

*Big Data for Economic and Demographic  
History: The MPC-Ancestry Complete  
Count American Census Series*

Evan Roberts  
Minnesota Population Center



Minnesota Population Center

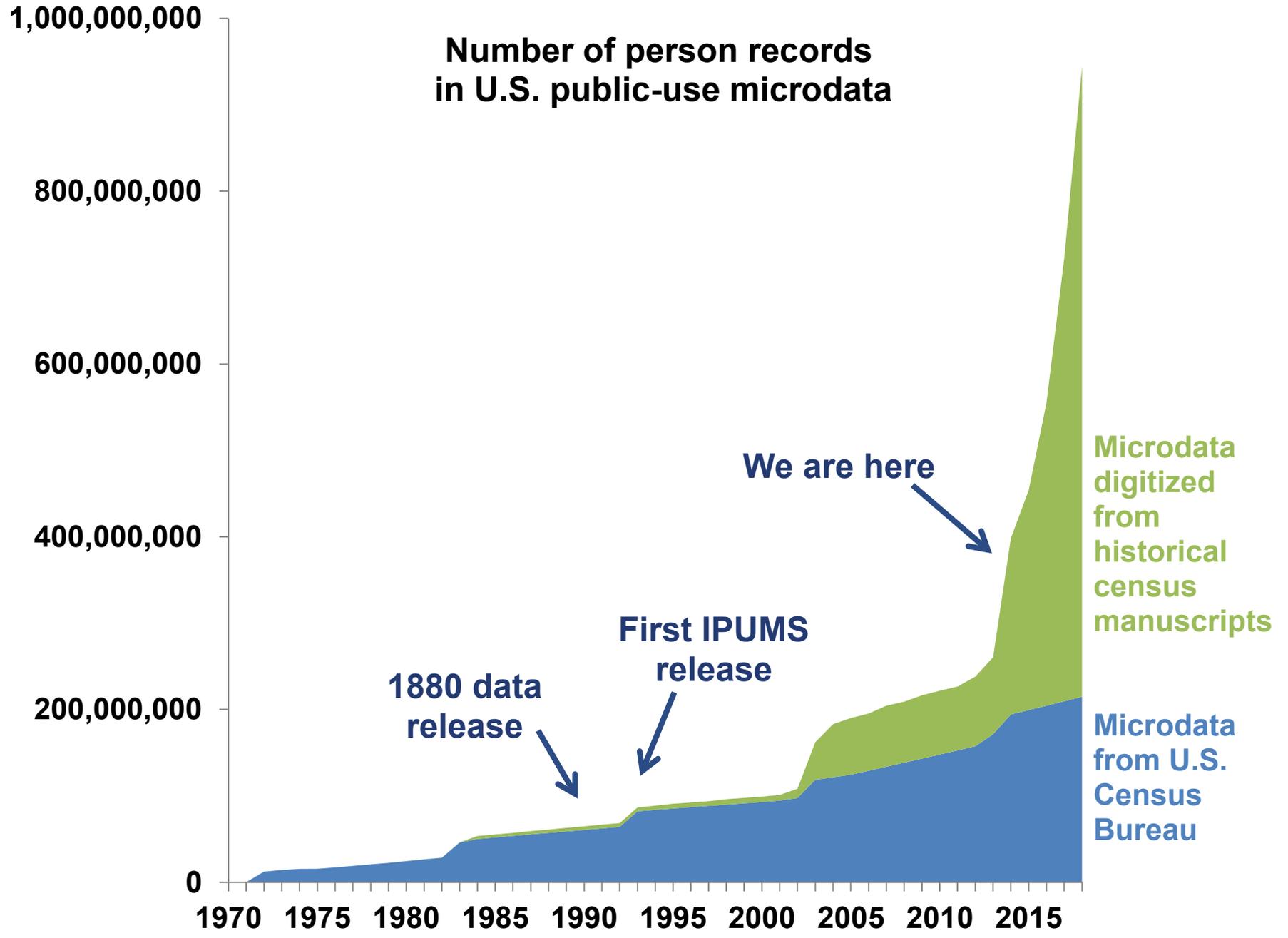
IPUMS



Complete microdata for the U.S., 1790-1940

- 750 million records
- Data-entry required over 10,000 years of effort
- Donated data would cost \$520 million to replicate

