# Discussion of "A Model of Scientific Communication"

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# "Knowledge is useful if it helps to make the best decisions."

Jacob Marschak (1953) *"Economic Measurements for Policy and Predictions."*Cowles Monograph 13.

 "Statistical decision theory, following Wald (1950), is the dominant theory of **optimal** estimation in econometrics."

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- Many economists interested in describing what has been found, not making any specific decision: inference vs. decision (Birnbaum <u>Likelihood Principle</u>, 1962).
- Discovery of unknown phenomena: not optimal estimation of a parameter of a distribution describing the data or useful in some decision.

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# Useful Backdrop: Bayesian Statisticians and Remote Clients

$$f(x,\omega) = g(x|\omega)m(\omega) = h(\omega|x)n(x)$$
 (1)

- x is an observation (usually multi-dimensional) from one of a family of populations denoted by g(x|ω), ω ∈ Ω, x ∈ X
- $g(x|\omega)$  is, for fixed  $\omega$ , a density function for x

- ω is a set of parameters characterizing the distribution of x, sometimes called an "aspect of the world";
- $m(\omega)$  is a client's prior distribution for  $\omega$ .
- This distribution is determined temporally prior to the client's decision but not necessarily prior to statistical analysis.

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- The responsibility for choosing m(ω) rests with the client though he may choose a function that the statistician or some other agent formulates or helps formulate.
- $h(\omega|x)$  is the conditional density for  $\omega$  given x;
- n(x) is the marginal density for x;
- $f(x, \omega)$  is the marginal density for  $x, \omega$ ;

$$u = u(z) \tag{2}$$

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- Where z is a substantive outcome of a decisionmaking process (e.g., net revenue, total profit and loss statement and balance sheet, votes, mortality experience);
- *u* is a client's realized utility corresponding to outcome z;
- $k(z|a, \omega, \lambda)$  is a density for outcomes;

- *a* is a decision or action taken by client;
- λ represents factors beyond the control of the client that affect outcome but not observation-another "aspect of the world";
- $r(\lambda)$  is the client's subjective distribution of  $\lambda$ ; and
- X, Ω, A, Z and Λ are sets of possible values of x, ω, a, z and λ.

 Let x<sub>0</sub> be a particular value of x and let [u|a, x<sub>0</sub>] denote the client's expected utility corresponding to act a after x<sub>0</sub> has bee observed, viz.,

$$\begin{bmatrix} a & x_0 \end{bmatrix} = \int \Lambda \int \Omega \int z \, \tilde{u}(z) k(z \mid a, \omega, \lambda) h(\omega \mid x_0) r(\lambda) \, dz d\omega d\lambda$$
(3)

Define

$$[u^* * | A, x_0] = \max_{a \in A} [u|a, x_0]$$
(4)

 Let x<sub>0</sub> be a particular value of x and let [u|a, x<sub>0</sub>] denote the client's expected utility corresponding to act a after x<sub>0</sub> has bee observed, viz.,

- $a_{\chi_0}^*$  will denote an act which maximizes the integral in equation (3).
- a<sup>\*</sup><sub>x<sub>0</sub></sub> and [u<sup>\*</sup>|A, x<sub>0</sub>] will be said to be associated with a complete Bayesian solution to the indicated decision problem.

# **Parcels of Information**

- A. The data,  $x_0$ .
- B. The full likelihood function based on the observations,  $g(x_0|\omega)$  or on a sufficient statistic,  $g(y_0|\omega)$  where  $y_0 = \tilde{y}(x_0)$  and  $\tilde{y}$  is a sufficient statistic.
- C. A partial likelihood function,  $\ddot{g}(\omega_0|\omega)$  where  $\omega_0 = \tilde{\omega}(x_0)$  and  $\tilde{\omega}$  is a nonsufficient statistic.
- D. A distribution free likelihood function.
- E. Posterior distributions for representative prior distributions.
- F. Solutions to representative decision problems.
- G. Contour maps or systems of snug regions in the parameter space.

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• Distribution of X governed by a parameter  $\theta \in \Theta$ , with  $X | \theta \sim F_{\theta}$ , for  $\Theta$  a finite parameter space.



- The analyst publicly commits to rule  $c: \mathcal{X} \times [0,1] \rightarrow \Delta(\mathcal{D})$ .
- Maps from realizations of the data X and the public random variable V into a distribution over decisions d ∈ D, for D a finite space.
- Let C denote the set of all such rules.
- $c(X, V) \in \mathcal{D}$  denotes the random realization from a given rule  $c \in \mathcal{C}$ .

