturm, Wolf 2015; Redding and Rossi-Hansberg 2017; Allen, Arkolakis and Li 2018; Tsivanidis 2019; Owens, Rossi-Hansberg and Sarte 2020)

# Motivation

- What explains the spatial organization of economic activity in cities?
- Traditional theories emphasize commuting between workplace and residence
  - ▶ Classic monocentric and polycentric urban models  
(Alonso-Mills-Muth; Fujita and Ogawa 1982; Lucas and Rossi-Hansberg 2002)
  - ▶ Quantitative structural urban models  
(Ahlfeldt, Redding, Sturm, Wolf 2015; Redding and Rossi-Hansberg 2017; Allen, Arkolakis and Li 2018; Tsivanidis 2019; Owens, Rossi-Hansberg and Sarte 2020)
- Many urban trips are related to **consumption** beyond commuting
  - ▶ Bars, restaurants, coffee shops, theaters, cinemas, shopping, museums etc
  - ▶ Consumption access affects workplace and residence decisions, goods and factor demand, and equilibrium city structure

# Motivation

- What explains the spatial organization of economic activity in cities?
- Traditional theories emphasize commuting between workplace and residence
  - ▶ Classic monocentric and polycentric urban models  
(Alonso-Mills-Muth; Fujita and Ogawa 1982; Lucas and Rossi-Hansberg 2002)
  - ▶ Quantitative structural urban models  
(Ahlfeldt, Redding, Sturm, Wolf 2015; Redding and Rossi-Hansberg 2017; Allen, Arkolakis and Li 2018; Tsivanidis 2019; Owens, Rossi-Hansberg and Sarte 2020)
- Many urban trips are related to **consumption** beyond commuting
  - ▶ Bars, restaurants, coffee shops, theaters, cinemas, shopping, museums etc
  - ▶ Consumption access affects workplace and residence decisions, goods and factor demand, and equilibrium city structure
- Questions:
  - ▶ How important is **consumption access** for the **spatial concentration of economic activity**?
  - ▶ How does **consumption access** affect the impact of **transport improvements**?
  - ▶ Can **consumption access** explain the change of spatial demand in nontradable service during **pandemic**?

# This Paper

- Documents patterns of **commuting** and **non-commuting** trips using new **smartphone data** for Japan
  - ▶ Tracks GPS location every 5 minutes (minimum) from a mapping application (whenever phone on)
  - ▶ Covers  $\approx 0.5\%$  of Japanese population
  - ▶ Shows that non-commuting trips are frequent, related to nontradable service availability, occur within a trip chain, and decline during the pandemic

# This Paper

- Documents patterns of **commuting** and **non-commuting** trips using new **smartphone data** for Japan
  - ▶ Tracks GPS location every 5 minutes (minimum) from a mapping application (whenever phone on)
  - ▶ Covers  $\approx 0.5\%$  of Japanese population
  - ▶ Shows that non-commuting trips are frequent, related to nontradable service availability, occur within a trip chain, and decline during the pandemic
- Develops a quantitative general equilibrium urban model with **commuting** and **non-commuting** trips
  - ▶ Model agents' **itinerary decision** during a day (sequence of trip destinations)
  - ▶ Embed this decision to a canonical quantitative urban model of **commuting**

# This Paper

- Documents patterns of **commuting** and **non-commuting** trips using new **smartphone data** for Japan
  - ▶ Tracks GPS location every 5 minutes (minimum) from a mapping application (whenever phone on)
  - ▶ Covers  $\approx 0.5\%$  of Japanese population
  - ▶ Shows that non-commuting trips are frequent, related to nontradable service availability, occur within a trip chain, and decline during the pandemic
- Develops a quantitative general equilibrium urban model with **commuting** and **non-commuting** trips
  - ▶ Model agents' **itinerary decision** during a day (sequence of trip destinations)
  - ▶ Embed this decision to a canonical quantitative urban model of **commuting**
- Quantifies the role of consumption trips in spatial organization of economic activity
  - ▶ Simulate/estimate high-dimensional itinerary decision by **importance sampling** method
  - ▶ Consumption trips matter for agglomeration pattern and the impacts of transportation improvement
  - ▶ Shows that our model accurately predicts the spatial patterns of the reduction of nontradable service demand during the pandemic



# Related Literature

- Internal structure of cities focusing on commuting
  - ▶ Alonso-Mills-Muth, Fujita-Ogawa (1982), Fujita-Krugman (1995), Lucas-Rossi-Hansberg (2002), Ahlfeldt-Redding-Sturm-Wolf (2015), Allen-Arkolakis-Li (2018), Monte-Redding-Rossi-Hansberg (2018), Owens-Rossi-Hansberg-Sarte (2020), Dingel-Tintelnot (2020)
- Consumption and amenities within cities
  - ▶ Couture (2016), Diamond (2016), Glaeser-Kolko-Saiz (2001), Davis-Dingel-Monras-Morales (2018), Couture-Gaubert-Handbury-Hurst (2019), Almagro-Domínguez-Iino (2019), Gorback (2019), Hoelzlein (2020), Allen-Fuchs-Ganapati-Graziano-Madera-Montoriol-Garriga (2020)
- Urban transport infrastructure
  - ▶ Baum-Snow (2006), Duranton-Turner (2011, 2012), Heblich-Redding-Sturm (2020), Tsivanidis (2019), Severen (2019), Allen-Arkolakis (2019), Fajgelbaum-Schaal (2019), Zarate (2021), Balboni-Bryan-Morten-Siddiqi (2021)
- Using cell phone or smartphone data to capture urban trips
  - ▶ Athey-Ferguson-Gentzkow-Schmidt (2018), Couture-Dingel-Green-Handbury (2021), Kreindler-Miyauchi (2021), Atkin-Chen-Popov (2021), Gupta-Kontokosta-Van-Nieuwerburgh (2021), Buchholz-Doval-Kastl-Matejka-Salz (2021), Barwick-Donaldson-Li-Lin-Rao (2021)
- Consumer foot traffic and agglomeration
  - ▶ Eaton-Lipsy (1982), Quinzii-Thisse (1990), Fujita-Thisse (1996), Relihan (2017), Shoag-Veuger (2018), Koster-Pasidis-van Ommeren (2019), Benmelech-Bergman-Milanez-Mukharlyamov (2019)

# Outline

- 1 Data
- 2 Reduced-Form Evidence
- 3 Model
- 4 Estimation and Calibration
- 5 Counterfactual Simulations
- 6 Conclusion

## Smartphone GPS Data from Japan

- Tracks anonymised GPS location every 5 minutes (minimum) from a mapping app (whenever phone on)
  - ▶ One of the most popular map app in Japan (*Docomo Chizu NAVI*)
  - ▶ Each month  $\approx 545,000$  users ( $\approx 0.5\%$  population) and  $\approx 1,497,000,000$  GPS points

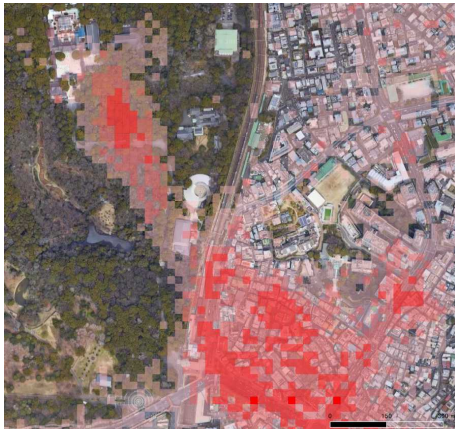
# Smartphone GPS Data from Japan

- Tracks anonymised GPS location every 5 minutes (minimum) from a mapping app (whenever phone on)
  - ▶ One of the most popular map app in Japan (*Docomo Chizu NAVI*)
  - ▶ Each month  $\approx 545,000$  users ( $\approx 0.5\%$  population) and  $\approx 1,497,000,000$  GPS points
- NTT Docomo Inc. pre-processes original GPS data points
  - ▶ **Stay** : no movement  $\leq 100$  meters for  $\geq 15$  minutes
  - ▶ **Home** location: most frequent location (defined by the groups of geographically contiguous stays) in terms of number of stays each month
  - ▶ **Work** location: second most frequent location,  $\geq 600$  meters from home
    - ★ Work location is not assigned for users with “unreliable” work location (e.g., if the user does not appear in work location  $\geq 5$  days;  $\approx 30\%$  of users) [detail](#)
  - ▶ **Other** location: all other stays that are neither home nor work location

