Maternal Mortality Risk and the Gender Gap in Desired Fertility

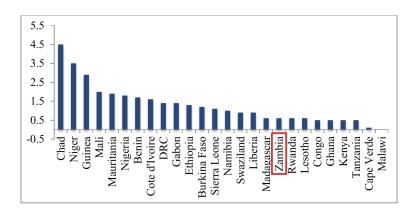
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Motivation

- (Desired) fertility has steeply declined around the world
- This transition has stalled in much of sub-Saharan Africa (Bongaarts, 2008)
 - Women's demand for children has fallen rapidly
 - Men's preferences remained relatively constant
 - Widening gender gap in desired number of children

Gender gap in fertility preferences



Source: Westoff (2010)

Why the gender preference gap matters

- Strong implications for intra-household decision-making: Ashraf, Field and Lee (AER, 2014)
 - Field experiment with 800 couples: randomly varied whether women given access to contraceptives alone (standard NGO model) or with their husbands (spousal veto).
 - Women given access with their husbands 19% less likely to seek family planning services, 25% less likely to use concealable contraceptives, 27% more likely to give birth.
 - Effects concentrated among couples where husband wanted more kids than wife did.

Understanding the Gender Gap in the Demand for Children

- Many possible reasons for a gender gap
- Is the gender gap in fertility demand partly determined by a difference in *beliefs* about cost?
 - Health risks of childbirth: maternal mortality and morbidity
- Can targeted information align the gap?
 - (open question re: why information doesn't spread in the household to facilitate efficient decision making, and why wrong/different beliefs could be sustained over time.)

Experimental Design

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 - Setting: poor suburbs of Lusaka, Zambia
 - Inclusion criteria: Married couples of childbearing age (wife) that both agree to participate in health information session



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- Understand how information flows in the household
- Identify effective ways to prevent inefficient fertility outcomes in the household:
 - Promoting information about returns to health behaviors such as birth spacing, especially for high-risk cases; or
 - Do couples believe incorrectly that their individual risk of birth complications is low?
- To date, we know very little about beliefs about risk, but reason to anticipate that both men and women - but especially men - may underestimate individual risk (i.e. likelihood they are a high-risk case)

Results

Today

- Conceptual framework and supporting descriptives
- Experimental design: three arms
 - Husband receives maternal mortality training & wife receives family planning training
 - Wife receives maternal mortality training & husband receives family planning training
 - Soth receive family planning training (separately)
- Endline Outcomes
 - Changes in realized fertility after the intervention
 - Mechanisms: maternal health knowledge, fertility preferences, communication

Experimental Design

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- But assessment of (own) individual risk depends on obtaining accurate information about
 - Average risk, which may go underreported; as well as
 - Specific risk *factors*, which may be particularly hard to observe in the presence of superstitious beliefs

Role of superstition

 Superstitious beliefs, which tend to relate to something unobservable (a risk factor that can't be ruled, out, such as "bad blood") can impede learning and lead most individuals to believe they are free of risk despite accurately observing the population risk

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- Relevant "traditional" belief in our setting: Women experience labor complications because of infidelity
 - 99% of individuals in our study believe this is contributing factor
- In baseline, positive correlation between past complication and current risk assessment for both men and women
 - But masks very strong correlation for those without traditional beliefs and zero correlation for those with traditional beliefs (Ashraf et al., 2017)

Fertility decision in the household

Introduction

Spouses have different preferences

$$U^{H} = -(\alpha^{H} - n)^{2} - (C - \theta^{H})^{2}$$
$$U^{W} = -(\alpha^{W} - n)^{2} - (C - \theta)^{2}$$

- α^i is ideal number of children with $\alpha^H > \alpha^W$;
- n is the realised number of children, with n = f C
- θ is the realised risk of complication of the wife and θ^H is the man's belief about θ ;
- *C* is set of actions that determines the number of children in the couple (contraceptive use, frequency of sexual intercourses, wife's health investment)

 Men choose a set of actions that implies a higher realized fertility than wife's optimal

$$C^{*H} = \frac{f + \theta_j - \alpha^H}{2}$$
$$C^W = \frac{f + \theta_j - \alpha^W}{2}$$

where $C^{*H} < C^{W}$.

