

Risk Price Variation: The Missing Half of Empirical Asset Pricing

NBER Forecasting & Empirical Methods

Andrew J. Patton and Brian M. Weller

Duke University

July 2019

Motivation

- Where do differences in expected returns come from?

Motivation

- ▶ **Where do differences in expected returns come from?**
- ▶ Typical models of expected returns are of the form,

$$E[r_i^e] = \sum_{k=1}^K \underbrace{\beta_{ik}}_{\text{amount of risk}} \times \underbrace{\lambda_k}_{\text{price of risk}},$$

where λ_k is the expected compensation to factor f_k

Motivation

- ▶ **Where do differences in expected returns come from?**
- ▶ Typical models of expected returns are of the form,

$$E[r_i^e] = \sum_{k=1}^K \underbrace{\beta_{ik}}_{\text{amount of risk}} \times \underbrace{\lambda_k}_{\text{price of risk}},$$

where λ_k is the expected compensation to factor f_k

- ▶ The conversation typically focuses on the set of **factors** f

Motivation

- ▶ **Where do differences in expected returns come from?**
- ▶ Typical models of expected returns are of the form,

$$E[r_i^e] = \sum_{k=1}^K \underbrace{\beta_{ik}}_{\text{amount of risk}} \times \underbrace{\lambda_k}_{\text{price of risk}},$$

where λ_k is the expected compensation to factor f_k

- ▶ The conversation typically focuses on the set of **factors** f
 - ▶ Our embarrassment of riches: hundreds of candidates for f !

Motivation

- ▶ **Where do differences in expected returns come from?**
- ▶ Typical models of expected returns are of the form,

$$E[r_i^e] = \sum_{k=1}^K \underbrace{\beta_{ik}}_{\text{amount of risk}} \times \underbrace{\lambda_k}_{\text{price of risk}},$$

where λ_k is the expected compensation to factor f_k

- ▶ The conversation typically focuses on the set of **factors** f
 - ▶ Our embarrassment of riches: hundreds of candidates for f !
- ▶ This focus is correct only in a Law-of-One-Price world with

Motivation

- ▶ **Where do differences in expected returns come from?**
- ▶ Typical models of expected returns are of the form,

$$E[r_i^e] = \sum_{k=1}^K \underbrace{\beta_{ik}}_{\text{amount of risk}} \times \underbrace{\lambda_k}_{\text{price of risk}},$$

where λ_k is the expected compensation to factor f_k

- ▶ The conversation typically focuses on the set of **factors** f
 - ▶ Our embarrassment of riches: hundreds of candidates for f !
- ▶ This focus is correct only in a Law-of-One-Price world with
 - ▶ Costless portfolio formation

Motivation

- ▶ **Where do differences in expected returns come from?**
- ▶ Typical models of expected returns are of the form,

$$E[r_i^e] = \sum_{k=1}^K \underbrace{\beta_{ik}}_{\text{amount of risk}} \times \underbrace{\lambda_k}_{\text{price of risk}},$$

where λ_k is the expected compensation to factor f_k

- ▶ The conversation typically focuses on the set of **factors** f
 - ▶ Our embarrassment of riches: hundreds of candidates for f !
- ▶ This focus is correct only in a Law-of-One-Price world with
 - ▶ Costless portfolio formation
 - ▶ Frictionless borrowing

Motivation

- ▶ **Where do differences in expected returns come from?**
- ▶ Typical models of expected returns are of the form,

$$E[r_i^e] = \sum_{k=1}^K \underbrace{\beta_{ik}}_{\text{amount of risk}} \times \underbrace{\lambda_k}_{\text{price of risk}},$$

where λ_k is the expected compensation to factor f_k

- ▶ The conversation typically focuses on the set of **factors** f
 - ▶ Our embarrassment of riches: hundreds of candidates for f !
- ▶ This focus is correct only in a Law-of-One-Price world with
 - ▶ Costless portfolio formation
 - ▶ Frictionless borrowing
 - ▶ Integrated markets, etc...

Motivation

- ▶ **Where do differences in expected returns come from?**
- ▶ Typical models of expected returns are of the form,

$$E[r_i^e] = \sum_{k=1}^K \underbrace{\beta_{ik}}_{\text{amount of risk}} \times \underbrace{\lambda_k}_{\text{price of risk}},$$

where λ_k is the expected compensation to factor f_k

- ▶ The conversation typically focuses on the set of **factors** f
 - ▶ Our embarrassment of riches: hundreds of candidates for f !
- ▶ This focus is correct only in a Law-of-One-Price world with
 - ▶ Costless portfolio formation
 - ▶ Frictionless borrowing
 - ▶ Integrated markets, etc...
- ▶ **This paper is about cross-sectional variation in risk prices (λ)**

Finding Variation in Risk Prices

- ▶ **How can we identify differences in λ ?** Two approaches:

Finding Variation in Risk Prices

► **How can we identify differences in λ ?** Two approaches:

1. Use economic intuition to conjecture groups and test for equal λ s

Finding Variation in Risk Prices

- ▶ **How can we identify differences in λ ?** Two approaches:
 1. Use economic intuition to conjecture groups and test for equal λ
 - ▶ **Problem:** only in certain cases do we know how to group assets **ex ante**

Finding Variation in Risk Prices

- ▶ **How can we identify differences in λ ?** Two approaches:
 1. Use economic intuition to conjecture groups and test for equal λ
 - ▶ **Problem:** only in certain cases do we know how to group assets **ex ante**
 - ▶ How do we guard against data snooping?

Finding Variation in Risk Prices

- ▶ **How can we identify differences in λ ?** Two approaches:
 1. Use economic intuition to conjecture groups and test for equal λ
 - ▶ **Problem:** only in certain cases do we know how to group assets **ex ante**
 - ▶ How do we guard against data snooping?
 - ▶ What if conjectured segments are incorrect or unimportant?

Finding Variation in Risk Prices

- ▶ **How can we identify differences in λ ?** Two approaches:
 1. Use economic intuition to conjecture groups and test for equal λ s
 - ▶ **Problem:** only in certain cases do we know how to group assets **ex ante**
 - ▶ How do we guard against data snooping?
 - ▶ What if conjectured segments are incorrect or unimportant?
 2. Group together assets based on estimated λ s (“let the data speak”)

Finding Variation in Risk Prices

- ▶ **How can we identify differences in λ ?** Two approaches:
 1. Use economic intuition to conjecture groups and test for equal λ s
 - ▶ **Problem:** only in certain cases do we know how to group assets **ex ante**
 - ▶ How do we guard against data snooping?
 - ▶ What if conjectured segments are incorrect or unimportant?
 2. Group together assets based on estimated λ s (“let the data speak”)
 - ▶ **Problem:** λ s are slopes across assets, that is, the clustering characteristic $\lambda_k^{(i)}$ depends on the other assets in its group

Finding Variation in Risk Prices

- ▶ **How can we identify differences in λ ?** Two approaches:
 1. Use economic intuition to conjecture groups and test for equal λ
 - ▶ **Problem:** only in certain cases do we know how to group assets **ex ante**
 - ▶ How do we guard against data snooping?
 - ▶ What if conjectured segments are incorrect or unimportant?
 2. Group together assets based on estimated λ s (“let the data speak”)
 - ▶ **Problem:** λ s are slopes across assets, that is, the clustering characteristic $\lambda_k^{(i)}$ depends on the other assets in its group
 - ▶ Typical off-the-shelf clustering technologies like k -means cannot accommodate this dependence

Finding Variation in Risk Prices

- ▶ **How can we identify differences in λ ?** Two approaches:
 1. Use economic intuition to conjecture groups and test for equal λ
 - ▶ **Problem:** only in certain cases do we know how to group assets **ex ante**
 - ▶ How do we guard against data snooping?
 - ▶ What if conjectured segments are incorrect or unimportant?
 2. Group together assets based on estimated λ s (“let the data speak”)
 - ▶ **Problem:** λ s are slopes across assets, that is, the clustering characteristic $\lambda_k^{(i)}$ depends on the other assets in its group
 - ▶ Typical off-the-shelf clustering technologies like k -means cannot accommodate this dependence
- ▶ We contribute an approach to **estimate** and **test** for variation in λ across assets based on methods in machine learning

Main Findings

1. We find **significant cross-sectional variation in risk prices**

Main Findings

1. We find **significant cross-sectional variation in risk prices**
 - Segmentation exists within domestic stocks, between international geographic regions, and across asset classes

Main Findings

1. We find **significant cross-sectional variation in risk prices**
 - Segmentation exists within domestic stocks, between international geographic regions, and across asset classes
 - Cross-sectional risk price heterogeneity dramatically increases the explanatory power of common risk models

Main Findings

1. We find **significant cross-sectional variation in risk prices**
 - Segmentation exists within domestic stocks, between international geographic regions, and across asset classes
 - Cross-sectional risk price heterogeneity dramatically increases the explanatory power of common risk models
 - Clusters increase explained $E[r]$ variation and maximal Sharpe ratios as much as replacing the CAPM with the FF3F model

Main Findings

1. We find **significant cross-sectional variation in risk prices**
 - Segmentation exists within domestic stocks, between international geographic regions, and across asset classes
 - Cross-sectional risk price heterogeneity dramatically increases the explanatory power of common risk models
 - Clusters increase explained $E[r]$ variation and maximal Sharpe ratios as much as replacing the CAPM with the FF3F model
2. Omitted factors and **differences in risk prices** both contribute to observed segmentation

Main Findings

1. We find **significant cross-sectional variation in risk prices**
 - Segmentation exists within domestic stocks, between international geographic regions, and across asset classes
 - Cross-sectional risk price heterogeneity dramatically increases the explanatory power of common risk models
 - Clusters increase explained $E[r]$ variation and maximal Sharpe ratios as much as replacing the CAPM with the FF3F model
2. Omitted factors and **differences in risk prices** both contribute to observed segmentation
 - Segmentation is less important than omitted factors in US stocks only for our least diverse portfolio set and for the CAPM

Main Findings

1. We find **significant cross-sectional variation in risk prices**
 - Segmentation exists within domestic stocks, between international geographic regions, and across asset classes
 - Cross-sectional risk price heterogeneity dramatically increases the explanatory power of common risk models
 - Clusters increase explained $E[r]$ variation and maximal Sharpe ratios as much as replacing the CAPM with the FF3F model
2. Omitted factors and **differences in risk prices** both contribute to observed segmentation
 - Segmentation is less important than omitted factors in US stocks only for our least diverse portfolio set and for the CAPM

⇒ Differences in λ are pervasive and important!

Related Literature

- Segmentation / Differences in Cross-Sectional Risk Premia

Related Literature

- **Segmentation / Differences in Cross-Sectional Risk Premia**

Investors Merton (1987); Kadlec & McConnell (1994);
Foerster & Karolyi (1999)

Related Literature

- **Segmentation / Differences in Cross-Sectional Risk Premia**

Investors Merton (1987); Kadlec & McConnell (1994);

Foerster & Karolyi (1999)

Market Cap Hong, Lim, and Stein (2000); Grinblatt & Moskowitz (2004);

Israel & Moskowitz (2013)

Related Literature

▸ Segmentation / Differences in Cross-Sectional Risk Premia

Investors Merton (1987); Kadlec & McConnell (1994);
Foerster & Karolyi (1999)

Market Cap Hong, Lim, and Stein (2000); Grinblatt & Moskowitz (2004);
Israel & Moskowitz (2013)

Asset Class Fama & French (1993); He, Kelly, & Manela (2016)

Related Literature

▸ Segmentation / Differences in Cross-Sectional Risk Premia

Investors Merton (1987); Kadlec & McConnell (1994);
Foerster & Karolyi (1999)

Market Cap Hong, Lim, and Stein (2000); Grinblatt & Moskowitz (2004);
Israel & Moskowitz (2013)

Asset Class Fama & French (1993); He, Kelly, & Manela (2016)

Region Errunza & Losq (1985), Bekaert & Harvey (1995), Hou,
Karolyi, & Kho (2011); Fama & French (2012), inter alia

Related Literature

▸ Segmentation / Differences in Cross-Sectional Risk Premia

Investors Merton (1987); Kadlec & McConnell (1994);
Foerster & Karolyi (1999)

Market Cap Hong, Lim, and Stein (2000); Grinblatt & Moskowitz (2004);
Israel & Moskowitz (2013)

Asset Class Fama & French (1993); He, Kelly, & Manela (2016)

Region Errunza & Losq (1985), Bekaert & Harvey (1995), Hou,
Karolyi, & Kho (2011); Fama & French (2012), inter alia

▸ Financial Frictions and Asset Prices

Related Literature

▸ Segmentation / Differences in Cross-Sectional Risk Premia

Investors Merton (1987); Kadlec & McConnell (1994);

