## Appendix to

Seasonal liquidity, rural labor markets and agricultural production

## A. 1 Model Appendix

We use this Appendix to derive the optimality conditions for labor supply and consumption and show comparative statics with respect to effective interest rates and initial resources, which are necessary for the model predictions described in Section 2. We also show conditions under which the net output effects (prediction 2) are positive with equilibrium wage responses.

## A.1. 1 Set up

Following Section 2, rational households maximize utility from consumption and leisure over two periods:

$$
\begin{equation*}
\max _{c, l} \log \left(c_{i 1}-\underline{c}\right)+\frac{1-\alpha}{\alpha} \log \left(l_{i 1}\right)+\operatorname{\rho log}\left(c_{i 2}-\underline{c}\right) \tag{A.1}
\end{equation*}
$$

subject to

$$
\begin{gathered}
c_{i 1} \leq S_{i 0}+\left(\bar{h}-l_{i}-d_{i}\right) w+B_{i} \\
c_{i 2} \leq y\left(d_{i}\right)-B_{i}\left[\left(1+r^{b}\right) 1\left(B_{i}>0\right)-\left(1+r^{s}\right) 1\left(B_{i}<0\right)\right],
\end{gathered}
$$

where $B_{i}$ is net borrowing ( $B>0$ implies borrowing and $B<0$ implies saving) during the first period. Defining the effective interest rate faced by each farm as

$$
r_{i}^{e}=\left\{\begin{array}{ll}
1+r^{b}\left(S_{i 0}\right) & \text { if } B_{i}>0 \\
1+r^{s} & \text { if } B_{i}<0
\end{array},\right.
$$

we can express the overall budget constraint as

$$
S_{i 0}+h_{i} w+\frac{1}{r_{i}^{e}} y\left(d_{i}\right)-d_{i} w-c_{1}-\frac{1}{r_{i}^{e}} c_{2} \geq 0 .
$$

With Cobb-Douglas production and a fixed land endowment, optimal labor demand (on-farm input) $d^{*}$ is a function of productivity, wages and interest rates:

$$
\begin{equation*}
d_{i}^{*}=k\left(\frac{\beta A_{i}}{w r_{i}^{e}}\right)^{\frac{1}{1-\beta}} \tag{A.2}
\end{equation*}
$$

Equation (A.2) implies optimal output $y\left(d^{*}\left(A_{i}, w, r_{i}^{e}\right)\right)$, so that we can define net wealth as $S_{i}^{*}=$ $S_{0}+\frac{1}{r_{i}^{e}} y\left(d_{i}^{*}\right)-d_{i}^{*} w$ as the sum of initial endowment and expected profit. The overall budget constraint can be simplified to

$$
\begin{equation*}
S_{i}^{*}+h_{i} w-c_{1}-\frac{1}{r_{i}^{e}} c_{2} \geq 0 \tag{A.3}
\end{equation*}
$$

The three first order conditions with respect to first and second period consumption and first period leisure are given by

$$
\begin{gathered}
\frac{1}{c_{1}-\underline{c}}-\lambda=0 \\
\rho \frac{1}{c_{2}-\underline{c}}-\lambda \frac{1}{r_{i}^{e}}=0 \\
-1 \frac{1-\alpha}{\alpha} \frac{1}{\bar{h}-h_{i}}+\lambda w=0
\end{gathered}
$$

Re-arranging terms, we can express period specific consumption as

$$
c_{1}=\frac{\alpha w}{1-\alpha}\left(\bar{h}-h_{i}\right)+\underline{c}
$$

and

$$
c_{2}=\rho r_{e} \frac{\alpha w}{1-\alpha}\left(\bar{h}-h_{i}\right)+\underline{c}
$$

Plugging these into the simplified budget constraint yields

$$
\begin{equation*}
S^{*}+h_{i} w-\left[\frac{\alpha w}{1-\alpha}\left(\bar{h}-h_{i}\right)+\underline{c}\right]-\frac{1}{r_{i}^{e}}\left[\rho r_{i}^{e} \frac{\alpha w}{1-\alpha}\left(\bar{h}-h_{i}\right)+\underline{c}\right]=0 . \tag{A.4}
\end{equation*}
$$

Before turning to the optimality conditions and comparative statics labor and consumption, it is useful to sign the derivates of $S_{i}^{*}=S_{0}+\frac{1}{r_{i}^{e}} y\left(d_{i}^{*}\right)-d_{i}^{*} w$ with respect to effective interest rates and initial resources. In a partial equilibrium setting where wages do not adjust to interest rates, the derivate is given by

$$
\begin{equation*}
\frac{\partial S_{i}^{*}}{r_{i}^{e}}=-\frac{1}{\left(r_{i}^{e}\right)^{2}} y\left(d_{i}^{*}\right)+\left(\frac{1}{r_{i}^{e}} \frac{\partial y}{\partial d^{*}}\right)\left(\frac{\partial d^{*}}{\partial r_{i}^{e}}\right)-\frac{\partial d^{*}}{\partial r_{i}^{e}} w . \tag{A.5}
\end{equation*}
$$

The first term is negative, the second negative and the third positive so the sign of the overall expression is not immediately obvious. However, we also know from equation (A.2) that the discounted marginal product of labor $\left(\frac{1}{r_{i}^{e}} \frac{\partial y}{\partial d^{*}}\right)$ will always be larger or equal to the marginal wage cost, which means that the overall expression must always be negative, which implies that net output increases with lower interest rates when wages stay constant.

## A.1.2 Labor supply ( $h^{*}$ ) and demand ( $d^{*}$ )

Equation (A.4) can be rearranged as the optimal labor supply condition:

$$
\begin{equation*}
h_{i}^{*}=\frac{\frac{\alpha}{1-\alpha}(1+\rho) \bar{h}+\frac{1}{w}\left[\underline{c}\left(1+\frac{1}{r_{i}^{e}}\right)-S_{i}^{*}\right]}{\left(1+\frac{\alpha}{1-\alpha}+\rho \frac{\alpha}{1-\alpha}\right)} . \tag{A.6}
\end{equation*}
$$

Prediction 1 depends on the signs on $\partial h_{i}^{*} / \partial r_{i}^{e}$ and $\partial h_{i}^{*} / \partial S_{i 0}$. The first is given by

$$
\frac{\partial h_{i}^{*}}{\partial r_{i}^{e}}=\frac{\frac{1}{w}\left[\frac{-c}{\left(r_{i}^{e}\right)^{2}}-\frac{\partial S^{*}}{\partial r_{i}^{c}}\right]}{1+(1+\rho)\left(\frac{\alpha}{1-\alpha}\right)},
$$

which can be signed as follows. The first term in the numerator is negative while the second term is positive (by subtracting the negative partial in equation (A.5). Higher interest rates increase the relative price of consumption, and thus induce a substitution effect towards leisure; this is offset by the negative income effect (loss in net wealth), which creates additional incentives to work.

