Bubbles in Prices of Exhaustible Resources*

Boyan Jovanovic[†]
July 2, 2007

Abstract

Aside from the equilibrium that Hotelling (1931) displayed, his model of non-renewable resources also contains a continuum of bubble equilibria. In all the equilibria the price of the resource rises at the rate of interest. In a bubble equilibrium, however, the consumption of the resource peters out, and a positive fraction of the original stock continues to be traded forever. And that may well be happening in the market for some top-vintage Bordeaux wines.

1 Introduction

If an economy can sustain a rational bubble at all, then any durable good that is in fixed supply is a potential candidate for a bubble. Non-renewable resources are such durables; an inflating bubble on such goods cannot defeat itself by eliciting more supply of them.

The simplest model of non-renewable resources is that of Hotelling (1931). Aside from the equilibrium that he defines, his model also contains a continuum of bubble equilibria. This follows because in Hotelling's world the price of the resource must rise at the rate of interest even with out the bubble, and so one can easily designate a fraction of the resource as destined for eternal storage – all this does is to raise the initial price of the resource. And that, more or less, is what Dasgupta and Heal (1979, Ch. 8) show in a GE setting but with exogenous saving so that issues like transversality conditions did not have to come up. Tirole (1985, sec. 7[b]) connects their argument to the existence of bubbles, but only informally and a bit differently

^{*}I thank Peter Rousseau and Victor Tsyrennikov for discussion and for helping organize the data. Thanks also to David Ashmore at Liquid Assets, Simon Berry, Guillaume Daudin, Pete Duffy, Lynda McLeod at Christies Archives, Ana Maria Santacreu and Alan Taylor-Restell for help with the data, Orley Ashenfelter, Robert Bohr, Dennis Foley, Lu Han, Hiroyuki Kasahara, Steven LeRoy, Robert Lucas, Alejandro Rodriguez, Manuel Santos, Chris Shipley, Larry Stone, Ivan Werning and Michael Woodford for comments, and the NSF for support.

[†]New York University.

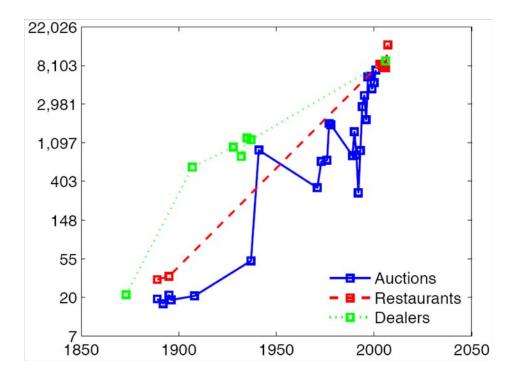


Figure 1: The time series: The price of a bottle of the 1870 Lafite, in year-2000 dollars

from how we shall see it done here. The results become more stark in Hotelling's (1931) partial equilibrium context, moreover, and they add value in ways we shall note as we go along. Since the argument is a bit different, the GE foundation will differ slightly from Tirole's, and will also resemble models of commodity money such as Sargent and Wallace (1983, Sec. 3.3).

I then look at the market for vintage wines using original data, and they suggest that bubbles exist on some top vintages such as the vintage-1870 red Bordeaux wines.¹ The reason for thinking that an 1870 Lafite, e.g., serves primarily as an investment, is that there is very little evidence of its stock being consumed as time passes, but plenty of evidence of continued active trading in the asset at auctions run by Christie's, Sotheby's, etc..

Figure 1 shows the history of prices for a bottle of the 1870 Lafite, prices at auction, prices in restaurants, and prices offered by dealers. The data for this wine are incomplete as they are for all the wines in my sample, but the Figure describes fairly well what the entire sample shows: Consumption occurs early, and later transactions mainly reallocate assets. Consumption demand is typically met by dealers and restaurants, and not by purchases at auction where the buyers are restaurants,

¹Good surveys of the market for wine and for fine art are Ashenfelter and Graddy (2003) and Burton and Jacobsen (1999).

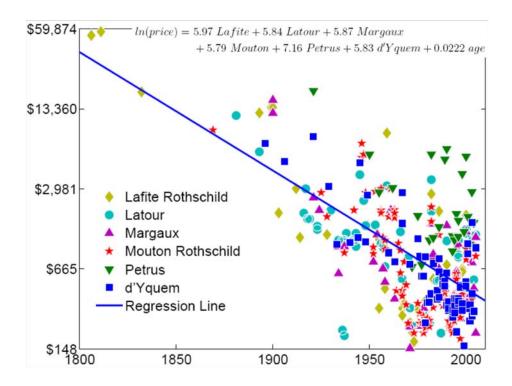


Figure 2: The cross section: April 2007 dealer prices per bottle for various vintages

dealers and private collectors. The wine's average rate of price increase is 5.29 percent (auctions), 5.15 percent (restaurants) and 4.54 percent (dealers). The point of the graph is that the red and green squares predominate in the early years of the wine's life, whereas the blue dots are spread out more evenly and predominate in the more recent period. Dealers offered the 1870 Lafite for sale in the first few decades of its life, and more recently it has shown up at many auctions. Moreover, the blue dots represent actual transactions, whereas the red and green dots indicate that the wine was offered for sale on a wine list, but not necessarily sold.² This pattern is typical of the wines in the sample, and similar graphs are reported in the Appendix.

The cross section evidence is just as dramatic. Figure 2 shows prices per bottle at which the Antique Wine Co., a wine dealer, offered various vintages of six Bordeaux wines. The low (2.2 percent per year) cross-section return to age reflects the fact that young wines have recently been appreciating faster than old wines, arguably because of the higher convenience yield that the storage of older wines entails. A bottle of the 1811 Lafite costs \$60,000.³

²In particular, the cluster of red dots in the years 2003-7 represent the sale price at the same (Chicago's Charlie Trotter's) restaurant where the bottle has been offered for sale (but presumably has not sold). See the Appendix table for an account of all the data plotted in Figure 1.

³Not in the data is the 1787 Lafite for which the record price was set in 1985 by Malcolm Forbes,

We shall deal throughout only with exhaustible resources. It is harder for a bubble to form on an augmentible resource.⁴ But even if one did form, it would be harder to detect, because the consumption of the resource would then not need to converge to zero even if a certain portion of the stock were to be stored for ever.

Plan of paper.—Section 2 presents the partial equilibrium, one-capital "Hotelling" version which also contains the main argument. Section 3 tests for the presence of bubbles using data on vintage wines. Section 4 describes a general-equilibrium version of the one-capital case showing when a rational bubble is feasible. The Appendix describes the data, and then extends the Hotelling model to the multi-capital case.

2 Partial equilibrium: One capital good

Consider a non-renewable resource, or "capital," that does not depreciate, and that cannot be augmented via investment or discovery. The price of consuming it must rise at the rate of interest in order for suppliers to be indifferent between selling it now or later. But when price rises at the rate of interest, agents are also happy to hold the resource for the purpose of simply re-selling it. If one could invest in new capital, such investment would become increasingly profitable over time, and additional supply would keep prices down. But since such additions are impossible, a rational bubble can form.

Hotelling's (1931) version of the problem goes as follows. Let the interest rate be r, and let the market demand for consuming the capital be x = D(p). Capital can be delivered to consumers costlessly.⁵ Suppose that D(p) > 0 for all $p < \infty$, implying an unbounded willingness to pay at small levels of consumption, which translates into an Inada condition on the utility function. The capital must then be consumed at every date for, if at some date it were not consumed, its price would at such dates be infinite. But if supply is to be positive at each date, we must have

$$p_t = p_0 e^{rt}$$

the late publisher, when he paid US\$156,450 for a bottle of the 1787 Lafite in a 1985 Christies auction. Analysis then showed that the bottle was at least half full of the 1962 vintage of the same wine. That is, the bottle was at least partly a forgery.

