Work, Health, and Mortality: The Case of WLEMMAs during the Shale Boom and Bust

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WLEMMAs and economic forces

White, lower-educated males of middle age (WLEMMA)

Motivation

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WLEMMAs and economic forces

White, lower-educated males of middle age (WLEMMA)

- Mortality; deaths of despair (Case and Deaton 2015,2017; Milligan and Schirle 2020)
- SSDI caseload (Autor and Duggan 2006; Milligan and Schirle 2019)
- Employment and labor market (Autor Dorn Hansen 2013,2016; Binder and Bound 2019)
- Health, incarceration, education (Coile and Duggan 2019)
- Marriage, family, religion, and more (Autor Dorn Hansen 2019); Kearney and Wilson 2017; Edin et al. 2019)

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Question, approach, and contribution

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- Approach: study impact of shale oil boom and bust
 - Use geology to assign to treatment/comparison groups in a Bartik-style implementation.
 - Study impact on labor market, health, and mortality.

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 - Use geology to assign to treatment/comparison groups in a Bartik-style implementation.
 - Study impact on labor market, health, and mortality.
- Contribution: Evidence can reinforce findings from 'decline' literature.
 - If booms relieve pressures on WLEMMAs, this bolsters the case for economic drivers.

WLEMMAs in Shale Oil Boom and Bust

Motivation

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 - Decrease in mortality at ages 55-64.
 - Increases in mortality 25-44.

Results

Data sources

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- Energy Information Administration.
 - Play geology: Thickness, depth.
 - Prices: oil; gas.
- American Community Survey, 2005-2018.
 - Labor, income, and disability outcomes.
- Centers for Disease Control and Prevention: Mortality data
 - National Center for Health Statistics
 - WONDER database.

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Bartik

A Bartik-like instrumental variables strategy:

Bartik

A Bartik-like instrumental variables strategy:

- A measure of local labor market demand
- A fixed, regionally-varying element
- A time series element

Results

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Motivation

Local labor market demand:

Bartik

Local labor market demand:

- Average male earnings, among those working.
- Do separately by CPUMA/county.

Results

Bartik

For fixed element we use:

Bartik

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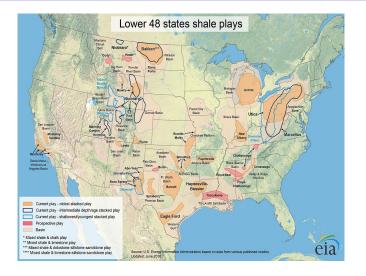
- Avg. Depth of the play
- Initial share of employment in oil-gas extraction.

Bartik

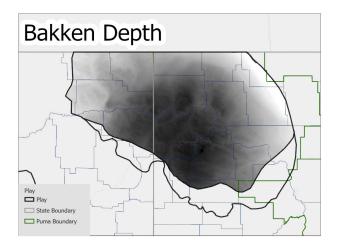
For fixed element we use:

- Avg. Depth of the play
- Initial share of employment in oil-gas extraction.
- Can also use:
 - Surface area coverage
 - Thickness of play
 - Prospectivity index

North American Shale Plays



Depth: Bakken, ND/MT



Bartik

Motivation

For time series element we use:

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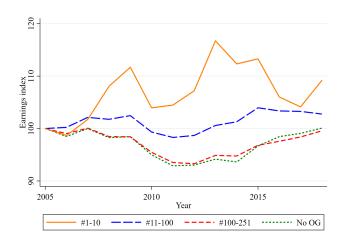
Results

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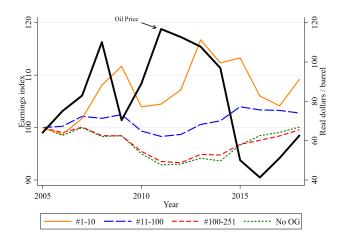
For time series element we use:

• Energy prices: WTI oil price.

Top Energy CPUMAs



Top Energy CPUMAs



Bartik

Putting it all together:

$$In(Earnings)_{ct} = \beta_0 + \beta_k \cdot Resource_c \times Timing_t + \beta_2 \cdot X_{ct} + \alpha_c + \gamma_t + e_{ct}.$$

First stage

Table 3: First Stage

Results •0000000000

Dependent variable: log local earnings											
	(1)	(2)	(3)	(4)	(5)	(6)					
OilGasShare X lag oil price	1.286*** [0.114]	1.260*** [0.122]	1.065*** [0.156]	1.079*** [0.155]		1.009*** [0.177]					
Thickness X lag oil price		0.492 [0.688]		-0.558 [0.631]							
Depth X lag oil p r ice]		-0.367*** [0.114]	-0.394*** [0.125]		-0.297** [0.126]					
OilGasShare X OilGasEarnings					0.022** [0.010]	0.016** [0.007]					
Depth X OilGasEarnings					-0.273*** [0.064]	-0.236*** [0.063]					
R-squared F-test	0.9532 127.0	0.9532 60.5	0.9532 46.3	0.9532 32.2	0.9530 22.9	0.9534 41.0					

Note: First stage regressions on individual data (2,820,954 observations) from the ACS, 2006-2018. Regressions include controls for race, Hispanic status, education, fixed effects for year, age, and CPUMA. Instruments organized at the CPUMA level. Reported coefficients are scaled; standard errors are clustered at the CPUMA level.