Optimal labor demand is given above in equation (A.2), for which the derivative with respect to $r_{i}^{e}$ can easily be seen to be negative.

## A.1.3 Consumption

Equation (A.4) can be rearranged to express optimal first period consumption as

$$
c_{1}=\frac{\underline{c}(1-\alpha)+\underline{c}\left(-\alpha r_{i}^{e}+r_{i}^{e} \rho(\alpha-1)\right)+r_{i}^{e} S_{i}^{*}(\alpha-1)+\bar{h} r_{i}^{e} w(\alpha-1)}{-r_{i}^{e}+r_{i}^{e} \rho(\alpha-1)}
$$

which can be simplified to

$$
\begin{equation*}
c_{1}^{*}=\frac{\underline{c}\left(\frac{1}{r_{i}^{e}}+\frac{\alpha}{1-\alpha}+\rho\right)+S_{i}^{*}+\bar{h} w}{\frac{1}{1-\alpha}+\rho} . \tag{A.7}
\end{equation*}
$$

This expression is increasing in $S_{i 0}$, which enters only through $S_{i}^{*}$. The sign of

$$
\frac{\partial c_{1}^{*}}{\partial r_{i}^{e}}=\frac{\frac{-c}{\left(r_{i}^{e}\right)^{2}}+\frac{\partial S^{*}}{\partial r_{i}^{e}}}{\frac{1}{1-\alpha}+\rho}
$$

is unambiguously negative since both the first and the second terms are negative.
Similarly, second period consumption is given by

$$
c_{2}^{*}=\frac{c\left(-1+r_{i}^{e} \rho(1-\alpha)\right)+\rho r_{i}^{e} S^{*}(\alpha-1)+\bar{h} \rho r_{i}^{e} w(\alpha-1)}{-1+\rho(\alpha-1)}
$$

which can be simplified to

$$
\begin{equation*}
c_{2}^{*}=\frac{c\left(\frac{1}{1-\alpha}-r_{i}^{e} \rho\right)+\rho r_{i}^{e} S^{*}+\bar{h} \rho r_{i}^{e} w}{\frac{1}{1-\alpha}+\rho} . \tag{A.8}
\end{equation*}
$$

with

$$
\frac{\partial c_{2}^{*}}{\partial r_{i}^{e}}=\frac{\rho\left(-\underline{c}+S^{*}+r_{i}^{e} \frac{\partial S^{*}}{\partial r_{i}^{e}}+\bar{h} w\right)}{\frac{1}{1-\alpha}+\rho} .
$$

Consumption seasonality is expressed as the ratio $c_{2}^{*} / c_{1}^{*}$ :

$$
\frac{c\left(\frac{1}{1-\alpha}-r_{i}^{e} \rho\right)+\rho r_{i}^{e} S^{*}+\bar{h} \rho r_{i}^{e} w}{\underline{c}\left(\frac{1}{r_{i}^{e}}+\frac{\alpha}{1-\alpha}+\rho\right)+S_{i}^{*}+\bar{h} w},
$$

which is increasing in $r_{i}^{e}$.

$$
\begin{equation*}
\frac{\partial\left(c_{2}^{*} / c_{1}^{*}\right)}{\partial r_{i}^{e}}=\frac{\frac{\partial c_{2 *}}{\partial r_{i}^{e}} \times c_{1}^{*}-\frac{\partial c_{1 *}}{\partial r_{i}^{e}} \times c_{2}^{*}}{\left(c_{2}^{*}\right)^{2}}=\frac{\left[\rho\left(-\underline{c}+S^{*}+r_{i}^{e} \frac{\partial S^{*}}{\partial r_{i}^{e}}+\bar{h} w\right)\right] \times c_{1}^{*}-\left[\frac{-c}{\left(r_{i}^{e}\right)^{2}}+\frac{\partial S^{*}}{\partial r_{i}^{e}}\right] \times c_{2}^{*}}{\left(c_{2}^{*}\right)^{2}} \tag{A.9}
\end{equation*}
$$

The relative size of the first and second terms in the numerator determines the sign on equation (A.9). With positive interest rates, $c_{2}^{*}>c_{1}^{*}$ and $\frac{\partial c_{2 *}}{\partial r_{i}^{e}}<\frac{\partial c_{1}{ }^{*}}{\partial r_{i}^{e}}$ such that the second term is larger than the first and the overall sign is positive.

## A.1.4 Output with equilibrium wage increases

As outlined in the main text, we expect equilibrium wages to adjust to increased labor demand and decreasing labor supply. With endogenous wages, equation (A.5) becomes

$$
\begin{equation*}
\frac{\partial S_{i}^{*}}{r_{i}^{e}}=-\frac{1}{\left(r_{i}^{e}\right)^{2}} y\left(d_{i}^{*}\right)+\left(\frac{1}{r_{i}^{e}} \frac{\partial y}{\partial d^{*}}\right)\left(\frac{\partial d^{*}}{\partial r_{i}^{e}}\right)+\left(\frac{1}{r_{i}^{e}} \frac{\partial y}{\partial d^{*}}\right)\left(\frac{\partial d^{*}}{\partial w}\right)\left(\frac{\partial w}{\partial r_{i}^{e}}\right)-\frac{\partial d^{*}}{\partial r_{i}^{e}} w-\frac{\partial d^{*}}{\partial w}\left(\frac{\partial w}{\partial r_{i}^{e}}\right) w-d^{*}\left(\frac{\partial w}{\partial r_{i}^{e}}\right) \tag{A.10}
\end{equation*}
$$

As before, the first term is negative, and the difference between the marginal product of labor and the wage cost must be less than or equal to zero. The net output effect (and thus also the net effect on $S_{i}^{*}$ ) of higher interest rates is directly determined by the change in labor inputs, which is a function of the direct effect of interest and the indirect effect of lower wages. This is negative as long as $\left|\frac{\partial d^{*}}{\partial r_{i}^{e}}\right|>\left|\frac{\partial d^{*}}{\partial w} \frac{\partial d w}{\partial r_{i}^{e}}\right|$ which we assume to be the case. Empirically, this assumption is not very restrictive; it rules out a scenario in which wages respond so strongly to interest rates that the labor supply response outweighs the direct effect of interest rates on demand, and labor inputs actually increase.