# Smartphone GPS Data from Japan

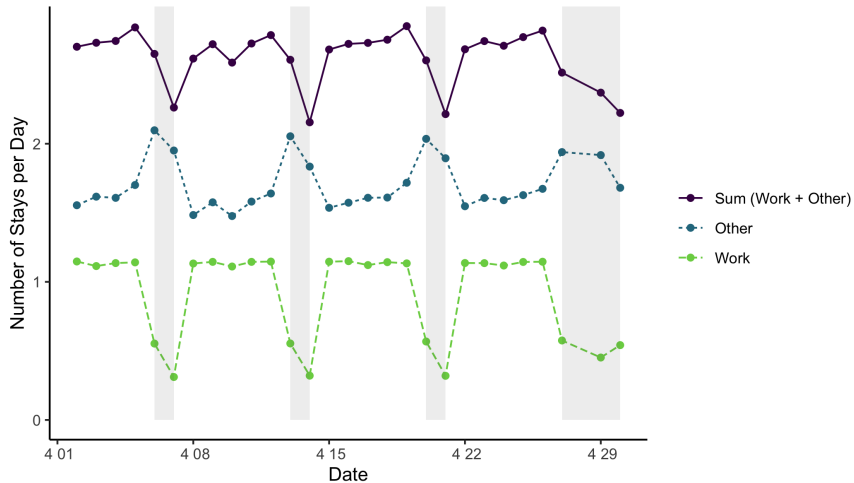
- Tracks anonymised GPS location every 5 minutes (minimum) from a mapping app (whenever phone on)
  - ▶ One of the most popular map app in Japan (*Docomo Chizu NAVI*)
  - ▶ Each month  $\approx 545,000$  users ( $\approx 0.5\%$  population) and  $\approx 1,497,000,000$  GPS points
- NTT Docomo Inc. pre-processes original GPS data points
  - ▶ **Stay** : no movement  $\leq 100$  meters for  $\geq 15$  minutes
  - ▶ **Home** location: most frequent location (defined by the groups of geographically contiguous stays) in terms of number of stays each month
  - ▶ **Work** location: second most frequent location,  $\geq 600$  meters from home
    - ★ Work location is not assigned for users with “unreliable” work location (e.g., if the user does not appear in work location  $\geq 5$  days;  $\approx 30\%$  of users) [detail](#)
  - ▶ **Other** location: all other stays that are neither home nor work location
- We mostly focus on user-days in April 2019 whose:
  - ▶ first and last stays of the day is at home (to avoid overnight travelers)
  - ▶ whose workplace is assigned
  - ▶ and whose home and work is within Tokyo metropolitan area

## Example of Stays (around Meiji Shrine)



- Each grid is about 20 meter by 20 meter
- Measure location at a fine level of spatial disaggregation
- Track the movement of users through the park to the shrine

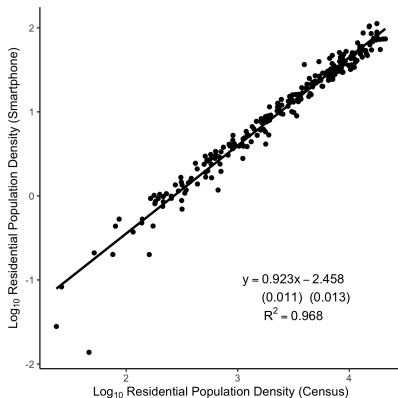
## Stays by Day



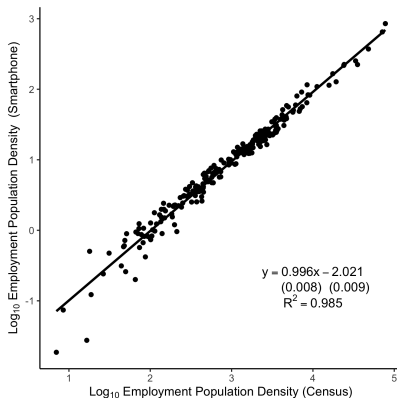
- Work and non-work stays display expected patterns on weekdays v. weekends

# Validation of Home and Workplace Population Density

(A) Residential Location



(B) Employment Location



- Each dot: municipality in greater Tokyo metropolitan area
- Approximate log-linear relationships between smartphone and census measures of residence and workplace employment probabilities



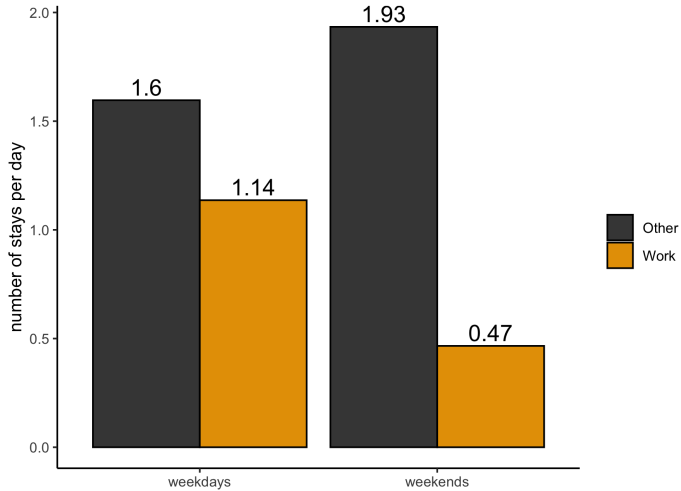
# Outline

- 1 Data
- 2 **Reduced-Form Evidence**
- 3 Model
- 4 Estimation and Calibration
- 5 Counterfactual Simulations
- 6 Conclusion

# Reduced-form Evidence

- Define a **non-commuting trip** as a trip to a **stay** that is neither a user's **home** location nor her **work** location
- Establish the following properties of non-commuting trips
  - 1 Non-commuting trips are frequent
  - 2 Non-commuting trips are related to availability of non-tradable services
  - 3 Non-commuting trips are closer to home on average than commuting trips
  - 4 Non-commuting trips occur as a part of trip chains
  - 5 Non-commuting trips are affected by pandemics

## 1) Non-commuting trips are frequent

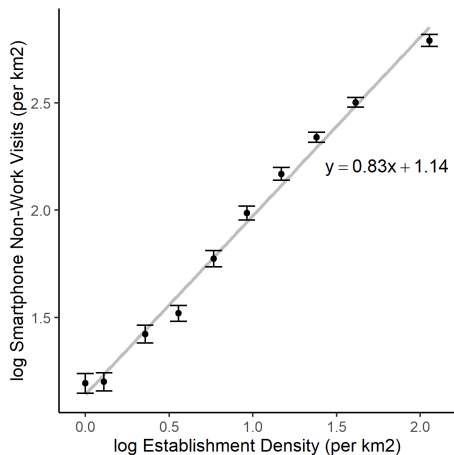


by date

by hour

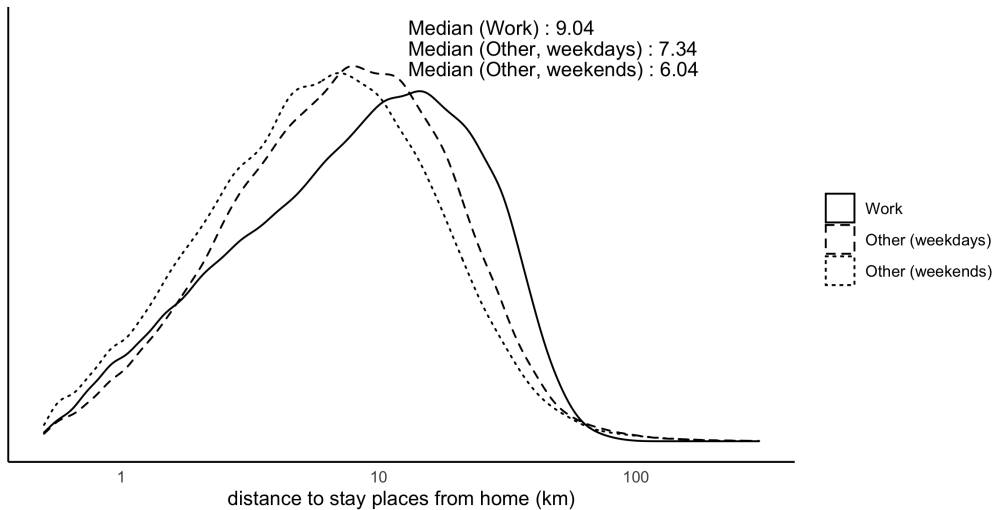
travel survey

## 2) Non-commuting trips are related to availability of non-tradable services

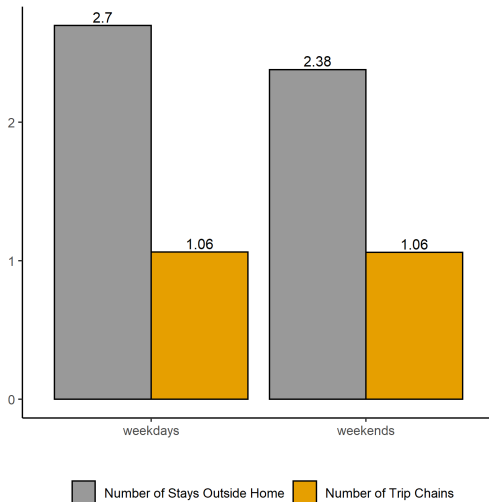


- Horizontal axis: number of establishments for nontradable services by nontradable sector

