

Staple Products, Linkages, and Development: Evidence from Argentina*

Federico Droller[§]

Universidad de Santiago de Chile

Martin Fiszbein[¶]

Boston University and NBER

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Abstract

We investigate how historical patterns of primary production influenced development across local economies in Argentina. Our identification strategy exploits exogenous variation in the composition of primary production induced by climatic features. We find that locations specializing in ranching had weaker linkages with other activities, higher concentration in land ownership, lower population density, and less immigration than cereal-producing areas. Over time, ranching localities continued to exhibit lower population density and they experienced relatively sluggish industrialization. Ultimately, ranching specialization had large negative effects on long-run levels of income per capita and human capital. Our findings show that early patterns of production can have a crucial influence on development patterns, providing suggestive support to the staple theory of economic growth. (*JEL* O13, O14, N56, N96, N16)

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[§]Department of Economics, Universidad de Santiago de Chile. Address: Av. Lib. B. O'Higgins 3363, Estación Central, 9170022, Santiago, Chile. Phone: +56 2 2718 0841. Email: federico.droller@usach.cl.

[¶]Department of Economics, Boston University. Address: 270 Bay State Rd, Boston, MA 02115, USA. Phone: +1 617 794 6397. Email: fiszbein@bu.edu.

1 Introduction

Different goods have different production functions. The types of goods produced by an economy are bound to influence its development path. This influence is more apparent in economies with a prominent, undiversified primary export sector, as highlighted by the staple theory of growth (Innis, 1930, 1940). The production function of export staples determines factor demands and income distribution. In addition, the backward and forward linkages of staples determine investment opportunities in other activities. Thus, the features of staple products can shape the whole economy and have a marked influence on the process of growth and structural change.

This paper examines how primary production patterns shaped development across local economies in Argentina. In the late 19th century and early 20th century, Argentina underwent a rapid process of integration into the international economy as an exporter of primary goods. The leading staples were ranching products and cereals, which had contrasting features along multiple dimensions. Ranching was characterized by an extensive production system, whereas cereals were labor-intensive and usually more intensive in the use of inputs and capital. Cereals' main forward linkage, flour mills, often located close to their input sources, while ranching's main forward linkage, meat-processing industries, were concentrated around the Buenos Aires port.

Taken together ranching products and cereals represented the greater part the country's exports and employed most of the land in the *Pampas*, Argentina's core agricultural region. At the same time, there was considerable variation across local economies in the prevalence of each staple, partly due to variation in climatic features. This gives us an ideal setup to examine the effects of primary products on the process of development.

Our identification strategy exploits the climate-induced variation in agricultural production mix. In particular, we construct an instrumental variable based on high resolution spatial data on climate-based potential yields for pastures, wheat, corn, and flaxseed. The IV is based on the estimation of a fractional multinomial logit (FML) model of crop choice in which the county-level shares of primary products in total agricultural land use are functions of the product-specific potential yields. In particular, the predicted share of ranching in local agricultural land ("potential ranching specialization") can be used as IV for actual ranching specialization.

We find that localities specializing in ranching historically had weaker linkages with other

activities, higher land concentration, lower population density, and less immigration of Europeans. In terms of linkages, ranching areas had less investment in agricultural machinery, lower railroad density, and weaker development of agro-processing industries. Moreover, ranching's extensive production system was conducive to land concentration, presumably increasing income inequality. In addition, ranching's low labor-intensity led to low population densities. Thus, ranching areas were likely to have thin local markets and limited agglomeration effects. Finally, ranching localities had low shares of Europeans, whose skills were more complementary to cereal production. In turn, European presence in cereal producing areas created an advantage for industrial and commercial activities.

After studying how ranching specialization shaped local economies historically, we move on to show how it hampered subsequent development. The importance of ranching was lessened as the national economy industrialized and diversified, but the influence of early ranching specialization across local economies did not wash out over time. The negative effects on population density and urbanization were remarkably persistent. Moreover, ranching locations displayed slower industrialization, with lower skill-intensity in manufacturing activity. Ultimately, ranching had negative long-run effects on income per capita and education. According to our estimates a reduction of one standard deviation in ranching specialization would increase long-run levels of population density and income per capita by 0.36 and 0.33 standard deviations, respectively.

Our results suggest that the composition of agricultural production shaped the process of development in multiple ways. We highlight the likely feedbacks among the various channels mentioned above, without attempting to assess their relative importance in accounting for the long-term effects of ranching specialization. We discuss some potential forces that cannot be captured in our subnational analysis but may be relevant from an aggregate perspective, possibly affecting the overall effects of ranching on development. Finally, we examine two other possible mechanisms. First, ranching specialization could be associated with differential productivity growth in the primary sector that may have hindered the reallocation of labor to the industrial sector. Second, the association of ranching with land concentration suggests possible negative effects on education through political economy mechanisms. Based on an assessment of available evidence, neither of these channels seem relevant in our context.

Our regressions control for state fixed effects, land productivity measures, and other geo-

climatic features that might be correlated with ranching specialization and have direct effects on development, such as precipitation, temperature, elevation, terrain slope, and distance to Buenos Aires City. Given that our IV is based on measures of productivity for specific crops, controlling for overall agricultural productivity is key to mitigate potential concerns about the exclusion restriction. In our robustness checks, we show that flexibly controlling for multiple measures of land productivity in a variety of specifications does not affect the results.

This paper contributes to a large literature on the role of agriculture in economic development (e.g., [Johnston and Mellor, 1961](#); [Gollin, 2010](#)). In particular, we add to a strand of this literature that studies the effects of specialization in particular products as a result of their distinctive features, e.g., returns to scale, seasonality, labor intensity ([Engerman and Sokoloff, 1997](#); [Sokoloff and Dollar, 1997](#); [Eberhardt and Vollrath, 2016](#)). We rekindle the staple theory of economic growth ([Innis, 1930, 1940](#)) and the theory of linkages ([Hirschman, 1958](#)), examining various ways in which primary products can shape the process of growth and structural change. We exploit rich subnational variation and propose a modern empirical strategy aimed at identifying the causal effects of primary products on development, like the recent contributions [Bustos et al. \(2016\)](#) and [Dell and Olken \(2019\)](#). We are the first to do this with data from Argentina, leveraging the presence of two salient staples with contrasting features within the same macro-institutional context.

Our findings provide a novel perspective on the “Argentine puzzle” (e.g., [Della Paolera and Gallo, 2003](#); [Taylor, 2018](#)). In the early 20th century, following decades of rapid growth led by agricultural exports, the Argentine economy had glowing prospects. But subsequent economic performance was strikingly far from expectations. Our findings suggest that Argentina’s sluggish growth in the 20th century may be partly rooted in a distinctive feature of the agro-export-led growth period—specialization in ranching. The association of ranching with land concentration, low density, and weak linkages with other activities, established in this paper at the subnational level, may also be relevant in the aggregate, though this extrapolation is speculative.

A broad implication of our results is that models with finer levels of aggregation than standard two- or three-sector macro-development models may be key to understand the process of growth and structural change. This is in line with a number of recent contributions that stress the relevance of input-output connections (e.g. [Jones, 2011](#); [Bartelme and Gorodnichenko, 2015](#))

as well as other types of linkages, e.g. those based on similarities in labor skills and technologies (Hausmann and Hidalgo, 2011; Ellison et al., 2010; Hanlon and Miscio, 2017; Cai and Li, 2018). Focusing on the relatively simple context of highly specialized agricultural economies, we provide clear-cut evidence that the composition of production can influence the growth process through various sorts of linkages. Moreover, our paper suggests that is important to study the role of linkages in the growth process over the long run.

The paper is organized as follows. Section 2 reviews the literature on the agricultural roots of comparative development with an emphasis on the different channels through which specialization in specific agricultural products may affect paths of long run development. Section 3 describes some broad facts of Argentine economic history providing context for our study and presents the data sources that we use. Section 4 introduces the estimating equations and explains our instrumental variable strategy. Section 5 examines our estimates of the effects of ranching specialization on historical outcomes, and Section 6 examines the effects on the process of development over time. Section 7 studies two possible mechanisms not covered in our main analysis. Section 8 concludes.

2 Conceptual Framework

To analyze how primary production patterns at early stages of development influence the evolution of the economy, we draw from the staple theory of growth and from the concept of linkages. The staple thesis was advanced by the seminal studies of Innis (1930, 1940) on the Canadian fur trade and cod fisheries, and it was further elaborated by Baldwin (1956), Watkins (1963), and several others. The focus was on “regions of recent settlement” (a term adopted by the League of Nations, 1942, and Nurkse, 1954), such as Canada, Argentina, Australia, New Zealand, South Africa, the United States, and Uruguay, which underwent rapid integration into world markets during the “first globalization” (1870-1914). These economies had an abundance of land relative to labor and capital, which created a comparative advantage in primary exports. The export sector thus became the leading engine of growth, leaving a mark on the whole economy.

The proponents of the theory argued that in staple-export economies development is the process of diversification around the staple, and that this process is shaped by the characteristics of the staple’s production. The production function of the staple determines the demands for factors and intermediate inputs, the distribution of income, and investment opportunities in

related activities. For instance, a key feature of the production function emphasized in the literature is the degree of returns to scale: crops with increasing returns to scale have been associated with slave plantations, inequality in income distribution, and low levels of diversification.

The ways in which the staple's features shape development can be organized around the notions of backward linkages, forward linkages, and demand linkages advanced by [Hirschman \(1958\)](#) (see also [Hirschman, 1977](#)). Backward linkages are determined by the production function of the staple and the domestic potential to produce the required inputs. While intermediate inputs and capital goods used in the staple's production are often imported, in some cases the staple requires an array of goods that can be domestically supplied. This fosters local production capabilities. One requirement of staple exports is the creation of transport systems. These in turn have positive economy-wide effects.

Forward linkages are investment opportunities induced by staples in activities that use them as inputs; the features of a staple and the related processing industries determine the scope for vertical integration. Demand linkages are investment opportunities induced by staples in consumer goods industries; these are determined by the overall income created by staple production as well as income distribution patterns (e.g. capital, land, and labor shares) induced by each staple's production function.

A number of contributions have examined the influence of specific agricultural products on industrialization through channels other than backward, forward, and demand linkages. [Goldin and Sokoloff \(1984\)](#) point out that specialization in hay, wheat, and dairy provided a low-cost labor supply for manufacturing because the relative productivity of women and children in these crops was much lower than in plantation crops. [Earle and Hoffman \(1980\)](#) link the availability of cheap labor for manufacturing to the production of wheat, corn, and livestock due to their highly seasonal labor requirements. [Sokoloff and Dollar \(1997\)](#) also emphasize the seasonality of grains, but they argue that seasonal availability of cheap labor could hinder the adoption of more efficient manufacturing technologies. [Vollrath \(2011\)](#) and [Eberhardt and Vollrath \(2016\)](#) study how the elasticity of agricultural output with respect to labor affects the process of structural change.

Other work has shown that agricultural production patterns can influence institutions and culture. In their influential work on comparative development in the Americas, [Engerman and Sokoloff \(1997\)](#) and [Engerman and Sokoloff \(2002\)](#) argue that scale economies in the production

of cotton, sugar, rice, tobacco, and coffee induced slave plantations and generated inequalities that became embodied in institutions, ultimately harming long-run performance (see also [Nunn, 2008](#); [Bruhn and Gallego, 2012](#)). In a recent study with Chinese data, [Talhelm et al. \(2014\)](#) argue that rice production fosters collectivistic cultures, whereas wheat production is more conducive to individualism.