Foerster & Karolyi (1999)

Market Cap Hong, Lim, and Stein (2000); Grinblatt & Moskowitz (2004);

Israel & Moskowitz (2013)

Asset Class Fama & French (1993); He, Kelly, & Manela (2016)

Region Errunza & Losq (1985), Bekaert & Harvey (1995), Hou,

Karolyi, & Kho (2011); Fama & French (2012), inter alia

▸ Financial Frictions and Asset Prices

Limited Arbitrage Gârleanu & Pedersen (2011); Gromb & Vayanos (2002,

2018); Shleifer & Vishny (1997)

Related Literature

▸ **Segmentation / Differences in Cross-Sectional Risk Premia**

Investors Merton (1987); Kadlec & McConnell (1994);
Foerster & Karolyi (1999)

Market Cap Hong, Lim, and Stein (2000); Grinblatt & Moskowitz (2004);
Israel & Moskowitz (2013)

Asset Class Fama & French (1993); He, Kelly, & Manela (2016)

Region Errunza & Losq (1985), Bekaert & Harvey (1995), Hou,
Karolyi, & Kho (2011); Fama & French (2012), inter alia

▸ **Financial Frictions and Asset Prices**

Limited Arbitrage Gârleanu & Pedersen (2011); Gromb & Vayanos (2002,
2018); Shleifer & Vishny (1997)

Limited Participation Greenwald, Lettau, & Ludvigson (2016); Lettau,
Ludvigson, & Ma (2018); Mankiw & Zeldes (1991)

Related Literature

▸ **Segmentation / Differences in Cross-Sectional Risk Premia**

Investors Merton (1987); Kadlec & McConnell (1994);
Foerster & Karolyi (1999)

Market Cap Hong, Lim, and Stein (2000); Grinblatt & Moskowitz (2004);
Israel & Moskowitz (2013)

Asset Class Fama & French (1993); He, Kelly, & Manela (2016)

Region Errunza & Losq (1985), Bekaert & Harvey (1995), Hou,
Karolyi, & Kho (2011); Fama & French (2012), inter alia

▸ **Financial Frictions and Asset Prices**

Limited Arbitrage Gârleanu & Pedersen (2011); Gromb & Vayanos (2002,
2018); Shleifer & Vishny (1997)

Limited Participation Greenwald, Lettau, & Ludvigson (2016); Lettau,
Ludvigson, & Ma (2018); Mankiw & Zeldes (1991)

▸ **Parameter Estimation with Unobserved Heterogeneity**

Related Literature

▸ **Segmentation / Differences in Cross-Sectional Risk Premia**

Investors Merton (1987); Kadlec & McConnell (1994);
Foerster & Karolyi (1999)

Market Cap Hong, Lim, and Stein (2000); Grinblatt & Moskowitz (2004);
Israel & Moskowitz (2013)

Asset Class Fama & French (1993); He, Kelly, & Manela (2016)

Region Errunza & Losq (1985), Bekaert & Harvey (1995), Hou,
Karolyi, & Kho (2011); Fama & French (2012), inter alia

▸ **Financial Frictions and Asset Prices**

Limited Arbitrage Gârleanu & Pedersen (2011); Gromb & Vayanos (2002,
2018); Shleifer & Vishny (1997)

Limited Participation Greenwald, Lettau, & Ludvigson (2016); Lettau,
Ludvigson, & Ma (2018); Mankiw & Zeldes (1991)

▸ **Parameter Estimation with Unobserved Heterogeneity**

Clustering MacQueen (1967) (*k*-means); Dempster, Laird, & Rubin (1977)
(expectation maximization)

Related Literature

► Segmentation / Differences in Cross-Sectional Risk Premia

Investors Merton (1987); Kadlec & McConnell (1994);
Foerster & Karolyi (1999)

Market Cap Hong, Lim, and Stein (2000); Grinblatt & Moskowitz (2004);
Israel & Moskowitz (2013)

Asset Class Fama & French (1993); He, Kelly, & Manela (2016)

Region Errunza & Losq (1985), Bekaert & Harvey (1995), Hou,
Karolyi, & Kho (2011); Fama & French (2012), inter alia

► Financial Frictions and Asset Prices

Limited Arbitrage Gârleanu & Pedersen (2011); Gromb & Vayanos (2002,
2018); Shleifer & Vishny (1997)

Limited Participation Greenwald, Lettau, & Ludvigson (2016); Lettau,
Ludvigson, & Ma (2018); Mankiw & Zeldes (1991)

► Parameter Estimation with Unobserved Heterogeneity

Clustering MacQueen (1967) (*k*-means); Dempster, Laird, & Rubin (1977)
(expectation maximization)

Panel Heterogeneity Hahn & Moon (2010); Lin & Ng (2012); Saradis & Weber
(2015); Bonhomme & Manresa (2015)

The Economic Model

- N assets, K asset pricing factors, and T dates

The Economic Model

- ▶ N assets, K asset pricing factors, and T dates
- ▶ Each asset is a member of one of $G \geq 1$ groups (G is fixed for now)

The Economic Model

- ▶ N assets, K asset pricing factors, and T dates
- ▶ Each asset is a member of one of $G \geq 1$ groups (G is fixed for now)
- ▶ The true asset pricing model satisfies

$$r_{it} = \alpha_t l_i + \beta_i (f_t + \Phi_t l_i) + \epsilon_{it},$$

$$0 = E[\epsilon_t] = \text{cov}(\epsilon_t, f_s) = \text{cov}(\epsilon_t, \Phi_s) = \text{cov}(\Phi_t, f_s) = \text{cov}(\alpha_t, f_s), \forall t, s$$

(We set aside conformability of the zero matrices to streamline exposition)

The Economic Model

- ▶ N assets, K asset pricing factors, and T dates
- ▶ Each asset is a member of one of $G \geq 1$ groups (G is fixed for now)
- ▶ The true asset pricing model satisfies

$$r_{it} = \alpha_t l_i + \beta_i (f_t + \Phi_t l_i) + \epsilon_{it},$$

$$0 = E[\epsilon_t] = \text{cov}(\epsilon_t, f_s) = \text{cov}(\epsilon_t, \Phi_s) = \text{cov}(\Phi_t, f_s) = \text{cov}(\alpha_t, f_s), \forall t, s$$

(We set aside conformability of the zero matrices to streamline exposition)

- ▶ Key differences from most empirical asset pricing models:

The Economic Model

- ▶ N assets, K asset pricing factors, and T dates
- ▶ Each asset is a member of one of $G \geq 1$ groups (G is fixed for now)
- ▶ The true asset pricing model satisfies

$$r_{it} = \alpha_t l_i + \beta_i (f_t + \Phi_t l_i) + \epsilon_{it},$$

$$0 = E[\epsilon_t] = \text{cov}(\epsilon_t, f_s) = \text{cov}(\epsilon_t, \Phi_s) = \text{cov}(\Phi_t, f_s) = \text{cov}(\alpha_t, f_s), \forall t, s$$

(We set aside conformability of the zero matrices to streamline exposition)

- ▶ Key differences from most empirical asset pricing models:
 1. Groups may have different factor realizations at each date (**covariances**)

The Economic Model

- ▶ N assets, K asset pricing factors, and T dates
- ▶ Each asset is a member of one of $G \geq 1$ groups (G is fixed for now)
- ▶ The true asset pricing model satisfies

$$r_{it} = \alpha_t l_i + \beta_i (f_t + \Phi_t l_i) + \epsilon_{it},$$

$$0 = E[\epsilon_t] = \text{cov}(\epsilon_t, f_s) = \text{cov}(\epsilon_t, \Phi_s) = \text{cov}(\Phi_t, f_s) = \text{cov}(\alpha_t, f_s), \forall t, s$$

(We set aside conformability of the zero matrices to streamline exposition)

- ▶ Key differences from most empirical asset pricing models:
 1. Groups may have different factor realizations at each date (**covariances**)
 2. Groups may have different **average** risk prices

The Economic Model

- ▶ N assets, K asset pricing factors, and T dates
- ▶ Each asset is a member of one of $G \geq 1$ groups (G is fixed for now)
- ▶ The true asset pricing model satisfies

$$r_{it} = \alpha_t l_i + \beta_i (f_t + \Phi_t l_i) + \epsilon_{it},$$

$$0 = E[\epsilon_t] = \text{cov}(\epsilon_t, f_s) = \text{cov}(\epsilon_t, \Phi_s) = \text{cov}(\Phi_t, f_s) = \text{cov}(\alpha_t, f_s), \forall t, s$$

(We set aside conformability of the zero matrices to streamline exposition)

- ▶ Key differences from most empirical asset pricing models:
 1. Groups may have different factor realizations at each date (**covariances**)
 2. Groups may have different **average** risk prices
- ▶ Implied by Errunza & Losq (1985) and Gromb & Vayanos (2018), among others

Group Assignment and Parameter Estimation

- Consider a candidate set of G groups of assets. We want to solve

$$(\hat{\Gamma}, \hat{\Lambda}) = \arg \min_{\Gamma, \Lambda} \sum_{i,t} \left(r_{it} - \alpha^{(\gamma_i)} - \sum_k \beta_{ik} \lambda_{kt}^{(\gamma_i)} \right)^2$$

where

Group Assignment and Parameter Estimation

- Consider a candidate set of G groups of assets. We want to solve

$$(\hat{\Gamma}, \hat{\Lambda}) = \arg \min_{\Gamma, \Lambda} \sum_{i,t} \left(r_{it} - \alpha^{(\gamma_i)} - \sum_k \beta_{ik} \lambda_{kt}^{(\gamma_i)} \right)^2$$

where

- Γ is a $N \times 1$ vector of group assignments, $\gamma_i \in 1, \dots, G$

Group Assignment and Parameter Estimation

- Consider a candidate set of G groups of assets. We want to solve

$$(\hat{\Gamma}, \hat{\Lambda}) = \arg \min_{\Gamma, \Lambda} \sum_{i,t} \left(r_{it} - \alpha^{(\gamma_i)} - \sum_k \beta_{ik} \lambda_{kt}^{(\gamma_i)} \right)^2$$

where

- Γ is a $N \times 1$ vector of group assignments, $\gamma_i \in 1, \dots, G$
- Λ is a $T \times K \times G$ matrix of factor compensations, $\lambda_{kt}^{(g)}$ for each of T dates, K factors, and G groups

Group Assignment and Parameter Estimation

- ▶ Consider a candidate set of G groups of assets. We want to solve

$$(\hat{\Gamma}, \hat{\Lambda}) = \arg \min_{\Gamma, \Lambda} \sum_{i,t} \left(r_{it} - \alpha^{(\gamma_i)} - \sum_k \beta_{ik} \lambda_{kt}^{(\gamma_i)} \right)^2$$

where

- ▶ Γ is a $N \times 1$ vector of group assignments, $\gamma_i \in 1, \dots, G$
- ▶ Λ is a $T \times K \times G$ matrix of factor compensations, $\lambda_{kt}^{(g)}$ for each of T dates, K factors, and G groups
- ▶ That is a lot of parameters to estimate

Group Assignment and Parameter Estimation

- Consider a candidate set of G groups of assets. We want to solve

$$(\hat{\Gamma}, \hat{\Lambda}) = \arg \min_{\Gamma, \Lambda} \sum_{i,t} \left(r_{it} - \alpha^{(\gamma_i)} - \sum_k \beta_{ik} \lambda_{kt}^{(\gamma_i)} \right)^2$$

where

- Γ is a $N \times 1$ vector of group assignments, $\gamma_i \in 1, \dots, G$
- Λ is a $T \times K \times G$ matrix of factor compensations, $\lambda_{kt}^{(g)}$ for each of T dates, K factors, and G groups
- That is a lot of parameters to estimate
- And we don't have differentiability for γ_i , which complicates most standard solution methods

Expectation Maximization to the Rescue

1. Fixing group assignments delivers cross-sectional slopes via OLS:

$$r_{it} = \alpha_t^{(g)} + \sum_k \beta_{ik} \lambda_{kt}^{(g)} + \epsilon_{it}, \quad \forall \gamma_i = g, g = 1, \dots, G, t = 1, \dots, T$$

Expectation Maximization to the Rescue

1. Fixing group assignments delivers cross-sectional slopes via OLS:

$$r_{it} = \alpha_t^{(g)} + \sum_k \beta_{ik} \lambda_{kt}^{(g)} + \epsilon_{it}, \quad \forall \gamma_i = g, g = 1, \dots, G, t = 1, \dots, T$$