### 3) Non-commuting trips are closer to home than commuting trips



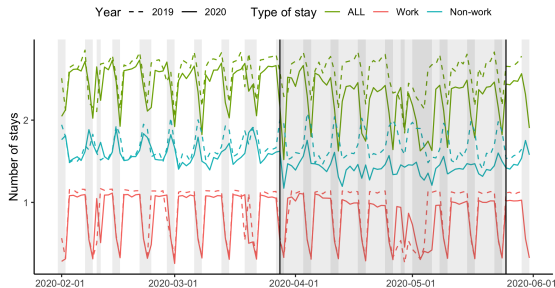
#### 4) Non-commuting trips occur as a part of trip chains



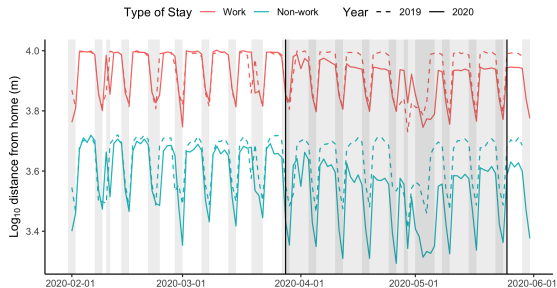
- Trip chains  $\equiv$  a sequence of stays starting and ending at home by weekdays and weekends

## 5) Non-commuting and commuting trips are affected by pandemics

(A) Number of Stays per Day



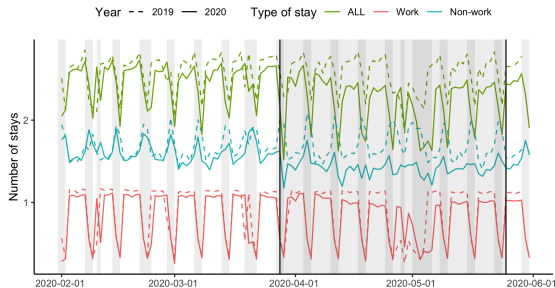
(B) Median Distance of Stays from Home



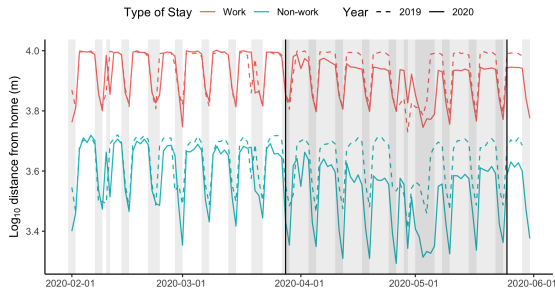
- On March 28, 2020, an “emergency order” has been announced in Tokyo prefecture
- People are “encouraged” to stay at home unless “absolutely necessary”
- Temporarily lifted on May 25, 2020

## 5) Non-commuting and commuting trips are affected by pandemics

(A) Number of Stays per Day



(B) Median Distance of Stays from Home



- On March 28, 2020, an “emergency order” has been announced in Tokyo prefecture
- People are “encouraged” to stay at home unless “absolutely necessary”
- Temporarily lifted on May 25, 2020
- ↓ in non-commuting & commuting stays (10-20%) and distance traveled [table](#)
- Noncommuting stays ↓ in downtown areas, ↑ in suburban areas [detail](#)



# Outline

- 1 Data
- 2 Reduced-Form Evidence
- 3 Model**
- 4 Estimation and Calibration
- 5 Counterfactual Simulations
- 6 Conclusion

# Model

- Develop a quantitative urban model to examine the role of **access to consumption of nontradable services** in spatial organization of economic activity
- Two elements:
  - ① Agents' itinerary decisions (sequence of trip destinations) given home and work locations
  - ② Embed this decision to a canonical quantitative urban model of commuting

## Itinerary Decision

- Multiple locations in the city:  $N \equiv \{1, \dots, n\}$
- An agent with home location  $h \in N$  and work location  $j \in \{N, \emptyset\}$  decide consumption itinerary  $I$ 
  - ▶  $j = \emptyset$  for non-workday or non-employed
  - ▶  $I \in \mathcal{I}_{hj}$ : a (non-empty) ordered subset of  $N$ , must include  $j$

# Itinerary Decision

- Multiple locations in the city:  $N \equiv \{1, \dots, n\}$
- An agent with home location  $h \in N$  and work location  $j \in \{N, \emptyset\}$  decide consumption itinerary  $I$ 
  - ▶  $j = \emptyset$  for non-workday or non-employed
  - ▶  $I \in \mathcal{I}_{hj}$ : a (non-empty) ordered subset of  $N$ , must include  $j$
- In each destination, a bundle of nontradable services is provided at (amenity-adjusted) price index  $P_n$ 
  - ▶ Agents allocate consumption amount across visiting locations under CES utility with EoS  $\sigma$
- The agent chooses  $I_\omega$  such that:

$$I_\omega = \max_{I \in \mathcal{I}_{hj}} \left( \sum_{n \in I} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{I|hj}^{-1} \epsilon_{\omega I}$$

- ▶  $T_{I|hj}$ : total iceberg travel cost
- ▶  $\epsilon_{\omega I}$ : idiosyncratic preference shock
- ▶  $T_{I|hj}$  embrace travel cost saving through trip chains; e.g., allow for  $T_{\{1,2\}|hj} < T_{\{1\}|hj} T_{\{2\}|hj}$

## Itinerary Decision

- Assume that  $\epsilon_{\omega I}$  follows i.i.d. Fréchet distribution with dispersion parameter  $\theta$
- The probability that agents choose itinerary  $I$  is given by

$$\Lambda_{I|hj} = \frac{\left[ \left( \sum_{n \in I} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{I|hj}^{-1} \right]^\theta}{\sum_{\ell \in \mathcal{I}_{hj}} \left[ \left( \sum_{n \in \ell} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{\ell|hj}^{-1} \right]^\theta}$$

- We define **consumption access** as the inverse of the expected price index net of travel cost and idiosyncratic itinerary shock given agents home  $h$  and work  $j$ :

$$\mathbb{A}_{hj} = \varrho \left[ \sum_{\ell \in \mathcal{I}_{hj}} \left( \sum_{n \in \ell} P_n^{1-\sigma} \right)^{-\frac{\theta}{1-\sigma}} \left( T_{\ell|hj} \right)^{-\theta} \right]^{-\frac{1}{\theta}}$$

- Challenge: high-dimensionality of  $\mathcal{I}_{hj} \Rightarrow$  **importance sampling** method

# General Equilibrium

Embed itinerary decision into a canonical GE urban model (e.g., Ahlfeldt et al 2015; Tsivanidis 2019) [detail](#)

- Production
  - ▶ Two sectors: tradables and nontradables
  - ▶ Cobb-Douglas production function with labor and floor space
  - ▶ Perfect competition for tradables, monopolistic competition & free entry for nontradables
- Agents decide home location, work location, and sector based on wages, rents, residential amenity, commuting cost, and [anticipated consumption access](#)
  - ▶ Assume exogenous probability of going to workplaces,  $\xi = 5/7$  in baseline
- Labor market clearing  $\Rightarrow$  wages
- Floor space market clearing  $\Rightarrow$  rents
- Goods market clearing  $\Rightarrow$  nontradable prices
- Amenity and productivity spillovers

# Outline

- 1 Data
- 2 Reduced-Form Evidence
- 3 Model
- 4 Estimation and Calibration**
- 5 Counterfactual Simulations
- 6 Conclusion

# Simulating Consumers' Itinerary Choice

- Itinerary choice probability:

$$\Lambda_{I|hj} = \frac{\left[ \left( \sum_{n \in I} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{I|hj}^{-1} \right]^\theta}{\sum_{\ell \in \mathcal{I}_{hj}} \left[ \left( \sum_{n \in \ell} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{\ell|hj}^{-1} \right]^\theta}$$

- ▶ Challenge: high dimension of  $\mathcal{I}_{hj}$



# Simulating Consumers' Itinerary Choice

- Itinerary choice probability:

$$\Lambda_{I|hj} = \frac{\left[ \left( \sum_{n \in I} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{I|hj}^{-1} \right]^\theta}{\sum_{\ell \in \mathcal{I}_{hj}} \left[ \left( \sum_{n \in \ell} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{\ell|hj}^{-1} \right]^\theta}$$

