Should Monetary Policy Lean against the Wind?

Quasi-Experimental Evidence from Federal Reserve Policies in 1920-21

Kilian Rieder

Oesterreichische Nationalbank (Eurosystem)*

NBER SI DAE Workshop

6 July 2020

*This presentation does not necessarily reflect the views of the OeNB, the ECB or the Eurosystem.

<u>Credit booms</u> gone "bad" fuel **financial crises** which in turn can have large **real economic costs**:

 \rightarrow rationale for financial stability policies

Ongoing debate about which policies to use to stop credit booms:

- ▶ Lean against the wind (LAW): conventional interest rate ↑
- Macroprudential policy: targeted measures (e.g. LTV)

Empirical research on relative effectiveness elusive.

I estimate <u>comparative causal effects</u> of monetary policy **leaning against the wind** (LAW) and **macroprudential policy** on banklevel credit and leverage by exploiting a single natural experiment. The experiment: policy variation across Federal Reserve districts in spring 1920



Historical context

Financial stability concerns

- Fed's main preoccupation of Fed: "preventing financial panic"
- Post-WWI: land and commodity price boom
- ▶ <u>Banks:</u> strong credit growth, ↑ leverage

Which macroprudential tool, and why?

[In these districts] some banks were greatly extended [...]. Some banks were only slightly extended [...]. Other banks were not extended at all [...].

- Joint Commission of Agricultural Enquiry (1922)

Phelan Act of 1920: progressive discount rate

 \rightarrow <u>basic line</u> = f(capital, surplus, reserves)

 \rightarrow borrowing > basic line = + 0.5% for every 25% in excess

Identification strategy & contribution Tests

- Exploiting border discontinuities locally (<25km) → continuity in baseline X' √ credit supply vs credit demand response √ address policy endogeneity
- 2. Uniform regulation (and economic policies) \sqrt{a} avoid **spurious** discontinuities
- Combination of *de jure* and *de facto* financial segmentation
 → branches forbidden, interbank links fenced in by districts
 → no sorting of banks
 ✓ limit contagion bias in treatment effect estimation
- 4. <u>"Horse race" fixing time & environment</u> $\sqrt{}$ policies considered **substitutes** rather than complements

Full sample of national banks

Number of national banks per location



Baseline specification and results



Panel A	. Loan	growth
---------	--------	--------

	PDR policy	LAW policy (west)	LAW policy (east)
	<25km	<25km	<25km
Treatment effect	-0.11	-0.02	0.08
	[0.06]*	[0.05]	[0.03]**
	{0.05}**	{0.04}	{0.03}***
R-squared	0.35	0.18	0.25

Panel B. Leverage ratio

<u>0</u>					
	PDR policy	LAW policy (west)	LAW policy (east)		
	<25km	<25km	<25km		
Treatment effect	-0.11	-0.00	0.09		
	[0.06]*	[0.05]	[0.03]***		
	{0.05}**	{0.03}	{0.03}***		
R-squared	0.43	0.38	0.19		
Observations	262	312	735		
Clustered and Conley standard errors from top to bottom.					
All regressions with bank FE, time FE and bank-level ${f X}'$.					

*** p<0.01, ** p<0.05, * p<0.1

Evidence from split states • Maps and results

Placebo test (I): pre-treatment effects • Results

Placebo test (II): post-treatment effects • Results

Placebo test (III): non-policy borders Presults

Geographic regression discontinuity design • Figures and results

Mechanism: PDR & "reserves channel" of monetary policy



Leaning against the wind: flat increase of 100 bp in i

Macroprudential tool: progressive discount rate
 → *i* = f(CB borrowing relative to basic line) ≈ f(leverage)
 → channel: price discrimination against over-leveraged banks

Mechanism: LAW & the role of usury rates

Usury rates: credit friction inhibiting adequate pricing of risk → riskier projects get rationed



With binding usury rates, <u>LAW</u> incentivizes alternative lending. \rightarrow call loans exempt from usury laws: \uparrow credit • Results and more details

Discussion

Why history matters (for this paper)

- Laboratory to identify and compare treatment effects ...
- but context <u>crucial</u> to understand mechanisms at play.