While the classic formulation of the staple theory focuses on backward, forward, and demand linkages, all the contributions mentioned above could fit into the “generalized linkage approach” proposed by [Hirschman \(1977\)](#). This version of the theory encompasses all possible connections between staple production and subsequent development. As Hirschman put it, “development is essentially the record of how one thing leads to another, and the linkages are that record.”

We study the multiple ways in which staples shaped the development process across local economies in the Argentine *pampas*. We find that localities specializing in ranching historically had weaker linkages with other activities, higher land concentration, and lower population density. These distinctive features of ranching were noted by [Geller \(1970\)](#) in his analysis of the Argentine economy; [Dyster \(1979\)](#), channeling a study of Uruguay by [Winn \(1976\)](#), wrote that “a pastoral economy generates of itself very few linkages for the region in which the grasslands are located,” because “[o]nce the crude extraction of the primary commodity has taken place, all that is needed in the country of origin is a set of rails or a caravan of drays, a long wharf and some sturdy fellows to load and unload.” We provide rigorous evidence on the channels mentioned above as well as on the link between ranching and European immigration. We also study how ranching shaped the process of development over the long run.

The classic staples approach was widely applied in development research, featuring in studies of Canada ([Caves and Holton, 1959](#); [Caves, 1971](#)), Australia ([McCarty, 1964, 1973](#)), the US ([North, 1955, 1966](#); [Williamson, 1980](#)), and Argentina ([Geller, 1970](#); [Gallo, 1970](#); [Diaz Alejandro, 1970](#)), as well as in cross-country comparative studies (e.g., [Schedvin, 1990](#); [Altman, 2003](#)). However, the theory was criticized for overemphasizing the importance of the export sector, and ultimately its influence diminished. Most research in this tradition consisted of case studies focusing on one or a few economies, making their findings wide-open to confounding factors. Such concerns are mitigated in our analysis, which uses data from 150 local economies and exploits climate-induced variation in primary production patterns.

3 Historical Background and Data

In the late 19th century and early 20th century, Argentina went through a rapid process of integration into the international economy as an exporter of primary goods. Between 1880 and 1913 exports grew at average annual rates of 7.5%, led by cattle products and cereals. During the same period, income per capita grew at average annual rates of 3.4%, with annual population growth averaging 3.4%. Population growth partly reflected a massive arrival of international migrants, mostly from Europe. Between 1880 and 1913 population grew from about 2.5 million to 7.5 million, with a cumulative net inflow of migrants in this period above 2.8 million (Ferreres et al., 2005).

The take-off of export-led growth was based not only on the famed fertility of Argentine plains coupled with labor force expansion through immigration, but also on the sweeping extension of railroads (Campi, 2012). The first railway was inaugurated in 1857, with a route of 10 km within the Buenos Aires City; by 1914 the tracks stretched over 34,500 km. In 1880 railroads transported less than one million tons of cargo; in 1914 they hauled over 40 million tons. Passenger travel grew from 2.75 millions in 1880 to 82.3 millions in 1913 (Tornquist, 1919). Connecting the *Pampas* to the port of Buenos Aires City greatly expanded the scope for profitable production of agricultural goods oriented to world markets. More broadly, the reductions in transport costs and increased flows of commodities and labor facilitated by railroads were key sources of growth in this period (Fajgelbaum and Redding, 2014; Perez, 2018).

Our sample covers the provinces of Buenos Aires, Córdoba, Entre Ríos, and Santa Fe, the core of the so-called *Pampas*, the fertile plains stretching westward from the Atlantic coast (see Figure A1). The starting point of our analysis is the year 1914, commonly identified as the closing of the agricultural frontier and the height of the agricultural export-led growth period (Di Tella and Zymelman, 1973). We consider counties (*departamentos* or *partidos*) as defined in 1914; for counties that experienced changes in boundaries after 1914 we consider the post 1914 data of the county that corresponds most closely to the 1914 county.⁶

Argentine exports were heavily concentrated. In 1913, ranching products represented over 35% of exports; almost two thirds of these were bovine cattle products (chilled and frozen meat, live cattle, jerked beef, cattle hides) and the rest were sheep products (wool, meat, and hides).

⁶Our results are qualitatively the same if we make adjustments in the post 1914 data based on spatial interpolation or if we exclude from our sample the small number of counties that experienced major boundary changes after 1914.

Cereals (wheat, corn, and oats) amounted to about 45% of exports. Flax represented 9.6%. The remainder comprised quebracho tree products (2.5%), wheat flour (1.4%), and other products (6.6%) (Rayes, 2015). In stylized terms, as discussed in detail later in this section, we view the agricultural production of the *Pampas* in this period as comprising two main staples: ranching products and cereals.

Exports of frozen meat surged starting in the late 19th century, prompted by the advent of refrigerated ships. Technical innovations enabled a rapid expansion in cattle production (Hora, 2001; Sesto, 2005; Campi, 2012). Ranchers made large investments to introduce imported breeds, mostly from the UK, adapting local production to international demand. Between 1895 and 1914 pure breeds increased from 0.6% to 2.5% of all bovine cattle, and *mestizos*, the crossbreed between pure breed and local cattle, increased from 49% to 94% (Comision Nacional del Censo, 1916-1919).⁷ Accompanying the advances in livestock management, there was a broad modernization of ranches, including the introduction of pasture grasses and better infrastructure such as fencing and sheds.

Despite increased investments, ranching continued to display an extensive production system, using low levels of labor and capital relative to land. By contrast, cereals were intensive in labor, tools (e.g., plows), and inputs (e.g., fertilizer). As cereal production took off in the late 19th century and early 20th century, propelled by the expansion of railroads and the inflow of migrants, technology improved and capital-intensity increased, with the incorporation of threshing machines as a key milestone (see, e.g. Bil, 2009a).

We use detailed data on the county-level composition of primary production from the 1914 National Census compiled from the original books published by Comision Nacional del Censo (1916-1919). Table 1 shows summary statistics for the shares of land corresponding to each of the seven main uses in Argentin *Pampas* in 1914. The eight category, others, combines 15 agricultural products, each one representing less than 0.5% of total agricultural land use. Ranching was by far the dominant use of agricultural land, with a share much larger than the share of ranching products in exports or output, partly reflecting its extensive nature.

We view the agricultural production of the *Pampas* as comprising two main staples—ranching products and cereals. We abstract from differences in the production of cattle and sheep. The production processes involved were relatively similar. Moreover, while sheep prod-

⁷For sheeps there was a similar pattern of breed improvement, but at the same time there was a movement toward less productive farmland.

ucts still had a large presence in Argentine exports by 1914, in the *Pampas* bovine cattle was already markedly dominant, as sheep had been largely reallocated to less productive farmland outside this region.⁸ We also abstract from differences between wheat, corn, and oats, and consider flax as another cereal, given the similarities in production.⁹ All other primary products of the *Pampas* were marginal or for home consumption.

Figure 1 displays the spatial distribution of ranching specialization, measured by share of farmland used for ranching, across counties in the *Pampas* in 1914. All four provinces in our sample display significant variation in the importance of ranching across counties. In each province, there are counties with more than 80% of land allocated to ranching as well as counties where other products take more than 50% of agricultural land. For convenience, we often refer to the left and right tails of the distribution of ranching specialization across counties with the terms “cereal producing areas” and “ranching areas.”

To trace the effects of ranching specialization on development, we use historical data on population, farm sizes, farm capital, railroads, immigration, industrial production, employment, and occupational structure from the 1914, 1947 and 1970 National Census of Population and the 1947 Census of Manufactures. To capture long-run economic development we use proxies of income per capita and non-agricultural income per capita in 1994, and two measures of human capital, years of schooling and primary school completion in 2001. Figure A2 shows the spatial distribution of some of key long-run outcomes: non-agricultural income per capita (in logs) in 1994, the urban share in 2001, and average years of schooling in 2001. Appendix B contains detailed descriptions of all variables and data sources.

4 Empirical Strategy

4.1 Estimating Equation

Our estimating equations takes the the following form:

$$y_c = \alpha + \beta \text{Ranching}_{c,1914} + \delta_p + \gamma' \mathbf{X}_c + \varepsilon_c \quad (1)$$

⁸From 1888 to 1914, while the stock of bovine cattle in the *Pampas* remained stable, the stock of sheep went down by over 50% in that region and expanded greatly in the rest of the country (Comision Nacional del Censo, 1916-1919, Tomo 6, pp. 31-35).

⁹The 1908 Census of Agriculture makes the point that flax’s stages of production—terrain preparation, sowing, cultivation, harvest, threshing—were all similar to the analogous ones for wheat (Comision Nacional del Censo, 1909, Tomo 3, p. 410).

where y_c is a development outcome for county c , $\text{Ranching}_{c,1914}$ is ranching specialization in 1914, δ_p is a state (*provincia*) fixed effect, \mathbf{X}_c is a vector of control variables, and ε_c is an error term.

Throughout the paper we consider multiple outcome variables. In Section 5 we consider a number of outcomes in 1914, at the height of the agro-export period, capturing how staples shaped local economies historically. In Section 6 we consider population density, industrialization, and other outcomes at various points in time to establish the effects of ranching specialization on the development process.

For each outcome we consider a variety of specifications, sequentially expanding the set of controls to include *provincia* fixed effects, land productivity and other geo-climatic controls, and distance to Buenos Aires city.

As land productivity measures we use the mean and the first principal component of the climate-based measures of attainable yields (in tons per hectare per year) for pasture grasses, pasture legumes, wheat, corn, and flax from the Global Agro-Ecological Zones (GAEZ) project version 3.0 (IIASA/FAO, 2012).¹⁰ Controlling for land productivity is crucial to avoid confounding the effects of ranching specialization with the effects of agricultural resource abundance. It is also important to control for geo-climatic variables that may be correlated with ranching specialization and also have an independent effect on development outcomes. Thus, we include mean annual precipitation, annual temperature, terrain elevation, and ruggedness. Finally, we control for the distance (in logs) to the city of Buenos Aires, the capital city and main port of the country, which could be correlated with ranching specialization and also affect market access for local production as well as the inflow of new ideas.

4.2 Instrumental Variables Strategy

The OLS estimations presented in the next sections show a strong association between early ranching specialization and development. However, these do not necessarily reflect a causal relationship. The correlations between ranching and some contemporaneous outcomes might reflect reverse causality. For instance, while land concentration can be a consequence of ranching specialization, the former could also be a determinant of the latter. Moreover, all the correlations of early ranching specialization with contemporaneous historical outcomes and with long-run

¹⁰To make the yields of different crops comparable before taking the mean, we normalize each measure by the maximum attained in the sample.

outcomes might be driven by omitted variables. For instance, ranching specialization—which was prevalent during colonial times—might reflect limited openness to new ideas, which would also hinder development. To address these concerns, we introduce an instrumental variable (IV) strategy.

Aiming to isolate exogenous variation in the composition of agricultural production, we construct an IV using attainable yields for different crops from FAO-GAEZ. These measures of potential productivity are computed at a high spatial resolution on the basis of climatic data and crop-specific characteristics. They are based on controlled experiments and expert knowledge of climatic features affecting agricultural production processes; they do not rely on statistical analysis of production patterns observed across the world. The climatic data and crop-specific characteristics are unaffected by the decisions of individual farmers or the crop mix of any given locality. The climatic data comes from records for 1961-1990, which provide reasonably good proxies for historical conditions (see [Nunn and Qian, 2011](#), for a discussion).

Figure 2 displays the attainable yields for pasture grass, pasture legumes, wheat, and corn across counties in the *Pampas*. For simplicity we consider county-level means. In all cases we use attainable yields for rain-fed conditions and intermediate inputs/technology as defined by [IIASA/FAO \(2012\)](#), since these correspond most closely to the historical context under consideration.