- ▶ Challenge: high dimension of  $\mathcal{I}_{hj}$
- Solution to curse of dimensionality: **importance sampling method** (Kloek-Fan-Dijk 1978, Ackerberg 2009)

# Simulating Consumers' Itinerary Choice

- Itinerary choice probability:

$$\Lambda_{I|hj} = \frac{\left[ \left( \sum_{n \in I} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{I|hj}^{-1} \right]^\theta}{\sum_{\ell \in \mathcal{I}_{hj}} \left[ \left( \sum_{n \in \ell} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{\ell|hj}^{-1} \right]^\theta}$$

- ▶ Challenge: high dimension of  $\mathcal{I}_{hj}$
- Solution to curse of dimensionality: **importance sampling method** (Kloek-Fan-Dijk 1978, Akerberg 2009)
  - 1 Draw  $R$  itineraries  $\{I_r\}$  from auxiliary distribution  $F_{hj}(\cdot)$ , obtain **empirical distribution**  $\mathcal{E}_{I|hj}$  on  $\mathcal{I}_{hj}$
  - 2 Weight each draw by the **likelihood ratio** between  $F_{hj}(I)$  and  $\Lambda_{I|hj}$

# Simulating Consumers' Itinerary Choice

- Itinerary choice probability:

$$\Lambda_{I|h_j} = \frac{\left[ \left( \sum_{n \in I} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{I|h_j}^{-1} \right]^\theta}{\sum_{\ell \in \mathcal{I}_{h_j}} \left[ \left( \sum_{n \in \ell} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{\ell|h_j}^{-1} \right]^\theta}$$

- ▶ Challenge: high dimension of  $\mathcal{I}_{h_j}$
- Solution to curse of dimensionality: **importance sampling method** (Kloek-Fan-Dijk 1978, Akerberg 2009)
  - 1 Draw  $R$  itineraries  $\{I_r\}$  from auxiliary distribution  $F_{h_j}(\cdot)$ , obtain **empirical distribution**  $\mathcal{E}_{I|h_j}$  on  $\mathcal{I}_{h_j}$
  - 2 Weight each draw by the **likelihood ratio** between  $F_{h_j}(I)$  and  $\Lambda_{I|h_j}$

$$\tilde{\Lambda}_{I|h_j} = \frac{\mathcal{E}_{I|h_j} \Lambda_{I|h_j} / F_{h_j}(I)}{\sum_{\ell \in \mathcal{I}_{h_j}^R} \mathcal{E}_{\ell|h_j} \Lambda_{I|h_j} / F_{h_j}(\ell)} = \frac{\mathcal{E}_{I|h_j} \left[ \left( \sum_{n \in I} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{I|h_j}^{-1} \right]^\theta / F_{h_j}(I)}{\sum_{\ell \in \mathcal{I}_{h_j}^R} \mathcal{E}_{\ell|h_j} \left[ \left( \sum_{n \in \ell} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{\ell|h_j}^{-1} \right]^\theta / F_{h_j}(\ell)}$$

where  $\mathcal{I}_{h_j}^R$  is a subset of  $\mathcal{I}_{h_j}$  sampled in Step 1.

# Simulating Consumers' Itinerary Choice

- Itinerary choice probability:

$$\Lambda_{I|h_j} = \frac{\left[ \left( \sum_{n \in I} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{I|h_j}^{-1} \right]^\theta}{\sum_{\ell \in \mathcal{I}_{h_j}} \left[ \left( \sum_{n \in \ell} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{\ell|h_j}^{-1} \right]^\theta}$$

- Challenge: high dimension of  $\mathcal{I}_{h_j}$
- Solution to curse of dimensionality: **importance sampling method** (Kloek-Fan-Dijk 1978, Akerberg 2009)
  - Draw  $R$  itineraries  $\{I_r\}$  from auxiliary distribution  $F_{h_j}(\cdot)$ , obtain **empirical distribution**  $\mathcal{E}_{I|h_j}$  on  $\mathcal{I}_{h_j}$
  - Weight each draw by the **likelihood ratio** between  $F_{h_j}(I)$  and  $\Lambda_{I|h_j}$

$$\tilde{\Lambda}_{I|h_j} = \frac{\mathcal{E}_{I|h_j} \Lambda_{I|h_j} / F_{h_j}(I)}{\sum_{\ell \in \mathcal{I}_{h_j}^R} \mathcal{E}_{\ell|h_j} \Lambda_{\ell|h_j} / F_{h_j}(\ell)} = \frac{\mathcal{E}_{I|h_j} \left[ \left( \sum_{n \in I} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{I|h_j}^{-1} \right]^\theta / F_{h_j}(I)}{\sum_{\ell \in \mathcal{I}_{h_j}^R} \mathcal{E}_{\ell|h_j} \left[ \left( \sum_{n \in \ell} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{\ell|h_j}^{-1} \right]^\theta / F_{h_j}(\ell)}$$

where  $\mathcal{I}_{h_j}^R$  is a subset of  $\mathcal{I}_{h_j}$  sampled in Step 1.

- Any  $F_{h_j}(\cdot)$  with common support as  $\Lambda_{I|h_j}$  ensures  $\tilde{\Lambda}_{I|h_j} \rightarrow \Lambda_{I|h_j}$  as  $R \rightarrow \infty$ ; in practice “myopic sequential choice” has good approximation detail

# Estimation Procedure

- Parametrize travel cost as:

$$T_{I|hj} = \eta^{|I|} \exp(\rho D_{I|hj})$$

- ▶  $\eta$ : iceberg cost of stopping at one location
- ▶  $\rho$ : semi-elasticity of travel cost with respect to travel time
- ▶  $D_{I|hj}$ : total travel time to follow itinerary  $I$  from home location  $h$  involving work location  $j$   
( $D_{I|hj} = D_{hI_1} + \sum_{i=1, \dots, |I|-1} D_{I_i I_{i+1}} + D_{I_{|I|} h}$ )

- Estimation procedure:

- 1 Estimate parameters relevant for consumption itinerary choice  $\{\theta, \sigma, \rho, \eta, \{P_n\}\}$
- 2 Calibrate GE parameters

# Estimate parameters for consumption itinerary choice $\{\theta, \sigma, \rho, \eta, \{P_n\}\}$

- 1 Estimate consumption location choice *conditional on visiting only one location* by PPML:

$$\Lambda_{\{n\}|h\emptyset}^{\text{single}} = \frac{P_n^{-\theta} D_{\{n\}|h\emptyset}^{-\rho\theta}}{\sum_{\ell \in N} P_{\ell}^{-\theta} D_{\{\ell\}|h\emptyset}^{-\rho\theta}}.$$

- Identifies  $\rho\theta$  and  $\{P_n^{\theta}\}$
- 2 Calibrate  $\rho$  from existing value-of-time estimates (Couture 2016; Couture et al 2019):
  - Identifies  $\theta$  and  $\{P_n\}$
- 3 Estimate  $\sigma$  using the relationship between estimated price index  $P_n$  and number of varieties (proxied by number of nontradable establishments  $M_{nS}$ ):

$$\log P_n - \log p_n = \beta_0 + \beta_1 \log M_{nS} + \epsilon_n$$

where  $p_n$  is the observed variety-specific price (use official food price index);  $\beta_1 = -1/(\sigma - 1)$ ;  
instrument  $M_{nS}$  by number of establishments in 1980

- 4 SMM to estimate  $\eta$  targeting the average number of stays per day

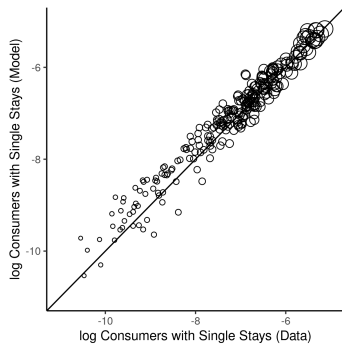
# Estimate parameters for consumption itinerary choice: Results

- Spatial unit: 240 municipalities in Tokyo metropolitan area
- Draw 100 importance samples for each home-work
- Assume maximum number of stays per day = 5

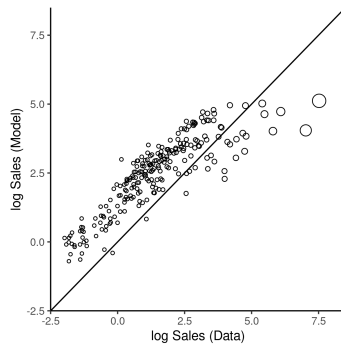
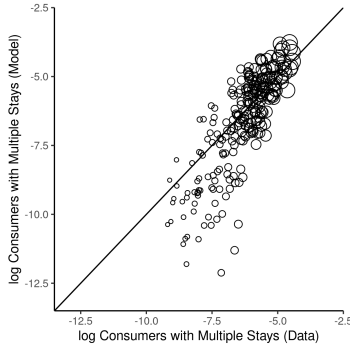
Parameters	Value	Source / Target
$\rho$	1.62	Value of time (Couture, Gaubert, Handbury, Hurst 2020)
$\theta$	1.93	Gravity equation (conditional on single location visit)
$\sigma$	5.82	Gravity equation (conditional on single location visit) and number of establishments
$\eta$	4.86	Average number of stays per day

