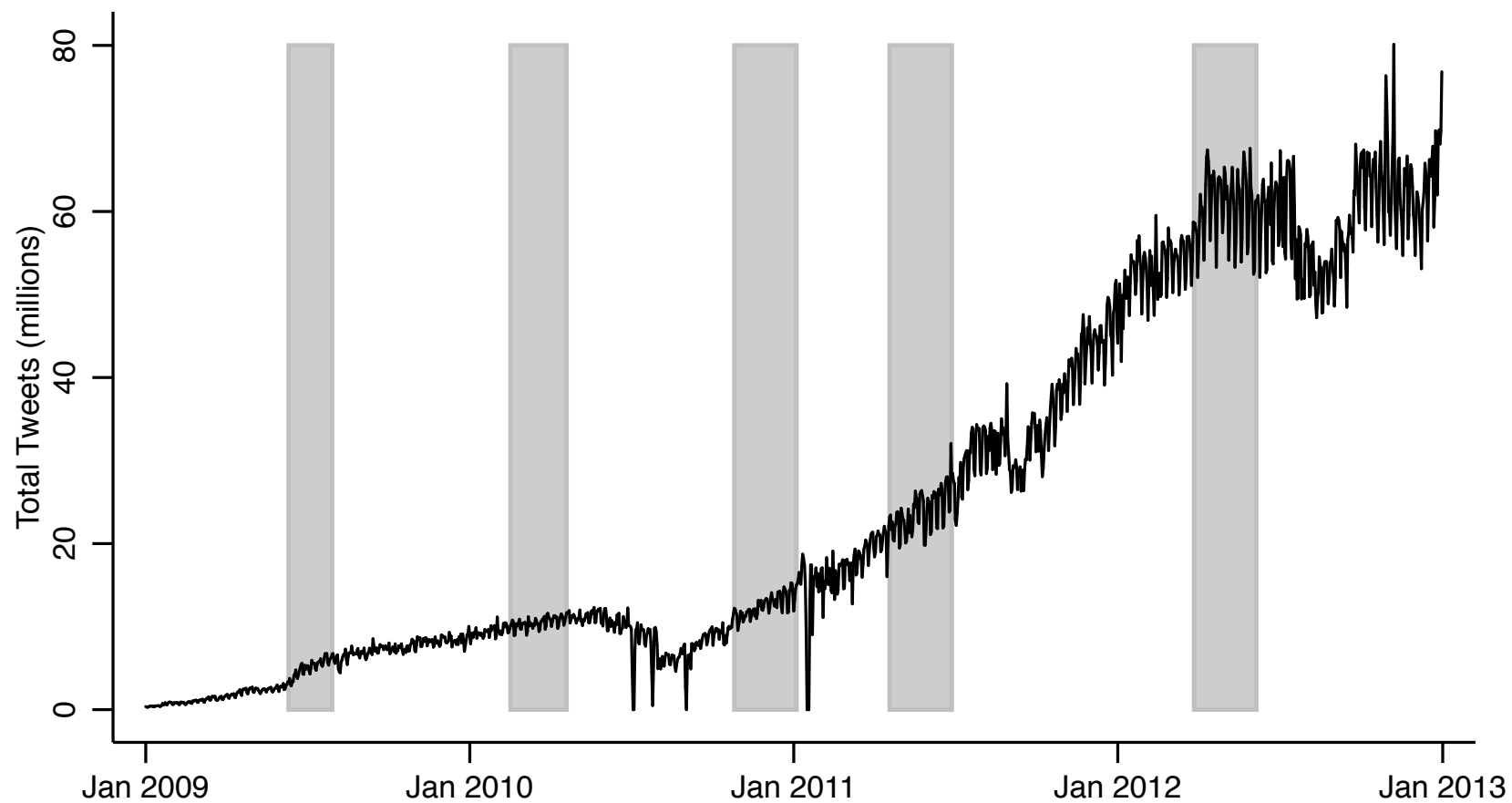


Figure 2
Total Number of Tweets
2009-2012



Notes: This graph shows the total number of daily tweets from 2008 to 2012, which KL use as weights in the national-level Twitter regressions shown in Table 2. The shaded areas indicate "in season" periods for *16 and Pregnant*, using the corrected dates as discussed in the text.