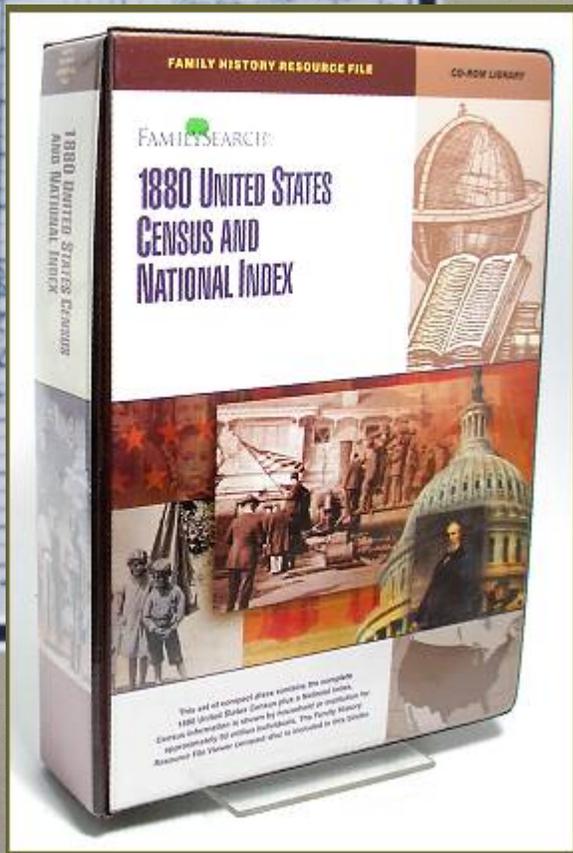






# 1999: Collaboration with the Latter-Day Saints





55 CD-ROM Set

Presented to the  
MINNESOTA  
POPULATION CENTER  
UNIVERSITY OF  
MINNESOTA  
For their exceptional  
contribution to the  
development of the  
1880  
UNITED STATES  
CENSUS ON COMPACT  
DISC





DEPARTMENT OF COMMERCE—BUREAU OF THE CENSUS
FIFTEENTH CENSUS OF THE UNITED STATES: 1930
POPULATION SCHEDULE

Enumeration District No. 16-2726

Sheet No.

9 B

Supervisor's District No. 3

State Illinois Incorporated place Chicago City
County Cook Ward of city #1 Block No. 58
Township or other division of county Precinct 6
Unincorporated place

Institution
Enumerated by me on April 7, 1930, Samuel B. Burroughs, Enumerator.

Table with columns: PLACE OF ABODE, NAME, RELATION, HOME DATA, PERSONAL DESCRIPTION, EDUCATION, PLACE OF BIRTH, MOTHER TONGUE, CITIZENSHIP, OCCUPATION AND INDUSTRY, EMPLOYMENT, VETERANS. Includes handwritten entries for families like the Schmeissers and the Heubachs.

Form 15-6

DEPARTMENT OF COMMERCE—BUREAU OF THE CENSUS
FIFTEENTH CENSUS OF THE UNITED STATES: 1930
POPULATION SCHEDULE

ABBREVIATIONS TO BE USED IN COLUMNS INDICATED:

Col. 6—Reference to name and number of each family by the letter 'A', following the street which shows the relationship, as 'W 10-10'

Col. 9—Ratio of male to female in family by the letter 'M', following the street which shows the relationship, as 'M 10-10'

Col. 10—White, W; Negro, N; Mexican, M; Indian, I; Chinese, C; Japanese, J

Col. 11—Married, M; Single, S; Divorced, D

Col. 12—Naturalized, N; First papers, F; Alien, A

Col. 13—Employer, E; Wage or salary worker, W; Own or own animal, O; Depend worker, member of the family, D

Col. 14—World War: Spanish-American War, WW; Civil War, CW; Philippine Insurrection, PI; Mexican Revolution, MR; Other wars, specify in full

Col. 15—World War: Spanish-American War, WW; Civil War, CW; Philippine Insurrection, PI; Mexican Revolution, MR; Other wars, specify in full

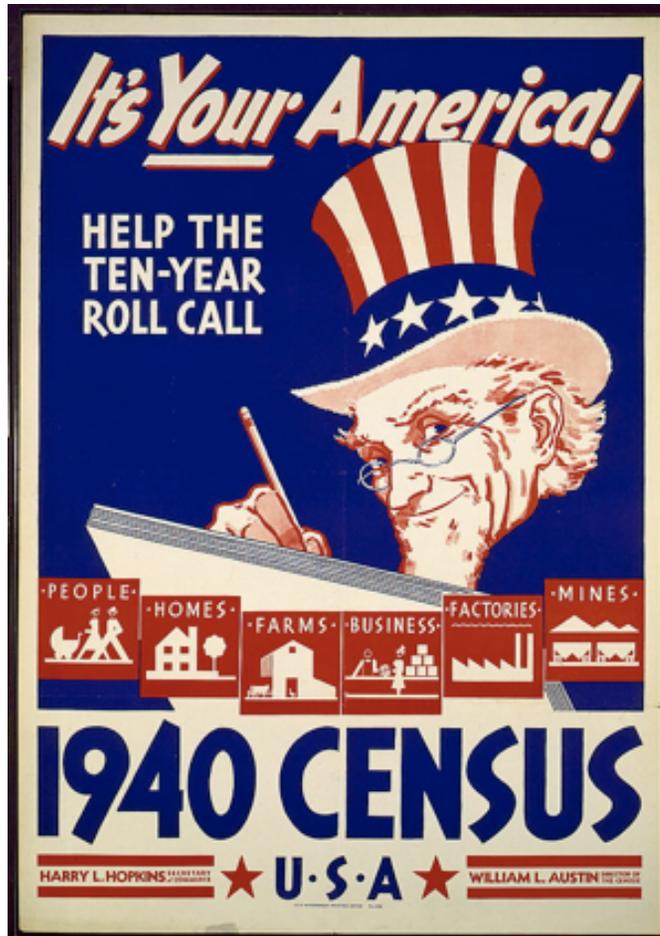
Col. 16—World War: Spanish-American War, WW; Civil War, CW; Philippine Insurrection, PI; Mexican Revolution, MR; Other wars, specify in full

ENTRIES ARE REQUIRED IN THE SEVERAL COLUMNS AS FOLLOWS:

Col. 6, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, and 21—For all persons.