# Model Fit

(i) targeted moments



(ii) untargeted moments





# Calibration of General Equilibrium Parameters

Parameter	Description	Value	Source
$\phi$	dispersion of Fréchet shocks for residence and workplace choice	1.22	Commuting gravity equation
$\alpha^S$	expenditure share for nontradable sector	0.6	Data
$\alpha^H$	expenditure share for residential floor space	0.25	Data
$\alpha^T$	expenditure share for tradable sector	0.15	Data
$\xi$	probability of going to workplaces	0.71	5 days / week
$\beta^S$	labor share in production for nontradable sector	0.8	Data
$\beta^T$	labor share in production for tradable sector	0.8	Data
$\eta^W$	elasticity of production spillover in tradable sector	0.17	$\beta^S / (\sigma - 1)$
$\eta^B$	elasticity of residential amenity spillover	0	Ahlfeldt-Pietrostefani (2019) (Conservative)
$\mu$	share of capital for floor space production	0.75	Ahlfeldt et al (2015)

# Outline

- 1 Data
- 2 Reduced-Form Evidence
- 3 Model
- 4 Estimation and Calibration
- 5 Counterfactual Simulations**
- 6 Conclusion

# Counterfactual Simulations

Answer following questions about the quantitative role of consumption access through counterfactuals:

- 1 How does consumption access affect the impact of transport improvements?
- 2 Can our model explain the change of peoples' movement patterns during pandemic?

other counterfactuals to change travel cost

# Transportation Infrastructure

- Assess impacts of public transit that was developed in Tokyo metropolitan areas after 1980 [map](#)
- Counterfactuals to remove these public transit (increase of travel time)

# Transportation Infrastructure

- Assess impacts of public transit that was developed in Tokyo metropolitan areas after 1980 map
- Counterfactuals to remove these public transit (increase of travel time)
  - ▶ Second row: omit consumption access ( $\alpha^S = 0$ )
  - ▶ Third row: assume that agents have to go home for every destination
  - ▶ Recalibrate the model for each scenario
- The table shows the following regression coefficients ( $\times 100$ ) and the aggregate changes of welfare

$$\Delta \log L_n = \beta \log L_n + \epsilon_n, \quad \Delta \log R_n = \beta \log R_n + \epsilon_n$$

	$\Delta$ Employment Concentration (%)	$\Delta$ Residence Concentration (%)	$\Delta$ Welfare (%)	$\Delta$ Welfare Relative to Baseline (%)
(1) Baseline	-2.3	-1.9	-7.9	100
(2) No Consumption Trips	-1.7	-1.5	-6.6	84
(3) No Trip Chains	-2.0	-1.7	-7.3	92

# Transportation Infrastructure

- Assess impacts of public transit that was developed in Tokyo metropolitan areas after 1980 map
- Counterfactuals to remove these public transit (increase of travel time)
  - ▶ Second row: omit consumption access ( $\alpha^S = 0$ )
  - ▶ Third row: assume that agents have to go home for every destination
  - ▶ Recalibrate the model for each scenario
- The table shows the following regression coefficients ( $\times 100$ ) and the aggregate changes of welfare

$$\Delta \log L_n = \beta \log L_n + \epsilon_n, \quad \Delta \log R_n = \beta \log R_n + \epsilon_n$$

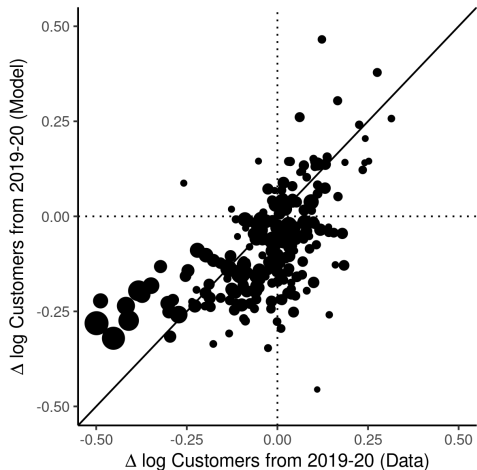
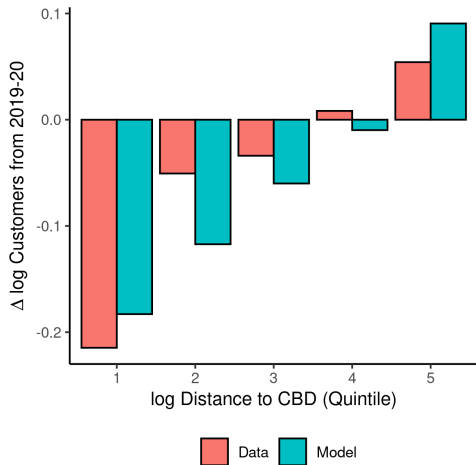
	$\Delta$ Employment Concentration (%)	$\Delta$ Residence Concentration (%)	$\Delta$ Welfare (%)	$\Delta$ Welfare Relative to Baseline (%)
(1) Baseline	-2.3	-1.9	-7.9	100
(2) No Consumption Trips	-1.7	-1.5	-6.6	84
(3) No Trip Chains	-2.0	-1.7	-7.3	92

- Omitting consumption access and/or trip chains leads to underestimation of the effects on spatial concentration and welfare gains from transportation improvement

# Pandemic

- Can our model explain the change of peoples' movement patterns during pandemic by the change of limited set of structural parameters?
- Estimate the “short-run effect” of “emergency order” from 3/28-5/25 in 2020
  - ▶ Calibrate the baseline model using April 2019 data
  - ▶ Change two parameters:
    - ①  $\rho$  (value of time): use April 2020 data to fit the gravity equation of consumption travel conditional on visiting only one location (fix  $\theta$ )
    - ②  $\zeta$  (probability of going to work): change as observed in the data (No effect on productivity or labor supply)
  - ▶ Run counterfactuals without changing GE objects ( $\{P_n, w_n, R_n, L_n, Q_n\}$ )

# Model accurately predicts change of spatial nontradable service demand



[additional statistics](#)

[map](#)



# Outline

- 1 Data
- 2 Reduced-Form Evidence
- 3 Model
- 4 Estimation and Calibration
- 5 Counterfactual Simulations
- 6 Conclusion**

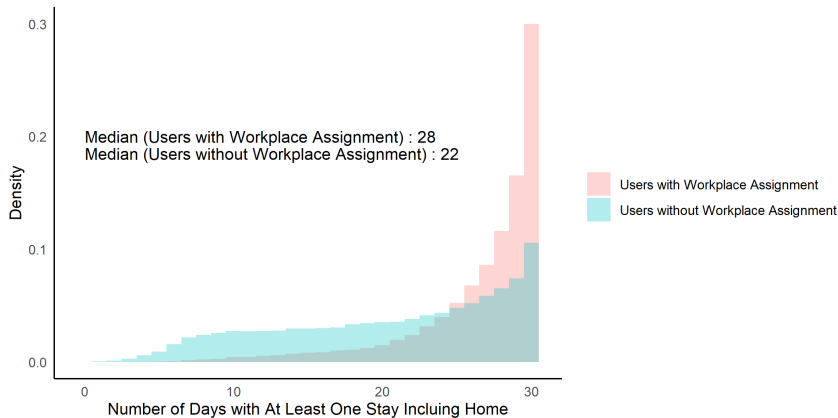
# Conclusions

- What explains the spatial organization of economic activity in cities?
  - ▶ Traditional theories emphasize **commuting** between workplace and residence
  - ▶ Many urban trips are related to **consumption** beyond commuting
- We use smartphone data to provide new evidence on the prevalence and characteristics of non-commuting trips
- We develop a quantitative spatial model to examine the implications of consumption access for the spatial organization of economic activity
  - ▶ Consumption trips matter for agglomeration pattern and the impacts of transportation improvement
  - ▶ Model accurately predicts the change of spatial travel patterns during the pandemic