Relevance of the PDR experiment

- Reserve requirements in emerging markets
- Central banks would never ... oh, wait.
 - Bank of England routinely charged different rates in 19C
 - Deposit facility rate tiering: New Zealand, Japan, ECB

Economic history contribution

- Transmission of Fed monetary policy before OMOs
- Fed's early use of sophisticated macroprudential policy
- (Role of Fed in recession of 1920-21)

APPENDIX

- 1. Experiment validity
- 2. Identification strategy
- 3. More on mechanisms
- 4. Robustness
- 5. Additional results



▶ Reserve ratios → <u>uniform</u> rate increase to 6% in Jan 1920
 ▶ Late spring 1920: 2nd wave → policy variation in this paper → driven by financial stability concerns

The main preoccupation of the Federal Reserve System was the preservation of the integrity of the banking system and the prevention of a financial panic. – Joint Commission of Agricultural Enquiry (1922)

Ordinary prudence dictated plainly that not only should speculation in corporate stocks and securities be restricted but that further expansion of banking credits made against goods and commodities in storage should be checked. – Federal Reserve Board Annual Report for 1920

Loans were expanded in many cases far <u>beyond the limits of safety</u> which the amount of capital invested in industries warranted. A 2^{nd} general increase in rates was therefore put into effect on June 4."

- Federal Reserve Bank of Boston Annual Report for 1920

"More smoking guns" • Back

The situation [...] which seems to be disquieting, is the expansion that has taken place in the last 12 or 14 months. From the 1st of April, 1919, to the 1st of April, 1920, the **expansion of bank credit** was about 25 per cent [...] in spite of the very large reduction of the amount of Government obligations outstanding.

The trouble [...] is the disruption of the proper proportion or relationship between the volume of credit and the volume of goods.

When a banker understands, just as he did in the old days before we had the Federal reserve banks, that there is a limit to his borrowing [...], when a banker realizes that if he wants to expand his business he must do it more and more out of his own resources and not lean so heavily upon the Federal reserve bank, when he understands that **limitations and penalties may be imposed upon his borrowings**, then if I know anything about the psychology of banking I know that the banker may be depended upon to use a **wiser discretion in the matter of granting credit**.

Governor Harding, FRB Conference May 18 1920

Monthly flows of bills discounted by the Federal Reserve System Pack



Source: Annual Report of the Federal Reserve Board (1916–1922)

Adjusted gold reserve ratio by Federal Reserve district Plack



Vertical lines correspond to 23 January and 1 June 1920.

Market rates and official discount rates by Federal Reserve district **Pack**



Market rate (lagged 15 days) -

---- FRB rate

Source: Federal Reserve Bulletin (various issues)

* No market rates available for district 5 after 1 July 1920.





Source: Federal Reserve Board Annual Reports, NBER Macrohistory Database



Pre-trends (Sep 1919 - Jan 1920) Back

Panel A. Leaning against the wind borders					
	Lending		Deposits	Equity	
Treatment effect	0.01	0.01	-0.02	0.00	
(full sample)	(0.01)	(0.01)	(0.01)*	(0.01)	
Observations	5,217	5,217	5,218	5,245	
Treatment effect	0.03	0.02	0.02	0.01	
(25km)	(0.03)	(0.02)	(0.03)	(0.01)	
Observations	517	517	517	519	

Panel B. Macroprudential policy borders					
	Lending	Leverage	Deposits	Equity	
Treatment effect	-0.04	-0.04	0.04	-0.00	
(full sample)	(0.02)**	(0.02)**	(0.02)*	(0.01)	
Observations 2,55		2,553	2,554	2,567	
Treatment effect	0.00	-0.01	0.05	0.01	
(25km)	(0.05)	(0.05)	(0.08)	(0.01)	
Observations	129	129	129	129	
For model used see slide 6 of presentation.					
*** p<0.01, ** p<0.05, * p<0.1					