Introduction

Incomplete information about risk in the household

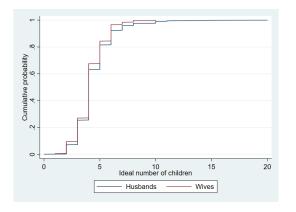
- \bullet Woman has more precise information about the risk realization θ
 - Information updating may have been more salient to her
 - She may have been exposed to information updating more frequently
 - Husband may have more sticky priors

Communication and information in the household with asymmetric information

- Woman sends signal about such risk to her husband
 - Due to gap in preferences and fact that signal is costless, she has incentive to report she is high-risk
- Husband only updates partially, and contraception use is not his optimal
 - As the number of partitions in equilibrium increases, contraceptive choice in the cheap talk game is closer to optimal
- If preference gap is large enough $(\alpha^H \alpha^W \ge \frac{1}{4})$, communication can be uninformative (Crawford and Sobel 1982):
 - For high-risk women $(\theta_j > \frac{1}{2})$, men underestimate their risk
 - Realised fertility is higher than in the complete information case

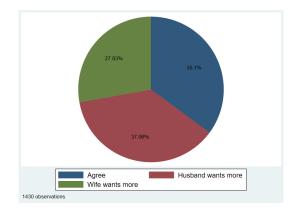


Differences in preferences at baseline



Men's distribution FOSD that of women

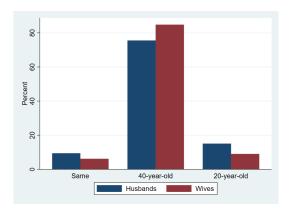
Differences in preferences at baseline



Experimental Design

Differences in risk assessment at baseline

Question: 2 women, 40 and 20 yrs respectively, who has greater risk of dying from childbirth?



Sticky priors: Beliefs on causes of complications at baseline

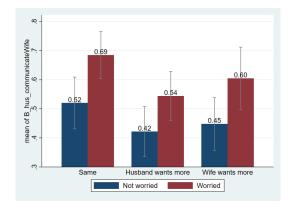
"What is the cause of maternal mortality risk and complications during childbirth?"

	Men			Women			
	Mean	SE	N	Mean	SE	N	p-val
Infidelity	.547	.019	711	.434	.019	709	0.00***
Violence	.225	.016	714	.1426	.013	710	0.00***
No checkups	.313	.017	712	.281	.017	713	0.18
Health	.344	.018	713	.331	.018	711	0.60
Young age	.126	.012	713	.010	.011	712	0.11
Old age	.121	.012	712	.133	.012	712	0.47
Many children	.054	.008	706	.063	.009	710	0.44
No spacing	.072	.010	706	.094	.011	713	0.14
HIV	.126	.013	700	.124	.013	691	0.94
Not delivering in facility	.100	.011	706	.119	.012	707	0.29

Introduction

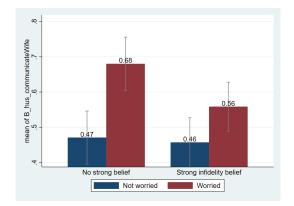
Correlations between desired fertility and communication at baseline

The bigger the conflict of preferences, the lower the probability of communicating about maternal risk



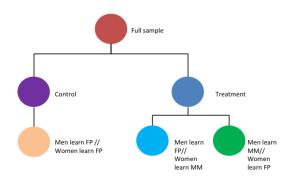
Correlations between infidelity beliefs and communication at baseline

The higher the infidelity beliefs, the lower the probability of communicating about maternal risk



Experimental Design

Study design



Identification

- **Identification**: we required both spouses to come to the meetings, regardless of which spouse was treated
- We can disentangle effects due to:
 - Gender differences in compliance
 - Gender differences in response to treatment

