

Entry vs. Rents

Baqaei and Farhi (2020)

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Outline

- Contribution - what the paper does
- Entry assumption - what the paper does not do
- Entry and Linkages - where the paper can show more
- Distortions/Calibration - where the paper can do more

- Propagation of industry shocks to aggregate output in inefficient economies, that nest workhorse models like Hopenhayn and Melitz.
 - ▶ Compared to allocatively efficient economies, reallocation terms with forward and backward Domar weights arise in aggregate output responses to industry shocks under different entry modes
 - ▶ Second best marginal policy interventions depend on forward and backward linkages

Entry Assumption

- Markups are exogenous wedges
 - ▶ Entry and Markups connected just through Zero Profit Conditions
 - ▶ Does not explain markup, rent and entry evolution
 - ★ Autor et al. 2020 (no systematic markup variation)
 - ★ Eckel-Yeaple 2020 (no systematic firm size variation)
 - ★ Helpman-Niswonger 2020 (firms are single “industry”)

Entry and Linkages

- Given markup wedges, how does aggregate output respond to shocks?
 - ▶ Theory clear on contribution of markups, linkages and entry
 - ▶ Calibration does not clearly highlight the role of the two new elements (linkages and entry) in first-best and second-best policies
 - ★ how does markup regulation affect predicted entry rates
 - ★ how do the Domar weights correlate with elasticities
 - ▶ What's the right model? Roundabout Economy 180 v 50% Benchmark

- First welfare theorem: MC pricing maximizes aggregate profits
- What does the market maximize on aggregate?
 - ▶ Feenstra GDP approach, Dhingra and Morrow (2019)
 - ▶ Particularly useful in comparing market rents with shadow values of specific factors at the optimum
- Markup wedge and entry assignment weighted profits?
 - ▶ Nesting through specifying markup wedges does not show sources of externalities.
 - ▶ Hides duality between cost elasticity and revenue elasticity (Zhelobodko et al. 2012)

- Cross-sectional covariation in firm-level markups and sales determine efficiency losses
- Discipline covariation with changes in markups and changes in sales
 - ▶ Evidence suggests large and increasing differences between firms (Van Reenen 2018)