To construct an instrumental variable based on crop-specific attainable yields from FAO-GAEZ, we use a fractional multinomial logit (FML) framework (see [Ramalho et al., 2011](#); [Mullahy, 2015](#)). In the context under consideration the FML model is specified as a system of equations in which the outcome variables are the shares of each agricultural product i in total agricultural land in county c and the regressors are the crop-specific potential yields \mathbf{A}_c . For simplicity we focus on ranching, corn, wheat, and flax, with a residual share aggregating all other products. Our vector of potential yields includes crop-specific productivities for pasture grasses and legumes, wheat, corn, and flax.

The functional form of the FML model is

$$\hat{\theta}_{ic} = E[\theta_{ic}|\mathbf{A}_c] = \frac{e^{\phi'_i \mathbf{A}_c}}{1 + \sum_{j=1}^{I-1} e^{\phi'_j \mathbf{A}_c}} \quad (2)$$

By construction, $\sum_{i=1}^I \hat{\theta}_{ic} = 1$, i.e. the predicted shares for each county add up to 1. The

parameters are estimated by quasi-maximum-likelihood.

The estimated coefficients of the FML model, in combination with the product-specific potential yields, provide predicted shares for each agricultural product at the county level. The predicted share for ranching is the basis of our IV estimation. Figure 3 displays a scatter plot of county-level actual and predicted shares of ranching in total farm land use.

In our two-stage-least-squares estimations, equation (1) described above is the second stage, and the first stage is given by

$$\text{Ranching}_{c,1914} = \zeta + \rho \text{Ranching Potential}_{c,1914} + \psi_p + \lambda' \mathbf{X}_c + \nu_c \quad (3)$$

where $\text{Ranching}_{c,1914}$ is ranching specialization in 1914 for county c , $\text{Ranching Potential}_{c,1914}$ is the IV, the ranching potential share generated by the FML model, ψ_p is a state (*provincia*) fixed effect, \mathbf{X}_c is the same vector of control variables included in equation (1), and ν_c is an error term.

The identifying assumption is that the potential ranching share that we extract from the estimation of the FML model only affects development outcomes through actual ranching specialization. To alleviate possible concerns about the validity of the exclusion restriction, recall that the FAO measures of potential yields for different crops do not rely on a statistical analysis of observed production patterns. Moreover, note that any determinants of crop choice other than the climate-based productivity measures have their effects loaded onto the residuals of the FML model, and thus do not affect the IV estimates of the effects of ranching specialization.

Naturally, the validity of the exclusion restriction requires that we appropriately control for overall primary productivity. In our baseline analysis we control for the mean and the first principal component of the climate-based product-specific productivity measures used in the IV construction. Section 6.4 shows that the results are robust to controlling flexibly for these and other land productivity measures.

A sufficient condition for standard errors to be correct when using a generated instrumental variable (here, potential ranching share) is that the expectation of the error term in the estimating equation conditional on the variables used in the IV construction (here, the crop-specific potential yields) is equal to zero (see Wooldridge, 2010). This sufficient condition is satisfied insofar as the estimating equation adequately controls for measures of overall land productivity and climatic variables that may have direct effects on development outcomes. As mentioned before, our baseline analysis includes controls for mean annual precipitation, annual tempera-

ture, terrain elevation, and ruggedness, and two measures of land productivity, and we include additional measures of land productivity in Section 6.4.

5 The Distinctive Features of Ranching Economies

This section shows how ranching specialization shaped local economies during the period of growth led by primary exports. We show that ranching had relatively weak linkages with other activities. Moreover, its extensive production mode was conducive to large farm sizes and low labor intensity. Finally, ranching areas attracted less European migrants, which had important implications for the local composition of skills.

5.1 Backward and Forward Linkages

The backward linkages of ranching were weaker than those of cereal production. Besides land, the main investment in cattle production was cattle itself. According to estimates from 1914 Census, the value of livestock accounted for about 75% of the capital (excluding land) in ranching activity. Ranchers invested heavily in animals, but relatively little in infrastructure. As discussed in Section 3, innovations to improve the quality of cattle, particularly through the introduction of high-quality imported breeds, were key drivers of the rise of cattle exports.

By comparison, cereal production required significant investments in inputs and capital, e.g. fertilizer, tools, and machinery. The expansion of cereal production in Argentina led to the development of small foundries. Santa Fe, the province with the highest cereal shares among the four ones in our sample, had over 2,500 foundries in 1895 (Martino and Delgado, 1977). These produced plows and various other agricultural tools, mills, wire, threshing machine belts, and other replacement parts. Foundries later developed in Córdoba and Buenos Aires, following local demand spurred by the growth of cereal production. While the domestic agricultural machinery industry never supplied more than a small fraction of domestic demand, it displayed considerable dynamism over the 20th century, entering the production of threshing machines in the 1910s and mass production of tractors in the 1950s (Bil, 2009a,b).

Another difference in backward linkages concerned the demand for transportation services. Cattle production had a relatively low demand for railroad services, because cattle could be moved to the Buenos Aires port on foot (Cortés Conde, 1968). In contrast, profitably carrying

cereals to Buenos Aires usually required access to railroads. Some regions of Santa Fe and Entre Ríos used rivers as a mean of transportation, but this was the exception, not the rule. Few rivers cross the *Pampas* and there were no canals. The transportation of cereals also created a demand for grain elevators, although their diffusion in Argentina was slower and more limited than in the U.S. and Canada (Scobie, 1964).

In Table 3 we examine the effects of ranching specialization on capital intensity in farms and railroad density. We present results for three specifications, sequentially expanding the set of controls to include province fixed effects, land productivity measures, and other geo-climatic controls. Panel A displays OLS estimates. Panel B displays IV estimates obtained using the ranching potential share from the FML model as an IV for actual ranching specialization in 1914. Table 4 shows the first stage results and the Kleibergen-Paap F-statistics. The IV has strong predictive power in all specifications.

The estimates indicate that ranching was characterized by significantly weaker backward linkages. The results are robust across all specifications. The OLS and IV estimates are very similar, which is also the case throughout the paper. This might reflect the absence of biases in the OLS estimation, or perhaps there are upward biases due to omitted variables that are offset by attenuation bias due to measurement error.

We now turn to discuss forward linkages. The main downstream connections of cattle and cereal production—meat-processing and milling, respectively—were among Argentina’s main industrial activities at the turn of the century. Both of them were technologically dynamic. However, their locational patterns and the implications for counties supplying their inputs were dissimilar.

Meat-processing was concentrated near the Buenos Aires port in a small number of large plants. Traditional slaughterhouses (*mataderos* and *saladeros*) were swiftly replaced by modern meat-packing plants *frigoríficos* following the introduction of refrigeration technologies in the late 19th century (see, e.g., Gebhardt, 2000). The British and American firms dominating this activity located near the port to facilitate transportation to international markets and gain access to large labor pools. These firms had advanced know-how, sophisticated marketing methods, and well-developed distribution networks. But there was little spillover to other activities and no externalities on the local economies that supplied the primary goods.¹¹

¹¹Ranching activities also had other forward linkages, including dairy industries, tallow production, and wool washing (see Regalsky and Jáuregui, 2012; Kuntz-Ficker and Rayes, 2017), but their importance remained limited.

Flour mills were geographically scattered, often located close to their primary input sources. In 1907 there were 71 flour mills located in the province of Buenos Aires, 43 in Santa Fe, 36 Entre Rios, and 22 in Cordoba, and 178 elsewhere in the country. A large share of mills were steam-powered and used state-of-the-art technologies.¹² Flour exports were small in comparison to exports of cattle products, but they also experienced rapid growth. In 1913 they represented 1.4% of total Argentina exports (Rayes, 2015). Most of the wheat flour production was used locally by bakeries and other food processing industries. The technologies and capital goods used in these activities were in most cases not very advanced, but they were locally supplied and generated various spillovers in local economies.¹³

In sum, existing historical research suggests that the forward linkages of ranching were much weaker than those of cereal production, at least at the local level. Unfortunately, we do not have county-level data to assess whether the local presence of different primary products favored the development of related agro-industrial activities. We can, however, assess how early ranching specialization influenced the process of industrialization more broadly, which we do in Section 6.

5.2 Land Concentration and Labor Intensity

Cattle ranching also had differential patterns of factor demand. The extensive nature of cattle ranching lead to larger land holdings. To get a sense of the differences in farm sizes, we can compare the county-level average plot size for farms with crop cultivation as their main use and those with cattle ranching as their main use. Across counties in our sample the median values were 110 hectares for the former and 815 hectares for the latter. The sharp differences are displayed in Figure 4, which plots the distribution (approximated by kernel densities) of county-level mean sizes of agricultural plots (in blue) and ranching plots (in red) for counties in our sample, in levels (left) and logs (right).

The extensive nature of ranching was also associated with low labor intensity, and thus with lower population densities and lower urbanization rates. According to Ortiz (1978), in the late 19th century a herd of 5,000 cows would occupy about 9 square miles and require 3 laborers, while crop cultivation in a similar extension of land would employ about 350 people. Labor

¹²See the report on *La Industria Harinera* by Emilio Lahitte included in *Comision Nacional del Censo* (1909), Tomo III, and Luch and Rayes (2013).

¹³For an overview of the Argentine flour industry during the agro-export model, see Kornblihtt (2013) and Martiren and Rayes (2016).

requirements remained low after the modernization of ranches. Improved livestock management required additional workers, but on the other hand fencing reduced surveillance needs (Gebhardt, 2000).

In Table 5 we show that ranching specialization was positively associated with land concentration (columns 1-3). Moreover, it was negatively associated with population density (columns 4-6). and urbanization (columns 7-9). These results imply that local markets in ranching areas were significantly thinner.

Land concentration and population sparsity in ranching areas implied weak demand linkages. Income distribution in ranching locations was very unequal. Workers had rudimentary living conditions. Their diet was almost exclusively meat and they had primitive housing. The large income of landowners did not translate into significant demand at the local level. They spent a high share of their incomes in luxury consumption goods produced abroad, and their investments were mostly on improving cattle, with little demand for local suppliers.¹⁴

Population sparsity in ranching areas implied isolation and furthered contributed to make local markets thin, probably reduced to a few general purpose stores scattered in the rural landscape. As an illustration, picture the complete absence of urban agglomerations in the 17 counties in our sample that had urban rates of 0%, all of which had ranching shares above 0.90 (in most cases above 0.95). Low population density was also bound to stifle agglomeration effects and scale economies in production.

In cereal producing areas the demand from the local population induced the expansion of small shops and artisans. Manufacturing production during the Argentine agro-export model was limited, but small towns often developed a local supply of bread, pastries, beverages, and other food items, as well as garments, candles, soap, bricks, tiles, furniture, and other household goods (Rocchi, 2005). By contrast, in ranching areas there was little incentive to enter production of consumer goods or tools.

The weak demand linkages of ranching economies, their low levels of investment, and muted agglomeration effects due to low density were bound to induce a weak process of growth. We discuss this further in Section 6.

¹⁴See the report on *La Estancia Argentina* by Godofredo Daireaux, included in the 1914 Census (Comision Nacional del Censo, 1916-1919, , Tomo III), Rodríguez Molas (1982), and (Slatta, 1992). A traditional view of landowners as absentee rentiers (e.g., Oddone, 1936; Giberti, 1961; Gaignard, 1989) has been substantially revised by recent literature (e.g., Hora, 2001; Sesto, 2005)

5.3 Immigration and Skills

Argentina was a leading destination in the age of mass migration. In 1914, over 34% of the population 7 or more years old living were European born. Almost half of these European immigrants were Italian and around a third were Spanish.