⁴If one could augment the resource at a cost that is stable relative to the wage or to the price of consumption, the price of the existing capital could not rise and bubbles could not form. But because the resource is not renewable, its price can rise at the rate of interest, a rate higher than the growth rate of wages and incomes. On the other hand, an imperfectly price-elastic supply at the outset, such as the supply of art by an artist, or the supply of wine of a given vintage, does not eliminate bubbles, because after the artist and the vintage are gone, the goods are not reproducible, and other art and other vintages are imperfect substitutes for the goods in question.

⁵We ignore delivery or "extraction" costs until the end of Section 3 where we shall need them explain the markups (evident in Figure 1) that dealers and restaurants charge. The presence of such costs does not affect the results.

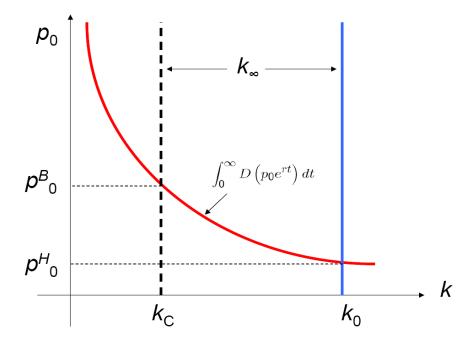


Figure 3: The determination of the equilibria

for some $p_0 > 0.6$

Hotelling's equilibrium.—To solve for p_0 , Hotelling requires that the resource be fully exhausted:

$$k_0 = \int_0^\infty D\left(p_0 e^{rt}\right) dt. \tag{1}$$

Since D is strictly monotone, the solution for p_0 is unique and so, therefore, is equilibrium, and also a social optimum.⁷ Moreover, at each date the price, p_t , of the asset equals the present value of the stream of dividends to which it is a claim.

Pure strategy bubble equilibria.—In the Hotelling equilibrium all sales are to consumers, with each produce. Each producer chooses a date at which to sell. A continuum of other equilibria may exist, however: A fraction of k_0 may never be sold. We replace (1) by two conditions. The first states that k_0 is divided into a stock, k_c , that will at some point be consumed, and a stock, k_{∞} , that speculators hold for ever:

$$k_0 = k_c + k_{\infty}. (2)$$

 $^{^6}$ We interpret r as net of any convenience yield or carrying costs of holding the asset. Wine storage is, in any case cheap, as low as \$1.32 per case per month, i.e., \$1.32 per standard bottle per year.

⁷The GE version of the Planner's problem is analyzed in Section 4.

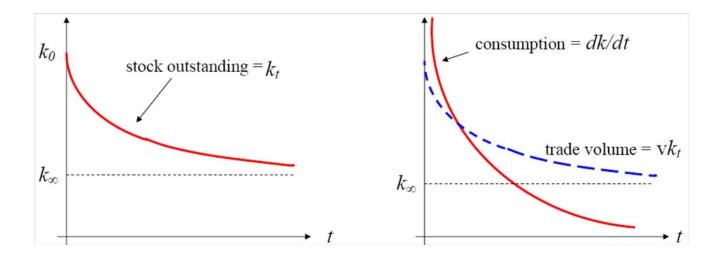


Figure 4: The evolution of k, of consumption and of trading

The second states that k_c is eventually exhausted:

$$k_c = \int_0^\infty D\left(p_0 e^{rt}\right) dt. \tag{3}$$

Hotelling's equilibrium is the one for which $k_c = k_0$. The rest are pure-strategy bubble equilibria. In such an equilibrium, each agent decides whether to hold the wine for ever as an asset or whether to sell to consumers at a particular date. Figure 3 shows how the initial prices p_0 are determined – the Hotelling equilibrium, p_0^H is the lowest, and in a bubble equilibrium the date-zero prices, p_0^B , are higher. Any $k_\infty \in [0, k_0)$ is valid as long as the economy can absorb the bubble – see (24) for a sufficient condition. Future sellers and speculators earn the same present value of revenues at each date, and there is no gains to arbitrage between the two markets. Figure 4 plots k_t in the left panel and the relation between consumption and trading of k in the right panel, where it is assumed that a constant fraction, v, of k_t trades in each period.⁸ Consumption approaches zero, whereas the stock held for speculative reasons remains positive. Optimal saving behavior dictates that this stock should occasionally change hands, and therefore we can detect bubbles by finding out whether the ratio of consumption to transactions for asset-holding purposes converges to zero. An example is solved in Section 4 and plotted in Figure 8.

Mixed strategy bubble equilibria.—The stocks k_c and k_{∞} need not be distinguishable, and the owner of a unit of k can, e.g., follow the mixed strategy "Sell a unit of k to consumers with probability $\pi_t(p_0) dt$, where

$$\pi_t(p_0) \equiv \frac{D(p_0 e^{rt})}{k_0},\tag{4}$$

⁸In the GE version of Section 5, the equilibrium fraction of k traded will be v = 1, but for now let v be any positive constant.

and where the realizations are independent across agents so that there is no aggregate risk. Every owner of capital follows the same mixed strategy. The end result is the same as in the pure strategy case, and we still have $p_t = p_0 e^{rt}$ and no uncertainty at the market level.⁹ Therefore the observable implications will be about the time path of k_t itself and about the consumption of k, and not about a division of k_t into two stockpiles.

2.1 Robustness

Let us check the robustness of our conclusions to a few changes in the assumptions.

2.1.1 Supply endogeneity

Let the supply function for the asset at date t be S(p,t). In that case k evolves as

$$\frac{dk}{dt} = S(p,t) - D(p).$$

Suppose that for every p_0

$$K(p_0) \equiv \int_0^\infty S(p_0 e^{rt}, t) dt < \infty.$$
 (5)

Condition (5) is met for any exhaustible resource.¹⁰ E.g., $S(p,t) = p^{\alpha}e^{-\gamma t}$ for $\gamma > r\alpha$ satisfies (5).

Now, the Hotelling equilibrium is a number p_0^H such that

$$k_0 + K(p_0) = \int_0^\infty D(p_0 e^{rt}) dt.$$

As before, a bubble equilibrium is a price $p_0 > p^H$, and the test for the equilibrium is the same – consumption goes to zero but the stock outstanding does not, just as in Figure 4.

$$p_t = p_0 e^{rt} z_t$$

and in which z_t is a driftless random walk that changes finitely many times. This is so, at least, if the increments of z are bounded, and if cannot change more than a few times. Section 4 will derive an upper bound on the size of the bubble. But we are not interested in all the equilibria; all the bubble equilibria will have the broad empirical implications summarized in Figure 4, and it is these that we shall look for in the data.

¹⁰If the resource is exhaustible, and if no more than \bar{K} can ever be extracted, then

$$\int_{0}^{\infty} S(p_t, t) dt < \bar{K}.$$

for any sequence $(p_t)_0^{\infty}$.

⁹Additional equilibria may exist in which

2.1.2 Convenience yield

The owner of the asset may derive pleasure from holding it. Suppose that the utility flow is proportional to p_t , say a utility flow of $u_t = \theta p_t$. In contrast to physical depreciation such a utility leaves the law of motion of k unaffected at $\frac{dk}{dt} = -x$. The equilibrium price now is

$$p_t = p_0 e^{(r-\theta)t}.$$

Thus a high-enough θ would mean that prices could even decline. Otherwise the analysis stays the same. We shall return to the question of convenience yield in Section 3 where the following facts will come up:

- 1. If θ grows as capital ages, \dot{p}/p should decline as capital gets older,
- 2. If θ differs among agents, then the high- θ agents alone will store capital.