Col. 21, 22, and 23—For all foreign-born persons.

# 1940 Census Project



Collaboration of MPC and Ancestry.com

- 7.8 billion keystrokes
- 134 million persons

State New York Incorporated place Brony Borough Ward of city + Unincorporated place \_\_\_\_\_  
 County Bronx Township or other division of county A.S. 1 Block Nos. A.B.C.R.F. Institution \_\_\_\_\_

DEPARTMENT OF COMMERCE—BUREAU OF  
 SIXTEENTH CENSUS OF THE UNITED STATES  
 POPULATION SCHEDULE

E. D. No. 3-112 Sheet No. 1 A  
 April 1, 1940. May 1940 Enumerator

LOCATION	HOUSEHOLD DATA	NAME	RELATION	PERSONAL DESCRIPTION	EDUCATION	PLACE OF BIRTH	CITIZENSHIP	RESIDENCE, APRIL 1, 1935
1	1							
1	10							

### EDUCATION

any time (or No) completed

INCOME IN 1939	INCOME IN 1938
1	1
2	2
3	3
4	4
5	5
6	6
7	7
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100	100

PERSONS 14 YEARS OLD AND OVER—EMPLOYMENT STATUS

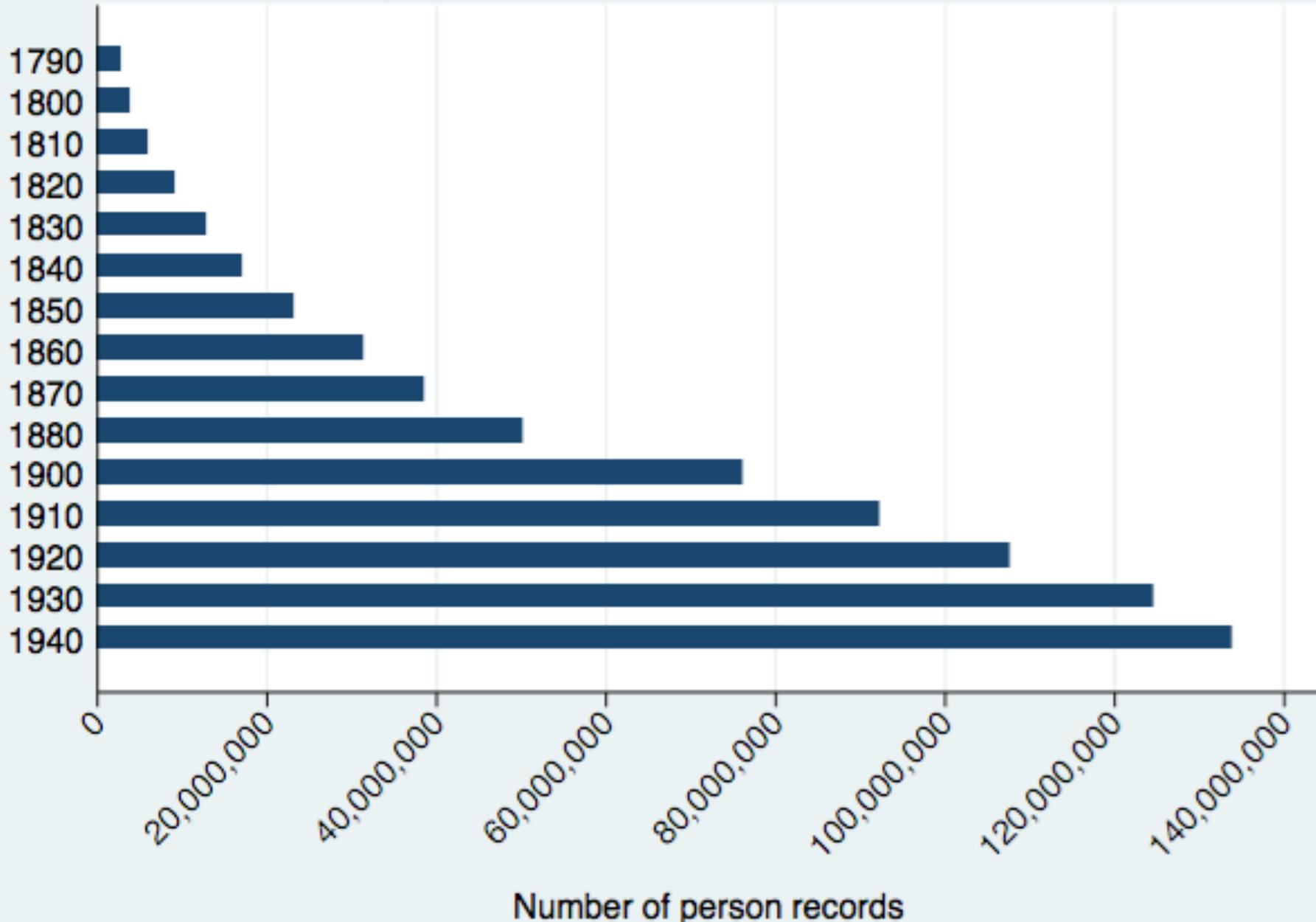
Was this person AT WORK for pay or profit in private or non-emergency Govt. work during week of March 24-30? (Yes or No)				If neither at work nor assigned to public emergency work ("No" in Cols. 21 and 22)		For persons answering "No" to quest. 21, 22, 23, and 24		If at private or non-emergency Government work ("Yes" in Col. 21)		If seeking work or assigned to public emergency work ("Yes" in Col. 22 or 23)		OCCUPATION, INDUSTRY, AND CLASS OF WORKER				Number of weeks worked in 1939 (Equivalent full-time weeks)
21	22	23	24	25	26	27	28	29	30	31	32	33	34	35		
YES	-	-	-	-	1	40		TIMEKEEPER	CUT STONEYARD P.W.	266	24	1	52			
YES	-	-	-	-	1	40	25	HELPER	CUT STONEYARD P.W.	496	24	1	40			
No	No	No	No	H	5								0			
B																
YES	-	-	-	-	1	48		SUPERINTENDANT	PHILLIP JONES SHIRT COMPANY. P.W.	129	81	1	52			
No	No	No	No	H	5								0			