Local continuity in baseline characteristics (AgCensus 1920) • Back

	LAW borders		PDR b	PDR borders	
	Full sample	25km	Full Sample	25km	
Total population	0.05	-0.25	-0.29	-0.08	
	(0.20)	(0.23)	(0.10)***	(0.16)	
Farms/inhabitant	0.00	0.01	0.03	0.00	
	(0.01)	(0.01)	(0.01)***	(0.01)	
Farms/acre	-0.01	-0.00	0.00	0.00	
	(0.00)***	(0.00)	(0.00)**	(0.00)	
Improv. farm land/farm land	-0.00	-0.01	-0.04	-0.01	
	(0.02)	(0.04)	(0.02)***	(0.05)	
Avg. farm value	4,969.56	797.31	-3,936.00	-1,160.91	
	(1,812.29)***	(1,099.54)	(475.81)***	(1,256.09)	
Avg. share mortgaged	0.10	0.04	-0.01	0.00	
	(0.01)***	(0.02)*	(0.01)	(0.02)	
Avg. debt to value ratio	0.56	0.52	2.40	1.21	
	(1.30)	(1.23)	(0.61)***	(1.56)	
Avg. mortgage rate	-0.18	-0.04	0.74	0.15	
	(0.19)	(0.08)	(0.08)***	(0.15)	
Traded crop exposure	-0.03	-0.08	0.02	-0.03	
	(0.02)	(0.06)	(0.02)	(0.04)	
Observations	515	60	542	43	

Coefficients obtained by simple regression on treatment dummy.

County-level data weighted by number of banks in count.

*** p<0.01, ** p<0.05, * p<0.1

	LAW b	orders	PDR borders		
	Full sample	25km	Full Sample	25km	
Δ Total population	-0.03	-0.02	-0.05	0.07	
	(0.02)	(0.04)	(0.01)***	(0.03)**	
Δ Farms/inhabitant	0.00	0.00	0.00	0.01	
	(0.00)***	(0.00)	(0.00)**	(0.00)**	
Δ Farms/acre	-0.00	-0.00	0.00	-0.00	
	(0.00)***	(0.00)	(0.00)***	(0.00)	
Δ Improv. farm land/farm land	-0.01	-0.02	0.03	-0.02	
	(0.00)	(0.01)***	(0.00)***	(0.02)	
Δ Avg. farm value	1,433.50	66.53	-798.53	-685.53	
	(774.99)*	(501.76)	(797.58)	(628.45)	
Observations	512	60	542	43	

Coefficients obtained by simple regression on treatment dummy.

County-level data weighted by number of banks in count.

*** p<0.01, ** p<0.05, * p<0.1

Outgoing interbank links: treated Kentucky national banks Pack



Outgoing interbank links: treated New Jersey national banks • Back



<u>Schedule No. 10.</u>—Schedule of all loans secured by real estate mortgage or deed of trust giving details provided for in pro forma schedule attached. In column 8 of the schedule indicate whether secured by improved farm land (I. F.), improved city property (I. C.), or unimproved real estate (unimp). If mortgage was taken to secure a debt previously contracted in good faith this fact should be indicated by "D. P. C.". Also indicate in column 8 on past due items whether interest is payable semiannually (S. A.), quarterly (Q.), or monthly (M.) and date to which interest has been paid. (Property is within legal boundary if located in Federal reserve district.)

Schedule No. 11.—Schedule all bonds, warrants, and other securities, showing par value, name, maturity, book value, and interest rate.

See specimen schedules attached for your guidance.

Yours very truly,

Chief National Bank Examiner, Federal Reserve District.

Hearings before the Committee on Banking and Currency

71st Congress, 2nd session, House of Representatives (1930, p.138)

No sorting (leaning against the wind) Back



Source: Annual Report of the Comptroller of the Currency (1919-1921) and Rand McNally bankers directory (Jan 1920); own calculations

No sorting (macroprudential regulation) • Back



Source: Annual Report of the Comptroller of the Currency (1919-1921) and Rand McNally bankers directory (Jan 1920); own calculations

More on mechanisms Pack

Computation formula for the basic line Back

$BL = 2.5[0.65R + 0.03(C + S)]^{1}$

where BL stands for the basic line, R represents lawful reserves held with the Federal Reserve System, C is the bank's paid-up capital and S its surplus.

¹The exact rationale for this formula is explained in the final report of the Joint Comission of Agricultural Enquiry (1922): 65% of R equals the member bank's reserve deposit minus the reserve which the Federal Reserve Bank is required to hold against this deposit. 3% of C + S is the amount each member bank had to contribute to the Federal Reserve Bank's capital. Finally, the factor of 2.5 derives from the Federal Reserve Bank's 40% gold reserve requirement.