2.1.3 Depreciation of k

Let k depreciate so that

$$\frac{dk}{dt} = -\delta k - x_t \tag{6}$$

where x_t is consumption. Bubble equilibria remain, but now k_t must always converge to zero. Storage of wine now requires that price appreciate at $r + \delta$:

$$p_t = p_0 e^{(r+\delta)t}.$$

We now have $x_t = D\left(p_0 e^{(r+\delta)t}\right)$ for some unknown constant p_0 . The solution to (6) for k_t is

$$k_t = e^{-\delta t} k_0 - \int_0^t e^{-\delta(t-s)} D\left(p_0 e^{(r+\delta)s}\right) ds.$$
 (7)

Although he does not treat depreciation, it is natural that Hotelling's equilibrium, p_0^H should be the smallest p_0 for which $k_t \to 0$. Any smaller p_0 will cause k_t to eventually become negative. Before solving for p_0^H note that there is again a continuum of bubble equilibria indexed by $p_0 > p_0^H$, but that now they all involve $k_t \to 0$. Therefore a simple test of the time-path of consumption relative to that of trading such as is depicted on the right panel in Figure k will not work.

EXAMPLE: $D(p) = p^{-\beta}$ with $\beta > 1$ (the elastic demand case). Appendix 3 derives the Hotelling equilibrium to be

$$p_0^H = \left(\frac{1}{k_0}\right)^{1/\beta} \left(\frac{1}{\beta r + (\beta - 1)\delta}\right)^{1/\beta}.$$
 (8)

and the Hotelling sequence for k_t is just

$$k_0 e^{-\beta(r+\delta)t}. (9)$$

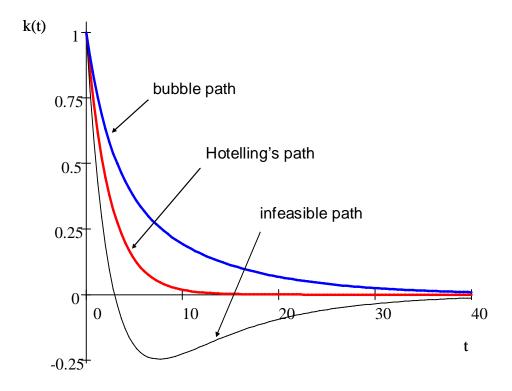


Figure 5: Paths for k_t when $\delta > 0$

Because depreciation raises the growth rate of p_t and because demand is elastic, holding p_0 constant, a higher δ reduces consumption by more than δk , and the net effect is to lower p_0^H . For $k_0 = 1, \beta = 2$, and $r = \delta = 0.1$, Figure 5 plots the evolution of k in Hotelling's equilibrium and in a bubble equilibrium. It also plots an infeasible path for k_t , one that would be implied by a price lower than p_0^H .

3 Application to wine

Let us now apply the model to vintage wines. We shall assume that wine from a given chateau (i.e., label)-vintage pair is homogeneous. Thus we interpret k_0 as, say, the total amount of the 1870 Lafite bottled in 1870. The stock is not renewable – different vintages of a given wine are imperfect substitutes, judging by the vastly different prices at which they sell.

Each chateau has a monopoly on its wine which is regarded as distinct from other wines, but each vintage soon passes out of its hands¹¹ and into the cellars of many

¹¹Except for a stock that a chateau may keep to re-top old bottles, although this practice is in decline because re-topped bottles look more like counterfeits. A second reason why Chateaus do not stockpile their wine may have to do with the Coase Conjecture that a durable-goods monopolist

dealers, restaurants and private individuals, so that the chateau can focus on producing its next vintage. As of then, the competitive model seems to be appropriate.

In the model, k is homogeneous whereas, in fact, even within a vintage-chateau pair there is significant heterogeneity that can be detected by inspection and that therefore affects prices at which the bottles will sell. The buyer has two main concerns: Is the bottle authentic, and has it been properly stored.¹² Thus the series in Figure 1, or in the Figures in the Appendix, do not all represent the movement in the prices of a claim to a *given* bottle, although as the vintage becomes old, it is even more likely that the same bottle appears on a wine list or a dealer list, and it is even ever more likely that the same bottles will be traded again and again at auction.¹³

Based on (11) and the accompanying definition of b_t , we could hope to identify the presence of b_t from wine prices themselves. Standard tests for bubbles would work, that is, if we could estimate π and if, as a result we could identify the fundamental. We do not, however, have the consumption data needed to estimate π and will test for bubbles in a different way, namely by using information on the relative frequency with which a wine is offered for sale in three different modes – by auctions, by dealers, and by restaurants.

The actual consumption of a wine is likely to follow the wine's sale by a dealer or by a restaurants. By contrast, the sale of a wine at auction is likely to be followed by storage. If this is indeed so, we can then hope to learn how much of a particular wine is consumed and how much of it is stored, by comparing the frequency with which the wine is offered for sale at these three venues.

Whatever we may hope to learn from this exercise, it does indicate that as a wine ages, more and more of it is stored, and less and less is consumed. Vintage wines are sold mainly at auction and not by dealers. They appear on restaurant wine lists, but show up repeatedly – e.g., Charlie Trotters has the same bottle of 1870 Lafite for several years in a row without managing to sell it. It appears that the wine plays more of a window-dressing role than anything else. All this leads to the impression that as wines age they become more and more of a speculative item held in private cellars and occasionally traded at auction only to sit again in private cellars and that

⁽such as a Chateau is) loses his market power because he cannot commit to not lowering his price in future periods. Since the marginal cost of selling stored wine is zero, the Chateau would not store any wine in the first place.

¹²Some bottles were stored improperly which affects the level of the wine in the bottle and the sedimentation, some bottles are stored by reputable dealers and some not, some have a reputable distributors and some not, some have been re-corked or "reconditioned" and some not, etc.. Counterfeiting is on the rise for the old, valuable vintages. See Mariani (2007), Gekas (2007) and Winesearcher (2007) for more on fake wines and how to recognize them.

¹³On these grounds we would expect to see more variation in the price of the 1870 Lafite, which is heterogeneous, than we would in the price of Microsoft shares which are homogeneous. But there also are reasons why we would expect more stability in the price of an 1870 Lafite: The contents of a bottle of wine remain the same (although the quality may change with age). In contrast, a firm can drastically redefine itself by adding new lines of business and dropping old ones.

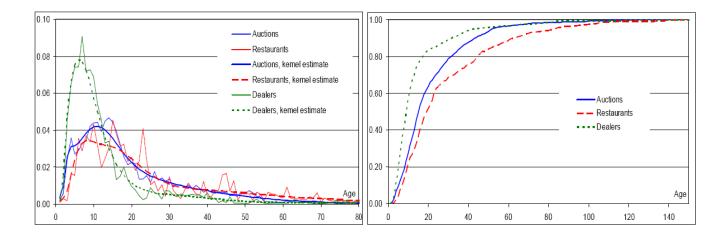


Figure 6: Ages of wines offered by auctions, dealers, and restaurants.

they are rarely, if ever, consumed.

Thus we confirm the pattern in Figure 4 with a positive k_{∞} . If there is a bubble, the model says that consumption should gradually taper off but that trading should continue indefinitely. Eventually then, a wine should sell only at auction. By contrast, when there are no bubbles, all trade should taper off together with consumption.

Age distributions.—Figure 6 shows the age distribution of wine offered for sale by dealers and restaurants, and wine actually sold at auction (we have transactions only for auctions). Moreover, the restaurant data are biased for the reason that restaurants wine lists often include a wine's vintage only for the older vintages. The unidentified vintages were excluded. By contrast, dealers always list the wine's vintage.¹⁴

3.1 Convenience yield, serving costs, etc.

In interpreting the data I have so far ignored the presence of convenience yield on old wine. As it ages, wine acquires the status of an "antique." The sommelier of a famous New York restaurant said this about the most expensive wines on his wine list: "I don't want to sell this wine. It makes the list look better." This means that restaurants (and perhaps private individuals too) draw a convenience yield from holding onto old wine.