Date	For Persons				CODE CL	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
	35	36	37	38																					
14	IMDR. AUGUSTUS	NEW YORK	NEW YORK	ENGLISH	No	No	No	No	-	0															
29	TENKE YILMA	MUGOSLAVIA	GERMANY	ENGLISH	No	No	No	No	-	0	NONE	STUDENT	S.												

# Terms of Ancestry License

- **Public data**
  - Numerically-coded data
  - For education and scholarly research
- **Restricted data**
  - Alphabetic strings available through institutional license with data security plan

Number of person records in historical American census data



# Data Improvements

- New variables: 1860 - 1930
- Variable coding
- Data cleaning
- Missing data allocation
- IPUMS constructed variables

# New Variables – Housing

## Housing Characteristics

- Farm residence
- Ward
- House number and street
- Homeownership
- Mortgage status
- Value of home/cost of rent

# Demographic and Health Variables

## Demographic

- Birth month
- Married in year
- Age at first marriage
- Number of times married and duration of marriage
- Children ever-born and children surviving

## Disability

- Deaf, blind
- Sickness

# Socioeconomic Variables

## Wealth variables

- Value of real estate and personal property

## Work

- Occupation
- Industry
- Class of worker

## Education

- School attendance
- Literacy

# Data Availability

<b>Public</b>	<b>Restricted</b>
1790-1840 - soon	1790-1840
1850 – soon	1850
1860 - TBA	1860
1870 - TBA	1870
1880 - now	1880
1900 - TBA	1900
1910 - TBA	1910
1920 – mid 2016	1920
1930 - early 2016	1930
1940 - now	1940



- Census Longitudinal Infrastructure Project (CLIP)
- National Historical Census Files Project





## Census Longitudinal Infrastructure Project (CLIP)

1. PIK the 1940 Census (Protected Identification Key)
2. Create a longitudinal resource, linking 1940 census to later censuses, surveys (e.g. CPS, SIPP, NHIS), and administrative records (e.g. Social Security, Medicare, Medicaid)
3. Disseminate CLIP through the RDC network