## A. 2 Model Calibration and Simulation

The main objectives of our model simulations are twofold: first, to simulate the impact of loan provision on the welfare of treated and untreated farms (who are not in our data) in treatment communities, and second, to simulate the effects of a scaled up version of the program that lowered credit market interest rates for all farmers (which was not our design). To match the simulations to our setting, we calibrated the model such that the observed distribution of agricultural output at baseline matched the empirical distribution, conditional on the initial distribution of grain and cash resources measured at baseline.

We use the following parameter assumptions. Average resources in grain and cash reported at baseline were low, with a mean of 400 Kwacha, and a median of 50 . We start our calibration with these values, and assume that the minimum consumption level $\underline{c}$ over the hungry season is 200 Kwacha. As discussed in the text, this corresponds to the approximate cost of three bags of maize, which covers the basic hungry season caloric needs of the average family in the sample. Evidence on subjective discount rates in sub-Saharan Africa is limited, but the available estimates suggest a range of 5-10 percent per year (Bauer and Chytilová 2010). We thus assume a subjective discount rate $(\rho)$ of 5 percent over the six month intervention period. Survey questions collected self-reported interest rates that are high on average and vary considerably, with reported rates of up to 100 per month. To ensure our model is not driven by outliers in reported interest rates, we imposed a maximum rate of 150 percent over the six month period, with minimum rates of 50 percent, consistent with the close to 100 percent loan take up at a six month interest rate of 30 percent. Based on our baseline data, average land size was set at 2 hectares, while household labor was normalized to $1 . \alpha$ and $\beta$ were set such that the marginal effect of labor and land on output, as well as the marginal effect of leisure and consumption on utility were the same. The main parametric assumptions are summarized in Table A.1.

To calibrate our model to the empirical setting, we further assume that the distribution of farmlevel productivity $A_{i}$ is log-normal, and correlated with $S_{i 0}$. The empirically observed correlation between farm-level fixed effects (estimated from the panel, controlling for treatment only) and our baseline measure of $S_{i 0}$ was 0.4 , which we use in the calibration. We then calibrate the mean and standard deviation of the productivity distribution such that that the empirical distribution of agricultural output matches the empirical distribution of output at baseline, with mean output value of 3500 Kwacha and a standard deviation of 3000 Kwacha (mean 7.8 and SD 0.8 on the log scale). The model then iteratively determines the market clearing wage for a given set of interest rates. As shown in the following table, the mean and standard deviation of the simulated distribution of agricultural output were very close to the empirical distribution. The simulated equilibrium (market clearing) wage in the baseline simulation was 17.4 Kwacha per day, which is only slightly higher what we empirically observe.

When we simulate a reduction in credit market interest rates for 50 percent of farmers, the calibration model shows an increase in wages to 19.1 Kwacha, which corresponds to a 10 percent increase, relative to baseline, similar to the estimated treatment effect. When we instead simulate a scenario with full treatment, wages increase to 20.7 Kwacha. These results are summarized in Table A.2.

Table A.1: Parametric assumptions for model simulations

| Parameter | Value |
| :--- | :---: |
| $\rho$ | 0.95 |
| $r^{e}$ | $1.5-2.5$ |
| $k$ | 2 |
| $\underline{c}$ | 200 |
| $\alpha$ | 0.5 |
| $\beta$ | 0.5 |
| $S_{i 0}($ mean, median $)$ | 400,50 |
| $\operatorname{corr}\left(S_{i 0}, A_{i}\right)$ | 0.30 |

Notes: Values used to calibrate the model. $\rho$ is the subjective discount rate; $r^{e}$ is the effective interest rate; $k$ is land; $\underline{\mathrm{c}}$ is the subsistence threshold; $\alpha$ is a consumption utility parameter; $\beta$ is the relative productivity of labor to land; $S_{i 0}$ is baseline reserves, measured in Kwacha; $\operatorname{corr}\left(S_{i 0}, A_{i}\right)$ is the correlation between baseline reserves and land productivity. The correlation between $S_{i 0}$ and $A_{i}$ was estimated using a panel fixed effects model.
Table A.2: Model simulation comparisons

|  | Baseline data | Simulated <br> baseline | Simulated partial <br> treatment effect (log change) | Simulated full <br> treatment effect (log change) |
| :--- | :---: | :---: | :---: | :---: |
| Wage $(w)$ | 15.3 | 17.4 | 0.093 | 0.174 |
| Hungry season consumption $\left(c_{1}\right)$ | NA | 1190 | 0.074 | 0.15 |
| $\operatorname{Ln}(y)$, mean | 7.8 | 7.8 | 0.08 | 0.03 |
| $\operatorname{Ln}(y)$, SD | 0.8 | 0.79 | -0.001 | -0.011 |
| Overall utility | NA | 12.9 | 0.10 | 0.20 |

Notes: Comparison of outcomes observed at baseline to simulated outcomes. All measures are in Zambian Kwacha. Average exchange rate during the study period was 6 Zambian Kwacha per USD. Column 1 shows baseline values. Columns 2-4 show estimates from our calibrated model, with column 3 restricted to treated farmers for comparison with our estimated treatment effects. Wages correspond to daily ganyu earnings. In the simulations, wages are computed over the entire season, and then divided by 100 working days. Hungry season consumption is measured in Kwacha over a three month period at the household level. $\operatorname{Ln}(y)$ is the $\log$ of agricultural output value (gross). Overall utility is measured on a logarithmic scale.