Thank You

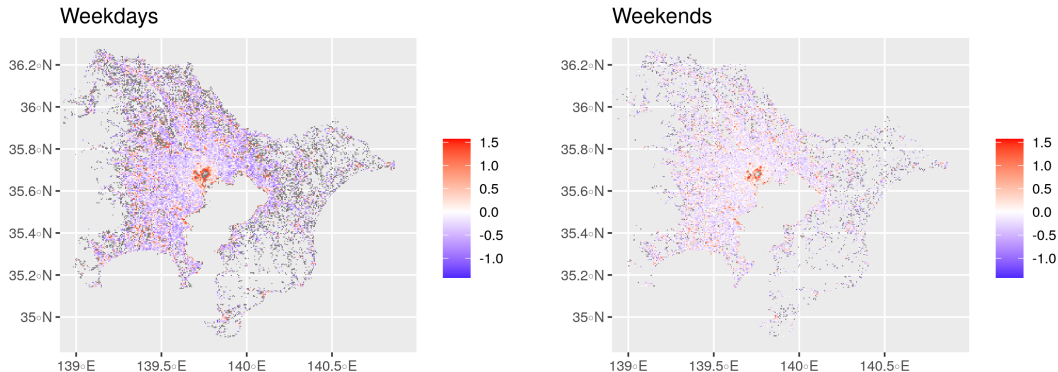
# Appendix

# Number of Days with Stays with and without Workplace Assignment [go back](#)



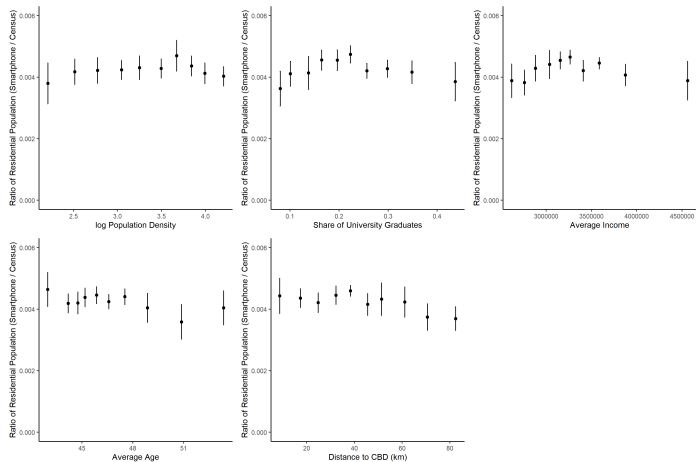
- Many devices with missing workplace assignments are not used every day

# Log Difference of Day- and Night-time Population

[go back](#)

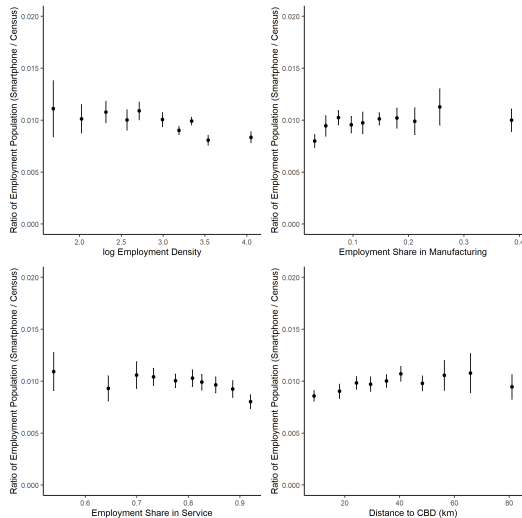
- Log Difference between Day-time and Night-time population is greater during weekdays than during weekends

# Coverage of Smartphone Users by Residential Location [back](#)



- Divide municipalities into 10 strata (23 wards in central Tokyo aggregated into one unit)

# Coverage of Smartphone Users by Employment Location

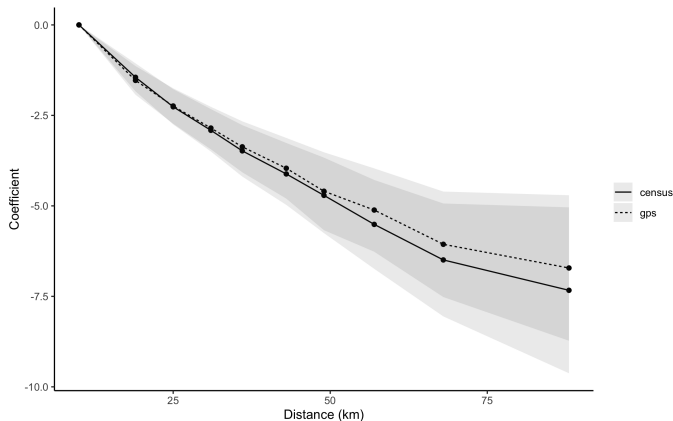
[back](#)



# Validation of Commuting Flows

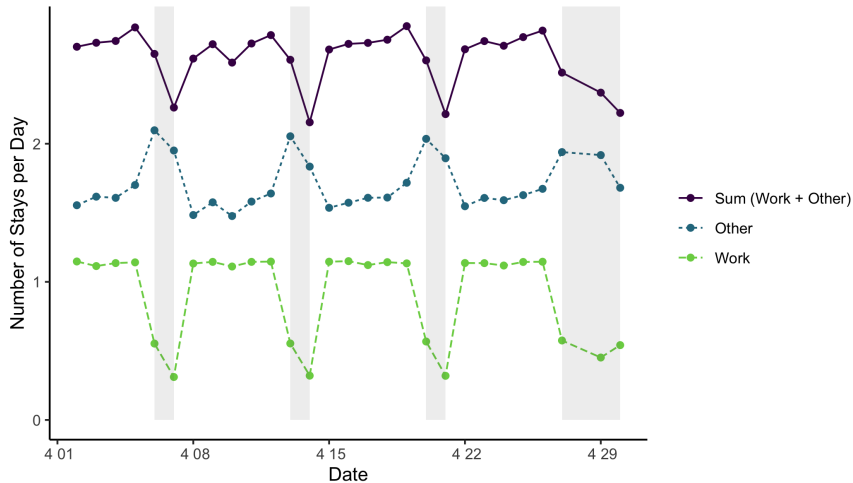
[go back](#)

- Commuting probabilities decay at a similar rate with distance in smartphone and census data



- Gravity regression including workplace fixed effects, residence fixed effects and indicator variables for distance grid cells

## Stays by Day [go back](#)

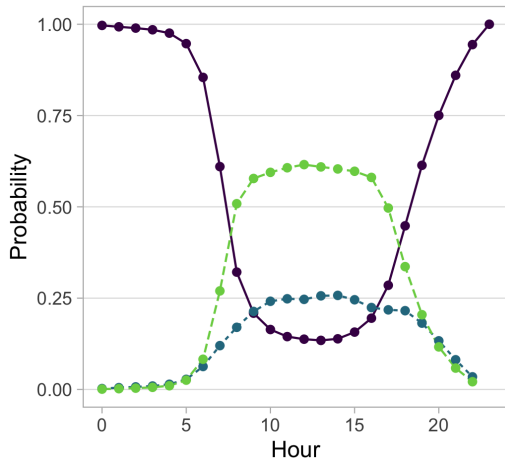


- Work and non-work stays display expected patterns on weekdays v. weekends

# Stay by Hour

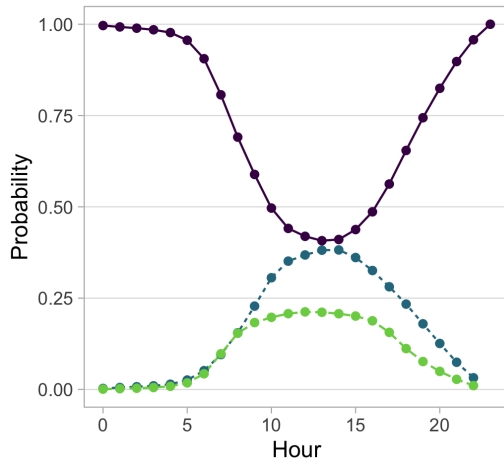
[go back](#)

