

Workshop on “What is different about digital for policy?”
Lead by Catherine Tucker

Required Reading:

Shapiro, Carl, and Hal R. Varian. "US government information policy." University of California, Berkeley 30 (1997). Available at http://www.researchgate.net/profile/Carl_Shapiro/publication/248244291_US_Government_Information_Policy/links/5436bcc10cf2dc341db4c057.pdf.

David W. Stewart, Qin Zhao (2000) Internet Marketing, Business Models, and Public Policy. Journal of Public Policy & Marketing: Fall 2000, Vol. 19, No. 2, pp. 287-296. (Only read the section entitled “Public Policy Implications” starting on p294, not the rest of the article.) <http://journals.ama.org/doi/abs/10.1509/jppm.19.2.287.17125>

Greenstein, Shane M. and Lerner, Josh and Stern, Scott, The Economics of Digitization: An Agenda for NSF (2010). American Economic Association, Ten Years and Beyond: Economists Answer NSF's Call for Long-Term Research Agendas. Available at SSRN: <http://ssrn.com/abstract=1889153> or <http://dx.doi.org/10.2139/ssrn.1889153>

Avi Goldfarb & Shane Greenstein & Catherine Tucker, 2014. "[Introduction to "Economic Analysis of the Digital Economy"](#)," [NBER Chapters](#), in: Economic Analysis of the Digital Economy, pages 1-17 National Bureau of Economic Research, Inc. Available at <http://www.nber.org/chapters/c12987.pdf>