▶ Identification

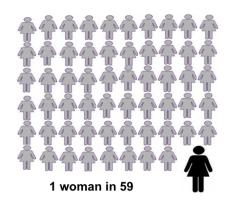
Intervention

- Family Planning Community Meeting
- Maternal Mortality + Family Planning Community Meeting
- Minimize spillovers by having same treatement all weekend, so no chance of contamination
- At most 2 groups of husbands and wives simultaneously
 - e.g., 20 households, 2 husband meetings, 2 wife meetings
 - Assigned to particular room (check ID)
- All community meetings in same location
 - School, central distance to respondents' residences



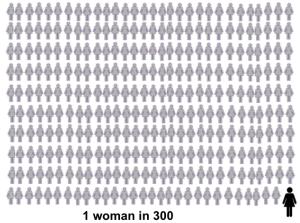
Maternal Mortality Curriculum

MATERNAL MORTALITY IS HIGH IN ZAMBIA





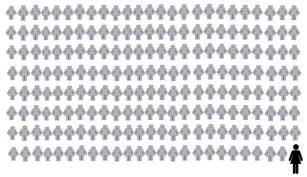
SOUTH AFRICA







BOTSWANA



1 woman in 230



PREGANCY PUTS STRAIN ON A WOMAN'S BODY



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HAVING CHILDREN WITHOUT SPACING INCREASES THE RISK OF COMPLICATIONS

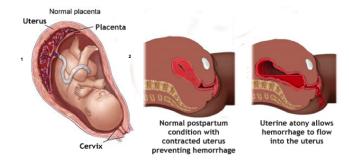


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HEMORRHAGE

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Maternal Mortality Curriculum

POST-PARTUM INFECTION



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Outcome Measurement

Fertility preferences, attitudes toward family planning

Conceptual Framework and Context

- Beliefs/knowledge of maternal health issues, household communication (baseline and endline surveys)
- Husband's demand for a family planning voucher (intervention) follow-up)
- Voucher takeup (clinic) and contraceptive use (endline survey)
- Fertility outcomes (endline survey)

Main Outcome: Realized Fertility

Wife Surveyed	(1)	(2)	(3)
	Currently	Birth spacing	Pregnant/delivered
	pregnant	since meeting	at least 8 ms
		(ms)	after meeting
Husband Treated	-0.055*	0.11	-0.055*
	(0.029)	(0.24)	(0.030)
Wife Treated	-0.043	-0.19	-0.031
	(0.030)	(0.23)	(0.032)
Stratification Variables	Yes	Yes	Yes
Demographic Controls	Yes	Yes	Yes
Hus Treat=Wife Treat(F-test pval)	0.68	0.25	0.47
Outcome Mean in Control Group	0.12	11.54	0.17
Observations	534	534	534

• Contraceptive use: 33% (4.9 pp) increase in probability of using the pill correctly

Mechanisms 1: Desired Fertility (1)

Panel A: Husband Surveyed	(1)	(2)	(3)	(4)
	Want another	Believe	Believe	Believe
	child	spouse wants	spouse wants	spouse wants
		more kids	less kids	another child
Husband Treated	-0.071*	-0.078*	0.011	-0.13***
	(0.038)	(0.041)	(0.039)	(0.034)
Wife Treated	0.032	-0.013	-0.013	-0.022
	(0.035)	(0.047)	(0.045)	(0.040)
Stratification Variables	Yes	Yes	Yes	Yes
Demographic Controls	Yes	Yes	Yes	Yes
Hus Treat=Wife Treat(F-test pval)	0.01	0.12	0.59	0.02
Outcome Mean in Control Group	0.67	0.23	0.19	0.75
Observations	516	515	515	503

Mechanisms 1: Desired Fertility (2)

Panel B: Wife Surveyed	(1)	(2)	(3)	(4)
	Want another	Believe	Believe	Believe
	child	spouse wants	spouse wants	spouse wants
		more kids	less kids	another child
Husband Treated	-0.012	0.075	-0.057*	-0.0072
	(0.040)	(0.055)	(0.031)	(0.043)
Wife Treated	0.041	-0.0012	0.019	0.025
	(0.039)	(0.055)	(0.033)	(0.038)
Stratification Variables	Yes	Yes	Yes	Yes
Demographic Controls	Yes	Yes	Yes	Yes
Hus Treat=Wife Treat(F-test pval)	0.28	0.10	0.02	0.43
Outcome Mean in Control Group	0.70	0.24	0.15	0.73
Observations	534	532	532	515

