Germán Gutiérrez and Sophie Piton

NYU and BoE

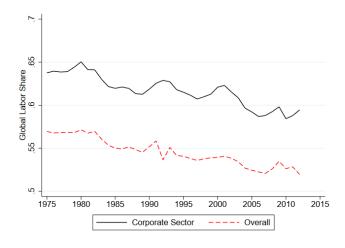
July 2020, NBER Summer Institute

Any views expressed are solely those of the authors and cannot be taken to represent those of the Bank of England or to state Bank of England policy

#### The Global Decline of the Labor Share

- Several papers document a global decline of the labor share
  - Karabarbounis and Neiman (2014); Piketty and Zucman (2014); IMF (2017); Autor and Salomons (2018)...
- These papers struggle with two measurement challenges:
  - Labor income of self-employed (Gollin, 2002)
  - Rise in housing value added (Rognlie, 2015)
- In response, the literature often focuses on corporate sector labor shares
  - Viewed as the "best" measure of allocation of income between owners and workers

# Karabarbounis and Neiman (2014)



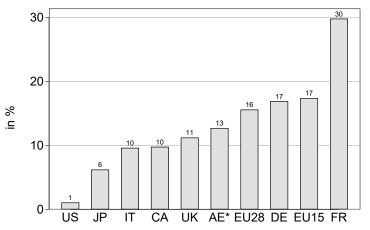
# Common decline → Common explanations

- Corporate labor shares fell globally
- The common decline points towards common explanations
- Most prominent theories emphasize some form of technological change
  - Price of capital (Karabarbounis and Neiman, 2014)
  - Intangibles (Koh et al., 2015; IMF, 2017)
  - Automation (Acemoglu and Restrepo, 2018)
  - Superstar firms (Autor et al., 2020)
  - ...

# But, Are Corporate Sectors Truly Free of Self Employment and Housing?

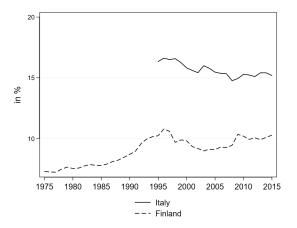
- Yes in the US
  - NIPA corporate sector = Legally organized corporations
  - Virtually no housing or self-employment
- But not elsewhere!
  - SNA corporate sector = Legally organized corporations + cooperatives, limited liability partnerships, notional resident units and quasi-corporations
  - Additional entities often own housing and include self-employed workers

# Housing Share of Corporate Fixed Assets, 2015



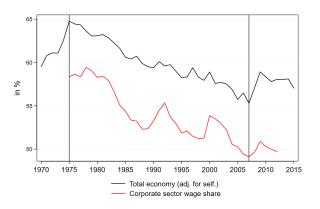
\*AE: advanced economies excluding the US.

### Self-Employed Share of Corporate Sector Workers



- Very limited data -> only Italy and Finland
- Affects 23 out of 30 European economies (Eurostat, 2019)

### Additional issue: Timing



- Global Stagflation period (Bruno and Sachs, 1985; Blanchard, 1997) Analyses
- Post-Great Recession increase

# Two Methods for Obtaining Harmonized Non-housing Labour Shares

# Method 1: Excluding Real Estate using Industry Accounts

- All residential assets are included in real estate (RE) sector
- We compute business sector LS excluding real estate

$$LS^{ex\, RE} = rac{\sum_k w_e^k (N_e^k + N_s^k) - w_e^{RE} (N_e^{RE} + N_s^{RE})}{Y - Y^{RE}}$$

- Limitations
  - Excludes all real estate (residential and commercial)
  - Assumes wages of self-employed = wages of employees

# Method 2: Adjusting for Housing and Self-employment in Corporate Sector

• Adjusted corporate sector LS:

$$L\mathcal{S}^{c,\mathsf{adj}} = rac{w_e^c N_e^c + w_s^c N_s^c}{Y^c - Y_h^c}$$

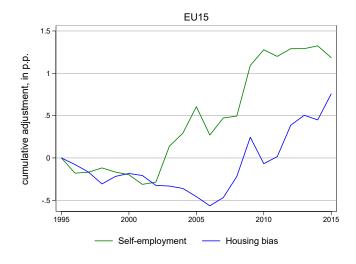
Self-employment compensation:

$$w_s^c N_s^c = \underbrace{w_e N_s}_{\text{Total self-emp comp}} - \underbrace{LS^{ex\,\text{RE}}MI^h}_{\text{HH self-emp comp}}$$
(est. as in KLEMS)