## B. 1 Appendix tables and figures

| Baseline survey |  | Midline survey |  | Harvest survey |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Labor surveys (ongoing) |  |
|  |  | Loans anno and paid out |  | Repayment (flexible) |
| Sept | Nov | Jan | May | Jul |
| Planting |  | Weeding | Harvest |  |
| Loans announced (early notification) |  | Loans announced (regular notification) |  | Repayment (cash only and flexible) |
|  |  | Loans paid out (all) |  |  |
|  |  |  |  | Endline survey |
|  | Labor surveys (ongoing) |  |  |  |

Year 1 data collection
Year 1 timing
Year 2 data collection


## Early notification: 50\% of treated (40 villages) informed about program at start of planting season

Cash repayment: 50\% of treated (40 villages) required to repay in cash

Figure B.2: Study design


Figure B.3: Interest rates by baseline resources (grain and cash savings)
Notes: Responses to survey question asking how much respondent would have to repay in a month for 50 Kwacha borrowed today from a source other than friends or family. The sample is restricted to the control group and the confidence intervals are from a local polynomial smoothing. The x -axis shows deciles of a measure of baseline cash and grain reserves.


Figure B.4: Treatment effect on daily earnings, by share of village treated
Notes: Village level median daily reported earnings during the hungry season, in villages treated for the first time (pooled across years) relative to the control group. Regressions control for geographic variables, including distance to the nearest paved road. Figure shows 90 percent confidence intervals based on standard errors clustered at the village level.


Figure B.5: Effect on labor market participation, by baseline reserves, year 2
Notes: Plots are the same is in Figure 2, for year 2.


Figure B.6: Effect on log agricultural output, by baseline reserves, year 2 Notes: Plots are the same is in Figure 3, for year 2.


Figure B.7: Treatment effect on consumption variables, by baseline reserves, year 2
Notes: Plots are the same is in Figure 4, for year 2.


Figure B.8: Effect on labor market participation, by baseline interest rates
Notes: Plots are the same is in Figure 2, using an alternative proxy for heterogeneity in effective interest rates.


Figure B.9: Effect on log agricultural output, by baseline interest rates
Notes: Plots are the same is in Figure 3, using an alternative proxy for heterogeneity in effective interest rates.


Figure B.10: Effect on consumption variables, by baseline interest rates
Notes: Plots are the same is in Figure 4, using an alternative proxy for heterogeneity in effective interest rates.

Table B.1: Loan treatments

|  | Loan (January) | Repayment (July) <br> A. Maize Loan | Implied interest |
| :--- | :---: | :---: | :---: |
| Offer | 3 bags ( 50 kg ea$)$ | $4 \mathrm{bags}(50 \mathrm{~kg} \mathrm{ea})$ | $30 \%$ |
| Value (official) | K 195 | K 260 | $33 \%$ |
| Value (reported) | K 261 | K 234 | $-10 \%$ |
| Offer | K 200 | B. Cash Loan |  |

Notes: Columns describe the loan and repayment terms, and the implied interest rate for the maize and cash loan treatment arms. The official value is the government-set maize price. The reported value is the average reported in the harvest survey for buying and selling maize.
Table B.2: Attrition, by survey round


Table B.3: Attrition, by participation stage

| Year 1 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Invited | At meeting | Eligible | Take up |
| Cash loan treatment | N | 1023 | 1023 | 1023 | 1009 |
|  | Share |  | 1 | 1 | 0.99 |
| Maize loan treatment | N | 1019 | 1019 | 1016 | 999 |
|  | Share |  | 1 | 1 | 0.98 |
| Year 2 |  |  |  |  |  |
|  |  | Invited | At meeting | Eligible | Take up |
| Cash loan treatment |  |  |  |  |  |
| Pooled | N | 701 | 660 | 658 | 643 |
|  | Share |  | 0.94 | 1 | 0.98 |
| Notification timing sub-treatment |  |  |  |  |  |
| Standard notification | N | 356 | 328 | 328 | 319 |
|  | Share |  | 0.92 | 1 | 0.97 |
| Early notification | $\mathrm{N}$ | 345 | $332$ | $330$ | $324$ |
|  | Share |  | $0.96$ | $0.99$ | $0.98$ |
| Cash repayment sub-treatment |  |  |  |  |  |
| Standard repayment | N | 336 | 320 | 319 | 311 |
|  | Share |  | 0.95 | 1 | 0.97 |
| Cash only repayment | N | 365 | $340$ | $339$ | $332$ |
|  | Share |  | $0.93$ | $1$ | $0.98$ |
| Maize loan treatment |  |  |  |  |  |
| Pooled | N | 718 | 663 | 662 | 639 |
|  | Share |  | 0.92 | 1 | 0.97 |
| Notification timing sub-treatment |  |  |  |  |  |
| Standard notification | N | 351 | 327 | 327 | 314 |
|  | Share |  | 0.93 | 1 | 0.96 |
| Early notification | N | 367 | 336 | 335 | 325 |
|  | Share |  | 0.92 | 1 | 0.97 |
| Cash repayment sub-treatment |  |  |  |  |  |
| Standard repayment | N | 365 | 333 | 332 | 324 |
|  | Share |  | 0.91 | 1 | 0.98 |
| Cash only repayment | N | 353 | 330 | 330 | 315 |
|  | Share |  | 0.93 | 1 | 0.95 |

Notes: Table reports stages of household self-selection into eligibility. To be eligible, households had to attend the meeting (before learning treatment status) and hand in a consent form (after learning treatment status).