2. Fixing cross-sectional slopes delivers group assignments by minimizing fitting errors across groups for each stock

$$\gamma_i = \arg \min_{g \in \{1, \dots, G\}} \left\{ \left(r_{it} - \alpha_t^{(g)} - \sum_k \beta_{ik} \lambda_{kt}^{(g)} \right)^2 \right\}$$

Expectation Maximization to the Rescue

1. Fixing group assignments delivers cross-sectional slopes via OLS:

$$r_{it} = \alpha_t^{(g)} + \sum_k \beta_{ik} \lambda_{kt}^{(g)} + \epsilon_{it}, \quad \forall \gamma_i = g, \quad g = 1, \dots, G, \quad t = 1, \dots, T$$

2. Fixing cross-sectional slopes delivers group assignments by minimizing fitting errors across groups for each stock

$$\gamma_i = \arg \min_{g \in \{1, \dots, G\}} \left\{ \left(r_{it} - \alpha_t^{(g)} - \sum_k \beta_{ik} \lambda_{kt}^{(g)} \right)^2 \right\}$$

- Iterating between holding fixed group assignments and lambdas is **expectation maximization**

Expectation Maximization to the Rescue

1. Fixing group assignments delivers cross-sectional slopes via OLS:

$$r_{it} = \alpha_t^{(g)} + \sum_k \beta_{ik} \lambda_{kt}^{(g)} + \epsilon_{it}, \quad \forall \gamma_i = g, \quad g = 1, \dots, G, \quad t = 1, \dots, T$$

2. Fixing cross-sectional slopes delivers group assignments by minimizing fitting errors across groups for each stock

$$\gamma_i = \arg \min_{g \in \{1, \dots, G\}} \left\{ \left(r_{it} - \alpha_t^{(g)} - \sum_k \beta_{ik} \lambda_{kt}^{(g)} \right)^2 \right\}$$

- ▶ Iterating between holding fixed group assignments and lambdas is **expectation maximization**
 - ▶ Importantly this cycle converges to a (local) optimum

Expectation Maximization to the Rescue

1. Fixing group assignments delivers cross-sectional slopes via OLS:

$$r_{it} = \alpha_t^{(g)} + \sum_k \beta_{ik} \lambda_{kt}^{(g)} + \epsilon_{it}, \quad \forall \gamma_i = g, \quad g = 1, \dots, G, \quad t = 1, \dots, T$$

2. Fixing cross-sectional slopes delivers group assignments by minimizing fitting errors across groups for each stock

$$\gamma_i = \arg \min_{g \in \{1, \dots, G\}} \left\{ \left(r_{it} - \alpha_t^{(g)} - \sum_k \beta_{ik} \lambda_{kt}^{(g)} \right)^2 \right\}$$

- ▶ Iterating between holding fixed group assignments and lambdas is **expectation maximization**
 - ▶ Importantly this cycle converges to a (local) optimum
 - ▶ See the paper for discussion of multi-start and genetic algorithm methods used to achieve global optima (▶ Local and Global Optima)

Testing for Multiple Clusters

- Our EM approach finds group assignments and risk prices that maximize the explanatory power of a factor model given a fixed number of groups, G

Testing for Multiple Clusters

- ▶ Our EM approach finds group assignments and risk prices that maximize the explanatory power of a factor model given a fixed number of groups, G
- ▶ To address formally whether there is evidence of heterogeneous risk prices, we need to **test for multiple clusters**

Testing for Multiple Clusters

- ▶ Our EM approach finds group assignments and risk prices that maximize the explanatory power of a factor model given a fixed number of groups, G
- ▶ To address formally whether there is evidence of heterogeneous risk prices, we need to **test for multiple clusters**
 - ▶ Of course adding clusters improves model fit, but is the improvement in fit “big enough” to justify adding so many parameters?

Testing for Multiple Clusters

- ▶ Our EM approach finds group assignments and risk prices that maximize the explanatory power of a factor model given a fixed number of groups, G
- ▶ To address formally whether there is evidence of heterogeneous risk prices, we need to **test for multiple clusters**
 - ▶ Of course adding clusters improves model fit, but is the improvement in fit “big enough” to justify adding so many parameters?
- ▶ Note that **standard approaches to testing for segmentation fail:**

Testing for Multiple Clusters

- ▶ Our EM approach finds group assignments and risk prices that maximize the explanatory power of a factor model given a fixed number of groups, G
- ▶ To address formally whether there is evidence of heterogeneous risk prices, we need to **test for multiple clusters**
 - ▶ Of course adding clusters improves model fit, but is the improvement in fit “big enough” to justify adding so many parameters?
- ▶ Note that **standard approaches to testing for segmentation fail:**
 1. A standard test comparing estimated risk prices leads to severe size distortions because groups are estimated

Testing for Multiple Clusters

- ▶ Our EM approach finds group assignments and risk prices that maximize the explanatory power of a factor model given a fixed number of groups, G
- ▶ To address formally whether there is evidence of heterogeneous risk prices, we need to **test for multiple clusters**
 - ▶ Of course adding clusters improves model fit, but is the improvement in fit “big enough” to justify adding so many parameters?
- ▶ Note that **standard approaches to testing for segmentation fail:**
 1. A standard test comparing estimated risk prices leads to severe size distortions because groups are estimated
 2. Existing work that accounts for this estimation step, e.g. Bonhomme and Manresa (2015), requires clusters to be “well-separated,” which is not true under the null of unified prices

Testing for Multiple Clusters

- ▶ We **split our data into subsamples**, \mathcal{R} and \mathcal{P} , to overcome size distortion issues:

Testing for Multiple Clusters

- ▶ We **split our data into subsamples**, \mathcal{R} and \mathcal{P} , to overcome size distortion issues:
 1. Estimate cluster assignments on subsample \mathcal{R} (impose “no small groups” assumption)

Testing for Multiple Clusters

- ▶ We **split our data into subsamples**, \mathcal{R} and \mathcal{P} , to overcome size distortion issues:
 1. Estimate cluster assignments on subsample \mathcal{R} (impose “no small groups” assumption)
 2. Estimate cross-sectional slopes on \mathcal{P} , given $\hat{\Gamma}_R$, via G simple FMB regressions.

Testing for Multiple Clusters

- ▶ We **split our data into subsamples**, \mathcal{R} and \mathcal{P} , to overcome size distortion issues:
 1. Estimate cluster assignments on subsample \mathcal{R} (impose “no small groups” assumption)
 2. Estimate cross-sectional slopes on \mathcal{P} , given $\hat{\Gamma}_R$, via G simple FMB regressions.
- ▶ If dependence between \mathcal{R} and \mathcal{P} samples is limited, this split eliminates the overfitting problem arising from estimated clusters

Null Hypotheses

- ▶ We consider two tests. The null in both is of **no segmentation / equal risk prices / the Law of One Price**:

$$H_0 : \bar{\lambda}_k^{(1)} = \bar{\lambda}_k^{(2)} = \dots = \bar{\lambda}_k^{(G)} \quad \forall k$$

$$\text{vs. } H_1 : \bar{\lambda}_k^{(g)} \neq \bar{\lambda}_k^{(g')} \text{ for some } k, g, g'.$$

and

$$H_0 : \lambda_{kt}^{(1)} = \lambda_{kt}^{(2)} = \dots = \lambda_{kt}^{(G)} \quad \forall k, t$$

$$\text{vs. } H_1 : \lambda_{kt}^{(g)} \neq \lambda_{kt}^{(g')} \text{ for some } k, g, g', t.$$

Null Hypotheses

- ▶ We consider two tests. The null in both is of **no segmentation / equal risk prices / the Law of One Price**:

$$H_0 : \bar{\lambda}_k^{(1)} = \bar{\lambda}_k^{(2)} = \dots = \bar{\lambda}_k^{(G)} \quad \forall k$$

$$\text{vs. } H_1 : \bar{\lambda}_k^{(g)} \neq \bar{\lambda}_k^{(g')} \text{ for some } k, g, g'.$$

and

$$H_0 : \lambda_{kt}^{(1)} = \lambda_{kt}^{(2)} = \dots = \lambda_{kt}^{(G)} \quad \forall k, t$$

$$\text{vs. } H_1 : \lambda_{kt}^{(g)} \neq \lambda_{kt}^{(g')} \text{ for some } k, g, g', t.$$

- ▶ The first test generalizes FMB-style t tests to look at differences in **expected returns** across clusters

Null Hypotheses

- ▶ We consider two tests. The null in both is of **no segmentation / equal risk prices / the Law of One Price**:

$$H_0 : \bar{\lambda}_k^{(1)} = \bar{\lambda}_k^{(2)} = \dots = \bar{\lambda}_k^{(G)} \quad \forall k$$

$$\text{vs. } H_1 : \bar{\lambda}_k^{(g)} \neq \bar{\lambda}_k^{(g')} \text{ for some } k, g, g'.$$

and

$$H_0 : \lambda_{kt}^{(1)} = \lambda_{kt}^{(2)} = \dots = \lambda_{kt}^{(G)} \quad \forall k, t$$

$$\text{vs. } H_1 : \lambda_{kt}^{(g)} \neq \lambda_{kt}^{(g')} \text{ for some } k, g, g', t.$$

- ▶ The first test generalizes FMB-style t tests to look at differences in **expected returns** across clusters
- ▶ The second tests enriches the first by adding information from the **dynamics** of cross-sectional slopes

Null Hypotheses

- ▶ We consider two tests. The null in both is of **no segmentation / equal risk prices / the Law of One Price**:

$$H_0 : \bar{\lambda}_k^{(1)} = \bar{\lambda}_k^{(2)} = \dots = \bar{\lambda}_k^{(G)} \quad \forall k$$

$$\text{vs. } H_1 : \bar{\lambda}_k^{(g)} \neq \bar{\lambda}_k^{(g')} \text{ for some } k, g, g'.$$

and

$$H_0 : \lambda_{kt}^{(1)} = \lambda_{kt}^{(2)} = \dots = \lambda_{kt}^{(G)} \quad \forall k, t$$

$$\text{vs. } H_1 : \lambda_{kt}^{(g)} \neq \lambda_{kt}^{(g')} \text{ for some } k, g, g', t.$$

- ▶ The first test generalizes FMB-style t tests to look at differences in **expected returns** across clusters
- ▶ The second tests enriches the first by adding information from the **dynamics** of cross-sectional slopes
- ▶ Note: these tests do not consider $\bar{\alpha}^{(g)}$ or $\alpha_t^{(g)}$ because our focus is on risk price heterogeneity, not on zero-beta rates

Test Statistics and Inference

- Our two test statistics are:

$$F^{Avg} = \frac{1}{(G-1)K} \sum_{g=1}^{G-1} \Delta \bar{\lambda}^{(g,g+1)'} \left(\hat{\Sigma}_{\bar{\lambda}^{(g)}} + \hat{\Sigma}_{\bar{\lambda}^{(g+1)}} \right)^{-1} \Delta \bar{\lambda}^{(g,g+1)}$$

$$F^{Dyn} = \frac{1}{(G-1)KP} \sum_{g=1}^{G-1} \sum_{t \in \mathcal{P}} \Delta \lambda_t^{(g,g+1)'} \left(\hat{\Sigma}_{\lambda_t^{(g)}} + \hat{\Sigma}_{\lambda_t^{(g+1)}} \right)^{-1} \Delta \lambda_t^{(g,g+1)}$$

Test Statistics and Inference

- ▶ Our two test statistics are:

$$F^{Avg} = \frac{1}{(G-1)K} \sum_{g=1}^{G-1} \Delta \bar{\lambda}^{(g,g+1)'} \left(\hat{\Sigma}_{\bar{\lambda}^{(g)}} + \hat{\Sigma}_{\bar{\lambda}^{(g+1)}} \right)^{-1} \Delta \bar{\lambda}^{(g,g+1)}$$

$$F^{Dyn} = \frac{1}{(G-1)KP} \sum_{g=1}^{G-1} \sum_{t \in \mathcal{P}} \Delta \lambda_t^{(g,g+1)'} \left(\hat{\Sigma}_{\lambda_t^{(g)}} + \hat{\Sigma}_{\lambda_t^{(g+1)}} \right)^{-1} \Delta \lambda_t^{(g,g+1)}$$

- ▶ We obtain critical values for these using a **permutations** approach (Lehmann and Romano, 2005):

Test Statistics and Inference

- ▶ Our two test statistics are:

$$F^{Avg} = \frac{1}{(G-1)K} \sum_{g=1}^{G-1} \Delta \bar{\lambda}^{(g,g+1)'} \left(\hat{\Sigma}_{\bar{\lambda}^{(g)}} + \hat{\Sigma}_{\bar{\lambda}^{(g+1)}} \right)^{-1} \Delta \bar{\lambda}^{(g,g+1)}$$

$$F^{Dyn} = \frac{1}{(G-1)KP} \sum_{g=1}^{G-1} \sum_{t \in \mathcal{P}} \Delta \lambda_t^{(g,g+1)'} \left(\hat{\Sigma}_{\lambda_t^{(g)}} + \hat{\Sigma}_{\lambda_t^{(g+1)}} \right)^{-1} \Delta \lambda_t^{(g,g+1)}$$