Ranching offered limited opportunities for migrants due to low labor requirements, whereas cereal-producing areas drew a stronger pull on immigration. Limited access to land implied that migrants could, at best, exploit relatively small plots of land, which were better suited for cereal production. Moreover, as argued by [Gerchunoff and Torre \(2014\)](#), comparative advantage pointed Argentines toward ranching and Europeans toward crop cultivation. Horseback riding, a core skill in extensive cattle-raising, was historically common among Argentines of all social ranks, whereas European migrants rarely had that skill.¹⁵

The differential human capital thesis advanced by [Gerchunoff and Torre \(2014\)](#) is consistent with data on specialization within the primary sector by nationality. Such data is not available from the 1914 census, but it is from the 1895 census micro-data samples collected by [Somoza and Lattes \(1967\)](#). Among Argentine landowners, 30% reported involvement in ranching, whereas among European ones less than 10% did so. Similarly, among Argentine male adults working in the primary sector (including ranching and agriculture), the share in ranching was 32%, whereas among Europeans it was 13%.

The contrast in specialization patterns between Argentines and Europeans was particularly stark when we consider Italians. Among these migrants the share of primary sector labor in ranching was only 3%. For Spaniards, the other major immigrant group, this share was 29%, close to the one for Argentines. This is consistent with Spain's distinct ranching orientation in continental Europe, which can be traced to medieval times ([Oto-Peralías, 2018](#)).

Table 6 shows that cattle raising areas attracted less European migrants than other locations (columns 1-3). Moreover, columns 4-6 show that the higher share of European in non-ranching locations mostly reflects a higher share of Italians, who had, as mentioned above, disproportionately low levels of specialization in ranching. The results are consistent with the idea that lower presence of Europeans, particularly Italians, in ranching areas reflects the complementarity of their skills with cereal production rather than ranching.

¹⁵Horses were much more abundant in Argentina, where "even beggars were said to possess horses" than in Europe, where horses were "the very emblem of aristocratic wealth, power, and status"; in Buenos Aires there were about 4.4 horses per capita in the late 19th century, while in Britain and Germany there were about 0.1 ([Hora, 2001](#)).

The larger share of Europeans in non-ranching areas may have indirectly paved the way for subsequent structural change. While Europeans did not have higher levels of literacy than Argentines in this period (see Section 7.2), they did have more skills for manufacturing and services, as Europe was very far ahead in these activities. We discuss this further in the next section.

6 Ranching and the Process of Development

Having shown how ranching specialization shaped local economies historically, we now turn to examine the effects on the process of development. We start with a brief summary of the channels through which ranching specialization may have influenced development. Then, we empirically examine the effects of ranching specialization on a set of key development outcomes—population density, urbanization, industrialization, income per capita, human capital—at different points in time.

The various ways in which ranching specialization shaped local economies have relevant implications for subsequent development. Weak forward and backward linkages would imply a reduced incentive for local industrialization. Cereal production supplied milling, a dynamic activity that could in turn induce entry into related sectors. It also induced significant investments in agricultural machinery, generating opportunities by domestic producers. In contrast, the lack of linkages in cattle ranching production created enclave-type economies, which would likely stifle the process of diversification. Ranching areas were also characterized by lower railroad density and thus reduced access to markets, which would also tend to hamper development.

In addition, land concentration and low population density in ranching areas implied weak demand linkages and muted agglomeration effects. This limitation was likely to interact with the absence of forward and backward linkages. Cereal producing areas not only presented significant investment opportunities in downstream and upstream activities, but also relatively large markets, dense labor pools, and diverse sets of input suppliers. All of these were lacking in ranching economies.

Finally, historical migration patterns affected the composition of skills in the population. As discussed in Section 5.3, European migrants were differentially attracted to non-ranching areas due to their comparative advantage for crop cultivation. As discussed in Section 6.2,

Europeans also had higher skills for manufacturing and services. Thus, differential migration created differential conditions for subsequent structural change.

Consistent with the relevance of these mechanisms for the process of growth, we find that early ranching specialization led to persistent backwardness in urban development (Section 6.1), relatively sluggish growth in manufacturing (Section 6.2), and lower levels of income per capita and human capital in the long run (Section 6.3). Section 6.4 establishes the robustness of our results to controlling flexibly for multiple measures of land productivity, which is important to mitigate potential concerns about the exclusion restriction in the IV estimation. Section 6.5 discusses how the overall effects of ranching specialization on development outcomes may be different from a country-level perspective than in our subnational analysis.

We view the different channels examined here as complementary and do not attempt to assess quantitatively their relative importance. Besides the limitations of available data, we would not be able to conduct a proper mediation analysis with only one instrumental variable and many potentially relevant mediating variables. In Section 7 we examine other possible mechanisms (differential productivity growth in the primary sector, limited funding for schools), and do not find empirical support for them.

6.1 Population Density and Urbanization

We start our study of ranching's effects on the process of development by establishing that the negative effects on population were persistent. Table 7 displays estimates of the effects of ranching specialization on population density at different points in time. Throughout Section 6 we report OLS estimates (Panel A) and IV estimates (Panel B) for the specification with the full set of controls (province fixed effects, land productivity measures, and other geo-climatic controls).

The results show that there is a stable differential in density between ranching and non-ranching areas, which experienced (approximately) parallel growth for 1914 onward. According to the results in column 4, a reduction of one standard deviation in ranching specialization (0.24) would lead to an increase of 0.36 standard deviations in the log of population density in 2001, which amounts to 49 log points (63% in density levels). By comparison, [Bleakley and Lin \(2012\)](#) estimate that among counties in the United States being close to a historical portage site increased population in 2000 by about 77-94 log points.

6.2 Industrialization

Next, we examine how early specialization in cattle ranching affected structural change. The sharp fall in international demand for primary products during the Great Depression of the 1930s led to the demise of Argentina's agro-export model and the rise of import-substituting industrialization. Over the next four decades manufacturing was the fastest growing sector of the economy. Thus, understanding the effects of early ranching specialization on the manufacturing sector over this period is key to understanding its overall effects on long-run development.

Table 8 displays estimates of the effects of ranching specialization on the industrial sector at different points in time. We consider the following outcomes: the share of the population employed in the manufacturing sector, manufacturing output per worker (in logs), and the share of skills workers in manufacturing, all measured in 1947; the share of the labor force employed in manufacturing in 1970, just before the peak of the industrial model; and the share of labor in manufacturing in 2001.

The effects on industrialization and manufacturing productivity in 1947 are not statistically significant in the IV estimation, but we do find significant negative effects on skill-intensity in manufacturing in that same year (columns 1-3). At the time the industrial sector was already sizable but the period of rapid expansion had only started. By 1970, close to the height of the industrialization process, we see large and significant negative effects of ranching specialization on the share of the labor force employed in manufacturing (column 4).¹⁶ Finally, we see significant negative long-run effects on industrialization in 2001.

The larger share of Europeans in non-ranching may have indirectly contributed to industrialization. Europeans did not have higher levels of literacy than Argentines in this period, but they most likely had more skills for manufacturing and services, as Europe was far ahead in these activities. Micro-data from the 1895 census shows that Europeans were over-represented in services and industries, and they were also over-represented among high-skilled occupations. Data from industrial establishments' ownership and work-force shows that Europeans owned the majority of the industrial establishments and provided most of the industrial labor-force. Using county-level data for the same provinces, [Droller \(2017\)](#) establishes that the presence of Europeans was conducive to human capital formation, industrialization, and higher levels of

¹⁶We find qualitatively similar results when considering the share of the labor force employed outside agriculture, or outside agriculture and mining.

income per capita in the long-run.

6.3 Long-run Development

In Table 9 we assess the effects of ranching specialization on long-run development. In columns 1-2 we consider proxies for income per capita and non-agricultural income per capita (see Appendix B for details). For both outcomes we see significant negative effects of ranching specialization. According to the results in Panel B, column 1, a reduction of one standard deviation (0.24) in ranching specialization in 1914 is associated to an increase of 0.33 standard deviations in the log of income per capita in 1994, which amounts to 52 log points (68% in income per capita levels).

Next, we examine two measures of human capital formation: years of schooling and the share of the population between 25 and 60 years of age that completed primary education. This latter measure of human capital, which has a mean of over 0.8 in our sample, is also a proxy for social inclusion. The results in columns 3-4 show negative and significant effects of ranching specialization on both measures of human capital in the long-run.

6.4 Robustness to Additional Land Productivity Controls

The identifying assumption in our IV regressions is that our measure of potential ranching specialization, based on the estimation of the FML model, only affects development outcomes through actual ranching specialization. While our identifying variation is given by variation in relative productivities among primary products, the exclusion restriction requires appropriately controlling for overall primary productivity. In our baseline analysis, we control for the mean and the first principal component of all climate-based product-specific productivity measures used in the IV construction. In this section, we show that the results are robust to controlling for these and other land productivity measures in flexible ways.

In Appendix Table A1, we consider three key long-run development outcomes, and for each of them we show the estimated effects of ranching specialization for our baseline specification, and then move on to add an additional measure of land productivity (an index of land suitability for cultivation from Ramankutty et al., 2002, to be interpreted as the probability that a given area is cultivated), and then to include cubic polynomials of all of the land productivity measures. The results are consistent throughout specifications.

6.5 Discussion: Subnational Analysis versus Country-Level Analysis

When interpreting our results and their implications, it is important to keep in mind that our analysis is based on subnational variation. Our findings about the effects of particular staples at the local economy level do not necessarily carry over to the country level. The regional and national growth of the U.S. in the first half of the 19th century is a case in point. From the perspective of local economies, Southern cotton production created little to no urbanization and favored stark levels of inequality. But at the same time, according to [North \(1966\)](#), the massive expansion of Southern cotton exports was a core engine of growth for the American economy, creating a vigorous demand for Northeastern manufactures as well as transportation, finance, and marketing.

Ranching's forward linkages may have been stronger from a country-wide perspective than they were at the local economy level. We stressed that ranching did not create investment opportunities in downstream industries because the meat-packing industry located near the Buenos Aires port. From the national viewpoint, though, this activity was an important outgrowth of ranching production, employing many workers (largely of European origin) and using advanced know-how, sophisticated marketing methods and large distribution networks. On the other hand, meat-processing was dominated by foreign firms, and there was little spillover to other activities.

Ranching's demand linkages may also have been stronger from a country-wide perspective than at the local level. We stressed that land concentration and income concentration likely induced a lower average propensity to consume and a higher share of luxury goods produced abroad, while investment was limited and also sourced mostly from foreign suppliers. But according to [Galiani et al. \(2008\)](#), the demand of high-income groups in late 19th century Argentina promoted the emergence of human-capital-intensive services. While these services developed in urban centers, demand may have partly originated in income from ranching activities.

In contrast, other plausible mechanisms operating only at the country-wide level may have added to negative overall effects of ranching specialization. In his comparative analysis of Argentina and Canada, [Solberg \(1987\)](#) emphasized how Argentina's ranching specialization and land concentration hampered development through political economy mechanisms. For instance, Argentina's large and powerful landowners blocked trade policies favoring industrial-

ization. Adamopoulos (2008) explains the divergence between Argentina and Canada along similar lines, proposing a formal model in which landed elites hinder industrialization through tariff policy to protect their rents. Landowners may also curtail public funding for schools, insofar as human capital is complementary to industrialization (see Galor et al., 2009). In Argentina such funding was determined by the federal government, limiting the relevance of this mechanism at the local level (see Section 7.2), but probably not at the national level.