Table B.4: Summary statistics, by baseline resources

|  | Baseline grain and cash reserves |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 |
| Baseline liquid resource value | 87.689 | 303.555 | 632.688 | 2456.543 |
|  | [52.906] | [71.212] | [131.594] | [3140.612] |
| Age of HH head | 45.288 | 42.552 | 41.23 | 41.711 |
|  | [16.498] | [15.413] | [14.548] | [13.359] |
| Female HH head | 0.364 | 0.295 | 0.219 | 0.148 |
|  | [0.482] | [0.456] | [0.414] | [0.355] |
| HH members < 5 | 0.925 | 0.922 | 0.964 | 0.961 |
|  | [0.984] | [0.902] | [0.874] | [0.954] |
| HH members 5-14 | 1.566 | 1.606 | 1.762 | 2.07 |
|  | [1.488] | [1.456] | [1.533] | [1.560] |
| HH members 15-64 | 2.168 | 2.259 | 2.499 | 2.817 |
|  | [1.189] | [1.159] | [1.264] | [1.410] |
| HH members $>64$ | 0.236 | 0.169 | 0.159 | 0.145 |
|  | [0.497] | [0.443] | [0.457] | [0.425] |
| HH did ganyu last year | 0.749 | 0.678 | 0.599 | 0.456 |
|  | [0.434] | [0.468] | [0.490] | [0.498] |
| HH plans to do ganyu this year | 0.771 | 0.7 | 0.6 | 0.456 |
|  | [0.421] | [0.458] | [0.490] | [0.498] |
| Acres of maize | 1.825 | 2.031 | 2.298 | 3.134 |
|  | [0.983] | [1.056] | [1.236] | [1.705] |
| Acres of cash crops | 0.774 | 0.934 | 1.129 | 1.311 |
|  | [0.966] | [1.022] | [1.200] | [1.295] |
| Baseline harvest value | 1783.114 | 2265.881 | 3029.573 | 5146.266 |
|  | [1784.946] | [1759.697] | [2101.804] | [3531.302] |
| Crop diversity index | 2.703 | 2.909 | 3.077 | 3.357 |
|  | [0.994] | [0.993] | [1.087] | [1.112] |
| Asset quintile | 2.185 | 2.668 | 3.15 | 4.004 |
|  | [1.250] | [1.270] | [1.298] | [1.158] |
| Livestock value | 1453.643 | 1997.187 | 3363.149 | 6938.573 |
|  | [3247.572] | [3629.446] | [5714.426] | [9137.440] |
| Input value | 233.034 | 299.994 | 440.274 | 1024.885 |
|  | [455.743] | [493.898] | [537.268] | [1832.906] |
| Hired ganyu last year | 0.171 | 0.26 | 0.323 | 0.532 |
|  | [0.376] | [0.439] | [0.468] | [0.499] |
| \# of adults working on farm | 2.534 | 2.512 | 2.653 | 2.996 |
|  | [1.294] | [1.247] | [1.295] | [1.513] |
| \# of adults working in other IGA | 1.26 | 1.191 | 1.108 | 1.027 |
|  | [1.017] | [0.953] | [0.982] | [0.961] |

Notes: Baseline means and standard deviations by each quartile of baseline grain and cash resources. All monetary values are in Zambian Kwacha.
$\left.\begin{array}{lcccccccc}\hline & & \text { Year 1 } & & & \text { Year 2 } & & \begin{array}{c}\text { Largest pairwise: } \\ \text { normalized }\end{array} \\ \text { difference }\end{array}\right]$

Table B.6: Heterogeneous treatment effects, by baseline reserves

|  | Hours sold (1) | Hours hired (2) | Family hours on-farm $\qquad$ <br> (3) | Log ag output <br> (4) | Adult meals $(5)$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Any loan treatment | $\begin{gathered} -1.429 * \\ (0.791) \end{gathered}$ | $\begin{gathered} 0.121 \\ (1.243) \end{gathered}$ | $\begin{gathered} 4.777 \\ (3.691) \end{gathered}$ | $\begin{gathered} 0.173 * * * \\ (0.059) \end{gathered}$ | $\begin{aligned} & 0.108 * \\ & (0.059) \end{aligned}$ |
| Baseline grain and cash reserves | $\begin{gathered} -0.122^{* * *} \\ (0.044) \end{gathered}$ | $\begin{aligned} & -0.031 \\ & (0.099) \end{aligned}$ | $\begin{gathered} 0.274 \\ (0.224) \end{gathered}$ | $\begin{gathered} 0.049 * * * \\ (0.003) \end{gathered}$ | $\begin{aligned} & 0.006^{*} \\ & (0.003) \end{aligned}$ |
| Loan x Reserves | $\begin{gathered} 0.046 \\ (0.047) \end{gathered}$ | $\begin{gathered} 0.343 * * \\ (0.168) \end{gathered}$ | $\begin{gathered} 0.046 \\ (0.279) \end{gathered}$ | $\begin{gathered} -0.013 * * * \\ (0.004) \end{gathered}$ | $\begin{aligned} & -0.000 \\ & (0.004) \end{aligned}$ |
| Reserves^2 | $\begin{aligned} & 0.001 * * \\ & (0.000) \end{aligned}$ | $\begin{gathered} 0.001 \\ (0.001) \end{gathered}$ | $\begin{aligned} & -0.000 \\ & (0.002) \end{aligned}$ | $\begin{gathered} -0.000 * * * \\ (0.000) \end{gathered}$ | $\begin{aligned} & -0.000 \\ & (0.000) \end{aligned}$ |
| Loan x Reserves ${ }^{\wedge} 2$ | $\begin{aligned} & -0.000 \\ & (0.000) \end{aligned}$ | $\begin{aligned} & -0.002 \\ & (0.002) \end{aligned}$ | $\begin{aligned} & -0.002 \\ & (0.002) \end{aligned}$ | $\begin{gathered} 0.000^{* * *} \\ (0.000) \end{gathered}$ | $\begin{aligned} & -0.000 \\ & (0.000) \end{aligned}$ |
| Control group mean | 4.531 | 2.428 | 46.558 | 7.752 | 1.840 |