Dealers and most private individuals probably do not have as large a convenience yield, which explains why, until quite recently, dealers did not hold wines older than 30 or 40 years. Instead dealers would leave the market for older wines altogether, and

¹⁴At auction, the overwhelming fraction (98-99 percent) of items are typically sold, whereas a bottle of wine can sit on a restaurant wine list for years. Examples are the 1865 and the 1870 Lafites which have been Trotter's wine list for at least four years. The restaurant probably owns a single bottle of each of the two vintages which it has not managed to sell.

sell it to those agents who derive pleasure or other forms of gain from simply holding them. This is another way to interpret the data in Figure 6. Restaurants are holding on to older wine, and not selling it. This only reinforces the general impression that old wine is simply being stored and not consumed.

Can eternal storage of wine be justified by convenience yield? Let us consider a utility function that depends on both storage and consumption. That is, let utility be U(c,k), with U increasing and concave in both arguments. For the planner, $c=-\frac{dk}{dt}$ as before. To see what is "reasonable," let the planner solve

$$\max_{(k)_{0}^{\infty}} \int_{0}^{\infty} e^{-\rho t} U\left(-\dot{k}_{t}, k_{t}\right) dt$$

subject to a given initial stock k_0 . Suppose we have reached a state where we are storing wine eternally and not consuming it. Optimality requires that the marginal utility of consumption at that point should equal the discounted utility of eternal storage:¹⁵

$$U_c(0,k) = \frac{1}{\rho} U_k(0,k).$$
 (10)

But this would be impossible if we continued to maintain the Inada condition on U as a function of c. One could argue that (10) holds because old wine is undrinkable, and yet is valued as something to be stored, but it then would not make sense for wine to appear on a restaurant's wine list. I conclude that it is possible but unlikely that the data are explained by convenience yield.

Can the storage patterns be explained by convenience yield? Here we recall points 1 and 2 in Section 2.1.2. The summary statistics concerning the distribution of annual growth rates are shown in Table 1:

Stat	Auctions	Restaurants	Dealers
Mean	8.8	5.07	13.7
Min	-96	-87	-99
Max	1630	669	5838
Std	48.9	16.6	138
Skew	12.8	19.9	25.8
Kurt	282	674	964

Table 1: The distribution of annual growth rates of prices

$$U_k = \rho U_{\dot{k}} - U_{\dot{k}\dot{k}}\dot{k} - U_{\dot{k}\dot{k}}\ddot{k}$$

But if but if k_t converges to a constant, $\dot{k} = \ddot{k} = 0$ and (10) follows.

¹⁵ Formally, the Euler optimality condition is $e^{-\rho t}U_k = -\frac{d}{dt}e^{-\rho t}U_k$, which simplifies to

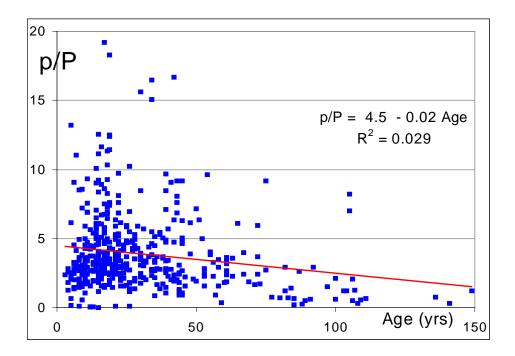


Figure 7: RATIO OF RESTAURANT PRICES TO AUCTION PRICES AS A FUNCTION OF THE AGE OF THE BOTTLE.

First off, we note the return to holding even the oldest wines (i.e., those from which the largest convenience yield would presumably flow) seems comparable to the stock market, and hence the non-pecuniary return is probably small. Nevertheless, there are rate-of-return differentials which may reflect a rising convenience yield and, hence, a falling equilibrium return, as a function of wine age. If dealers hold only young wines as Figure 6 shows, we could see the pattern in Table 1. When we hold the wines constant and look at the prices charged in restaurants and at auction, we find the pattern portrayed in Figure 7. To be included in the plot, the bottle must have the same label, year and vintage at an auction and in a restaurant. There are 530 data points and they show that even for the same set of wines, restaurant prices do grow more slowly than auction prices, perhaps indicating a convenience yield.

Convenience yield, however, is not the only possible reason why the line slopes down. It is more likely that the costs of serving the bottle in a restaurant rise more slowly than at the rate of interest. We can generate just the pattern in Figure 7 we modify the model and add^{16} (just as Hotelling does) an "extraction" cost for the wine, w_t , which we can think of as the wage of the waiter that will serve the wine to a customer. Assume that w_t grows at the rate g < r.. Then for restaurants to be

 $^{^{16}}$ We add the extraction cost here, but not in the GE section that follows. Nevertheless, in the GE version, wages will rise at a rate lower than r.

indifferent between selling wine today and later, we must have

$$p_t - w_t = (p_0 - w_0) e^{rt}$$
.

On the other hand, for speculators to be indifferent between holding on to the asset and selling it to consumers, we must have

$$P_t = p_t - w_t$$

where P_t is the auction price. Therefore $p_t = P_t + w_t$, and (3) reads

$$k_C = \int_0^\infty D\left(t, w_t + (p_0 - w)e^{rt}\right) dt$$

Finally,

$$\frac{p_t}{P_t} = 1 + \frac{w_t}{P_t} = 1 + \frac{e^{-rt}w_t}{p_0 - w_0},$$

so that the markup declines from $\frac{w_0}{p_0-w_0}$ to zero, roughly as Figure 7 shows.

3.2 Other tests for bubbles

A mixed-strategy bubble looks quite similar to the bubbles that are commonly studied, in that the price of the asset is its fundamental plus its bubble. It is natural to assume that when the asset is consumed no further value can be derived from it. In that case the bubble effectively bursts when the asset is consumed. The fundamental at date t is the expected discounted dividend, p_s , conditional on information available at date t:

$$f_t = \frac{\int_t^\infty e^{-r(s-t)} \pi_s p_s ds}{1 - \int_0^t \pi_s ds} = \frac{\int_t^\infty \pi_s ds}{1 - \int_0^t \pi_s ds} p_t, \tag{11}$$

with π_t defined in (4). If we define the bubble in the standard way (see LeRoy 2004) as $b_t \equiv p_t - f_t$, we obtain

$$b_t = \frac{1 - \int_0^\infty \pi_s ds}{1 - \int_0^t \pi_s ds} p_t. \tag{12}$$

Conditional on not bursting the bubble must rise faster than the rate of interest:

$$\frac{1}{b}\frac{db}{dt} = \frac{1}{p}\frac{dp}{dt} + \frac{\pi_t}{\left(1 - \int_0^t \pi_s ds\right)^2} = r + h_t,$$

where $h_t \equiv \pi_t / \left(1 - \int_0^t \pi_s ds\right)$ is the hazard rate of a wine sale. The point is that if a unit of the capital is consumed, the bubble attached to the price of that unit bursts. (Of course the price of the remaining units of capital continues to rise at the rate of interest) Hence the bubble must rise fast enough to compensate for the loss of the

value that occurs in the event that the particular unit of capital is consumed. In expectation, however, the bubble still grows at the rate of interest:

$$E_0 b_t = \left(b_0 e^{rt + \int_0^t h_s ds}\right) \int_t^\infty \pi_s ds = b_0 e^{rt}$$

because
$$\int_t^\infty \pi_s ds = \exp\left(-\int_0^t h_s ds\right)$$
.