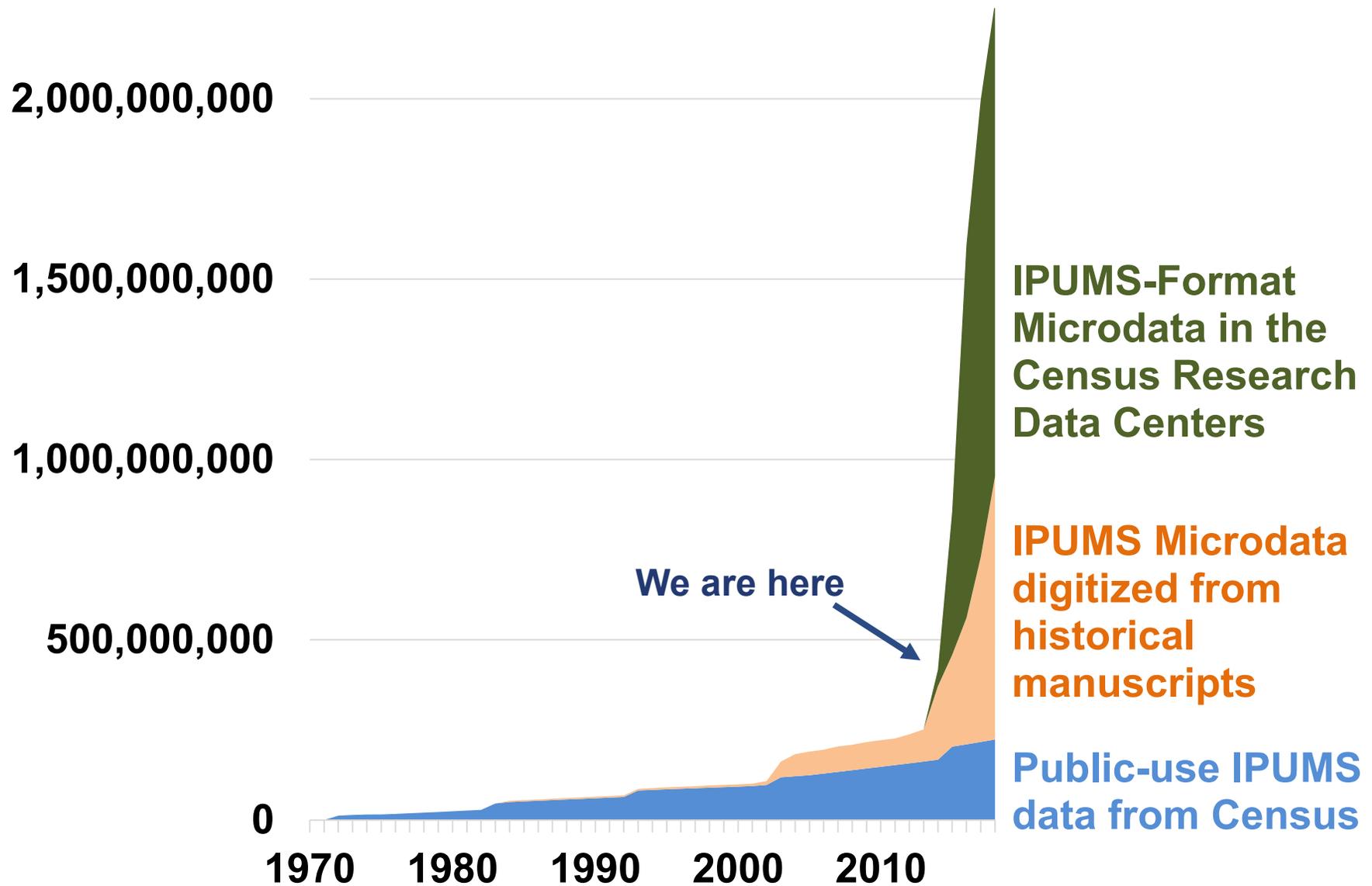




## National Historical Census Files Project

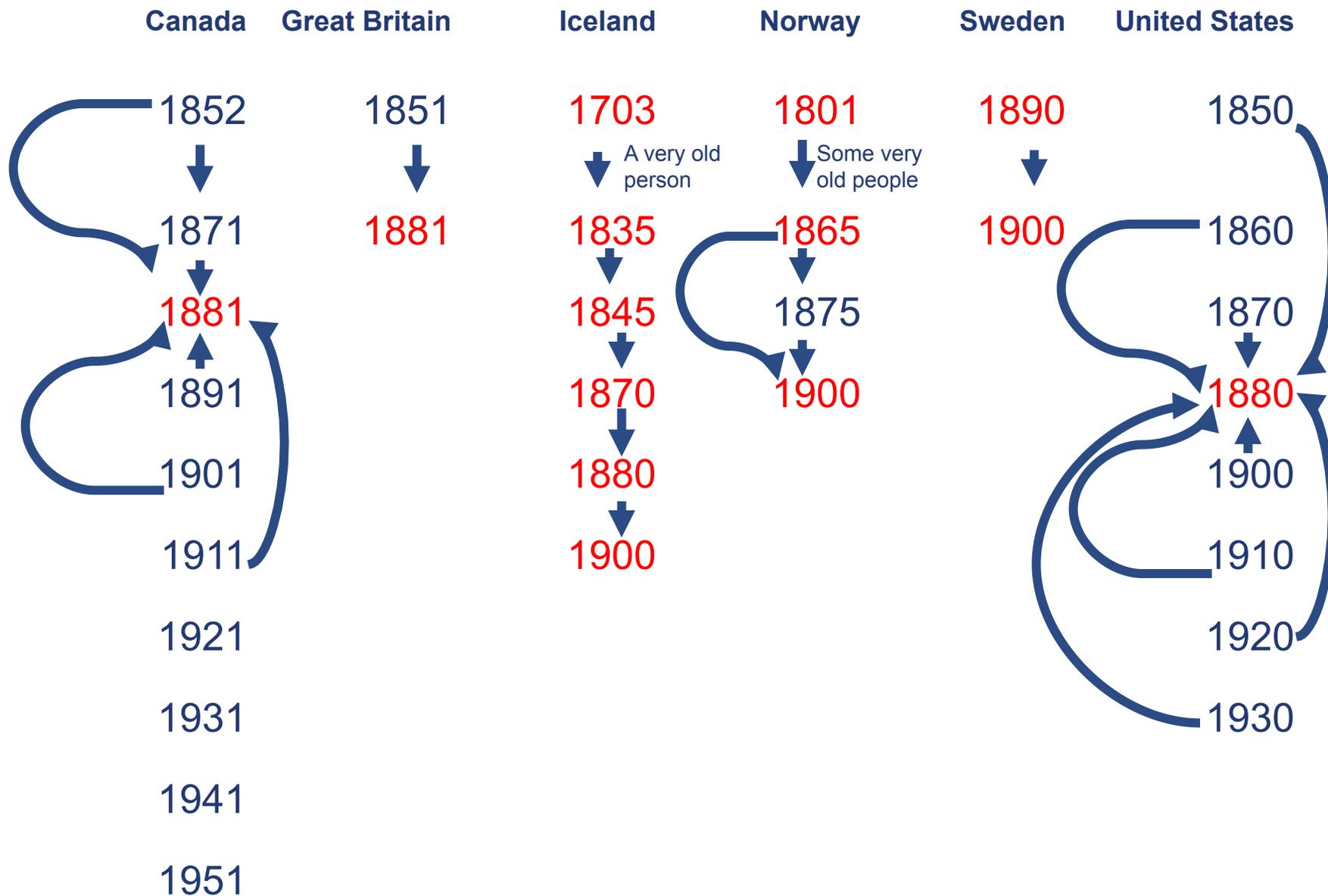
1. Recover and verify of 1960, 1970, 1980, and 1990 long-form and short-form microdata
2. Create an IPUMS-compatible version of internal census microdata files from 1960-present (including ACS)
3. Create new PUMS and summary files for 1960