Table B.7: Average treatment effects: Health outcomes (year 2)

|  | Any illness <br> (1) | Mental health problem <br> (2) | Self reported health PCA <br> (3) | Bicep circumfrence <br> (4) | $\qquad$ <br> (5) | Grip strength repetitions <br> (6) | Grip strength duration <br> (7) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A. Pooled treatments |  |  |  |  |  |  |  |
| Any loan treatment | $\begin{gathered} -0.077 * \\ (0.045) \end{gathered}$ | $\begin{gathered} -0.027^{*} \\ (0.016) \end{gathered}$ | $\begin{gathered} 0.085 \\ (0.151) \end{gathered}$ | $\begin{gathered} -0.597^{*} \\ (0.354) \end{gathered}$ | $\begin{aligned} & -1.228 \\ & (1.037) \end{aligned}$ | $\begin{gathered} 0.582 \\ (2.816) \end{gathered}$ | $\begin{gathered} 1.652 \\ (3.715) \end{gathered}$ |
| B. By treatment |  |  |  |  |  |  |  |
| Cash | $\begin{gathered} -0.104 \\ (0.063) \end{gathered}$ | $\begin{aligned} & -0.030^{*} \\ & (0.017) \end{aligned}$ | $\begin{gathered} -0.032 \\ (0.194) \end{gathered}$ | $\begin{gathered} -0.596 \\ (0.368) \end{gathered}$ | $\begin{gathered} -2.039 \\ (1.326) \end{gathered}$ | $\begin{gathered} 2.093 \\ (3.284) \end{gathered}$ | $\begin{gathered} 0.299 \\ (3.762) \end{gathered}$ |
| Maize | $\begin{gathered} -0.047 \\ (0.052) \end{gathered}$ | $\begin{gathered} -0.025 \\ (0.024) \end{gathered}$ | $\begin{gathered} 0.204 \\ (0.188) \end{gathered}$ | $\begin{gathered} -0.597 \\ (0.444) \end{gathered}$ | $\begin{aligned} & -0.412 \\ & (1.335) \end{aligned}$ | $\begin{array}{r} -0.935 \\ (2.961) \end{array}$ | $\begin{array}{r} 3.028 \\ (4.284) \end{array}$ |
| Control group mean Observations | $\begin{gathered} 0.785 \\ 459 \end{gathered}$ | $\begin{gathered} 0.040 \\ 459 \end{gathered}$ | $\begin{gathered} -0.045 \\ 842 \end{gathered}$ | $\begin{gathered} 27.014 \\ 834 \end{gathered}$ | $\begin{gathered} 79.361 \\ 835 \end{gathered}$ | $\begin{gathered} 41.347 \\ 707 \end{gathered}$ | $\begin{gathered} 34.758 \\ 719 \\ \hline \end{gathered}$ |
| Notes: Treatment effects on self-reported health outcomes, measured during the short recall surveys during the hungry season, with a 2 -week recall window in column 1. Columns 1 and 2 are measured only during year 2 . Outcome variables are: an indicator for whether the household had any illnesses in the past two weeks (col 1), the respondent's score on an index of mental health problems (col 2), an aggregate score of self reported health ( $\operatorname{col} 3$ ) and measures of bicep and waist circumfrence ( $\operatorname{col} 4$ and 5) and grip strength test outcomes (col 6 and 7). All specifications are conditional on month-year fixed effects, include baseline controls, and cluster standard errors at the village level. Columns 27 also control for respondent gender and age. |  |  |  |  |  |  |  |

Table B.8: Capital inputs and cash crops

|  | Seeds | Fertilizer | Chemicals | Total input <br> value <br> $(4)$ | Acres cash <br> crops <br> $(5)$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| (1) | $(2)$ | $(3)$ | $(4)$ |  |  |
| A. Pooled treatments |  |  |  |  |  |
| Any loan treatment | $-39.654^{* * *}$ | -13.040 | 22.617 | -35.512 | 0.050 |
|  | $(14.119)$ | $(45.874)$ | $(25.668)$ | $(65.301)$ | $(0.050)$ |
| B. By treatment |  |  |  |  |  |
| $\quad$ Cash | $-41.061 * *$ | 6.713 | -0.971 | -37.953 | 0.065 |
|  | $(16.038)$ | $(55.377)$ | $(10.116)$ | $(73.738)$ | $(0.056)$ |
| Maize | $-38.250 * *$ | -32.718 | 46.196 | -33.080 | 0.034 |
|  | $(15.405)$ | $(50.729)$ | $(50.186)$ | $(83.237)$ | $(0.060)$ |
|  |  |  |  |  |  |
| Control group mean | 137.234 | 813.018 | 58.598 | 1051.946 | 1.005 |
| Observations | 3984 | 3987 | 3979 | 3989 | 3997 |

Notes: Treatment effects on acres of cash crops (column 1) and input values (columns 2-5). Outcomes in columns 2-5 are self reported expenditures or value (when received on credit) in Kwacha for the past season. All specifications include baseline controls, and cluster standard errors at the village level.
Table B.9: Other consumption smoothing

|  | Input loan <br> (1) | Low interest informal loan <br> (2) | High interest informal loan <br> (3) | Sold asset <br> (4) | Sold livestock <br> (5) | Green maiz <br> (6) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A. Pooled treatments |  |  |  |  |  |  |
| Any loan treatment | $\begin{gathered} -0.011 \\ (0.022) \end{gathered}$ | $\begin{gathered} -0.008 \\ (0.007) \end{gathered}$ | $\begin{gathered} -0.026 * * * \\ (0.007) \end{gathered}$ | $\begin{aligned} & -0.001 \\ & (0.011) \end{aligned}$ | $\begin{aligned} & 0.033^{*} \\ & (0.018) \end{aligned}$ | $\begin{gathered} -0.000 \\ (0.024) \end{gathered}$ |
| B. By treatment |  |  |  |  |  |  |
| Cash | $\begin{aligned} & -0.004 \\ & (0.024) \end{aligned}$ | $\begin{gathered} -0.004 \\ (0.009) \end{gathered}$ | $\begin{gathered} -0.017 * * \\ (0.008) \end{gathered}$ | $\begin{gathered} -0.006 \\ (0.011) \\ \hline \end{gathered}$ | $\begin{gathered} 0.026 \\ (0.021) \end{gathered}$ | $\begin{gathered} -0.006 \\ (0.027) \end{gathered}$ |
| Maize | $\begin{gathered} -0.019 \\ (0.025) \end{gathered}$ | $\begin{gathered} -0.012 \\ (0.008) \end{gathered}$ | $\begin{gathered} -0.034 * * * \\ (0.007) \end{gathered}$ | $\begin{gathered} 0.004 \\ (0.013) \end{gathered}$ | $\begin{aligned} & 0.039^{*} \\ & (0.022) \end{aligned}$ | $\begin{gathered} 0.005 \\ (0.029) \end{gathered}$ |
| Control group mean Observations | $\begin{gathered} 0.438 \\ 3996 \\ \hline \end{gathered}$ | $\begin{gathered} 0.072 \\ 3997 \\ \hline \end{gathered}$ | $\begin{array}{r} 0.066 \\ 3997 \\ \hline \end{array}$ | $\begin{gathered} 0.073 \\ 3996 \\ \hline \end{gathered}$ | $\begin{array}{r} 0.318 \\ 3997 \\ \hline \end{array}$ | $\begin{aligned} & 0.200 \\ & 3731 \\ & \hline \end{aligned}$ |
| Notes: Treatment effects on other consumption smoothing strategies, measured during the long recall (cols 1-5) an short recall (col 6) surveys at year 1 and 2 harvest (omitting villages treated in year 1 in the year 2 data). Outcom variables are: an indicator for whether the household took a formal loan including in-kind inputs (col 1), a lor interest ( col 2 ) or high interest ( col 3 ) informal loan, sold any assets or livestock ( col 4 and 5) and consumed an green maize in the past week (col 6). All specifications include baseline controls, geographic controls and time fixe effects, and cluster standard errors at the village level. |  |  |  |  |  |  |