From (12) we find that the bubble exists if $\int_0^\infty \pi_s < 1$. From (4) we see that we can detect a bubble path with certainty only if we know the shape of the demand curve at extremely high prices, prices that have not yet been reached. Therefore, even if we observe k_t we cannot tell in finite time if we are seeing a bubble. One must assume something about the shape of demand before one can infer the presence of a bubble.

3.2.1 Feedback from asset prices to fundamentals

If a bubble forms, it raises p_0 and, hence, p_t , and therefore there is a feedback from asset prices to fundamentals in the general sense of Timmermann (1994), though the effect here is nonlinear. A bubble forms, reducing k_c . This raises p_0 which, in turn, raises the fundamental value of the asset $e^{-rt}p_t$. But a vintage may have a high p_0 because it has a bubble on it, or because it is of high quality so that the willingness to pay is higher. Therefore as with other assets generally, high prices may signify a bubble or high fundamentals. The give-away observation is quantity consumed relative to the quantity stored. High prices due to fundamentals (a high demand or a low k_0) should not be associated with a higher survival of k, whereas high prices due to bubbles should be.

4 General equilibrium

So far we have assumed that a rational bubble can exist in the economy at large. This depends on whether agents are willing to save enough so that they will be willing to hold the wealth that the bubble creates. We now derive conditions under which the bubble can survive. The condition will imply the Santos-Woodford (1997) condition that the present value of aggregate consumption must be infinite. Thus there are no new results here for the general theory of bubbles, only a demonstration that the arguments of Section 2 can be embedded into a GE framework.

This part of is more easily done in discrete time; the parallels to the previous sections will be obvious. Aside from k, we now assume that there is a second perishable good, y, which can be produced at constant returns to scale using labor only, and which acts as the numeraire. We shall assume a growing population of two-period-

lived agents. The only asset¹⁷ and the only durable good is k, and its initial stock is held by the date-zero old generation. There are no bequests.

Population grows each period by the factor n > 1. Each agent has a unit labor endowment when young. Consumption of k occurs when old. Leisure does not enter the utility function. An agent born at date t has lifetime utility

$$c_t + \beta \left(c_{t+1} + U \left[x_{t+1} \right] \right),$$
 (13)

where c_t and c_{t+1} denote his consumption of y in youth and old age, and x is his consumption of capital. The linearity of utility in c delivers a constant interest rate which simplifies the algebra but otherwise is inessential for the results. At date t = 0 the young and old agents are both of measure one (this simplifies the notation), and the young population at t is n^t . This too is the labor supplied inelastically at that date. Thus population begins to grow at date 1.

The perishable good is produced with the technology

$$y = w_t L, (14)$$

where $w_t = w_0 \gamma^t$ and where L is labor services employed. With full employment we have

$$y_t = w_0 \left(\gamma n\right)^t. \tag{15}$$

Prices.—The numeraire is y. In terms of y the gross rate of interest must be β^{-1} . Let p be the price of k. Technology (14) is operated by competitive firms who bid the wage up to w_t .

Assets.—Assume K_t is the only asset. It evolves as

$$K_{t+1} = K_t - n^t x_t, (16)$$

where $x_t = (U')^{-1}(p_t)$. The young must buy capital if they are to consume in old age. Define capital per young person to be $k_t = n^{-t}K_t$. Then $p_tk_t = \#$ of units of y_t you can buy with the capital, and you paid $p_{t-1}k_t$ for it at date t-1.

Resource constraint: Consumption of y per old agent (there are n^t) of them must equal output per old agent

$$c_t^o + nc_t^y = nw_t. (17)$$

Budget constraint of young:

$$p_t k_{t+1} + c_t^y = w_t. (18)$$

 $^{^{17}}$ With a second asset like bonds or fiat money, a bubble on k would, in addition to displacing some consumption of k, also displace a portion of the second asset.

Budget constraint of old:

$$p_t k_t = c_t^o + p_t x_t. (19)$$

Analysis: Solve (17) for $c_t^y = w_t - \frac{1}{n}c_t^o$ and substitute into (18) to get

$$p_t k_{t+1} = \frac{1}{n} c_t^o$$

and using (19) to eliminate c_t^o we end up with the difference equation of the debt per old member

$$k_{t+1} = \frac{1}{n} \left(k_t - x_t \right)$$

This seems to be consistent with (16) – if we multiply n^{t+1} and apply the definition of k_t .

Willingness to hold the asset.—The entire stock k_t must change hands each period without inducing negative c_t^y . This means that we need

$$p_t k_{t+1} \le w_t. \tag{20}$$

In (16) we have

$$K_{t+1} = K_t - n^t (U')^{-1} (p_0 \beta^{-t}).$$
(21)

4.1 Example

In the following example, K_t will converge to its limit geometrically. For $\sigma > 0$, take

$$U(x) = \frac{x^{1-1/\sigma} - 1}{1 - 1/\sigma} \Longrightarrow U'(x) = x^{-1/\sigma} \Longrightarrow (U')^{-1}(p) = p^{-\sigma}$$

Then (21) reads $K_{t+1} = K_t - p_0^{-\sigma} (\beta^{\sigma} n)^t$. We shall assume that

$$\beta^{\sigma} n < 1 < \beta n \gamma. \tag{22}$$

The first inequality in (22) guarantees that it has the solution

$$K_t = K_{\infty} + (\beta^{\sigma} n)^t (K_0 - K_{\infty}),$$

which is indexed by K_{∞} . The Hotelling equilibrium has $K_{\infty} = 0$ and the Hotelling solution therefore simplifies to

$$K_t^H = (\beta^{\sigma} n)^t K_0,$$

The convergence of K_t to K_{∞} is geometric. The higher is K_{∞} , the higher is p_0 :

$$p_0 = ([1 - \beta^{\sigma} n] [K_0 - K_{\infty}])^{-1/\sigma}.$$
(23)

The savings constraint.—Extremely high values of K_{∞} will not be feasible, however, because the young will not be able to absorb the bubble. Since $k_t \leq K_0/n^t$, the second inequality in (22) guarantees that (20) will hold if

$$p_0 K_0 (n\beta)^{-t} \le w_0 \gamma^t.$$

In light of (22), it is necessary and sufficient that

$$p_0 K_0 \le w_0. \tag{24}$$

The per-capita date-zero value of capital is less than the initial wage. Substituting from (23) the condition reads

$$\frac{K_{\infty}}{K_0} \le 1 - \frac{K_0^{\sigma - 1}}{(1 - \beta^{\sigma} n) w_0^{\sigma}}.$$
 (25)

If $\sigma = 1$, (25) reads

$$\frac{K_{\infty}}{K_0} \le 1 - \frac{1}{(1 - \beta n) w_0}$$

Simulated example.—Set $K_0 = \sigma = 1$, $\beta n = 0.97$. Then The Hotelling equilibrium has $K_t^H = (0.97)^t$. The worst equilibrium has $K_t = 1$ for all t. Figure 8 plots the solution for $K_{\infty} = \frac{1}{3}$ (red line) and $K_{\infty} = \frac{2}{3}$ (blue line). But (25) now reads

$$K_{\infty} \le 1 - \frac{1}{(0.03) \, w_0^{\sigma}}.$$

and so a constant-interest-rate Hotelling equilibrium exists only if $w_0 > (0.03)^{-1}$. The larger is w_0 , the larger K_{∞} can be, and the larger the number of bubble equilibria that exist. As w_0 gets large, all the equilibria plotted in Figure 8 will exist, i.e., those for which $K_{\infty} \in [0,1)$. The "worst equilibrium" does not exist, for $K_{\infty} = 1$ would require that p_0 be literally infinite.