- ▶ We obtain critical values for these using a **permutations** approach (Lehmann and Romano, 2005):
 - ▶ Compute the above test statistics for M randomly assigned group assignments (i.e., permutations)

Test Statistics and Inference

- ▶ Our two test statistics are:

$$F^{Avg} = \frac{1}{(G-1)K} \sum_{g=1}^{G-1} \Delta \bar{\lambda}^{(g,g+1)'} \left(\hat{\Sigma}_{\bar{\lambda}^{(g)}} + \hat{\Sigma}_{\bar{\lambda}^{(g+1)}} \right)^{-1} \Delta \bar{\lambda}^{(g,g+1)}$$

$$F^{Dyn} = \frac{1}{(G-1)KP} \sum_{g=1}^{G-1} \sum_{t \in \mathcal{P}} \Delta \lambda_t^{(g,g+1)'} \left(\hat{\Sigma}_{\lambda_t^{(g)}} + \hat{\Sigma}_{\lambda_t^{(g+1)}} \right)^{-1} \Delta \lambda_t^{(g,g+1)}$$

- ▶ We obtain critical values for these using a **permutations** approach (Lehmann and Romano, 2005):
 - ▶ Compute the above test statistics for M randomly assigned group assignments (i.e., permutations)
 - ▶ p-value is proportion of permutation stats larger than the test stat

Test Statistics and Inference

- ▶ Our two test statistics are:

$$F^{Avg} = \frac{1}{(G-1)K} \sum_{g=1}^{G-1} \Delta \bar{\lambda}^{(g,g+1)'} \left(\hat{\Sigma}_{\bar{\lambda}^{(g)}} + \hat{\Sigma}_{\bar{\lambda}^{(g+1)}} \right)^{-1} \Delta \bar{\lambda}^{(g,g+1)}$$

$$F^{Dyn} = \frac{1}{(G-1)KP} \sum_{g=1}^{G-1} \sum_{t \in \mathcal{P}} \Delta \lambda_t^{(g,g+1)'} \left(\hat{\Sigma}_{\lambda_t^{(g)}} + \hat{\Sigma}_{\lambda_t^{(g+1)}} \right)^{-1} \Delta \lambda_t^{(g,g+1)}$$

- ▶ We obtain critical values for these using a **permutations** approach (Lehmann and Romano, 2005):
 - ▶ Compute the above test statistics for M randomly assigned group assignments (i.e., permutations)
 - ▶ p-value is proportion of permutation stats larger than the test stat
 - ▶ Not necessary if FMB model is correctly specified; much better finite-sample properties than standard F tests when misspecified

Test Statistics and Inference

- ▶ Our two test statistics are:

$$F^{Avg} = \frac{1}{(G-1)K} \sum_{g=1}^{G-1} \Delta \bar{\lambda}^{(g,g+1)'} \left(\hat{\Sigma}_{\bar{\lambda}^{(g)}} + \hat{\Sigma}_{\bar{\lambda}^{(g+1)}} \right)^{-1} \Delta \bar{\lambda}^{(g,g+1)}$$

$$F^{Dyn} = \frac{1}{(G-1)KP} \sum_{g=1}^{G-1} \sum_{t \in \mathcal{P}} \Delta \lambda_t^{(g,g+1)'} \left(\hat{\Sigma}_{\lambda_t^{(g)}} + \hat{\Sigma}_{\lambda_t^{(g+1)}} \right)^{-1} \Delta \lambda_t^{(g,g+1)}$$

- ▶ We obtain critical values for these using a **permutations** approach (Lehmann and Romano, 2005):
 - ▶ Compute the above test statistics for M randomly assigned group assignments (i.e., permutations)
 - ▶ p-value is proportion of permutation stats larger than the test stat
 - ▶ Not necessary if FMB model is correctly specified; much better finite-sample properties than standard F tests when misspecified
- ▶ We confirm in simulation studies that the tests have approximately correct size ▶ Simulation Study

Data

- Throughout, portfolios are our base unit of analysis (▸ Why Portfolios?)

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ **Domestic Equities: 1963–2016 (Fama-French Daily)**

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ **Domestic Equities: 1963–2016 (Fama-French Daily)**
 - ▶ **P1** ($N=75$): 25 size-value, 25 size-market beta, 25 size-momentum

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ **Domestic Equities: 1963–2016 (Fama-French Daily)**
 - ▶ **P1** ($N=75$): 25 size-value, 25 size-market beta, 25 size-momentum
 - ▶ **P2** ($N=115$): P1 + 10 size, 10 B/M, 10 market beta, 10 momentum

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ **Domestic Equities: 1963–2016 (Fama-French Daily)**
 - ▶ **P1** ($N=75$): 25 size-value, 25 size-market beta, 25 size-momentum
 - ▶ **P2** ($N=115$): P1 + 10 size, 10 B/M, 10 market beta, 10 momentum
 - ▶ **P3** ($N=234$): P2 + 49 industry, 10 investment, 10 profitability, 25 size-investment, 25 size-profitability

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ **Domestic Equities: 1963–2016 (Fama-French Daily)**
 - ▶ **P1** ($N=75$): 25 size-value, 25 size-market beta, 25 size-momentum
 - ▶ **P2** ($N=115$): P1 + 10 size, 10 B/M, 10 market beta, 10 momentum
 - ▶ **P3** ($N=234$): P2 + 49 industry, 10 investment, 10 profitability, 25 size-investment, 25 size-profitability
 - ▶ **P4** ($N=100$): 100 placebo portfolios with PERMNOs selected at random

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ Domestic Equities: 1963–2016 (Fama-French Daily)
 - ▶ **P1** ($N=75$): 25 size-value, 25 size-market beta, 25 size-momentum
 - ▶ **P2** ($N=115$): P1 + 10 size, 10 B/M, 10 market beta, 10 momentum
 - ▶ **P3** ($N=234$): P2 + 49 industry, 10 investment, 10 profitability, 25 size-investment, 25 size-profitability
 - ▶ **P4** ($N=100$): 100 placebo portfolios with PERMNOs selected at random
- ▶ **International Equities: 1991–2016 (Fama-French Monthly)**

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ Domestic Equities: 1963–2016 (Fama-French Daily)
 - ▶ **P1** ($N=75$): 25 size-value, 25 size-market beta, 25 size-momentum
 - ▶ **P2** ($N=115$): P1 + 10 size, 10 B/M, 10 market beta, 10 momentum
 - ▶ **P3** ($N=234$): P2 + 49 industry, 10 investment, 10 profitability, 25 size-investment, 25 size-profitability
 - ▶ **P4** ($N=100$): 100 placebo portfolios with PERMNOs selected at random
- ▶ **International Equities: 1991–2016 (Fama-French Monthly)**
 - ▶ **P5** ($N=100$): 25 size-value for North America, Europe, Japan, and Asia-Pacific regions

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ Domestic Equities: 1963–2016 (Fama-French Daily)
 - ▶ **P1** ($N=75$): 25 size-value, 25 size-market beta, 25 size-momentum
 - ▶ **P2** ($N=115$): P1 + 10 size, 10 B/M, 10 market beta, 10 momentum
 - ▶ **P3** ($N=234$): P2 + 49 industry, 10 investment, 10 profitability, 25 size-investment, 25 size-profitability
 - ▶ **P4** ($N=100$): 100 placebo portfolios with PERMNOs selected at random
- ▶ **International Equities: 1991–2016 (Fama-French Monthly)**
 - ▶ **P5** ($N=100$): 25 size-value for North America, Europe, Japan, and Asia-Pacific regions
 - ▶ **P6** ($N=200$): P4 + 25 size-momentum for each region

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ Domestic Equities: 1963–2016 (Fama-French Daily)
 - ▶ **P1** ($N=75$): 25 size-value, 25 size-market beta, 25 size-momentum
 - ▶ **P2** ($N=115$): P1 + 10 size, 10 B/M, 10 market beta, 10 momentum
 - ▶ **P3** ($N=234$): P2 + 49 industry, 10 investment, 10 profitability, 25 size-investment, 25 size-profitability
 - ▶ **P4** ($N=100$): 100 placebo portfolios with PERMNOs selected at random
- ▶ International Equities: 1991–2016 (Fama-French Monthly)
 - ▶ **P5** ($N=100$): 25 size-value for North America, Europe, Japan, and Asia-Pacific regions
 - ▶ **P6** ($N=200$): P4 + 25 size-momentum for each region
- ▶ **Multi-Asset Class: 1970–2012 (He-Kelly-Manela Monthly)**

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ Domestic Equities: 1963–2016 (Fama-French Daily)
 - ▶ **P1** ($N=75$): 25 size-value, 25 size-market beta, 25 size-momentum
 - ▶ **P2** ($N=115$): P1 + 10 size, 10 B/M, 10 market beta, 10 momentum
 - ▶ **P3** ($N=234$): P2 + 49 industry, 10 investment, 10 profitability, 25 size-investment, 25 size-profitability
 - ▶ **P4** ($N=100$): 100 placebo portfolios with PERMNOs selected at random
- ▶ International Equities: 1991–2016 (Fama-French Monthly)
 - ▶ **P5** ($N=100$): 25 size-value for North America, Europe, Japan, and Asia-Pacific regions
 - ▶ **P6** ($N=200$): P4 + 25 size-momentum for each region
- ▶ **Multi-Asset Class: 1970–2012 (He-Kelly-Manela Monthly)**
 - ▶ **P7** ($N=98$): 25 size-value, 23 commodities, 10 maturity Treasury bonds, 10 yield corporate bonds, 18 moneyiness-maturity-C/P options, 12 FX

Data

- ▶ Throughout, portfolios are our base unit of analysis (▶ Why Portfolios?)
- ▶ Domestic Equities: 1963–2016 (Fama-French Daily)
 - ▶ **P1** ($N=75$): 25 size-value, 25 size-market beta, 25 size-momentum
 - ▶ **P2** ($N=115$): P1 + 10 size, 10 B/M, 10 market beta, 10 momentum
 - ▶ **P3** ($N=234$): P2 + 49 industry, 10 investment, 10 profitability, 25 size-investment, 25 size-profitability
 - ▶ **P4** ($N=100$): 100 placebo portfolios with PERMNOs selected at random
- ▶ International Equities: 1991–2016 (Fama-French Monthly)
 - ▶ **P5** ($N=100$): 25 size-value for North America, Europe, Japan, and Asia-Pacific regions
 - ▶ **P6** ($N=200$): P4 + 25 size-momentum for each region
- ▶ **Multi-Asset Class: 1970–2012 (He-Kelly-Manela Monthly)**
 - ▶ **P7** ($N=98$): 25 size-value, 23 commodities, 10 maturity Treasury bonds, 10 yield corporate bonds, 18 moneyiness-maturity-C/P options, 12 FX
 - ▶ **P8** ($N=148$): P6 + 25 size-market beta, 25 size-momentum

Segmentation Everywhere: Domestic Equity Portfolios

Dynamic test rejects everywhere, Avg test rejects less for P1

| | | Equal Avg Risk Prices | | Equal Dyn Risk Prices | |
|-------|-----------|-----------------------|-----------|-----------------------|-----------|
| Model | | 1963–2016 | 1999–2016 | 1963–2016 | 1999–2016 |
| P1 | CAPM | 0.312 | 0.561 | 0.026 | 0.006 |
| | FF3F | 0.057 | 0.011 | 0.000 | 0.000 |
| | Carhart | 0.050 | 0.102 | 0.000 | 0.000 |
| | FF5F | 0.078 | 0.375 | 0.000 | 0.000 |
| | HKM | 0.236 | 0.057 | 0.037 | 0.001 |
| | HXZQ | 0.000 | 0.671 | 0.000 | 0.000 |
| | Carhart+3 | 0.005 | 1.000 | 0.000 | 0.000 |
| P3 | CAPM | 0.052 | 0.006 | 0.000 | 0.000 |
| | FF3F | 0.000 | 0.000 | 0.000 | 0.000 |
| | Carhart | 0.000 | 0.000 | 0.000 | 0.000 |
| | FF5F | 0.000 | 0.000 | 0.000 | 0.000 |
| | HKM | 0.543 | 0.007 | 0.000 | 0.000 |
| | HXZQ | 0.000 | 0.000 | 0.000 | 0.000 |
| | Carhart+3 | 0.000 | 0.004 | 0.000 | 0.000 |

