# Digital Concrete: productivity in infrastructure construction

NBER-CRIW Conference on Technology, Productivity, and Economic Growth 17-18 March 2022

### Diane Coyle, dc700@cam.ac.uk Rehema Msulwa, rsm63@cam.ac.uk





#### Construction productivity growth is slow globally

Globally, labor-productivity growth lags behind that of manufacturing and the total economy



1 Based on a sample of 41 countries that generate 96% of global GDP.

SOURCE: OECD; WIOD; GGCD-10, World Bank; BEA; BLS; national statistical agencies of Turkey, Malaysia, and Singapore; Rosstat; McKinsey Global Institute analysis





#### Total factor productivity, UK, 1997-2020, 1997 = 100





- Slow output growth, rising prices price measurement challenges?
- Intermediate costs increasing faster growing share in services, sub-contracting
- Education level of workforce increasing, but also ageing
- Capital services growing slowly, limited digitalisation but more in infrastructure











# Industry structure in UK

- Significant transformation since 1980, with fragmentation of supply chain:
  - Upstream engineering consultancy, dominated by large international firms
  - More competitive tendering for big projects
  - More subcontracting (c80% of contract value now) by construction companies
  - Specialist suppliers at the periphery of decisionmaking
- A few productivity success stories: eg Anglian Water (supply chain integration), Highways England (data assets)





#### Table: 3: UK Top 6 construction firms based on revenue (in millions of British pounds), 2014 to 2019

Firm	2014	2015	2016	2017	2018	2019
<b>Balfour Beatty</b>	8,793.00	8,444.00	8,215.00	8,234.00	7,802.00	8,405.00
Kier Group	2,954.30	3,275.90	4,082.30	4,282.30	4,512.80	4,479.40
Interserve	2,913.00	3,204.60	3,244.60	3,666.90	3,666.90	3,225.70
Morgan Sindall Group	2,219.80	2,384.70	2,562.00	2,792.70	2,972.00	3,071.00
Galliford Try	1,767.80	2,348.40	2,670.00	2,826.00	3,132.00	2,862.50
Amey UK	2,167.90	2,531.90	2,591.00	2,581.30	2,581.30	2,667.80

Source: The Construction Index

















## Our questions

- Digitalisation: what's the extent of digital in infrastructure projects? which parts of the supply chain?
- Sector classification?
- Prices?
  - Inputs
  - Outputs
- Productivity vs outcomes:
  - Current (construction) and future (repair/maintenance) cost saving; (future) time saving
  - Waste and green transition





• Digitalisation: what's the extent of digital in infrastructure projects? which parts of the supply chain?



#### BIM Adoption in the UK 2011 to 2020





#### Sector classification?



- Slow output growth, rising prices price measurement challenges?
- Intermediate costs increasing faster growing share in services, sub-contracting
- Education level of workforce increasing, but also ageing
- Capital services growing slowly, limited digitalisation, but more in infrastructure





- Input and output prices? Close to accessing project data set
- Project, sector, sub-sector, region
- Total construction cost to client/onsite person-hours
  - Contractor payments (incls sub-contracts)
  - Offsite labour and materials costs
  - Staff payments preliminary to onsite work
- Payments for pre-construction services
- Design payments for design & build
- Marketing, land fees, utility diversions (if not through contractors)
- How to aggregate the information?











# **THANK YOU!**

#### https://www.bennettinstitute.cam.ac.uk/