|  | Clothing <br> $(1)$ | Beer <br> $(2)$ | Tobacco <br> $(3)$ | Sweets <br> $(4)$ | Tea <br> $(5)$ | Meat <br> $(6)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Pooled treatments |  |  |  |  |  |  |
| $\quad$ Any loan treatment | $0.038^{*}$ | 0.017 | -0.012 | $0.040^{* *}$ | 0.013 | 0.022 |
|  | $(0.022)$ | $(0.018)$ | $(0.018)$ | $(0.020)$ | $(0.022)$ | $(0.019)$ |
| By treatment |  |  |  |  |  |  |
| Cash | 0.040 | 0.030 | -0.010 | $0.039^{*}$ | 0.014 | 0.022 |
|  | $(0.026)$ | $(0.021)$ | $(0.020)$ | $(0.023)$ | $(0.025)$ | $(0.022)$ |
| Maize | 0.037 | 0.003 | -0.013 | $0.041^{*}$ | 0.012 | 0.021 |
|  | $(0.024)$ | $(0.021)$ | $(0.020)$ | $(0.023)$ | $(0.026)$ | $(0.022)$ |
| Control group mean | 0.509 | 0.196 | 0.190 | 0.493 | 0.432 | 0.740 |
| Observations | 3937 | 3937 | 3937 | 3937 | 3937 | 3937 |
| Notes: Treatment effects on indicators of temptation spending over the past two weeks, measured during during the <br> and at harvest in year 1 only. All columns are conditional on month fixed effects and include baseline controls, and c <br> errors at the village level. |  |  |  |  |  |  |

Table B.11: Grain prices

|  | Purchase price | Sales price | Any purchase | Any sale |
| :--- | :---: | :---: | :---: | :---: |
|  | $(1)$ | $(2)$ | $(3)$ | $(4)$ |
| Pooled treatments |  |  |  |  |
| Any loan treatment | -0.020 | -0.015 | 0.004 | 0.001 |
|  | $(0.068)$ | $(0.032)$ | $(0.011)$ | $(0.012)$ |
| By treatment |  |  |  |  |
| Cash | 0.075 | -0.034 | 0.009 | -0.001 |
|  | $(0.081)$ | $(0.042)$ | $(0.014)$ | $(0.012)$ |
| Maize | $-0.130^{*}$ | 0.002 | -0.002 | 0.003 |
|  | $(0.075)$ | $(0.035)$ | $(0.014)$ | $(0.016)$ |
| Control group mean | 1.045 | 0.941 | 0.050 | 0.056 |
| Observations | 188 | 200 | 3035 | 3035 |
|  |  |  |  |  |

Notes: Treatment effects on maize market outcomes, measured during the short recall surveys in year 2 only (January to June). Panel A shows effects pooled across years, first for the pooled treatment effect, then by treatment arm, and Panel B shows results by year. Outcome variables are: the price paid per kilogram for maize purchased (col 1) and sold ( $\operatorname{col} 2$ ), and indicators for whether the household made any purchase ( $\operatorname{col} 3$ ) or sale (col 4). All specifications are conditional on month fixed effects and include baseline controls, and cluster standard errors at the village level.
Table B.12: Income effect control

Hours sold Hours hired $\begin{aligned} & \text { Family hours } \\ & \text { on-farm }\end{aligned} \begin{gathered}\text { Log ag } \\ \text { output }\end{gathered}$ Adult meals

Table B.13: Reporting bias

|  | A. Social desirability bias |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Labor survey |  | Endline |  |
| Pooled treatments |  |  |  |  |
| Any loan treatment | $\begin{gathered} -0.041 \\ (0.143) \end{gathered}$ |  | $\begin{gathered} 0.041 \\ (0.099) \end{gathered}$ |  |
| By treatment |  |  |  |  |
| Cash |  | -0.124 |  | -0.024 |
|  |  | (0.156) |  | (0.123) |
| Maize |  | 0.043 |  | 0.104 |
|  |  | (0.195) |  | (0.118) |
| Observations | 1387 | 1387 | 2992 | 2992 |
| Control group mean |  | 21.639 |  | 20.578 |
|  | B. Self-reported maize yields |  |  |  |
|  | Year 1 |  | Year 2 |  |
| Objective measure | 0.870*** | 0.775** | 0.051*** | 0.053*** |
|  | (0.316) | (0.384) | (0.011) | (0.009) |
| Any loan treatment |  | -31.009 |  | 19.513 |
|  |  | (123.080) |  | (60.638) |
| Loan treatment x Objective measure |  | 0.150 |  | -0.002 |
|  |  | (0.623) |  | (0.019) |
| Share of maize yield from hybrid | 292.001*** | 293.166*** | 171.017*** | 171.573*** |
|  | (55.952) | (57.899) | (47.567) | (47.920) |
| Observations | 362 | 362 | 438 | 438 |
| Control group mean |  | 563.367 |  | 600.645 |

Notes: Tests for self-reporting bias by treatment. Panel A regresses an index of social desirability bias on treatment, with cross sectional data from two survey rounds: labor survey round 3 (hungry season, immediately after receiving year 2 loans) and endline survey (harvest survey, immediately after repaying year 2 loans). Panel B regresses self reported maize yields on an objective measure of maize productivity, the loan treatment and an interaction of the two, along with a control for the share of the self reported yield that comes from hybrid maize. In year 1 (columns 1 and 2), the objective measure is a measure of maize height during the hungry season. In year 2 (columns 3 and 4 ), the objective measure is based on the number of maize kernels counted during a systemic on-field sampling. See text for detail. No baseline controls are included in these regressions. Standard errors are clustered at the village level.