Segmentation Everywhere: Placebo Portfolios

Neither test rejects more than expected by chance for placebo portfolios

| | | Equal Avg Risk Prices | | Equal Dyn Risk Prices | |
|-------|-----------|-----------------------|-----------|-----------------------|-----------|
| Model | | 1963–2016 | 1999–2016 | 1963–2016 | 1999–2016 |
| P4 | CAPM | 0.082 | 0.618 | 0.086 | 1.000 |
| | FF3F | 0.579 | 0.101 | 1.000 | 1.000 |
| | Carhart | 0.594 | 0.822 | 0.602 | 0.262 |
| | FF5F | 0.153 | 0.883 | 1.000 | 1.000 |
| | HKM | 1.000 | 0.711 | 0.015 | 0.466 |
| | HXZQ | 0.246 | 0.197 | 1.000 | 0.198 |
| | Carhart+3 | 0.599 | 1.000 | 0.118 | 0.041 |

We find no segmentation when risk prices are the same!
(formalized in our simulation study)

Segmentation Everywhere: Int'l Equity Portfolios

Average and Dynamic tests reject everywhere

| | | Equal Avg Risk Prices | | Equal Dyn Risk Prices | |
|-------|-----------|------------------------------|-----------|------------------------------|-----------|
| Model | | 1991–2016 | 2004–2016 | 1991–2016 | 2004–2016 |
| P5 | CAPM | 0.000 | 0.000 | 0.000 | 0.000 |
| | FF3F | 0.000 | 0.000 | 0.000 | 0.000 |
| | Carhart | 0.000 | 0.000 | 0.000 | 0.000 |
| | FF5F | 0.000 | 0.000 | 0.000 | 0.000 |
| | HKM | 0.000 | 0.000 | 0.000 | 0.000 |
| | HXZQ | – | – | – | – |
| | Carhart+3 | 0.002 | 0.001 | 0.000 | 0.000 |
| P6 | CAPM | 0.000 | 0.000 | 0.000 | 0.000 |
| | FF3F | 0.000 | 0.000 | 0.000 | 0.000 |
| | Carhart | 0.000 | 0.000 | 0.000 | 0.000 |
| | FF5F | 0.000 | 0.000 | 0.000 | 0.000 |
| | HKM | 0.000 | 0.000 | 0.000 | 0.000 |
| | HXZQ | – | – | – | – |
| | Carhart+3 | 0.000 | 0.000 | 0.000 | 0.000 |

Segmentation Everywhere: Multi-Asset Class Portfolios

Average and Dynamic tests reject everywhere

| | | Equal Avg Risk Prices | | Equal Dyn Risk Prices | |
|-------|-----------|-----------------------|-----------|-----------------------|-----------|
| Model | | 1986–2010 | 1998–2010 | 1986–2010 | 1998–2010 |
| P7 | CAPM | 0.000 | 0.000 | 0.000 | 0.000 |
| | FF3F | 0.000 | 0.000 | 0.000 | 0.000 |
| | Carhart | 0.000 | 0.000 | 0.000 | 0.000 |
| | FF5F | 0.000 | 0.000 | 0.000 | 0.000 |
| | HKM | 0.000 | 0.000 | 0.000 | 0.000 |
| | HXZQ | 0.000 | 0.000 | 0.000 | 0.000 |
| | Carhart+3 | 0.000 | 0.000 | 0.000 | 0.000 |
| P8 | CAPM | 0.000 | 0.000 | 0.000 | 0.000 |
| | FF3F | 0.000 | 0.000 | 0.000 | 0.000 |
| | Carhart | 0.000 | 0.000 | 0.000 | 0.000 |
| | FF5F | 0.000 | 0.000 | 0.000 | 0.000 |
| | HKM | 0.000 | 0.000 | 0.000 | 0.000 |
| | HXZQ | 0.000 | 0.000 | 0.000 | 0.000 |
| | Carhart+3 | 0.000 | 0.000 | 0.000 | 0.000 |

Segmentation Everywhere: Summary

- ▶ **Statistical evidence** of segmented markets is **ubiquitous**. For the tests of equal factor dynamics:
 1. Domestic equities: 80/81 tests reject the null of a single cluster
 2. International equities: all 36 tests reject with $p\text{-val}=0.000$
 3. Multi-asset class portfolios: all 42 tests reject with $p\text{-val}=0.000$
- ▶ Differences in **average** risk prices are also strongly significant, reject null for 57/81, 35/36 and 41/42 cases
- ▶ But are violations of unified risk pricing also **economically meaningful**?

Economic vs. Statistical Significance of Segmentation

- ▶ We measure **economic significance** in two ways:

1. **Increased explanatory power** for cross-section of expected returns:

$$\frac{\sigma_{G*}^2(\bar{r})}{\sigma_1^2(\bar{r})} \equiv \frac{\text{var}_i \left(\frac{1}{T} \sum_{t=1}^T \left(\hat{\alpha}_t^{(\hat{\gamma}_i)} + \hat{\beta}_i \hat{\lambda}_t^{(\hat{\gamma}_i)} \right) \right)}{\text{var}_i \left(\frac{1}{T} \sum_{t=1}^T \left(\tilde{\alpha}_t + \hat{\beta}_i \tilde{\lambda}_t \right) \right)}$$

2. Improvements of maximal, in-sample **Sharpe ratio**:

$$\Delta SR_{G*} \equiv \sqrt{\mu'_{\Lambda} \Sigma_{\Lambda}^{-1} \mu_{\Lambda}} - \sqrt{\mu'_{\lambda} \Sigma_{\lambda}^{-1} \mu_{\lambda}}$$

Economic Importance: Domestic Portfolios

Gains in explanatory power of around 15–70%, increases in SR of around 0.15–0.80

| | Model | $\sigma^2(\bar{r}_{G^*}) / \sigma^2(\bar{r}_1)$ | | $SR_{G^*} - SR_1$ | |
|----|-----------|---|--------|-------------------|-------|
| | | 63–16 | 99–16 | 63–16 | 99–16 |
| P1 | CAPM | 3.77 | 161.88 | 0.26 | 0.15 |
| | FF3F | 1.81 | 1.80 | 0.74 | -0.09 |
| | Carhart | 1.03 | 1.38 | 0.10 | 0.16 |
| | FF5F | * | 1.10 | * | 0.15 |
| | HKM | 8.25 | 5.30 | 0.33 | 0.38 |
| | HXZQ | 1.16 | 2.67 | 0.67 | 0.29 |
| | Carhart+3 | * | * | * | * |
| P3 | CAPM | 2.75 | 6.16 | 0.17 | 0.48 |
| | FF3F | 1.67 | 1.75 | 0.82 | 0.47 |
| | Carhart | 1.41 | 1.55 | 0.86 | 0.85 |
| | FF5F | 1.49 | 1.22 | 0.54 | 0.14 |
| | HKM | 6.25 | 10.42 | 0.08 | 0.72 |
| | HXZQ | 1.51 | 2.39 | 0.69 | 0.69 |
| | Carhart+3 | 1.20 | 1.23 | 0.51 | 0.32 |

Economic Importance: International Portfolios

Gains in explanatory power of 100-300%, increases in SR of around 0.4-0.8

| | Model | $\sigma^2(\bar{r}_{G^*}) / \sigma^2(\bar{r}_1)$ | | $SR_{G^*} - SR_1$ | |
|----|-----------|---|-------|-------------------|-------|
| | | 91-16 | 04-16 | 91-16 | 04-16 |
| P5 | CAPM | 7.20 | 1.34 | 0.55 | 0.06 |
| | FF3F | 5.00 | 1.25 | 0.51 | 0.13 |
| | Carhart | 5.61 | 1.07 | 1.31 | 0.25 |
| | FF5F | 1.33 | 1.11 | 0.54 | 0.92 |
| | HKM | 4.15 | 1.30 | 0.40 | 0.48 |
| | HXZQ | — | — | — | — |
| | Carhart+3 | 2.22 | 1.12 | 0.64 | 0.77 |
| P6 | CAPM | 3.98 | 1.21 | 0.89 | 0.71 |
| | FF3F | 3.06 | 1.46 | 1.13 | 0.93 |
| | Carhart | 4.07 | 1.37 | 1.62 | 0.75 |
| | FF5F | 2.10 | 1.07 | 1.27 | 0.70 |
| | HKM | 3.62 | 1.23 | 1.16 | 0.79 |
| | HXZQ | — | — | — | — |
| | Carhart+3 | 2.34 | 1.08 | 1.61 | 0.99 |

Economic Importance: Multi-Asset Class Portfolios

Gains in explanatory power of 5-30%, increases in SR of around 0.4-0.9

| | Model | $\sigma^2(\bar{r}_{G*}) / \sigma^2(\bar{r}_1)$ | | $SR_{G*} - SR_1$ | |
|----|-----------|--|-------|------------------|-------|
| | | 86-10 | 98-10 | 86-10 | 98-10 |
| P7 | CAPM | 11.97 | 69.22 | 1.03 | 1.70 |
| | FF3F | 1.33 | 1.84 | 0.55 | 0.87 |
| | Carhart | 0.81 | 1.13 | 0.61 | 0.68 |
| | FF5F | 1.15 | 2.15 | 0.42 | 0.93 |
| | HKM | 7.48 | 19.69 | 0.79 | 1.40 |
| | HXZQ | 1.05 | 2.69 | 0.44 | 1.06 |
| | Carhart+3 | 0.90 | 0.97 | 0.56 | 1.12 |
| P8 | CAPM | 4.93 | 5.95 | 1.11 | 0.68 |
| | FF3F | 1.27 | 1.34 | 0.80 | 1.26 |
| | Carhart | 1.08 | 2.48 | 0.87 | 1.80 |
| | FF5F | 1.23 | 2.80 | 0.95 | 1.93 |
| | HKM | 4.47 | 2.40 | 0.87 | 1.02 |
| | HXZQ | 1.21 | 1.56 | 0.90 | 1.41 |
| | Carhart+3 | 1.18 | 1.08 | 1.47 | 1.37 |

Detailed Example: Domestic Equity Portfolios

Domestic Equity Portfolios (P3): Domestic Carhart, 1963–2016

Table: Determining the number of clusters

| | # Clusters (G) | | | | | |
|--------------------------|----------------|---------------|--------|--------|--------|-------|
| | 1 | 2 | 3 | 4 | 5 | 2–5 |
| <i>Avg test p-val</i> | – | 0.000 | 0.487 | 0.490 | 0.000 | 0.000 |
| <i>Dyn test p-val</i> | – | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |
| LL ($\times 10^{-6}$) | 6.44 | 6.51 | 6.53 | 6.54 | 6.55 | |
| AIC ($\times 10^{-6}$) | -12.81 | -12.89 | -12.86 | -12.82 | -12.79 | |

Detailed Example: Domestic Equity Portfolios

Domestic Equity Portfolios (P3): Domestic Carhart, 1963–2016

Table: Parameter estimates of 1- and G^* - cluster models

| | G=1 | G=2 | | |
|-----------------------|------------|--------------|--------------|------------------------|
| | All | Grp 1 | Grp 2 | $p_F(\bar{\lambda} =)$ |
| $\bar{\lambda}_{MKT}$ | -1.13 | -0.52 | 2.33 | 0.20 |
| t -stat | (-0.44) | (-0.16) | (1.02) | |
| $\bar{\lambda}_{HML}$ | 3.79 | 2.12 | 8.12 | 0.00 |
| t -stat | (2.26) | (1.35) | (3.66) | |
| $\bar{\lambda}_{SMB}$ | 1.60 | 2.21 | -2.54 | 0.03 |
| t -stat | (0.98) | (1.21) | (-0.86) | |
| $\bar{\lambda}_{UMD}$ | 7.11 | 5.57 | 10.43 | 0.00 |
| t -stat | (3.46) | (2.91) | (4.01) | |
| R_G^2 | 0.91 | 0.90 | 0.94 | |
| $R_{Combined}^2$ | 0.91 | 0.92 | | |

Detailed Example: Domestic Equity Portfolios

Domestic Equity Portfolios (P3): Domestic Carhart, 1963–2016

Table: Estimated group memberships

| | G=1 | G=2 | |
|----------|---------------------|--------------|--------------|
| | All | Grp 1 | Grp 2 |
| ME 1-3 | 81 | 0 | 81 |
| ME 4-5 | 54 | 54 | 0 |
| Industry | 49 | 44 | 5 |
| Other | 50 | 50 | 0 |
| N_G | 234 | 148 | 86 |
| T | 13469 | 13469 | 13469 |
| | Conjectured labels: | Large cap. | Small cap. |

Interpretation: Market capitalization is the **single most important** determinant of risk-price heterogeneity in domestic equity portfolios

