

Readings for Levin Tutorial Session

Required:

Einav, L., Farronato, C., and Levin, J. 2015. Peer-to-Peer Markets. Working Paper, Stanford University.
<http://www.stanford.edu/~jdlevin/Papers/P2P.pdf>

Recommended:

Cullen Z, Farronato F. 2015. Outsourcing Tasks Online: Matching Demand and Supply on Peer-to-Peer Internet Platforms. Work. Paper, Stanford Univ.

Dinerstein M, Einav L, Levin J, Sundaresan N. 2014. Consumer Price Search and Platform Design in Internet Commerce. Work. Paper, Stanford Univ.

Einav L, Farronato C, Levin J, Sundaresan N. 2016. Auctions versus Posted Prices in Online Markets. Work. Pap., Stanford Univ.

Hall J, Krueger A. 2015. An Analysis of the Labor Market for Uber's Driver-Partners in the United States. Work. Pap., Princeton Univ.

Mayzlin D, Dover Y, Chevalier J. 2014. Promotional Reviews: An Empirical Investigation of Online Review Manipulation. Am. Econ. Rev. 104:2421-55.

Mayzlin D. and J. Chevalier. 2006. The Effect of Word of Mouth on Sales: Online Book Reviews. J. Marketing Research.

Varian H. 2010. Computer-Mediated Transactions. Am. Econ. Rev. 100:1-10.

Zervas G, Proserpio D, Byers JW. 2014. The Rise of the Sharing Economy: Estimating the Impact of Airbnb on the Hotel Industry. Work. Paper, BU.