# Integrated U.S. microdata available for research, 1970-2018 (number of person records)

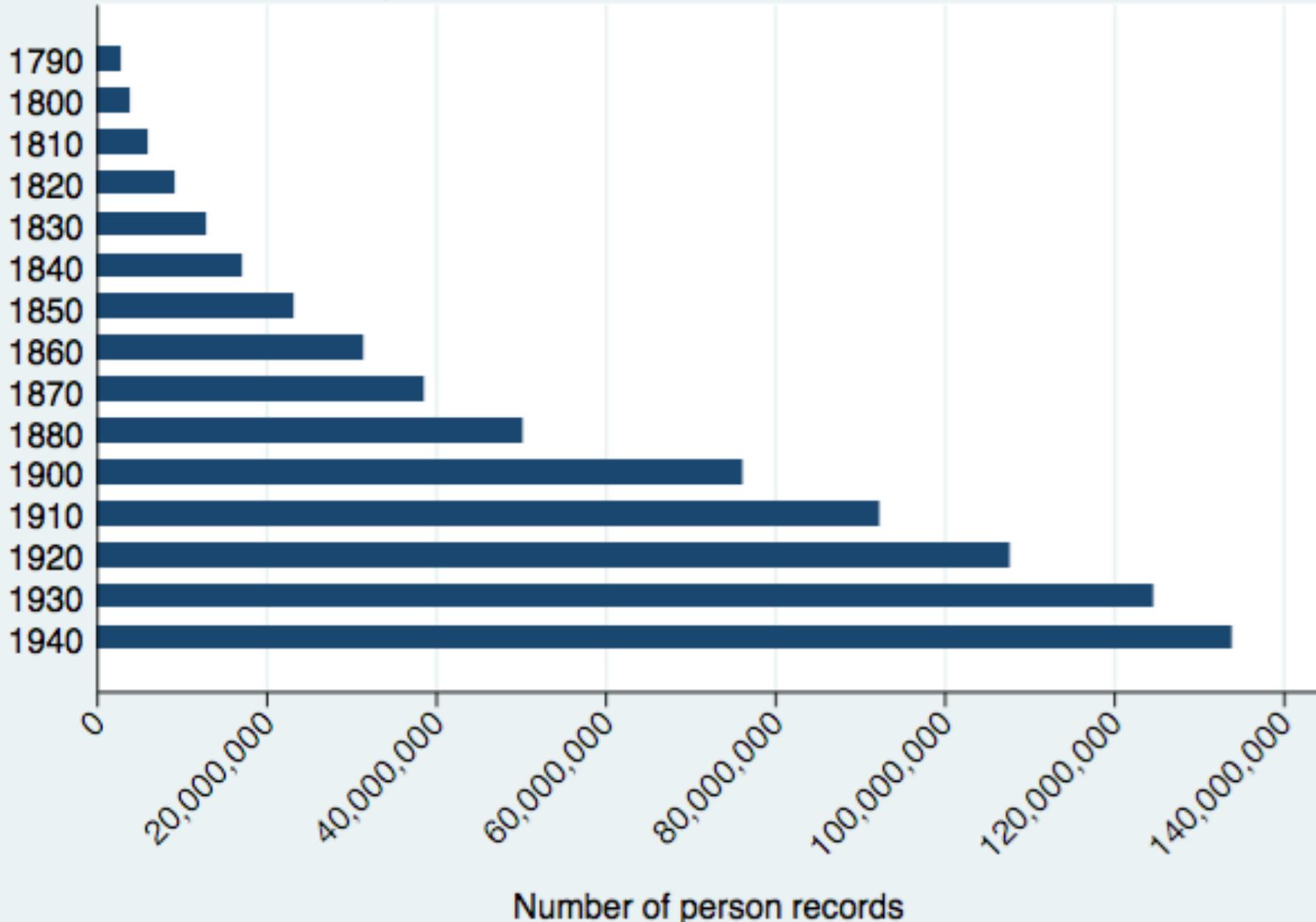


# Creating linked samples

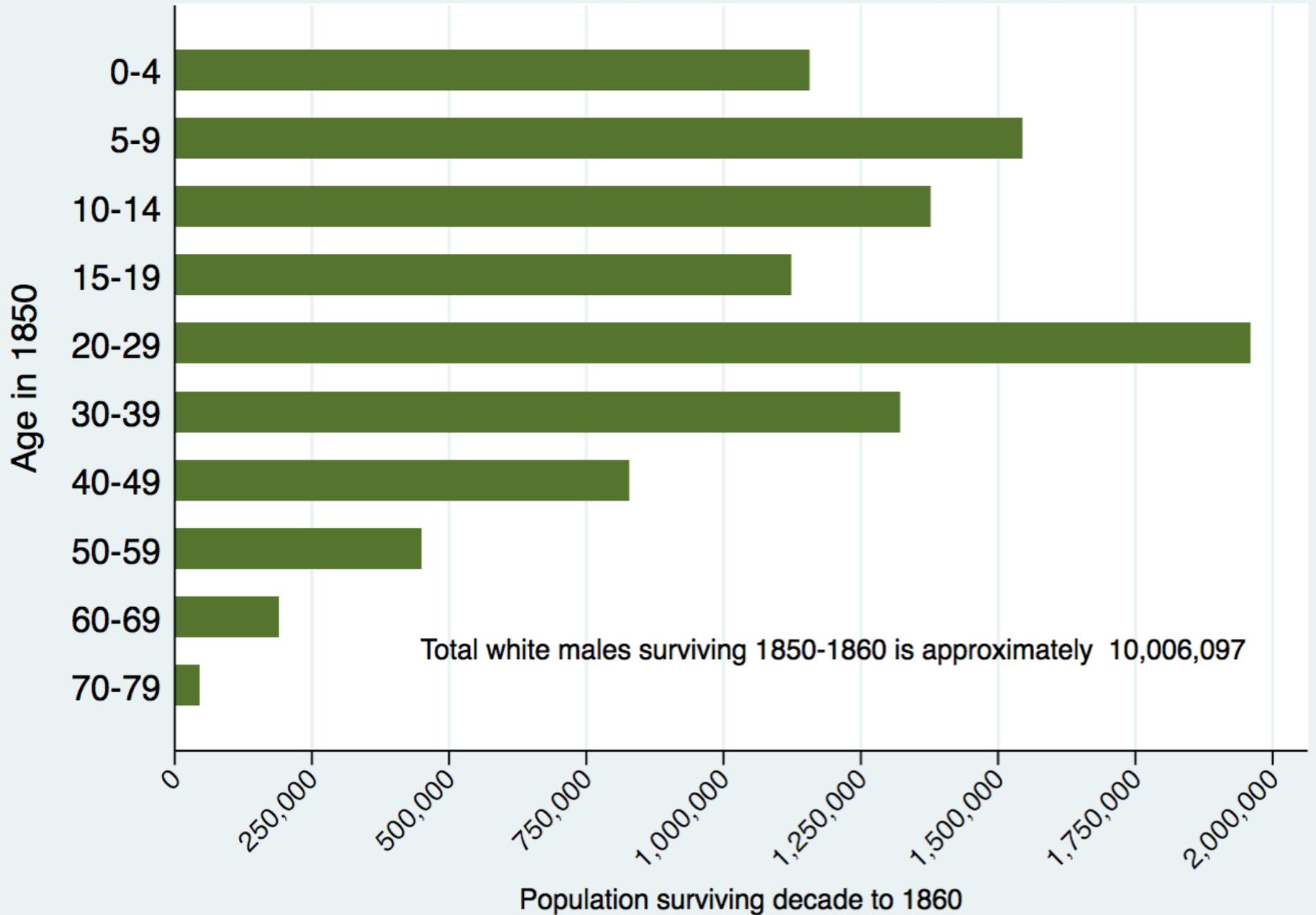
# 2003 onwards – linking samples to complete count datasets



Number of person records in historical American census data



Number of males surviving decade 1850-1860 and potentially linkable



# Linking processes

# Blocking strategy

- Sex of individual or dyad
- Race (U.S.)
- Birthplaces
  - US / Canadian data
    - State or province for native born
    - Foreign country for migrants
  - Scandinavian / British
    - Parish of birth [human memory is poor] for natives
    - Foreign country for migrants
  - For all countries: some random error with more or less precision than required by enumeration