Detailed Example: International Equity Portfolios

International Equity Portfolios (P6): Global Carhart, 1991–2016

Table: Determining the number of clusters

| | # Clusters (G) | | | | | |
|--------------------------|----------------|---------|---------|----------------|---------|-------|
| | 1 | 2 | 3 | 4 | 5 | 2–5 |
| <i>Avg test p-val</i> | – | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |
| <i>Dyn test p-val</i> | – | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |
| LL ($\times 10^{-4}$) | 5.498 | 6.003 | 6.195 | 6.318 | 6.328 | |
| AIC ($\times 10^{-4}$) | -10.852 | -11.718 | -11.958 | -12.060 | -11.935 | |

Detailed Example: International Equity Portfolios

International Equity Portfolios (P6): Global Carhart, 1991–2016

Table: Parameter estimates of 1- and G^* - cluster models

| | G=1 | G=4 | | | | |
|-----------------------|------------|--------------|--------------|--------------|--------------|------------------------|
| | All | Grp 1 | Grp 2 | Grp 3 | Grp 4 | $p_F(\bar{\lambda} =)$ |
| $\bar{\lambda}_{MKT}$ | 4.24 | -1.57 | -12.06 | -0.55 | 2.03 | 0.12 |
| t -stat | (0.73) | (-0.33) | (-2.38) | (-0.14) | (0.26) | |
| $\bar{\lambda}_{HML}$ | 1.07 | 2.86 | 9.09 | 4.38 | 6.48 | 0.11 |
| t -stat | (0.42) | (1.22) | (2.36) | (1.35) | (2.22) | |
| $\bar{\lambda}_{SMB}$ | 0.05 | 2.82 | -0.55 | 0.73 | 2.93 | 0.61 |
| t -stat | (0.02) | (1.64) | (-0.16) | (0.37) | (1.02) | |
| $\bar{\lambda}_{UMD}$ | 8.07 | 5.79 | 18.69 | 12.16 | 4.00 | 0.00 |
| t -stat | (2.79) | (1.96) | (3.59) | (3.70) | (0.93) | |
| R_G^2 | 0.76 | 0.94 | 0.89 | 0.95 | 0.94 | |
| $R_{Combined}^2$ | 0.76 | | 0.93 | | | |

Detailed Example: International Equity Portfolios

International Equity Portfolios (P6): Global Carhart, 1991–2016

Table: Estimated group memberships

| | G=1 | G=4 | | | |
|---------------------|------------|--------------|--------------|--------------|--------------|
| | All | Grp 1 | Grp 2 | Grp 3 | Grp 4 |
| NA | 50 | 50 | 0 | 0 | 0 |
| AP | 50 | 0 | 50 | 0 | 0 |
| EU | 50 | 0 | 0 | 50 | 0 |
| JP | 50 | 0 | 0 | 0 | 50 |
| N_G | 200 | 50 | 50 | 50 | 50 |
| T | 6783 | 312 | 312 | 312 | 312 |
| Conjectured labels: | | NA | AP | EU | JP |

Interpretation: Regional stock markets are internally integrated and (perfectly) **externally segmented**

Detailed Example: Multi-Asset Class Portfolios

Cross-Asset Class Portfolios (P8): He, Kelly, and Manela (2017) Factors, 1986–2010

Table: Determining the number of clusters

| | # Clusters (G) | | | | | |
|--------------------------|----------------|--------|--------|--------|---------------|-------|
| | 1 | 2 | 3 | 4 | 5 | 2–5 |
| <i>Avg test p-val</i> | – | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |
| <i>Dyn test p-val</i> | – | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |
| LL ($\times 10^{-6}$) | 5.19 | 5.46 | 5.55 | 5.61 | 5.66 | |
| AIC ($\times 10^{-6}$) | -10.30 | -10.75 | -10.83 | -10.88 | -10.89 | |

Detailed Example: Multi-Asset Class Portfolios

Cross-Asset Class Portfolios (P8): He, Kelly, and Manela (2017) Factors, 1986–2010

Table: Parameter estimates of 1- and G^* - cluster models

| | G=1 | G=5 | | | | | $p_F(\bar{\lambda} =)$ |
|-----------------------|------------|------------|-----------|-----------|-----------|-----------|------------------------|
| | All | G1 | G2 | G3 | G4 | G5 | |
| $\bar{\alpha}$ | 0.62 | -31.05 | 2.67 | -0.13 | 11.42 | 0.54 | 0.00 |
| t -stat | (6.41) | (-4.53) | (4.02) | (-0.05) | (2.76) | (6.81) | |
| $\bar{\lambda}_{MKT}$ | 7.14 | 45.85 | 10.18 | 10.57 | -2.39 | 7.33 | 0.00 |
| t -stat | (2.22) | (4.77) | (1.30) | (2.53) | (-0.48) | (2.10) | |
| $\bar{\lambda}_{HKM}$ | 9.30 | -48.38 | 22.84 | 14.43 | -8.47 | 9.91 | 0.06 |
| t -stat | (1.18) | (-1.34) | (1.75) | (1.15) | (-0.87) | (1.14) | |
| R_G^2 | 0.74 | 0.98 | 0.58 | 0.85 | 0.91 | 0.84 | |
| $R_{Combined}^2$ | 0.74 | | | 0.88 | | | |

Detailed Example: Multi-Asset Class Portfolios

Cross-Asset Class Portfolios (P8): He, Kelly, and Manela (2017) Factors, 1986–2010

Table: Estimated group memberships

| | G=1 | G=5 | | | | |
|---------------------|------------|--------------------|-----------|-----------|-----------|-----------|
| | All | G1 | G2 | G3 | G4 | G5 |
| Options | 18 | 18 | 0 | 0 | 0 | 0 |
| Commod. | 23 | 0 | 14 | 5 | 0 | 4 |
| US Bonds | 20 | 0 | 16 | 0 | 0 | 4 |
| FX | 12 | 0 | 0 | 11 | 0 | 1 |
| Stocks | 75 | 2 | 0 | 16 | 46 | 11 |
| N_G | 148 | 20 | 30 | 32 | 46 | 20 |
| T | 300 | 300 | 300 | 300 | 300 | 300 |
| Conjectured labels: | Options | Commod. / Bonds | FX+ | Stocks | Other | |

Interpretation: Options, commodities and bonds, FX and some stock portfolios, and other domestic stock portfolios have **very different risk prices**, even when confronted by a unifying intermediary-asset pricing model

Omitted Factors or Differences in Risk Prices?

- **Whence all the segmentation?**

Omitted Factors or Differences in Risk Prices?

- **Whence all the segmentation?**
- One possibility: omitted factors masquerade as clusters

Omitted Factors or Differences in Risk Prices?

- ▶ **Whence all the segmentation?**
- ▶ One possibility: omitted factors masquerade as clusters
- ▶ To see why, consider two simple models:

$$\text{Model 1: } r_{it} = \alpha_t^{(1)} \mathbf{1}(i \in G_1) + \alpha_t^{(2)} \mathbf{1}(i \in G_2) + \epsilon_{it},$$

$$\text{Model 2: } r_{it} = \tilde{\alpha}_t + \beta_i \eta_t + \tilde{\epsilon}_{it}.$$

Omitted Factors or Differences in Risk Prices?

- ▶ **Whence all the segmentation?**
- ▶ One possibility: omitted factors masquerade as clusters
- ▶ To see why, consider two simple models:

$$\text{Model 1: } r_{it} = \alpha_t^{(1)} \mathbf{1}(i \in G_1) + \alpha_t^{(2)} \mathbf{1}(i \in G_2) + \epsilon_{it},$$

$$\text{Model 2: } r_{it} = \tilde{\alpha}_t + \beta_i \eta_t + \tilde{\epsilon}_{it}.$$

- ▶ If the factor model (Model 2) is true, estimating the two-cluster model (Model 1) gives

$$\widehat{\Delta \alpha}_t = \eta_t (E[\beta_i | i \in G_1] - E[\beta_i | i \in G_2]).$$

Omitted Factors or Differences in Risk Prices?

- ▶ **Whence all the segmentation?**
- ▶ One possibility: omitted factors masquerade as clusters
- ▶ To see why, consider two simple models:

$$\text{Model 1: } r_{it} = \alpha_t^{(1)} \mathbf{1}(i \in G_1) + \alpha_t^{(2)} \mathbf{1}(i \in G_2) + \epsilon_{it},$$

$$\text{Model 2: } r_{it} = \tilde{\alpha}_t + \beta_i \eta_t + \tilde{\epsilon}_{it}.$$

- ▶ If the factor model (Model 2) is true, estimating the two-cluster model (Model 1) gives

$$\widehat{\Delta \alpha_t} = \eta_t (E[\beta_i | i \in G_1] - E[\beta_i | i \in G_2]).$$

⇒ We obtain separation in cross-sectional slopes so long as the average loadings β_i differ between “clusters” and the factor is priced

Omitted Factors or Differences in Risk Prices?

- ▶ **Whence all the segmentation?**
- ▶ One possibility: omitted factors masquerade as clusters
- ▶ To see why, consider two simple models:

$$\text{Model 1: } r_{it} = \alpha_t^{(1)} \mathbf{1}(i \in G_1) + \alpha_t^{(2)} \mathbf{1}(i \in G_2) + \epsilon_{it},$$

$$\text{Model 2: } r_{it} = \tilde{\alpha}_t + \beta_i \eta_t + \tilde{\epsilon}_{it}.$$

- ▶ If the factor model (Model 2) is true, estimating the two-cluster model (Model 1) gives

$$\widehat{\Delta \alpha}_t = \eta_t (E[\beta_i | i \in G_1] - E[\beta_i | i \in G_2]).$$

⇒ We obtain separation in cross-sectional slopes so long as the average loadings β_i differ between “clusters” and the factor is priced

- ▶ The reverse also occurs: clusters can manifest as new “factors”

Distinguishing Between Clusters and Factors

- ▶ Idea: Test whether **comparably parsimonious factor models** explain the cross-section of returns as well as the cluster model

Distinguishing Between Clusters and Factors

- ▶ Idea: Test whether **comparably parsimonious factor models** explain the cross-section of returns as well as the cluster model
- ▶ Approach:

Distinguishing Between Clusters and Factors

- ▶ Idea: Test whether **comparably parsimonious factor models** explain the cross-section of returns as well as the cluster model
- ▶ Approach:
 1. Find the AIC-optimal G^* -cluster model on the \mathcal{R} sample

Distinguishing Between Clusters and Factors

- ▶ Idea: Test whether **comparably parsimonious factor models** explain the cross-section of returns as well as the cluster model
- ▶ Approach:
 1. Find the AIC-optimal G^* -cluster model on the \mathcal{R} sample
 2. Extract K^* extra factors (PCAs) from the \mathcal{R} sample

Distinguishing Between Clusters and Factors

- ▶ Idea: Test whether **comparably parsimonious factor models** explain the cross-section of returns as well as the cluster model
- ▶ Approach:
 1. Find the AIC-optimal G^* -cluster model on the \mathcal{R} sample
 2. Extract K^* extra factors (PCAs) from the \mathcal{R} sample
 3. Compare the MSEs in the \mathcal{P} sample using Rivers & Vuong (2002)

Distinguishing Between Clusters and Factors

- ▶ Idea: Test whether **comparably parsimonious factor models** explain the cross-section of returns as well as the cluster model
- ▶ Approach:
 1. Find the AIC-optimal G^* -cluster model on the \mathcal{R} sample
 2. Extract K^* extra factors (PCAs) from the \mathcal{R} sample
 3. Compare the MSEs in the \mathcal{P} sample using Rivers & Vuong (2002)
 - ▶ Subsamples prevent overfitting by the cluster and factor models

Distinguishing Between Clusters and Factors

- ▶ Idea: Test whether **comparably parsimonious factor models** explain the cross-section of returns as well as the cluster model
- ▶ Approach:
 1. Find the AIC-optimal G^* -cluster model on the \mathcal{R} sample
 2. Extract K^* extra factors (PCAs) from the \mathcal{R} sample
 3. Compare the MSEs in the \mathcal{P} sample using Rivers & Vuong (2002)
 - ▶ Subsamples prevent overfitting by the cluster and factor models
- ▶ We use three choices for K^* :

Distinguishing Between Clusters and Factors

- ▶ Idea: Test whether **comparably parsimonious factor models** explain the cross-section of returns as well as the cluster model
- ▶ Approach:
 1. Find the AIC-optimal G^* -cluster model on the \mathcal{R} sample
 2. Extract K^* extra factors (PCAs) from the \mathcal{R} sample
 3. Compare the MSEs in the \mathcal{P} sample using Rivers & Vuong (2002)
 - ▶ Subsamples prevent overfitting by the cluster and factor models
- ▶ We use three choices for K^* :
 1. $K_1^* = 3$: an ad hoc, uniform choice for number of extra factors