Mechanisms 2: Maternal Health Knowledge (1)

	Pai	nel A: Hus	band Surve	eyed	Р	anel B: W	ife Survey	ed
	(1) Age	(2) Many kids	(3) No birth spacing	(4) Main factors	(5) Age	(6) Many kids	(7) No birth spacing	(8) Main factors
Husband Treated	0.086 (0.053)	0.053 (0.037)	0.065* (0.039)	0.14*** (0.052)	0.030 (0.049)	-0.038 (0.039)	0.038 (0.045)	0.031 (0.043)
Wife Treated	0.041 (0.052)	0.064*	0.012 (0.034)	0.067	0.082	0.053	0.092*	0.10*
Stratification Variables	`Yes ´	Yes	Yes	`Yes ´	` Yes ´	Yes	Yes	Yes
Demographic Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hus Treat=Wife Treat(F-test pval)	0.34	0.73	0.16	0.12	0.36	0.04	0.28	0.19
Outcome Mean in Control Group	0.23	0.08	0.09	0.30	0.35	0.26	0.30	0.47
Observations	515	515	515	515	534	534	534	534

Experimental Design

Mechanisms 2: Maternal Health Knowledge (2)

	Par	nel A: Husban	d Surveyed	Р	Panel B: Wife Surveyed			
	(1) Older than 40	(2) With more than 4 kids	(3) Pregnant right after delivery	(4) Older than 40	(5) With more than 4 kids	(6) Pregnant right after delivery		
Husband Treated	0.40*	0.092	0.082	0.45**	-0.11	0.052		
	(0.20)	(0.18)	(0.27)	(0.22)	(0.24)	(0.21)		
Wife Treated	-0.11	-0.24	-0.079	0.38	0.30	0.15		
	(0.23)	(0.23)	(0.27)	(0.23)	(0.26)	(0.25)		
Stratification Variables	Yes	Yes	Yes	Yes	Yes	Yes		
Demographic Controls	Yes	Yes	Yes	Yes	Yes	Yes		
Hus Treat=Wife Treat(F-test pval)	0.02	0.13	0.51	0.73	0.07	0.68		
Outcome Mean in Control Group	7.40	6.45	7.77	7.81	6.44	7.47		
Observations	516	516	516	532	532	532		

Mechanisms 3: Communication and Relationship (1)

		Panel A: H	usband Surveyed			Panel B:	Wife Surveyed	
	(1) Agreement on cct use	(2) Tried convincing partner to use cct	(3) Changed partner's mind on cct use	(4) Partner changed resp's mind on cct use	(5) Agreement on cct use	(6) Tried convincing partner to use cct	(7) Changed partner's mind on cct use	(8) Partner changed resp's mind on cct use
Husband Treated	-0.097** (0.044)	0.069** (0.032)	0.083*** (0.030)	0.051* (0.030)	-0.032 (0.044)	0.047* (0.027)	0.027 (0.023)	0.023 (0.020)
Wife Treated	-0.048 (0.040)	0.020	0.029	0.046	-0.015 (0.040)	0.033	0.018	0.032 (0.022)
Stratification Variables Demographic Controls	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes
Hus Treat=Wife Treat(F-test pval) Outcome Mean in Control Group	0.25 0.86	0.19 0.05	0.12 0.03	0.89 0.05	0.67 0.83	0.63 0.04	0.68 0.04	0.69 0.02
Observations	515	515	515	515	531	531	531	531

Mechanisms 3: Communication and Relationship (2)