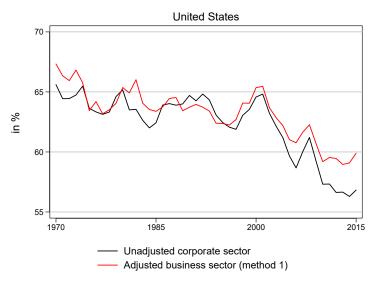
Housing value-added:

$$Y_h^c = \underbrace{(\text{HH Rents} - GOS^h)}_{\text{Housing income outside HH sector}} \times \underbrace{K_h^c/(K_h - K_h^h)}_{K_h^c/(K_h - K_h^h)}$$
Corp. share of housing capital outside HH sector

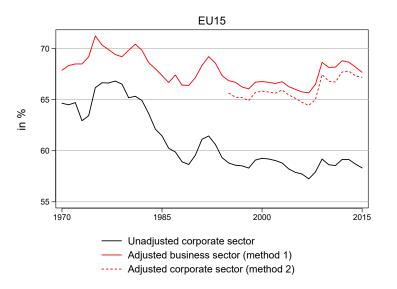
# Corporate Sector Adjustments, EU15



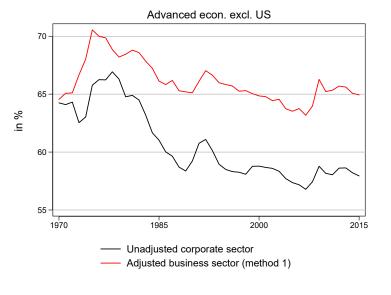
# Baseline and Adjusted Gross LS, US



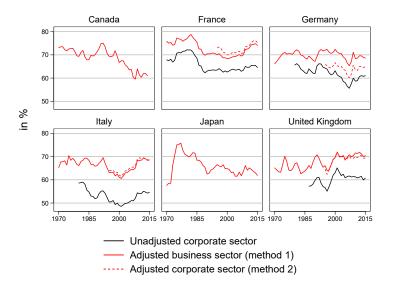
### Baseline and Adjusted Gross LS, EU15



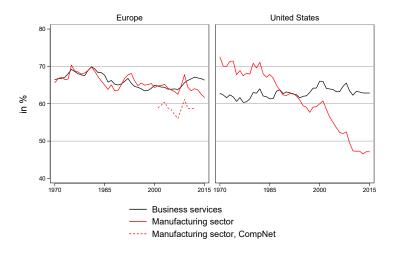
#### Baseline and Adjusted Gross LS, AEs



# Baseline and Adjusted Gross LS, by Country



### Manufacturing Explains Most of the Differences



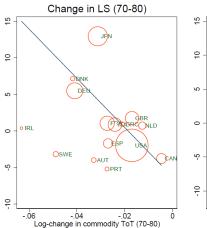
#### Conclusion

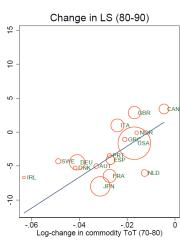
- There is **NO** global decline of the business labor share
  - Especially since 1985, when ICT revolution accelerated
- Casts doubts on most technological explanations
  - Country-specific explanations? (Gutierrez and Philippon, 2018)
  - Offsetting mechanisms keeping non-US labour shares flat? (Gutierrez et al., 2019)

#### The End

Thank You!