Relation to the commodity-money literature.—At each date, the value of k equals its intrinsic value. This follows from the Inada condition on U that delivers an unbounded willingness to pay for consuming k. If U' was bounded, all consumption of K would eventually cease, and the remaining stock would serve as the asset. Similar conclusions hold in the OG model of Sargent-Wallace (1983, Sec. 3.3) for the case in which gold cannot be produced and in which population grows for ever.¹⁸

¹⁸Champ and Freeman (1994, Ch. 2) model such a situation but without population growth, in which case the demand for assets is bounded as, therefore, also is the price of gold.

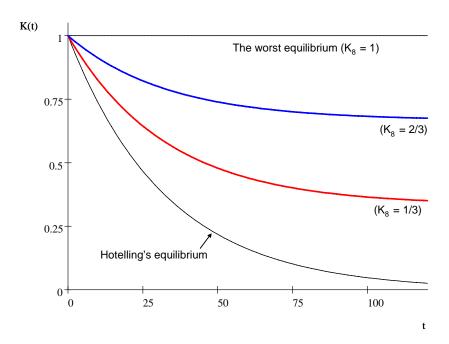


Figure 8: The set of equilibria as w_0 gets large

4.2 Welfare

Bubbles can arise even though the no-bubble equilibrium – the Hotelling equilibrium – is Pareto optimal. The Planner discounts generations at the rate β and has an infinite horizon. He will fully employ the available labor and distribute the output among agents – any distribution of y_t over agents yields the Planner the same utility. Since the Planner's decisions about y do not interact with his decisions about x, we can study the latter on its own. With K_0 given, the Planner then maximizes $\sum_{t=0}^{\infty} (\beta n)^t U(x_t)$ subject to (16). That is, he solves

$$\max_{(K_t)} \sum_{t=0}^{\infty} (\beta n)^t U \left(n^{-t} \left[K_t - K_{t+1} \right] \right)$$

with K_0 given. The first-order condition is

$$U'(x_t) = \beta U'(x_{t+1}),$$

and it is also necessary that the planner not waste any capital, i.e., that

$$\lim_{t\to\infty} K_t = 0.$$

But this is just Hotelling's equilibrium in which all capital is exhausted.

If k is the only asset, then a bubbles are also Pareto optimal simply because the bubble raises the utility of the date-zero old, and reduces the lifetime utility of every subsequent generation. But if we depart from this market structure and allow other assets and other mechanisms, then a bubble equilibrium is not Pareto optimal. A feasible Pareto-optimal improvement exists, however, in that K_{∞} could be consumed at some dates without reducing any generation's consumption of x and y. This conclusion echoes those in the commodity-money literature.

5 Conclusion

When it comes to bubbles on a consumable exhaustible resource, two things are special. First, it is easier for the bubble to form and, second, detecting the bubble is easier, requiring simply that consumption not converge to zero when compared to trading in the asset. Using this simple test, we have found that it is quite likely that bubbles on some vintage wines exist because trading in these old wines continues, and the rate at which they are consumed is quite low.¹⁹

Can the model apply to certain other assets? Oil fits the two key assumption that the reserves of k are bounded and that k is consumable. Land is in fixed supply but is not consumed, and the same is true of art and other collectibles. Gold, and silver have a significant salvage value even after being converted into jewelry, so it is really better thought of as an asset that carries a large convenience yield that lowers its equilibrium return to zero or less.

References

- [1] Ashenfelter, Orley; Kathryn Graddy. "Auctions and the Price of Art." *J. Econ. Literature* 41, no. 3 (Sep. 2003): 763-787.
- [2] Burton, Benjamin and Joyce Jacobsen. "Measuring Returns on Investment in Collectibles." *J. Econ. Perspectives* 13, no. 4 (Aut. 1999): 192-212.
- [3] ______. "The Rate of Return on Investment in Wine." *Econ. Inquiry* 39, no. 3 (Jul. 2001): 337-350.
- [4] Champ, Bruce and Scott Freeman. *Modeling Monetary Economies*. New York: Wiley 1994.

¹⁹One person in the trade did not agree with the thrust of these conclusions, and recently said this: "In the past week I have drunk 1978 Meursault Perrieres Comte Lafon, 1992 Montrachet Baron Thenard, 1964 Chateau Petrus and 1975 Chateau d'Yquem, and on Tuesday we will drink a 1949 Burgundy.....While there clearly are a few men buying wine as an investment, most wine collectors at least initially plan to drink all the wine they buy. The problem is that the typical wine collector has no self control and quickly buys more than he can ever drink, thus becoming what I term 'an inadvertent wine investor', since at some point he will be forced to sell some of his surplus wine."

- [5] Dasgupta, Partha and Geoffrey Heal. *Economic Theory and Exhaustible Resources*. Cambridge: Cambridge University Press, 1979.
- [6] Gekas, Alexandra. "Wine Cops, on the Case." Newsweek March 9, 2007.
- [7] Hotelling, Harold. "The Economics of Exhaustible Resources." *J. Polit. Econ.* 39, no. 2 (Apr. 1931): 137-175.
- [8] Jovanovic, Boyan. "Fitness and Age." J. Econ. Literature 39 (2001).
- [9] Leroy, Steven. "Rational Exuberance." *J. Econ. Literature* 42 (September 2004): 783-804.
- [10] Mariani, John. "What You Need to Know When Buying Wine at Auction." Bloomberg (2007).
- [11] Santos, Manuel and Michael Woodford. "Rational Asset Pricing Bubbles." *Econometrica* 65, no. 1 (Jan. 1997): 19-57.
- [12] Sargent, Thomas and Neil Wallace. "A Model of Commodity Money." *Journal of Monetary Economics* 12 (1983): 163-87.
- [13] Timmermann, Alan. "Present Value Models with Feedback: Solutions, Stability, Bubbles, and Some Empirical Evidence." *J. Econ. Dynamics & Control* 18, no. 6 (Nov. 1994): 1093-1119.
- [14] Tirole, Jean. "Asset Bubbles and Overlapping Generations." Econometrica 53, no. 5 (Sep. 1985): 1071-1100.
- [15] Winesearcher. "Counterfeits and Other Problems." 2007 http://www.winesearcher.com/fakes.lml

6 Appendix 1: The data

The data include only incomplete histories of the various wines. Each data point includes: label, vintage, year offered for sale, quantity, size, price and currency. Three kinds of prices were collected:

- 1. Auctions.—1766-2007. About 100,000 observations. All are transactions prices.
- 2. Dealers.—Mid 1800s-2007. About 4,000 observations. For the 19th century, main source is the Guildhall Library, London. For most of the 20th Century, Berry Brothers and Rudd, London, and on-line sources. All are list prices.
- 3. Restaurants.—Mid 1800s-2007. About 5000 observations. For the pre-WW2 period, main source is the NY Historical Society. A handful from the U.S. Library of Congress and the NY Public Library. All are list prices.

Wines included.—Only 9 Chateau wines were selected: Haut Brion (1), Lafite Rothschild (2), Latour (3), Margaux (4), Mouton Rothschild (5), Ausone (6), Cheval Blanc (7), Petrus (8), D'Yquem (9). All are from the Bordeau region in France which, for the past 200 years has supplied most of the highest-priced wines.

No data are available on the stock of wine by vintage.