		Panel A: Hu	sband Surveye	d		Panel B: V	Vife Surveyed	
	(1) Positive interaction	(2) Marriage quality (diagram)	(3) Happy with own marriage	(4) Very happy with own marriage	(5) Positive interaction	(6) Marriage quality (diagram)	(7) Happy with own marriage	(8) Very happy with own marriage
Husband Treated	0.040 (0.067)	0.27** (0.13)	0.065* (0.038)	0.10** (0.047)	0.072 (0.074)	0.049 (0.18)	0.071* (0.037)	-0.0021 (0.038)
Wife Treated	0.0022 (0.071)	0.16 (0.16)	0.078* (0.039)	0.063 (0.055)	-0.019 (0.079)	-0.042 (0.19)	-0.068 (0.048)	0.0032 (0.054)
Stratification Variables	`Yes´	`Yes´	`Yes´	Yes	`Yes´	`Yes´	`Yes´	`Yes´
Demographic Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hus Treat=Wife Treat(F-test pval)	0.61	0.34	0.69	0.42	0.19	0.63	0.00	0.92
Outcome Mean in Control Group	2.68	6.06	0.81	0.54	2.62	5.63	0.75	0.42
Observations	516	502	502	502	534	515	515	515

→ measures

Introduction

Heterogeneity by different preferences over number of kids

		Panel A: Wif	e Sample	Panel B: Husband Sample	Panel C: Wife Sample	
	(1) Currently pregnant	(2) Birth spacing since meeting (ms)	(3) Pregnant/delivered at least 8 ms after meeting	(4) Want another child	(5) Ever used cct while partner unaware	
Subsample 1: Husband's ideal children higher than biological						
Husband Treated	-0.058 (0.052)	0.56*	-0.095 (0.069)	-0.12* (0.071)	-0.028 (0.029)	
Wife Treated	-0.047 (0.052)	0.013 (0.38)	-0.044 (0.069)	0.036 (0.072)	-0.019 (0.032)	
Statification Variables	Yes	Yes	Yes	Yes	Yes	
Demographic Controls	Yes	Yes	Yes	Yes	Yes	
Husband Treated=Wife Treated(F-test pval)	0.80	0.12	0.42	0.02	0.77	
Outcome Mean in Control Group	0.13	11.43	0.21	0.81	0.05	
Observations	213.00	213.00	213.00	209.00	213.00	
Subsample 2: Wife's ideal children lower or equal biological						
Husband Treated	-0.086*	0.27	-0.087	-0.20**	-0.087*	
Wife Treated	(0.051)	(0.49)	(0.062)	(0.099)	(0.044)	
Wife Treated	-0.054	-0.33	-0.049	0.056	-0.0030	
Statification Variables	(0.054) Yes	(0.46) Yes	(0.070) Yes	(0.11) Yes	(0.060) Yes	
	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	
Demographic Controls Husband Treated=Wife Treated(F-test pval)	0.54	0.22	0.59	0.00	0.09	
Outcome Mean in Control Group	0.34	11.86	0.14	0.39	0.09	
Observations	112.00	112.00	112.00	107.00	112.00	
Subsample 3: Intersection between above groups	112.00	112.00	112.00	201.00	112.00	
Husband Treated	-0.11	1.45*	-0.098	-0.45**	-0.14	
	(0.088)	(0.76)	(0.12)	(0.21)	(0.11)	
Wife Treated	-0.0077	0.029	-0.0029	-0.31	-0.097	
	(0.11)	(0.59)	(0.14)	(0.20)	(0.14)	
Statification Variables	Yes	Yes	Yes	Yes	Yes	
Demographic Controls	Yes	Yes	Yes	Yes	Yes	
Husband Treated=Wife Treated(F-test pval)	0.46	0.02	0.54	□ → ∢ 🗇 → ∢ 0.53	▶ ∢ 🗏 ▶ 0.63	991
Outcome Mean in Control Group	0.15	11.64	0.23	0.75	0.08	9 / 52
Observations	47.00	47.00	47.00	43.00	47.00 ³	9 / 32