• Rules are evaluated by their performance with respect to a closed set  $\mathcal{A} \subseteq \Delta(\Theta)$  of priors on the parameter space: **audience**.

• The ordering of rules under the risk function  $\rho(\cdot, \cdot)$  may depend on the prior  $a \in \mathcal{A}$ .

**<u>Definition 1</u>**. For a given risk function  $\rho(\cdot, \cdot)$  and audience  $\mathcal{A}$ , a rule  $c^* \in \mathcal{C}$  is

- admissible if there exists no rule  $c \in C$  such that  $\rho(c, a) \leq \rho(c^*, a)$  for all, with strict inequality for at least one  $a \in A$ .
- $\omega$ -optimal if for a probability measure  $\omega$  with support equal to  $\mathcal{A}$ .

$$\int_{\mathcal{A}} \rho(c^*, a) d\omega(a) = \inf_{c \in \mathcal{C}} \int_{\mathcal{A}} \rho(c, a) d\omega(a).$$
<sup>(1)</sup>

• minimax if

$$\sup_{a \in \mathcal{A}} \rho(c^*, a) = \frac{\inf \sup_{c \in \mathcal{C}} \sup_{a \in \mathcal{A}} \rho(c, a).$$

**Definition 2.** Fix a loss function  $L: \mathcal{D} \times \Theta \to \mathbb{R}_{\geq 0}$ . Then:

• The communication model takes  $\mathcal{A} = \Delta(\Theta)$ 

$$\rho(c,a) = R_a^*(c) = E_a \begin{bmatrix} \min_{d} E_a[L(d,\theta)|c(X,V),V] \end{bmatrix},$$

•  $R_a^*(c)$  the **communication risk** of rule  $c \in C$  for prior  $a \in \Delta(\Theta)$ and  $E_a$  the expectation under a. • The decision model takes  $\mathcal{A} = \Delta(\Theta)$  and

$$\rho(c,a) = R_a(c) = E_a[L(c(X,V),\theta)]$$

for  $R_a(c)$  the **decision risk** of rule  $c \in C$  for prior  $a \in \Delta(\Theta)$ .

• The classical model takes  $\mathcal{A}$  to be the vertices of  $\Delta(\Theta)$ , such that each prior  $a \in \mathcal{A}$  places probability 1 on some  $\theta(a) \in \Theta$ , and takes

$$\rho(c,a) = R_{\theta(a)}(c) = E_{\theta(a)}[L(c(X,V),\theta(a))]$$

for  $R_{\theta(a)}(c)$  the **frequentist risk** of rule  $c \in C$  for the parameter  $\theta(a) \in \Theta$ .

• **Definition 4.** Let  $\mathcal{P}$  be the set of partitions of  $\mathcal{X}$ , with generic element  $P \in \mathcal{P}$ . Let  $\mathcal{P}^*$  denote the subset of  $\mathcal{P}$  such that for every cell  $\mathcal{X}_p \in P \in \mathcal{P}^*$ , each agent has at least one decision  $d \in \mathcal{D}$  that is optimal for every  $X \in \mathcal{X}_p$ . That is,

 $= \left\{ P \in \mathcal{P}: \left\{ \bigcap_{x \in \mathcal{X}_p} \operatorname{arg\,min}_{d \in \mathcal{D}} E_a[L(d, \theta) | X] \right\} \neq \emptyset \text{ for all } \mathcal{X}_p \in P, a \in \Delta(\Theta) \right\}.$ 

• The effective size of the sample space X, denoted N(X), is the minimal size of a partition in  $\mathcal{P}^*$ .

 $\mathcal{P}^*$ 

## **Corollary 1.**

If (i) there exists a decision  $d \in D$  that is dominated in loss, and

(ii)  $\mathcal{N}(\mathcal{X}) \geq |\mathcal{D}|$ ,

then any rule  $c \in C$  that is admissible under the classical model is inadmissible under the communication model, and vice versa.

### **Corollary 4.**

If (i) there exists a decision  $d \in D$  that is dominated in loss, and

(ii)  $\mathcal{N}(\mathcal{X}) \geq |\mathcal{D}|$ ; then any rule  $c^* \in \mathcal{C}$  that is minimax and admissible under the decision (or classical) model is minimax and inadmissible under the communication model.

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