 $Main\ data\ sources\ and\ \#\ observations$

		Restaurant	Obs.	Auctioneer	Obs.
Dealer	Obs.	21 Club	490	Chicago Wine Co.	32962
Berry Bros.	2702			Christie's, London	25600
FARR	1167	Berns Stk Hs, Tampa	490	Sotheby's, London	17904
21 Club(?)	54	Charlie Trotters, Chi.	318	Zachy's/Christie NY	7965
B&S	12	Name unknown	283	S. Lehman/Sthby NY	6604
J.D.C	11	Cru, NYC	223	Butterfield, SF	5202
W.C&C	2	Le Cirque, NYC	83	David and Co., Chi.	3788
Day Watson	1	Morrell Bar, NYC	27	Morrell and Co. NY	3455
<i>y</i>		Antoine's, New Orl.	22	Christie's, Chi.	3357
		Harry Waugh D Rm	19	Christie's, Amstrdm	1254
		LF	17	Christie's, LA	883
		Taillevent, Paris	12	Christie's, Geneva	819
		Canlis, Seattle	11	Sotheby's, Chicago	669
		Locke Ober	7	• ,	
		Simpson's, Edgbstn	4	Acker Merril, New York	411
		• , ,		Sotheby's, New York	214
				W.T. Restell, London	205
				Christie's, Bordeaux	99
				Christie's, NY	8

Conversion table.—All prices are per bottle and in year-2000\$ U.S. The conversion between different-sized bottles is described in the following table:

Code	Conversion	Description
В	1.0	Bottle
M	2.0	Magnum
DM	4.0	Double magnum
IP	0.0	Imperial pint
MJ	3.0	Marie-Jeanne
TM	6.0	Triple magnum
QM	8.0	Quadruple magnum
J	6.0	Jeroboam
R	6.0	Rehaboam
I	8.0	Imperial
1/10	0.5	One-tenth (of a gallon)
Н	0.5	Half bottle
1/5	1.0	One-fifth (of a gallon)
Pint	0.5	Pint

6.1 The history of the 1870 Lafite-Rothschild

A major concern with a wine that old is that it is undrinkable, that it has "turned into vinegar." But the evidence is that if properly stored, wines retain their quality even after they are 100 years old. Notes on some recent tastings are at http://www.vintagetastings.com/.

The last known (to me) tasting of the 1870 Lafite was in 1970, and was organized by Michael Broadbent, the then head of Christie's wine department. Describing his experience of tasting the 1870 Lafite at age 100, Broadbent said: "I am very often asked by journalists which is my favorite wine. This, I believe, is the most spectacular and memorable one." A detailed write-up of the event is at http://www.empireclubfoundation.com/details.asp?. A more recent, 2002 tasting of an 1870 Château Cos d'Estournel (not in my sample) showed that the flavor was still good.

The following three tables provide the details of each data point in Figure 1. For some years, more than one auction- and restaurant-price observation was available. In that case, the observations were averaged for the purpose of the plot.

Following the tables documenting the history of the 1870 Lafite, we shall display a collection of plots for certain other vintages and other labels. The Table and the plots should provide a fairly accurate feel for the kind of coverage that the data provide, and for the patterns that these data show.

The 1870 Château Lafite-Rothschild AUCTIONS

Auction	Loc	Year	Age	Price
Christie's, London	UK	1889	19	22
Christie's, London	UK	1889	19	17
Christie's, London	UK	1892	22	17
Christie's, London	UK	1895	25	23
Christie's, London	UK	1895	25	22
Christie's, London	UK	1895	25	19
Christie's, London	UK	1896	26	19
Christie's, London	UK	1908	38	21
Christie's, London	UK	1937	67	52
Restell, London	UK	1941	71	905
Christie's, London	UK	1971	101	341
Christie's, London	UK	1973	103	675
Christie's, London	UK	1976	106	696
Christie's, London	UK	1977	107	1809
Christie's, London	UK	1978	108	1747
Butterfield and Butterfield	US	1989	119	660
Butterfield and Butterfield	US	1989	119	903
Sotheby's, London	UK	1990	120	643
Christie's, London	UK	1990	120	316
Christie's, London	UK	1990	120	1248
Christie's, London	UK	1990	120	3626
Christie's, London	UK	1991	121	580
Christie's, Chicago	US	1991	121	1011
Christie's, London	UK	1992	122	302
Christie's, London	UK	1993	123	894
Christie's, London	UK	1993	123	894
Christie's, London	UK	1993	123	894
Christie's, London	UK	1993	123	894
Christie's, London	UK	1993	123	894
David & Co.	US	1994	124	2789
David & Co.	US	1994	124	2789
David & Co.	US	1995	125	3616
Christie's, New York	US	1995	125	3955
David & Co.	US	1995	125	3616
The Chicago Wine Company	US	1996	126	1866
Christie's, London	UK	1996	126	2055
Christie's, London	UK	1996	126	2055
Sherry Lehman/Sotheby's	US	1997	127	2468

Auction	Loc	Year	Age	Price
Morrell & Co.	US	1997	127	9656
Zachy's/Christie's	US	1998	128	1336
Morrell & Co.	US	1998	128	11621
Zachy's/Christie's	US	1998	128	3645
Sherry Lehman/Sotheby's	US	1998	128	2219
Morrell & Co.	US	1998	128	11621
Christie's, London	UK	1999	129	8434
Christie's, London	UK	1999	129	1756
Zachy's/Christie's	US	1999	129	3101
Christie's, London	UK	1999	129	6689
Sherry Lehman/Sotheby's	US	1999	129	5685
Zachy's/Christie's	US	1999	129	3101
Sherry Lehman/Sotheby's	US	1999	129	2247
The Chicago Wine Company	US	2000	130	5200
The Chicago Wine Company	US	2001	131	7195
Zachy's/Christie's	US	2006	136	3611
Zachy's/Christie's	US	2006	136	20063
Christie's, London	UK	2006	136	7507

The 1870 Lafite – RESTAURANTS

Restaurant	Loc	Year	Age	Price
Fest-Essen, Dusseldorf	GE	1889	19	32
CentralStelle, Dusseldorf	GE	1895	25	35
Charlie Trotters, Chicago	US	2003	133	7931
Charlie Trotters, Chicago	US	2003	133	8891
Charlie Trotters, Chicago	US	2004	134	8660
Charlie Trotters, Chicago	US	2004	134	7726
Charlie Trotters, Chicago	US	2005	135	7367
Charlie Trotters, Chicago	US	2005	135	8258
Charlie Trotters, Chicago	US	2006	136	8111
Charlie Trotters, Chicago	US	2006	136	7235
Charlie Trotters, Chicago	US	2006	136	8111
Charlie Trotters, Chicago	US	2007	137	12806
Charlie Trotters, Chicago	US	2007	137	14941

The 1870 Lafite – DEALERS

Dealer	Loc	Year	Age	Price
Day Watson	UK	1873	3	22
Berry Bros. & Rudd	UK	1907	37	583
Berry Bros. & Rudd	UK	1928	58	980
Berry Bros. & Rudd	UK	1932	62	771
Berry Bros. & Rudd	UK	1935	65	1232
Berry Bros. & Rudd	UK	1937	67	1182
CellarBrokers.com	US	2007	137	9074