Heterogeneity by belief on infidelity as enhancer of maternal health risk

	Panel A: Wife Sample			Panel B: Husband Sample	Panel C: Wife Sample		
	(1) Currently pregnant	(2) Birth spacing since meeting (ms)	(3) Pregnant/delivered at least 8 ms after meeting	(4) Want another child	(5) Using pill correctly (last taken max 1 day ago)	(6) Ever used cct while partner unaware	
Subsample 1: Husband's strong infidelity belief							
Husband Treated	0.064 (0.060)	0.19 (0.27)	0.060 (0.067)	0.059 (0.066)	0.00045 (0.064)	-0.041 (0.036)	
Wife Treated	0.090 (0.063)	-0.49 (0.39)	0.13 (0.077)	0.18** (0.087)	-0.048 (0.080)	0.031 (0.059)	
Statification Variables Demographic Controls	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	
Husband Treated=Wife Treated(F-test pval)	0.68	0.09	0.33	0.15	0.55	0.22	
Outcome Mean in Control Group	0.04	11.78	0.11	0.62	0.17	0.04	
Observations	181.00	181.00	181.00	178.00	181.00	181.00	
Subsample 2: Husband's weaker infidelity belief							
Husband Treated	-0.15** (0.064)	0.51 (0.49)	-0.14* (0.085)	-0.25*** (0.091)	0.22**	-0.020 (0.043)	
Wife Treated	-0.15***	0.38	-0.14**	0.011	0.11 (0.075)	`-0.05Ó	
Statification Variables	(0.057) Yes	(0.43) Yes	(0.066) Yes	(0.065) Yes	(0.075) Yes	(0.040) Yes	
Demographic Controls	Yes	Yes	Yes	Yes	Yes	Yes	
Husband Treated=Wife Treated(F-test pval)	0.93	0.74	0.99	0.00	0.22	0.28	
Outcome Mean in Control Group	0.18	11.46	0.24	0.62	0.14	0.04	
Observations	149.00	149.00	149.00	145.00	149.00	149.00	

Conclusion

- Households in which the men receive maternal mortality treatment reduce pregnancies by 46% one year after the intervention thanks to:
 - Men updating their beliefs about maternal mortality risk as a result of information more than women
 - Reduction in demand for children for men who receive maternal mortality information
 - Communication and interactions increase in households in which the men receive maternal mortality information

Balance across Treatments: Sample that Attended Intervention

		Mean		N	Iean Di	ff	Joint Test
	(1)MMH	(2)MMW	(3)FP	1 v 3	2 v 3	1 v 2	(p-value)
Panel A: Stratification Variables							
No biological children (couple)	0.04	0.03	0.03	0.01	-0.00	0.01	0.90
	(0.01)	(0.01)	(0.01)	(0.02)	(0.02)	(0.02)	
Wife over 35	0.17	0.15	0.19	-0.02	-0.05	0.03	0.51
	(0.03)	(0.03)	(0.03)	(0.04)	(0.04)	(0.04)	
Residential block size	3.69	3.74	3.47	0.22	0.27	-0.05	0.49
	(0.15)	(0.17)	(0.17)	(0.23)	(0.23)	(0.23)	
Wife bel. husband wants child later	0.54	0.47	0.47	0.07	-0.00	0.07	0.31
	(0.04)	(0.04)	(0.04)	(0.05)	(0.05)	(0.05)	
Wife bel. husband wants child never	0.23	0.22	0.18	0.04	0.04	0.01	0.28
	(0.03)	(0.03)	(0.03)	(0.04)	(0.04)	(0.04)	
Hus. knows women who died in childbirth	0.17	0.21	0.15	0.02	0.05	-0.04	0.40
	(0.03)	(0.03)	(0.03)	(0.04)	(0.04)	(0.04)	