Macropru: why did PDR bite (so much)? • Back

- 1. Targeting alone is an insufficient explanation.
- 2. Basic line usage must have been high.
 - ▶ No bank-level data on basic line usage (FOIA does not apply)

3. Funding difficulties make PDR more binding.

- Funding shocks induce dynamics:
 - Borrowing (much) larger
 - ► Withdrawal of deposits → <u>basic line falls</u>
- (Expected) funding difficulties thwart arbitrage possibilities:
 - Correspondents' willingness to supply funds \downarrow

Colorado: aggregate data on basic line usage Back



Source: Joint Commission of Agricultural Inquiry

Kansas: aggregate data on basic line usage Back



Source: Joint Commission of Agricultural Inquiry

Missouri: aggregate data on basic line usage Back



Source: Joint Commission of Agricultural Inquiry

Nebraska: aggregate data on basic line usage Back



Source: Joint Commission of Agricultural Inquiry

New Mexico: aggregate data on basic line usage Back



Source: Joint Commission of Agricultural Inquiry
Oklahoma: aggregate data on basic line usage Back



Source: Joint Commission of Agricultural Inquiry

Horizontal dashed line corresponds to 125% BL usage.

Wyoming: aggregate data on basic line usage Back



Source: Joint Commission of Agricultural Inquiry

Horizontal dashed line corresponds to 125% BL usage.

Farmers in agricultural districts being unable to sell their products for enough to liquidate bank loans, or in many cases to sell them at all, **drew down their deposits** to pay debts to merchants and factors and others who in turn paid wholesalers or manufacturers in the cities who in turn liquidated their bank loans.

In every such transaction an equivalent amount of reserves was transferred from the bank in the agricultural area to the bank in the nonagricultural area, [...] the **full explanation of why basic lines fell so low** in agricultural areas, thereby forcing the banks to borrow heavily at their Federal Reserve bank.

The difficulty of the banks lay not so much in a tremendous increase in deposits relative reserves as in a tremendous decrease in reserves relative to deposits. At the time an Alabama bank was forced to pay a rediscount rate of 87.5 per cent, its reserve balance had fallen to \$86!

Mean marginal interest rates under different policy regimes **Pack**



New loan size (in % of current loan portfolio)

Mean marginal interest rate with prudential tool (different levels of basic line utilization)

7% flat interest rate

Impact of funding shocks on marginal interest rate Back



Shock intensity (withdrawals in % of demand deposits)

Mean marginal interest rate with prudential tool (different levels of basic line utilization)

7% flat interest rate

Interest rate on local loans charged by national banks in New Jersey in 1920 Back



Average interest rate on all loans charged by national banks in New Jersey in 1920

Back



	<200km	<150km	<100km	<75km	<50km	<25km
Treatment	-0.14	-0.14	-0.14	-0.16	-0.13	-0.03
	(0.11)	(0.11)	(0.11)	(0.13)	(0.13)	(0.15)
R-squared	0.42	0.42	0.41	0.38	0.42	0.40
Observations	315	315	309	263	171	101

Panel A. Bank-level lending rates in New Jersey (DiD,1920)

Panel B. Bank-level call loan participation in New Jersey (DiD, 1920)

	<200km	<150km	<100km	<75km	<50km	<25km
Treatment	0.16	0.16	0.16	0.18	0.16	0.09
	(0.05)***	(0.05)***	(0.05)***	(0.05)***	(0.05)***	(0.07)
Log-LL	-141.32	-141.32	-140.45	-119.63	-65.05	-40.42
Observations	315	315	309	262	170	101

Clustered standard errors in brackets. All regressions with bank FE/RE.

Examiner report snippets: Sussex National Bank in Newton, New Jersey Deck

CREATER DELATION DELATION DELATION DELATION DELATIONAL	s s s s s s s s s s s s s s	tate whether special - ing or the sectors of the many or the sector of the many of the sector of the sector of the sector of the sector of the sector of the sector of the the sector of the sector of the secto	ter of the fatomatic ter of the fatomatic ter of the fatomatic ter of the fatomatic set or expects and the fatomatic set of the set	ation Integration and consider the standard consider by others and consider to Resuming to set a. Ress. Dist. N OF New Je ust 30, 19 ust 31, 19 ord	rsey
Theodore Simonson	, Preside	nt.			, Cashier.
Resources.	Amount.	1,900. 1	labilities.	- juge shank	Amount.
1. Leans and Discounts, Leansy and bils of this back rediscounted. 2. Overdrafts,	564,306.89 235.08	1. Capital Stock 2. Surplus Fund,	Paid in,	Contant L	200,000.
LC	ANS AND DIS	COUNTS IN G	ENERAL.		- the second second
 To what general lines of industry or class Local merchants and Farme loans to merchants in sun 2. Is distribution satisfactory both as to cla Yes 	uses of borrowers are ars, local man rrounding terr sses of borrowers and	leans chiefly made? mfacturers an itory d amounts of leans?	d a few		
3. State approximate aggregate of loans to n 200,000. Call Loans -	oncustomers and gen 55,000. Commer	eral nature of such i	loans.		
Circ current rate of interact obtained	5 and 6% & c	urrent rate o	m call los	718	