Finally, note that the magnitude of ranching's effects on long-run population density and income per capita depend on the degree of labor mobility. Without labor flows, productivity differences translate into differences in income per capita, with no effects on population density. With perfect mobility, income differentials induce labor flows, translating into differences in population density. Income differences can only remain in equilibrium if they are compensated by differential living costs and amenities. As population relocates to places with higher productivity and initially higher income per capita, congestion pushes up living costs, perhaps eroding some of the initial productivity differential (if there are decreasing returns) or reinforcing it (through agglomeration forces). While the expected effects of higher productivity on income per capita and population density go in the same direction, their magnitudes reflect not only direct impacts but also the ensuing movements toward spatial equilibrium. Given these considerations, when switching from a cross-county analysis to a country-level perspective, lower labor mobility would imply smaller effects on population density and larger effects on income per capita.

7 Other channels

In this section we assess the empirical relevance of other channels through which early ranching specialization may have affected the process of development. First, we examine whether the long-term effects of ranching specialization may reflect differential productivity growth between staples. Then, we examine whether land concentration associated to ranching negatively affected education through political economy mechanisms. The available data does not seem to support the relevance of these channels.

7.1 Productivity Growth in the Primary Sector

The negative effects of early ranching specialization on industrialization and development may have operated through a link between ranching and the overall productivity of the primary sector. Perhaps ranching was associated with slow productivity growth in the primary sector, which limited the labor push from this sector toward manufacturing? Or perhaps ranching was associated with high revenues from primary production, creating a lock-in effect that prevented industrialization? If industrialization was conducive to development, this could be the explanation for ranching's long-run effects on development.

While our regressions control for the overall potential productivity of the primary sector, this would not capture differential trends in physical or revenue productivity between ranchings products and cereals (e.g. due to differential trends in technological progress or international prices). Differential growth in the primary sector may in turn affect industrialization, either positively or negatively. On the one hand, higher primary productivity may release labor to be employed in manufacturing and increases the local demand for industrial goods ([Johnston and Mellor, 1961](#)). On the other hand, in open economies the growth of primary productivity would shift comparative advantage against industrialization ([Matsuyama, 1992](#)).

This channel can only be relevant in our context if the link between the composition of primary production and overall productivity growth in this sector and the link between the latter and industrialization are both empirically relevant. We examine this second link. In particular, we estimate the effects of land productivity (captured by our baseline controls, based on FAO-GAEZ yields for intermediate technologies) and the effects of increases in potential productivity (proxied by the gap between our baseline measure of mean potential productivity and the same measure based on FAO-GAEZ yields for advanced technologies, which reflect potential productivity in more recent decades). Appendix Table [A2](#) shows that there is no evidence that either productivity levels nor their growth significantly affected the process of industrialization. This suggests that whatever the evolution of relative productivity between ranching products and cereals, it does not seem likely to account for the observed effects in the process of industrialization.

7.2 Education

Ranching specialization may have negatively affected human capital formation through land concentration. As established by previous work, land concentration may retard the emergence of human capital promoting institutions (Galor et al., 2009).¹⁷ The main logic is that powerful landed elites may have incentives to hamper finance for public schools insofar as human capital is complementary to industrial capital.

The evidence, however, does not support the relevance of this channel in the context of Argentina. Appendix Table A3 shows that cattle ranching localities actually had higher enrollment rates and more schools per capita in 1914. This is not inconsistent with the mechanism emphasized in the existing literature, which may well have been relevant at the national level. But at the local level, landed interests had limited influence in the local supply of schooling, since in Argentina the funding for schools came from higher levels of government. School density may have been higher given that schools have minimum sizes and a small number of schools seeking to ensure access may be enough to create high school density in low density areas. Column 5 suggests that ranching areas also had higher enrollment rates; insofar as this reflects higher demand for education, it might be explained by the lower relative productivity of children in ranching, which reduced the opportunity cost of attending school.

In sum, ranching areas did not have initially lower levels of human capital. The lower share of Europeans in these areas did not significantly change the picture in terms of literacy, since their levels were broadly comparable to those of Argentines in this period.¹⁸ But Europeans did have skills that were instrumental for the development of manufacturing, and this may have played an important role starting in the 1930s, when industrialization took off. As already discussed, Table 8 shows that in 1947 ranching areas had a lower share of skilled workers in manufacturing, and by 2001 areas with early ranching specialization had significantly lower levels of overall human capital.

¹⁷Galor et al. (2009) provide a panel data analysis at the US state-level from 1880 to 1940 showing that concentration in land ownership had a significant adverse effect on educational expenditures. Ramcharan (2010) and Vollrath (2013) provide evidence to the same effect from US county-level data during the same period.

¹⁸Italian and Spanish immigrants had higher literacy rates than Argentines among men and lower for women. European migrants from other origins did have higher literacy rates, but Italian and Spanish migrants were far more numerous than any others.

8 Conclusion

Using climate-based exogenous variation in primary production patterns within the Argentine *Pampas*, we show that ranching localities historically had weaker linkages, higher levels of land concentration, lower population density and fewer European migrants. Moreover, ranching locations remained less dense and less urbanized throughout the 20th century and experienced more sluggish industrialization. Ultimately, ranching had negative long-run effects on income per capita and education. This provides some of the first rigorous evidence in support for the classic staple theory of economic growth.

Our results on the importance of primary products in the process of development may have broader implications for the macro-development literature. Focusing on the relatively simple context of highly specialized agricultural economies, we provide clear-cut evidence that the composition of production can influence the growth process through various sorts of linkages. Our paper suggests that is important to study the role of linkages in the growth process over the long run, calling for models of structural change with finer levels of aggregation than standard two- or three-sector frameworks.

The insights of our study may be relevant to the “Argentine puzzle,” the relative stagnation of the economy in the 20th century in spite of its favorable standing and promising prospects at the dawn of the century. Ranching specialization, limited diversification into related activities, land concentration, and low population density, which hampered development at the subnational level, were salient characteristics of the Argentine economy from a cross-country perspective. While extrapolation from subnational results to country-wide implications is speculative, our findings suggest that the stagnation following the period of rapid growth led by primary exports might be partly explained by the economy’s features during that period.

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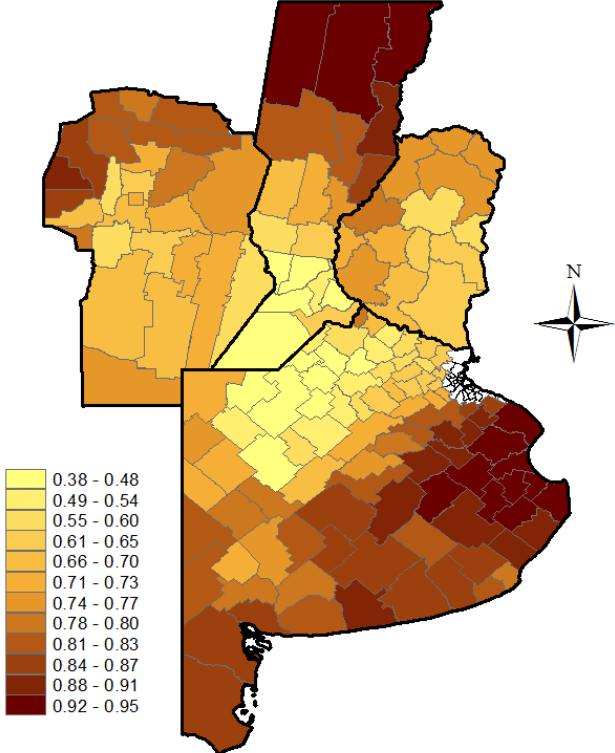
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Figures

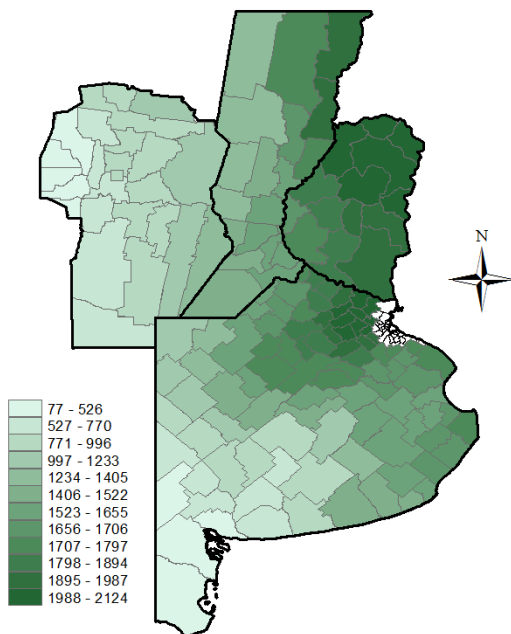
Figure 1: Ranching specialization, 1914



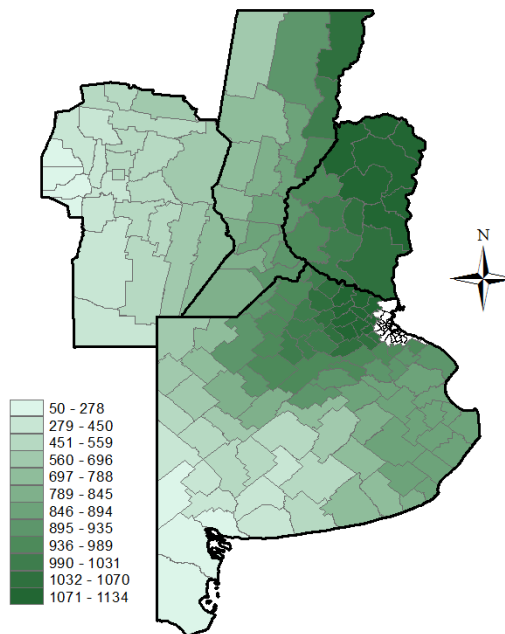
Notes: The map displays the county-level shares of agricultural land corresponding to ranching activity. Source: 1914 Census.