Standard errors in parentheses





p < 0.10, p < 0.05, p < 0.05, p < 0.01

Balance across Treatments

		Mean			Mean Diff		Joint Test
	(1)MMH	(2)MMW	(3)FP	1 v 3	2 v 3	1 v 2	(p-value)
Panel B: Demographic Variables							
Wife's Age	29.16 (0.41)	30.04 (0.42)	30.09 (0.44)	-0.93 (0.60)	-0.05 (0.60)	-0.88 (0.59)	0.20
Husband's Age	34.97 (0.52)	35.92 (0.52)	35.80 (0.52)	-0.83 (0.73)	0.12 (0.73)	-0.95 (0.73)	0.35
Wife's highest schooling	7.85 (0.20)	7.31 (0.23)	7.51 (0.23)	0.34 (0.31)	-0.20 (0.33)	0.54* (0.31)	0.21
Husband's highest schooling	9.17 (0.20)	9.29 (0.20)	9.28 (0.23)	-0.11 (0.31)	0.01 (0.31)	-0.12 (0.29)	0.91
Husband does not work [baseline only, N=343]	0.00 (0.00)	0.03 (0.02)	0.01 (0.01)	-0.01 (0.01)	0.02 (0.02)	-0.03* (0.01)	0.16
Wife does not work [baseline only, N=343]	0.56 (0.04)	0.65 (0.05)	0.59 (0.05)	-0.03 (0.07)	0.06 (0.07)	-0.08 (0.06)	0.41
Husband's weekly income** [baseline only, N=322]	403.23 (41.62)	354.95 (38.78)	489.13 (58.30)	-85.89 (69.77)	-134.17* (111.59)	48.28 (57.82)	0.14

Standard errors in parentheses





p < 0.10, p < 0.05, p < 0.05, p < 0.01

^{**}Top percentile omitted due to outliers

Balance across Treatments

		Mean		N	Mean Di	ff	Joint Test
	(1)MMH	(2)MMW	(3)FP	1 v 3	2 v 3	1 v 2	(p-value)
Panel C: Fertility Preferences							
Wife uses modern contraceptive	0.56	0.48	0.55	0.01	-0.07	0.08	0.26
	(0.04)	(0.04)	(0.04)	(0.05)	(0.05)	(0.05)	
Wife's Ideal Children	4.16	4.17	4.26	-0.10	-0.09	-0.01	0.71
	(0.08)	(0.09)	(0.10)	(0.13)	(0.14)	(0.12)	
Wife's belief Hus. Ideal Children	4.33	4.17	4.21	0.12	-0.04	0.16	0.59
	(0.10)	(0.11)	(0.14)	(0.17)	(0.18)	(0.15)	
Diff. (Wife belief Hus Wife Ideal)	0.19	0.04	0.07	0.12	-0.04	0.16	0.53
	(0.09)	(0.09)	(0.14)	(0.16)	(0.16)	(0.13)	
Hus. Ideal Children [baseline only, N=340]	4.29	4.42	4.45	-0.15	-0.03	-0.13	0.70
	(0.13)	(0.14)	(0.17)	(0.20)	(0.22)	(0.19)	
Hus. belief wife ideal children	4.16	3.86	4.17	-0.01	-0.31	0.30	0.27
[baseline only, N=304]	(0.13)	(0.15)	(0.18)	(0.22)	(0.24)	(0.20)	

Standard errors in parentheses





p < 0.10, p < 0.05, p < 0.05, p < 0.01

Communication and information in the household with asymmetric information and biased beliefs

Extension: consistently with baseline data, men underestimate the probability that their wife is at high risk of maternal complications:

Assumption

Men underestimate the average risk in the population: $E(\beta^H) < E(\beta)$.

Assumption

At baseline, the ideal number of children of men is sufficiently larger than the women's one and/or the cost that women face in childbearing and childrearing is sufficiently larger than the cost that men face so that: $\alpha^H - \alpha^W > 0$.

Proposition

Assumptions 1 and 2 are sufficient conditions for the action chosen by the husband to be on average lower than the optimal one at baseline.

The effect of the intervention

Conceptual Framework and Context

The intervention is going to reduce the gap between $E(\beta^H)$ and $E(\beta)$ in MM^H relative to FP.

Prediction

If Assumption 1 holds, fertility is going to decrease, on average, for households in which the husband is treated.

Prediction

Fertility is going to decrease more, on average, for households in which the husband is treated and in which there exists a preference gap.