370

APRIL, 1920.

This attitude of the banks toward call loans as their chief secondary reserve has been greatly modified by two causes. The first was the closing of the stock exchange at the outbreak of the European war in the summer of 1914, when it became practically impossible to realize on call loans secured by investment securities, which became, therefore, "frozen loans." This resulted in a more or less permanent prejudice against dependence upon call loans as secondary reserves. The second and more important factor was the creation of the Federal Reserve system. ~ Under the terms of the Federal Reserve act provision is made for the rediscount of commercial paper, but the rediscount of loans for the purpose of carrying investment securities, other than United States Government obliga-tions, is excluded. Consequently, in order to maintain maximum liquidity, with suitable provision for secondary reserves that can be immediately availed of, banks, includ-ing foreign agency banks, now invest a greater proportion of their resources in assets that can be realized upon at the Federal Reserve Bank. Another changed factor in the

Federal Reserve Bulletin (4/1920) on call loans (II)
Back

APRIL, 1920.

FEDERAL RESERVE BULLETIN.

borrowings. It is the universal custom of the banks to satisfy first the commercial needs of their customers. They feel an obligation to customers but none to those who borrow in the open market on securities. Besides, as the resources of the banks mainly come from the commercial customers, their own self-interest compels a preference in favor of their commercial borrowers, since failure to grant them reasonable accommodation would induce them to withdraw their deposits and so reduce the ability of the banks to do business. Although the money of the banks

371



Average interest rate on all loans charged by national banks in Indiana in 1920

37/64

Average interest rate on all loans charged by national banks in Kentucky in 1920

Back



Average interest rate on call loans on NYC Stock Exchange Deck





All Kentucky banks (split state for PDR) • Back



	0	· ·			,	
	<200km	<150km	<100km	<75km	<50km	<25km
Treatment effect	-0.14	-0.11	-0.11	-0.09	-0.07	-0.10
	(0.03)***	(0.03)***	(0.03)***	(0.04)**	(0.04)*	(0.07)
R-squared	0.22	0.20	0.19	0.19	0.16	0.21
Observations	648	551	503	409	342	155

Panel A. Loan growth (full panel for Kentucky, 1919-1921)

Panel B. Leverage ratio (full panel for Kentucky, 1919-1921)

	-	•		-	,	
	<200km	<150km	<100km	<75km	<50km	<25km
Treatment effect	-0.13	-0.12	-0.11	-0.08	-0.07	-0.10
	(0.03)***	(0.03)***	(0.04)***	(0.04)**	(0.04)*	(0.07)
R-squared	0.16	0.17	0.19	0.13	0.13	0.16
Observations	648	551	503	409	342	155

Standard errors in brackets.

All regressions with bank FE, time FE and bank-level \mathbf{X}' .

All New Jersey banks (split state for LAW)
Back



Split state evidence: leaning against the wind (DiD) • Back

	<200km	<150km	<100km	<75km	<50km	<25km
Treatment effect	0.08	0.08	0.08	0.07	0.07	0.11
	(0.02)***	(0.02)***	(0.02)***	(0.02)***	(0.03)**	(0.04)***
R-squared	0.31	0.31	0.30	0.31	0.33	0.39
Observations	1032	1032	1012	843	508	243

Panel A. Loan growth (full panel for New Jersey, 1919-1921)

Panel B. Leverage ratio (full panel for New Jersey, 1919-1921)

	<200km	<150km	<100km	<75km	<50km	<25km
Treatment effect	0.06	0.06	0.06	0.06	0.08	0.11
	(0.02)***	(0.02)***	(0.02)***	(0.02)***	(0.03)***	(0.04)***
R-squared	0.29	0.29	0.29	0.30	0.35	0.39
Observations	1032	1032	1012	843	508	243

Standard errors in brackets.