Figure 2: Potential Yields for Key Crops

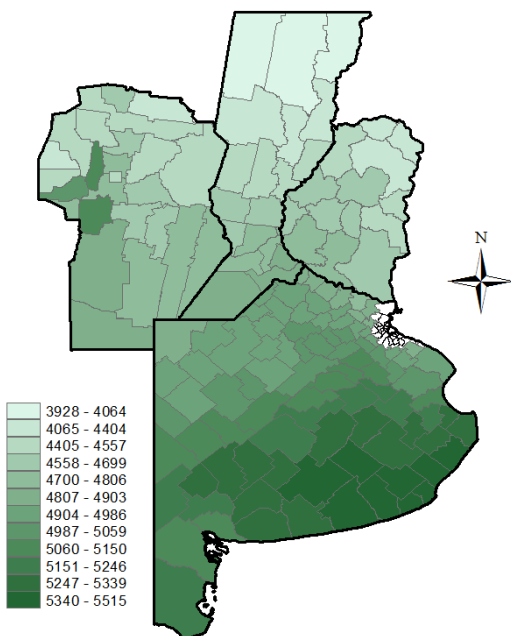
POTENTIAL PASTURE GRASS YIELDS



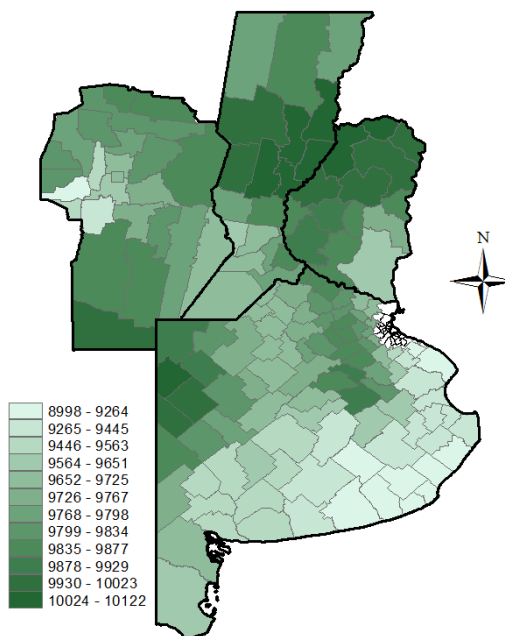
POTENTIAL PASTURE LEGUMES YIELDS



POTENTIAL WHEAT YIELDS

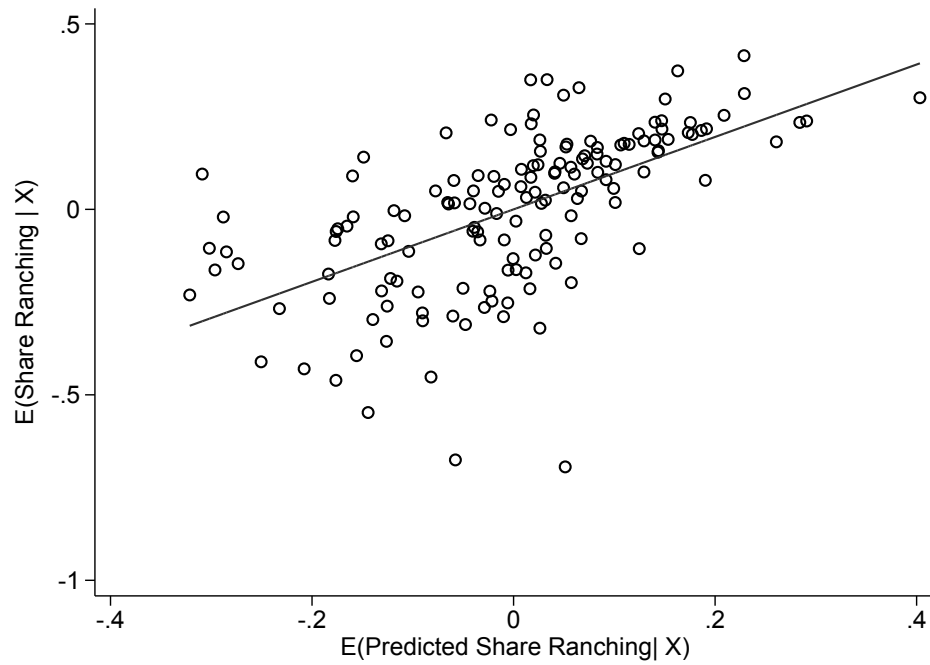


POTENTIAL CORN YIELDS



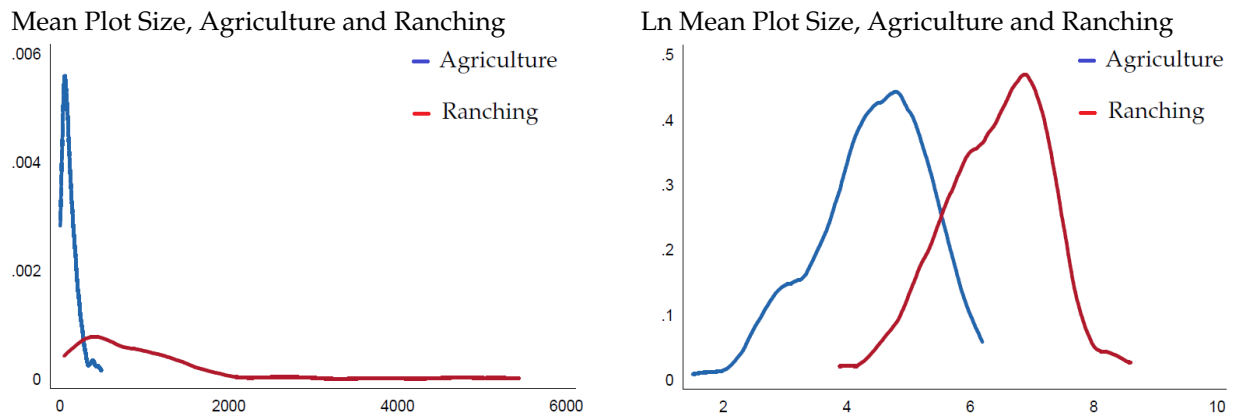
Notes: The maps displays county-level means of agro-climatic attainable yields from IIASA/FAO (2012) for pasture grass, pasture legumes, wheat, and corn in tons per hectare per year for rain-fed conditions and intermediate levels of inputs/technology.

Figure 3: Actual and Predicted Ranching Specialization



Notes: The figure displays a scatter plot of the actual and predicted shares of ranching land in total agricultural land (obtained from the FML model), partialling out province fixed effects, land suitability measures and geo-climatic controls.

Figure 4: Distribution of Farm Sizes



Notes: The figure displays kernel densities of the distribution across counties in our sample of county-level average plot sizes for farms with crop cultivation as their main use (in blue) and those with cattle ranching as their main use (in red), in levels (left) and logs (right).

Tables

Table 1: Land Use Shares (1914)

Land use	Mean	Std. Dev.	Min	Max
Ranching	0.723	0.242	0.000	0.998
Corn	0.104	0.157	0.000	0.662
Wheat	0.085	0.110	0.000	0.505
Flax	0.038	0.058	0.000	0.246
Oats	0.021	0.032	0.000	0.222
Alfalfa	0.013	0.029	0.000	0.310
Forest	0.006	0.032	0.000	0.344
Others	0.009	0.022	0.000	0.212

Notes: The table displays the mean, standard deviation, minimum and maximum values of the shares of total farm land by product for the counties in our sample.

Table 2: Summary Statistics

	Mean	Std Dev	Min	Max
Land Productivity and Geo-climatic Controls				
Mean of Crop-Specific Productivities	0.747	0.186	0.118	0.938
First Principal Component of Crop-Specific Productivities	0.000	2.088	-7.167	2.117
Mean Annual Precipitations	876.762	155.451	363.702	1219.727
Mean Annual Temperature	163.157	16.146	133.600	204.204
Elevation	131.977	195.087	-1.941	1104.171
Slope	97.198	5.364	59.842	99.922
Distance to BA	346.281	194.892	45.740	797.902
Historical Outcomes				
Farm Capital Intensity 1914	1.644	1.000	-2.612	4.117
Railroad Density	5.073	3.663	0.000	21.588
Land Concentration 1914	0.508	0.228	0.000	0.993
Population Density 1914	10.671	25.635	0.339	240.098
Urban Population Share 1914	0.340	0.202	0.000	0.903
Share of Europeans in Population 1914	0.229	0.111	0.001	0.467
Share of Italians in Foreign Population 1914	0.393	0.157	0.084	0.835
Population Density 1914	10.671	25.635	0.339	240.098
Medium-run and Long-run Outcomes				
Population Density 1947	19.994	65.620	1.094	688.306
Share of Population in Mfg. 1947	0.028	0.024	0.004	0.182
Mfg. Output per Worker 1947	12.680	6.652	1.890	46.666
Skill-Intensity in Mfg. 1947	0.094	0.034	0.011	0.176
Share of Labor in Mfg. 1970	0.132	0.079	0.009	0.391
Ln Income per capita 1994	18.264	1.174	14.812	21.692
Ln Non-Agricultural Income per capita 1994	17.288	1.569	12.528	21.691
Share of Labor Force in Mfg. 2001	0.169	0.050	0.048	0.288
Population Density 1991	44.184	187.519	0.850	2098.526
Population Density 2001	49.943	206.952	0.950	2285.733
Urban Population Share 2001	0.869	0.096	0.392	0.994
Average Years of Schooling 2001	8.732	0.733	6.553	11.214
Share of Population that Completed Primary Education 2001	0.825	0.061	0.623	0.917

Table 3: Backward Linkages

Dependent Variable:	Farm capital Intensity (1914)			Railroad density		
	(1)	(2)	(3)	(4)	(5)	(6)
Panel A. OLS Estimates						
Ranching ₁₉₁₄	-2.942*** (0.246)	-2.951*** (0.221)	-2.744*** (0.193)	-7.990*** (1.214)	-7.861*** (1.274)	-6.788*** (1.202)
Number of Counties	150	150	150	150	150	150
Mean of Dependent Variable	1.64	1.64	1.64	5.07	5.07	5.07
R ²	0.51	0.63	0.74	0.28	0.33	0.49
Panel B. IV Estimates						
Ranching ₁₉₁₄	-3.491*** (0.423)	-3.365*** (0.304)	-3.185*** (0.232)	-7.469*** (1.250)	-8.067*** (1.101)	-7.546*** (1.136)
Number of Counties	150	150	150	150	150	150
Mean of Dependent Variable	1.64	1.64	1.64	5.07	5.07	5.07
R ²	0.49	0.63	0.73	0.28	0.33	0.49
State Fixed Effects	No	Yes	Yes	No	Yes	Yes
Land Productivity Measures	No	No	Yes	No	No	Yes
Geo-climatic Controls	No	No	Yes	No	No	Yes

Notes: Farm capital intensity is defined as farm capital (value of tools, implements, and equipment) per hectare. Railroad density is defined as railroad miles / km². Robust standard errors reported in parentheses. *** Significant at the 1% level; ** Significant at the 5% level; * Significant at the 10% level.

Table 4: First Stage Regression

Dependent Variable:	Ranching Specialization (1914)		
	(1)	(2)	(3)
Potential Ranching Share	0.967*** (0.100)	0.990*** (0.110)	0.976*** (0.104)
Number of Counties	150	150	150
Mean of Dependent Variable	0.72	0.72	0.72
R ²	0.40	0.44	0.50
Kleibergen-Paap Wald F-stat	93.68	80.91	88.86
State Fixed Effects	No	Yes	Yes
Land Productivity Measures	No	No	Yes
Geo-climatic Controls	No	No	Yes

Notes: Robust standard errors reported in parentheses. *** Significant at the 1% level; ** Significant at the 5% level; * Significant at the 10% level.

Table 5: Land Concentration and Labor Intensity

	Land Concentration (1914)			Ln Population Density (1914)			Urban Population Share (1914)		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Panel A. OLS Estimates									
Ranching ₁₉₁₄	0.679*** (0.050)	0.706*** (0.054)	0.698*** (0.066)	-2.477*** (0.277)	-2.603*** (0.292)	-2.397*** (0.254)	-0.237*** (0.074)	-0.255*** (0.072)	-0.209*** (0.077)
Number of Counties	150	150	150	150	150	150	150	150	150
Mean of Dependent Variable	0.51	0.51	0.51	1.70	1.70	1.70	0.34	0.34	0.34
R ²	0.52	0.54	0.79	0.37	0.40	0.58	0.08	0.16	0.21
Panel B. IV Estimates									
Ranching ₁₉₁₄	0.575*** (0.074)	0.639*** (0.079)	0.756*** (0.052)	-2.511*** (0.347)	-2.589*** (0.348)	-2.483*** (0.300)	-0.216** (0.106)	-0.234** (0.099)	-0.200** (0.097)
Number of Counties	150	150	150	150	150	150	150	150	150
Mean of Dependent Variable	0.51	0.51	0.51	1.70	1.70	1.70	0.34	0.34	0.34
R ²	0.51	0.53	0.79	0.37	0.40	0.58	0.08	0.16	0.21
State Fixed Effects	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes
Land Productivity Measures	No	No	Yes	No	No	Yes	No	No	Yes
Geo-climatic Controls	No	No	Yes	No	No	Yes	No	No	Yes

Notes: Land concentration is defined as the share of land in farms 1000+ hectares. Robust standard errors reported in parentheses. *** Significant at the 1% level; ** Significant at the 5% level; * Significant at the 10% level.