Labor market outcomes

$$Outcome_{cti} = \theta_0 + \theta_1 \cdot In(Earnings)_{ct} + \theta_2 \cdot X_{cti} + \pi_c + \delta_t + \mu_{cti}$$

Results 0000000000

Results

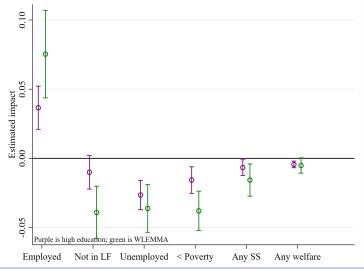
Labor market outcomes

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- Key coefficient is θ_1 on log of local earnings.
- To present results, we show impact of a 10% change in local earnings.
- Regressions use individual-level data.

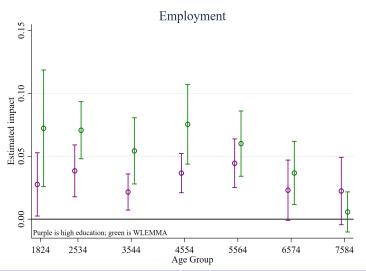
Labor market outcomes

Motivation



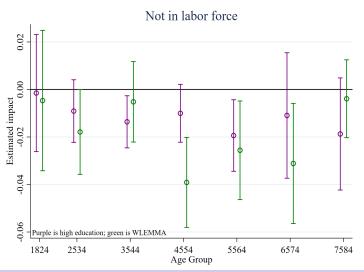
Labor market outcomes

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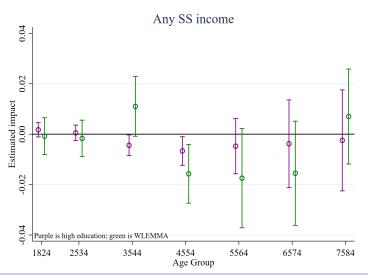
Motivation

Labor market outcomes



Results

Labor market outcomes



ACS reports whether respondent had "difficulties" with various aspects of life:

Results 00000000000

Results

Health difficulties

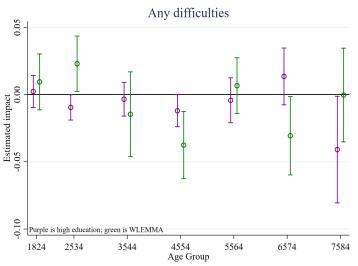
ACS reports whether respondent had "difficulties" with various aspects of life:

- Cognitive
- Ambulatory
- Independent living
- Self care
- Hearing or vision

WLEMMAs in Shale Oil Boom and Bust

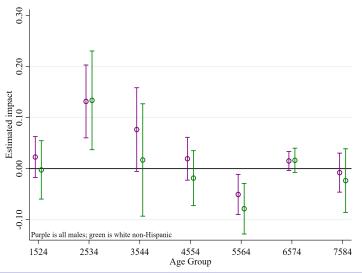
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Motivation



Results

Motivation



Results

Deaths of Despair and Accidents

The WONDER data allows us to see precise cause of death.

Results 00000000000

Deaths of Despair:

Accidents:

Deaths of Despair and Accidents

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Deaths of Despair:

- Poisoning: accidental and intent undetermined drug overdose and alcohol poisoning.
- Suicide
- Alcoholic Liver Disease and Cirrhosis

Accidents:

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Deaths of Despair and Accidents

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Deaths of Despair:

- Poisoning: accidental and intent undetermined drug overdose and alcohol poisoning.
- Suicide
- Alcoholic Liver Disease and Cirrhosis

Accidents:

- All accidents
- less the 'accidental' alcohol and drugs included as 'despair'

Mortality

Table 8: Impact on mortality

Results

Dependent variable: log mortality												
Age groups	15-24	25-34	35-44	45-54	55-64	65-74	75-84					
3yr groups: White Non-Hispanic												
Observations	3,822	5,006	6,559	9,636	11,148	11,667	10,661					
Pop coverage	86.4%	91.7%	94.5%	98.5%	99 5%	99.7%	99.8%					
10% local	0.030	0.137***	0.082	-0.005	-0.064***	0.016	-0.019					
earnings change	[0.030]	[0.049]	[0.063]	[0.023]	[0.022]	[0.022]	[0.019]					
3yr groups: White Non-Hispanic despair deaths												
Observations	1.614	2,669	3.055	4.291	4,177	2.636	1,513					
Pop coverage	69.7%	82.1%	83.2%	87.9%	86.9%	77.1%	65.6%					
10% local	0.089	0.189*	-0.018	0.013	-0.121***	0.015	-0.208					
earnings change	[0.074]	[0.099]	[0.114]	[0.051]	[0.046]	[0.034]	[0.372]					
3yr groups: White Non-Hispanic accident deaths												
Observations	1,324	1,246	1,209	2,011	2,224	2,299	3,198					
Pop coverage	64.1%	65.7%	64.2%	73.6%	74.7%	73.4%	80.3%					
10% local	0.010	-0.087	-0.102	-0.111	-0.031	-0.001	0.069					
earnings change	[0.073]	[0.076]	[0.174]	[0.130]	[0.045]	[0.053]	[0.066]					

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