Heterogeneity by conflict over number of kids: realized fertility

-	(1)	(2)	
	Pregnant/delivered at least 8 ms after meeting	Want another child	
	(wife surveyed)	(husband surveyed)	
Husband Treated	-0.14	-0.051	
	(0.086)	(0.084)	
Wife Treated	-0.032	0.073	
	(0.086)	(0.068)	
Stratification Variables	Yes	Yes	
Demographic Controls	Yes	Yes	
Hus Treat=Wife Treat(F-test pval)	0.23	0.09	
Outcome Mean in Control Group	0.28	0.72	
Observations	149	147	





Heterogeneity by conflict over number of kids: use of contraception

Wife Surveyed	(1)	(2)	(3)	(4)	(5)
	Currently using	Currently	Using pill correctly	Using pill correctly	Ever used cct
	modern cct	using pill	(last taken	(last taken	while partner
			max 1 day ago)	max 5 days ago)	unaware
Husband Treated	0.052	0.19**	0.16**	0.20***	-0.013
	(0.10)	(0.074)	(0.072)	(0.072)	(0.036)
Wife Treated	0.078	0.047	0.052	0.066	-0.026
	(0.089)	(0.066)	(0.064)	(0.063)	(0.041)
Stratification Variables	Yes	Yes	Yes	Yes	Yes
Demographic Controls	Yes	Yes	Yes	Yes	Yes
Hus Treat=Wife Treat(F-test pval)	0.81	0.07	0.17	0.10	0.63
Outcome Mean in Control Group	0.59	0.11	0.09	0.09	0.07
Observations	149	149	149	149	149



Identification

Objects of interest

$$ATE^{j} = E[Y(MM + FP)^{j}] - E[Y(FP)^{j}]$$

$$\Delta ATE = ATE^{h} - ATE^{w}$$

With double-blind invitations:

$$E[Y(\cdot)|P(MM + FP)^{j} = 1] = E[Y(\cdot)|P(FP)^{j} = 1] = E[Y(\cdot)|P^{j} = 1]$$

$$TOT^{j} = E[Y(MM + FP)^{j}|P^{j} = 1] - E[Y(FP)^{j}|P^{j} = 1]$$

$$ITT^{j} = E[Y(MM + FP)^{j} - Y(FP)^{j}]$$

$$= \pi^{j}E[Y(MM + FP)^{j}|P^{j} = 1] - \pi^{j}E[Y(FP)^{j}|P^{j} = 1]$$

$$= \pi^{j}TOT^{j}$$

Where π^j is the probability that spouse j attends

Challenge

Cannot compare across genders

$$\Delta ITT = E[(Y(MM + FP)^{h} - Y(FP)^{h}) - (Y(MM + FP)^{w} - Y(FP)^{w})]$$

$$= \pi^{h} E[Y(MM + FP)^{h} - Y(FP)^{h}|P^{h} = 1]$$

$$+ \pi^{w} E[Y(MM + FP)^{w} - Y(FP)^{w}|P^{w} = 1]$$

Solution

Our solution: $E[Y(\cdot)|P^h=1 \& P^w=1]$

$$\Delta TOT = E[(Y(MM + FP)^h - Y(FP)^h, Y(FP)^w)|P^h = 1, P^w = 1]$$

$$- E[(Y(FP)^h, Y(MM + FP)^w - Y(FP)^w)|P^h = 1, P^w = 1]$$

$$\Delta ITT = E[(Y(MM + FP)^h - Y(FP)^h, Y(FP)^w)|P^h = 1, P^w = 1]$$

$$- E[(Y(FP)^h, Y(MM + FP)^w - Y(FP)^w)|P^h = 1, P^w = 1]$$

$$= \pi^{hw} E[(Y(MM + FP)^h - Y(FP)^h, Y(FP)^w)|P^h = 1, P^w = 1]$$

$$- \pi^{hw} E[(Y(FP)^h, Y(MM + FP)^w - Y(FP)^w)|P^h = 1, P^w = 1]$$

where π^{hw} is the probability that both spouses attend.

→ Return to Design

Measuring Marital Happiness

Three questions

- Index of positive interaction: sum of answers of "likely" or "very likely" to
 - When problems or issues arise, how likely is it that both you and your spouse avoid discussing the problem?
 - During a discussion of issues or problems, how likely is it that both you and your spouse express feelings to each other?
 - During a discussion of issues or problems, both you and your spouse suggest possible solutions and compromises?
- How happy are you with your marriage?
- Inclusion of other in self scale