## Weekdays



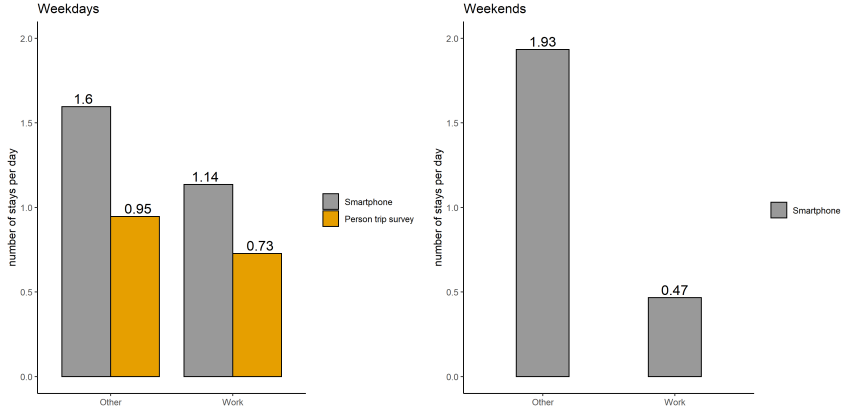
Home Other Work

## Weekends

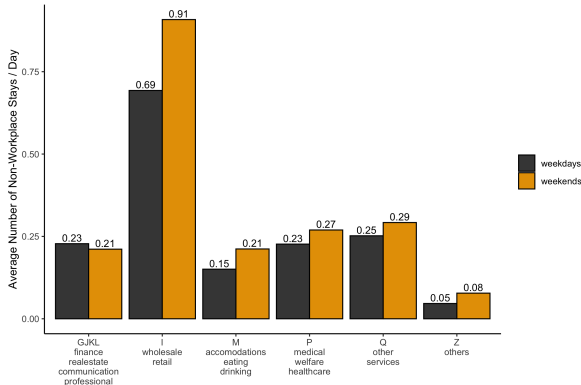


Home Other Work

# Frequency of Stays | Smartphone vs. Travel Survey

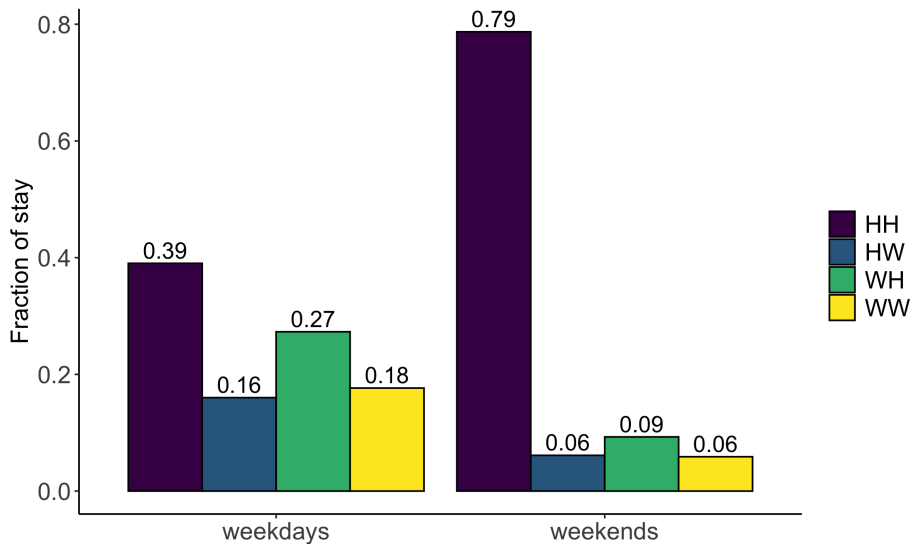
[go back](#)

# Non-commuting trips by destination sectors of non-tradable services [go back](#)



- For each 500 meter grid cell, compute the employment share of each service sector in total service sector employment using separate economic census data
- If a non-commuting trip to a grid cell is observed, we allocate that trip to a service sector probabilistically using the shares of sectors in service employment in that grid cell
- If no service-sector employment in the mesh, assign "Z Others."

## Trip Chains | Weekdays vs. Weekends [go back](#)

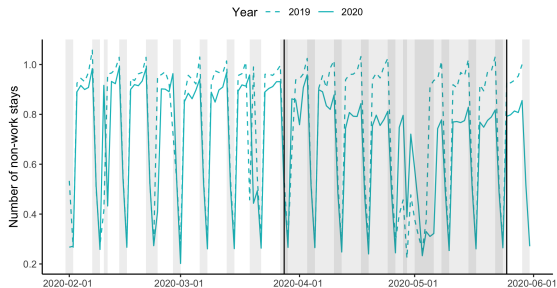


## 5) Non-commuting trips are affected by pandemics

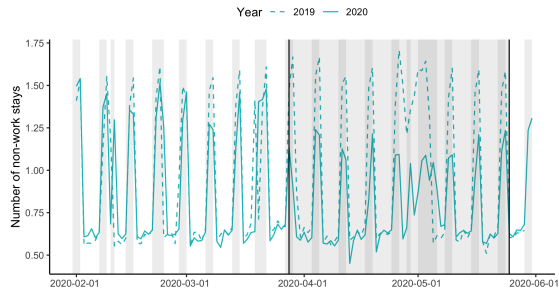
	Type of Stay	All	Weekday	Non-Weekday
<b>(A): Percentage Change of Number of Stays per Day 2019-2020</b>				
(1)	All	−13.3	−10.3	−20.3
(2)	Work	−6.4	−10.7	−1.4
(3)	Non-work	−16.7	−10.0	−24.6
<b>(B): Percentage Change of Median Distance of Stays from Home 2019-2020</b>				
(4)	Work	−0.7	−1.2	−0.4
(5)	Non-work	−3.2	−2.8	−4.3

## 5) Non-commuting trips are affected by pandemics

(C) Non-Work Stays within Work Trip Chain



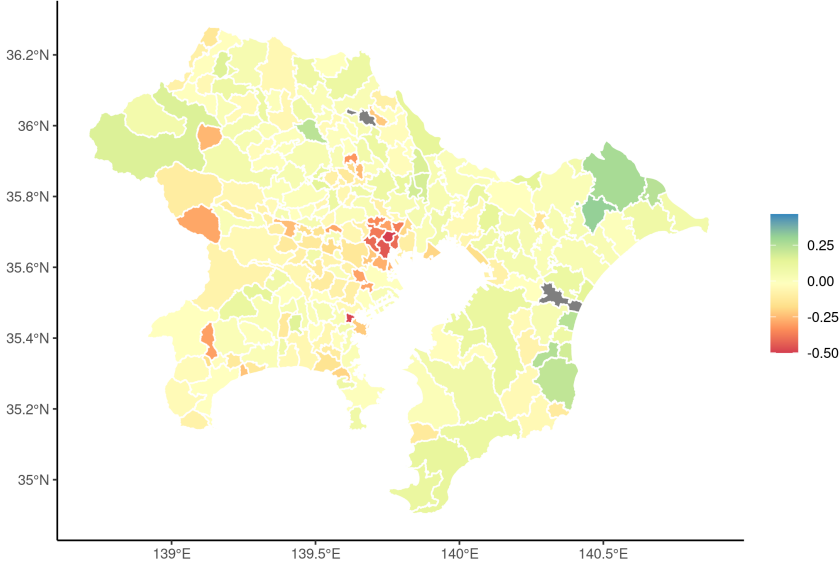
(D) Non-Work Stays outside Work Trip Chain



- During weekdays, reduction of non-commuting stays through work trip chains (Panel C)
- During weekends, reduction of non-commuting stays outside work trip chains (Panel D)



# Reduction of foot traffic in downtown during pandemic



# Agents' Residential and Workplace Choice

- Sectors:  $k \in T, S$  for tradable goods and nontradable services
- Indirect utility with home  $h$ , work  $j$  and sector  $k$ :

$$U_{hjk\omega} = w_{jk} B_h \tilde{A}_{hj}^{\alpha^S} Q_h^{-\alpha^H} T_{hj}^W \epsilon_{hjk\omega}^W$$

- Anticipated consumption access:

$$\tilde{A}_{hj}^{\alpha^S} = \zeta A_{hj}^{\alpha^S} + (1 - \zeta) A_{h\emptyset}^{\alpha^S}$$

- ▶  $\zeta$  is the probability of going to work during the day
- Assuming the Fréchet distribution for  $\epsilon_{hjk\omega}^W$ , probability of choosing  $(h, j, k)$  is:

$$\Omega_{hjk} = \frac{\left( w_{jk} B_h Q_h^{-\alpha^H} \tilde{A}_{hj}^{\alpha^S} \tau_{hj}^W \right)^\phi}{\sum_{h', j'} \sum_{k \in \{K, S\}} \left( w_{j'k'} B_{h'} Q_{h'}^{-\alpha^H} \tilde{A}_{h'j'}^{\alpha^S} \tau_{h'j'}^W \right)^\phi}$$

## Production: Nontradable Sector

- Monopolistic competition + free entry
- Marginal cost for a firm is given by

$$c_i = \frac{1}{a_{iS}} w_{iS}^{\beta^S} Q_i^{1-\beta^S},$$

- Firms have to pay  $f_i^S$  unit of output to enter, determine entry as:

$$M_{iS} = \frac{1}{f_{iS}} \frac{1}{\sigma - 1} \left( \frac{L_{iS}}{\beta^S} \right)^{\beta^S} \left( \frac{H_{iS}}{1 - \beta^S} \right)^{1-\beta^S}$$