## C. 1 Survey descriptions

1. Baseline survey (November-December 2013, $\mathrm{N}=3139$ ): Survey of up to 22 households per village, conducted with household heads. The baseline survey includes sections on household demographics (including individual roster, employment roster of working household members, general household information about assets owned and food insecurity faced, farming information for 2012-2013 season, expected farming activity for 2013-2014 season, risk and time preferences).
2. Labor surveys (January 2014-August 2015, N=4679): Rolling survey of $\sim 70$ households per week ( 7 of the baseline households in 2 villages per day). The list of baseline households for each village were randomized and the first ${ }^{\sim} 7$ households interviewed, in cases where a household can't be interviewed (temporarily busy, moved, etc.), the household is skipped and the next household on list visited. Survey asks one week and one to two day recall questions on household labor allocation, ganyu earnings, and consumption. Four rounds of labor surveys were conducted (a new round started once all villages were visited). The third round coincided with the hungry season in year 2 and serves as a midline survey.
3. Employer survey (January 2014-August 2015): Rolling survey of ${ }^{\sim} 10$ ganyu employers per week. Sampling is based on Labor survey records of where households in a village report doing ganyu. Additional sampling is done in a snowball method where employers interviewed then provide names of other employers of ganyu that they know. The employer survey tracks the labor survey by geographic block and rotates through villages rather than targeting an explicit sample.
4. Midline maize assessment (February-March 2014, $\mathrm{N}=380$ ): On-field assessments of maize height (measurement) and visual records (photographs) for a sample of 380 households in 64 villages. Only households with their nearest field within a 30 minute walk were eligible.
5. Midline survey (February-March 2014, N=1193): Hungry season survey of 1200 randomly selected households, stratified on treatment. One week and one month recall questions on labor supply, ganyu earnings, consumption, basic strength and anthropometric measurement.
6. Harvest survey, year 1 (July-September 2014, $\mathrm{N}=3028$ ): Survey of all baseline households. Includes sections on changes to household composition, shocks experienced by the household, agricultural productivity. Includes anthropometric measures for adults and children.
7. Endline survey, year 2 (July-September 2015, $\mathrm{N}=3005$ ): Survey of all baseline households. Similar structure to harvest survey.

## C. 2 Choice experiments

Hypothetical choice experiments were conducted on a convenience sample of participants in November and December 2013. In the initial wave of questions, 72 respondents were interviewed, one-third of which were female. The surveys took place in villages in and around the study area, but not eligible for the study either because they were too large ( $>100$ households) or they had participated in the pilot program. Respondents were approached by an enumerator who explained the exercise, emphasizing that the offers were hypothetical and that responses would not affect any future programs they might be offered. In spite of these disclaimers, which were intended to minimize strategic responses and avoid building expectations, respondents took the decision tasks seriously.

Six scenarios were presented to respondents, involving different dichotomous choices that varied a relevant parameter of the loan offer. The ordering of the parameter set were varied across respondents.

Scenario 1: Maize loan versus cash loan
Script: Suppose that we had two loans available that would start in January. The first would offer three (3) bags of [50 kg maize] in January that you have to repay in June. The second would offer cash that you would have to repay in June. Please take your time to make your choice, as I will be going through different categories. Would you prefer a cash loan that paid ___ Kwacha that you would pay back in June or would you prefer the [maize] loan that you would pay back in June?

Parameters: 50, 110, 150, 175, 250, 275, 350, 375, 425, 450, 600 Kwacha

Scenario 2: Cash repayment
Script: Now, supposed the loan changed so that you could still receive three (3) bags of [mealie meal / maize] in January. But instead of repaying in maize in June, you had to repay in cash. I'm going to go through some different repayment amounts. You should tell me whether you would choose to take up a loan that gave you [maize] in January and had to repay that amount of cash in June. Would you be willing to take up a loan that gave you 3 bags of [maize] in January and required that you repay ___ Kwacha in June?

Parameters: 600, 450, 400, 325, 275, 250, 200, 175, 125, 100, 75, 50 Kwacha

Scenario 3: Cash gift vs. maize loan
Script: Again, suppose, we were to offer a loan that offered three (3) bags of [maize] in January that you had to repay in June. Would you prefer to take that loan or would you prefer to receive ____ Kwacha in January, which you would not require to pay back?

Parameters: $10,30,60,80,100,110,130,150,175,200,250$ Kwacha

Scenario 4: Cash gift vs. cash loan
Script: Suppose now that the loan was cash instead and we were to offer a loan that provided 200 Kwacha in January that you had to repay in June without any interest (repay 200 Kwacha in June). Would you prefer to take that loan or would you prefer to receive $\qquad$ Kwacha in January which you would not require to pay back.

Parameters: 10, 30, 60, 80, 100, 110, 130, 150, 175, 200, 250 Kwacha

Scenario 5: Maize loan repayment month
Script: Suppose, we were to offer a loan that offered three (3) bags of [maize] in January that required you to repay four (4) bags. I'd like you to think about whether you would choose to take that loan. I will list different months when the repayment would be due. Would you be willing to take a loan of three bags of [mealie meal / maizel in June that required you repay 4 bags if the repayment were due in $\qquad$ ?

Parameters: February, March, April, May, June, July, August, September, October, November, December

Scenario 6: Cash loan repayment month
Script: Again, let's look at this activity but considering a loan in cash instead of maize: Suppose, we were to offer a loan that offered 200 Kwacha in cash in January that required you to repay 330 Kwacha in cash. Would you be willing to take that loan for 200 Kwacha in cash that repaid 265 Kwacha if the repayment were due in $\qquad$ ?
Parameters: February, March, April, May, June, July, August, September, October, November, December