### Commodity ToT changes vs. Labor Share



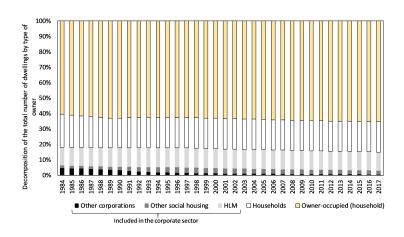


# Comparison to KN (2014) and AS (2018)

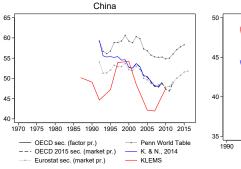
#### Country groups excluding the US

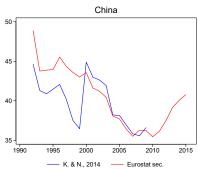
		$\mathbf{AE}$	EU28	$Global^a$
(1)	KN total economy	-3.28	-4.17	-3.50
(2)	Adjustment for self-employed	-3.83	-3.15	-3.80
(3)	Excluding farm, private households and public sectors	0.41	0.15	0.28
(4)	Raw data differences (revisions and coverage)	0.58	-1.16	1.23
(5)	Timing (KN to AS)	0.48	2.78	0.06
	(for comparison: KN corporate sector)	-8.56	-7.67	-8.61
(6)	AS selected industries $(1+2+3+4+5)$	-5.64	-5.56	-5.73
(7)	Excluding real estate	3.88	4.22	3.63
(8)	Excluding health and education	-1.95	-1.95	-1.89
(9)	Raw data differences (revisions and coverage)	3.05	1.60	2.08
(10)	Timing (AS to GP)	1.05	1.19	2.23
(11)	GP business sector $(6+7+8+9+10)$	0.38	-0.50	0.32
Time periods	Karabarbounis & Neiman, 2014 (KN)	75-12	75-12	75-12
	Autor & Salomons, 2018 (AS)	70-07	70-07	70-07
	Gutierrez & Piton, 2019 (GP)	70-15	70-15	70-15

# Housing in Corporate Sector: France

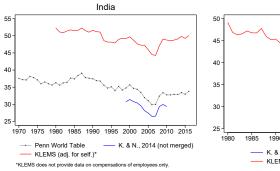


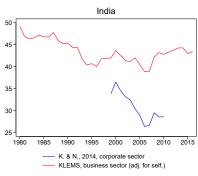
#### China





#### India





#### References I

- Acemoglu, D. and P. Restrepo (2018, June). The race between man and machine: Implications of technology for growth, factor shares, and employment. *American Economic Review 108*(6), 1488–1542.
- Autor, D., D. Dorn, L. F. Katz, C. Patterson, and J. Van Reenen (2020, 02). The Fall of the Labor Share and the Rise of Superstar Firms. *The Quarterly Journal of Economics*. qjaa004.
- Autor, D. and A. Salomons (2018). Is automation labor-displacing? Productivity growth, employment, and the labor share. *Brookings Papers on Economic Activity* 49(1), 1–87.
- Blanchard, O. J. (1997). The Medium Run. *Brookings Papers on Economic Activity 28*(2), 89–158.

#### References II

- Bruno, M. and J. D. Sachs (1985). *Economics of Worldwide Stagflation*. Harvard University Press.
- Eurostat (2019). Information note on the recording of self-employment and related income flows in sector accounts. Technical report. https:

```
//ec.europa.eu/eurostat/web/sector-accounts/
methodology/national-european-accounts
(accessed February 2, 2020).
```

- Gollin, D. (2002). Getting income shares right. *Journal of Political Economy* 110(2), 458–474.
- Gutierrez, G., J. Martinez, and S. Piton (2019). The collapse of the manufacturing labor share: why is the US exceptional?

#### References III

- Gutierrez, G. and T. Philippon (2018, June). How EU markets became more competitive than US markets: A study of institutional drift. Working Paper 24700, National Bureau of Economic Research.
- IMF (2017). Understanding the downward trend in labor income shares. In M. C. Dao, M. Das, Z. Koczan, and W. Lian (Eds.), World Economic Outlook. IMF.
- Karabarbounis, L. and B. Neiman (2014, February). The global decline of the labor share. *The Quarterly Journal of Economics* 129(1), 61–103.
- Koh, D., R. Santaeulàlia-Llopis, and Y. Zheng (2015). Labor share decline and intellectual property products capital. Technical Report ECO2015/05, European University Institute.

#### References IV

Piketty, T. and G. Zucman (2014). Capital is back: Wealth-income ratios in rich countries 1700-2010. *The Quarterly Journal of Economics* 129(3), 1255.

Rognlie, M. (2015). Deciphering the fall and rise in the net capital share: Accumulation or scarcity? *Brookings Papers on Economic Activity* 46(1), 1–69.