Table 6: Immigration

Dependent Variable:	European Population Share (1914)			Italian Share of Foreigners (1914)		
	(1)	(2)	(3)	(4)	(5)	(6)
Panel A. OLS Estimates						
Ranching ₁₉₁₄	-0.273*** (0.028)	-0.245*** (0.029)	-0.243*** (0.025)	-0.298*** (0.045)	-0.270*** (0.046)	-0.180*** (0.051)
Number of Counties	150	150	150	150	150	150
Mean of Dependent Variable	0.23	0.23	0.23	0.39	0.39	0.39
R ²	0.35	0.59	0.72	0.21	0.29	0.49
Panel B. IV Estimates						
Ranching ₁₉₁₄	-0.362*** (0.044)	-0.363*** (0.040)	-0.377*** (0.034)	-0.300*** (0.061)	-0.313*** (0.063)	-0.264*** (0.068)
Number of Counties	150	150	150	150	150	150
Mean of Dependent Variable	0.23	0.23	0.23	0.39	0.39	0.39
R ²	0.32	0.53	0.65	0.21	0.28	0.47
State Fixed Effects	No	Yes	Yes	No	Yes	Yes
Land Productivity Measures	No	No	Yes	No	No	Yes
Geo-climatic Controls	No	No	Yes	No	No	Yes

Notes: Robust standard errors reported in parentheses. *** Significant at the 1% level; ** Significant at the 5% level; * Significant at the 10% level.

Table 7: Population Density and Urbanization

Dependent variable:	Ln Population density				Urban Share	
	1914 (1)	1947 (2)	1991 (3)	2001 (4)	1914 (5)	2001 (6)
Panel A. OLS Estimates						
Ranching ₁₉₁₄	-2.397*** (0.254)	-2.384*** (0.309)	-2.603*** (0.409)	-2.514*** (0.414)	-0.209*** (0.077)	-0.163*** (0.027)
Number of Counties	150	150	150	150	150	150
Mean of Dependent Variable	1.70	2.14	2.37	2.46	0.34	0.87
R ²	0.58	0.51	0.47	0.48	0.21	0.43
Panel B. IV Estimates						
Ranching ₁₉₁₄	-2.483*** (0.300)	-2.388*** (0.330)	-2.191*** (0.462)	-2.062*** (0.472)	-0.200** (0.097)	-0.227*** (0.043)
Number of Counties	150	150	150	150	150	150
Mean of Dependent Variable	1.70	2.14	2.37	2.46	0.34	0.87
R ²	0.58	0.51	0.47	0.47	0.21	0.41
State Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes
Land Productivity Measures	Yes	Yes	Yes	Yes	Yes	Yes
Geo-climatic Controls	Yes	Yes	Yes	Yes	Yes	Yes

Notes: Robust standard errors reported in parentheses. *** Significant at the 1% level; ** Significant at the 5% level; * Significant at the 10% level.

Table 8: Industrialization

	Share of Population in Mfg. 1947 (1)	Ln Mfg. Output per Worker 1947 (2)	Skill- intensity in Mfg. 1947 (3)	Share of . Labor in Mfg. 1970 (4)	Share of Labor in Mfg. 2001 (5)
Panel A. OLS Estimates					
Ranching ₁₉₁₄	-0.026** (0.012)	-0.253* (0.151)	-0.030** (0.012)	-0.111*** (0.032)	-0.081*** (0.020)
Number of Counties	147	147	147	150	150
Mean of Dependent Variable	0.03	2.42	0.09	0.13	0.17
R ²	0.16	0.31	0.21	0.47	0.45
Panel B. IV Estimates					
Ranching ₁₉₁₄	0.015 (0.012)	-0.209 (0.239)	-0.047** (0.019)	-0.092*** (0.030)	-0.104*** (0.026)
Number of Counties	147	147	147	150	150
Mean of Dependent Variable	0.03	2.42	0.09	0.13	0.17
R ²	0.04	0.31	0.20	0.46	0.44
State Fixed Effects	Yes	Yes	Yes	Yes	Yes
Land Productivity Measures	Yes	Yes	Yes	Yes	Yes
Geo-climatic Controls	Yes	Yes	Yes	Yes	Yes

Notes: Robust standard errors reported in parentheses. *** Significant at the 1% level; ** Significant at the 5% level; * Significant at the 10% level.

Table 9: Long-Run Development

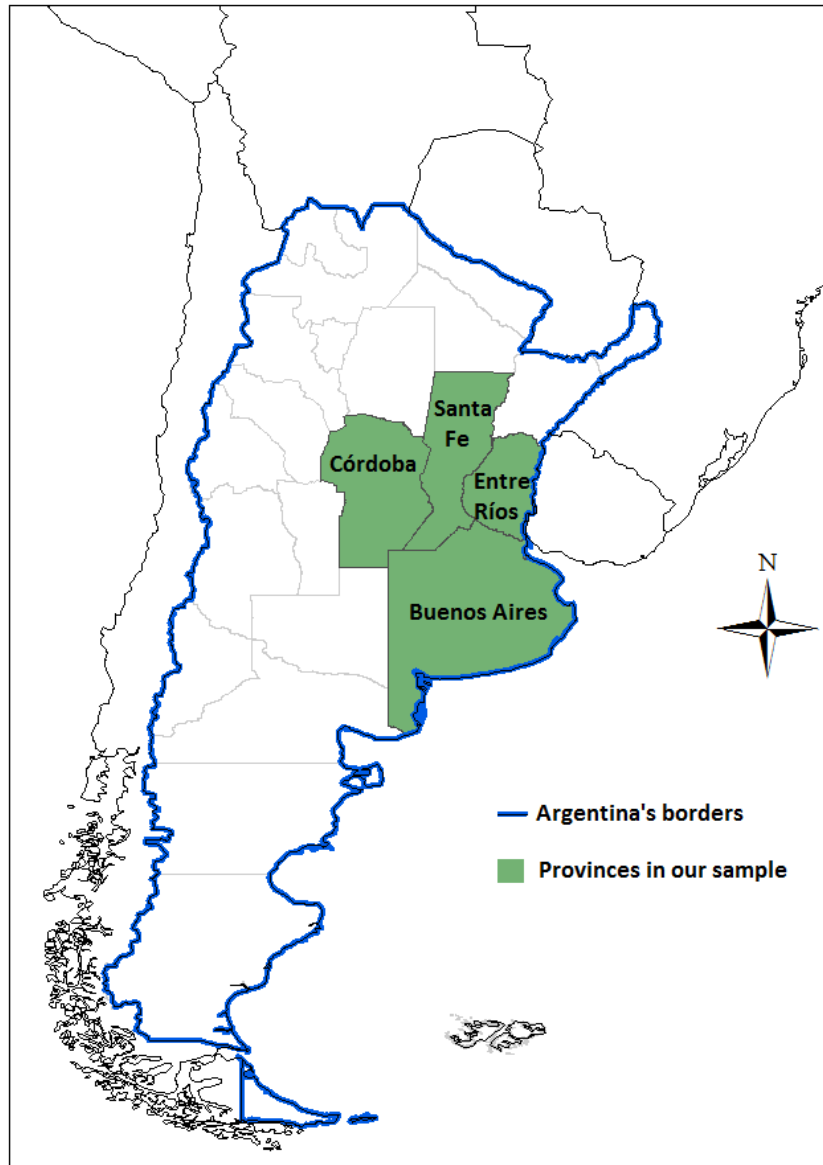
Dependent variable:	Income per capita 1994 (1)	Non-Agri. Inc. per capita 1994 (2)	Years of Schooling 2001 (3)	Primary School Completion 2001 (4)
Panel A. OLS Estimates				
Ranching ₁₉₁₄	-1.875*** (0.426)	-2.720*** (0.500)	-1.431*** (0.240)	-0.104*** (0.012)
Number of Counties	150	145	150	150
Mean of Dependent Variable	18.31	17.29	8.73	0.82
R ²	0.47	0.42	0.47	0.65
Panel B. IV Estimates				
Ranching ₁₉₁₄	-2.180*** (0.416)	-2.477*** (0.703)	-1.645*** (0.280)	-0.151*** (0.019)
Number of Counties	150	145	150	150
Mean of Dependent Variable				
R ²	0.47	0.42	0.47	0.63
State Fixed Effects	Yes	Yes	Yes	Yes
Land Productivity Measures	Yes	Yes	Yes	Yes
Geo-climatic Controls	Yes	Yes	Yes	Yes

Notes: Robust standard errors reported in parentheses. *** Significant at the 1% level; ** Significant at the 5% level; * Significant at the 10% level.

APPENDIX

A Additional Figures

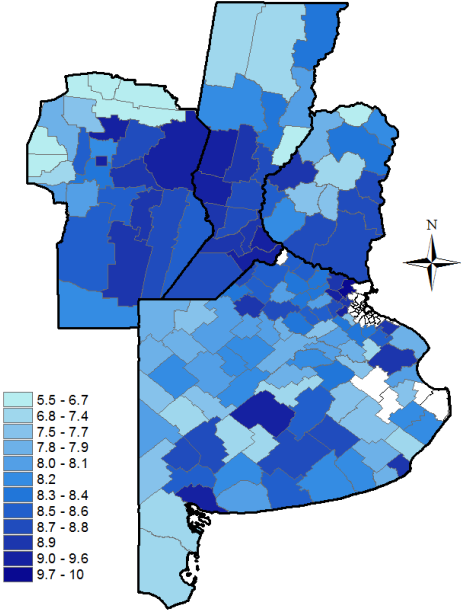
Figure A1: Argentine Provinces in Our Sample: Buenos Aires, Córdoba, Entre Ríos, and Santa Fe



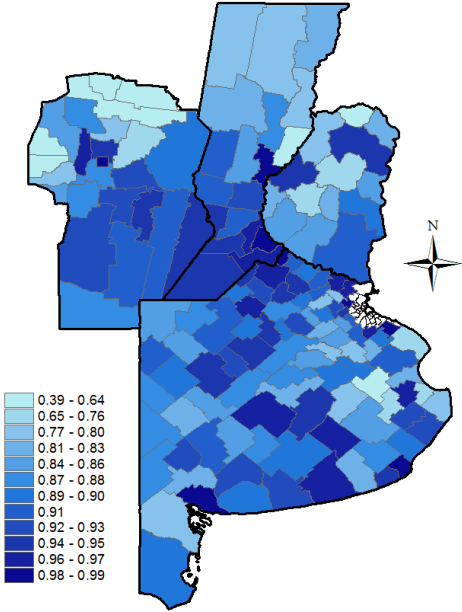
Notes: The figure displays the boundaries of Argentina and the four provinces included in our analysis.

Figure A2: Long-Run Development Outcomes

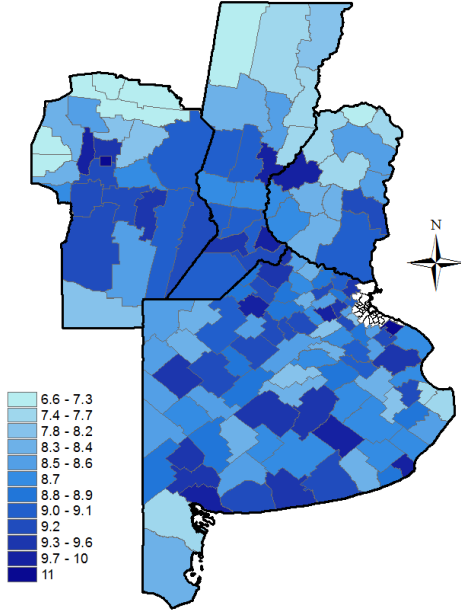
A. NON-AGRICULTURAL INCOME PER CAPITA (IN LOGS)



B. URBAN SHARE



C. AVERAGE YEARS OF SCHOOLING



Notes: See Appendix B for details on variables definitions and sources.