All regressions with bank FE, time FE and bank-level \mathbf{X}' .

		-	•	• /		
	<200km	<150km	<100km	<75km	<50km	<25km
Treatment effect	0.00	0.01	0.03	0.03	0.01	0.02
	(0.03)	(0.03)	(0.03)	(0.04)	(0.03)	(0.06)
R-squared	0.05	0.06	0.07	0.06	0.10	0.03
Observations	227	194	179	145	121	55

Panel A. Loan growth (Kentucky)

Panel B. Leverage ratio (Kentucky)

	<200km	<150km	<100km	<75km	<50km	<25km
Treatment effect	0.01	0.02	0.05	0.04	0.03	0.07
	(0.03)	(0.03)	(0.03)	(0.04)	(0.03)	(0.06)
R-squared	0.18	0.34	0.36	0.31	0.37	0.50
Observations	227	194	179	145	121	55

Standard errors in brackets.

All regressions with bank FE, time FE and bank-level \mathbf{X}' .

		0	•	5,		
	<200km	<150km	<100km	<75km	<50km	<25km
Treatment effect	-0.01	-0.01	-0.01	-0.03	-0.05	-0.07
	(0.03)	(0.03)	(0.03)	(0.03)	(0.05)	(0.05)
R-squared	0.23	0.23	0.23	0.23	0.26	0.37
Observations	428	428	420	350	214	100

Panel A. Loan growth (New Jersey)

Panel B. Leverage ratio (New Jersey)

	<200km	<150km	< 100 km	<75km	<50km	<25km
Treatment effect	-0.03	-0.03	-0.03	-0.04	-0.04	-0.06
	(0.03)	(0.03)	(0.03)	(0.03)	(0.04)	(0.05)
R-squared	0.26	0.26	0.26	0.23	0.31	0.47
Observations	428	428	420	350	214	100
R-squared Observations	0.26 428	0.26 428	0.26 420	0.23 350	0.31 214	0.47 100

Standard errors in brackets.

All regressions with bank FE, time FE and bank-level \mathbf{X}' .

Tanci A. Loan growth							
	3 vs 4,5	4 vs 3,5	5 vs 3,4				
	<25km	<25km	<25km				
Treatment effect	-0.02	0.11	-0.05				
	[0.04]	[0.05]**	[0.04]				
R-squared	0.17	0.18	0.18				

Panel A. Loan growth

Panel B. Leverage ratio

	3 vs 4,5 4 vs 3,5		5 vs 3,4	
	<25km	<25km	<25km	
Treatment effect	-0.01	0.04	-0.01	
	[0.03]	[0.03]	[0.03]	
R-squared	0.15	0.15	0.15	
Observations	661	661	661	

Standard errors in brackets.

All regressions with bank FE, time FE and bank-level $\boldsymbol{X}^{\prime}.$

Local linear regression model:



Specification:

- Y_i = % Δ in loan portfolio <u>OR</u> % Δ in leverage ratio
 Different horizons: 4, 8, 16 months
- Estimated for 200, 100, 50, 25 km bands around borders

"Eyeball metrics": leaning against the wind - loan growth Back



"Eyeball metrics": leaning against the wind - leverage ratio Back

Change in leverage ratio (log difference, Jan 1920 - Sep 1921)



"Eyeball metrics": macroprudential policy - loan growth Back

Loan growth (log difference, Jan 1920 - Sep 1921)



"Eyeball metrics": macroprudential policy - leverage ratio Back



Baseline results: leaning against the wind (RDD) Back

Fallel A. Short-full ellects (Jall 1920 - Sep 1920)				
Treatment effect	<200km	<100km	<50km	<25km
Loan growth	-0.01	-0.01	-0.03	-0.04
	[0.02]	[0.02]	[0.04]	[0.04]
R-squared	0.19	0.28	0.28	0.53
Δ leverage ratio	-0.01	0.01	-0.02	-0.04
	[0.02]	[0.02]	[0.04]	[0.05]
R-squared	0.25	0.32	0.37	0.55
Observations	1,794	1,005	474	248

Panel A. Short-run effects (Jan 1920 - Sep 1920)

Panel B. Medium-run effects (Jan 1920 - Sep 1921)

Treatment effect	<200km	<100km	<50km	<25km
Loan growth	0.01	-0.01	-0.04	-0.05
	[0.03]	[0.04]	[0.05]	[0.05]
R-squared	0.20	0.25	0.23	0.49
Δ leverage ratio	-0.02	0.03	0.01	-0.01
	[0.02]	[0.03]	[0.06]	[0.05]
R-squared	0.23	0.28	0.29	0.52
Observations	1,787	1,007	476	250

Conley standard errors in brackets.