# Name cleaning

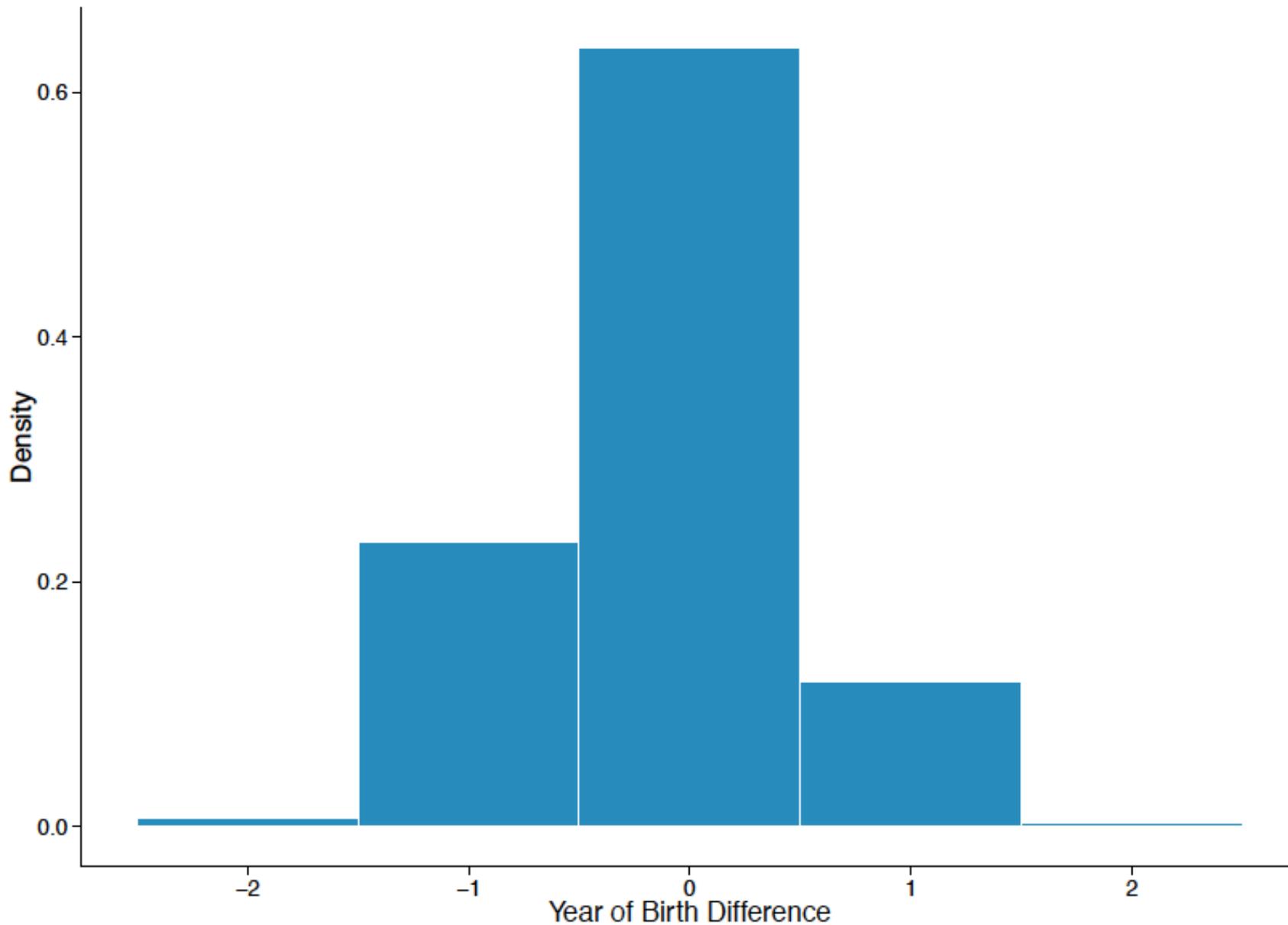
- Remove stray characters (non-alpha), titles, middle initials
- Parse into separate fields for first and last names
- Some standardization of names for common names with variants and abbreviations [practice has varied over time ...]
  - Tom / Thomas
  - Wm. / William
  - Edward / Theodore
- Original name retained as separate variable

# Age windows

- Integer age at census transformation into year of birth OR expected age at next census has inherent error
  - Month of enumeration varies
  - Age heaping from numeracy / enumeration practices
- Potential links restricted to age window of +/- 4 to 5 years
  - Have experimented with up to 7

# Distribution of Birth Year Differences

IPUMS Matched Samples between 1880 and 1850–1930



# Comparison of names

- Jaro-Winkler scores calculated for
  - First name pairs
  - Standardized first name pairs
  - Last name pairs

# Jaro-Winkler string comparator

$$\text{sim}_{\text{jaro}}(s_1, s_2) = \frac{1}{3} \left( \frac{c}{|s_1|} + \frac{c}{|s_2|} + \frac{c - t}{c} \right).$$

Where  $s_1$  and  $s_2$  are the two strings

e.g. Knutsen Haugen and Knudtson

$c$  : Number of characters that are the same in half the length of the longer string

$t$ : Number of transpositions of adjacent characters

# Jaro-Winkler string comparator

$$\text{sim}_{\text{winkler}}(s_1, s_2) = \text{sim}_{\text{jaro}}(s_1, s_2) + (1.0 - \text{sim}_{\text{jaro}}(s_1, s_2)) \frac{p}{10},$$

Winkler modification increases the score (similarity) if beginning is similar and differences appear later.

p: Number of agreeing characters at start,

$$0 \leq p \leq 4$$

# Composite score

- Jaro-Winkler scores summed to create composite score
- Pairs of records  $\geq$  threshold value written out
  - Decision: What is threshold

# Training data

- Clerical review of pairs of links to mark records as true or false links
- Use household information to confirm which links are true

# Additional indicator variables

- NYSIIS match
- Last name matches on double metaphone
- Is first name match a pair of initials?
- Middle initial present in both records

# Age scores

- age70pct  
 $1 - |age_1 - age_2| / [\max\{age_1, age_2\}/0.71]$   
Intuition: Deviations at younger ages more important
- mrecage\_plus\_norm  
Classifies age from earlier year  
 $\text{Floor}\{ (age/5) + 1 \} / 100$
- agediff\_norm\_abs  
 $1 / (|age_1 - age_2| + 1)$

# Support vector machine

- Training data provides set of true links with associated characteristics on variables previously described
- SVM selects best combination of data from potential links
- Select positive confidence records (we think they're a match) that don't conflict with matches to another record

# Steps in process

Step	Format	Software
Edit and format input data Blocks Expected ages	Starts as IPUMS files Fixed width Coded	Statistics package Perl tools on ASCII files (on MPC servers)
Name score algorithm	Delimited files	Python (on MSI computer)
Re-attach additional variables	Delimited files	Python (on MSI computer)
Run data through classifier	Delimited files	Libsvm (MSI)
Evaluate links		Statistics package
Post-linking filtering		Statistics package
Format dataset		Statistics package
Make weights		Statistics package
Make documentation		Text editor / Word

# Acknowledgements

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U.S. Census Bureau



**Minnesota Population Center**

(NIH/NICHD R24HD041023)