B Additional Tables

Table A1: Additional Controls for Land Productivity

	Urban Population Share 2001			Income per capita 1994			Years of Schooling 2001		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Panel A. OLS Estimates									
Ranching ₁₉₁₄	-0.163*** (0.027)	-0.169*** (0.028)	-0.144*** (0.028)	-1.961*** (0.429)	-2.040*** (0.428)	-1.680*** (0.495)	-1.431*** (0.240)	-1.473*** (0.238)	-1.553*** (0.274)
Number of Counties	150	150	150	150	150	150	150	150	150
Mean of Dependent Variable	0.87	0.87	0.87	18.26	18.26	18.26	8.73	8.73	8.73
R ²	0.43	0.46	0.54	0.47	0.51	0.55	0.47	0.50	0.52
Panel B. IV Estimates									
Ranching ₁₉₁₄	-0.227*** (0.043)	-0.249*** (0.048)	-0.239*** (0.060)	-2.300*** (0.425)	-2.588*** (0.444)	-2.048*** (0.716)	-1.645*** (0.280)	-1.801*** (0.295)	-2.037*** (0.420)
Number of Counties	150	150	150	150	150	150	150	150	150
Mean of Dependent Variable	0.87	0.87	0.87	18.26	18.26	18.26	8.73	8.73	8.73
R ²	0.41	0.43	0.51	0.47	0.50	0.54	0.47	0.49	0.50
State Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Geo-climatic Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Land Productivity Measures:									
Baseline Measures	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Additional Measures	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes
Cubic Polynomials	No	No	Yes	No	No	Yes	No	No	Yes

Notes: Robust standard errors reported in parentheses. *** Significant at the 1% level; ** Significant at the 5% level; * Significant at the 10% level.

Table A2: Effects of Agricultural Productivity on Industrialization

	Share of Population in Manufacturing 1947		Share of Population in Manufacturing 1970		Share of Population in Manufacturing 2001	
	(1)	(2)	(3)	(4)	(5)	(6)
Mean of Crop-Specific Productivities	-0.482 (0.974)	-0.490 (0.972)	2.508 (2.537)	2.452 (2.504)	-0.350 (1.914)	-0.406 (1.940)
First Principal Component of Crop-Specific Productivities	0.040 (0.085)	0.041 (0.085)	-0.230 (0.222)	-0.223 (0.219)	0.029 (0.168)	0.036 (0.170)
Increase in Mean of Crop-Specific Productivities		0.136 (0.132)		0.293 (0.430)		0.297 (0.260)
Ranching ₁₉₁₄	-0.026** (0.012)	-0.025** (0.012)	-0.111*** (0.032)	-0.109*** (0.034)	-0.081*** (0.020)	-0.079*** (0.020)
Number of Counties	147	147	150	150	150	150
Mean of Dependent Variable	0.03	0.03	0.13	0.13	0.17	0.17
R ²	0.16	0.17	0.47	0.47	0.45	0.45
State Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes
Geo-climatic Controls	Yes	Yes	Yes	Yes	Yes	Yes

Notes: OLS estimates. Robust standard errors reported in parentheses. *** Significant at the 1% level; ** Significant at the 5% level; * Significant at the 10% level.

Table A3: Schools

Dependent variable:	Schools per child 1914 (1)	Public Schools per child 1914 (2)	Religious Schools per child 1914 (3)	Private Schools per child 1914 (4)	School Attendance 1914 (5)
Panel A. OLS Estimates					
Ranching ₁₉₁₄	0.003*** (0.001)	0.004*** (0.001)	-0.000 (0.000)	-0.001*** (0.000)	0.030 (0.058)
Number of Counties	150	150	150	150	150
Mean of Dependent Variable	0.01	0.01	0.00	0.00	0.49
R ²	0.35	0.43	0.17	0.24	0.35
Panel B. IV Estimates					
Ranching ₁₉₁₄	0.006*** (0.001)	0.007*** (0.001)	-0.000 (0.000)	-0.001*** (0.000)	0.154** (0.070)
Number of Counties	150	150	150	150	150
Mean of Dependent Variable	0.01	0.01	0.00	0.00	0.49
R ²	0.30	0.36	0.17	0.21	0.32
State Fixed Effects	Yes	Yes	Yes	Yes	Yes
Land Productivity Measures	Yes	Yes	Yes	Yes	Yes
Geo-climatic Controls	Yes	Yes	Yes	Yes	Yes

Notes: Robust standard errors reported in parentheses. *** Significant at the 1% level; ** Significant at the 5% level; * Significant at the 10% level. Public schools are those with funding from either the national or provincial government. Religious schools also include those funded by charity. We normalize the number of schools in each category by the number of children in school age (i.e., between 6 and 14 years old).

B Variable Definitions and Sources

Outcome variables

Farm capital Intensity 1914. Value of tools, implements, and equipment per hectare. It excludes the value of land and animals. Data comes from the 1914 census.

Railroad Density, 1914. Railroad miles / km². Data on railroads come from ATLAS de Suelos de la República Argentina. Railroads expanded from just 10 km in 1857 to 34,534 km in 1914. We use a geo-referenced map of the current railroad network, which continues to have close to 34 thousand kilometres of tracks.

Land concentration, 1914. Share of county-level farmland corresponding to the top 10% largest farms. Source: data digitized from the Census.

Population Density, 1914, 1947, 1991, 2001. Population / area.

Urban Population Share, 1914, 2001. Population living in cities / total population. The census defines a city as a settlement with more than 2,000 individuals.

European-Born Population Share, 1914. European-born population / total population. Data from the 1914 Census.

Italian Share among Foreigners, 1914. Italian-born population / foreign-born population. Data from the 1914 Census.

Share of Population in Manufacturing 1947, 1970, 2001. Manufacturing workers / total population.

Manufacturing Output per-worker 1947. Industrial output / industrial workers. Data from the 1947 Census.

Non-agricultural Income per-capita, 1994. The Argentine Statistical Office (Instituto Nacional de Estadística y Censos, INDEC) does not compute GDP at the county level, but we can use measures available from the 1994 National Economic Census (NEC) (“Censo Nacional Económico”). In that year, the Census office surveyed all businesses in the main sectors of the economy (Oil and Natural Gas, Mining, Manufacturing Industries, Electricity, Gas and Water, Retail and Wholesale, Financial Intermediation, Communication, Enterprise Service Providers, and Personal Service Providers), gathering information on production, employment, revenue, costs, and investment. We use the county-level measures of output in all these sectors as a proxy for non-agricultural income, dividing by population in 1991 (the closest year with available data at the county level) expanded by the rate of national population growth between 1991 and the Census year. For the province of Buenos Aires and Santa Fe, there is county-level GDP data available from provincial statistical offices. The correlation between our county-level proxies for non-agricultural income per capita and the official county level income per capita figures is about 95%.

Income per-capita, 1994. The National Economic Census (NEC) does not include agricultural output in its estimations. We combine the NEC data on output with proxies for crop production value and value of ranching products. Our proxy for crop production value relies on data from the Ministry of Agriculture. For each province, we consider the major agricultural products in 1994 and compute the value of agricultural output as the sum of each crop times its price (from FAOstat). Our proxy for the value of ranching products relies the 2002 Agricultural Census and market prices from the Liniers market, the country’s main cattle market, located in the city of

Buenos Aires (<http://www.mercadodeliniers.com.ar/indexnuevo.htm>). We consider cattle categories that are likely to end up in slaughterhouses within a year, including novillitos, novillos, terneras, terneros and vaquillonas, and use average monthly prices from 1995 (prior data is not available). We compute the estimated value of ranching output as the sum of each cattle category times its price, and the adjust by the ratio between the total number of slaughtered bovine in the years corresponding to the Agricultural Census and the NEC, from which the other data comes from. Finally, we add up our measure for non-agricultural income from the NEC and the proxies for crop production value and value of ranching products, and divide by population in 1991 (the closest year with available data at the county leve) expanded by the rate of national population growth between 1991 and the NEC year.

Skill intensity in Manufacturing, 1947. Skilled workers in manufacturing / total workers in manufacturing. The distinction between unskilled workers (*obreros*) and skilled (*empleados*) in the Census is akin to that between production and non-production workers. Source: 1947 Census.

Schools per child, 1914. Number of schools / number of school-age children (between 6 and 14 years old).

Public schools per child, 1914. Number of public schools / number of school-age children (between 6 and 14 years old). Public schools are schools funded by the National, Provincial, or Municipal government.

Religious schools per child, 1914. Number religious of public schools / number of school-age children (between 6 and 14 years old). We combine schools financed by charity together with those financed by religious entities.

Private schools per child, 1914. Number private of public schools / number of school-age children (between 6 and 16 years old). Private schools are schools financed by private entities or individuals..

School Attendance, 1914. Enrollment rate among school-age children (6-14 years old). Source: 1914 Census.

Years of Schooling, 2001. Average years of schooling for population aged 25 and above. Source: 2001 Census.

Primary School Completion, 2001. Share of adults between 25 and 60 years of age that have completed primary school. Source: 2001 Census.

Ranching Specialization

Ranching, 1914. Share of total county-level agricultural land allocated to ranching activities. Source: 1914 Census.

Ranching Potential Share. Predicted share of total county-level agricultural land allocated to ranching activities obtained from the FML model, using the same crop-specific attainable yields underlying our *land productivity measures*, described below.

Land productivity measures and other geo-climatic controls

Land productivity measures. Maximum and average of normalized attainable yields for pasture grasses, pasture legumes maize, wheat, and flax. These measures were constructed by the

FAO's Global Agro-Ecological Zones project v3.0 ([IIASA/FAO, 2012](#)) using climatic data, including precipitation, temperature, wind speed, sunshine hours and relative humidity (based on which they determine thermal and moisture regimes), together with crop-specific measures of cycle length (i.e. days from sowing to harvest), thermal suitability, water requirements, and growth and development parameters (harvest index, maximum leaf area index, maximum rate of photosynthesis, etc). Combining these data, the GAEZ model determines the maximum attainable yield (measured in tons per hectare per year) for each crop in each grid cell of 0.083x0.083 degrees. We use FAO's measures of agro-climatic yields (based solely on climate, not on soil conditions). We consider attainable yields under rain-fed conditions for pasture grasses and legumes, and attainable yields under both rain-fed conditions and irrigation for maize and wheat. In all cases we consider yields for intermediate levels of inputs/technology.

Index of land suitability for cultivation. As an additional land productivity measure, one of our robustness checks uses a suitability index constructed by [Ramankutty et al. \(2002\)](#), to be interpreted as the probability that a given area is cultivated.

Temperature. County-level mean annual temperature measured in Celsius degrees. Data source: [IIASA/FAO \(2012\)](#).

Rainfall. County-level average annual precipitation measured in mm. Data source: [IIASA/FAO \(2012\)](#).

Elevation. County-level average terrain elevation in km. Data source: [IIASA/FAO \(2012\)](#).

Terrain slope. County-level average of Terrain Slope Index constructed by [IIASA/FAO \(2012\)](#).

Distance to Buenos Aires. Straight line distance from the centroid of each county to Buenos Aires City, in km, calculated with GIS software.