All regressions with border FE and bank-level X'.

Baseline results: macroprudential policy (RDD) Back

Panel A. Short-run ellects (Jan 1920 - Sep 1920)				
Treatment effect	<200km	<100km	<50km	<25km
Loan growth	-0.09	-0.17	-0.10	-0.15
	[0.05]*	[0.07]**	[0.14]	[0.13]
R-squared	0.32	0.38	0.37	0.48
Δ leverage ratio	-0.08	-0.12	-0.05	-0.21
	[0.03]***	[0.03]***	[0.06]	[0.09]**
R-squared	0.33	0.41	0.47	0.61
Observations	562	281	146	63

Panel A. Short-run effects (Jan 1920 - Sep 1920)

Panel B. Medium-run effects (Jan 1920 - Sep 1921)

Treatment effect	<200km	<100km	<50km	<25km
Loan growth	-0.10	-0.10	-0.08	-0.34
	[0.04]**	[0.04]**	[0.11]	[0.12]***
R-squared	0.25	0.32	0.29	0.38
Δ leverage ratio	-0.08	-0.08	-0.08	-0.23
	[0.04]**	[0.03]***	[0.08]	[0.07]***
R-squared	0.30	0.35	0.30	0.59
Observations	548	277	143	61

Conley standard errors in brackets.

All regressions with border FE and bank-level X'.



What were the real economic costs of policies?

- 1. Trade-off: policy effectiveness vs. collateral damage
- 2. Collateral damage relative to no-policy scenario

Real economic proxy

Monthly value of new building permits (constant USD)

Econometric approach

- Local projections
- Cumulative impulse responses
- Month FE, city FE, parallel trend assumption

City-level data on building activity Back



Real economic impact: local projection method
Back



B_{i,t} = value of building permits (constant April 1920 USD)
h set to 12 months, k set to 1 months

Parallel trend assumption: city-level data on building permits Pack



Source: Bradstreet's - A Journal of Trade, Finance and Public Economy (1919-1921); own calculations * Microprudential tool = progressive discount rate (PDR)

Relative economic cost: PDR vs. LAW PBack



Source: Bradstreet's - A Journal of Trade, Finance and Public Economy (1919-1921); own calculations

Relative economic cost: PDR vs. no policy change Back



Source: Bradstreet's - A Journal of Trade, Finance and Public Economy (1919-1921); own calculations
Relative economic cost: LAW vs. no policy change Back



Source: Bradstreet's - A Journal of Trade, Finance and Public Economy (1919-1921); own calculations

Impact on financial stability Back

- ▶ **T** on bank-level probability of failure (1921-1926)
- Smallest possible radius around border

Bank failure	<200km	<150km	<120km	<110km	
Treatment effect	-0.66	-0.38	-1.94	-19.72	
Marginal effect	-0.00	-0.00	-0.00	-0.00	
	[4.85]	[7.88]	[12.69]	[29.76]	
Observations	1,820	1,474	1,214	1,125	
Log-LL	-52.36	-34.35	-23.19	-15.96	

Panel A. Leaning against the wind (logit regression)

Panel B. Prudential policy (logit regression)

Bank failure	<200km	<150km	<100km	<75km
Treatment effect	1.22	-0.66	-2.56	-15.68
Marginal effect	0.03	-0.01	-0.01	-0.09
	[1.10]	[1.30]	[0.95]***	[2.68]***
Observations	570	428	284	206
Log-LL	-72.77	-58.90	-25.76	-21.12

Conley standard errors in brackets.

All regressions with border FE and bank-level X'.

*** p<0.01, ** p<0.05, * p<0.1

Causes of bank failures in sample (N=46) Back





Incompetence
 Incompetence, fraud
 Incompetence, local financial depression from unforeseen agricultural disaster
 Fraud
 Local financial depression from unforeseen agricultural disaster
 Closed by run