Distinguishing Between Clusters and Factors

- ▶ Idea: Test whether **comparably parsimonious factor models** explain the cross-section of returns as well as the cluster model
- ▶ Approach:
 1. Find the AIC-optimal G^* -cluster model on the \mathcal{R} sample
 2. Extract K^* extra factors (PCAs) from the \mathcal{R} sample
 3. Compare the MSEs in the \mathcal{P} sample using Rivers & Vuong (2002)
 - ▶ Subsamples prevent overfitting by the cluster and factor models
- ▶ We use three choices for K^* :
 1. $K_1^* = 3$: an ad hoc, uniform choice for number of extra factors
 2. $K_2^* = G^* - 1$: the same number of additional partitions of the data

Distinguishing Between Clusters and Factors

- ▶ Idea: Test whether **comparably parsimonious factor models** explain the cross-section of returns as well as the cluster model
- ▶ Approach:
 1. Find the AIC-optimal G^* -cluster model on the \mathcal{R} sample
 2. Extract K^* extra factors (PCAs) from the \mathcal{R} sample
 3. Compare the MSEs in the \mathcal{P} sample using Rivers & Vuong (2002)
 - ▶ Subsamples prevent overfitting by the cluster and factor models
- ▶ We use three choices for K^* :
 1. $K_1^* = 3$: an ad hoc, uniform choice for number of extra factors
 2. $K_2^* = G^* - 1$: the same number of additional partitions of the data
 3. $K_3^* = \text{AIC-optimal, up to a maximum of } (G^* - 1)(K + 1) - 1$

Extra Clusters or Factors: Domestic Equity Portfolios

Omitted factors are comparably important for P1 and large factor models

| | | 1963–2016 | | | 1999–2016 | | |
|-------|-----------|-----------|---------|---------|-----------|---------|---------|
| Model | | K_1^* | K_2^* | K_3^* | K_1^* | K_2^* | K_3^* |
| P1 | CAPM | -- | 0 | +++ | -- | 0 | -- |
| | FF3F | --- | 0 | 0 | -- | 0 | -- |
| | Carhart | +++ | +++ | +++ | ++ | +++ | +++ |
| | FF5F | * | * | * | - | +++ | 0 |
| | HKM | --- | 0 | 0 | ++ | +++ | +++ |
| | HXZQ | +++ | +++ | +++ | * | * | * |
| | Carhart+3 | * | * | * | * | * | * |
| P3 | CAPM | +++ | +++ | +++ | 0 | -- | 0 |
| | FF3F | +++ | +++ | +++ | 0 | +++ | --- |
| | Carhart | +++ | +++ | +++ | +++ | +++ | -- |
| | FF5F | +++ | +++ | 0 | 0 | +++ | -- |
| | HKM | 0 | +++ | +++ | +++ | +++ | --- |
| | HXZQ | +++ | +++ | +++ | +++ | +++ | 0 |
| | Carhart+3 | +++ | +++ | +++ | +++ | +++ | +++ |

Extra Clusters or Factors: International Portfolios

Multiple risk prices are generally favored, and universally so for more variegated portfolio sets

| | | 1991–2016 | | | 2004–2016 | | |
|-------|-----------|-----------|---------|---------|-----------|---------|---------|
| Model | | K_1^* | K_2^* | K_3^* | K_1^* | K_2^* | K_3^* |
| P5 | CAPM | +++ | +++ | +++ | 0 | +++ | 0 |
| | FF3F | +++ | +++ | +++ | --- | +++ | --- |
| | Carhart | --- | +++ | --- | --- | +++ | --- |
| | FF5F | +++ | +++ | +++ | +++ | +++ | +++ |
| | HKM | +++ | +++ | +++ | +++ | +++ | +++ |
| | HXZQ | | | | | | |
| | Carhart+3 | +++ | +++ | +++ | +++ | +++ | +++ |
| P6 | CAPM | +++ | +++ | +++ | +++ | +++ | +++ |
| | FF3F | +++ | +++ | 0 | +++ | +++ | +++ |
| | Carhart | +++ | +++ | +++ | +++ | +++ | +++ |
| | FF5F | 0 | +++ | 0 | +++ | +++ | +++ |
| | HKM | +++ | +++ | +++ | +++ | +++ | +++ |
| | HXZQ | | | | | | |
| | Carhart+3 | +++ | +++ | +++ | +++ | +++ | 0 |

Extra Clusters or Factors: Multi-Asset Class Portfolios

Multiple risk prices are almost always strongly preferred

| | | 1986–2010 | | | 1998–2010 | | |
|-------|-----------|-----------|---------|---------|-----------|---------|---------|
| Model | | K_1^* | K_2^* | K_3^* | K_1^* | K_2^* | K_3^* |
| P7 | CAPM | +++ | +++ | +++ | +++ | +++ | +++ |
| | FF3F | +++ | +++ | +++ | +++ | +++ | +++ |
| | Carhart | +++ | +++ | +++ | +++ | +++ | +++ |
| | FF5F | +++ | +++ | +++ | +++ | +++ | ++ |
| | HKM | +++ | +++ | +++ | +++ | +++ | +++ |
| | HXZQ | +++ | +++ | +++ | +++ | +++ | +++ |
| | Carhart+3 | +++ | +++ | +++ | +++ | +++ | +++ |
| P8 | CAPM | +++ | +++ | ++ | +++ | +++ | 0 |
| | FF3F | +++ | +++ | 0 | +++ | +++ | +++ |
| | Carhart | +++ | +++ | +++ | +++ | +++ | +++ |
| | FF5F | +++ | +++ | +++ | +++ | +++ | 0 |
| | HKM | +++ | +++ | +++ | +++ | +++ | +++ |
| | HXZQ | +++ | +++ | +++ | +++ | +++ | +++ |
| | Carhart+3 | +++ | +++ | +++ | +++ | +++ | +++ |

Conclusion

- ▶ We develop a new methodology for **detecting and estimating unobserved variation in risk prices**

Conclusion

- ▶ We develop a new methodology for **detecting and estimating unobserved variation in risk prices**
- ▶ Frictions matter: **risk prices vary across assets**

Conclusion

- ▶ We develop a new methodology for **detecting and estimating unobserved variation in risk prices**
- ▶ Frictions matter: **risk prices vary across assets**
 - ▶ Every portfolio set/factor model considered shows significant variation in λ

Conclusion

- ▶ We develop a new methodology for **detecting and estimating unobserved variation in risk prices**
- ▶ Frictions matter: **risk prices vary across assets**
 - ▶ Every portfolio set/factor model considered shows significant variation in λ
 - ▶ Gains from allowing for multiple clusters are comparable to gains from moving from a simpler factor model to a more sophisticated model (e.g., CAPM to FF3, or FF3 to FF5)

Conclusion

- ▶ We develop a new methodology for **detecting and estimating unobserved variation in risk prices**
- ▶ Frictions matter: **risk prices vary across assets**
 - ▶ Every portfolio set/factor model considered shows significant variation in λ
 - ▶ Gains from allowing for multiple clusters are comparable to gains from moving from a simpler factor model to a more sophisticated model (e.g., CAPM to FF3, or FF3 to FF5)
 - ▶ **New frontier: understand and explain variation in λ s**

Conclusion

- ▶ We develop a new methodology for **detecting and estimating unobserved variation in risk prices**
- ▶ Frictions matter: **risk prices vary across assets**
 - ▶ Every portfolio set/factor model considered shows significant variation in λ
 - ▶ Gains from allowing for multiple clusters are comparable to gains from moving from a simpler factor model to a more sophisticated model (e.g., CAPM to FF3, or FF3 to FF5)
 - ▶ **New frontier: understand and explain variation in λ s**
- ▶ This feature poses a challenge to much of empirical asset pricing

Conclusion

- ▶ We develop a new methodology for **detecting and estimating unobserved variation in risk prices**
- ▶ Frictions matter: **risk prices vary across assets**
 - ▶ Every portfolio set/factor model considered shows significant variation in λ
 - ▶ Gains from allowing for multiple clusters are comparable to gains from moving from a simpler factor model to a more sophisticated model (e.g., CAPM to FF3, or FF3 to FF5)
 - ▶ **New frontier: understand and explain variation in λ s**
- ▶ This feature poses a challenge to much of empirical asset pricing
 - ▶ Implications for portfolio choice, security pricing, performance evaluation

Conclusion

- ▶ We develop a new methodology for **detecting and estimating unobserved variation in risk prices**
- ▶ Frictions matter: **risk prices vary across assets**
 - ▶ Every portfolio set/factor model considered shows significant variation in λ
 - ▶ Gains from allowing for multiple clusters are comparable to gains from moving from a simpler factor model to a more sophisticated model (e.g., CAPM to FF3, or FF3 to FF5)
 - ▶ **New frontier: understand and explain variation in λ s**
- ▶ This feature poses a challenge to much of empirical asset pricing
 - ▶ Implications for portfolio choice, security pricing, performance evaluation
 - ▶ The zoo of **“expected return factors”** may be a side effect of **heterogeneous risk prices**

Why Portfolios?

[◀ Back](#)

- ▶ We use portfolios rather than individual stocks for several reasons:

Why Portfolios?

[◀ Back](#)

- ▶ We use portfolios rather than individual stocks for several reasons:
 1. To increase the stability of security risk characteristics over time;

Why Portfolios?

[◀ Back](#)

- ▶ We use portfolios rather than individual stocks for several reasons:
 1. To increase the stability of security risk characteristics over time;
 2. To decrease the measurement error in betas through diversification of idiosyncratic risk;

Why Portfolios?

◀ Back

- ▶ We use portfolios rather than individual stocks for several reasons:
 1. To increase the stability of security risk characteristics over time;
 2. To decrease the measurement error in betas through diversification of idiosyncratic risk;
 3. To reduce the sparsity of the matrix of realized returns; and

Why Portfolios?

◀ Back

- ▶ We use portfolios rather than individual stocks for several reasons:
 1. To increase the stability of security risk characteristics over time;
 2. To decrease the measurement error in betas through diversification of idiosyncratic risk;
 3. To reduce the sparsity of the matrix of realized returns; and
 4. To lessen computational cost (by 1–2 orders of magnitude)

Why Portfolios?

[◀ Back](#)

- ▶ We use portfolios rather than individual stocks for several reasons:
 1. To increase the stability of security risk characteristics over time;
 2. To decrease the measurement error in betas through diversification of idiosyncratic risk;
 3. To reduce the sparsity of the matrix of realized returns; and
 4. To lessen computational cost (by 1–2 orders of magnitude)
- ▶ Merton (1973)'s intertemporal CAPM implies that all multifactor-minimum variance efficient investments are spanned by $K + 1$ factor-mimicking portfolios \implies **“portfolios are enough”**

Why Portfolios?

[◀ Back](#)

- ▶ We use portfolios rather than individual stocks for several reasons:
 1. To increase the stability of security risk characteristics over time;
 2. To decrease the measurement error in betas through diversification of idiosyncratic risk;
 3. To reduce the sparsity of the matrix of realized returns; and
 4. To lessen computational cost (by 1–2 orders of magnitude)
- ▶ Merton (1973)'s intertemporal CAPM implies that all multifactor-minimum variance efficient investments are spanned by $K + 1$ factor-mimicking portfolios \implies **“portfolios are enough”**
- ▶ Caveat: **cluster assignments obtained using portfolio returns do not generally apply to portfolio constituents**

Why Portfolios?