- Price index is given by

$$P_i = p_i (M_{iS})^{\frac{1}{1-\sigma}} = \frac{1}{A_{iS}} w_{iS}^{\beta^S} Q_i^{1-\beta^S},$$

where

$$A_{iS} = \tilde{a}_{iS} (L_{iS})^{\frac{\beta^S}{\sigma-1}} (H_{iS})^{\frac{1-\beta^S}{\sigma-1}}$$

## Production: Tradable sector

- Tradable good produced using labor and floor space in each location  $i$  according to constant returns to scale technology under perfect competition

$$P_i^T = \frac{1}{A_{i,k}^T} w_i^{\beta^T} Q_i^{1-\beta^T}, \quad 0 < \beta^T < 1$$

- Tradable good is costlessly traded and chosen as the numeraire

$$P_i^T = P^T = 1 \quad \text{for all} \quad i \in N$$

- Marshallian externality:

$$A_{iT} = a_{iT} \left( \frac{L_{iT}}{K_i} \right)^{\eta^w}$$

# Floor Space Supply

- Land is owned by absentee landlord
- Perfectly competitive developers supply floor space for residential and business purposes in each location
- The inverse supply function for floor space is

$$Q_i = \psi_i H_i^{\frac{1-\mu}{\mu}}$$

- ▶  $H_i$ : total floor space in location  $i$
- ▶  $\psi_i$ : exogenous characteristics of land space
- ▶  $1 - \mu$ : share of land used for floor space construction

# Endogenous Amenity

- Amenity of location  $n$  endogenously depends on the residential density

$$B_n = b_n \left( \frac{R_n}{K_n} \right)^{\eta^B}$$

where  $R_n$  is the total measure of residents in location  $n$ .

# Market Clearing

- Floor space market clearing:

$$H_i = H_{i,U} + \sum_{k \in K} H_{i,k}$$

- ▶  $H_{i,U}$ : residential floor space consumption
- ▶  $H_{i,k}$ : commercial floor space allocated for sector  $k$

- Nontradeable service market clearing:

$$P_{nS} A_{nS} \left( \frac{L_{nS}}{\beta^S} \right)^{\beta^S} \left( \frac{H_{nS}}{1 - \beta^S} \right)^{1 - \beta^S} = \alpha^S \sum_{h,j,k} \sum_I w_{jk} \Omega_{hjk} \tilde{\Lambda}_{I|jh} \Psi_{n|I}$$

# Practical Choice of Auxiliary Distribution for Importance Sampling [go back](#)

- 1 For each  $h$  and  $j$ , randomly sample (1) total number of stays and (2) number of stays before and after the stop to workplace  $j$  (if any) from the observed distribution in the data.
- 2 Determine the  $i$ -th location  $n_i$  starting from  $i = 1$ . When the  $i$ -th location of the day is at workplace ( $j$ ), set the stay location  $n_i$  such that  $n_i = j$ . When the  $i$ -th location of the day is not at workplace, assume that agents myopically choose the first location without considering subsequent stays. Namely, denoting the itinerary up to  $(i - 1)$ -th stay by  $I_{i-1}$ , we sample  $n_i$  from the following distribution:

$$\Pi_{n_i}^i = \frac{\left[ \left( \sum_{n \in \{n_i, I_{i-1}\}} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{\{n_i, I_{i-1}\} | hj}^{-1} \right]^\theta}{\sum_{\ell \in N} \left[ \left( \sum_{n \in \{\ell, I_{i-1}\}} P_n^{1-\sigma} \right)^{-\frac{1}{1-\sigma}} T_{\{\ell, I_{i-1}\} | hj}^{-1} \right]^\theta}$$

- 3 Repeat Step 2 for all stops.

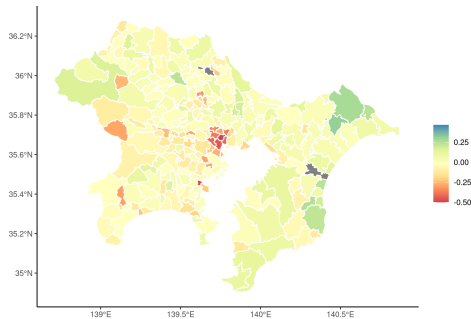


## Fit to Targeted and Untargeted Moments

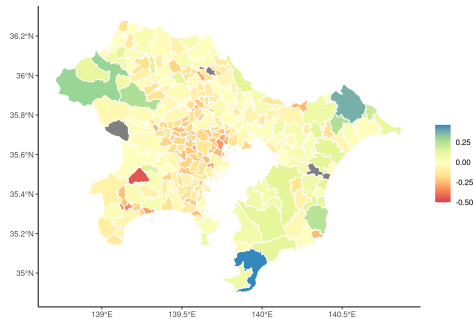
	Data	Model
<i>(i) targeted moments</i>		
(1) $\Delta$ log number of work stay per user-day	-0.06	-0.06
(2) $\Delta$ Gravity coefficient conditional on visiting only one location	-0.27	-0.27
<i>(ii) untargeted moments</i>		
(1) $\Delta$ log number of total stay per user-day	-0.08	-0.11
(2) $\Delta$ log number of nonwork stay within work trip chains	-0.19	-0.22
(3) $\Delta$ log number of nonwork stay outside work trip chains	-0.10	-0.11
(4) $\Delta$ log median log distance to nonwork destinations within work trip chains	-0.28	-0.31
(5) $\Delta$ log median log distance to nonwork destinations outside work trip chains	-0.21	-0.19

# Model predicts the reduction of nontradable service demand in downtown

(i) Data



(ii) Model



[go back](#)

## Counterfactuals: Travel Cost and Spatial Concentration

- Counterfactually decrease travel time for commuting, consumption travel, and both, by 20%

## Counterfactuals: Travel Cost and Spatial Concentration

- Counterfactually decrease travel time for commuting, consumption travel, and both, by 20%
- Show the following regression coefficients ( $\times 100$ )

$$\Delta \log L_n = \beta \log L_n + \epsilon_n, \quad \Delta \log R_n = \beta \log R_n + \epsilon_n$$

	$\Delta$ Employment Concentration (%)	$\Delta$ Residence Concentration (%)
(1) Decrease Only Commuting Time	-6.5	-9.7
(2) Decrease Only Consumption Travel Time	2.7	3.2
(3) Decrease All Travel Time	-3.7	-6.6

## Counterfactuals: Travel Cost and Spatial Concentration

- Counterfactually decrease travel time for commuting, consumption travel, and both, by 20%
- Show the following regression coefficients ( $\times 100$ )

$$\Delta \log L_n = \beta \log L_n + \epsilon_n, \quad \Delta \log R_n = \beta \log R_n + \epsilon_n$$

	$\Delta$ Employment Concentration (%)	$\Delta$ Residence Concentration (%)
(1) Decrease Only Commuting Time	-6.5	-9.7
(2) Decrease Only Consumption Travel Time	2.7	3.2
(3) Decrease All Travel Time	-3.7	-6.6

- Commuting time  $\downarrow \Rightarrow$  more dispersion (e.g., Baum-Snow 2007; Tsivanides 2019; Heblich, Redding, Sturm 2021)

## Counterfactuals: Travel Cost and Spatial Concentration

- Counterfactually decrease travel time for commuting, consumption travel, and both, by 20%
- Show the following regression coefficients ( $\times 100$ )

$$\Delta \log L_n = \beta \log L_n + \epsilon_n, \quad \Delta \log R_n = \beta \log R_n + \epsilon_n$$

	$\Delta$ Employment Concentration (%)	$\Delta$ Residence Concentration (%)
(1) Decrease Only Commuting Time	-6.5	-9.7
(2) Decrease Only Consumption Travel Time	2.7	3.2
(3) Decrease All Travel Time	-3.7	-6.6

- Commuting time  $\downarrow \Rightarrow$  more dispersion (e.g., Baum-Snow 2007; Tsivanides 2019; Heblich, Redding, Sturm 2021)
- Consumption travel time  $\downarrow \Rightarrow$  *more concentration*
  - ▶ Complementarity between work locations and consumption trips through **trip chains**
  - ▶ Lower consumption travel cost makes downtown workplaces more attractive due to consumption access  $\uparrow$

# Counterfactuals: Trip Chains and Spatial Concentration

- Counterfactually shut down trip chains

- ▶ First row: Assume that agents cannot make detour for consumption trips on the way to work
- ▶ Second row: Assume that agents have to go home for every destination

	$\Delta$ Employment Concentration (%)	$\Delta$ Residence Concentration (%)
(1) Only Shut Down Trip Chains through Work	-3.9	-1.3
(2) Shut Down All Trip Chains	-5.2	-1.8

- Trip chains leads to agglomeration (e.g., Eaton-Lipscy 1982, Fujita-Thisse 1996)

# Map of Public Transit in Tokyo Metropolitan Area