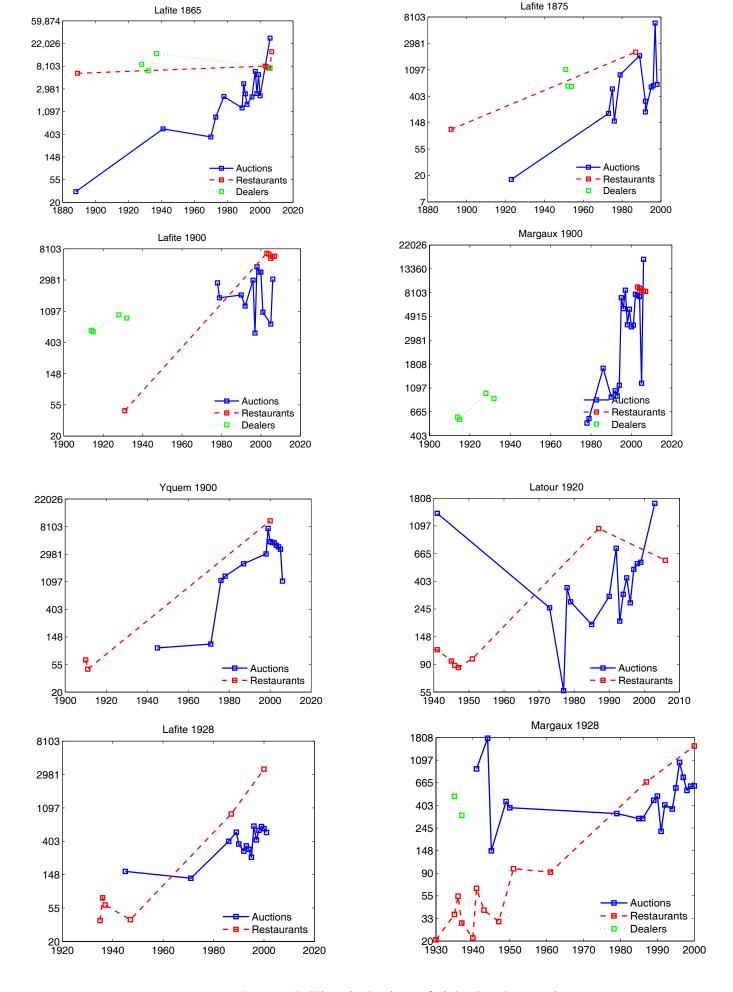


FIGURE A1: Historical prices of eight Bordeaux wines

7 Appendix 2: Many capital goods

The point of this section is to show that Hotelling's analysis and our extension of it, hold when there are many goods. This is relevant to the application to wines.

Again in a partial-equilibrium, continuous-time context, we now extend the argument to the case in which there is more than one type of capital. This is important in our application, because with wine, each vintage is a different, but related non-renewable commodity.²⁰ Let v denote the vintage of the capital, such as the vintage of the wine or of the artist in the case of, say, paintings. Sticking with continuous time, we may think of a continuum of vintages and may think of a vintage $v \in R$ as being any real number. Write the demand for this vintage as

$$D^{v}\left(P\right) ,$$

where P is the infinite-dimensional price vector for all the other vintages, past, present and future. Once again, we assume an unbounded willingness to pay at small quantities, and so arbitrage across dates requires that under perfect foresight, the price of vintage v should satisfy for all t

$$p_{v,t} = p_v e^{r(t-v)}, (26)$$

where p_v is the initial price of the vintage-v capital, so that we define $P: \mathbb{R}^2 \to \mathbb{R}_+ \cup \{\infty\}$ by

$$P = \begin{cases} p_v e^{r(t-v)} & \text{if } t \ge v \\ +\infty & \text{if } t < v \end{cases}.$$

Hotelling's equilibrium in many dimensions.—The initial stock of each vintage can be written as k_v . Instead of just one number, p_0 , as we had above, we now have to solve for the vector $(p_v)_{v \in R}$ of the initial prices of each vintage. To solve for it, acting in the spirit of Hotelling we write the simultaneous equation system of resource-exhaustion conditions:

$$k_v = \int_0^\infty D^v(P_t) dt, \qquad v \in R, \tag{27}$$

which is to be solved for the vector $(p_v)_{v \in R}$.

 $Bubble\ equilibria\ in\ many\ dimensions.$ —As before, we replace (27) by the two conditions

$$k_v = k_{v,C} + k_{v,\infty},\tag{28}$$

and

$$k_{v,C} = \int_0^\infty D^v(P_t) dt, \qquad (29)$$

²⁰Different vintages trade at vastly different prices. Some of the great vintages are 1865, 1870, 1900, 1929 and 1961. See Figure 1 of Jovanovic (2001) for estimated vintage effects.

both holding for all $v \in R$. A no-bubble equilibrium is the one for which $k_{v,C} = k_v$ for all v. The rest are bubble equilibria on at least some of the vintages.

Example.—Consider the following static allocation problem of the consumer. His utility function depends on an array of capital goods $(x_v)_{v \leq t}$ and on an outside good y in the following way:

$$U\left[\left(x_{v}\right)_{v < t}, y\right] = y + X,$$

where $X = \left(\int_0^\infty a_v x_v^{\rho} dv\right)^{1/\rho}$ denotes the 'aggregate' capital good that, at date t, takes on the value

$$X_t = \left(\int_0^t a_v x_v^{\rho} dv\right)^{1/\rho}.$$

The consumer's date-t income is I_t and his budget constraint is

$$I_t = y + \int_0^t p_{v,t} x_v dv.$$

The price of vintage-v capital at date t is given by (26). The Lagrangean is

$$L = y + X_t - \lambda \left(I_t - y - \int_{-\infty}^t p_{v,t} x_v dv \right).$$

The first-order condition are $\lambda = 1$ (for an interior optimum w.r.t. y), and $a_v x_v^{\rho-1} X_t^{1-\rho} = p_{v,t}$, for each $v \in [0,t]$. Together with (26), the latter yield the demand functions

$$x_{v,t} = \left(\frac{p_v}{a_v}\right)^{1/(\rho-1)} X_t e^{r(t-v)/(\rho-1)}.$$
 (30)

Suppose that the time path of X_t is determined. We now show that some vintages of capital can carry large bubbles while others need carry no bubbles. Suppose that vintage t=0 is priced according to its fundamental alone, i.e., that

$$k_0 = \left(\frac{p_0}{a_0}\right)^{1/(\rho-1)} \int_0^\infty X_t e^{rt/(\rho-1)} dt,$$

whereas vintage ε has a bubble, so that

$$k_{\varepsilon} = k_{\varepsilon,\infty} + \left(\frac{p_{\varepsilon}}{a_{\varepsilon}}\right)^{1/(\rho-1)} \int_{\varepsilon}^{\infty} X_t e^{r(t-\varepsilon)/(\rho-1)} dt,$$

Let ε be small and suppose that the fundamentals of capital ε and capital 0 are the same, i.e., that $a_0 = a_{\varepsilon}$, and that $k_0 = k_{\varepsilon}$. As $\varepsilon \to 0$, however,

$$\frac{p_{\varepsilon}}{p_0} \to \left(1 - \frac{k_{\infty}}{k_0}\right)^{\rho - 1},$$

which means that the prices can be quite different, depending on the magnitude of k_{∞} – the price ratio is unbounded. The difference between p_0 and p_{ε} is due entirely to bubbles.

8 Appendix 3: Hotelling's equilibrium when there is depreciation

Let us analyze first the example in Section 2.2.1. The example was $D\left(p\right)=p^{-\beta}$ with $\beta>1$. Then

$$\int_{0}^{t} e^{-\delta(t-s)} D\left(p_{0}e^{(r+\delta)s}\right) ds = p_{0}^{-\beta} \int_{0}^{t} e^{-\delta(t-s)-\beta(r+\delta)s} ds
= p_{0}^{-\beta} e^{-\delta t} \int_{0}^{t} e^{-[\beta r + (\beta-1)\delta]s} ds
= p_{0}^{-\beta} e^{-\delta t} \frac{1 - e^{-[\beta r + (\beta-1)\delta]t}}{\beta r + (\beta-1)\delta}.$$

Substituting into (7),

$$k_t = e^{-\delta t} \left(k_0 - p_0^{-\beta} \frac{1 - e^{-[\beta(r+\delta) - \delta]t}}{\beta r + (\beta - 1)\delta} \right),$$
 (31)

whence we see that the smallest p_0 that keeps the RHS of this equation non-negative for all t is in (8). Substituting p_0^H for p_0 into (31), we get (9).