◀ Back

- ▶ We use portfolios rather than individual stocks for several reasons:
 1. To increase the stability of security risk characteristics over time;
 2. To decrease the measurement error in betas through diversification of idiosyncratic risk;
 3. To reduce the sparsity of the matrix of realized returns; and
 4. To lessen computational cost (by 1–2 orders of magnitude)
- ▶ Merton (1973)'s intertemporal CAPM implies that all multifactor-minimum variance efficient investments are spanned by $K + 1$ factor-mimicking portfolios \implies **“portfolios are enough”**
- ▶ Caveat: **cluster assignments obtained using portfolio returns do not generally apply to portfolio constituents**
 - ▶ Comovements among securities influence portfolio dynamics and cluster assignments

Simulation Study [◀ Back](#)

- ▶ We use US domestic equity portfolios (P3 in next section) to calibrate parameters of (null) DGP

$$r_{it} = \beta_i f_t + \epsilon_{it}$$

Simulation Study

[◀ Back](#)

- ▶ We use US domestic equity portfolios (P3 in next section) to calibrate parameters of (null) DGP

$$r_{it} = \beta_i f_t + \epsilon_{it}$$

- ▶ 16 different specifications:

Simulation Study [◀ Back](#)

- ▶ We use US domestic equity portfolios (P3 in next section) to calibrate parameters of (null) DGP

$$r_{it} = \beta_i f_t + \epsilon_{it}$$

- ▶ 16 different specifications:
 1. “Daily” data or “Monthly” data ($T = 10000$ or $T = 300$)

Simulation Study [◀ Back](#)

- ▶ We use US domestic equity portfolios (P3 in next section) to calibrate parameters of (null) DGP

$$r_{it} = \beta_i f_t + \epsilon_{it}$$

- ▶ 16 different specifications:
 1. “Daily” data or “Monthly” data ($T = 10000$ or $T = 300$)
 2. Small or large cross-section ($N = 75$ or $N = 225$)

Simulation Study [◀ Back](#)

- ▶ We use US domestic equity portfolios (P3 in next section) to calibrate parameters of (null) DGP

$$r_{it} = \beta_i f_t + \epsilon_{it}$$

- ▶ 16 different specifications:
 1. “Daily” data or “Monthly” data ($T = 10000$ or $T = 300$)
 2. Small or large cross-section ($N = 75$ or $N = 225$)
 3. CAPM or Carhart factor model ($K = 1$ or $K = 4$)

Simulation Study [◀ Back](#)

- ▶ We use US domestic equity portfolios (P3 in next section) to calibrate parameters of (null) DGP

$$r_{it} = \beta_i f_t + \epsilon_{it}$$

- ▶ 16 different specifications:
 1. “Daily” data or “Monthly” data ($T = 10000$ or $T = 300$)
 2. Small or large cross-section ($N = 75$ or $N = 225$)
 3. CAPM or Carhart factor model ($K = 1$ or $K = 4$)
 4. iid or GARCH in volatility [will only show GARCH results below]

Simulation Study [◀ Back](#)

- ▶ We use US domestic equity portfolios (P3 in next section) to calibrate parameters of (null) DGP

$$r_{it} = \beta_i f_t + \epsilon_{it}$$

- ▶ 16 different specifications:
 1. “Daily” data or “Monthly” data ($T = 10000$ or $T = 300$)
 2. Small or large cross-section ($N = 75$ or $N = 225$)
 3. CAPM or Carhart factor model ($K = 1$ or $K = 4$)
 4. iid or GARCH in volatility [will only show GARCH results below]
- ▶ $M = 500$ permutations, $S = 500$ replications of each design.

Simulation Study [◀ Back](#)

- ▶ We use US domestic equity portfolios (P3 in next section) to calibrate parameters of (null) DGP

$$r_{it} = \beta_i f_t + \epsilon_{it}$$

- ▶ 16 different specifications:
 1. “Daily” data or “Monthly” data ($T = 10000$ or $T = 300$)
 2. Small or large cross-section ($N = 75$ or $N = 225$)
 3. CAPM or Carhart factor model ($K = 1$ or $K = 4$)
 4. iid or GARCH in volatility [will only show GARCH results below]
- ▶ $M = 500$ permutations, $S = 500$ replications of each design.
- ▶ Tables below show rejection frequencies of 5% level tests.

Simulation Study [◀ Back](#)

- ▶ We use US domestic equity portfolios (P3 in next section) to calibrate parameters of (null) DGP

$$r_{it} = \beta_i f_t + \epsilon_{it}$$

- ▶ 16 different specifications:
 1. “Daily” data or “Monthly” data ($T = 10000$ or $T = 300$)
 2. Small or large cross-section ($N = 75$ or $N = 225$)
 3. CAPM or Carhart factor model ($K = 1$ or $K = 4$)
 4. iid or GARCH in volatility [will only show GARCH results below]
- ▶ $M = 500$ permutations, $S = 500$ replications of each design.
- ▶ Tables below show rejection frequencies of 5% level tests.
- ▶ Computing time for this simulation study is $\approx 80,000$ CPU hours

Simulation Results: T=10,000 Days [◀ Back](#)

Rejection frequencies are all close to 0.05

| <i>N</i> | <i>K</i> | <i>Test</i> | G=2 | =3 | =4 | =5 | €2-5 |
|------------|----------|-------------|------------|-----------|-----------|-----------|-------------|
| 75 | 1 | Avg | 0.06 | 0.08 | 0.07 | 0.05 | 0.07 |
| 75 | 4 | Avg | 0.05 | 0.05 | 0.04 | 0.05 | 0.07 |
| 225 | 1 | Avg | 0.04 | 0.06 | 0.07 | 0.06 | 0.05 |
| 225 | 4 | Avg | 0.06 | 0.06 | 0.06 | 0.06 | 0.08 |
| 75 | 1 | Dyn | 0.09 | 0.04 | 0.01 | 0.08 | 0.07 |
| 75 | 4 | Dyn | 0.04 | 0.01 | 0.03 | 0.07 | 0.04 |
| 225 | 1 | Dyn | 0.07 | 0.08 | 0.09 | 0.08 | 0.08 |
| 225 | 4 | Dyn | 0.07 | 0.08 | 0.07 | 0.04 | 0.06 |

Simulation Results: T=300 Months [◀ Back](#)

Rejection frequencies are all close to 0.05, except when N,K are large

| <i>N</i> | <i>K</i> | <i>Test</i> | G=2 | =3 | =4 | =5 | €2-5 |
|------------|----------|-------------|------------|-----------|-----------|-----------|-------------|
| 75 | 1 | Avg | 0.04 | 0.05 | 0.07 | 0.07 | 0.07 |
| 75 | 4 | Avg | 0.06 | 0.06 | 0.06 | 0.04 | 0.07 |
| 225 | 1 | Avg | 0.04 | 0.05 | 0.05 | 0.03 | 0.05 |
| 225 | 4 | Avg | 0.07 | 0.09 | 0.09 | 0.08 | 0.11 |
| 75 | 1 | Dyn | 0.05 | 0.05 | 0.05 | 0.13 | 0.08 |
| 75 | 4 | Dyn | 0.06 | 0.03 | 0.02 | 0.05 | 0.04 |
| 225 | 1 | Dyn | 0.06 | 0.06 | 0.05 | 0.06 | 0.06 |
| 225 | 4 | Dyn | 0.13 | 0.13 | 0.12 | 0.07 | 0.17 |

Local and Global Optima

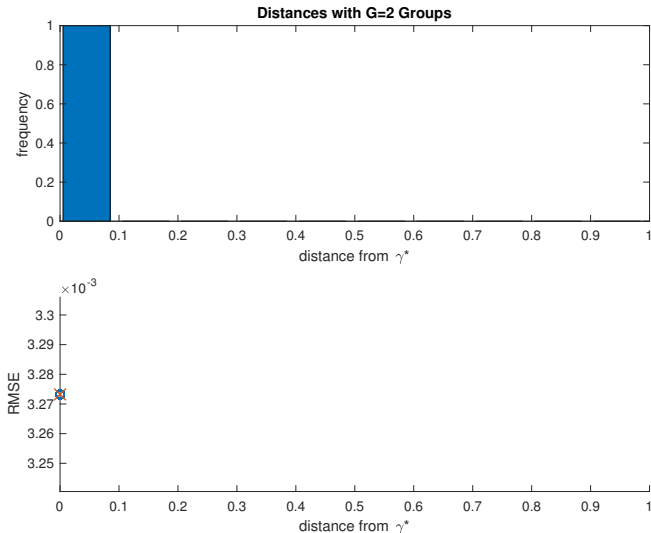
[◀ Back](#)

- ▶ We use two procedures to find global optima:
 1. Multi-start with $2N$ starting group assignments selected using a generalized version of k -means++
 - ▶ We use k -means++ initialization because our EM procedure can be recast as an extension of k -means
 2. Genetic algorithm solutions to optimal group assignment as a mixed-integer programming problem (MATLAB's implementation)
- ▶ Appendix A.1 of the paper provides further details
- ▶ Appendix A.2 demonstrates that global optimization is sometimes—but not always—important for obtaining the global-best group assignments

Example 1: Local and Global Optima Coincide

[◀ Back](#)

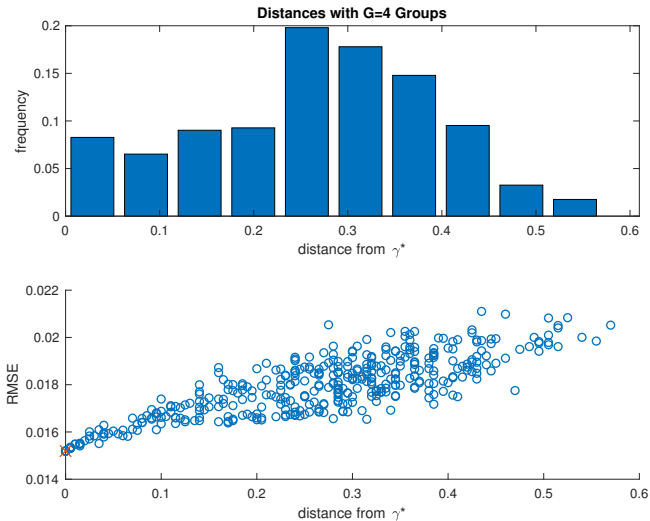
Domestic Equity Portfolios: Domestic Carhart, 1963-2016



Example 2: Local and Global Optima are “Close”

[◀ Back](#)

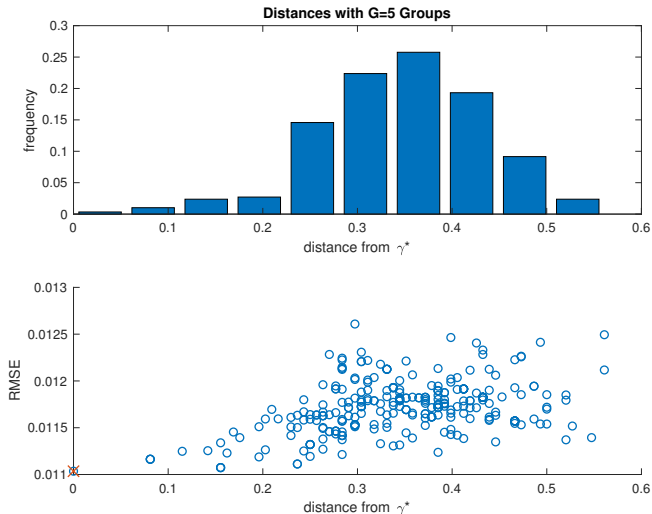
International Equity Portfolios: Global Carhart, 1991-2016



Example 3: Global Optimum is Isolated

[◀ Back](#)

Cross-Asset Class Portfolios: He, Kelly, and Manela (2016) Factors, 1986-2010



Group Stability: Domestic Equity Portfolios

[◀ Back](#)

Domestic equity portfolio assignments are stable over time

| | Model | P1 | P2 | P3 |
|---------------|-----------|------|------|-------------|
| Period | CAPM | 0.89 | 0.64 | 0.61 |
| 2 | FF3F | 0.96 | 0.51 | 0.63 |
| 1981–1998 | Carhart | 0.92 | 0.82 | 0.68 |
| Period | FF5F | 0.85 | 0.96 | 0.90 |
| 3 | HKM | 0.81 | 0.77 | 0.69 |
| 1999–2016 | HXZQ | 0.85 | 0.60 | 0.51 |
| | Carhart+3 | 1.00 | 0.82 | 0.58 |

Table reports maximal proportion of group labels
in common over all permutations of group labels

Group Stability: International Equity Portfolios [◀ Back](#)

International equity portfolio assignments are highly stable over time

| | Model | P5 | P6 |
|---------------|-----------|------|-------------|
| Period | CAPM | 0.87 | 0.68 |
| 1 | FF3F | 0.61 | 0.84 |
| 1991–2003 | Carhart | 0.74 | 0.78 |
| Period | FF5F | 0.99 | 0.70 |
| 2 | HKM | 0.55 | 0.91 |
| 2004–2016 | HXZQ | – | – |
| | Carhart+3 | 0.59 | 0.65 |

Table reports maximal proportion of group labels
in common over all permutations of group labels

Group Stability: Multi-Asset Class Portfolios [◀ Back](#)

Dimensions of heterogeneity among asset classes change over time

| | Model | P7 | P8 |
|---------------|-----------|------|-------------|
| Period | CAPM | 0.70 | 0.70 |
| 1 | FF3F | 0.56 | 0.57 |
| 1986–1997 | Carhart | 0.57 | 0.55 |
| Period | FF5F | 0.73 | 0.76 |
| 2 | HKM | 0.62 | 0.55 |
| 1998–2010 | HXZQ | 0.56 | 0.57 |
| | Carhart+3 | 0.88 | 0.53 |

Table reports maximal proportion of group labels
in common over all permutations of group labels